



AGENDA REPORT

Meeting Date: June 24, 2014

Item Number: D-4

To: Honorable Mayor & City Council

From: Aaron Kunz, Deputy Director of Transportation
Martha Eros, Transportation Planner

Subject: RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS ESTABLISHING PREFERENTIAL PARKING PERMIT ZONE "G" ON THE 200 BLOCK OF NORTH ELM DRIVE BETWEEN CLIFTON AND DAYTON WAYS

Attachments:

1. Resolution
2. Categorical Exemption
3. City Council Notice of Public Meeting
4. Traffic & Parking Commission Minutes - Draft
5. June 5, 2014 Traffic & Parking Commission Staff Report

RECOMMENDATION

Staff and the Traffic & Parking Commission recommend that the City Council approve a resolution establishing Preferential Parking Permit Zone "G" on the 200 block of North Elm Drive between Clifton and Dayton Ways as follows:

"2-Hour Parking, 8 a.m. to 6 p.m., Daily, and
No Parking, 6 p.m. to 2:30 a.m., Daily, Permit 'G' Exempt"

INTRODUCTION

The Traffic & Parking Commission reviewed a resident-initiated request to establish an evening permit parking regulation on the 200 block of North Elm Drive at its June 5, 2014 meeting. The Commission voted unanimously (3-0) to support staff's recommendation for a 2-hour daytime and no parking evening permit regulation. No regulation changes are proposed for Clifton and Dayton Ways. Chair A. Licht and Commissioner A. Grushcow were absent.

DISCUSSION

Background information is provided in the June 5, 2014 Traffic & Parking Commission report.

Three residents, including the lead petitioner, from 200 North Elm Drive spoke in support of an evening permit regulation to address commuter parking impacts from the adjacent Wilshire Boulevard commercial corridor; one letter of support was submitted during Public Comment and read into record by Vice Chair L. Friedman. Two neighbors from 200 North Maple Drive support the proposed permit regulation, but expressed concern about spillover parking onto adjacent residential blocks.

Transportation Planning staff and the Traffic & Parking Commission recognize that the implementation of a Preferential Parking Permit Zone on the 200 block of North Elm Drive may impact adjacent blocks by shifting parking to the east. Staff received two requests (one each from 200 North Maple Drive and 300 North Elm Drive) for permit information. Staff will continue the current practice of notifying residents on adjacent blocks of any parking regulation changes and assisting with the Preferential Parking Permit petition process.

Public notices for the June 24, 2014 Council meeting were mailed to the same distribution list used for Traffic & Parking Commission review. A total of five letters were received, with three supporting and zero opposing a day and evening permit parking regulation on the 200 block of North Elm Drive, and two residents on adjacent blocks requesting permit petition information.

FISCAL IMPACT

The cost of modifying parking signs would be nominal and installed by City staff.



Approved By
Susan Healy Keene, AICP

ATTACHMENT 1

RESOLUTION NO.14-R-

RESOLUTION OF THE COUNCIL OF THE CITY OF
BEVERLY HILLS ESTABLISHING PREFERENTIAL
PARKING PERMIT ZONE "G" ON THE 200 BLOCK OF
NORTH ELM DRIVE BETWEEN CLIFTON AND DAYTON
WAYS

WHEREAS, pursuant to Beverly Hills Municipal Code Section 7-3-206(d), a
qualifying petition to establish a Preferential Parking Permit Zone on the 200 block of North Elm
Drive was filed;

WHEREAS, the petition sought to establish a Preferential Parking Permit Zone on
the 200 block of North Elm Drive;

WHEREAS, there is a non-permit parking regulation of "2-hour parking, 8 a.m. to
6 p.m., Except Sunday" on the 200 block of North Elm Drive;

WHEREAS, on June 5, 2014, the Traffic & Parking Commission investigated the
need to establish a Preferential Parking Permit Zone on the 200 block of North Elm Drive:

WHEREAS, the Traffic & Parking Commission and the Community
Development Department recommend establishing Preferential Parking Permit Zone "G" with a
regulation of "2-Hour Parking, 8 a.m. to 6 p.m., Daily, and No Parking, 6 p.m. to 2:30 a.m.,
Daily, Permit 'G' Exempt" on the 200 block of North Elm Drive; and

WHEREAS, Transportation Planning has reviewed the proposed project and has
determined that the project is not subject to the California Environmental Quality Act and has
issued a Categorical Exemption;

NOW AND THEREFORE, the Council of the City of Beverly Hills does hereby
resolve as follows:

Section 1. Based upon the evidence and testimony presented to the City Council, including the information set forth in the Agenda Report, the findings required by BHMC Section 7-3-206(d) to justify establishing Preferential Parking Permit Zone “G” on the 200 block of North Elm Drive can be made.

Section 2. The Council finds that the following designated preferential permit zone is required due to commuter vehicles regularly interfering with available public parking adjacent to residential property zone; or that such vehicles are the cause of unreasonable noise, traffic hazards, and pollution in the residential environment; or that displaced commuter vehicles will not unduly impact surrounding residential areas; or that there is no reasonable alternative which is feasible or practical to reduce identified street parking problem to acceptable levels.

Section 3. The City Council hereby approves establishing Preferential Parking Permit Zone “G” on the 200 block of North Elm Drive, subject to the provisions of the Beverly Hills Municipal Code Section 7-3-206(d), with a regulation of:

“2-Hour Parking, 8 a.m. to 6 p.m., Daily, and
No Parking, 6 p.m. to 2:30 a.m., Daily, Permit ‘G’ Exempt”

Section 4. The City Clerk shall certify to the adoption of this resolution and shall cause this resolution and his certification to be entered in the Book of Resolutions of the Council of the City.

