



AGENDA REPORT

Meeting Date: January 7, 2014
Item Number: D-4
To: Honorable Mayor & City Council
From: Aaron Kunz, Deputy Director of Transportation
Martha Eros, Transportation Planner
Subject: RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS ESTABLISHING A TWO (2) HOUR PARKING AND STANDING TIME LIMITATION BETWEEN THE HOURS OF 8:00 A.M. AND 6:00 P.M. ON BOTH SIDES OF THE 700 BLOCK OF NORTH CRESCENT DRIVE

Attachments:

1. Resolution
2. Categorical Exemption
3. Area Map
4. Traffic & Parking Commission Minutes - Draft
5. December 5, 2013 Traffic & Parking Commission Report
6. City Council Meeting Notice of Public Meeting January 7, 2014
7. Correspondence

RECOMMENDATION

Staff and the Traffic & Parking Commission recommend that the City Council approve a resolution establishing a two (2) hour parking and standing time limitation between the hours of 8:00 a.m. and 6:00 p.m. on both sides of the 700 block of North Crescent Drive as follows:

"2-Hour Parking, 8 a.m. to 6 p.m., Except Sunday"

INTRODUCTION

The Traffic & Parking Commission reviewed a resident-initiated petition at its August 1, 2013 and December 5, 2013 meetings to establish a non-permit parking regulation on the 700 block of North Crescent Drive.

The Commission voted unanimously (5-0) to approve staff's recommendation to establish a daytime parking regulation on both sides of the 700 block of North Crescent Drive. No regulation changes are recommended on Elevado and Lomitas Avenues.

DISCUSSION

Background information is provided in the December 5, 2013 Traffic & Parking Commission report.

The lead petitioner and five residents from the 700 block of North Crescent Drive spoke in support of a non-permit daytime regulation and outlined the commuter parking impacts affecting the south end of the block; two residents from the northern end of the block spoke against the proposed parking regulation. Nine support letters were received between the August and December meetings, and one letter opposing a parking regulation on the 700 block of North Crescent Drive was received from the 700 block of North Rexford Drive. One e-mail opposing the request was received after notices were delivered for the January 7, 2014 City Council meeting.

Staff contacted Principal Schaeffer at Hawthorne Elementary School to answer any questions and share information regarding the parking studies conducted on the 700 block of North Crescent Drive and adjacent streets. Principal Schaeffer indicated the proposed parking regulation would not affect the teaching staff or parents.

Public notices announcing the City Council's review of the petition request at its January 7, 2014 meeting were mailed December 26, 2013 to the same distribution list as for the Traffic & Parking Commission meeting. The meeting notice was emailed to Principal Schaeffer and the Beverly Hills School District administration.

FISCAL IMPACT

The cost of modifying parking signs would be nominal and installed by City staff.



Approved By
Susan Healy Keene, AICP

ATTACHMENT 1

Resolution

RESOLUTION NO 14-R-

RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS
ESTABLISHING A TWO (2) HOUR PARKING AND STANDING TIME
LIMITATION BETWEEN THE HOURS OF 8:00 A.M. AND 6:00 P.M. ON
BOTH SIDES OF THE 700 BLOCK OF NORTH CRESCENT DRIVE

The Council of the City of Beverly Hills does hereby resolve as follows:

Section 1. The Traffic and Parking Commission reviewed a resident initiated petition at its August 1, 2013 and December 5, 2013 meetings to establish a non-permit parking regulation on the 700 block of North Crescent Drive.

Section 2. Commuter intrusion on this block has resulted in long-term commuter parking, litter and noise which interfere with the residents' ability to park near their homes. The Traffic and Parking Commission thoroughly considered the request and voted unanimously (5/0) to establish a 2-hour parking and standing time limitation regulation on the 700 block of North Crescent Drive.

Section 3. The City Council finds that long term commuter parking intrusion interferes with the residents' ability to park near their homes and prevents convenient access for guests and service workers. A two-hour parking regulation will allow commuters to park, but will prevent long term parking intrusion.

Section 4. A two-hour parking regulation is hereby established on the 700 block of North Crescent Drive as follows:

“2-Hour Parking, 8 a.m. to 6 p.m., Except Sunday”

Section 5. The Director of Public Work Services is authorized to install and maintain appropriate signs and markings as may be necessary at the locations hereinabove specified.

Section 6. The City Clerk shall certify to the adoption of the Resolution and shall cause the Resolution and his certification to be entered in the Book of Resolutions of the Council of the City.

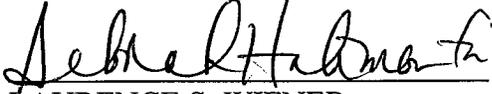
Adopted:

JOHN A. MIRISCH
Mayor of the City of Beverly Hills,
California

ATTEST:

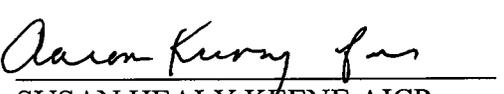
_____(SEAL)
BYRON POPE
City Clerk

APPROVED AS TO FORM:



LAURENCE S. WIENER
City Attorney

APPROVED AS TO CONTENT:



SUSAN HEALY KEENE AICP
Director of Community Development

ATTACHMENT 2

Categorical Exemption



CITY OF BEVERLY HILLS
COMMUNITY DEVELOPMENT DEPARTMENT- PLANNING DIVISION
455 North Rexford Drive
Beverly Hills, CA 90210-4817
(310) 285-1123
FAX: (310) 858-5966

BeverlyHills.org

Categorical Exemption

Name of Project: 700 Block of North Crescent Drive

Location: Both sides of the 700 block of North Crescent Drive between Elevado and Lomitas Avenue.

