



## AGENDA REPORT

**Meeting Date:** June 17, 2014

**Item Number:** H-1

**To:** Honorable Mayor & City Council

**From:** Aaron Kunz, Deputy Director of Transportation  
Martha Eros, Transportation Planner

**Subject:** RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS MODIFYING PREFERENTIAL PARKING PERMIT ZONE "AL" ON THE 200 BLOCK OF SOUTH LA PEER DRIVE BETWEEN CHARLEVILLE BOULEVARD AND GREGORY WAY

**Attachments:**

1. Resolution
2. Categorical Exemption
3. Area Map
4. Parking Occupancy Surveys
5. City Council Notice of Public Meeting
6. Traffic & Parking Commission Minutes
7. May 1, 2014 Traffic & Parking Commission Staff Report
8. New Correspondence

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### **RECOMMENDATION**

Community Development Transportation Planning staff recommends that City Council approve a resolution of the Council of the City of Beverly Hills modifying Preferential Parking Permit Zone "AL" on the 200 block of South La Peer Drive between Charleville Boulevard and Gregory Way from "*2-Hour Parking, 8 a.m. to 6 p.m., Monday through Saturday*" to:

"No Parking, 8 a.m. to 6 p.m., Monday through Saturday, Permit 'AL' Exempt"

No regulation changes are recommended for Charleville Boulevard or Gregory Way.

### **INTRODUCTION**

The Traffic & Parking Commission reviewed a resident-initiated request to modify the existing 2-hour daytime permit regulation on the 200 block of South La Peer Drive at the

May 1, 2014 meeting. The Commission voted unanimously (4-0) to deny the petition request for a "No Parking" regulation. Vice-Chair L. Friedman was absent.

## **DISCUSSION**

Background information is provided in the May 1, 2014 Traffic & Parking Commission staff report.

The petition application requested a "No Parking, 8 a.m. to 9 p.m., Daily" regulation. After conducting field checks and verifying parking residency status, staff determined high-volume daytime commuter parking interfered with residents' ability to park adjacent to their homes during business hours; evenings were not impacted. The lead petitioner concurred with staff's findings and recommendation.

The lead petitioner and one resident from the 200 block of South La Peer Drive spoke in favor of changing the existing permit regulation to address parking intrusion and blocked driveways. Nine residents from the 200 blocks of North Swall and Almont Drives opposed the petition request, citing eventual commuter spillover onto their blocks.

The Traffic & Parking Commission cited the concerns of commuter spillover parking onto the 200 blocks of North Swall and Almont Drive in denying the petition request.

Following the Traffic & Parking Commission meeting, staff met with residents from the 200 block of South La Peer Drive to address concerns of blocked driveways, traffic volume, and visitors or employees from Wilshire Boulevard medical offices interfering with residents' ability to park adjacent to their home. Staff observed vehicles parked in red curb zones and individuals/families walking northbound towards Wilshire Boulevard.

There are two medical buildings located on Wilshire Boulevard at La Peer Drive. Community Development staff has confirmed that the 8920 Wilshire and 8929 Wilshire buildings do not have conditional use permits specifying medical offices requirements to provide clients/patients with free onsite parking.

Staff conducted a second parking occupancy study on 200 South La Peer Drive on Thursday, June 5, 2014. Staff analyzed comparable data from 10 a.m. to 6 p.m. Parking occupancy, vehicle turn-over pattern and parking concentration on the north end of the block were consistent with the data collected on April 10, 2014.

In anticipation of possible spillover parking, staff also conducted a parking occupancy survey on June 5, 2014 on the 200 blocks of South Swall and Almont Drives between 8 a.m. and 6 p.m. The 200 blocks of South Swall and Almont Drives have a "2-Hour, 8 a.m. to 6 p.m., Except Sunday" non-permit parking restriction.

Average parking occupancy on South Swall Drive was 18% (28 of 72 spaces), with 60 of 70 vehicles parking within the 2-hour time restriction. The short-term parking was concentrated on the north end of the block. Nine of the remaining ten vehicles were construction related (9-hour duration) and one non-construction vehicle displayed a disabled placard (11-hour duration).

Average parking occupancy on South Almont Drive was 30% (32 of 73 spaces), with 59 of the 83 vehicles recorded parking within the 2-hour time restriction. One long-term

Meeting Date: June 17, 2014  
200 South La Peer Drive

vehicle displayed a disabled placard (11-hour duration) and two vehicles displayed a daytime parking exemption permit (average 9.5-hour duration).

The street blocks within the Wilshire, Robertson, Olympic Boulevards and Doheny Drive quadrant each have permit regulations with the exception of the 200 blocks of Swall and Almont Drives. Most of the 100 blocks adjacent to the Wilshire Boulevard commercial district have "No Parking" regulations. The 100 block of South Clark Drive has a 1-hour daytime regulation, and the 200 and 300 blocks have a "No Parking" regulation to address the Robertson Boulevard commercial corridor.

Parking in this quadrant is defined and limited, thus staff predicts that a "No Parking" permit regulation on the 200 block of South La Peer Drive will distribute commuter parking onto the 200 blocks of Swall and Almont Drives. An option for City Council consideration is to delay implementation of a "No Parking" regulation on 200 South La Peer Drive for 60 days to allow the 200 blocks of South Swall and Almont Drives to collect the required signatures for a qualifying petition. A "No Parking" regulation could be implemented at the same time on the three neighboring blocks, thus preempting the spillover effect onto Swall and Almont Drives.

Public Notices advising of City Council review at the June 17, 2014 formal meeting were mailed the week of June 9, 2014 to the same mailing list: 100 and 200 blocks of North La Peer, Almont and Swall Drives, and the north half of the 300 blocks of North La Peer, Almont and Swall Drives within a 500' radius Gregory Way.

A total of 33 letters from 29 households were received in response to the permit modification request. Eleven support a "No Parking" daytime regulation and 22 oppose changes to current parking regulations on La Peer, Swall or Almont Drives.

#### **FISCAL IMPACT**

The cost of modifying parking signs would be nominal and installed by City staff.

  
\_\_\_\_\_  
Approved By  
Susan Healy Keene, AICP

# **ATTACHMENT 1**

**RESOLUTION NO 14-R-**

**RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS  
MODIFYING PREFERENTIAL PARKING PERMIT ZONE “AL” ON  
THE 200 BLOCK OF SOUTH LA PEER DRIVE BETWEEN  
CHARLEVILLE BOULEVARD AND GREGORY WAY**

WHEREAS, pursuant to Beverly Hills Municipal Code Section 7-3-206(d), a qualifying petition to modify Preferential Parking Permit Zone “AL” on the 200 block of South La Peer Drive between Charleville Boulevard and Gregory Way was filed;

WHEREAS, the petition sought to modify Preferential Parking Permit Zone “AL” on the 200 block of South La Peer Drive;

WHEREAS, the 200 block of South La Peer Drive has an existing permit regulation of “2-Hour Parking, 8 a.m. to 6 p.m., Monday through Saturday, Except by Permit”;

WHEREAS, on May 1, 2014, the Traffic & Parking Commission investigated the need to modify Preferential Parking Permit Zone “AL” on the 200 block of South La Peer Drive;

WHEREAS, the Community Development Department recommends modifying the existing 2-Hour daytime Preferential Parking Permit Zone “AL” regulation with a regulation of “No Parking, 8 a.m. to 6 p.m., Monday through Saturday, Permit ‘AL’ Exempt”; and

WHEREAS, the Transportation Planning division has reviewed the proposed project and has determined that the project is not subject to the California Environmental Quality Act and has issued a Categorical Exemption;

NOW AND THEREFORE, the Council of the City of Beverly Hills does hereby resolve as follows:

Section 1. Based upon the evidence and testimony presented to the City Council, including the information set forth in the Agenda Report, the findings required by BHMC Section 7-3-206(d) to justify modifying Preferential Parking Permit Zone “AL” on the 200 block of South La Peer Drive can be made.

Section 2. The City Council finds that the following designated preferential parking zone is required due to commuter vehicles regularly interfering with available public parking adjacent to residential property zone; or that such vehicles are the cause of unreasonable noise, traffic hazards, and pollution in the residential environment; or that displaced commuter vehicles will not unduly impact surrounding residential areas; or that there is no reasonable alternative which is feasible or practical to reduce identified street parking problem to acceptable levels.

Section 3. The City Council hereby approves modifying Preferential Parking Permit Zone “AL” on 200 block of South La Peer Drive between Charleville Boulevard and Gregory Way, subject to the provisions of the Beverly Hills Municipal Code Section 7-3-206(d), with a regulation of:

“No Parking, 8 a.m. to 6 p.m., Monday through Saturday, Permit ‘AL’ Exempt”

Section 4. The City Clerk shall certify to the adoption of this resolution and shall cause this resolution and his certification to be entered in the Book of Resolutions of the Council of the City.

ADOPTED:

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LILI BOSSE  
Mayor of the City of Beverly Hills, California

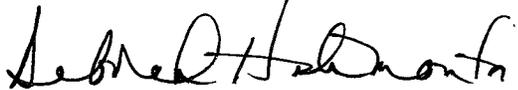
ATTEST:

\_\_\_\_\_ (SEAL)

BYRON POPE

City Clerk

APPROVED AS TO FORM:



LAURENCE S. WIENER

City Attorney

APPROVED AS TO CONTENT:



SUSAN HEALY KEENE, AICP

Director of Community Development

# **ATTACHMENT 2**



CITY OF BEVERLY HILLS  
 COMMUNITY DEVELOPMENT DEPARTMENT- PLANNING DIVISION  
 455 North Rexford Drive  
 Beverly Hills, CA 90210-4817  
 (310) 285-1123  
 FAX: (310) 858-5966

BeverlyHills.org

**Categorical Exemption**

Name of Project: 200 Block of South La Peer Drive

Location: Both sides of the 200 block of South La Peer Drive

Type of Business (if commercial): N/A; residential

Project Description: Establish a "No Parking, 8 a.m. to 6 p.m., Monday through Saturday, Permit 'AL' Exempt" parking regulation on the 200 block of South La Peer Drive.

Applicant's Name: City of Beverly Hills Phone: 310-285-1000

Applicant's Address: 455 North Rexford Drive

City: Beverly Hills, CA Zip: 90210

If different, provide:

Agent's Name: Community Development Department Phone: 310-285-2542

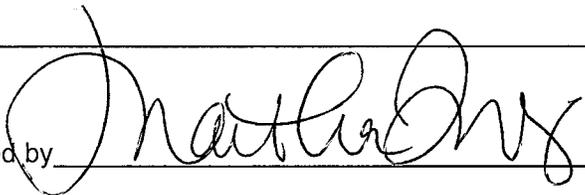
Agent's Address: 455 North Rexford Drive

City: Beverly Hills, CA Zip: 90210

The undersigned, having received this project for processing, has reviewed it for environmental impact and concluded that the project qualifies for a categorical exemption under the procedures adopted by the City of Beverly Hills and no further environmental assessment is necessary.

**Applicable Exemption Class:** 1(c)

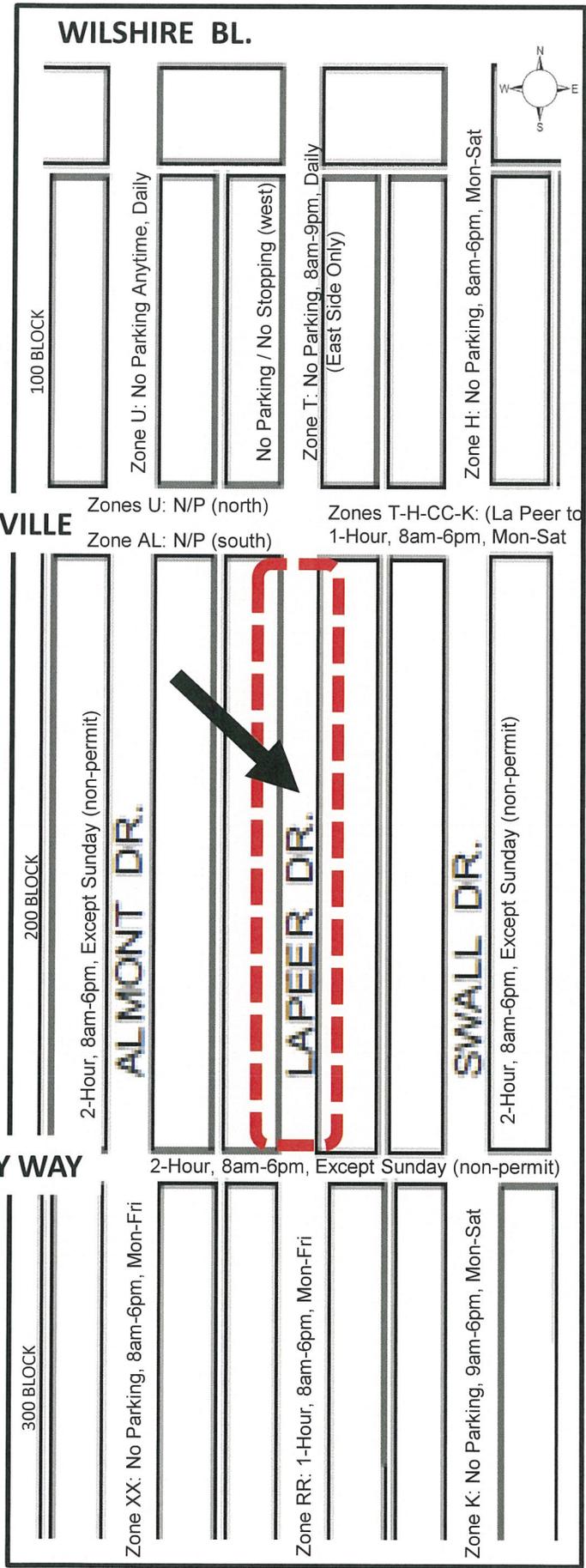
Comments: Operation of existing public right-of-way; no expansion of use. Proposed changes not anticipated to result in significant displaced parking.