Adopted:

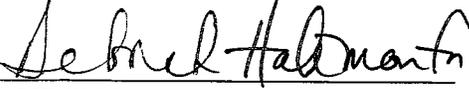
LILI BOSSE
Mayor of the City of Beverly Hills, California

ATTEST:

BYRON POPE
City Clerk

(SEAL)

APPROVED AS TO FORM:



LAURENCE S. WIENER
City Attorney

APPROVED AS TO CONTENT:



SUSAN HEALY KEENE, AICP
Director of Community Development

ATTACHMENT 2



BeverlyHills.org

CITY OF BEVERLY HILLS
COMMUNITY DEVELOPMENT DEPARTMENT- PLANNING DIVISION
455 North Rexford Drive
Beverly Hills, CA 90210-4817
(310) 285-1123
FAX: (310) 858-5966

Categorical Exemption

Name of Project: 200 Block of North Elm Drive

Location: Both sides of the 200 block of North Elm Drive

Type of Business (if commercial): N/A; residential

Project Description: Establish a "2-Hour Parking, 8 a.m. to 6 p.m., Daily, and No Parking, 6 p.m. to 2:30 a.m., Daily, Permit "G" Exempt" parking regulation on the 200 block of North Elm Drive.

Applicant's Name: City of Beverly Hills Phone: 310-285-1000

Applicant's Address: 455 North Rexford Drive

City: Beverly Hills, CA Zip: 90210

If different, provide:

Agent's Name: Community Development Department Phone: 310-285-2542

Agent's Address: 455 North Rexford Drive

City: Beverly Hills, CA Zip: 90210

The undersigned, having received this project for processing, has reviewed it for environmental impact and concluded that the project qualifies for a categorical exemption under the procedures adopted by the City of Beverly Hills and no further environmental assessment is necessary.

Applicable Exemption Class: 1(c)

Comments: Operation of existing public right-of-way; no expansion of use. Proposed changes not anticipated to result in significant displaced parking.

Reviewed by *Clara King* Date 6-19-2014

ATTACHMENT 3

BEVERLY HILLS CITY COUNCIL NOTICE OF PUBLIC MEETING



200 Block of North Elm Drive Request to Establish Preferential Parking Permit Zone

The City of Beverly Hills invites your participation in the review of a resident-initiated petition to establish a Preferential Parking Permit Zone on the 200 block of North Elm Drive.

MEETING: Beverly Hills City Council

DATE: Tuesday, June 24, 2014

TIME: 7:00 p.m., or as soon thereafter as the matter may be heard.

LOCATION: City Hall, Council Chambers, 455 N. Rexford Drive, Beverly Hills, CA, 90210

ACTION: Consideration of a Traffic & Parking Commission recommendation to establish a permit parking regulation on the 200 block of North Elm Drive as follows:

**“2-Hour Parking, 8 a.m. to 6 p.m., Daily, and
No Parking, 6 p.m. to 2:30 a.m., Daily, Permit ‘G’ Exempt”**

As the Traffic & Parking Commission unanimously recommended approval of a permit regulation, the item will be placed on the City Council Consent Calendar. The City Council will only discuss the item if a Councilmember pulls the item for discussion or a speaker card is submitted for the item.

The Traffic & Parking Commission is an advisory board to the City Council. The City Council may approve, deny, or modify the petition request. Please note that a “No Parking” evening permit regulation does not exempt vehicles from the City’s overnight no parking ordinance between 2:30-5:00 a.m.

PUBLIC COMMENT: Persons wishing to comment on this proposal are invited to attend the June 24, 2014 City Council meeting. You may submit your comments in writing for review by the Beverly Hills City Council.

By Email: transportation@beverlyhills.org

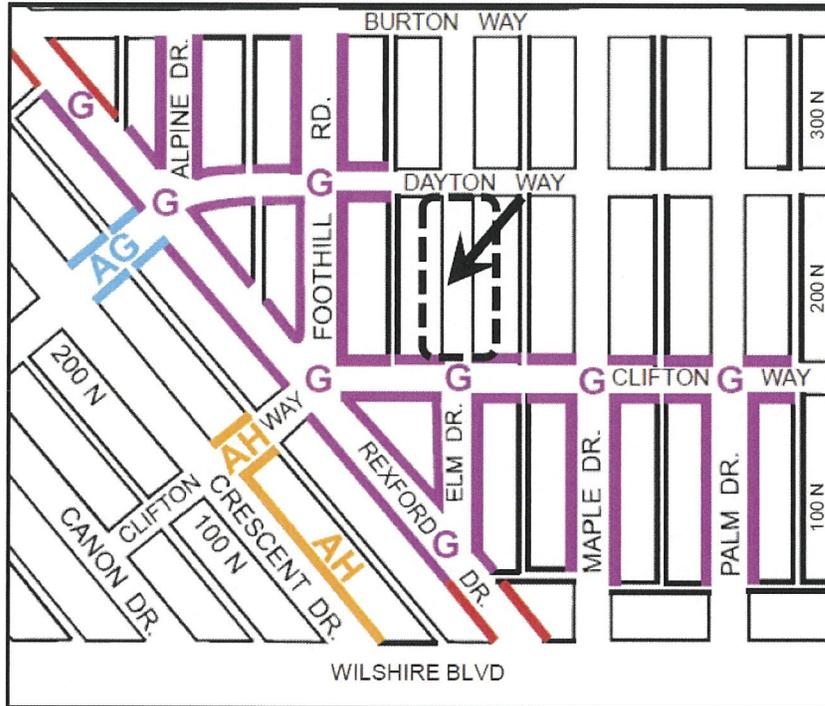
By Mail: City of Beverly Hills
Community Development - Transportation Planning
455 North Rexford Drive, Beverly Hills, CA 90210

If you would like additional information regarding this proposal, please contact Community Development - Transportation Planning at (310) 285-1128.