Type of Business (if commercial): N/A; residential

Project Description: Establish a two (2) hour parking and standing time limitation between the hours of 8:00 a.m. and 6:00 p.m. on both sides of the 700 block of North Crescent Drive.

Applicant's Name: City of Beverly Hills Phone: 310-285-1000

Applicant's Address: 455 North Rexford Drive

City: Beverly Hills, CA Zip: 90210

If different, provide:

Agent's Name: Community Development Department Phone: 310-285-2542

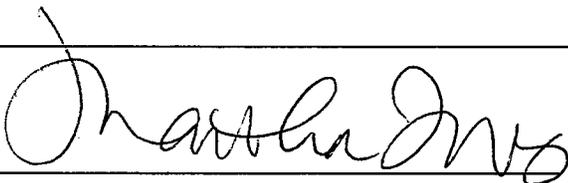
Agent's Address: 455 North Rexford Drive

City: Beverly Hills, CA Zip: 90210

The undersigned, having received this project for processing, has reviewed it for environmental impact and concluded that the project qualifies for a categorical exemption under the procedures adopted by the City of Beverly Hills and no further environmental assessment is necessary.

Applicable Exemption Class: 1(c)

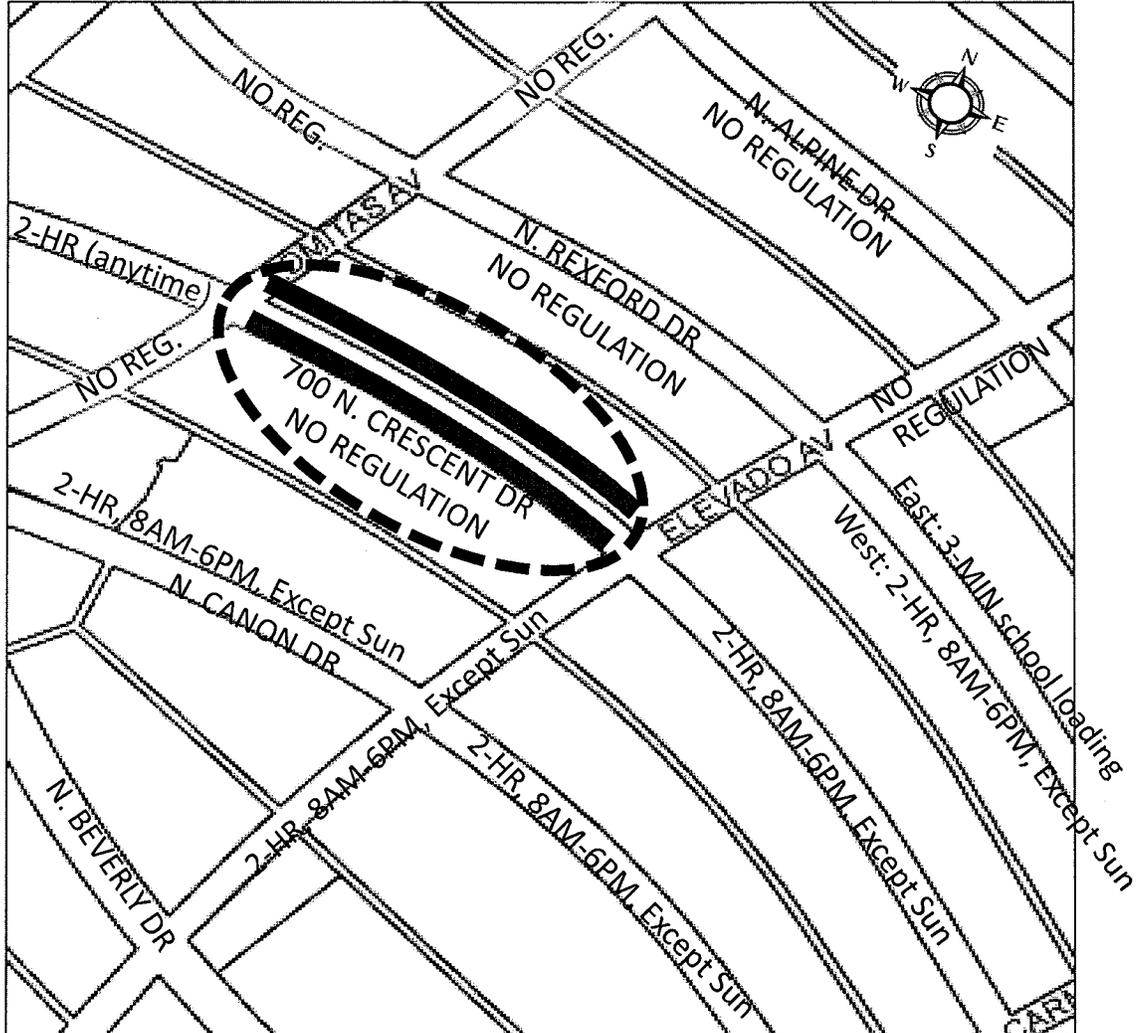
Comments: Operation of existing public right-of-way; no expansion of use. Proposed changes not anticipated to result in significant displaced parking.