Reviewed by  Date 6/10/14

# **ATTACHMENT 3**

# 200 SOUTH LA PEER DRIVE – PERMIT ZONE “AL”

## Modify Preferential Parking Permit Zone “AL”



### CHARLEVILLE

Zones U: N/P (north)  
 Zone AL: N/P (south)  
 Zones T-H-CC-K: (La Peer to Clark)  
 1-Hour, 8am-6pm, Mon-Sat

- 200 S. La Peer Drive  
Zone AL: 2-Hour, 8am-6pm, Monday-Saturday
- 100 S. Almont Drive  
Zone U: No Parking Anytime, Daily
- 100 S. La Peer Drive  
Zone T: No Parking, 8am-9pm, Daily (East Side Only)
- 100 S. Swall Drive  
Zone H: No Parking, 8am-6pm, Monday-Saturday

Charleville Blvd (S. La Peer & Clark Drives)  
 Zone T-H-CC-K: 1-Hour, 8am-6pm, Monday-Saturday

200 blocks of S. Almont & Swall Drives:  
 No Permit Regulation:  
 2-Hour, 8am-6pm, Except Sunday

300 S. Almont Drive  
 Zone XX: No Parking, 8am-6pm, Monday-Friday

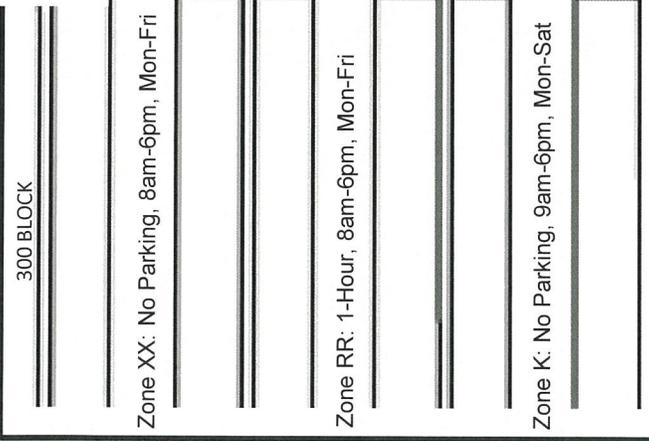
300 S. La Peer Drive  
 Zone RR: 1-Hour, 8am-6pm, Monday-Friday

300 S. Swall Drive  
 Zone K: No Parking, 9am-6pm, Monday-Saturday

Gregory Way (Doheny Drive to Robertson Blvd)  
 No Permit Regulation:  
 2-Hour, 8am-6pm, Except Sunday

### GREGORY WAY

2-Hour, 8am-6pm, Except Sunday (non-permit)



# **ATTACHMENT 4**

## 200 S. La Peer Drive Parking Occupancy Survey

Date: Thursday, April 10, 2010

<b>APRIL 10, 2014: 10AM - 6PM ANALYSIS</b>													
Time of Day	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	AVG
Occupied	30	33	23	25	27	29	25	16	10	0	0	0	18
Capacity*	71	71	71	71	71	71	71	71	71	71	71	71	71
% Occupied	42%	46%	32%	35%	38%	41%	35%	23%	14%	N/A/	N/A	N/A/	34%

### TOTAL PARKING OCCUPANCY 200 BLOCK OF S. LA PEER DRIVE

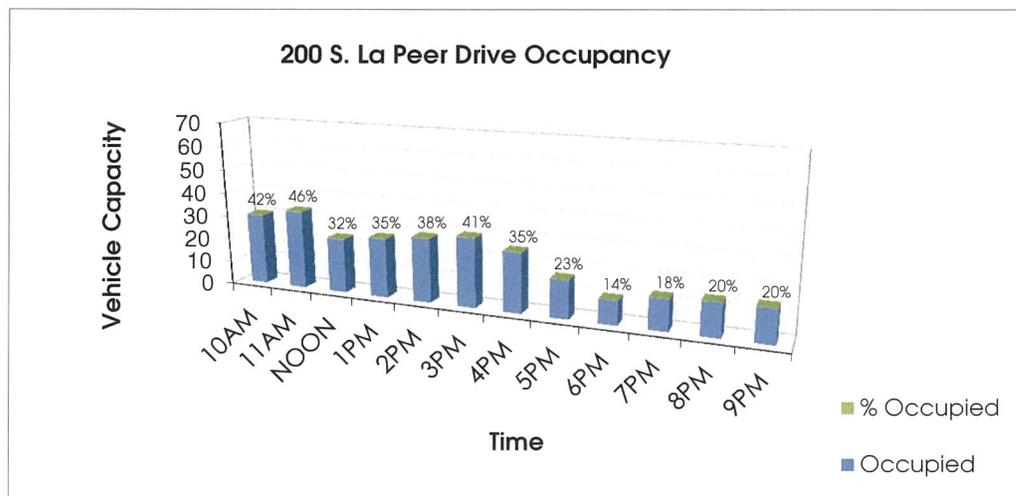
Time of Day	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	AVG
Occupied	30	33	23	25	27	29	25	16	10	13	14	14	31
Capacity*	71	71	71	71	71	71	71	71	71	71	71	71	71
% Occupied	42%	46%	32%	35%	38%	41%	35%	23%	14%	18%	20%	20%	30%

### PARKING DURATION

# Hours Parked	1	2	3	4	5	6	7	8	9	10	11	12	TOTAL
# Vehicles	69	27	15	3	0	5	2	0	0	1	0	2	124
% Veh. Parked	56%	22%	12%	2%	0%	4%	2%	0%	0%	1%	0%	2%	100%

### NON-RESIDENT PARKING OCCUPANCY

Time of Day	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	AVG
Non-Residents (NR)	28	30	19	21	21	22	19	12	7	10	10	10	17
Residents (R)	2	3	4	4	6	7	6	4	3	3	4	4	4
Capacity*	71	71	71	71	71	71	71	71	71	71	71	71	71
NR Occupancy	39%	42%	27%	30%	30%	31%	27%	17%	10%	14%	14%	14%	25%
R Occupancy	3%	4%	6%	6%	8%	10%	8%	6%	4%	4%	6%	6%	6%



\*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

## 200 S. La Peer Drive Parking Occupancy Survey

Date: Thursday, June 5, 2014

<b>JUNE 5, 2014: 10AM - 6PM ANALYSIS</b>												
Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	AVG
Occupied	0	0	32	40	26	29	26	34	34	9	10	27
Capacity*	71	71	71	71	71	71	71	71	71	71	71	71
% Occupied	N/A	N/A	45%	56%	37%	41%	37%	48%	48%	13%	14%	38%

### TOTAL PARKING OCCUPANCY 200 BLOCK OF S. LA PEER DRIVE

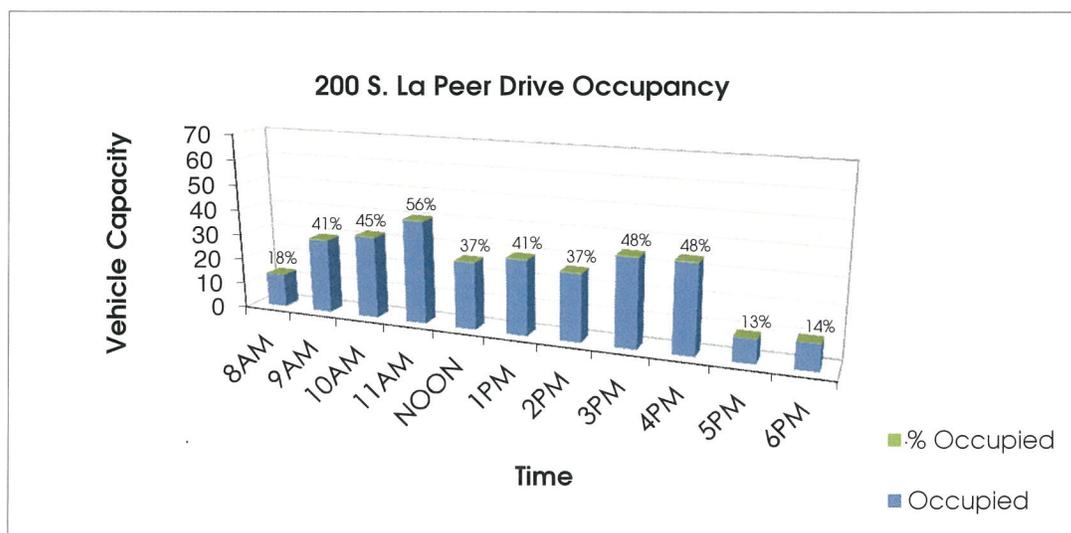
Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	AVG
Occupied	13	29	32	40	26	29	26	34	34	9	10	32
Capacity*	71	71	71	71	71	71	71	71	71	71	71	71
% Occupied	18%	41%	45%	56%	37%	41%	37%	48%	48%	13%	14%	36%

### PARKING DURATION

# Hours Parked	1	2	3	4	5	6	7	8	9	10	11	TOTAL
# Vehicles	57	44	9	6	1	0	1	3	1	0	0	122
% Veh. Parked	47%	36%	7%	5%	1%	0%	1%	2%	1%	0%	0%	100%

### NON-RESIDENT PARKING OCCUPANCY

Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	AVG
Non-Residents (NR)												#DIV/0!
Residents (R)												#DIV/0!
Capacity*	71	71	71	71	71	71	71	71	71	71	71	71
NR Occupancy	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
R Occupancy	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%



\*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

## 200 S. Swall Drive Parking Occupancy Survey

Date: Thursday, June 5, 2014

### TOTAL PARKING OCCUPANCY 200 BLOCK OF S. SWALL DRIVE

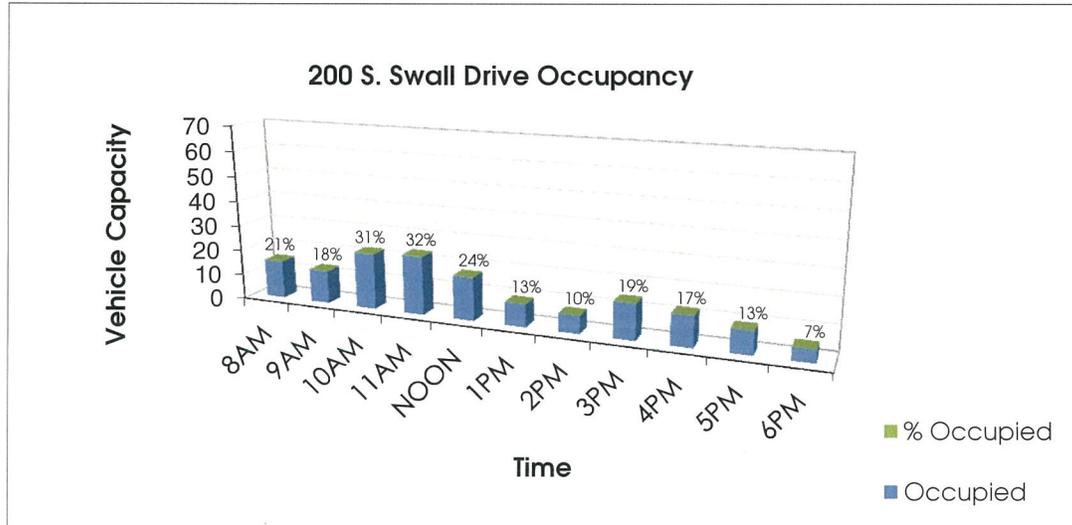
Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	AVG
Occupied	15	13	22	23	17	9	7	14	12	9	5	<b>28</b>
Capacity*	72	72	72	72	72	72	72	72	72	72	72	72
% Occupied	21%	18%	31%	32%	24%	13%	10%	19%	17%	13%	7%	18%

### PARKING DURATION

# Hours Parked	1	2	3	4	5	6	7	8	9	10	11	TOTAL
# Vehicles	30	30	5	1	0	0	0	1	2	0	1	<b>70</b>
% Veh. Parked	43%	43%	7%	1%	0%	0%	0%	1%	3%	0%	1%	100%

### NON-RESIDENT PARKING OCCUPANCY

Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	AVG
Non-Residents (NR)												#DIV/0!
Residents (R)												#DIV/0!
Capacity*	72	72	72	72	72	72	72	72	72	72	72	72
NR Occupancy	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
R Occupancy	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%



\*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

## 200 S. Almont Drive Parking Occupancy Survey

Date: Thursday, June 5, 2014

### TOTAL PARKING OCCUPANCY 200 BLOCK OF S. ALMONT DRIVE

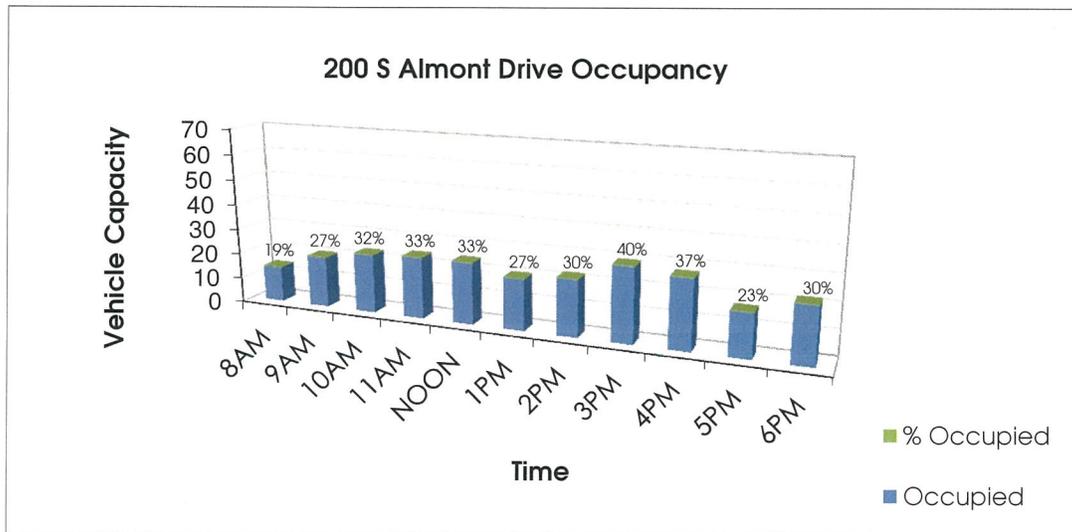
Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	AVG
Occupied	14	20	23	24	24	20	22	29	27	17	22	32
Capacity*	73	73	73	73	73	73	73	73	73	73	73	73
% Occupied	19%	27%	32%	33%	33%	27%	30%	40%	37%	23%	30%	30%

### PARKING DURATION

# Hours Parked	1	2	3	4	5	6	7	8	9	10	11	TOTAL
# Vehicles	30	29	4	5	5	0	1	0	4	1	4	83
% Veh. Parked	36%	35%	5%	6%	6%	0%	1%	0%	5%	1%	5%	100%

### NON-RESIDENT PARKING OCCUPANCY

Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	AVG
Non-Residents (NR)												#DIV/0!
Residents (R)												#DIV/0!
Capacity*	73	73	73	73	73	73	73	73	73	73	73	73
NR Occupancy	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
R Occupancy	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%



\*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

# **ATTACHMENT 5**

# BEVERLY HILLS CITY COUNCIL NOTICE OF PUBLIC MEETING



## 200 Block of South La Peer Drive Request to Modify Preferential Parking Permit Zone "AL"

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The City of Beverly Hills invites your participation in the review of a resident-initiated petition to modify Preferential Parking Permit Zone "AL" on the **200 block of South La Peer Drive**.

**MEETING:** Beverly Hills City Council

**DATE:** Tuesday, June 17, 2014

**TIME:** 7:00 p.m., or as soon thereafter as the matter may be heard

**LOCATION:** City Hall, Council Chambers, 455 N. Rexford Drive, Beverly Hills, CA, 90210

**PETITION REQUEST:** Modify the existing "2-Hour Parking, 8 a.m. to 6 p.m., Monday through Saturday" permit regulation to "No Parking, 8 a.m. to 9 p.m., Daily, Permit 'AL' Exempt."

**ACTION:** At the May 1, 2014 Traffic & Parking Commission meeting, staff recommended a regulation of "**No Parking, 8 a.m. to 6:00 p.m., Monday through Saturday, Permit 'AL' Exempt.**" The Commission voted 4-0 to recommend against any changes to the existing permit zone.