200 Block of North Elm Drive

Current: "2-Hour Parking, 8 a.m. to 6 p.m., Except Sunday"

Proposed: "2-Hour Parking, 8 a.m. to 6 p.m., Daily, and
No Parking, 6 p.m. to 2:30 a.m., Daily, Permit 'G' Exempt"



EXISTING ZONE 'G' PERMIT REGULATIONS:

100 N. Rexford, Elm, Maple and Palm Drives.	No Parking, 8am-6pm, Monday-Saturday
200 and 300 N. Rexford Drive and Foothill Road; Clifton Way between Foothill Road and alleyway east of Palm Drive; Dayton Way between Rexford Drive and alleyway east of Foothill Road	No Parking Anytime
300 Alpine Drive	No Parking, 8am-6pm, Daily
200 and 300 N. Elm, Maple, Palm Drives and adjacent sections of Dayton Way	2-Hour Parking, 8am-6pm, Except Sunday (non-permit)

ATTACHMENT 4



CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, California 90210

**TRAFFIC & PARKING COMMISSION
REGULAR MEETING MINUTES**

**June 5, 2014
9:00 AM**

MEETING CALLED TO ORDER

Date / Time: June 5, 2014 / 9:02 AM

ROLL CALL

Commissioners Present: Commissioners Manaster, Steinberg, Vice Chair Friedman.
Commissioners Absent: Commissioner Grushcow, Chair Licht.
Staff Present: Aaron Kunz, Chad Lynn, Martha Eros, Karen Myron

ACTION ITEMS *(taken out of order)*

1. 200 BLOCK OF NORTH ELM DRIVE – ESTABLISH PREFERENTIAL PARKING PERMIT ZONE

Resident –initiated petition to establish a Preferential Parking Permit Zone with a regulation of “2-Hour, 9 am to 6 pm Daily; and No Parking, 6 pm to 2:30 am, Daily, Except by Permit”.

Planner: Martha Eros, Transportation Planner
Lead Petitioner: Vida Nikjoo
Public Input: *Support:* Myrtle Sitowitz, Lionel McPherson, Peter Landau, Parnaz Farnad.
Motion: Motion by Commissioner Manaster, Second by Commissioner Steinberg to approve the petition request as presented (3-0-2, Grushcow, Licht absent).
Action: **The petition was approved as presented.**

2. 700 BLOCK OF NORTH ARDEN DRIVE – ESTABLISH PREFERENTIAL PARKING PERMIT ZONE

Resident-initiated petition to establish a Preferential Parking Permit Zone with a regulation of “2-Hour, 8 am to 8 pm, Monday through Saturday; and No Parking, 8 pm to 2:30 am, Daily, Except by Permit”.

Planner: Martha Eros, Transportation Planner
Lead Petitioner: Lisa Bonbright
Public Input: *Support:* Chris Bonbright, Charles Nelson, Pam Rubin.
Oppose: Kevin Spivak, Dave Pressler, Brittany Harrer on behalf of Sue Smalley, Jessica Amron.

Motion: Motion by Commissioner Steinberg, Second by Commissioner Manaster to approve the petition request as presented (3-0-2, Grushcow, Licht absent).

Action: **The petition was approved as presented.**

Return to order

ATTACHMENT 5



CITY OF BEVERLY HILLS
TRAFFIC & PARKING COMMISSION

June 5, 2014

TO: Traffic & Parking Commission

FROM: Martha Eros, Transportation Planner

SUBJECT: 200 Block of North Elm Drive – Request to Establish Preferential Parking Permit Zone

Attachments:

1. Area Map
2. Parking Occupancy Counts
3. June 5, 2014 Notice of Public Meeting
4. Resident Petition
5. Correspondence

This report outlines a resident-initiated request to establish a preferential parking permit zone on the 200 block of North Elm Drive. Staff recommends including the 200 block of North Elm Drive in Permit Zone “G” with a regulation of:

“2-Hour Parking, 8am-6pm, Daily; and
No Parking, 6pm-2:30am, Daily, Permit ‘G’ Exempt”

Background

The 200 block of North Elm Drive is adjacent to Permit Zone “G” on the 100 blocks of North Elm, Maple and Palm Drives; the 100, 200 and 300 blocks of Rexford Drive; 300 block of Alpine Drive; 200 and 300 blocks of Foothill Road; and adjacent sections of Dayton and Clifton Ways.

Preferential Zone “G” was first established in 1979 on the 100 blocks of South Maple & Palm Drives with a regulation of “No Parking, 8:00 a.m. to 6:00 p.m., Monday to Saturday, Except by Permit.” Permit Zone “G” expanded in 2003 in response to a series of qualifying resident-initiated petitions from the 100 blocks of South Elm and Rexford Drives to address parking intrusion from neighboring businesses. The same daytime permit regulation was approved for the block (03-R-11297). In 2004, the adjacent block sections on Clifton Way were added to Permit Zone “G” with a more restrictive regulation of “No Parking Anytime, Except by Permit G” (04-R-11628) because several homes have bedroom windows facing Clifton Way. The evening regulation was intended to reduce noise associated with evening parking.

In May 2007, the 200 and 300 blocks of North Rexford Drive were added to Zone “G” with “No Parking Anytime, Except by Permit” (07-R-12339). Residents of these blocks requested an evening regulation to reduce parking intrusion from restaurant patrons and employees working dinner shifts in the business triangle. In November 2007, the 300 block of Alpine Drive was added to Permit Zone “G” with “No Parking, 8:00 a.m. to 6:00 p.m., Monday to Saturday, Except by Permit.” Alpine Drive residents sought relief from daytime parking intrusion generated by the courthouse across Burton Way and the business triangle.

