



AGENDA REPORT

Meeting Date: May 20, 2014
Item Number: F-4
To: Honorable Mayor & City Council
From: James R. Latta, Human Services Administrator
Subject: RECOMMENDATIONS OF THE HUMAN RELATIONS LIAISON COMMITTEE FOR ALLOCATION OF COMMUNITY ASSISTANCE GRANT FUNDING (CAGF) FOR FY 2014/15

Attachments:

1. Summary of General Fund Expenditures on Local Social Services in Neighboring Cities
2. CAGF Binder FY 2014/15
 - CD: Applications
 - Staff report: May 5, 2014 Human Relations Liaison Committee
 - Table 1: City of Beverly Hills CAGF FY 2014/15 spreadsheet
 - Application Summaries

RECOMMENDATION

The Human Relations Liaison Committee finalized their recommendations by prioritizing allocations to organizations based on their focus of providing food, care, and shelter to the most needy and vulnerable members of the Beverly Hills community. After careful consideration of all requests, the Human Relations Liaison Committee recommended the following organizations receive community assistance grant and or in-kind funds. *See Table 1: City of Beverly Hills CAGF FY 2014/15 Human Relations Liaison Committee recommendations.*

- All Saints Homeless Assistance Program
- Beverly Hills Active Adult Club
- BH CPR
- BHEF (In-kind only)
- Chiron Inc. (funds and in-kind)
- Jewish Family Service
- The Maple Counseling Center
- Meals-on-Wheels of Beverly Hills
- People Assisting The Homeless
- Saban Free Clinic
- Step Up On Second
- Westside Food Bank

INTRODUCTION

Maintaining an adequate social services safety net is a public service policy stated in the City's General Plan. Funds for the Community Assistance Grant Funding (CAGF) program come from the General Fund and are allocated to services the City does not, or cannot, provide directly to the most vulnerable and underserved members of the community including homeless individuals, active and frail elderly, disabled and low-means residents.

The Human Relations Liaison Committee, Vice Mayor Julian Gold, M.D. and Councilmember Nancy Krasne, met on May 5, 2014 to review applications and recommend funding allocations for FY 2014/15. At the beginning of the meeting Vice Mayor Gold asked for additional information regarding the percent of General Fund dollars used for social services in nearby cities as compared to Beverly Hills. Culver City spends 0%; Pasadena spends 0%; Los Angeles spends .01%; Beverly Hills spends .3%; Santa Monica spends 2.4% and West Hollywood spends 4.4% of General Fund dollars on social service programs. Attachment 1 provides additional information regarding the population size, total General Funds and cost of social contracts for each of the above cities.

During the economic downturn of the past several years, Council elected to supplement the limited grant funding budget with the addition of Transient Occupancy Tax (T.O.T.) funds. In FY 2013/14, Council ended the dependence on T.O.T. funds by utilizing only General Funds to support the CAGF program budget of **\$490,400**.

- For FY 2014/15, the base budget for the CAGF program is **\$485,300**
- Community Assistance Grant Funding **requests for FY 2014/15 total \$647,562**

DISCUSSION

Although applications for funding are considered annually, many applicants have long histories with the City and an expectation that funding will continue at prior, or even higher, levels every year. However, over the years, there have been changes in recipient organizations such as a move from the arts toward services for seniors and chronically mentally ill homeless individuals to address dramatically increased needs. In addition, funding criteria has consistently required that an agency not rely solely on Beverly Hills CAGF to remain viable. Coordinated and collaborative services that leverage additional funds to assist in service provision have been viewed positively due to their potential to provide more comprehensive service than a provider with greater reliance on City support. Finally, funding criteria focuses on the extent of resident benefit from the services.

Fiscal Year 2014/15 Applications

For FY 2014/15, the City received 13 requests for funding from 12 applicants. Twelve requests are for continued or expanded funding of programs. One request is from an applicant who has not received funding in many years (See attached Community Assistance Grant Funding Binder with enclosed *Table 1: City of Beverly Hills Community Assistance Grant Funding FY 2014/15 spreadsheet*).

Funding requests represent a number of areas of community interest/concern as listed below:

- **At-Risk and Homeless People** – All Saints Episcopal Church (meal program/support services, housing expenses), People Assisting the Homeless (shelter beds, housing vouchers), Step Up On Second (stabilization team, housing vouchers), Westside Food Bank.
- **Senior Services** – Beverly Hills Active Adult Club, Jewish Family Service (senior case management, emergency services), The Maple Counseling Center, Meals On Wheels.
- **Health** – Beverly Hills CPR, Chiron Center, Inc. (crisis response), Saban Free Clinic, Step Up On Second (medical/psychiatric services), The Maple Counseling Center (low-cost counseling/senior services).
- **Education** – Beverly Hills Education Foundation (fundraising for BHUSD)

Historically, applicants have been considered based on the following general criteria:

1. Organization provides services that support the City's commitment to the provision of a social service safety-net for the most vulnerable members of the community.
2. Organization provides a unique service that addresses an unmet need of the community and does not duplicate other providers or programs.
3. Organization does not rely solely on community assistance funding to remain viable and the services would cost more to the City if the City provided them directly.
4. Organization provides regional services that enable the City to meet its regional obligation to help ameliorate social issues.
5. Organization is a 501c.3 or in partnership with a 501c.3

Options for distribution of funds among these competing interests are detailed in *Table 1: City of Beverly Hills Community Assistance Grant Funding FY 2014/15*.

Consideration of Allocation of Funds for FY 2014/15.

While the economy appears to be improved, funding for social services still lags behind. Referrals for at-risk individuals, frail elderly and homeless mentally ill individuals continue to be the primary focus of Human Services. In recent years, the City has prioritized funding for the most vulnerable members of the community.