Both staff and Traffic & Parking Commission recommendations will be presented to City Council. City Council will make the final determination of what parking regulation will be placed on the block.

**PUBLIC COMMENT:** Persons wishing to comment on this proposal are invited to attend the City Council meeting on June 17, 2014. You may also submit comments in writing for review by the Beverly Hills City Council.

By Email: [transportation@beverlyhills.org](mailto:transportation@beverlyhills.org)

By Mail: City of Beverly Hills  
Community Development - Transportation Planning  
455 North Rexford Drive, Beverly Hills, 90210

If you would like additional information regarding this proposal, please contact Community Development - Transportation Planning at (310) 285-1128.

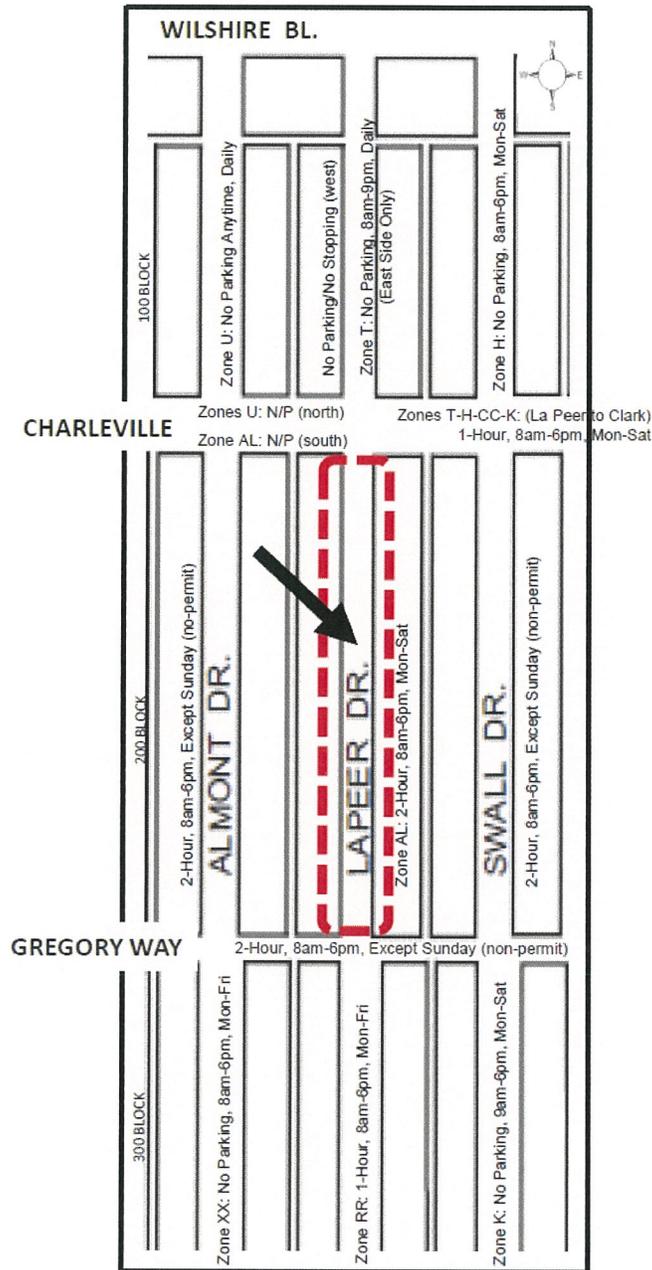
# 200 Block of South La Peer Drive

Existing Permit Regulation:

“2-HOUR PARKING, 8 A.M. TO 6 P.M., MONDAY - SATURDAY, PERMIT ‘AL’ EXEMPT”

Proposed Modification:

“NO PARKING, 8 A.M. TO 6 P.M., MONDAY - SATURDAY, PERMIT ‘AL’ EXEMPT”



# **ATTACHMENT 6**



CITY OF BEVERLY HILLS  
455 N. Rexford Drive  
Beverly Hills, California 90210

**TRAFFIC & PARKING COMMISSION  
REGULAR MEETING MINUTES  
May 1, 2014  
9:00 AM**

**MEETING CALLED TO ORDER**

Date / Time: May 1, 2014 / 9:02 AM

*New Traffic & Parking Commissioner Jacob (Jake) Manaster was sworn in by City Clerk Byron Pope.*

**ROLL CALL**

Commissioners Present: Commissioners Manaster, Grushcow (*arrived 10:01 am*), Steinberg, Chair Licht.

Commissioners Absent: Vice Chair Friedman.

Staff Present: Aaron Kunz, Chad Lynn, Russell Platamone, Karen Myron

**STUDY SESSION**

1. **Police Department Report**
  - Sergeant Dowling provided an update on the Police Department Report.
2. **Mayor's Cabinet Meeting**
3. **In-Lieu Parking Study Update**
  - National Urban Fellow Adrienne Irmer provided an update on the City's In-Lieu Parking Study, and consultant Dr. Ria Lo reviewed a PowerPoint presentation on the study.

**ORAL COMMUNICATIONS FROM THE AUDIENCE**

None.

**ACTION ITEMS** (*taken out of order*)

1. **200 BLOCK OF SOUTH LA PEER DRIVE – MODIFY PREFERENTIAL PARKING PERMIT ZONE "AL"**  
Resident-initiated petition to modify Preferential Parking Permit Zone from "2-Hour, 8 am to 6 pm, Monday through Saturday, permit 'AL' Exempt" to "No Parking, 8 am to 9 pm Daily, Permit 'AL' Exempt".

*Commissioner Grushcow joined the meeting at 10:01 am.*

Planner: Aaron Kunz, Deputy Director of Transportation  
Lead Petitioner: Howard Wallack  
Public Input: *Support:* Robert Serf.  
*Oppose:* Jeff Levine, Susan Zachary, R. Newlander, Simson Fond,  
Robert Bauer, Lisa Abram , Darryl Marshak, Shereen Stan.

Motion: Motion by Commissioner Grushcow, Second by Commissioner  
Manaster to deny the petition request (4-0).

Action: **The petition request was denied.**

**STUDY SESSION, CONTINUED** *(return to order)*

4. **Parking Services Quarterly Report**
6. **Appoint a Traffic & Parking Commission Representative to Serve on the City's Taxi Franchise Review Panel** *(taken out of order)*
  - Chair Licht appointed Vice Chair Friedman to serve as the Traffic & Parking Commission's representative.
5. **Reorganize Traffic & Parking Commission Ad Hoc Committees** *(return to order)*
  - Chair Licht reorganized the Commission's Ad Hoc Committees as follows:
    - Bicycles – Commissioner Grushcow, Commissioner Manaster
    - Disabled Parking – Chair Licht, Commissioner Grushcow
    - Tour Bus Activity – Vice Chair Friedman, Commissioner Steinberg
    - Parking – committee disbanded
7. **Status Report** *(return to order)*
  - a. North Santa Monica Boulevard Reconstruction Project
  - b. Tour Bus / Vehicle Activity
  - c. 100 South Beverly Drive Update
  - d. Beverly Vista School – Passenger Loading Zone Signs
  - e. Olympic Boulevard Multiple Family Permit Parking
  - f. Burton Way Bicycle Lane Street Markings
  - g. Traffic and Parking Commission Project Matrix
  - h. Correspondence

**ACTION ITEMS, CONTINUED**

**2. ADOPTION OF MINUTES**

Minutes from the Traffic & Parking Commission Regular Meeting on April 3, 2014.

**Motion:** Motion by Commissioner Steinberg, Second by Commissioner Grushcow to approve the minutes as presented (3-0-1, Manaster abstained).

**Action:** The minutes were approved as presented.

**MEETING ADJOURNED**

Date / Time: May 1, 2014 / 11:46 AM

PASSED AND APPROVED THIS 5<sup>TH</sup> DAY OF JUNE, 2014



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Lester J. Friedman, Acting Chair

# **ATTACHMENT 7**



CITY OF BEVERLY HILLS  
TRAFFIC & PARKING COMMISSION

May 1, 2014

**TO:** Traffic & Parking Commission  
**FROM:** Martha Eros, Transportation Planner  
**SUBJECT:** 200 South La Peer Drive – Request to Modify Preferential Parking Permit Zone “AL”

**Attachments:**

1. Area Map
2. Parking Occupancy Counts
3. Resident Petition
4. Public Notice
5. Correspondence

---

This report outlines a resident-initiated petition to modify Preferential Parking Permit Zone “AL” on the 200 block of South La Peer Drive from “2-Hour Parking, 8 a.m. to 6 p.m., Monday through Saturday, Except by Permit” to “No Parking, 8 a.m. to 9 p.m., Daily, Except by Permit.”

Staff is recommending a no parking daytime only regulation to address commuter parking concentrated on the north end of the block and to maintain consistency with adjacent permit zones as follows:

“No Parking, 8 a.m. to 6 p.m., Monday through Saturday, Permit ‘AL’ Exempt”

### Historical Background

The 200 block of South La Peer Drive has 38 single-family residential units and approximately 71 on-street parking spaces. The street block is located between Charleville Boulevard and Gregory Way, with traffic signals located at the Wilshire and Olympic boulevard intersections.

Preferential Parking Permit Zone “AL” was established on the 200 block of North La Peer Drive in October 1997 to address commuter parking intrusion generated by medical and commercial offices on Wilshire Boulevard (97-R-9725). Adjacent permit zones on 100 South Almont Drive and most of the 100-300 blocks east of La Peer Drive cited commuter parking intrusion by patrons and employees conducting business on Wilshire Boulevard and/or Robertson or Olympic Boulevards.

Immediately north on the 100 block of South La Peer Drive, Zone “T” has a “No Parking, 8 a.m. to 9 p.m., Daily, Except by Permit” regulation on the east side only to address commuter parking impacts (84-R-6895), and Zone “RR” on the 300 block is zoned “1-Hour Parking, 8 a.m. to 6 p.m., Monday through Friday” (94-R-8873). The 1-hour daytime permit regulation on Charleville Boulevard between South La Peer and the alleyway immediately east of South Clark Drive (Zone T-H-CC-K) was established in 1997 to address the overflow parking from the businesses on Robertson Boulevard (97-R-9602).

Archive staff reports state commuter parking intrusion generated by commercial activity on Wilshire, Olympic and Robertson Boulevards as reasons for permit regulations in this residential quadrant.

### **Discussion**

A qualifying resident petition signed by 23 of 38 (60%) households was submitted in late February 2014 requesting a modification to the existing 2-hour daytime permit regulation to address displaced resident parking and blocked driveways by non-residents, resulting in traffic safety concerns.

Staff conducted a parking occupancy survey on Thursday, April 10, 2014 from 10 a.m. to 9 p.m. On average, 31 of 71 spaces (30%) of the on-street parking spaces were occupied during the survey period. Peak-hour occupancy of 46% (33 of 71 spaces) occurred at 11 a.m., with an average of 26 vehicles parking hourly between 10 a.m. and 5 p.m. Parking occupancy dropped to an average of 13 vehicles after 6 p.m.; 25% of the vehicles were registered to residents. Staff observed commuters walking (to/from) northbound; vehicles were concentrated on the north end of the block; and spaces were immediately occupied when vacated.

Of the 124 vehicles recorded during the survey period, 12 were registered to residents. Most of the 96 vehicles that turned-over within the 2-hour time limit were concentrated on the north end of the block. The remaining 28 vehicles exceeded the time limit: eight commuter vehicles displayed a Zone "AL" permit, four resident vehicles displayed a disabled placard, and the 17 vehicles did not display any type of exemption document.

Only one vehicle with a Zone "AL" permit was parked on the southwest segment of Charleville Boulevard. Eight vehicles parked on Gregory Way for 1-3 hour durations, and a ninth vehicle with a daytime exemption code remained parked nine hours.

Random spot counts conducted on the 200 blocks of South La Peer, Swall and Almont Drives had a consistent occupancy of 25 to 28 vehicles primarily concentrated on the north end of each block. Staff noted construction sites on each of the 200 blocks of South La Peer, Swall and Almont Drives, and construction vehicles were located adjacent to the properties located at the mid/south end of the blocks.

Staff recommends modifying the current 2-hour daytime permit regulation to "No Parking, 8 a.m. to 6 p.m., Monday through Saturday" to address the high volume of short-term, turnover commuter parking on the north end of the block. Similar findings were reported during review of the 500 and 600 blocks of North Alta Drive and 700 North Crescent Drive. Evening parking occupancy counts do not warrant a "No Parking" regulation.

### **Noticing**

Public Notices advising of the petition review at the March 6, 2014 Traffic & Parking Commission meeting were mailed April 15, 2014 to residents on 100 and 200 blocks of North La Peer, Almont and Swall Drives, and the north half within the 500' radius of the 300 blocks of North La Peer, Almont and Swall Drives.

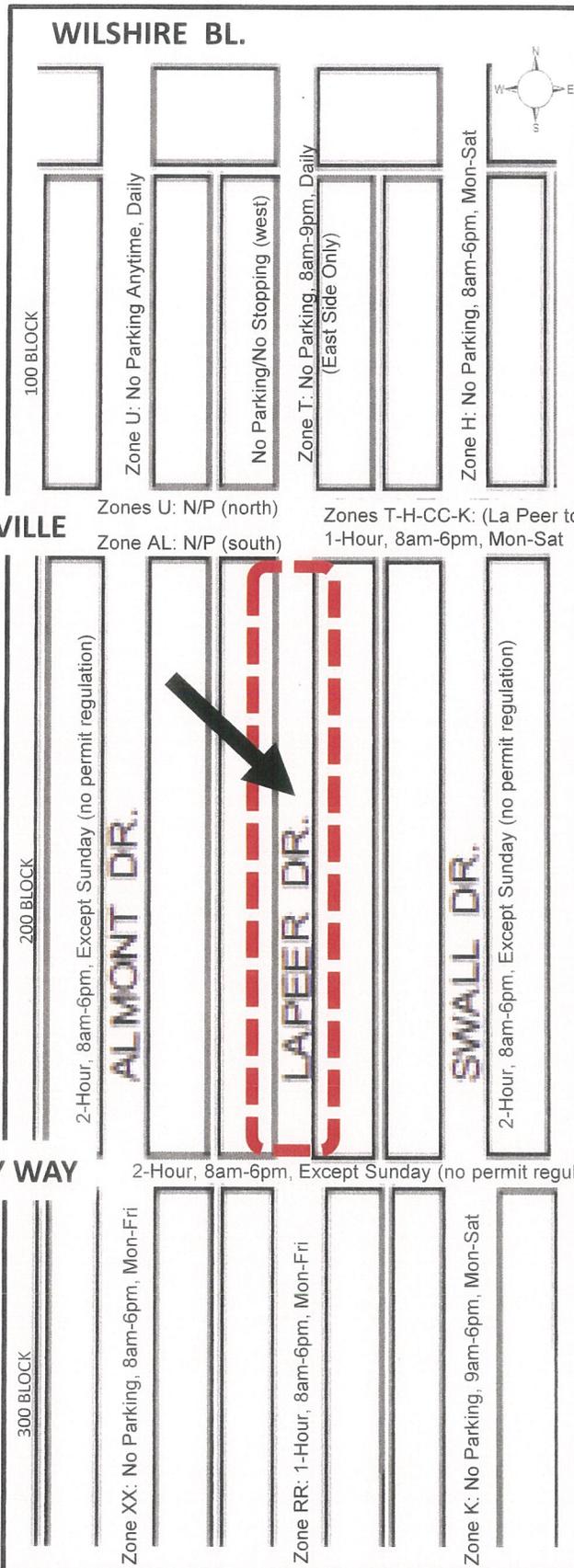
A total of 18 letters were received (at the time of publication) in response to the permit modification request: three in support and 18 opposed to the No Parking modification (Attachment 5).