The 200 and 300 blocks of Foothill Road were added to Zone "G" with a "No Parking Anytime" regulation to address commuter parking on the blocks and spillover parking effects from adjacent "No Parking, Anytime" regulations (09-R-12663 and 11-R-12810).

Residents of the 200 block of North Elm Drive observe employees in work attire or restaurant uniforms (who park daily on the block) walking towards the business triangle or Wilshire Boulevard. With the expansion of Permit Zone "G," parking occupancy has shifted east towards residential streets with "2-hour" daytime regulations and unregulated free parking after 6 p.m.

Discussion

The 200 block of North Elm Drive has 20 single-family homes with approximately 40 on-street parking spaces and a non-permit "2-hour, 8 a.m. to 6 p.m., Except Sunday" parking regulation. A qualifying petition signed by 95% (19 of 20) of the households on the block was submitted in March 2014 requesting restricted evening parking to address long-term commuter employee parking on the block.

Staff conducted a parking occupancy survey on Tuesday, May 20, 2014 from 8 a.m. to 10:00 p.m. On average, 51% (20 of 40 spaces) of the on-street parking spaces were occupied during the 15-hour survey period, with peak-hour occupancy of 83% (33 of 62 spaces) at 5 p.m.

A total of 89 vehicles were recorded during the survey period, with 24 commuter vehicles parking between 6-8 hours in the evening and 52 parking an average of three hours. Long-term parking began at 5 p.m., with 20 commuter vehicles remaining in place until 10 p.m. when the survey activity ended. Spot counts indicate that long-term parking occupancy continues past the 10 p.m. hour. Twelve resident vehicles parked on-street for 1-2 hour periods during the day and one resident vehicle displaying a disabled placard remained parked eight hours in the evening.

Staff supports a daytime 2-hour and evening No Parking regulation to address displaced resident parking, long-term employee parking intrusion, and 95% support from the residents requesting a permit regulation.

Noticing

Notices advising of the Traffic & Parking Commission's review of the petition at the June 5, 2014 meeting were mailed to 100, 200 300 blocks of North Elm and Maple Drives and the 200 blocks of Foothill Road and Rexford Drive.

One letter requesting petition information was received from a resident on the 300 block of North Elm Drive following receipt of the Public Notice.

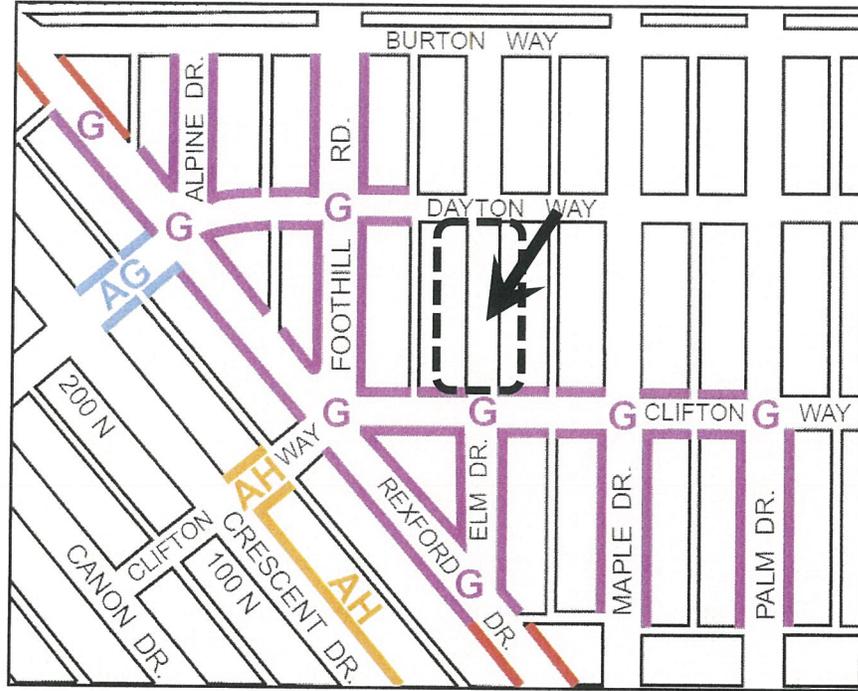
Recommendation

Pending public comment, staff recommends including the 200 block of North Elm Drive in Preferential Parking Zone "G" with a regulation of:

**"2-Hour Parking, 8 a.m. to 6 p.m., Daily, and
No Parking, 6 p.m. to 2:30 a.m., Daily, Permit 'G' Exempt"**

200 Block of North Elm Drive

Current Non-Permit Parking Regulation:
 "2-Hour Parking, 8am to 6pm, Except Sunday"



Existing Zone "G" Permit Regulation:

100 NORTH REXFORD, ELM, PALM, & MAPLE DRIVES, BETWEEN CLIFTON WAY AND THE EAST/WEST ALLEY IMMEDIATELY NORTH OF WILSHIRE BLVD.	NO PARKING, 8AM-6PM, MON-SAT
300 ALPINE DRIVE	NO PARKING, 8AM-6PM, DAILY
CLIFTON WAY FROM FOOTHILL DRIVE AND THE N. PALM DRIVE ALLEY & SOUTH SIDE OF DAYTON WAY WEST OF THE MAPLE ALLEY	NO PARKING ANYTIME, DAILY
200 & 300 NORTH REXFORD DRIVE; 200 FOOTHILL RD; AND THE SOUTH SIDE OF DAYTON WAY FROM ALPINE DR TO ALLEY IMMEDIATELY WEST OF ELM DRIVE	
300 FOOTHILL ROAD; AND THE NORTH SIDE OF DAYTON WAY FROM ALPINE DR TO ALLEY IMMEDIATELY EAST OF FOOTHILL ROAD	

