

**CITY OF BEVERLY HILLS
MINUTES - STUDY SESSION
January 7, 2014
Council Chambers
2:30 P.M.**

PRESENT: Mayor Mirisch
Vice Mayor Bosse
Councilmember Brien
Councilmember Gold
Councilmember Krasne
Jeff Kolin, City Manager
Larry Wiener, City Attorney
Sandra Olivencia, Assistant Director of Administrative Services/Human Resources
Byron Pope, City Clerk
Daniel Cartagena, Senior Management Analyst
Steve Zoet, Director of Community Services
Brad Meyerowitz, Recreation Services Manager
Therese Kosterman, Public Information Manager
Cheryl Friedling, Deputy City Manager
Megan Roach, Marketing & Economic Sustainability Manager

A - DIRECTION

1. Request by Mayor John Mirisch to Discuss a "Hire Local Program"
Mayor Mirisch is asking the City Council to consider establishing a program with emphasis on hiring residents on the City's workforce.

Assistant Director of Administrative Services/Human Resources Sandra Olivencia reported on the request by Mayor Mirisch to discuss a "hire local program".

Mayor Mirisch commented on his reasons for placing this item on the agenda.

Council directed staff to place more available jobs in the local newspapers and conduct more outreach with the community.

2. Planning Commission Interview Panel Report
Transmits the interview panel's appointment recommendation for the Planning Commission.

City Clerk Byron Pope presented the Planning Commission Interview Panel's recommendation to fill one vacancy on the Commission. The Panel consisting of Mayor Mirisch, Vice Mayor Bosse, and PC Vice Chair Howard Fisher (PC Chair Brien Rosenstein was absent) recommended the appointment of Marilyn Gallup.

Mayor Mirisch and Vice Mayor Bosse commented on their recommendation.

The following members of the public spoke:

- Thomas White
- Marilyn Gallup

Council did not reach consensus to appoint Ms. Gallup to the Planning Commission.

3. Fine Art Commission Interview Panel Report
Transmits the interview panel's appointment recommendation for the Fine Art Commission.

City Clerk Byron Pope presented the Fine Art Commission (FAC) Interview Panel's recommendation to fill one vacancy on the Commission. The Panel consisting of Vice Mayor Bosse, Councilmember Gold, FAC Chair Fiona Chalom and FAC Vice Chair Sandra Pressman recommended the appointment of Carolyn Hiller.

Vice Mayor Bosse commented on the interview panel's recommendation.

The Council agreed with the recommendation of the interview panel to appoint Carolyn Hiller to the FAC.

4. Report on the Recommendation of the Public Works Liaison Committee Regarding the Establishment of an Appeals Board to Arbitrate Disputed Water Charges
Staff to present recommendation of the Public Works Liaison Committee proposing the establishment of an appeals board to hold hearings to address issues related to disputed water bills.

Senior Management Analyst Daniel Cartagena presented the recommendation of the Public Works Liaison Committee to establish an appeals board to arbitrate disputed water charges. The committee consists of Mayor John Mirisch, Councilmember Nancy Krasne, PWC Chair Barry Pressman and PWC Vice Chair Ron Shalowitz.

The Council supported the recommendation of the liaison committee to establish an appeals board.

5. Request for Donor Recognition Opportunity Associated with the Beverly Gardens/Cactus Garden Restoration Project
As part of the ongoing Beverly Gardens restoration effort, City Council is being requested to consider the approval of a donor recognition plaque similar in size and content as previously approved for the lily pond.

Director of Community Services Steve Zoet discussed the request for donor recognition opportunity associated with the Beverly Gardens/Cactus Garden Restoration Project. He provided background on previous donor recognitions for this project. The expenses for the recognition would be paid for through private donations.

Mr. Zoet responded to questions regarding donations for other blocks along Beverly Gardens Park.

Council directed staff to provide an overall plaque master plan for Beverly Gardens Park for future donor recognition requests.

6. Request by Councilmember Gold to Discuss a Venue Coordinator Position at Greystone Estate

Councilmember Gold is asking for discussion regarding the possibilities of hiring a Venue Coordinator for Greystone Estate. The responsibilities of the position would be to market and manage all uses of the estate.

Recreation Services Manager Brad Meyerowitz introduced Councilmember Gold's request to discuss a venue coordinator position at Greystone Estate.

Deputy City Manager Cheryl Friedling responded to questions regarding the staff that currently oversees the Centennial Events.

Councilmember Gold commented on his request to have this item added to the agenda.