**Recommendation**

Pending public comment and Traffic & Parking Commission review, staff recommends modifying the existing daytime permit regulation on the 200 block of North La Peer Drive to:

“No Parking, 8 a.m. to 6 p.m., Monday through Saturday, Permit ‘AL’ Exempt”

**200 SOUTH LA PEER DRIVE – PERMIT ZONE “AL”**  
**Modify Preferential Parking Permit Zone “AL”**



200 S. La Peer Drive  
 Zone AL: 2-Hour, 8am-6pm,  
 Monday-Saturday

100 S. Almont Drive  
 Zone U: No Parking Anytime, Daily

100 S. La Peer Drive  
 Zone T: No Parking, 8am-9pm,  
 Daily (East Side Only)

100 S. Swall Drive  
 Zone H: No Parking, 8am-6pm,  
 Monday-Saturday

Charleville Blvd (S. La Peer & Clark Drives)  
 Zone T-H-CC-K: 1-Hour, 8am-6pm,  
 Monday-Saturday

200 blocks of S. Almont & Swall Drives:  
 No Permit Regulation:  
 2-Hour, 8am-6pm, Except Sunday

300 S. Almont Drive  
 Zone XX: No Parking, 8am-6pm,  
 Monday-Friday

300 S. La Peer Drive  
 Zone RR: 1-Hour, 8am-6pm,  
 Monday-Friday

300 S. Swall Drive  
 Zone K: No Parking, 9am-6pm,  
 Monday-Saturday

Gregory Way (Doheny Drive to Robertson Blvd)  
 No Permit Regulation:  
 2-Hour, 8am-6pm, Except Sunday

## 200 S. La Peer Drive Parking Occupancy Survey

Date: Thursday, April 10, 2010

### TOTAL PARKING OCCUPANCY 200 BLOCK OF S. LA PEER DRIVE

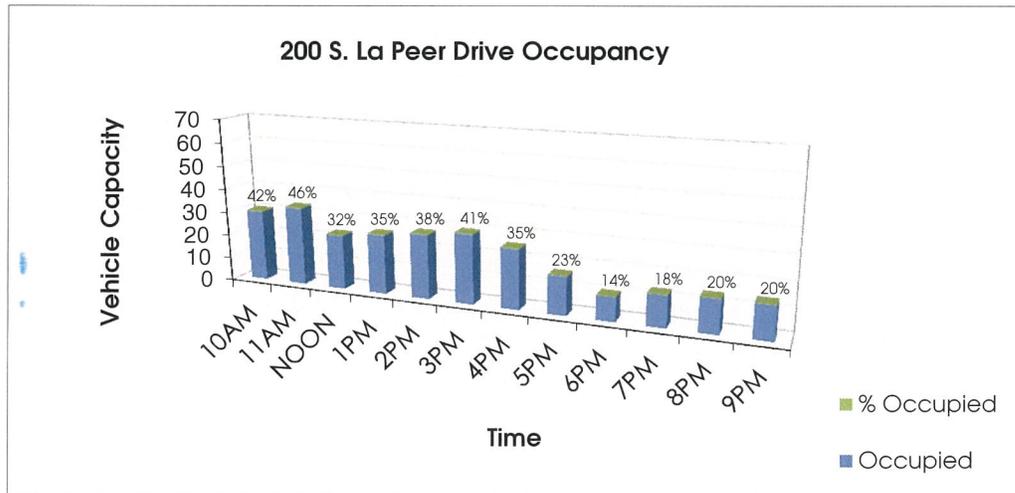
Time of Day	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	AVG
Occupied	30	33	23	25	27	29	25	16	10	13	14	14	31
Capacity*	71	71	71	71	71	71	71	71	71	71	71	71	71
% Occupied	42%	46%	32%	35%	38%	41%	35%	23%	14%	18%	20%	20%	30%

### PARKING DURATION

# Hours Parked	1	2	3	4	5	6	7	8	9	10	11	12	TOTAL
# Vehicles	69	27	15	3	0	5	2	0	0	1	0	2	124
% Veh. Parked	56%	22%	12%	2%	0%	4%	2%	0%	0%	1%	0%	2%	100%

### NON-RESIDENT PARKING OCCUPANCY

Time of Day	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	AVG
Non-Residents (NR)	28	30	19	21	21	22	19	12	7	10	10	10	17
Residents (R)	2	3	4	4	6	7	6	4	3	3	4	4	4
Capacity*	71	71	71	71	71	71	71	71	71	71	71	71	71
NR Occupancy	39%	42%	27%	30%	30%	31%	27%	17%	10%	14%	14%	14%	25%
R Occupancy	3%	4%	6%	6%	8%	10%	8%	6%	4%	4%	6%	6%	6%



\*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

## ATTACHMENT-2 PARKING OCCUPANCY COUNTS

CITY OF BEVERLY HILLS  
COMMUNITY DEVELOPMENT

14 FEB 27 PM 3:28

Howard Wallack

220 S. La Peer Drive  
Beverly Hills, CA 90211

Email .

(310) ..

---

February 27, 2014

Martha Eros  
Transportation Planner  
City of Beverly Hills  
Community Development Dept  
C/O City Hall  
Hand Delivered

Dear Martha:

Enclosed is the Petition Request for Preferential Parking for the 200 Block of South La Peer Drive. We have obtained the required 60% signatures.

Residents feel that the congestion and parking situation has created an unsafe situation, where residents cannot back out of their driveways safely due the heavy congestion and cars blocking driveways. In addition, during the week there is NO parking available for residents due to all the cars parking on our block. There have been numerous accidents, and major congestion where residents are not able to transverse the street. When cars are parked and there is traffic, one car has to pull over to allow the other car to pass since the street is so narrow. Lastly, there is little to no enforcement of the existing 2 hour parking restriction on the street. Cars park all day and no one from the city every bothers to check if cars are violating the posted regulations.

Let me know if there is any additional information you require. I look forward to hearing from you.

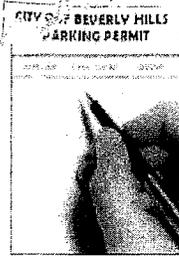
Regards

  
Howard Wallack

Signed receipt for deliver to city hall: \_\_\_\_\_

Received by - Date

**ATTACHMENT-3**  
RESIDENT PETITION



CITY OF BEVERLY HILLS  
PREFERENTIAL PARKING PERMIT ZONE  
 PETITION REQUEST  
 2013-2014



A *Preferential Parking Permit Zone* allows Beverly Hills residents to park a vehicle(s) on their block during restricted parking hours. Residents of a designated permit zone may purchase up to three (3) permits per household annually at an approximate cost of \$35.00 each, with *fees subject to change each fiscal year*. Permits are valid through September 30<sup>th</sup> and may be renewed annually.

Residents may register to receive a daytime exemption permit at no additional cost when occasional parking needs exceed what can be accommodated with three (3) preferential parking permits. Residents must purchase the three annual preferential parking permits to be eligible to receive a daytime exemption permit. Preferential parking permits do not exempt residents from the City's overnight parking restriction between 2:30AM and 5AM. [BHMC 7-3-301]

**STREET:** La Peer Drive **BLOCK OF** 200 Block of South La Peer Drive

**LEAD PETITIONER:** Howard Wallack 220 S. La Peer Dr 31C  
 Name Address Phone/Email

<b>EXISTING REGULATION:</b>	2 hour parking Hour/Time Limit	Monday-Saturday Day(s)	8AM- 6 PM Enforcement Hours	Day Day/Evening
<b>PETITION REQUEST:</b>	NO PARKING Hour/Time Limit	DAILY Day(s)	8AM- 9PM Enforcement Hours	Day Day/Evening

We collectively support the petition request for a permit parking regulation and acknowledge that a qualifying petition is final once submitted for review.

PRINT NAME & SIGNATURE	ADDRESS	PHONE #(OPTIONAL)
HOWARD WALLACK <i>Howard Wallack</i>	220 S. La Peer Dr BH CA 90211	310
CLARE WAISMAN <i>[Signature]</i>	224 S. LAPEER DR B.H. CA 90211	
BENNT MEYER <i>[Signature]</i>		
Adi siag	200 S. La Peer Dr.	

*[Handwritten initials]*



STREET: La Peer Dr BLOCK OF 200 Block of South La Peer Drive

PRINT NAME & SIGNATURE	ADDRESS	PHONE # (OPTIONAL)
<i>Adelle Pys</i> <i>[Signature]</i>	208 S. La Peer Dr.	310
<i>[Signature]</i> MORITZ FREUND	212 S LA PEER DR	310
<i>[Signature]</i> ELIEZER ABRAHAM	228 S. LAPEER DR.	310-
<i>[Signature]</i> SHAWN SHAMOUZAN	236 S LAPEER DR	310-
<i>[Signature]</i> SHAWN RAHIMI	240 S. LA PEER DR.	310.
<i>[Signature]</i> Rozita Samegh	256 S. LaPeer	310.
<i>[Signature]</i> BIJAN Novinbakht	268 S. LAPEER DR	310.
<i>[Signature]</i> John Stewart Wystein opportunity fund	209 S. LAPEER	310.
Received	2/27/17	

CITY OF BEVERLY HILLS  
 FEB 27 PM 3:28



## NOTICE OF PUBLIC MEETING

### 200 Block of South La Peer Drive Request to Modify Existing Preferential Parking Permit Zone

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The Community Development Department invites your participation in the review of a resident-initiated petition to modify existing Preferential Parking Permit Zone "AL" on the 200 block of South La Peer Drive only between Charleville Boulevard and Gregory Way.

**MEETING:** Traffic & Parking Commission

**DATE:** Thursday, May 1, 2014

**TIME:** 9:30 a.m., or as soon thereafter as the matter may be heard

**LOCATION:** City Hall, Room 280-A, 455 N. Rexford Drive, Beverly Hills, CA, 90210

**PETITION REQUEST:** Modify the existing "2-Hour Parking, 8 a.m. to 6 p.m., Monday through Saturday" permit regulation to "No Parking, 8 a.m. to 9 p.m., Daily, Except by Permit."

**STAFF RECOMMENDATION:**

Pending public comment, staff recommends modifying the existing 2-Hour daytime permit regulation on the residential segment facing South La Peer Drive as follows:

"No Parking, 8 a.m. to 6 p.m., Monday through Saturday,  
Permit 'AL' Exempt"

**PUBLIC COMMENT:** Persons wishing to comment on this item are invited to attend the May 1, 2014 Traffic & Parking Commission meeting and/or submit written comments. Please submit correspondence a minimum of 24-hours in advance of the meeting date to allow for routing.

By Email: [transportation@beverlyhills.org](mailto:transportation@beverlyhills.org)

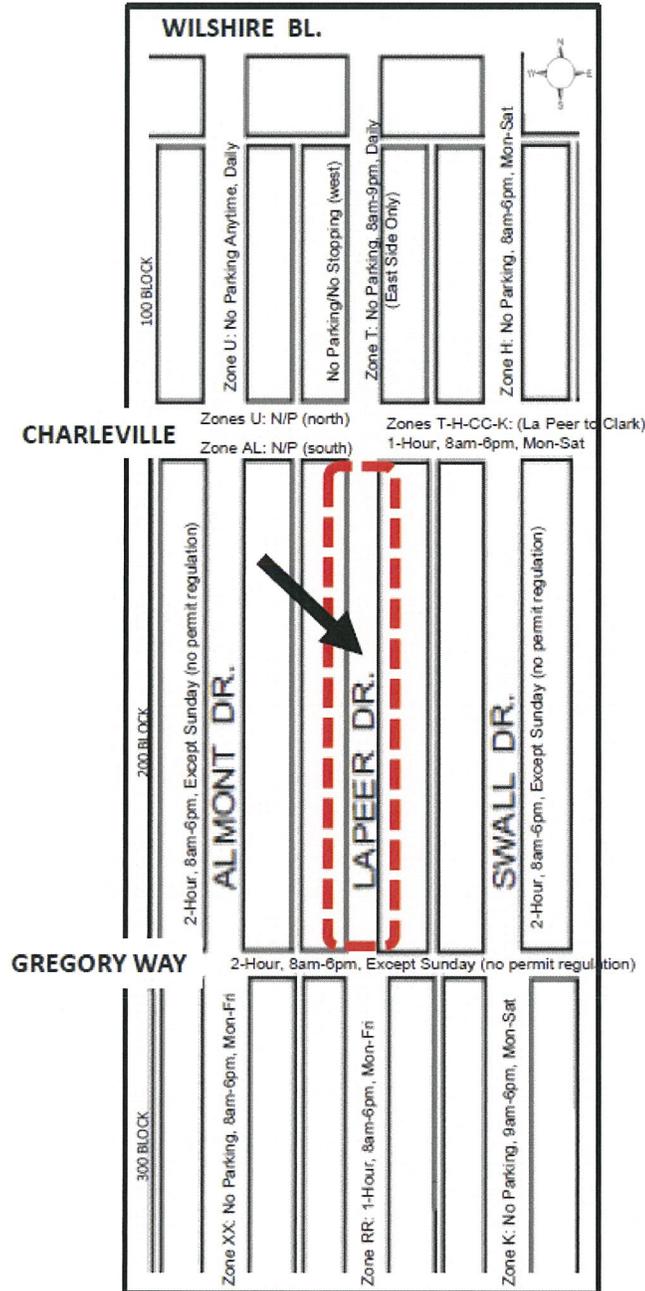
By Mail: City of Beverly Hills  
Community Development - Transportation Planning  
455 North Rexford Drive, Beverly Hills, CA 90210

The Traffic & Parking Commission is an advisory board to the City Council. The Commission's recommendation of the petition request will be forwarded to the City Council for consideration at a future date. The City Council may approve, deny, or modify the Commission's recommendation.

If you would like additional information regarding this proposal, please contact the Transportation Planning division at (310) 285-1128.