Again this year, two requests (PATH and Step Up On Second) are in line with the City's support of the United Way Home for Good initiative to end chronic and Veteran homelessness in Los Angeles County by 2016. Additional resources are needed to build on the success of our Changing Lives and Sharing Places (CLASP) outreach team in the form of housing vouchers and housing retention services. It is this comprehensive strategy that makes it possible to move people from living on the street into permanent supportive housing. On April 24, 2014 the City of Beverly Hills in collaboration with Step Up On Second placed three of Beverly Hills' chronic homeless individuals in permanent supportive housing in Hollywood.

The Human Relations Liaison Committee began their deliberations to determine how to respond to requests totaling **\$647,562** with only **\$485,300** in budgeted grant funds by considering the information on *Table 1: City of Beverly Hills Community Assistance Grant Funding FY 2014/15*.

FISCAL IMPACT

Staff recommended to the Human Relations Liaison Committee a proposed CAGF budget of **\$536,000** which includes **\$485,300** from the General Fund and a budget enhancement request of **\$50,700**.

The Human Relations Liaison Committee recommends an additional **\$29,000** budget enhancement from the General Fund. The committee proposes a CAGF budget of **\$565,000** which includes **\$485,300** from the General Fund and a budget enhancement request of **\$79,700**.

Steve Zoet, CS Director
Approved By



Attachment 1

Summary of General Fund Expenditures on Local Social Services in Neighboring Cities

City	Population	Total General Fund Revenue FY 13/14	Total Social Service Contracts	% of General Fund
Culver City	39,313	\$90.2 million	\$0*	0%
Pasadena	138,547	\$216 million	\$0	0%
Los Angeles	3.858 million	\$4.67 billion	\$ 854,637**	.01%
Beverly Hills	34,622	\$184.7 million	\$565,000	0.3%
Santa Monica	91,812	\$306.1 million	\$7.5 million	2.4%
West Hollywood	34,781	\$68,145,094	\$3 million	4.4%

*Culver City Housing Authority utilizes left over Redevelopment Agency (RDA) money to contract with St. Joseph Center for homeless outreach services (\$123K annually), and Upward Bound House to provide rental assistance (\$150K annually).

**City of Los Angeles provides many services through the city, opting not to contract out.

Attachment 2



City of Beverly Hills

**Community Assistance
Grant Funding**

Fiscal Year 2014/15



Human Relations Liaison Committee
May 20, 2014

CD: Applications

Please contact Jim Latta, Human Services
Administrator for a copy of the CD.

Staff Report: May 5, 2014
Human Relations Liaison Committee



CITY OF BEVERLY HILLS
HUMAN SERVICES DIVISION

INTEROFFICE COMMUNICATION

To: Human Relations Commission Liaison Committee
From: James R. Latta, LCSW, Human Services Administrator
Date: May 5, 2014
Subject: Community Assistance Grant Funding: Applications for FY 2014/15
Attachment: Table 1: City of Beverly Hills Community Assistance Grant Funding FY 2014/15

Introduction

Maintaining an adequate social services safety net is a public service policy stated in the City's General Plan. Funds for the community assistance grant program come from the General Fund and are allocated to services the City does not, or cannot, provide directly to the most vulnerable and underserved members of the community including homeless individuals, active and frail elderly, disabled and low-means residents.

During the economic downturn of the past several years, Council elected to supplement the limited grant funding budget with the addition of T.O.T. funds. Last year, Council stopped the dependence on T.O.T. funds by increasing the grant funding budget from **\$264,511** to **\$490,400**.

- For FY 2013/14, Council reduced the gap between available grant funding of **\$264,511** and requests of **\$676,000** by contributing **\$220,000** of General Fund for a total of **\$490,400**.
- Community assistance grant funding **requests for FY 2014/15 total \$647,562**.
- Staff recommends that the new base budget of **\$485,300** be augmented by an additional budget enhancement of **\$50,700** for a total of **\$536,000**.

Discussion

While the economy continues to improve, funding for social services still lags behind. Referrals for at-risk individuals, frail elderly and the homeless mentally ill continue to be the primary focus of Human Services. In recent years, the City has prioritized funding for the most vulnerable members of the community.

Again this year two requests (PATH and Step Up On Second) address the City's support of the United Way Home for Good initiative to end chronic and Veteran homelessness in Los Angeles County by 2016. Additional resources are needed to build on the success of our Changing Lives and Sharing Places (CLASP) outreach team in the form of housing vouchers and housing retention services. It is this collaborative strategy that makes it possible to move people from living on the street into *permanent supportive housing*. On April 24, 2014 the City of Beverly Hills in collaboration

with Step Up On Second placed three of Beverly Hills' chronic homeless individuals in permanent supportive housing in Hollywood.

Fiscal Year 2014/15 Applications

For FY 2014/15, the City received 13 requests for funding from 12 applicants. Twelve requests are for continued or expanded funding of programs. One request is from an applicant who did not receive funding from the City in many years, but has received funding in the past (See attached Community Assistance Grant Fund Binder with enclosed *Table 1: City of Beverly Hills Community Assistance Grant Funding FY 2014/15 spreadsheet*). Incorporated in *Table 1* is a budget enhancement request of \$50,700 to supplement the funding level for FY 2014/15.