Reviewed by  Date 12/24/13

ATTACHMENT 3

Area Map

700 BLOCK OF NORTH CRESCENT DRIVE



N. Crescent Drive:
 700: No Regulation
 600: 2-HR, 8am-6pm, Except Sun
 800: 2-HR (anytime)

N. Canon Drive:
 600, 700, 800: 2-HR, 8am-6pm, Except Sun

N. Beverly Drive:
 600, 700, 800: 2-HR, 8am-6pm, Except Sun

N. Rexford Drive:
 600: (west) 2-HR, 8am-6pm, Except Sun
 (east) 3-Minute Passenger Loading (adjacent to school); and
 2-HR, 8am,-6pm, Except Sun (south of school property)
 700, 800: No Regulation

N. Alpine Drive:
 700, 800: No Regulation

Lomas Avenue:
 No Regulation

Elevado Avenue:
 East of Crescent: No Regulation
 West of Crescent: 2-HR, 8am-6pm, Except Sun

ATTACHMENT 4

Traffic & Parking Commission

Minutes - Draft



CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, California 90210

**TRAFFIC & PARKING COMMISSION
REGULAR MEETING MINUTES
December 5, 2013
9:00 AM**

MEETING CALLED TO ORDER

Date / Time: December 5, 2013 / 9:06 AM

ROLL CALL

Commissioners Present: Commissioners Friedman, Steinberg, Levine, Vice Chair Licht, Chair Grushcow.

Commissioners Absent: None.

Staff Present: Aaron Kunz, Chad Lynn, Martha Eros, Russell Platamone, Karen Myron.

STUDY SESSION

1. **Police Department Report**
 - Sergeant Mader provided an update on the Police Department Report, and advised the Commission that the next big event is the Golden Globe Awards, which will be coming up on January 12.
2. **Commission Chair Report**
 - Mayor's Cabinet Meeting of November 12, 2013.
5. Status Report (*taken out of order*)
 - a. Santa Monica Boulevard Blue Ribbon Committee Update
 - Deputy Director of Transportation Aaron Kunz provided a Committee Update, with input from Psomas team consultant Michael Meyer.
 - b. San Francisco Disabled Parking Permit Committee
 - Director of Parking Operations Chad Lynn Provided an update.

ACTION ITEMS

1. **700 Block of North Crescent Drive – Resident Initiated Request to Establish a Parking Regulation**

Recommendation to establish a non-permit parking regulation of "2-Hour Parking, 8 AM to 6 PM, Except Sunday".

Planner: Martha Eros, Transportation Planner

Lead Petitioner: Judson Mock

Public Comment: Michelle Nazarian (oppose); Johnson Chaw (support); Gary Greene (oppose); Mike Ahmar (support); Joan Abrams (support); Roya Cohen (support); Isabel Markowits (support).

Motion: Motion by Commissioner Steinberg, Second by Commissioner Levine to approve staff's recommendations as presented (5-0).

Ayes: Commissioners Friedman, Steinberg, Levine, Vice Chair Licht, Chair Grushcow.

Noes: None.

CARRIED.

DRAFT

ATTACHMENT 5

December 5, 2013

Traffic & Parking Commission

Report



CITY OF BEVERLY HILLS
TRAFFIC & PARKING COMMISSION

December 5, 2013

TO: Traffic & Parking Commission
FROM: Martha Eros, Transportation Planner
SUBJECT: 700 block of North Crescent Drive – Establish a Non-Permit “2-Hour” Parking Regulation. **SECOND REVIEW**

This report outlines a resident-initiated request to establish a daytime parking restriction on the 700 block of North Crescent Drive with a non-permit regulation of:

“2-Hour, 8 a.m. to 6 p.m., Except Sunday”

Historical Background

The Traffic & Parking Commission’s initial review of the petition request for non-permit parking was conducted on August 1, 2013. The item was deferred pending additional parking studies to address possible parking impacts from Hawthorn Elementary School employees and construction at 711 North Crescent Drive. Background information is provided in the attached August 1, 2013 Traffic & Parking Commission report.

Discussion

Staff conducted a second parking occupancy survey on the 700 block of North Crescent Drive and the adjacent sections of Elevado and Lomas Avenues on Thursday, October 3, 2013, between 8am and 6pm. Additionally, parking counts were collected for the 600 and 700 blocks of North Rexford Drive and on Elevado Avenue between North Rexford and Alpine Drives. Staff does not propose any regulation changes on Elevado and Lomas Avenues (no wrap-around).

North Crescent Drive

Similar to the July 2013 parking occupancy study¹, 30% (17 of 58 spaces) of the on-street parking spaces were occupied, with long-term parking concentrated at the south end of the block. A total of 56 vehicles were recorded during the survey period. Of the five vehicles registered to Beverly Hills residents, four vehicles parked 1-2 hours and one remained parked for seven hours. Twelve of 51 commuter vehicles were construction or service trucks; nine construction trucks were parked immediately adjacent to the 711 North Crescent Drive construction site an average of 8-hours, and the remaining three service trucks were parked sporadically throughout the block for one hour intervals.

The parking spaces directly in front of 701-708 North Crescent Drive properties were occupied throughout the day. Six commuter vehicles parked 7-10 hours and nine vehicles parked an average of 4-hours (open spaces occupied when vacated by previous vehicle) adjacent to the 701-708 properties. The remaining 24 commuter vehicles parked 1-3 hours throughout the block.

¹ July 11, 2013: 32% (18 of 58 spaces) of the parking spaces were occupied, with peak occupancy of 41% (24 of 58 spaces) at 11am and 3pm. Long-term commuter parking was concentrated at the south end of the block and duration averaged 8.5-hours.

Elevado Avenue

Elevado Avenue between North Canon and Crescent Drives has a non-permit "2-Hour, 8am-6pm, Except Sunday" regulation. East of North Crescent Drive, the block does not have a parking restriction. The non-regulated section of Elevado Avenue between North Crescent and Rexford Drives was continuously parked throughout the day, with an average occupancy of 50% (10 of 20 spaces). A total of 16 vehicles parked between 8am and 6pm for 5-10 hour durations, with spaces occupied when a vehicle would vacated space. Fifteen of the 16 vehicles were commuter vehicles and one resident vehicle parked five hours on Elevado Avenue. Historically, Elevado Avenue (between Crescent and Rexford Drives) has accommodated parking for instructors from the adjacent school. Similar to the July 2013 parking occupancy survey, staff cannot determine if the commuter vehicles are related to school personnel, guests, or other commuter/employee activity.