200 N. Elm Drive Parking Occupancy Survey

Date: Tuesday, May 20, 2014

TOTAL PARKING OCCUPANCY 200 BLOCK OF N. ELM DRIVE

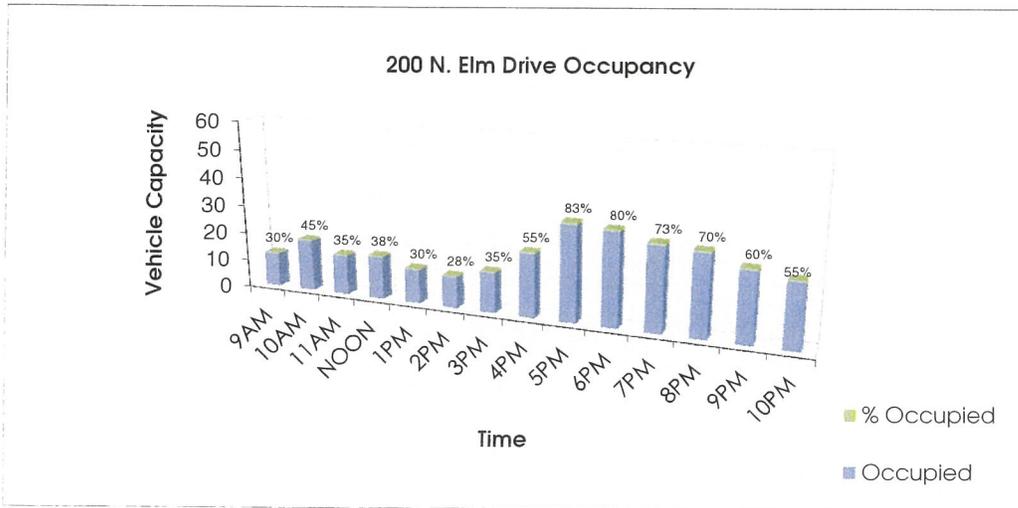
Time of Day	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	10PM	AVG
Occupied	12	18	14	15	12	11	14	22	33	32	29	28	24	22	20
Capacity*	40	40	40	40	40	40	40	40	40	40	40	40	40	40	-
% Occupied	30%	45%	35%	38%	30%	28%	35%	55%	83%	80%	73%	70%	60%	55%	51%

PARKING DURATION

# Hours Parked	1	2	3	4	5	6	7	8	9	10	11	12	13	14	TOTAL
# Vehicles	28	20	11	4	2	12	9	3	0	0	0	0	0	0	89
% Veh. Parked	31%	22%	12%	4%	2%	13%	10%	3%	0%	0%	0%	0%	0%	0%	100%

NON-RESIDENT PARKING OCCUPANCY

Time of Day	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	10PM	AVG
Non-Residents (NR)	10	15	12	13	11	11	12	20	30	31	27	26	22	20	19
Residents (R)	2	3	2	2	1		2	2	3	1	2	2	2	2	2
Capacity*	40	40	40	40	40	40	40	40	40	40	40	40	40	40	-
NR Occupancy	25%	38%	30%	33%	28%	28%	30%	50%	75%	78%	68%	65%	55%	50%	46%
R Occupancy	5%	8%	5%	5%	3%	0%	5%	5%	8%	3%	5%	5%	5%	5%	5%



*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

ATTACHMENT -2 Parking Occupancy Study

200 N. Elm Drive Parking Occupancy Survey - Adjacent Dayton Way

Date: Tuesday, May 20, 2014

TOTAL PARKING OCCUPANCY

SOUTH SIDE OF DAYTON WAY EAST AND WEST OF ELM DRIVE

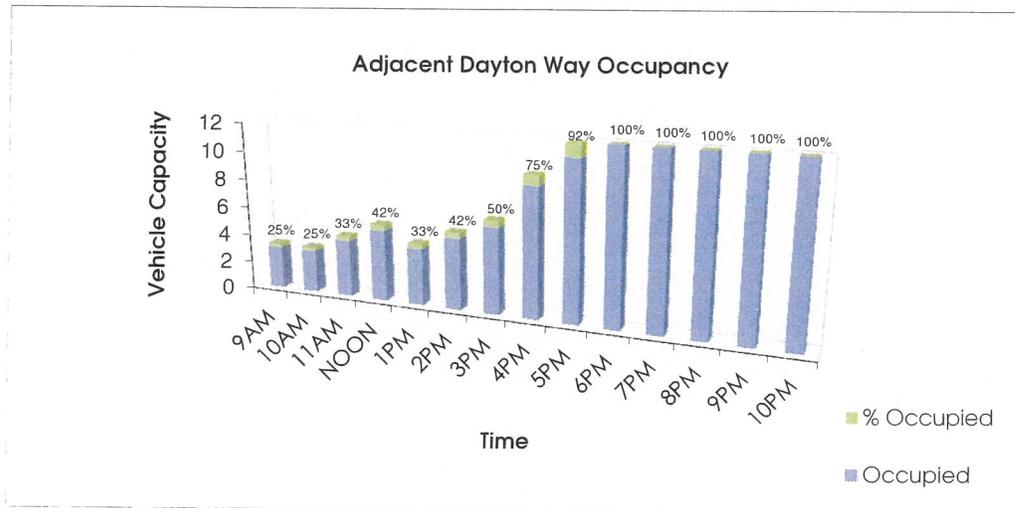
Time of Day	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	10PM	AVG
Occupied	3	3	4	5	4	5	6	9	11	12	12	12	12	12	8
Capacity*	12	12	12	12	12	12	12	12	12	12	12	12	12	12	-
% Occupied	25%	25%	33%	42%	33%	42%	50%	75%	92%	100%	100%	100%	100%	100%	65%