Funding requests represent a number of areas of community interest/concern as listed below:

- **At-Risk and Homeless People** – All Saints Episcopal Church (meal program/support services), People Assisting the Homeless (shelter beds, housing vouchers), Step Up On Second (stabilization team, housing vouchers), Westside Food Bank.
- **Senior Services** – Beverly Hills Active Adult Club, Jewish Family Service (senior case management, emergency services), The Maple Counseling Center, Meals On Wheels.
- **Health** – Beverly Hills CPR, Chiron Center, Inc. (crisis response), Saban Free Clinic, Step Up On Second (medical/psychiatric services), The Maple Counseling Center (low-cost counseling/senior services).
- **Education** – Beverly Hills Education Foundation (fundraising for BHUSD)

Historically, applicants have been considered based on the following general criteria:

1. Organization provides services that support the City's commitment to the provision of a social service safety-net for the most vulnerable members of the community.
2. Organization provides a unique service that addresses an unmet need of the community and does not duplicate other providers or programs.
3. Organization does not rely solely on community assistance funding to remain viable and the services would cost more to the City if the City provided them directly.
4. Organization provides regional services that enable the City to meet its regional obligation to help ameliorate social issues.
5. Organization is a 501c.3 or in partnership with a 501c.3

Possible options for distribution of funds among these competing interests are detailed in *Table 1: City of Beverly Hills Community Assistance Grant Funding FY 2014/15*. It includes the following alternatives to assist the Liaison Committee in their determination of how to approach the challenge of considering requests totaling **\$647,562** with only **\$485,300** in budgeted funds.

Recommendation:

1. Continue funding for priority services for the most vulnerable (e.g., at-risk individuals, frail elderly, chronically homeless) and enhance funding for both priority services and qualified long term recipient organizations.

Conclusion

The Liaison Committee is asked to review the applications and make recommendations to the City Council for community assistance funding for FY 2014/15. The Community Assistance Grant Funding binder includes:

- Copy of this staff report;
- Table 1: *City of Beverly Hills Community Assistance Grant Funding FY 2014/15*
- Application summaries that provide information in a consistent format

Noel Marquis, Assistant Director Administrative Services will discuss the financial rating of each applicant at Monday's meeting. Each applicant will receive the determination of *adequate*, *inadequate*, or *unclear*. Human Services staff and Mr. Marquis will be at the liaison meeting to answer any questions committee members may have.


Steve Zoet, Director of Community Services
Approved By

**Table 1: City of Beverly Hills CAGF
FY 2014/15 Spreadsheet**

TABLE 1: CITY OF BEVERLY HILLS COMMUNITY ASSISTANCE GRANT FUNDING FY 2014/15

City Council Meeting | May 20, 2014 7:00 p.m.

	Applicants	Service Provided	City Funding Began	2012/13 Allocation	2013/14 Allocation	2014/15 Request	Resident Benefit %	Financials	Recommendations	5/5/2014	5/20/2014
										CC Liaison Rec 2014/15	City Council Rec 2014/15
1	All Saints Homeless Assistance Program	Homeless Assistance, Case Management, and Bus Tokens	2003	\$9,300	\$9,300	\$18,000	5.0%	Adequate	\$18,000	\$18,000	
2	B.H. Active Adult Club	Senior Activities Club	1974	\$11,000	\$11,000	\$15,000	58.0%	Adequate	\$11,000	\$15,000	
3	Beverly Hills CPR	CPR Education and Training	2009	\$50,000	\$50,000	\$50,000	Not reported	Adequate	\$50,000	\$50,000	
4	Beverly Hills Education Foundation*	Fundraising Activities for School District	2006	\$10,000 In-Kind	\$10,000 In-Kind	\$20,000	100.0%	Inadequate	\$0	\$15,000 In-Kind	
5	Chiron Inc.	Crisis Response Team	2011	\$15,000	\$20,000 And In-Kind	\$24,000 And In-Kind	60.0%	Adequate	\$22,000 And In-Kind	\$22,000 And In-Kind	
6A	Jewish Family Service	Service to Beverly Hills Seniors	2005/CDBG since 1994	\$113,000	\$120,000	\$140,562	100.0%	Adequate	\$130,000	\$130,000	
^B	Jewish Family Service	Homecare/Emer. Purchase	1994	(included above)	(included above)	(included above)	(included above)	Adequate	(included above)	(included above)	
7	Maple Counseling Center, The	Low Cost Counseling/Senior Counseling	1984	\$75,000	\$75,000	\$100,000	14.0%	Adequate	\$85,000	\$100,000	
8	People Assisting the Homeless (PATH)	Shelter Beds for CLASP Program	1994	\$75,000	\$75,000	\$75,000	100.0%	Adequate	\$75,000	\$75,000	
9	Saban Free Clinic**	Free Medical Services	1992	\$6,111	\$10,000	\$50,000	1.2%	Adequate	\$15,000	\$15,000	
10	Step Up On Second	HOST Program	N/A	\$45,000	\$30,000	\$45,000	100.0%	Adequate	\$40,000	\$40,000	
11	Westside Food Bank	Feeding Low Income Residents	1986	\$80,000	\$85,000	\$100,000	Not reported	Adequate	\$90,000	\$85,000	
	New Applicant(s)										
12	Meals On Wheels	Feeding Homebound Low-Income Residents	NA	\$0	\$0	\$10,000	80.0%	Inadequate	\$0***	\$0	
	Total Allocation:			\$484,511	\$490,400	\$647,562			\$536,000	\$565,000	
	Base Budget			\$264,511	\$264,511	\$485,300			\$485,300	\$485,300	\$485,300
	General Funds			\$220,000	\$225,000	\$50,700****			\$50,700	\$79,700	

*Beverly Hills Education Foundation CAGF FY 14/15 application was received on April 4, 2014; the original stated deadline for applications was February 28, 2014.