## 200 Block of South La Peer Drive

Current Preferential Parking Permit Zone Regulation:  
"2-Hour Parking, 8am to 6pm, Monday through Saturday, Permit 'AL' Exempt"



**200 BLOCK OF SOUTH LA PEER DRIVE**

Resident-Initiated Request to Modify Zone "AL"

Existing Regulation: 2-Hour Parking, 8am-6pm, Monday through Saturday, Except by Permit

Petition Request: No Parking, 8am-9pm, Daily, Except by Permit

Recommendation: No Parking, 8am-6pm, Monday through Saturday, Except by Permit

As of April 24, 2014

<b>DATE</b>	<b>ADDRESS</b>	<b>SUPPORT</b>	<b>OPPOSE</b>
04/21/14	220 S. La Peer Drive	X	
04/17/14	248 S. La Peer Drive	X	
04/18/14	209 & 213 S. Swall Drive		X
04/19/14	265 S. Swall Drive		X
04/19/14	205 S. Swall Drive		X
04/19/14	253 S. Swall Drive		X
04/19/14	213 S. Swall Drive		X
04/19/14	257 S. Swall Drive		X
04/19/14	228 S. Swall Drive		X
04/20/14	264 S. Swall Drive		X
04/20/14	212 S. Swall Drive		X
04/21/14	213 S. Almont Drive		X
04/21/14	209 S. La Peer Drive	X	
04/21/14	252 S. Swall Drive		X
04/22/14	212 S. Almont Drive		X
04/22/14	264 S. La Peer Drive		X
04/23/14	200 S. Swall Drive		X
04/23/14	208 S. Swall Drive		X
04/23/14	236 S. Swall Drive		X
04/24/14	220 S. Swall Drive		X
04/24/14	241 S. Swall Drive		X

As of April 30, 2014 - 5PM

<b>DATE</b>	<b>ADDRESS</b>	<b>SUPPORT</b>	<b>OPPOSE</b>
04/27/14	233 S. La Peer Drive	X	
04/28/14	252 S. La Peer Drive		X
04/28/14	253 S. Almont Drive		X
04/29/14	Petition Letter (65 signatures*)		X

\*65 signatures: (36) 200 S. Swall Drive, and (29) S. Almont Drive

**Subject:** FW: Comments for May 1, 2014 Traffic & Parking Commission Meetg

**From:** Jennifer Caldwell **On Behalf Of** WebCBH TRANSPORTATION  
**Sent:** Wednesday, April 23, 2014 4:49 PM  
**To:** 'Howard Wallack'  
**Cc:** Martha Eros  
**Subject:** RE: Comments for May 1, 2014 Traffic & Parking Commission Meetg

Thank you again, Mr. Wallack, for the additional information. It will all be submitted.  
Jennifer Caldwell

-----  
**From:** Howard Wallack [<mailto:> \_\_\_\_\_]  
**Sent:** Wednesday, April 23, 2014 3:23 PM  
**To:** WebCBH TRANSPORTATION  
**Subject:** Re: Comments for May 1, 2014 Traffic & Parking Commission Meetg

Additional Information I like submitted:

Statistical Analysis to Validate The Need  
To Approve Staff's Recommendation  
To Modify Parking Zone for 200 South La Peer Block

To further support staff's recommendation I offer the following data.

Staff confirmed that there is a need to modify the existing 2- hour daytime permit regulation. Staff's findings, in part, noted that several cars parked in the 200 S. La Peer Block parked longer than the 2-hour limit. In fact this is a regular occurrence based on observations by several residents. In addition, cars regularly partially block driveways ignoring the red curb markings.

My hypothesis is that drivers regularly violate the existing parking regulations due to lack of enforcement in 200 S. La Peer Dr. Block. Changing to No Parking 8AM-6 PM will resolve to a great extent the problems since I propose that parking enforcement will be able to identify violators much easier. This is supported by data.

Data: (provided by traffic enforcement division)

Time Period: 4/23/2013-4/23/2014

Total citations issued in the city **109572**

Total citations issued in the 100 S La Peer Block where parking is restricted to No Parking 8AM- 9 PM- Total **532**

-  
8AM-12 PM- 186 citations 12PM- 6 PM- 308 citations

Total citations issued in the 200 S La Peer Block **32**

8AM- 12 PM- 10 citations  
12PM-6PM-9 citations

The 100 S La Peer citations represent .48 percent of the total citations issued by the city.

The 200 S La Peer citations represent .029 Percent of the total citations issued by the city. This is statistically significant since observations and staff clearly have identified a problem and regular observations support the fact drivers ignore the posted regulations and park all day long.

The 100 S block has parking only on the east side of the street.  
The 200 S block has parking on both sides of the street.

-----  
On Wed, Apr 23, 2014 at 9:15 AM, WebCBH TRANSPORTATION  
<[TRANSPORTATION@beverlyhills.org](mailto:TRANSPORTATION@beverlyhills.org)> wrote:

Dear Mr. Wallack,  
Thank you again for your photos. They will also be submitted with your revised letter.  
Jennifer Caldwell

-----  
**From:** Howard Wallack [mailto:]  
**Sent:** Wednesday, April 23, 2014 8:23 AM

**To:** WebCBH TRANSPORTATION  
**Subject:** Re: Comments for May 1, 2014 Traffic & Parking Commission Meetg

I like the following pictures included with my comments: Pictures taken 11AM 4/22/2014



On Mon, Apr 21, 2014 at 11:56 AM, WebCBH TRANSPORTATION <TRANSPORTATION@beverlyhills.org> wrote:

Dear Mr. Wallack,

Yes, your corrected version will be the one submitted.

Sincerely,

Jennifer Caldwell

-----  
**From:** Howard Wallack [mailto: \_\_\_\_\_]  
**Sent:** Monday, April 21, 2014 11:50 AM  
**To:** WebCBH TRANSPORTATION  
**Subject:** Re: Comments for May 1, 2014 Traffic & Parking Commission Meetg

Please submitt below i corrected a typo  
Thanks

-----  
On Monday, April 21, 2014, Howard Wallack < \_\_\_\_\_ > wrote:  
Traffic & Parking Commission Meeting- Scheduled for May 1, 2014

RE: Petition to modify existing 2- Hour Parking for the 200 block of South La Peer Dr.

The vast majority of residents in the 200 Block of South La Peer signed a petition requesting parking restrictions for our block. The staff has recommended to establish No Parking, 8 a.m. to 6 p.m., Monday through Saturday, Permit AL Exempt I have spoken with several of the signers of the petition, and to a one strongly support the staff's recommendation.

Why it is important for staff's recommendation to be approved:

1. Safety: it is virtually impossible to back our cars out from our driveways during the week. Cars park on both sides of the street making visibility very difficult when backing out. Drivers park their cars close to our driveways ignoring the red curb markings. This in turn makes it impossible to safely back out and maneuver ones car. There have been several accidents involving residents having their cars hit while backing out.
2. Traffic enforcement of existing parking restrictions is almost non-existent. The only time cars are cited for blocking driveways or parking in the red is when a resident calls traffic enforcement. Drivers completely ignore the existing 2 hour parking restrictions and this is supported by staff's findings.
3. Flow of traffic in both directions is impossible when cars are parked on both sides of the street. One car either going North or South has to pull over to allow the other car to pass since there is not enough room to safely pass when cars are parked on both sides of the street. This in turn has lead to increased traffic congestion and at times park cars being side swiped. This is a regular occurrence on the street.
4. During the week residents cannot even park in front of their houses due to cars parked on the street all day long. This has created great inconvenience for residents.

5. The quality of life and residents ability to peacefully enjoy their homes has been significantly adversely affected by cars parked on the street all day long. Effectively all the cars parked on our block has created a situation where we cannot park in front of our houses, have problems backing out of our driveways, have cars partially blocking our driveways, caused accidents, and inhibited the free flow of traffic on our street.

I urge the commission to consider all the problems we have endured due to the existing Parking restrictions and trust you will support staff's recommendation.

Sincerely,

Howard Wallack

220 S. La Peer Drive

**Martha Eros**

---

**From:** Cheng, Derek, M.D. <  
**Sent:** Thursday, April 17, 2014 10:41 PM  
**To:** WebCBH TRANSPORTATION  
**Subject:** 200 block of south la peer request to modify existing preferential parking permit zone

Hi,

I will not be able to make it to the meeting but would like to comment.

I agree with the change but would like to vote for

"No parking 8am to 6pm, Monday through Friday"

I do not see why it has to be restricted on Saturday since the businesses on Wilshire are mostly closed on Saturday. Having the Saturday restriction on parking would only hinder guests to the residences on the 200 La Peer block.

Derek Cheng  
248 South La Peer

**IMPORTANT WARNING:** This message is intended for the use of the person or entity to which it is addressed and may contain information that is privileged and confidential, the disclosure of which is governed by applicable law. If the reader of this message is not the intended recipient, or the employee or agent responsible for delivering it to the intended recipient, you are hereby notified that any dissemination, distribution or copying of this information is **STRICTLY PROHIBITED**. If you have received this message in error, please notify us immediately by calling (310) 423-6428 and destroy the related message. Thank You for your cooperation.

16 APR 21 AM 9:48 **Save Our Street (200 South Swall)**

Date: 4/18/2014

Dear Martha:

I have lived on South Swall Drive for over 15 years and my neighbor for over 20 years. As you are aware, LaPeer Drive is becoming a "No Parking" Street. This means all patients going to their Doctors offices (at the corner of Wilshire and La Peer and further), will now be parking on our street. Currently, Clark and Weatherly are No Parking streets. When La Peer becomes a No Parking street, Swall and Almont will be the only two remaining streets with two hours parking. It is imperative that our street also become " No Parking from 8:00am to 6:00pm Monday through Friday, except by permit". The reason for this request follows:

- 1) **Reduce the Parking and Traffic on our street:** Currently we already have issues with too many cars parking on our street leaving no spaces for our neighbors and/or visiting friends. When LaPeer becomes a no parking street, our street will be further packed with cars. Traffic will be increased, speed issues, and no space for homeowners, especially when there are already restrictions on Tuesday for street cleaning.
- 2) **Reduce car accidents:** Recently there was a car accident that happened on our street. When our neighbor backed out of her drive way, she hit a car that was speeding, which was due to the fact that her view was blocked by a parked car jammed near her driveway. I also had to call the police to have them help me back out of my own driveway because the cars we jammed in so tightly that I did not have enough space or visibility to back out.
- 3) **Reduce Crime:** I recently called the police while Mr. Fond was out, as a man was sitting in his car parked in front of his house for more than two hours and was behaving suspiciously watching his home. It is a two hour parking street but the parking enforcement patrol seldom come to our street. With no parking, except by permit, we hope to reduce suspicious cars on our street. Other neighbors have had the same experiences.
- 4) **Keep Our Property Value:** We all know that property values are affected by speeding traffic and no parking on busy streets. We sympathize

CITY OF BEVERLY HILLS  
RESOLUTION NO.

16 APR 21 10 09 AM  
with La Peer having these issues also, however it is imperative that our street not be devalued in the process of saving another.

**Martha, we need to have your support for the "No Parking proposal". We speak for ourselves and for our neighbors. We would appreciate your immediate response.**

**Thank you**

**213 South Swall Drive  
Lisa Abram/Josh Lichtman**

**209 South Swall Drive  
Simson/Linas Fond**

# OPPOSE

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**From:** Daniel Geffner  
**Sent:** Saturday, April 19, 2014 11:16 AM  
**To:** WebCBH TRANSPORTATION  
**Subject:** No Parking Streets in Beverly Hills

I reside at 265 S. Swall Drive. I recently read about the proposal for people residing on La Peer south of Wilshire to eliminate 2 hour parking on their street. 3 issues come to mind with this proposal: 1) If free 2-hour parking is eliminated on La Peer, then it will simply be pushed over to the adjacent available streets. So by approving a no parking street on La Peer, you are actually increasing the use of free parking on Swall Drive and Almont. 2) If customers can't have free parking nearby the businesses that they patronize, then they will find an alternative parking-friendly business, whether it be in Beverly Hills or Los Angeles. Therefore, to promote successful businesses and city tax revenue in Beverly Hills, perhaps it is counter-productive to respond to the "NIMBY" perspective of local homeowners -- even though they are the voting constituents. 3) If 2- hour parking is not permitted, this will probably discourage many local Beverly Hills residents from spontaneously visiting other local friends and neighbors. I know this because it has discouraged me from driving a few blocks and visiting friends in Beverly Hills. Instead I call them.

It would seem logical that your Committee should address the issue on a master-plan basis, not on a block-by-block basis. Imagine if zoning were conducted in the same way. The home owners on Clark, Swall, and La Peer could object to any commercial project on Wilshire being taller than 25 feet. So the developers would push the 3-story projects to Almont and Wetherly. That would seem inconsistent and illogical, and would probably be rejected by the Planning Commission. "Spot" zoning is generally illogical, does not represent the interests of the entire community, and is usually enacted in response to 1 or 2 vocal, active NIMBY homeowners.

I think that you should seriously address this issue of permit parking on a consistent, master-plan basis. And you should probably revisit the issue throughout the city.

Otherwise, I am certain that sufficient local support can also be found to promote permit-parking only on Swall Drive as well. And how long will it take before every block of residents in Beverly Hills will feel compelled to follow suit?

Respectfully,

Daniel Geffner

# OPPOSE

---

**From:** Bob Benjy  
**Sent:** Saturday, April 19, 2014 11:30 AM  
**To:** WebCBH TRANSPORTATION  
**Subject:** 200 Block of South La Peer / Permit Parking Initiative

I live at 205 S. Swall Dr. I am the home owner.

I object since this will not solve the parking problem and instead shifts the parking problem from La Peer to Swall Drive. Cars now parking in La Peer will simply start parking on my street.

Bob Benjy

# OPPOSE

---

**From:** S Kravit  
**Sent:** Saturday, April 19, 2014 11:43 AM  
**To:** WebCBH TRANSPORTATION  
**Subject:** 200 Block of South La Peer Drive - Request to Modify Existing Prerential Partking Permit Zone

Ladies & Gentlemen:

We are the owners of and reside at 253 South Swall Drive, Beverly Hill, CA 90211. We are unable to attend the meeting on Thursday May 1, 2014 but we would like you to know that we request that you deny the request to make the 200 block of South La Peer Drive a "No Parking Except By Permit" street. If the 200 block of South La Peer Drive were to become a "No Parking Except By Permit" street then all cars that now park there will park on the 200 block of South Swall Drive thereby increasing traffic volume on our street, making it difficult for us to find parking spaces for our own use, the use of our guests and of our repairmen thereby decreasing the value of our home. We strongly urge that you deny the request.

Thank you for your consideration in this matter.

Very truly yours,

Shelley & Stephen Kravit

**From:** lisa abram  
**Sent:** Saturday, April 19, 2014 12:17 PM  
**To:** WebCBH TRANSPORTATION  
**Subject:** South swall parking situation

We received notice that LaPeer will become parking permit only, which is understandable based on what is happening. However, the same situation is happening on our street, south swall, only to be further exasperated when LaPeer goes to permit.

After over 15 years in my home at 213, I find the past few years becoming a nightmare as a resident. The street fills up by 9am with people using our street to go to doctors appointments. It is made even worse on street cleaning day when they jam in on my side of the street. There have been several occasions when I cannot back out of my own driveway as cars are blocking my descent. I have had to have the police come out to help me or have the cars towed for violations. But this isn't a once in a while event. It is every day. Now we will have the overflow on top of our existing problem. When I have guests they often have to park several blocks away and I must drive to pick them up as they can't find space near my house. My 89 year old father truly doesn't appreciate this and wonders why we put up with it.

The value of our homes will diminish as buyers note they can't find parking and view it as a handicap to the property. Cars speed down our streets and I have seen suv's take off side mirrors to parked cars as there isn't room for two way traffic and they feel they have the right of way.