PARKING DURATION

# Hours Parked	1	2	3	4	5	6	7	8	9	10	11	12	13	14	TOTAL
# Vehicles	5	1	3	0	1	2	4	4	0	0	0	0	0	1	21
% Veh. Parked	24%	5%	14%	0%	5%	10%	19%	19%	0%	0%	0%	0%	0%	5%	100%

NON-RESIDENT PARKING OCCUPANCY

Time of Day	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	10PM	AVG
Non-Residents (NR)	2	2	3	4	3	4	5	8	10	11	11	11	11	11	7
Residents (R)	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Capacity*	12	12	12	12	12	12	12	12	12	12	12	12	12	12	-
NR Occupancy	17%	17%	25%	33%	25%	33%	42%	67%	83%	92%	92%	92%	92%	92%	57%
R Occupancy	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%



*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.



NOTICE OF PUBLIC MEETING

200 Block of North Elm Drive Request to Establish a Preferential Parking Permit Zone

The Community Development Department invites your participation in the review of a resident-initiated petition to establish a Preferential Parking Permit Zone on the 200 block of North Elm Drive between Clifton and Dayton Ways.

- MEETING:** Traffic & Parking Commission
- DATE:** Thursday, June 5, 2014
- TIME:** 9:30 a.m., or as soon thereafter as the matter may be heard
- LOCATION:** City Hall, Room 280-A, 455 N. Rexford Drive, Beverly Hills, CA, 90210
- PETITION REQUEST:** Establish a permit regulation of *"2-Hour Parking, 9 a.m. to 6 p.m., Monday through Sunday, and No Parking After 6 p.m., Monday through Sunday, Except by Permit."*

STAFF RECOMMENDATION:

Pending public comment, staff recommends establishing a day and evening permit regulation and including the 200 block of North Elm Drive in Zone "G" as follows:

"2-Hour Parking, 8 a.m. to 6 p.m., Daily, and
No Parking, 6 p.m. to 2:30 a.m., Daily, Permit 'G' Exempt"

- PUBLIC COMMENT:** Persons wishing to comment on this item are invited to attend the June 5, 2014 Traffic & Parking Commission meeting and/or submit written comments. Please submit correspondence a minimum of 24-hours in advance of the meeting date to allow for routing.

By Email: transportation@beverlyhills.org

By Mail: City of Beverly Hills
Community Development - Transportation Planning
455 North Rexford Drive, Beverly Hills, CA 90210

The Traffic & Parking Commission is an advisory board to the City Council. The Commission's recommendation of the petition request will be forwarded to the City Council for consideration at a future date. The City Council may approve, deny, or modify the Commission's recommendation.

If you would like additional information regarding this proposal, please contact the Transportation Planning division at (310) 285-1128.

200 Block of North Elm Drive

Current Non-Permit Parking Regulation:
 "2-Hour Parking, 8am to 6pm, Except Sunday"



Existing Zone "G" Permit Regulation:

100 NORTH REXFORD, ELM, PALM, & MAPLE DRIVES, BETWEEN CLIFTON WAY AND THE EAST/WEST ALLEY IMMEDIATELY NORTH OF WILSHIRE BLVD.	NO PARKING, 8AM-6PM, MON-SAT
300 ALPINE DRIVE	NO PARKING, 8AM-6PM, DAILY
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200 & 300 NORTH REXFORD DRIVE; 200 FOOTHILL RD; AND THE SOUTH SIDE OF DAYTON WAY FROM ALPINE DR TO ALLEY IMMEDIATELY WEST OF ELM DRIVE	
300 FOOTHILL ROAD; AND THE NORTH SIDE OF DAYTON WAY FROM ALPINE DR TO ALLEY IMMEDIATELY EAST OF FOOTHILL ROAD	

To Martha Eros,

My name is Vida Nikjoo. I live on 209 N Elm Dr, Beverly Hills. My husband and I have been having difficulties with parking in front of our home after 4pm. We have been also experiencing cars in front of our drive way which blocks me or any other person of getting in or out of my drive way. We have been complaining about this issue but nothing being resolved. I believe these people are employees from restaurants on Canon Dive or Beverly Drive. As a resident of Beverly Hills we feel like it's not safe to live in this kind of neighborhood and we also feel like the city of Beverly Hills doesn't care to check on a regular basis to see if they needs to be tickets issued for parking after 2 hours. So we feel like the only solution to this matter would be having a permit sign in order to park in the block which will keep people like these out of our neighborhood. My neighbors and I on 200 block of North Elm Drive request a 2 hours daytime regulation from 9am to 6pm and no parking after 6pm, expect by permit. Thank you for your understanding.

Sincerely,

Vida Nikjoo

Contact Number:

Subject: FW: 200 block of North Elm Drive (PPP)
Attachments: Parking Issue.docx

From:
Sent: Tuesday, April 29, 2014 1:00 PM
To: Martha Eros
Subject: Re: 200 block of North Elm Drive (PPP)

Hello Ms. Matha Eros,

Please see attach file for the letter we talked about 200 North of Elm Drive.

Thank you,

Vida Nikjoo



**PREFERENTIAL PARKING PERMIT ZONE
PETITION REQUEST**



A *Preferential Parking Permit Zone* allows Beverly Hills residents to park a vehicle(s) on their block during restricted parking hours. Residents of a designated permit zone may purchase up to three (3) permits per household annually at an approximate cost of \$33.50 each, with fees subject to change each fiscal year. Permits are valid through September 30th and may be renewed annually.