**Saban Free Clinic, resident benefit of 1.3% = 1,292 patient visits provided to 283 residents

***Organization's financial viability is in question

**** CM Recommended budget enhancement

Note: Totals Allocation for 12/13 and 13/14 include some grantees who are not listed on this budget as they did not request funding this year

Application Summaries

- All Saints Homeless Assistance
- Beverly Hills Active Adult Club (BHAAC)
- Beverly Hills CPR
- Beverly Hills Education Foundation (BHEF)
- Chiron Center, Inc.
- Jewish Family Service (JFS)
 - a) Beverly Hills Senior Care Management Program
 - b) Homecare and Emergency Purchase of Services
- Maple Counseling Center, The (TMCC)
- People Assisting the Homeless (PATH)
- Saban Free Clinic
- Step Up On Second / HOST Team
- Westside Food Bank
- Meals on Wheels

All Saints Homeless Assistance

APPLICATION SUMMARY FY 2014/15

Agency: All Saints Episcopal Church Homeless Assistance Program

Requested amount: \$18,000

History of City funding: 2003/4: \$1,200; 2004/5: \$1,200; 2006: \$6,200; 2007: \$1200/bus tokens and \$8,800; 2008/9: \$1200/tokens and \$9,100; 2009/10: \$10,300; 2010/11: \$9,300; 2011/12: \$9,300; 2012/13: \$9,300; 2013/14: \$9,300.

Agency description: Religious non-profit organization that has provided a non-sectarian homeless assistance program for the local community for over 20 years; provides a comprehensive array of services that are essential to the homeless population and that are not currently provided by local government. For FY 2014/15, will continue to provide a hot, healthy meal on Mondays, as well as on-demand food during the week; distribute hygiene supplies and clean clothes; continue to make the patio available on Mondays as a safe, welcoming place and a site for outreach workers from Step Up on Second, PATH, Chrysalis and others to interact with homeless and at-risk clients.

Proposed use of Community Assistance Grant Funds: Recipient shall use the funds for out-of-pocket expenses to operate the Homeless Assistance Program including items such as food, hygiene supplies, and rent payment. Additionally the recipient is offering, with the assistance of the CAGF grant, to pay up to \$1,000 per month in housing costs for local homeless individuals.

Target population/Primary service: Homeless and working poor/fills gap in service and safety net; daily emergency assistance and navigation to available social services.

Percentage of total program utilized by Beverly Hills residents/community: More than 5% of people served are low or fixed income Beverly Hills residents in need of meals, clothing and other services provided each week.

Quantifiable Services and Measures: Increased funding is sought to raise the amount of available monies to commit to a monthly rental payment in line with the City's housing first initiative.

General Comment(s) *(e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):*

All Saints marked the 21st anniversary of its Monday Meal in 2013. They are known as a safe haven where homeless individuals come every Monday for a hot meal, essential supplies, companionship and support. In 2013, All Saints served lunch to an average of 130 guests each week.

All Saints ended its bus token distribution program earlier this year and is redirecting \$500/mo to the City's housing first initiative.

They provide emergency food throughout the week, and regularly assist homeless visitors in finding shelter referrals and space.

All Saints is represented at the monthly Homeless Collaboration meetings held by Human Services to dialogue and strategize prevention of homelessness and assisting homeless individuals, stretch funding, and minimize duplication and redundancies of service.

Percentage of annual funding City's contribution represents: The requested funding amount of \$18,000 represents approx. 20% of the costs associated with supporting the Homeless Assistance Program; the dedicated use of facilities on Monday (kitchen, parish hall, classrooms, patio, restrooms and chapel), and storage space for clothing and supplies.

Ratio of administrative to operating costs: 15%

Service Profile: Needs-based Quality of life-based Social Service

Health Education Cultural

Agency Scope: Local Regional National International

501 (C) (3): Yes No Exempt All Saints is a religious non-profit organization which derives its 501c.3 status as an entity of The Episcopal Church (Documentation provided)

Financials: Adequate Inadequate Unclear

Beverly Hills Active Adult Club (BHAAC)

APPLICATION SUMMARY FY 2014/15

Agency: Beverly Hills Active Adult Club (BHAAC)

Requested amount: \$15,000

History of City funding: 1974-1995: \$12,000 annually in Recreation and Parks budget; 1995-1998: \$8,000; 1999: \$11,000; 2000-2007: \$8,000; 2008/9: \$8,200; 2009/10: \$2,000; 2010/11: \$5,500, 2011/12: \$5,500 plus supplemental funding of \$5,500 approved by City Council 12/6/11; 2012/13: \$11,000; **2013/14: \$11,000.**

Agency description: Exists under the auspices of the Community Services Department, but operates independently with its own elected Executive Board.

Proposed use of Community Assistance Grant Funds: Recipient shall use the funds for entertainment, socialization and recreation, wellness and educational speakers, leadership and volunteer opportunities for seniors.

Target population/Primary service: Active senior adults/quality leisure and a sense of belonging and helping others.

Percentage of total program utilized by Beverly Hills residents/community: The total Club membership is 189 of which 58% is residents, 42% non-residents.

Quantifiable Services and Measures: The weekly meetings attract the largest senior adult attendance . Many of these attendees are also active in senior adult recreation, exercise and enrichment classes. The club hopes to recruit many new members with the opening the new Roxbury Park Community Center in summer 2014.

General Comment(s) (*e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations*):

The funding would allow the continuation of the very popular Monday entertainment and coffee social, holiday parties, several dances per year, supplemental funds for day trips, a Spirit of Giving event, and special events for current members. Additionally, a new membership drive with a Club-issued card will entitle members to a Special Event and discounts on Club activities and discounts from community businesses.

Percentage of annual funding City's contribution represents: 100%

Ratio of administrative to operating costs: No portion of the funding is used for administration as the services are provided by City staff.

Service Profile: Needs-based Quality of life-based Social Service

Health Education Cultural

Agency Scope: Local Regional National International

Financials: Adequate Inadequate Unclear

Beverly Hills CPR

APPLICATION SUMMARY FY 2014/15

Agency: Beverly Hills CPR

Requested amount: \$50,000

History of City funding: 2009/10: \$50,000 and in-kind support (ten-year lease at \$1.00/year for space at City Hall); 2010/11: \$50,000; 2011/12: \$50,000; 2012/13: \$50,000; 2013/14: \$50,000.

Agency description: American Heart Association CPR instruction

Proposed use of Community Assistance Grant Funds: Recipient shall use the funds for the provision of Beverly Hills community with instruction in life saving skills.