We are a close neighborhood, most of us living here for a long time. We already find we must watch each others homes more carefully as suspicious people will park in front of homes when the owner is out, and not appear to be going to any appointment. We are alarmed not only at their ability to pace out our homes, but they never even seem to get ticketed for parking over the two hour limit. We have all had to call the police many times to alert them of these behaviors. The other day I was parked in front of my house, waiting for my daughter to come out. Another car pulled up behind me and was honking and butting my car to move as he wanted my space and yelled at me through his open window that I was making him late for an appointment. My family and neighbors are the residents. We pay for the advantage to live here and are being moved further down the ladder in priority. We must be given the same respect and action as the other streets. We must have more control over the chaos that is unfolding and will triple soon. Please be advised that we all plan to come and meet and discuss this and will not be assuaged until we receive some action. Thank you.

Lisa Abram  
213 south swall drive  
Sent from my Verizon Wireless BlackBerry

# OPPOSE

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**From:** Kristin Jameson  
**Sent:** Saturday, April 19, 2014 5:47 PM  
**To:** WebCBH TRANSPORTATION  
**Subject:** 200 block of South LaPeer-Request to modify existing preferential permit zone

To the Traffic and Parking Commission:

We reside at 257 South Swall Drive and we are writing to express our objections to making the 200 block of South La Peer a permit parking only block.

The result of this action will certainly be to force all of the street parking in the area to South Swall Drive. This piecemeal approach to handling the parking in the area is shortsighted and only pushes the problem onto the next street over. Our street then will also have to go to permit parking, which would not be required if more streets have public parking.

Please consider the ultimate effect of your actions and vote against the permit parking request for South LaPeer Drive.

Sincerely,

Kristin and John Jameson

Sent from my iPad

**From:**  
**Sent:** Saturday, April 19, 2014 6:40 PM  
**To:** WebCBH TRANSPORTATION  
**Subject:** la peer parking

Im writing in response to the permit parking changes on La peer Drive.

I OBJECT the change in modifying the existing preferential parking permit zone. Doing this will not solve the parking problem. It will just move the problem to another street. Please do not make this change

Shereen Stan  
228 S. Swall Drive  
Bh, 90211

**From:**  
**Sent:** Sunday, April 20, 2014 3:39 PM  
**To:** WebCBH TRANSPORTATION  
**Subject:** Petition against La Peer permit parking

Dear sir/madam,

I am writing in objection to the La Peer permit parking modification as I will be unable to attend the public meeting.

Our family objects to La Peer becoming a no parking street as cars now parking on La Peer will park on our street. This does not solve the parking problem but instead shifts the same problem from one street to the next street, will increase traffic on our street (which is already becoming an issue due to lack of speed bumps) and make it difficult for our street residents and our guests to find parking space for ourselves on our own street.

Thank you for your time.

Sincerely,  
Melody Lim  
264 S. Swall Dr.  
Beverly Hills, CA 90211

# OPPOSE

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**From:** MyungKim  
**Sent:** Sunday, April 20, 2014 4:05 PM  
**To:** WebCBH TRANSPORTATION  
**Subject:** Objection to La Peer permit parking

To whom it concerns,

Our family objects to La Peer becoming a no parking street as cars now parking on La Peer will park on our street. This does not solve the problem but only shifts the same problem to the next street. This will increase traffic on our street and make it difficult for our street residents to find parking space on our own street.

Thank you for you attention to this matter.

Susan Kim  
212 S Swall Dr  
Beverly Hills 90211

**From:** Janice Milgrim  
**Sent:** Monday, April 21, 2014 9:00 AM  
**To:** WebCBH TRANSPORTATION  
**Subject:** Preferential Parking Zone "AL" on 200 South Lapeer

I am a resident on the 200 block of South Almont. If the 200 block of S Lapeer becomes a no parking zone where do you think people will park? Let me tell you , S Swall and S Almont Drives. These blocks are already impacted because of the restrictions on the 100 blocks. Before any more changes are considered, let's look at the impact on the entire neighborhood. No resident owns the street in front of their house, but some feel that they should have preference. If there is preferential parking it should be for all residents .

Thank you  
Janice Milgrim  
213 S Almont Drive  
Beverly Hills CA

Sent from my iP

**From:**  
**Sent:** Monday, April 21, 2014 11:23 AM  
**To:** WebCBH TRANSPORTATION  
**Subject:** 200 Block of South La Peer, Parking

To whom it may concern:

I own the property at 209 S. La Peer Drive and am writing in support of the proposed modifications to the existing Preferential Parking Permit "AL" on the 200 block of South La Peer drive only between Charleville Boulevard and Gregory Way. The proposed change will have a positive impact for the residents in the neighborhood and will allow them, and their invited guests, to park in closer proximity to their properties. Very often the same cars park in front of the homes in this block and remain there all day, which precludes the residents from being able to park there. This change is only positive and I encourage your support of it.

Very truly yours,

John Stewart

**John Stewart**

**Wystein Management, LP.**

Manager for:

**Wystein Opportunity Fund, LLC**

1. Ventura Blvd, #  
Sherman Oaks, CA 91403  
Office Phone & Fax  
Cell Phone:

# OPPOSE

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**From:**  
**Sent:** Monday, April 21, 2014 12:31 PM  
**To:** WebCBH TRANSPORTATION  
**Subject:** La Peer permit

Hello my name is Roger Eshaghian. I live on 252 South Swall Dr as well as practice dentistry at 8920 Wilshire Blvd. It is my understanding that you are considering to make La Peer Drive a permit only parking. This will drastically effect all patients coming to the building as well as make homes on Swall lose value. So as a homeowner and business owner I will be affected and hurt both ways. Therefore I wholeheartedly oppose this modification. Thanks for your time.

Roger Eshaghian

Sent from Yahoo Mail on Android

**From:** Schulman, Bruce <  
**Sent:** Tuesday, April 22, 2014 12:11 PM  
**To:** WebCBH TRANSPORTATION  
**Subject:** 200 Block of South LaPeer Drive

Request to Modify existing Preferential Parking Permit Zone

OPPOSED

This will force traffic on to Almont  
I live at 212 S. Almont and oppose this vigorously.  
Thank you

Bruce Schulman  
General Manager  
Mercedes-Benz of Beverly Hills  
smart center Beverly Hills

310-

**From:** Gerry Linker  
**Sent:** Wednesday, April 23, 2014 10:39 AM  
**To:** WebCBH TRANSPORTATION  
**Subject:** May 1, 2014 City Council Meeting re LaPeer Parking

RE: City Council Meeting on May 1, 2014, Modifying existing 2-hr. daytime permit regulation on 200 block of South LaPeer Drive.

Dear City Council,

When hearing the above proposal, please consider your long-time residents who have chosen to remain in their homes. Those of us who are fortunate to have friends, relatives, caregivers, household help and repair personnel to assist us, and who almost always need to drive to our residences, would suffer greatly. They frequently remain for a few hours and are already hampered by the current 2-hour parking restriction. Please don't make it worse for the sake of through traffic who currently use LaPeer Drive as an alternate route instead of Robertson because it has traffic lights! Ninety-nine percent of the traffic on LaPeer Drive are NOT Beverly Hills residents!

I am 88 years of age. It is not unusual to have several people at my residence at one time. The current petition to modify the existing Preferential Parking Permit Zone "AL" to "No Parking, 8 a.m. to 9 p.m. Daily Except by Permit" would prevent me from the services I currently depend upon!

I implore you to remember us, your long-time Beverly Hills residents such as I, who have been in my home since 1967, and reject the current proposal. Instead, the same restrictions as on the 100 block of South LaPeer Drive would give traffic more room, and would eliminate the congestion problem. Or, better yet, restrict its use to residents only -- NOT TO THROUGH TRAFFIC.

Sincerely,  
Geraldine Linker  
264 South LaPeer Drive  
Beverly Hills, CA 90211  
310-652-5541

**From:** Carol Kaye  
**Sent:** Tuesday, April 22, 2014 11:09 AM  
**To:** WebCBH TRANSPORTATION  
**Subject:** Modification of 2hr parking on Lapeer - May 1, 2014 meeting

As a resident at 200 S. Swall Drive (at the corner of Swall and Charleville), I object to the proposed modification of the 2hr parking on Lapeer Drive between Charleville and Gregory.

At this time I already experience a high volume of cars parked in front of my house and across the street. This makes it difficult for me to exit my garage and have a clear view of oncoming traffic.

I do not feel that this will solve the parking situation but will shift the problem to Swall and Charleville as alternatives.

I therefore DO NOT support the plan to change the parking on the 200 South block of LaPeer Drive to a "Preferential Parking Permit Zone".

Carol A. Kaye  
200 S. Swall Drive  
Beverly Hills CA 90211

# OPPOSE

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**From:** David Petrie < . . . . . >  
**Sent:** Wednesday, April 23, 2014 2:17 PM  
**To:** WebCBH TRANSPORTATION  
**Subject:** Objection to LaPeer becoming a non-parking Street

Dear Sir/Madam

Please know that we vehemently object to the proposal making La Peer a "non-parking" street. I live on South Swall, which is already overwhelmed with non resident parking. To remove non-resident parking from La Peer, which has significant commercial parking from the medical building on La Peer and Wilshire simply moves more traffic to our street. Please do not allow it.

David Petrie  
208 S. Swall Drive  
Beverly Hills, CA 90211

**From:** Sheida Pourat  
**Sent:** Wednesday, April 23, 2014 10:30 PM  
**To:** WebCBH TRANSPORTATION  
**Subject:** Objection letter

**Dear Sir:**

**Dont' let Lapeer be a "No parking Street." If Lapeer become s a no parking street then all cars now parking there will be parking on Swall drive and this will increase traffic volume, difficult to find parking space for us and decrease our home value.**

**I object this since this will not solve the parking problem but shifts the parking problem from one street to another street. Cars now parking on Lapeer will be parking **on my street Swall Drive.****

**I would really appreciate your consideration.**

**Thank you so much**

**Sheida & Jack Pourat  
236 South Swall Drive  
Beverly Hills, CA 90211**

**home  
Cell**

# OPPOSE

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**From:** Michael Brown  
**Sent:** Thursday, April 24, 2014 7:07 AM  
**To:** WebCBH TRANSPORTATION  
**Subject:** 200 S LaPeer Drive request to modify Existing Preferential Parking Permit Zone

I object since this will not solve the parking problem but shifts the parking problem from one street to another. Cars now parking on La Peer will park on our street, Swall.

Michael & Alison Brown  
220 S. Swall Drive

Michael Brown  
(C)

# OPPOSE

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**From:** diana guy  
**Sent:** Thursday, April 24, 2014 8:39 AM  
**To:** WebCBH TRANSPORTATION  
**Subject:** 200 block of south la peer

I object since this will not solve the parking problem but shifts the parking problem from one street to another street. cars now parking on La Peer will park on my street. Please take this into consideration as this will greatly affect our street.

Thank you,  
Diana Guy  
241 S. Almont Dr.  
Beverly Hills, Ca 90211

# SUPPORT

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**From:** Adam Frankel  
**Sent:** Sunday, April 27, 2014 9:35 PM  
**To:** WebCBH TRANSPORTATION  
**Subject:** Permit Parking on 200 Block of South La Peer Drive

Dear Traffic and Parking Commission,

I am writing this email to show my **strong support** for the proposal to modify the existing 2 Hour Parking (8am - 6pm - Mon. through Sat) to No Parking 8am - 9pm Daily.

As a resident of the 200 block of S. La Peer Drive, I have noticed that the parking situation on my street has continuously worsened in recent years. From Monday to Friday, the street parking regularly fills up to the point that there is very little to know parking for myself, my family and my friends who come to visit.

La Peer is a busy street with a lot of regular traffic. When both sides of the street are filled up with parked cars, there is very little room for two-way traffic to flow causing backups and delays as cars have a difficult time maneuvering on the narrow street.

In addition, many who park in front of my house pay little attention to where my driveway is. Often cars are parked so close to my driveway that it is difficult to enter or exit my property.

It is my sincerest hope that you will see to it that we bring a little sanity back to the insane parking situation on the 200 block of South La Peer. Please approve the permit modification request. It will most definitely have an immediate positive impact on the quality of life on our street.

Thank you,

Adam Frankel  
233 S. La Peer Dr.  
(3

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**From:** Barry Kramer  
**Sent:** Monday, April 28, 2014 4:00 PM  
**To:** WebCBH TRANSPORTATION  
**Subject:** 200 Block of South La Peer Dr, Modification of Preferential Parking

TO: Traffic & Parking Commission Meeting

Thursday, May 1, 2014

200 Block of South La Peer Drive

Request to Modify Existing Preferential Parking Permit Zone

I am unable to attending this meeting and would like to submit written comments.

- (1) Overly restrictive permit parking is a problem throughout greater Los Angeles, including Beverly Hills. Although streets are paid for from public, tax payer funds, they are being treated as if they were private property. It is becoming increasingly difficult to visit people who do not live on the same street you have a permit for.
- (2) When we do park on the street, the farthest I have had to park is one house down. The walk of a few extra feet has not proven to be excessive.
- (3) The excessive traffic racing down our street is not related to parking issues. The street has long been known as a shortcut to and from West Hollywood and was listed as such in Los Angeles Magazine several years ago. Additional parking restrictions will have no effect on this.
- (4) We already have 2 hour parking on this block. If that were regularly enforced and tickets issued, then people parking on the street for most of the day would soon cease being a problem. As it stands now, the existing permit restriction is only enforced irregularly.
- (5) There has been a fair amount of construction on our block for close to a year. The vehicles (cars and trucks) associated with the construction take up many spaces – which has made parking more difficult than it used to be. However, this is a time limited problem and when the construction is soon completed, those spaces will again be freed.
- (6) The change in parking will pose a hardship for people visiting us and others on the block as well as people making short repairs or deliveries in our homes or providing maintenance (Such as gardeners and pool services).
- (7) This proposal runs the risk of the unintended consequence of actually making street parking on our block MORE difficult. For example, in order that visitors and workers can easily come to our

homes, many would be inclined to leave their car on the street (with the required permit) all day – enabling visitors to park on the driveway when needed.

In summary, we request that this proposal ~~NOT be~~ adopted. Rather, let us have better enforcement of the existing permit program that we already have in place. Thank you for your consideration.

Barry Alan Kramer, M.D.

Paulie Kramer

Daniel Kramer

252 S. La Peer Drive, Beverly Hills, CA 90211

# OPPOSE

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**From:** Jasmine >  
**Sent:** Monday, April 28, 2014 9:46 PM  
**To:** WebCBH TRANSPORTATION  
**Subject:** Modification of existing 2-hour daytime permit regulation on South La Peer Drive

Jasmine Firooz  
253 S. Almont Dr.  
Beverly Hills, CA 90211  
Tel. 3

I object to the recommendation of modifying the existing 2 hour daytime permit regulation on South La Peer Drive since it will not solve the parking problem but shifts the parking problem from one street to another street. Cars now parking on La Peer will park on my street.