Staff conducted parking counts on Elevado Avenue between North Rexford and Alpine Drives. On average, seven of the 36 parking spaces were occupied throughout the day. The highest occupancy occurred at 3pm with 70% (25 of 36 spaces) occupancy, which coincides with 3:16pm class dismissal time.

Lomitas Avenue

Lomitas Avenue does not have a parking regulation. A total of 16 commuter vehicles were parked on Lomitas Avenue during the survey period. The average occupancy was 15% (5 of 30 spaces between North Canon and Rexford Drives). Three commuter vehicles parked an average of nine hours, with the remaining 13 vehicles parking between 1-4 hours. Occupancy was higher during the October (15%) survey versus the July (8%) survey. The number of vehicles recorded increased from 6 commuter vehicles to 16 commuter vehicles.

Additionally, staff analyzed the number of exemption permits issued to the adjacent 600-800 blocks of North Beverly, Canon, Crescent and Rexford Drives and determined that a permit regulation is not warranted for this petition request. Of the 187 properties with 2-hour parking regulations, a total of seven households requested a daytime parking exemption the entire year, with three households requesting daily exemptions.

When applying the Preferential Parking Permit Zone criteria to this petition analysis, staff supports residents' request to establish a non-permit daytime 2-Hour parking regulation based "commuter vehicles regularly interfere with the available public street parking adjacent to residential property within the proposed [zone] and cause or are the source of unreasonable noise, traffic hazards, environmental pollution, or other similar interference with the residential environment" [BHMC, 7-3-206 (D)(1)].

Correspondence

A total of eight letters were received for Traffic & Parking Commission review. One letter of opposition from the 700 block of North Rexford Drive was distributed at the August 1, 2013 meeting; seven letters of support were received following the August meeting from the homes located at the south end of the 700 block of North Crescent Drive (Attachment C).

Noticing

Public notices announcing review of the petition request at the December 5, 2013 Traffic & Parking Commission meeting were mailed November 25th to the same distribution list as the

August 1, 2013 meeting. Additionally, a notice was mailed and emailed to the Beverly Hills Unified School District and Hawthorne Elementary School offices.

Recommendation

Pending public comment, staff recommends establishing a non-permit 2-hour regulation on the 700 block of Crescent Drive only with a daytime regulation of:

“2-Hour Parking, 8 a.m. to 6 .m., Except Sunday”

Attachments

- A) Parking Occupancy Surveys
- B) Public Meeting Notice
- C) Correspondence
- D) August 1, 2013 Traffic & Parking Commission Staff Report
- E) August 1, 2013 Traffic & Parking Commission Meeting Minutes

Parking Occupancy Surveys

700 N. Crescent Drive Parking Occupancy Survey

Date: Thursday, October 3, 2013

TOTAL PARKING OCCUPANCY 700 BLOCK OF N. CRESCENT DRIVE

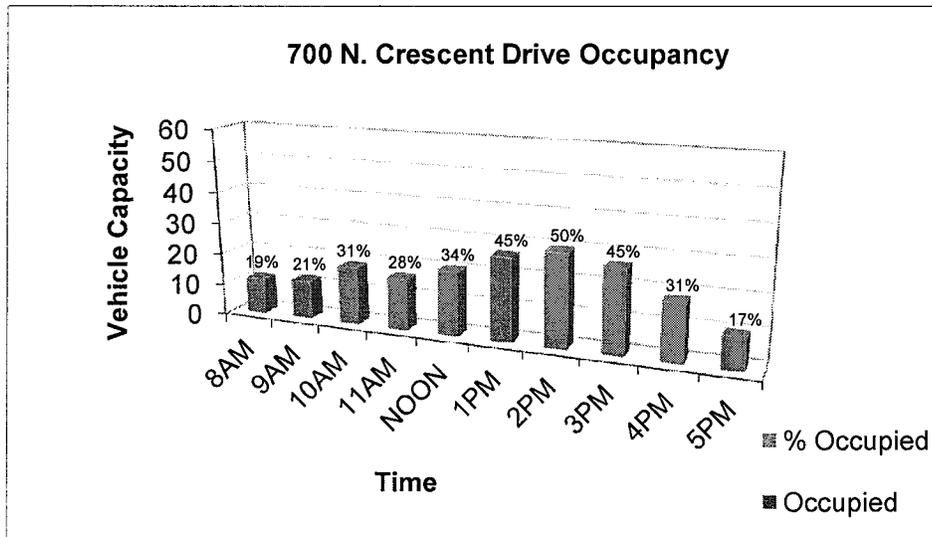
Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	AVG
Occupied	11	12	18	16	20	26	29	26	18	10	6	17
Capacity*	58	58	58	58	58	58	58	58	58	58	58	-
% Occupied	19%	21%	31%	28%	34%	45%	50%	45%	31%	17%	10%	30%

PARKING DURATION

# Hours Parked	1	2	3	4	5	6	7	8	9	10	11	TOTAL
# Vehicles	17	16	5	7	1	1	2	1	1	5	0	56
% Veh. Parked	30%	29%	9%	13%	2%	2%	4%	2%	2%	9%	0%	100%

NON-RESIDENT PARKING OCCUPANCY

Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	AVG
Non-Residents (NR)	10	12	17	15	19	24	26	24	18	9	6	16
Residents (R)	1	0	1	1	1	2	3	2	0	1	0	1
Capacity*	58	58	58	58	58	58	58	58	58	58	58	-
NR Occupancy	17%	21%	29%	26%	33%	41%	45%	41%	31%	16%	10%	28%
R Occupancy	2%	0%	2%	2%	2%	3%	5%	3%	0%	2%	0%	2%