Target population/Primary service: Police and fire personnel including all City employees; teachers and staff of BHUSD and high school students.

Percentage of total program utilized by Beverly Hills residents/community: This year anticipate approximately 1000 Beverly Hills residents/community will participate in trainings but did not disclose total number of participants and therefore unable to calculate percentage. In prior years reported over 72% are either living or working in Beverly Hills.

Quantifiable Services and Measures: Not provided

General Comment(s) *(e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):*

BHCPR will be aggressively working with City staff to gather information when a new business plans to open in the City. BHCPR believes that it is important they receive information about acquiring Automatic Emergency Defibrillators and CPR training; aggressively enroll local caregiver, domestic, children who "baby sit;" instruct classes in Spanish.

Percentage of annual funding City's contribution represents: 35%

Ratio of administrative to operating costs: No significant administrative costs as tasks are done by volunteers.

Service Profile: Needs-based Quality of life-based Social Service

Health Education Cultural

Agency Scope: Local Regional National International

501 (C) (3): Yes No Exempt

Financials: Adequate Inadequate Unclear

Beverly Hills Education Foundation (BHEF)

APPLICATION SUMMARY FY 2014/15

Agency: Beverly Hills Education Foundation (BHEF)

Requested amount: \$20,000

History of City funding: [prior to *grant* funding, City provided General funds] 2006: \$10,000 (\$3,360 grant and \$20,000 in-kind “outside” the 2006-7 funding cycle); 2007: \$13,345 and \$20,000 in-kind; 2008/9: \$13,900 and \$20,000 in-kind; 2009/10: \$20,000 in-kind only; 2010/11: \$10,000 in-kind only (\$5,000 each for two scheduled events); 2011/12: \$10,000 in-kind only (\$5,000 each for two scheduled events); 2012/13: \$10,000 in-kind only (for one scheduled event); **2013/14: \$10,000 in-kind only (for one scheduled event).**

Agency description: BHEF provides funding to the Beverly Hills Unified School District to supplement public dollars allocated to the school district and allow for programs and services that enrich the quality of education that the schools could not otherwise afford.

Proposed use of Community Assistance Grant Funds: Requested funds will defray the costs of the street closures for events in fall 2014 and spring 2015 and enable them to direct funding to the schools instead.

Target population/Primary service: Beverly Hills Unified School District.

Percentage of total program utilized by Beverly Hills residents/community: 100%

Quantifiable Services and Measures: BHSUD serves 4,000 families in the District.

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

Percentage of annual funding City’s contribution represents: 5%.

Ratio of administrative to operating costs: 15%

Service Profile: Needs-based Quality of life-based Social Service

Health Education Cultural

Agency Scope: Local Regional National International

501 (C) (3): Yes No Exempt

Financials: Adequate Inadequate Unclear

Chiron Center, Inc.

APPLICATION SUMMARY FY 2014/15

Agency: Chiron Center, Inc.

Requested amount: \$24,000 and in-kind donations

History of City funding: 2011/12: \$20,000; 2012/13: \$15,000 in-kind; **2013/14:** \$20,000.

Agency description: The Crisis Response Team (CRT) provides free, 24/7, 365, on-scene support, information and referrals to those affected by a trauma or serious loss during the initial hours after a critical incident.

Proposed use of Community Assistance Grant Funds: The request is for funds and in-kind donations to include: a meeting and training space complete with technical support (audio and video/media equipment, a white board, tables and chairs for training purposes) that can comfortably accommodate 30-40 people; a fee waiver on the BHPD Livescan "rolling fee" (\$32 per applicant), and fee waiver on the Livescan FBI background check (\$19 per applicant) for approximately 10-15 background checks per year.

Target population/Primary service: Crisis response to the Beverly Hills community

Percentage of total program utilized by Beverly Hills residents/community: 60% of requests for on-scene services are from the community of Beverly Hills.

Quantifiable Services and Measures: The Crisis Response Team (CRT) responds immediately to between 20-25 calls from the police and fire in BH with an average of 2-9 people served per call (school calls average 20-30+community members served per day; CRT is typically on campus 3-5 days), providing 500 on-scene hours by CRT staff and volunteers each year. This includes an average of 200 on scene support hours at BH schools annually, providing CRT services after serious accidents or deaths of students or school personnel. The average response time to arrive on-scene is 20-30 minutes and they usually remain for 2-4 hours.

General Comment(s) *(e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):*

The most typical requests for service are in response to fatal traffic collisions, completed suicide, homicide, death or serious injury of a child, workplace violence, and accidental or sudden death discovered by a family member, friend or co-worker. Follow-up crisis intervention support by CRT members is typically 1-3 sessions to help transition impacted individuals into additional or long-term support. CRT members with advanced training may also provide direct behavioral health information, support, and resources to uniformed personnel, other emergency services professionals, and their families/loved ones. Historically, these services have been requested after a line-of-duty or off-duty death, a significant injury or loss to a department member, a larger-scale, or high-profile incident.

Percentage of annual funding City's contribution represents: The cash contribution represents approximately 32% of the annual budget; if in-kind donations are included the percentage of the award would increase in proportion to the value of the in-kind received.

Ratio of administrative to operating costs: 16% Administrative: 84% operating.

Service Profile: Needs-based Quality of life-based Social Service

Health Education Cultural

Agency Scope: Local Regional National International

501 (C) (3): Yes No Exempt

Financials: Adequate Inadequate Unclear

Jewish Family Service (JFS)

- a) Beverly Hills Senior Care Management Program
- b) Homecare and Emergency Purchase of Services

APPLICATION SUMMARY FY 2014/15

Agency: Jewish Family Service (JFS)

Requested amount: \$140,562

History of City funding: 1994: \$163,150; 1995: \$182,035; 1996: \$171,835; 1997: \$117,428; 1998: \$41,224; 1999: \$41,457; 2000: \$41,169; 2001: \$42,110; 2002: \$71,917; 2003: \$80,643; 2004: \$47,158; 2005: \$44,667; 2006: \$40,167.