Regards,  
Jasmine Firooz

\*\*\*\*\*  
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\*\*\*\*\*

# OPPOSE

1/6

We, the residents of 200 blocks South Swall Drive, would like to object to the proposal of modifying the existing "2-hour parking 8:00am to 6:00pm, Monday through Saturday" to "No parking 8:00am to 6:00pm, Monday through Saturday, Permit AL exempt" on 200 block of South La Peer Drive.

This will not solve the parking problem but shifts the parking problem from one street to another street. Cars now parking on La Peer Drive will park on our street.

Please see attached "Petition to Stop the 200 Block of S. La Peer Drive from Becoming a Preferential Parking Permit Zone"

CITY OF BEVERLYHILLS

16 APR 29 PM 3:27

# Petition to Stop the 200 Block of S. La Peer Drive from Becoming a Preferential Parking Permit Zone

16 APR 29 PM 3:27

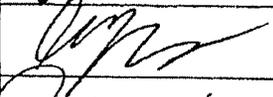
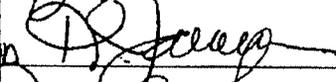
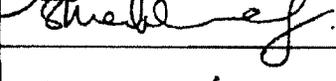
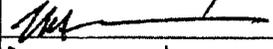
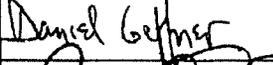
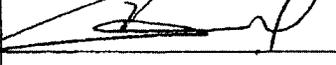
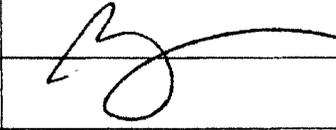
**Petition summary and background:** We, the undersigned, are concerned residents of the 200 block of S. Swall Drive. We hereby object to the 200 block of S. La Peer Drive becoming a Preferential Parking Permit Zone "No Parking, 8:00 a.m. to 6:00 p.m., Monday through Saturday, Permit 'AL' Exempt." We are concerned that the impact of granting the Petitioner's request will negatively impact the quality of life on the 200 block of S. Swall Drive. This will not solve the parking problem, but merely shifts the parking from one street to another.

**Action petitioned for:** We urge the Traffic & Parking Commission and the City Council for the City of Beverly Hills to oppose the Petition to modify the existing parking regulation.

Printed name	Signature	Address	Comment	Date
		200 S. Swall Dr., B.H. 90211		
(Empty House)		201 S. Swall Dr, B.H. 90211		X
H. Shatzkin	<i>[Signature]</i>	204 S. Swall Dr. B.H. 90211	(Tenant)	4/23/14
S. Berujy	<i>[Signature]</i>	205 S. Swall Dr., B.H. 90211		4/23/14
DAVID PETRE	<i>[Signature]</i>	208 S. Swall Dr., B.H. 90211	(Tenant)	4/23/14
Simson Fond	<i>[Signature]</i>	209 S. Swall Dr., B.H. 90211		4/22/14
SUSAN KIM	<i>[Signature]</i>	212 S. Swall Dr., B.H. 90211		4/23/14
Lisa Abram	<i>[Signature]</i>	213 S. Swall Dr., B.H. 90211 + Logan Lichtner		4/23/14
Jacques Tazartes	<i>[Signature]</i>	216 S. Swall Dr., B.H. 90211		4/22/14
Rachelle Tobias	<i>[Signature]</i>	217 S. Swall Dr., B.H. 90211		4/25/14

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Printed name	Signature	Address	Comment	Date
Alison Brown		220 S. Swall Dr., B.H. 90211	CITY OF BEVERLY HILLS	4/22/14
Seemah Stockfish		221 S. Swall Dr., B.H. 90211	16 APR 29 PM 3:21	4/22/14
ZILETA LOLLY BENNETT		224 S. Swall Dr., B.H. 90211		4/22/14
NEMESIO A. GUILLOSON		225 S. Swall Dr., B.H. 90211	quest keep it the way it is. DO NOT look for problems.	4/22/14
Shereen & Robin <sup>Stan</sup>		228 S. Swall Dr., B.H. 90211	This will move the problem to another street not fix it	4/22/14
Soraya Barad <sup>Willy</sup>		229 S. Swall Dr., B.H. 90211		4/24/14
Fidelis Perin		232 S. Swall Dr., B.H. 90211		4/25/14
ZINADA MAZAR <sup>Willy</sup>		233 S. Swall Dr., B.H. 90211		4/23/14
SHEIDA POURAT		236 S. Swall Dr., B.H. 90211		4/25/14
ROBERTA NEWLANDER		237 S. Swall Dr., B.H. 90211		4/22/14
MARLENE MARSTON		240 S. Swall Dr., B.H. 90211		4/23/14
H. Roman		241 S. Swall Dr., B.H. 90211		4/22/14
(Empty House)		241 S. Swall Dr., B.H. 90211		X
Joanne Taccu		245 S. Swall Dr., B.H. 90211		4/23/14
Annie C. Jeng		248 S. Swall Dr., B.H. 90211		4/22/14
(Under Construction)		249 S. Swall Dr., B.H. 90211		X

Printed name	Signature	Address	Comment	Date
Eliza Eshaghian		252 S. Swall Dr., B.H. 90211	16 APR 29 PM 3:2	4/24/14
Rochelle Kravitz		253 S. Swall Dr., B.H. 90211		4/22/14
Jodi Ticknor		256 S. Swall Dr., B.H. 90211		4/22/14
Kristin Jameson		257 S. Swall Dr., B.H. 90211		4/22/14
Joyce Levine		260 S. Swall Dr., B.H. 90211		4/24/14
EMER CLANCY		261 S. Swall Dr., B.H. 90211		4/22/14
MELODY LIM		264 S. Swall Dr., B.H. 90211		4/22/14
DANIEL GEFNER		265 S. Swall Dr., B.H. 90211		4/24/14
RAEHEL SIEGEL		268 S. Swall Dr., B.H. 90211		4/22/14
Allison Lopez		269 S. Swall Dr., B.H. 90211		4/22/14
Alvaro Gutierrez		272 S. Swall Dr., B.H. 90211		4/22/14
SUSAN ZACHARY		273 S. Swall Dr., B.H. 90211		4/22/14

# Objection

We, the residents at 200 blocks South Almont Drive would like to object the Proposal of modify the existing "2-hour parking 8 a.m. to 6 p.m., Monday through Saturday" permit regulation to "No parking, 8 a.m. to 6 p.m., Monday through Saturday, Permit A1 exempt" on La. Peer Drive. This will not solve the parking problem but shifts the Parking Problem from one street to another street. Cars now parking on La Peer Drive will park on my street.

Home (Tenant)	Print Name	Signature	Home	Print Name	Signature
✓ 201	Ethan Moretz		✓ 200	sharon Eshaghoff	
✓ 205			✓ 204	Sadie Mestman	
✓ 209			✓ 208	Reiko Swartz	
213	Janice Milagran		✓ 212	Marcy Sherman	
217	H. MENDIAN		✓ 216	Mitchell Kessler	
221	Jeannie Kiewicz		220		
225	Rochelle Rosen		224	Audrey Friedman	
✓ 229	SAM BENSADIGH		228		
✓ 233	MELISSA SPOKOJNY		232	BARBARA BANSMER	
✓ 237	Anjelica Cohn		236	Michael Hayari	
✓ 241			240	Pieu Vuy	
✓ 245	ISAAC CASTON		248	Sattar Karimi	
249	Gilfa ELUL		248	Arifa Kaghwan	

\* Tenant: 201, 224

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CITY OF ALBANY  
16 APR 29 PM 3:11

# Objection

We, the residents at 200 blocks South Almont Drive would like to object the Proposal of modify the existing "2-hour parking 8 a.m. to 6 p.m., Monday through Saturday" permit regulation to "No parking, 8 a.m. to 6 p.m., Monday through Saturday, Permit A1 exempt" on La Peer Drive.

This will not solve the parking problem but shifts the Parking Problem from one street to another street. Cars now parking on La Peer Drive will park on my street.

Home	Print Name	Signature	Home	Print Name	Signature
✓ 253			✓ 252	Ramesh Damavand	
✓ 257	Lyle KURTZ		✓ 256	ALBERT Kholi	
→ ✓ <del>258</del>			✓ 260	SHOUTED	
Wilson 265	Heather Wilson		264	STEVEN DAVIS	
269	minoo meiri		✓ 268	BAHMAN-NAVABIAN	
273			✓ 272		

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# **ATTACHMENT 8**

**200 SOUTH LA PEER DRIVE  
 PERMIT ZONE "AL" MODIFICATION  
 CITY COUNCIL CORRESPONDENCE**

Resident-Initiated Request to Modify Zone "AL"

Existing Regulation: 2-Hour Parking, 8am-6pm, Monday through Saturday, Except by Permit

Petition Request: No Parking, 8am-9pm, Daily, Except by Permit

Recommendation: No Parking, 8am-6pm, Monday through Saturday, Except by Permit

POST TRAFFIC & PARKING COMMISSION - As of JUNE 11, 2014 - 7PM

<b>DATE</b>	<b>ADDRESS</b>	<b>SUPPORT</b>	<b>OPPOSE</b>
05/01/14	240 S. La Peer Drive	X	
05/04/14	220 S. La Peer Drive	X	
05/06/14	237 S. La Peer Drive	X	X
05/14/14	216 S. La Peer Drive		
05/28/14	228 S. La Peer Drive	X	
05/29/14	220 S. La Peer Drive	X	
06/04/14	220 S. La Peer Drive	X	
06/06/14	205 S. La Peer Drive	X	

# SUPPORT

To: MARTHA EROS  
TRANSPORTATION PLANNER  
CITY OF BEVERLY HILLS  
COMMUNITY DEVELOPMENT  
310-285-2542  
Email: [meros@beverlyhills.org](mailto:meros@beverlyhills.org)

RE: Staff's request before the city council on June 17 to change the existing parking regulations for 200 Block of South La Peer Drive

June 6, 2014

I live at 205 South La Peer Drive. I strongly support the staff's recommendations to change the street parking to No Parking 8AM – 6PM Mon-Sat.

I urge the city council to do the right thing and approve staff's recommendations to improve the 200 South La Peer Block.

Regards,



John D. Gottfurcht  
205 South La Peer Drive  
Beverly Hills, CA 90211

## Martha Eros

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**From:** howard wallack  
**Sent:** Wednesday, June 04, 2014 10:45 AM  
**To:** Martha Eros; Russell Platamone; Aaron Kunz  
**Subject:** Letter delivered today to city council  
**Attachments:** June 4 2014 ltr to BH city council.pdf

A handwritten number '1/5' is enclosed in a hand-drawn circle.

The attached letter was delivered today to the City Council.

Martha please include it in the file of supporting letters for the proposed parking changes

Russell I have spoken to several residents and collectively we want to thank your department for all the cooperation and enforcement you have provided for our street. We plan on letting every council member know how great your department has been in working with us. In addition we intend to highlight at the June 17 council meeting how professional and helpful all of you have been. If any of you ever need residents to come out in support of your departments please let me know we would be happy to speak before the council on your behalf and your departments goals .

Thanks again  
Howard .

2/5

Committee to Improve 200 South La Peer Drive  
Howard Wallack & Bob Serf, Chairs

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June 4, 2014

To: Mayor Lili Bosse  
Vice Mayor Julian A. Gold M.D.  
Councilmember William W. Brien. M.D.  
Councilmember John A. Mirisch  
Councilmember Nancy H. Krasne

RE: Petition to Modify Existing Preferential Parking Permit Zone for the 200 Block of South La Peer Drive Before the City Council on June 17, 2014

Dear Councilmembers:

Staff conducted a thorough review of the parking issues facing residents on the 200 South La Peer. drive block and is recommending that there be No Parking between 8AM and 6 PM Monday- Saturday. Over 60 % of the residents signed a petition requesting a change. **The residents on South La Peer urge you to approve staffs recommendation for change.**

There is clear documentation and facts that demonstrate the 200 S. La Peer Dr Block has a severe parking problem created by **non residents** utilizing the parking spots, over 6000 cars a day are using South La Peer. It is a very unsafe situation for residents trying to enter and back out their cars during the week. Visibility is very poor due to cars parking on the street. There seldom are parking spots on the street for residents and their visitors. The quality of life and safety of the residents has been adversely affected by the existing parking regulations. Other streets in Beverly Hills, that have significantly less traffic than South La Peer have No Parking regulations. 200 S Blocks with No Parking: **Clark** El Camino, Rodeo, Camden, Peck, Bedford, Roxbury, McCarthy, Linden. **Why should South La Peer not receive the same considerations for safety and parking restrictions as other streets that do not have traffic lights, heavy traffic and parking density problems like we have?**

A number of residents from South Swall and Alomont Drive object to staff's recommendation for improving La Peer; basically all saying the problem on La Peer should not be pushed to their street. Our friends on Swall don't seem to have a problem with the fact they have No Parking on their 100 and 300 South Blocks. In addition the adjoining Clark block has No Parking. The city by not doing a sector parking plan has created a traffic and parking nightmare for the residents of South La Peer. Look at

3/5

attachment 1 and you can clearly see that the existing parking regulations have had the affect of pushing all the problems to South La Peer. Every year this problem is getting worst compounded by the fact South La Peer is the only street to have traffic lights in this area of the city. Secondly the surrounding streets have little traffic and this will not change if La Peer's parking restrictions change. La Peer has 12 times the number of cars using the street versus Swall or Almont.

Further to substantiate we have a severe parking problem consider these facts. From April 2013 to April 2014 the city issued 109572 parking citations. 532 of those citations were issued on the 100 S. La Peer Dr block. Only 32 citations for the entire 12 month period were issued on the 200 S. La Peer Drive block. After our committee spoke with city officials regarding the parking problems the following occurred re citations

<b>Block</b>	<b>May 2013</b>	<b>May 2014</b>
100 S La Peer	39	49
200 S La Peer	1	26
100 S Swall	29	30
200 S Swall	2	5

Non Residents in order to avoid paying \$8.20 to park their cars in provided office parking lots would rather risk receiving a \$63 parking ticket!

If you review staffs report you will see that 200 S Swall already has a high parking density issue similar to La Peer's. By changing South La Peer to NO Parking there will be little if any impact to Swall since they already have a high density of parking. Cars will not stop using La Peer and drive on Swall for the simple fact La Peer has traffic lights and Swall does not. The same hold true for Almont.

**The surrounding residents can take the same action we have and circulate a petition if they desire change. We will even help them with their petition!**

Changing the regulations for South La Peer will have no affect on businesses. All the businesses located on Wilshire are in office buildings and offer parking. Tenants in those buildings can demand free parking for their visitors if they want or better yet validate for their customers like most businesses do. The only small businesses are on Robertson, 3 blocks east of La Peer. The 200 S. Clark block has No Parking and that has not affected the businesses on Robertson. If the residents of Swall are concerned about the affect of change on businesses then why have they not done anything regarding the No Parking on Clark? The reason is the No Parking on Clark had not affected any business on Robertson and the same will hold true for Wilshire, where parking already exists!

**The city council needs to deal with the facts of this situation and not the emotions of those that object to the proposed changes.** When has containing a problem ever been a

Cell Telephone: (310)

E-mail

4/5

viable solution ? Containment is a last resort approach to avoiding solving a problem. Most of the arguments against staff's proposal are speculative, not supported by any data and have one theme in common- don't fix La Peers issues since it "might" impact my street. This is not how cities solve problems for residents that have a demonstrable problem that affects safety, parking and the quality of the the street.