*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

Lomitas Ave. - Canon to Rexford Parking Occupancy Survey

Date: Thursday, October 3, 2013

TOTAL PARKING OCCUPANCY LOMITAS AVE. - CANON TO REXFORD

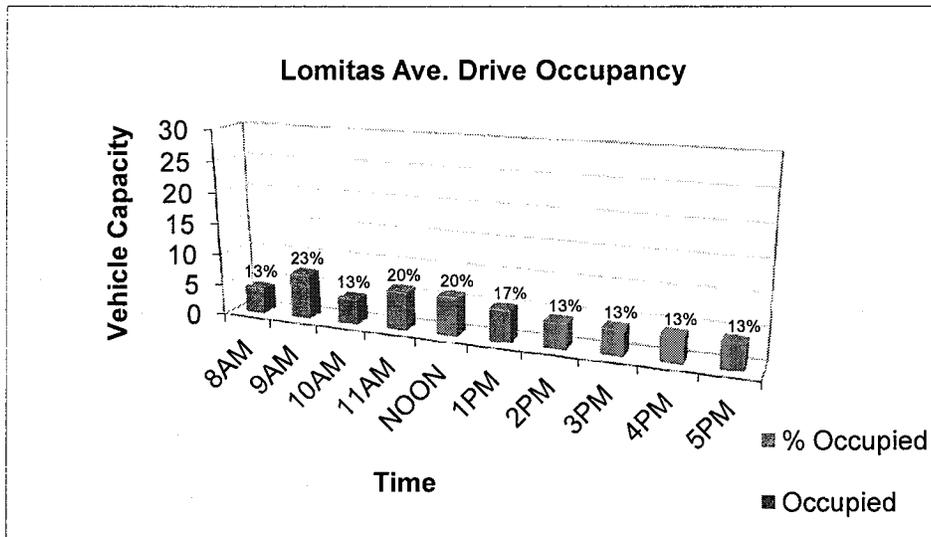
Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	AVG
Occupied	4	7	4	6	6	5	4	4	4	4	3	5
Capacity*	30	30	30	30	30	30	30	30	30	30	30	-
% Occupied	13%	23%	13%	20%	20%	17%	13%	13%	13%	13%	10%	15%

PARKING DURATION

# Hours Parked	1	2	3	4	5	6	7	8	9	10	11	TOTAL
# Vehicles	6	2	3	2	0	0	2	0	0	1	0	16
% Veh. Parked	38%	13%	19%	13%	0%	0%	13%	0%	0%	6%	0%	100%

NON-RESIDENT PARKING OCCUPANCY

Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	AVG
Non-Residents (NR)	4	7	4	6	6	5	4	4	4	4	3	5
Residents (R)	0	0	0	0	0	0	0	0	0	0	0	0
Capacity*	30	30	30	30	30	30	30	30	30	30	30	-
NR Occupancy	13%	23%	13%	20%	20%	17%	13%	13%	13%	13%	10%	15%
R Occupancy	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%



*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

Elevado Ave. - Rexford to Crescent Parking Occupancy Survey

Date: Thursday, October 3, 2013

TOTAL PARKING OCCUPANCY ELEVADO AVE. - REXFORD TO CRESCENT

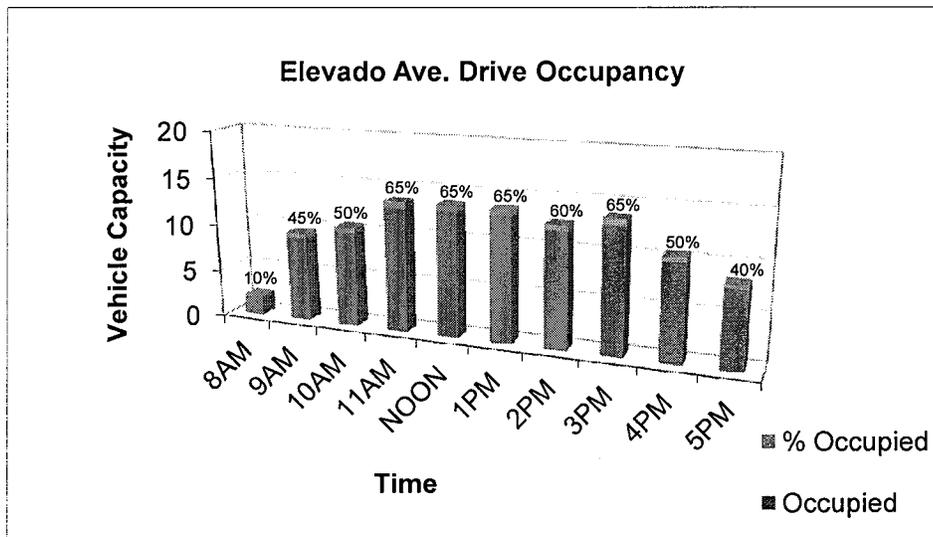
Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	AVG
Occupied	2	9	10	13	13	13	12	13	10	8	7	10
Capacity*	20	20	20	20	20	20	20	20	20	20	20	-
% Occupied	10%	45%	50%	65%	65%	65%	60%	65%	50%	40%	35%	50%

PARKING DURATION

# Hours Parked	1	2	3	4	5	6	7	8	9	10	11	TOTAL
# Vehicles	1	0	0	1	3	2	3	1	1	4	0	16
% Veh. Parked	6%	0%	0%	6%	19%	13%	19%	6%	6%	25%	0%	100%