Community Assistance Grant Funding: 2005: \$5,000; 2006: \$46,360; 2008/9: \$50,500; 2009/10: \$50,500; 2010/11: \$56,000; 2011/12: \$86,000 (\$71,000/seniors, \$15,000 peer volunteers); 2012/13: \$80,000; **2013/14: \$120,000.**

Agency description: Founded in 1854, JFS has a long and continuous history of providing services on a non-sectarian basis to families and individuals in need, and is a leader in the provision of a continuum of care for older adults throughout Los Angeles County.

Proposed use of Community Assistance Grant Funds: Support for older adult Beverly Hills residents in maintaining their independent living in the community. This funding complements the funding also received by the City of Beverly Hills under the CDBG grant funds; HomeCare, and emergency purchase of services.

Target population/Primary service: A continuum of supportive services to those Beverly Hills elders who are most frail, economically needy, socially isolated, and have minimal or no family support/ support for older adult Beverly Hills residents in maintaining their independent living in the community.

Percentage of total program utilized by Beverly Hills residents/community: 100%.

Quantifiable Services and Measures:

Care Management: Services will be provided to 30 at-risk older adults residing in Beverly Hills. Care management provides a continuum of supportive services including: comprehensive assessment, individual care plan, service coordination, monitoring/home visits, emergency response (Lifeline medical alert), and supportive counseling to those Beverly Hills older adults who are most frail, economically needy, socially isolated, and have minimal or no family support.

Information and Referral: In the event that a family member, caregiver, neighbor, or landlord is concerned about a senior Beverly Hills resident, JFS geriatric social workers will provide assistance through information, referral, consultation, short-term counseling, advocacy and crisis management by JFS geriatric care managers in English and Farsi out of the Pico-Robertson Family Resource Center.

Homecare Support Services: Limited homecare support services to low income, frail Beverly Hills seniors provided by aides through contracted homecare agencies. Aides may assist with bathing, cooking, shopping, cleaning, and other tasks as determined with the client.

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

JFS has linked older adult Beverly Hills residents with vital social services since 1992. Key partnerships between JFS and the City of Beverly Hills include placement of the JFS geriatric case worker at Roxbury Park one morning a week, benefitting the community as a whole. The geriatric case worker provides assessment of senior needs in the community, prevention and intervention services for younger, active seniors as well as those who are frail and/or managing a chronic illness, and their family members.

A Farsi-speaking gerontologist provides culturally and linguistically appropriate information and referrals to Iranian older adults and their families living in Beverly Hills.

Since 2000, JFS has worked closely with Menorah Housing, which manages the Beverly Hills Senior Housing apartments on Crescent Drive. They collaborate with many other service providers in the area to ensure a coordinated system of care for older adult constituents, providing access to a wide array of resources to meet client needs, while avoiding duplication of services.

Percentage of annual funding City's contribution represents: 0.47%.

Ratio of administrative to operating costs: 19% administrative

Service Profile: Needs-based Quality of life-based Social Service

Health Education Cultural

Agency Scope: Local Regional National International

501 (C) (3): Yes No Exempt

Financials: Adequate Inadequate Unclear

The Maple Counseling Center (TMCC)

APPLICATION SUMMARY FY 2014/15

Agency: The Maple Counseling Center (TMCC)

Requested amount: \$100,000

History of City funding: 1984-89: \$70,000 annually; 1990-91: \$100,000 (*extra \$30,000 as one-time contribution to assist in relocation expenses*); 1992-93: \$100,000 annually; 1994: \$125,000 (*extra \$25,000 as one-time increase to aid in debt recovery*); 1995-96: \$125,000 annually; 1997-2002: \$150,000 annually; 2003-6: \$165,000 annually; 2007: \$165,000; 2008/9: \$170,000; 2009/10: \$86,499; 2010/11: \$75,000; 2011/12: \$75,000; 2012/13: \$75,000; **2013/14: \$75,000.**

Agency description: For the past 40 years, TMCC has continued to be the single low fee community mental health resource in the City of Beverly Hills. Since 1972, TMCC has served the Beverly Hills community by providing comprehensive mental health services to all who need them. This includes residents, city and school district employees, and employers/employee of local businesses.

All fees for TMCC's programs are assessed on a sliding scale, and no one is ever turned away for lack of funds.

Proposed use of Community Assistance Grant Funds: Funds will support TMCC's counseling programs for people of all ages who are residents of Beverly Hills and for the local businesses and their employees; clinical supervision for unpaid interns and senior peer counselors; annual volunteer recognition for the Center's volunteers in the spring of 2013. The request for increased funding pays for additional clinical supervision for unpaid mental health interns, allowing TMCC to increase the number of clients served annually.

Target population/Primary service: LA County and the Beverly Hills community/mental health services and programs.

Percentage of total program utilized by Beverly Hills residents/community: 14%

Quantifiable Services and Measures: In 2013, 225 of the Center's 1,627 ongoing clients who received services were either residents of Beverly Hills or employees of Beverly Hills businesses. These numbers include people of all ages. The Community Circle program served 978 children each week throughout BHUSD; at BHHS and Moreno Continuation School, 336 students received a total of 1,05 counseling hours during 2013.

General Comment(s) (*e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations*):

TMCC signed a three year lease to remain at its current Beverly Hills location; it was determined to be the most cost-effective option for the organization at this time. A full time Development Director began with TMCC in August 2013 and will focus on increasing individual contributions, identifying new foundation grants and retooling fundraising events. The Center's psychiatry program, funded through a \$1 million over 10 years pledge from Cedars Sinai provides 12 hours of psychiatry weekly.

