

ATTACHMENT 3



**BEVERLY HILLS CITY COUNCIL
PUBLIC NOTICE**

Santa Monica Boulevard Reconstruction Project

The City of Beverly Hills is developing plans to reconstruct North Santa Monica Boulevard. Prior to 2005 when the City assumed ownership, the State of California owned and maintained the Boulevard. The pavement quality and drainage systems have deteriorated to the extent that a complete reconstruction of the roadway is required.

As a first step in the planning process, the City Council appointed a 15-member *Santa Monica Boulevard Blue Ribbon Committee* to conduct public outreach and develop recommendations for possible elements to be incorporated into the design of the newly reconstructed roadway.

On March 4th, City Council will review the *Santa Monica Boulevard Blue Ribbon Committee* recommendations outlined below and provide direction on how to proceed with detailed project design.

- (1) Widen the existing curb-to-curb width to 66 feet to improve conditions for motor vehicles and bicycles. This requires a 3-foot widening beyond the existing northern curb face from Doheny Drive to Canon Drive and a 6-foot widening from Canon Drive to Walden Drive. If City Council approves the widening, the Blue Ribbon Committee recommends striping the pavement for bicycle lanes.
- (2) Add landscaped medians to the Boulevard.

MEETING: Beverly Hills City Council
DATE: Tuesday, March 4, 2014
TIME: 7:00 p.m., or as soon thereafter as the matter may be heard
LOCATION: City Hall, Council Chambers, 455 N. Rexford Drive, Beverly Hills, CA, 90210

PUBLIC COMMENT:

Persons wishing to comment on this proposal are invited to attend the March 4, 2014 City Council meeting. You may also submit correspondence by e-mail or standard mail for review by the Beverly Hills City Council. Please submit correspondence by Monday, March 3, 2014, 5pm.

By Email: SMBLVD@beverlyhills.org

By Mail: City of Beverly Hills
Community Development Department - Transportation
455 North Rexford Drive
Beverly Hills, CA 90210

If you would like additional information, please contact Transportation Planning at (310) 285-1092 or visit the Santa Monica Boulevard Reconstruction Project webpage at www.beverlyhills.org/SMBLVD.



SANTA MONICA BOULEVARD RECONSTRUCTION PROJECT Public Notice

The City of Beverly Hills will break ground on the Santa Monica Boulevard Reconstruction Project in the spring of 2015. The project will involve repaving the road, upgrading the century-old drainage system and other much-needed street improvements along the entire stretch within Beverly Hills. This reconstruction project includes only North Santa Monica Boulevard and no portion of South Santa Monica Boulevard.

The Beverly Hills City Council has appointed a *Santa Monica Boulevard Blue Ribbon Committee* to develop recommendations for enhancements that could be included along with the core reconstruction project. The primary items the Committee will address are bicycle lanes and landscaped medians.

Public input is essential to help the Committee members develop their recommendations. Therefore, the Committee will hold three public outreach meetings and two mobile tours over the next few months.

Public Outreach meetings: All meetings will take place at 6 p.m. in the Community Meeting Room on the second floor of the Beverly Hills Library.

- **Thursday, November 7**
 - Introduction, committee structure and goals, review of initial conceptual design concepts
- **Tuesday, December 10**
 - Refinement of and evaluation of conceptual design concepts
- **Wednesday, January 8**
 - Development of recommendations

Mobile tours: We will meet at City Hall on North Crescent Drive; please call or e-mail us in advance to reserve a seat on the shuttle bus.

- **Wednesday, November 13** at 3:30 p.m.
- **Sunday, November 17** at 1:00 p.m.

We encourage you to attend the meetings and one of the mobile tours, or provide your comments and suggestions through the City's webpage, e-mail or mail.

City webpage: www.beverlyhills.org/SMBLVD
Email: SMBLVD@beverlyhills.org
Hotline: (310) 285-1092
Mail: City of Beverly Hills
Community Development Department--Transportation
455 North Rexford Drive
Beverly Hills, CA 90210



Office of Communications
City of Beverly Hills
455 N. Rexford Dr.
Beverly Hills, CA 90210-4817
www.beverlyhills.org

For Immediate Release
December 24, 2013
Contact: Therese Kosterman
(310) 285-2456

Santa Monica Boulevard Committee to Hold Public Meeting Jan. 8, 2014

Beverly Hills – The Santa Monica Boulevard Blue Ribbon Committee will hold a third public meeting on Jan 8, 2014 to continue the process of collecting public input on elements to be included in the Santa Monica Boulevard Reconstruction Project. The project, scheduled to begin in 2015, will involve a full reconstruction of North Santa Monica Boulevard and including upgrading the century-old drainage system and other much-needed street improvements along the entire stretch within Beverly Hills.

The 15-member Blue Ribbon Committee, appointed by the Beverly Hills City Council, will meet at 6 p.m. in the Municipal Gallery, on the second floor of Beverly Hills City Hall to continue discussions.

So far, two public meetings and two mobile tours have been held and well attended by Beverly Hills residents, members of the biking community and other interested citizens. At the last two meetings, consultants presented possible scenarios for changes to the roadway, including bicycle lanes and landscaped medians. For details on proposals and meeting notes, please go to www.beverlyhills.org/SMBLVD. Following the public outreach process, the committee will provide recommendations to the City Council, which will make the final decision on types of amenities to be included in the project.

Citizens are encouraged to attend the meeting, or provide comments and suggestions through the City's webpage www.beverlyhills.org/SMBLVD. You can also email SMBLVD@beverlyhills.org, phone the hotline (310) 285-1092 or send a written letter to City of Beverly Hills, Community Development Department-Transportation, and 445 N. Rexford Dr., Beverly Hills, CA 90210

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Office of Communications
City of Beverly Hills
455 N. Rexford Dr.
Beverly Hills, CA 90210-4817
www.beverlyhills.org

For Immediate Release
October 29, 2013
Contact: Therese Kosterman
(310) 285-2456

Santa Monica Boulevard Committee Will Hold Public Meetings
Seeking Input on Bike Lanes and Landscaped Medians.

Beverly Hills – The Santa Monica Boulevard Blue Ribbon Committee will hold a series of meetings over the next few months to gain public input on elements of a reconstruction project that will begin in the spring of 2015. The project will involve repaving N. Santa Monica Boulevard, upgrading the century-old drainage system and other much-needed street improvements along the entire stretch within Beverly Hills.

The 15-member panel, appointed by the Beverly Hills City Council, will develop recommendations on bicycle lanes and landscaped medians that could be included along with the core reconstruction project.

Public Outreach meetings: All meetings will take place at 6 p.m. in the Community Meeting Room, on the second floor of the Beverly Hills Library.

- **Thursday, November 7** (introduction, committee structure and goals, review of initial conceptual design concepts)
- **Tuesday, December 10** (refinement of and evaluation of conceptual design concepts)
- **Wednesday, January 8** (development of recommendations)

Mobile tours: Please call or e-mail in advance to reserve a seat on the shuttle bus.

- **Wednesday, November 13** at 3:30 pm at City Hall on North Crescent Drive
- **Sunday, November 17** at 1:00 pm at City Hall on North Crescent Drive

Residents are encouraged to attend the meetings and one of the mobile tours or provide comments and suggestions through the City's webpage www.beverlyhills.org/SMBLVD. You can also email SMBLVD@beverlyhills.org, phone the hotline (310) 285-1092 or send a written letter to City of Beverly Hills, Community Development Department-Transportation, 445 N. Rexford Dr., Beverly Hills, CA 90210

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