Residents may register to receive a daytime exemption permit at no additional cost when occasional parking needs exceed what can be accommodated with three (3) preferential parking permits. Residents must purchase the three annual preferential parking permits to be eligible to receive a daytime exemption permit. Preferential parking permits do not exempt residents from the City's overnight parking restriction between 2:30AM and 5AM. [BHMC 7-3-301]

STREET: NORTH ELm BLOCK OF 200

LEAD PETITIONER: Vida Nikyoo (310)
Name Address Phone/Email

EXISTING REGULATION:	2 hours <small>Hour/Time Limit</small>	Monday Thru Saturday <small>Day(s)</small>	Ø <small>Enforcement Hours</small>	AM 7:00 to 6:00 P.M. <small>Day/Evening</small>
PETITION REQUEST:	2 hours <small>Hour/Time Limit</small>	Monday Thru Sunday <small>Day(s)</small>	After 6:00 P.M. <small>Enforcement Hours</small>	AM 7:00 to 6:00 P.M. <small>Day/Evening</small>

We collectively support the petition request for a permit parking regulation and acknowledge that a qualifying petition is final once submitted for review.

PRINT NAME & SIGNATURE	ADDRESS	PHONE # (OPTIONAL)
ALAN NIEROB <i>Alan Nierob</i>	210 N. ELm DR. B.H. 90210	1300
BEIA HERSHKOVICH	211 N ELm DR B.H. 90210	310
Anna Baum <i>Anna Baum</i>	213 N ELm B.H. 90210	310
Robert Hadle <i>Robert Hadle</i>	200 N. ELm Dr	310 310

STREET: ^{North} ELM BLOCK OF 200

PRINT NAME & SIGNATURE	ADDRESS	PHONE # (OPTIONAL)
Vida Nikjoo Shahrooz Nikjoo	204 N. Elm Dr. B.H. CA 90210	(310)
CAROLYN K. SACKS Carolyn K. Sacks	208 N. ELM DRIVE BEVERLY HILLS 90210	310.
DOREEN HORWITZ Doreen Horowitz	204-NORTH ELM DRIVE Beverly Hills 90210	310.
MYRTLE SITOWITZ Myrtle Sitowitz	207 N. ELM DRIVE Beverly Hills, Ca. 90210	—
Parnaz Farnad. Parnaz Farnad	206 N. Elm Drive B.H. CA. 90210	—
SOUW LAVIAN Souw Lavian	207 N. ELM DR. B.H. CA 90210	(310)
Abe Necht Abe Necht	215 W. ELM DR B.H. CA 90210	(823).
Margot Rosenzweig Margot Rosenzweig	203 N ELM DR	310-
Afsaneh Sadik Afsaneh Sadik	219 N. Elm Dr. B.H. CA 90210	(310)
Esther Spielman Esther Spielman	212 N. Elm Dr B.H. CA 90210	—
DONALD L. OSTVO Donald L. Ostvo	201 N. ELM DR. B.H. CA 90210	310-
Fleanor Moadleb Fleanor Moadleb	218 N. ELM DR B.H. CA 90210	310-
Fania Atighech Fania Atighech	214 N. Elm Dr B.H. CA 90210	(310)
David Maysman David Maysman	216 N. ELM DR B.H. CA 90210	310-
Natalie Bell Natalie Bell	205 N. Elm Dr. B.H. CA 90210	310.

**200 North Elm Drive
Establish Preferential Parking Permit Zone**

Existing Regulation: 2-Hour Parking, 8am-6pm, Except Sunday (non-permit)

Petition Request: 2-Hour Parking, 8am - 6pm, Monday through Sunday; and
No Parking After 6pm, Monday through Sunday, Except by Permit

Recommendation: 2 Hour Parking, 8am-6pm, Daily; and
No Parking, 6pm-2:30am, Daily, Permit "G" Exempt

As of May 28, 2014 - 5pm (TPC)

DATE	ADDRESS	SUPPORT	OPPOSE
05/26/14	302 North Elm Drive	PETITION INFORMATION	

As of June 4, 2014 - 5pm (TPC)

DATE	ADDRESS	SUPPORT	OPPOSE
04/27/14	219 North Elm Drive	X	
04/28/14	214 North Elm Drive	X	
05/30/14	200 North Elm Drive	X	
06/02/14	200 block of North Maple Drive	PETITION INFORMATION	

From: WebCBH TRANSPORTATION
Subject: FW: 200 Block of North Elm Drive_S. Berkowitz
Attachments: PPP INSTRUCTIONS_MASTER_2014_04-22-14.pdf; PPP Municipal Code.pdf

From: Martha Eros
Sent: Tuesday, May 27, 2014 10:56 AM
To:
Cc: WebCBH TRANSPORTATION; Aaron Kunz; Jennifer Caldwell
Subject: RE: 200 Block of North Elm Drive_S. Berkowitz

Good morning Ms. Berkowitz.

Thank you for your correspondence re. the petition review for a permit regulation on the 200 block of North Elm Drive. Your correspondence will be forwarded to the Traffic & Parking Commission prior to the June 5th meeting. Attached is a copy of the Preferential Parking Permit Zone petition packet and a copy of the Beverly Hills Municipal Code as requested. The 300 block of North Elm Drive has 16 properties; a minimum of 51% (9 of 16) of the households are needed for a qualifying petition. Please feel free to contact me at 310-285-25412 with any questions re. the petition process and next steps.

Thank you,
Martha Eros

MARTHA EROS - x.2542
TRANSPORTATION PLANNER
COMMUNITY DEVELOPMENT

From: Rochelle (Shelley) Berkowitz
Sent: Monday, May 26, 2014 11:56 PM
To: WebCBH TRANSPORTATION
Subject: 200 Block of North Elm Drive

To Traffic and Parking Commissions,

I understand that you will be including the 200 North block of Elm Dr. in Zone "G"
There is no other choice since you designated several blocks west as Zone G.
The servers who work in the restaurants in Beverly Hills have no where else to park.