Percentage of annual funding City's contribution represents: 9% (based on \$100,000 in grant funds and \$35,000 agreement with the City of Beverly Hills Human Resources Department).

Ratio of administrative to operating costs: 16%

Service Profile: Needs-based Quality of life-based Social Service

Health Education Cultural

Agency Scope: Local Regional National International

501 (C) (3): Yes No Exempt

Financials: Adequate Inadequate Unclear

People Assisting the Homeless (PATH)

APPLICATION SUMMARY FY 2014/15

Agency: People Assisting the Homeless (PATH)

Requested amount: \$75,000

History of City funding: 1994-96: \$10,000 annually; 1997-98: \$25,000; 1992-2002: \$35,000; 2003-2005: \$40,000 annually; 2006: \$44,500; 2007: \$50,500; 2008/9: \$52,000; 2009/10: \$47,000; 2010/11: \$52,350; 2011/12: \$51,039; 2012/13: \$75,000; **2013/14: \$75,000**

Agency description: PATH is committed to working with the entire community, including government entities, individuals, faith groups, businesses and other service providers to provide the homeless with the full range of coordinated services they need to overcome all of their barriers and achieve long-term self-sufficiency.

Proposed use of Community Assistance Grant Funds: Recipient will provide four year-round interim/transitional housing beds for homeless individuals referred by the City, who will receive comprehensive case management which focuses on assisting each individual with securing permanent housing as quickly as possible. These Beverly Hills' clients will then be given priority access to PATH's wide range of housing resources; a total of four tenant-based Section 8 vouchers will be allocated to Beverly Hills clients for use in Los Angeles County.

Funding will cover direct service costs (\$32 per bed night) and allow for a small percentage (\$3,280, or less than 7%) to go towards administrative costs associated with the coordination of services, acceptance of referrals from Beverly Hills Human Services, and BHPD, and grant administration and reporting.

Target population/Primary service: Homeless individuals living on the streets in Beverly Hills/moving individuals from the street to permanent supportive housing and providing wrap-around services for the support needed to succeed in maintaining housing stability.

Percentage of total program utilized by Beverly Hills residents/community: 100% of the clients to be served in the Beverly Hills supportive housing program proposed for 2014/15 will have regularly resided in the City prior to entry into the program; 2% of the total clients served at PATH's current three sites in West Los Angeles, downtown Los Angeles, and Hollywood are from Beverly Hills.

General Comment(s) *(e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):*

The combined interim and permanent supportive housing approach to address homelessness is consistent with the goals of Home for Good and communities across the country report this approach is the most cost-effective and sustainable solution to end homelessness-particularly chronic homelessness. PATH is transitioning from a traditional homeless services agency into one focused on prevention, rapid re-housing, permanent housing development, strategic outreach and supportive services for the most vulnerable populations. The goal is to place individuals and families in permanent housing programs within 60 days of entry.

Percentage of annual funding City's contribution represents: Approximately 0.5% of the total organizational budget

Ratio of administrative to operating costs: 84% administrative: 16% program

Agency Scope: Local Regional National International

501 (C) (3): Yes No Exempt

Financials: Adequate Inadequate Unclear

Saban Free Clinic

APPLICATION SUMMARY FY 2014/15

Agency: The Saban Free Clinic

Requested amount: \$50,000

History of City funding: 1992-3: \$10,000 annually; 1994: \$15,000; 1996-97: \$18,150 annually; 1998: \$25,000; 1999-2002: \$35,000 annually; 2003-6: \$40,000; 2007: \$40,000; 2008/9: \$41,200; 2009/10: \$5,000; 2010/11: \$5,000; 2011/12: \$6,111; 2012/13: \$6,111; **2013/14: \$10,000.**

Agency description: The Saban Free Clinic has 45 years of experience in developing innovative, sustainable community-based medical services to meet the needs of its patient population. A cornerstone of the safety net for the poor and uninsured, the Clinic combines intensive outreach and education initiatives with services that include individual care, group care, and education fully integrated into a medical treatment plan.

Proposed use of Community Assistance Grant Funds: Support the delivery of health and social services to the low-income, underserved residents of Beverly Hills.

Target population/Primary service: Uninsured and under-insured population of Los Angeles County/health care and services.

Percentage of total program utilized by Beverly Hills residents/community: 1.3% of total visits provided by the Clinic.

Quantifiable Services and Measures: During FY 2012, the Clinic provided 1,292 patient visits to 283 Beverly Hills residents, 1.3% of the Clinic's total number of unduplicated patients served. Of these, 265 patients visited the Clinic 915 times to receive medical services, 24 patients visited the Clinic 103 times to receive dental services, 21 patients visited 243 times to receive behavioral health services, 3 patients visited 3 times to receive health education and 24 patients visited 28 times to receive non-primary care. 95% reported living at or below the poverty 200% of the Federal Poverty Level, and 8% were homeless.

General Comment(s) *(e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):*

The Clinic is aware of the need for TB testing among the homeless population in Beverly Hills. Without a TB test, they are unable to access shelters. The Clinic will make every effort to expedite the provision of TB testing so homeless individuals can have quicker access to shelters.

For every dollar raised, nearly 89 cents go directly to program services; the support of the City of Beverly Hills has been key to the Clinic's ability to provide this crucial care to the medically indigent of Beverly Hills. Since early 2009, the Clinic has seen a 300% increase in new patient calls for services. In 2011, the Clinic received nearly 75,000 patient calls. From FY 11/12 to FY 12/13 there was a 13% increase in patient visits for Beverly Hills residents.

Percentage of annual funding City's contribution represents: 0.25%

Ratio of administrative to operating costs: 8%

Service Profile: Needs-based Quality of life-based Social Service

Health Education Cultural

Agency Scope: Local Regional National International

501 (C) (3): Yes No Exempt

Financials: Adequate Inadequate Unclear

Step Up On Second / HOST Team

APPLICATION SUMMARY FY 2014/15

Agency: Step Up on Second, Inc.