Sincerely,



Howard Wallack

Co Chair to Improve South La Peer Drive

Cell Telephone: 6

E-mail

	Wetherly	Almont	La Peer	Swall	Clark
100 block	1 hr Parking 6am-6pm Monday-Friday	<u>No Parking Any Time</u>	<u>No Parking Any Time</u>	<u>8 am- 6 pm</u> <u>No Parking .</u> <u>Monday-Friday</u>	1 hr 8am-6pm Monday-Friday
200 Block	2 hr parking 8 am- 6 pm Monday-Friday	2 hr parking 8 am- 6pm Except Sunday	2 hr parking 8 am- 6 pm Monday-Saturday	2 hr 8 am- 6pm Except Sunday	<u>9 am- 6 pm</u> <u>No Parking</u> <u>Monday-Saturday</u>
300 Block	1 hr parking 7 am- 6 pm Monday- Saturday	<u>1 hr No parking</u> <u>8 am- 6 pm</u> <u>Monday-Friday</u>	1 hr parking 8 am- 6 pm Monday-Friday	<u>No parking</u> <u>9 am- 6 pm</u> <u>Monday -</u> <u>Saturday</u>	<u>9 am-6pm</u> <u>No Parking</u> <u>Monday -</u> <u>Saturday</u>
Charlottesville	No parking any other time Permit V exempt 2 hr parking 8am-6pm Monday -Friday/ ½ block to La Peer changes to 2 hr parking 8am-6pm except Sunday	No parking any time Permit A exempt	1 hr parking 8am-6pm Monday-Saturday	1 hr parking 8am-6pm Monday-Saturday	1 hr parking 8am-6pm Monday-Saturday
Gregory Way	2 hr parking 8am-6 pm except Sunday	2 hr parking 8am-6 pm except Sunday	2 hr parking 8am-6 pm except Sunday	2 hr parking 8am-6 pm except Sunday	2 hr parking 8am-6 pm except Sunday

5/5

# SUPPORT

Joan Wallack  
220 S. La Peer Dr  
Beverly Hills, CA 90211

May 29, 2014

To: Martha Eros  
Transportation Planner  
City of Beverly Hills  
Community Development

Re: Staff Recommendation to modify existing parking regulation to No Parking  
8am-6 pm Mon- Sat

Dear Ms. Eros

I want to voice my strong support for the city council to approve staff's recommendation for changing the parking regulations for the 200 S. La Peer Dr block. Our street probably has one of the highest rates of cars using our street on a daily basis. Cars from outside our area continuously park on our street in order to avoid for paying for parking at the medical building located at 8920 Wilshire Blvd. With the very high density of parking on our street visibility is reduced significantly to the point that it is extremely dangerous to back my car out of my driveway. When my children come to try and visit me there is never a place to park close to my house. On 3 occasions this year alone I was almost hit backing my car out since oncoming cars cannot see me and I cannot see them. The only way to back out now is for my husband to step into the street to determine if a car is coming.

I have noticed over the last 3 years significantly more congestion and parking on our street. We are entitled to the same parking benefits other streets have in the city. The 200 S Clark street is a No Parking area. The 200 S. Rodeo Drive street is a No Parking area, to name but a few streets. South La Peer which has more cars using the street than either of these two mentioned streets should be afforded the same protections and quality of life assurances as other streets in the city that have been designated No Parking.

Regards



Joan Wallack

# SUPPORT

To: MARTHA EROS  
TRANSPORTATION PLANNER  
CITY OF BEVERLY HILLS  
COMMUNITY DEVELOPMENT  
31

RE: Staff's request before the city council on June 17 to change the existing parking regulation for 200 Block of South La Peer Dr

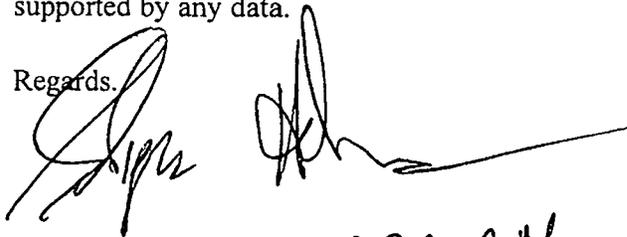
May 28, 2014

I live at 228 South La Peer Drive. I strongly support the staff's recommendation to change the street parking to No Parking 8 AM- 6 PM Mon- Sat.

It is virtually impossible to safely back my car out of my driveway each day. People park their cars in front of my house all day long and the visibility is very poor when trying to back up. Thousands of cars use our street everyday and with cars parking for extended time periods it has created a very unsafe situation in addition to making living on the street very difficult.

No business will be adversely affected if the parking regulations are changed for south La Peer. The corner medical building has a parking lot. There are no small business on Wilshire and La Peer. In fact I am a small business owner on South Robertson. The adjacent 200 S Clark street has No Parking and my customers are able to park on Robertson. The argument that changing South La Peer to No Parking will affect small business in the area is factually incorrect and not supported by any data.

Regards.



ELIEZER ABRAHAM  
228 S. LAPEER DR  
B-H 90211

# SUPPORT

CITY OF BEVERLY HILLS

1/3

Modification Parking Zone  
200 South La Peer Block

14 MAY 28 AM 8:50

After reading 18 letters from residences of Swall Drive expressing their opposition to the 200 La Peer Dr proposal for restricted parking I would like to put forth the following observations and a few facts regarding this subject.

About 16 of the 18 letters from 200 Swall Dr. Residents expressed their opposition by saying the approval of the La Peer Dr. request would not solution the parking problems of the neighborhood but would only pass the problems from La Peer Dr. to Swall Dr.

There were only two responses that suggested some other form of solution need be sought to avoid passing the problem from one street to another. The majority of the opposition refers to existing safety factors of our current program and other problems as a result of the number of available 1 and 2 hour parking spaces versus the number of car looking for a no cost parking space. It is generally acknowledged that the majority of non residents parking on the 200 block of La Peer Dr. and to some extent on 200 Swall Dr. are patients of the medical building on 8920 Wilshire Blvd. and La Peer Dr. who charge \$2.05 per 15 minutes (max. \$16.40) for parking. This parking rate equates to \$ 16.40 for the 2 hours. Parking across the street at 8929 Wilshire charges \$2.00/15 min. max \$20.00. This mean that a 2 hour free parking limit on La Peer or Swall saves the patient \$16-\$16.40 for 2 hours. This is one part of the problem. An other part of the problem is the limited parking on the 100 blocks La Peer and Swall . Most of these spaces are used by patients having disability permits so it doesn't leave much space for others if you changed there restricted parking to 1 or 2 hour public parking.

The other problem regards safety in residents backing out of their driveways. Both La Peer and Swall dr. are not wide streets and with cars parked on both sides of the street this becomes a problem. However please note that Swall now has on Tuesdays a no parking from 9am to noon on the east side of the street which to my observation helps a lot in giving more room for cars to get out of their driveways. But it is only one day a week.

Now comes the major safety factor TRAFFIC FLOW (number of car using the street on the 200 blocks of La Peer and Swall ) . La Peer has traffic signal on the corners of Olympic and Wilshire Blvds. and this results in an increased traffic flow both north and south directions passing thru 200 S. La Peer Dr. Increased traffic on this street makes it more difficult to back out of your driveway when you have a high volume of cars going past your driveway in both directions and many cars parked on both sides of the street limiting your visibility and mobility.

This increased traffic flow on La Peer Dr. compared to Swall is really significant. I have a short random traffic flow count comparing the 200 blocks of La Peer and Swall taken at the same time of day for each street. You will note La Peer has 5 times the traffic as Swall. In the two days sampled 200 La Peer had 405 cars using it's street compared to 67 cars using 200 Swall in a total time period of 66 minutes.

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In summary-you can see that correcting the parking regulations on 200 S. La Peer Dr. is not just moving the problem to Swall Dr. 200 Swall Dr. currently has about 1/5 of the traffic flow as does 200 S. La Peer Dr. Changing the parking zone for 200 La Peer Dr. will not effectively cut back on that traffic, it will give La Peer Dr. residences a better chance of backing out of their driveways with more room to maneuver and improved visibility .



Robert Serf  
216 S. La Peer Dr.  
Beverly Hills, Ca 90211

CITY OF BEVERLY HILLS  
14 MAY 28 AM 8:50

RANDOM TRAFFIC FLOW COUNT

200 La Peer drive						200 Swall drive			
date	time	s. bound	n. bound	total cars	% of total	s. bound	n. bound	total cars	% of total
5/23/2104 Fri	1:27-1:38 pm	25	36	61	87%	4	5	9	13%
5/23/2104 Fri	2:37-2:48 pm	20	31	51	76%	9	7	16	24%
5/27/2014 Tue	10:15-10:26 am	19	27	46	87%	3	4	7	13%
5/27/2014 Tue	11:11-11:22 am	19	19	38	86%	4	2	6	14%
5/27/2014 Tue	2:49-3:00pm	27	24	51	91%	5	0	5	9%
5/27/2014 Tue	4:05-4:16pm	51	34	85	89%	11	0	11	11%
5/27/2014 Tue	5:26-5:37 pm	32	41	73	85%	7	6	13	15%
TOTALS				405	86%			67	14%

14 MAY 28 AM 8:50  
CITY OF BEVERLY HILLS

5/23

# OPPOSE

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**From:**  
**Sent:** Tuesday, May 06, 2014 8:22 AM  
**To:** WebCBH TRANSPORTATION  
**Subject:** 200 Block of South La Peer Drive

Dear Transportation Staff and Commission,

We are very long time residents and homeowners at 237 S. La Peer Drive. Due to a member of the family having knee replacement surgery, we were not able to attend the meeting last Thursday, May 1.

We are very much against the request to modify the existing parking regulation on our 200 block of S. La Peer.

In 1993-1994, our family prepared a petition to request the parking to be changed to it's present status. Every single resident on the 200 block, except for two, signed the petition, and it was approved. We have the parking we want right now and we do not want any changes whatsoever. It will be a terrible burden on us to restrict the parking any further.

We do have a question. If the parking were to be changed to the staff recommendation: "No Parking 8 a.m. to 6 p.m., Monday through Saturday Permit AL Exempt," would that mean that after 6 pm the parking would be open to anyone without a permit. Could you let us know the answer?

Otherwise, we would like to state our position that we favor no changes at all to the present parking regulations on the 200 block of S. La Peer Drive.

Sincerely,  
Edward C. Silver  
Jeffrey Mark Silver

Phone (310)

1/3

**From:** howard wallack  
**Sent:** Sunday, May 04, 2014 11:38 AM  
**To:** WebCBH TRANSPORTATION  
**Subject:** Request to Modify Existing Preferential Parking zone for 200 block of South La Peer  
**Attachments:** letter to city council 5-5-14.doc

To: Mr. Aaron Kunz

Dear Mr.Kunz on May1, 2014 the Traffic & Parking Commission held a hearing regarding the Development Depts recommendation to modify the parking zone. Commissioners at the meeting said we should contact your department to request red curb markings to address the issue of safety and overcrowding parking conditions on the street, ( see Martha Eros report)

I have also spoken with council members and the Committe to Improve La Peer will be speaking with every council member regarding the problems we are faced with. I have attached a letter sent to council members.

We would like to meet with you to discuss how to implement red curb markings per the commissions recommendation. In addition, since we have an ongoing problem of cars blocking driveways, inhibiting vision when backing out, some of us with disabilities pursuant to ADA title II are requesting the red curbs be painted 5 ft versus the existing 3 feet. We expect the city to paint the curbs and not charge residents that so request. This is based on a detailed study we have done that clearly shows the problems on South La Peer are caused by city decisions that have negatively impacted our street.

Please contact me and let me know we can meet with you  
Sincerely

Howard Wallack

310

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If you have received this message in error, please advise the sender by reply e-mail, and delete or destroy this message.

2/3

Committee to Improve South La Peer Drive  
Howard Wallack & Bob Serf Chairs  
Members the residents of the 200 S. La Peer Drive Block

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May 5, 2014

To: Members of the Beverly Hills City Council  
Members of the Traffic & Parking Commission  
RE: Petition to Modify Existing Preferential Parking Permit Zone for the 200 Block of  
South La Peer Drive.

Dear Council and Commission Members:

On Thursday May 1, 2014 the Traffic & Parking Commission reviewed the Community Development Departments report recommending changing the 200 South La Peer Drive Block to a No Parking 8am-6pm Monday –Saturday. The commission voted 4-0 not recommend staff's recommendation.

Staff conducted a thorough review of the issues facing residents on La Peer. Over 60 % of the residents signed a petition requesting the change. However, at the commission meeting one commissioner stated he could not support staff's recommendation because he did not see any "passion" from the residents on La Peer. It was our understanding that a petition signed by 60% plus residents clearly shows we need help and our commitment to obtain improvements. Secondly, its not easy for working people to attend a 9 AM meeting on a workday to express their emotions. However, 2 of us did attend and present facts not emotions on the subject.

A number of residents from South Swall Drive did attend the meeting and strongly objected to staff's recommendation basically all saying the problem on La Peer should not be pushed to their street. I agree with the position the Swall residents articulated. It does not make any sense to push problems from one street to another. However, this is **exactly** what the city has done and created for the residents of South La Peer. Look at attachment 1 and you can clearly see that the existing parking regulations have had the affect of pushing all the problems to La Peer. Every year this problem is getting worst compounded by the fact La Peer is the only street to have traffic lights in this area of the city. Rather than looking for ways to alleviate our problems the city has compounded them and has taken the position to CONTAIN the problems to La Peer.

The Traffic & Parking Commission's way of solving this problem is through containment rather than recommending alternatives. Only one member, Mr. Jake Manaster, who was sworn in the day of the hearing, offered any constructive alternatives. One member was absent from the hearing and one arrived one hour late to the meeting. There also seemed to be a basic lack of knowledge regarding red curb markings, existing parking limitations for our area and existing regulations regarding how a citizen can request red markings for their driveway.

The way effective commissions and government work is to look for common ground and solutions not containment of problems.

This matter at some point will be presented to the city council for a decision. Before that day comes I think it would be beneficial if some of us had the opportunity to meet with you individually to discuss the problem and seek solutions. A sector-parking plan needs to be developed that studies the impact of regulations on a given sector of the city. We are willing to work with the residents of Swall and other streets to ensure the problem is solved without negatively impacting a particular street. The existing way of dealing with this issue- namely containment- is not working and needs to be addressed by the council.

Sincerely

Howard Wallack

Bob Serf

Telephone:

Facsimile

E-mail t

# SUPPORT

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**From:** Andia Rahimi  
**Sent:** Thursday, May 01, 2014 8:28 AM  
**To:** WebCBH TRANSPORTATION  
**Subject:** Parking permit zone

Dear Sir Mam,

We have been Beverly Hills home owners for the past 20 years and on South La Peer for the past 16 years. My husband and I vote one hundred percent for parking to become by permit only Monday- Saturday. Please help us make our street clean and quiet. If you need further information or participation we will gladly help.

Andia Rahimi

Sent from my iPad