I will need to get instruction for 300 North Elm Dr. because our street gets crowded from 4:00 p.m.
I wish you could just include the 300 N. Elm block as well.

But there will be new problems as the servers will seek Maple, Palm, etc. to park. I don't know what the solution is.
I feel that all of Dayton beginning at Rexford should be freed up for the workers to park for their evening shift.

Thank you,
Shelley Berkowitz
302 N. Elm Dr.
Beverly Hills, CA 90210

Shahin Sadik

From: Shahin Sadik
Sent: Sunday, April 27, 2014 4:31 PM
To: transportation@beverlyhills.org
Cc: shhr38@aol.com; 'Afsaneh Sadik'
Subject: Preferrenyial Parking Zone in 200 block of North Elm

Dear Ms. Martha Eros and Mr. Aaron Kunz,

My family and I live in 219 N Elm Dr. I wish to strongly support Mrs. Vita Lavian's petition for Preferential Parking Zone in 200 block of North Elm Dr.

For the past year, it has been quite difficult to park or walk in our neighborhood. At all kinds of hours, there are people from other areas sitting in their cars, drinking alcohol and screaming. They stare at people walking. My wife and kids are sometimes frightened to walk the dog because of parked cars with people staring and sometimes screaming or fighting. You can sometimes smell alcohol or joints coming from these cars. Beer and wine cans litter our driveway and front areas. They leave trash and ruin the grass. Guests have nowhere to park because the street is congested.

In short, we are quite concerned about the safety and peacefulness of our neighborhood. There are lots of parked cars that I believe are causing very significant problems. We therefore request Preferential Parking Zone as soon as possible.

Sincerely,
Shahin Sadik
219 N Elm Dr
Beverly Hills, Ca 90210
M

CITY OF BEVERLY HILLS
16 APR 28 AM 11:05

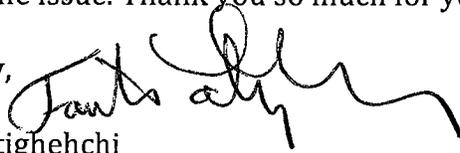
SUPPORT

Martha Eros,

My name is Fariba Atighehchi. I live on 214 N Elm Drive, Beverly Hills. We have been experiencing many difficulties with parking in front of our home. After 4pm, our block becomes over crowded. This is a problem for all our neighbors; many people have been complaining about this issue. We are left to park on Maple Drive. We noticed that the people parking on our block are the employees from restaurants on Canon Drive or Beverly Drive. As taxpayers and residents of Beverly Hills, we feel it's ludicrous that we can't even park our cars in front of our residence. After coming home from a long day, it becomes irritating when you have to resort parking a block away- and in turn taking other residences parking spaces. It becomes a burden for everyone. I believe it's best if the 200 block of Elm is formatted similar to the 100 block of Elm, in that people who park on this block must have a permit. This will resolve the issue. Thank you so much for your understanding.

Sincerely,

Fariba Atighehchi



(310)

jl-com

CITY OF BEVERLY HILLS
16 APR 28 AM 11:5

SUPPORT

From: Robert Hadl <...>
Sent: Friday, May 30, 2014 5:09 PM
To: WebCBH TRANSPORTATION
Subject: 200 North Elm Drive proposal for a preferential parking permit zone

We are writing to support the staff recommendation to adopt a preferential parking permit zone for the 200 block of North Elm Drive.

We live at 200 North Elm Drive and have owned the property since August, 1985. As long time residents of the block, we cannot remember any other time when the parking situation in front of our house or on the remainder of the street has been so congested after the hours of 6pm. The street is now used as a parking facility for workers in the restaurants on Crescent, Cannon and other nearby streets. They park their cars after 4pm (thereby complying with the two hour restriction until 6pm) and pick up their vehicles late at night.

The result is terrible congestion, an inability to have friends or family visit and to be able to park in front of our house for a dinner or party after 6pm and numerous situations where nearby driveways are blocked and neighbors cannot park their own vehicles with ease. Also, the noise of car motors starting at midnight or thereafter is disturbing.

Therefore, we support the staff recommendation to establish a preferential parking zone in the 200 block of North Elm Drive and urge its adoption.

Sincerely,

Bob and Deborah Hadl

Subject: FW: Important...Thank You..

-----Original Message-----

From: Jennifer Caldwell
Sent: Wednesday, June 04, 2014 10:28 AM
To: Martha Eros
Subject: RE: Important...Thank You..

I faxed the packet.
Jennifer

-----Original Message-----

From: Stephanie Gardner [mailto:stephanie.gardner@cityofdayton.com]
Sent: Monday, June 02, 2014 6:28 PM
To: Martha Eros
Subject: Important...Thank You..

Martha..

I was to be in touch with you to get a petition for permit parking, that we will have to circulate, and have done for the traffic hearing on Elm Drive, this Thursday morning.
Is it possible for you, or someone in the office, tomorrow morning, to fax it to me...310) I hopefully will have enough time to get it signed.
This is regarding the enormous parking problem on Dayton Drive south of Rexford, and on the streets of Elm, Maple etc. If the hearing Thursday agrees to put permit parking there, that will just push the cars further east to Maple etc.

I was in touch with Lester Friedman, who suggested I present a petition for Maple and also for Dayton
All of the parked cars are from workers at the restaurants, that park here from 4 PM to sometimes after 11:00 PM..The restaurants, in fact, or the city, need to take responsibility for these workers, and make some provision for them.
This is a concerning safety issue, for all residents here.

Sincerest Appreciation,
Stephanie Gardner