NON-RESIDENT PARKING OCCUPANCY

Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	AVG
Non-Residents (NR)	2	8	9	12	12	12	12	13	10	8	7	10
Residents (R)	0	1	1	1	1	1	0	0	0	0	0	0
Capacity*	20	20	20	20	20	20	20	20	20	20	20	-
NR Occupancy	10%	40%	45%	60%	60%	60%	60%	65%	50%	40%	35%	48%
R Occupancy	0%	5%	5%	5%	5%	5%	0%	0%	0%	0%	0%	2%



*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

600-700 Rexford and Elevado Ave. Parking Occupancy Survey

Date: Thursday, October 3, 2013

TOTAL PARKING OCCUPANCY

600-700 REXFORD AND ELEVADO FROM REXFORD TO ALPINE

	SPACES	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM
600 Rexford	84	19	29	32	28	27	33	35	64	13	4	2
700 Rexford	68	12	26	29	33	27	27	27	26	20	12	11
Elevado: Rexford-Alpine	36	4	6	5	7	8	12	8	25	1	0	0

Attachment A

Public Meeting Notice

NOTICE OF PUBLIC MEETING
700 Block of North Crescent Drive
Request to Establish 2-Hour Parking
SECOND REVIEW



The Community Development Department invites your participation in the review of a resident-initiated petition to establish "2-Hour" non-permit daytime parking. The Traffic & Parking Commission's initial review of the qualifying petition was conducted at the August 1, 2013 meeting.

- MEETING:** Traffic & Parking Commission
- DATE:** Thursday, December 5, 2013
- TIME:** 9:30 a.m., or as soon thereafter as the matter may be heard
- LOCATION:** City Hall, Room 280-A, 455 N. Rexford Drive, Beverly Hills, CA, 90210
- PETITION REQUEST:** Establish non-permit "2-Hour Parking, 8 a.m. to 6 p.m., Except Sunday" regulation on the 700 block of North Crescent Drive.

RECOMMENDATION:

Pending public comment, establish a non-permit parking regulation on the 700 block of North Crescent Drive as follows:

"2-Hour Parking, 8 a.m. to 6 p.m., Except Sunday"

- PUBLIC COMMENT:** Persons wishing to comment on this proposal are invited to attend the December 5, 2013 meeting. You may submit your comments by e-mail or standard mail a minimum of 24-hours in advance of the meeting date to allow for routing and review by the Parking & Traffic Commission.

By Email: transportation@beverlyhills.org
By Mail: City of Beverly Hills
Community Development-Transportation Planning
455 North Rexford Drive, Beverly Hills, CA 90210

The Traffic & Parking Commission is an advisory board to the City Council. The Commission's recommendation of the petition request will be forwarded to the City Council for consideration at a future date. The City Council may approve, deny, or modify the Commission's recommendation.

If you would like additional information regarding this proposal, please contact the Transportation Planning division at (310) 288-2805.

Correspondence

700 BLOCK OF NORTH CRESCENT DRIVE – RESIDENT INITIATED
REQUEST TO ESTABLISH A PARKING REGULATION

AS OF DECEMBER 4, 2013

DATE	ADDRESS	SUPPORT	OPPOSE
12/01/13	712 North Crescent Drive	X	
12/03/13	714 North Crescent Drive	X	

AS OF NOVEMBER 27, 013

DATE	ADDRESS	SUPPORT	OPPOSE
08/30/13	702 North Crescent Drive	X	
09/03/13	706 North Crescent Drive	X	
09/10/13	705 North Crescent Drive	X	
09/11/13	711 North Crescent Drive	X	
09/17/13	724 North Crescent Drive	X	
09/20/13	701 North Crescent Drive	X	
10/03/13	703 North Crescent Drive	X	

AUGUST 1, 2013 CORRESPONDENCE

DATE	ADDRESS	SUPPORT	OPPOSE
07/31/13	716 North Rexford Drive		X

SUPPORT

Martha Eros

From: joanabram [REDACTED]
Sent: Sunday, December 01, 2013 10:34 AM
To: WebCBH TRANSPORTATION
Subject: 2 hour parking

I support the 2 hour parking restriction but was misinformed by the city regarding availability of resident permits for purchase. I would like to have request amended to 2 hour restriction with permits. The residents of our block that I spoke to indicated that they would strongly prefer that, and some who did not endorse the change originally would be willing to if they could secure these permits, rather than having to contact the city every time a guest or family member came over for an extended period. Please inform me as to method/requirements for changing. FYI, since the last review, the number of cars parked on the street has increased dramatically. I live in the middle of the block and often there is no space available for my guests to park in front of my house. Perhaps the streets that run east/west direction that don't front the houses should be unrestricted and streets fronting homes should be restricted.

Thank you. Joan Abrams, 712 N. Crescent Dr ph [REDACTED]

Sent from my iPhone

SUPPORT

CITY OF BEVERLY HILLS
REGULATION DIVISION

Devra Zucker

714 N. Crescent Drive

Beverly Hills, California, 90210

13 DEC -3 PM 2:38

December 2, 2013

To: City of Beverly Hills

Re: Parking on 700 N. Crescent Drive

Dear Sir or Madam:

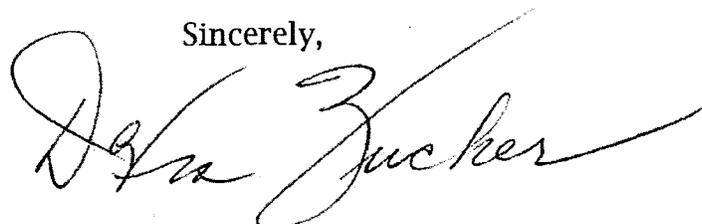
Please accept this letter as my endorsement of a 2 hour time limit for parking on the 700 block of North Crescent Drive, the street on which I reside. I am supporting a non-permit regulation effective 8pm-6pm daily, except Sunday.