Council supported the request to create a vendor coordinator position and return in one year to report on the financials as a result of creating the position.

7. Request from Mayor Mirisch to Consider Declaring April 24 as "Beverly Hills Independence Day"

Requests City Council direction on naming April 24 as Beverly Hills Independence Day in recognition of the day in 1923 that Beverly Hills residents voted to remain a separate City rather than be annexed to the City of Los Angeles.

Public Information Manager Therese Kosterman presented this item at the request of Mayor Mirisch.

Mayor Mirisch commented on his request to consider declaring April 24 as "Beverly Hills Independence Day".

Council reached consensus to declare April 24 as "Beverly Hills Independence Day".

8. Request by the City's Legislative Committee to Formally Oppose Hydraulic Fracturing ("Fracking")
This item is from the City's Legislative Committee requests that the City Council review and recommend actions to be taken regarding the hydraulic fracturing process commonly known as "fracking".

Deputy City Manager Cheryl Friedling reported on the request by the City's Legislative Committee to formally oppose hydraulic fracturing ("fracking").

Councilmember Brien commented on the committee's request.

Geologist Don Clark responded to questions regarding the fracking process.

Council concurred with the recommendation of the committee and directed staff to draft the moratorium.

9. Proposal from the Rodeo Drive Committee for BH100 Centennial Block Party on Rodeo Drive
This report transmits a proposal from Rodeo Drive Committee for a BH100 Centennial Block Party on Rodeo Drive. The Committee is seeking Council direction on the event scope of work, date and budget.

Marketing and Economic Sustainability Manager Megan Roach spoke briefly about this item on behalf of the Rodeo Drive Committee (RDC). She introduced RDC President Jim Jahant who summarized the proposal to host a Centennial Block Party on April 27, 2014 on Rodeo Drive.

Craig Donahue commented on the refabrication of the Celluloid sculpture on Olympic Boulevard that honors the eight residents who were credited with leading the successful annexation of Beverly Hills from Los Angeles.

Council reviewed the proposed budget for the event. Ms. Roach reviewed the City's overall Centennial budget. She provided staff's recommendations for providing funding for the event.

Council directed staff to move forward with providing funding for the RDC's proposal.

10. Plastic Bag Ban Ordinance
This report provides an update on community surveys conducted and information collected including the position of the Public Works Commission relative to the establishment of an ordinance to ban plastic bags.

Senior Management Analyst Daniel Cartagena spoke about the creation of an ordinance that would ban plastic bags in the City. This item was initially brought to the Council in 2011 and staff was directed to conduct surveys to receive input from both the business and resident communities. Mr. Cartagena reported on the results of the survey.

The Public Works Commission's recommendation is to adopt the County of Los Angeles' ordinance.

Council agreed with the recommendation of the Commission to adopt Los Angeles County's ordinance.

B - ADDITIONAL ITEMS TO CONSIDER (TIME PERMITTING)

No items.

C - INFORMATION

- 11.** Regional Development Projects Report - City Council Quarterly Update
Information about development projects and under construction in adjacent jurisdictions.

Item not discussed.

- 12.** Golden Globe Awards Ceremony - 2014
Provide information regarding the 71st Awards Ceremony scheduled on January 12 at the Beverly Hilton Hotel.

Item not discussed.

- 13.** A Beverly Hills Chinese New Year Celebration Hosted by the Beverly Hills Conference & Visitors Bureau
Provides information regarding the CVB's annual Chinese New Year event scheduled for Saturday, February 8, 2014 on the 200 block of North Rodeo Drive.

Item not discussed.

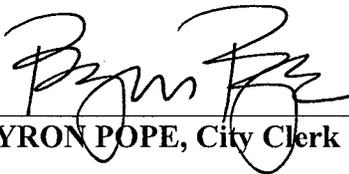
- 14.** League Membership Dues for Calendar Year 2014 Including the Voluntary Surcharge
Transmits information on the annual League of California Cities membership dues for the City set at \$11,736 and the additional litigation surcharge of 10% (\$1,173.60).

Item not discussed.

The Study Session recessed at 5:24 p.m. to the Closed Session to discuss items that are identified on the agenda that has been prepared for the meeting. The Closed Session adjourned at 7:00 p.m.

Study Session Minutes
January 7, 2014

PASSED, Approved and Adopted
this 21st day of January, 2014



BYRON POPE, City Clerk

JOHN A. MIRISCH, MAYOR

This meeting was televised on City of Beverly Hills Municipal Government Television Access,
BHN/10, Time Warner Cable.