Requested amount: \$ 45,000

History of City funding: partner in CLASP Outreach Program from inception in 2007 through present. **2012/13: \$45,000; 2013/14: \$30,000.**

Agency description: Provides help, hope and a home for individuals affected by severe and persistent mental health issues and young adults who have experienced trauma and are at risk of developing mental health issues, and their families.

Proposed use of Community Assistance Grant Funds:

Step Up proposes to use the CAGF support to extend the current CLASP outreach services by leveraging the Beverly Outreach and Supportive Services (BOSS) and Homeless Outreach and Stabilization Team (HOST) program with a goal of housing four individuals who are chronically homeless in Beverly Hills. The funds will allow for augmenting the outreach team with the services of the BOSS and HOST teams to provide those currently homeless with other services including:

- A licensed mental health professional who will make in situ assessments and evaluations for mental health triage and care.
- Augment CLASP with health care professionals including a physician, nurse and psychiatrist;
- Permanent supportive housing placement for four individuals currently chronically homeless in Beverly Hills;
- Four housing subsidies;
- Intensive post-housing support services including intensive case management, life skills development and post-housing psychiatric support for medication.

Target population/Primary service: Chronically homeless individuals with a mental illness currently in Beverly Hills

Percentage of total program utilized by Beverly Hills residents/community: 100%

Quantifiable Services and Measures: Homelessness has a significant impact in Beverly Hills: including utilization of police, rangers, paramedics and parks and recreation staff time in addressing homeless issues, sanitary issues in the parks and general quality of life issues for city residents.

The United Way Home for Good report clearly articulates the solution to homelessness is housing; specifically permanent supportive housing. As Home for Good demonstrates, this is the answer to homelessness countywide.

Percentage of annual funding City's contribution represents: less than 1%

Ratio of administrative to operating costs: 14%

Agency Scope:

Local Regional National International

Service Profile: Needs-based Quality of life-based

Social Service Health Education Cultural

501 (C) (3): Yes No Exempt

Financials: Adequate Inadequate Unclear

Westside Food Bank

APPLICATION SUMMARY FY 2014/15

Agency: Westside Food Bank

Requested amount: \$100,000

History of City funding: CDBG—1986: \$5,700; 1986: \$29,000; 1987-1992: \$25,000 annually; 1993: \$30,000; 1994: \$35,000; 1995: \$38,500; 1996: \$47,000; 1997-2004: \$60,000 annually; 2005: \$61,800; 2006: \$66,500; 2007: \$70,000; 2008: \$72,000; 2009/10: \$72,000; 2010/11: \$75,000, 2011/12: \$75,000; 2012/13:\$80,000; **2013/14: \$85,000.**

Agency description: Provides food to 70 member agencies south of the Santa Monica Mountains, west of La Brea Avenue and north of LAX. These member agencies include PATH West LA Shelter and the meal programs for All Saints and BH Presbyterian churches.

Proposed use of Community Assistance Grant Funds: Bulk purchase of food in order to maintain and expand the programs of the social service agencies that have direct service food assistance programs, either as community food pantries, or as programs that supply food to shelter residents or congregate meals for homeless people.

Target population/Primary service: Low-income individuals and families/food assistance.

Percentage of total program utilized by Beverly Hills residents/community: Not reported; supplies food to two pantries located within one mile of Beverly Hills that have consistently received nearly a third of all food given to pantries from their warehouse, and both are seeing more than twice as many families as they were seeing in 2008.

Quantifiable Services and Measures: In 2013, the number of food-seeking visits made to pantries served was 86% higher than in 2008 and the rate of pantry visits has continued to increase as more and more local residents termed out of unemployment benefits. WSFB anticipates it will have to reduce food distribution by 10% due to funding cuts. The current fastest growing member pantry is SOVA-West, a quarter-mile outside of Beverly Hills, which now sees twice as many families now as compared to 2008.

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

Food is purchased in large bulk result in economies of scale and achieving a food-cost index significantly lower than what individuals and agencies can obtain.

Percentage of annual funding City's contribution represents: 6.3%

Ratio of administrative to operating costs: Admin 5%; fund-raising 11%; program 84%

Service Profile: Needs-based Quality of life-based Social Service

Health Education Cultural

Agency Scope: Local Regional National International

501 (C) (3): Yes No Exempt

Financials: Adequate Inadequate Unclear

Meals on Wheels

APPLICATION SUMMARY FY 2014/15

Agency: Beverly Hills Meals on Wheels (BHMOW)

Requested amount: \$10,000

History of City funding: Received funding in the 1980s but no funding since.

Agency description: BHMOW is a humanitarian volunteer meals delivery program for homebound elderly individuals. Since June 1978 BHMOW has delivered over 500,000 meals to Beverly Hills residents by volunteer service.

Proposed use of Community Assistance Grant Funds: Recipient shall use the funds for entertainment, socialization and recreation, wellness and educational speakers, leadership and volunteer opportunities for seniors.

Target population/Primary service: Homebound frail seniors.

Percentage of total program utilized by Beverly Hills residents/community: 80% of deliveries are to Beverly Hills residents; 20% go to adjacent border recipients.

Quantifiable Services and Measures: Volunteers provide in-kind transportation to facilitate meal delivery.

General Comment(s) (e.g., non-quantifiable benefits identified by experience with agency v. absolute numbers; observations such as their growth curve and relationship with City, its residents and target populations):

In the last five years contributions from private donors no longer cover the operating expenses and in a few years the program is expected to conclude due to insufficient funding.

Percentage of annual funding City's contribution represents: 15%

Ratio of administrative to operating costs:

Service Profile: Needs-based Quality of life-based Social Service

Health Education Cultural

Agency Scope: Local Regional National International

Financials: Adequate Inadequate Unclear