I believe that updating the regulations in this manner would eliminate the parking of unnecessary cars on the block. I have observed that many of the cars that currently park on this street in the daytime belong to people that do not live here and are not in any way connected to the homes. The main negative caused by these vehicles is that it diminishes the number of available parking spaces for residents and their visitors.

My home is located in the middle of the block, and the problem has been getting worse over time, and I am affected more and more. On some days there are numerous cars lined up outside my house, and I have no idea who they belong to. It does not make me feel safe. I think that putting in a time limit will help get rid of these cars and result in a safer and more tranquil neighborhood. I am concerned that if nothing is done, this situation will continue to get worse in the future.

I see no reason to have parking on this street be unrestricted when other streets in the vicinity do have restrictions. It makes sense that the residents of this block should be afforded the same protections against commuter parking as residents of surrounding blocks. Thank you very much for taking the appropriate action needed to respond to this issue.

Sincerely,

A handwritten signature in black ink that reads "Devra Zucker". The signature is written in a cursive style with a large, sweeping flourish at the end.

Debbie Asher
702 N. Crescent Drive
Beverly Hills, CA 90210

SUPPORT

August 30, 2013

Dear Parking & Traffic Commission:

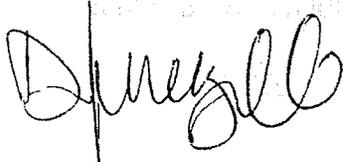
I am writing to express my support for the proposed 2 hour parking regulation on my street, the 700 block of North Crescent Drive.

For many years, the street parking spaces in front of my home and neighboring homes have been unavailable for our own personal use during daytime hours, Mon-Sat. Starting at 8am cars begin to park and the people walk towards downtown Beverly Hills. I am often concerned for my family's safety having so many unknown vehicles in the immediate vicinity of my home. Our street is unfairly targeted for all-day parking by these vehicles because we have no regulation. I have no idea why we have no regulation, as the vast majority of surrounding streets do have a 2 hour regulation. This regulation is extremely necessary and important for our block to implement, and I do hope that the request will be granted. I do not support a 3 or 4 hour regulation, which I understand was proposed. I believe it would still have the effect of making our street more a more desirable place to park than surrounding streets for commuter use, thus not solving the problem once and for all.

Situated at the corner of Elevado Ave and Crescent Drive, my home is completely surrounded by non-regulation. (As you may be aware, there is also no parking regulation on Elevado, which also is a very popular place for non-resident commuters to park.) The effect of this non-regulation makes for a very uncommon situation for my home. There is almost never a space on either side of my home for my family, friends, and service personnel to park. At least if the Crescent side were regulated, there would be some spaces available. I have elderly family members for whom it is very difficult to walk. They often have to park unnecessarily far away and walk to my home. This is an unfair burden that my home and my family should not have to endure.

I realize that some unaffected neighbors have chosen not support this measure for reasons of their own convenience. I sincerely ask that when making your determination, you give proper weight and consideration to the great inconvenience, and lowered condition of living, that I, and many of my neighbors are experiencing. Also, please consider that this problem is getting worse, not better, and it is very likely that more residents on the street will be affected as time goes on. Thank you.

Sincerely,



JOHNSON CHAN
706 N. CRESCENT DRIVE
BEVERLY HILLS, CALIFORNIA 90210

SUPPORT

September 3, 2013

City of Beverly Hills Transportation Planning
345 Foothill Road
Beverly Hills, CA 90210

Dear Commissioners:

I am writing in favor of the recently filed petition to create a two-hour parking zone on the 700 block of Crescent Drive, 8:00am to 6:00pm, Monday through Saturday. I am aware of the outcome of the Traffic and Parking Commission meeting on August 1, at which further study of the situation was ordered, partly due to concern for the impact to teachers at Hawthorne Elementary. When I heard that, it immediately did not make sense to me. The study was done in July, when school is out of session. That is the perfect time to gauge the impact without teachers and school employees in the mix – and the results were abundantly clear that this block is being utilized for long term parking by a large number of non-residents.

Nonetheless, I understand that it was suggested that the parking on this block is necessary for teachers and other people working at Hawthorne. I however, can tell you with a high degree of certainty, that the cars in question are not related to Hawthorne. The study done by the City proved that based on when it was done. And logically speaking, people working at the school would have no reason to walk so far to our street, when there is plenty of unrestricted parking on Elevado in the early morning hours, when the teachers arrive and park their cars.

But, assume for the sake of argument that some or all of the cars parking on the 700 block of Crescent do belong to school personnel. If that were the case, why should our block be singled out to bear this burden – a burden that is ostensibly to be shouldered for the public good of our schools? Why not do away with the Mon-Sat, 8am-6pm 2-hour parking regulation on the 600 blocks of Crescent and Rexford, and open them up for school personnel? After all, they are just as close to the school, if not closer, than my street. Or, why not remove the Mon-Fri, 8am-1pm 2-hour regulation on the 600 Block of Alpine, which is very obviously geared towards preventing school related parking?

If the issue at hand is truly about doing something for the public good, then shouldn't all residents in the area be required to share in this burden? Certain streets should not be allowed to have their interests protected against non-resident parking, while others are precluded, or subjected to additional hurdles or parking studies. That is unfair, plain and simple. It is for these reasons that any further study to assess impact on the school is inherently flawed.

The fact of the matter is that there is ample school parking on Elevado, and that nearly all of the cars that are causing the problems for us residents of the 700 block of Crescent, belong to people that are commuting to work in Beverly Hills. I watch, as they get out of their cars and walk due south. I believe that as more and more people are finding out about this block's lack of restriction, the problem is intensifying. Some days, the cars are parked solid half-way up the block from Elevado. Drivers vying for one of the coveted spaces in which they can park

for up to 21.5 hours straight for free (5:00am one day, until 2:30am the next), sometimes park so close to my driveway that I can barely get my car out. I also frequently see a string of cars parked at the north end of the block. So, this problem while it is more severe on the south end of the block, is not exclusive by any means to one area.

Some of the cars belong to people that are doing work for homes on neighboring streets. I recently noticed a large white van parked in front of my house for several days in a row. Concerned and curious about its origin, I chatted with the driver one day as he was returning to his vehicle. I learned that he was doing work at a home on a nearby street, and that in favor of parking his van in the homeowner's driveway, he decided to park on my street since there are no restrictions. This is a perfect example of a situation in which the homeowner could have obtained a day permit for him, allowing the vehicle to park in front of that person's house. But to save the hassle, it was easier to park somewhere without regulation.

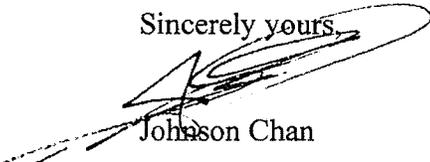
By the way, speaking of permits, please do not let your decision on this matter be too heavily swayed by a minority of residents that may grumble about having to comply with a simple permit process that they will rarely need to utilize, and which applies to, and works quite well for almost the entire City. This process has been created to foster a more orderly living environment for all residents. Even if I felt that I was unaffected by this problem, I would still be quick to agree to a solution for my neighbors, that would minimally impact my life.

Simply put, the kind of intrusion that my block is experiencing on a day-to-day basis, is completely unacceptable for the type of neighborhood we live in. I believe that our entire street has the right to exist as a quiet street with as few cars as do the 600 or 800 blocks that are directly above and below us, as well as the other 700 blocks in the area. I believe that for our safety and security, we also have the right to an environment in which we basically know that most of the cars parked on our street are there for a legitimate purpose related to either our own home or a neighbor's home. The current state of affairs is extremely frustrating. It is often impossible for residents like myself to find street parking anywhere near our homes for our own cars, or for our visitors' cars. That is not to mention landscapers, plumbers, electricians, etc., who are often paid hourly, and have to walk back and forth to their vehicles when they need something for the work they are doing. Just last week, my pool service technician had to park four houses away and walk to my house carrying his equipment.

Lastly, I would like to say that the notion of creating anything but a two-hour parking zone for my street is not something I support. I firmly believe that this street should be uniform in regulation to the nearby streets. Most guests and workers do not stay for more than two hours, and when they do, the City has thankfully put in place a quick and easy procedure to obtain a permit online or over the phone. Additionally, establishing anything but a two-hour zone would create an environment which would undoubtedly present additional and unnecessary challenges for enforcement personnel trying to effectively carry out their duties.

I thank you for your thoughtful and careful consideration of this matter. If I may be of further assistance, please feel free to contact me with any follow up questions that you might have.

Sincerely yours,



Johnson Chan

SUPPORT

Isabel Markovits
705 N Crescent Drive
Beverly Hills Ca. 90210

City of Beverly Hills
Transportation Planning
345 Foothill Rd.
Beverly Hills Ca. 90210

September 10, 2013

Dear B.H. Transportation Planning,

I attended the hearing on August 1 regarding the implementation of two-hour parking for my block. I addressed the parking committee about the problem the 700 block of North Crescent Drive is experiencing due to the absence of proper parking regulations. Outside people are utilizing our street for parking, and it has reached a point in recent years that something must be done. The City must take action to protect residents like me that cannot live like this anymore.

During the day, we seldom have parking in front of our homes or near our homes. My children and my friends coming over to visit cannot find parking. Our service people cannot find parking. Delivery trucks often must park in the flow of traffic in order to drop off a package. The traffic on our street is already heavy enough as a major thoroughfare. The additional traffic generated by cars that have no actual business on our street is unneeded, unwelcome and unfair. Please put a stop to this by bringing in the standard two-hour time limit, which works quite well for the rest of the city.

I was disappointed and surprised that the committee did not approve the request on August 1. The Transportation Department's presentation was extremely detailed and compelling in outlining the existence, and the extent of the problem my street is faced with. Please note my difference of opinion with the committee and some of my neighbors on few main points.

First, Mr. Levine raised a concern with respect to the problem not reaching the capacity of spaces available on the street. I respectfully disagree and suggest that any measure of capacity should be made on a relative and comparative basis to similar blocks in the area. For example, the typical ratio of daytime parking spaces available on other 700 blocks should be considered. The ratio of parked cars on those streets that belong to residents or their guests should also be factored in. Those numbers and patterns should be viewed as the normal range against which to make a fair comparison. The fact that there may be a certain number of spaces available says nothing about where those spaces are located. Every resident on the block should be able to enjoy the convenience of street parking that is easily accessible to his or her home.

Second, I take issue with the concerns that were raised about the school. The parking analysis of our street that was made was done when school was not in session. For that reason, it clearly demonstrates that teachers are not responsible for the parking patterns shown in the report. I do not see the benefit of another report that will likely show the same patterns and prove nothing new with respect to the school. In any event, the school should not be a relevant factor in this discussion. Crescent Drive should not be reserved as a school parking lot. On Elevado Ave, there is plenty of all-day parking available for teachers that may not be able to park on site at the school.

Lastly, at the meeting, some of my neighbors suggested that a less restrictive regulation than two hours should be considered. My personal preference however remains the two-hour limit, as I would like to see consistency with other nearby streets.

I appreciate your time and efforts in helping to reach a resolution to this problem.

With thanks,

A handwritten signature in black ink, appearing to read "Robert Davis". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

SUPPORT

RECEIVED
CITY OF BEVERLY HILLS
Linda Ries
724 N. Crescent Dr
Beverly Hills, CA 90210
SEP 26 PM 12:27
PUBLIC WORKS DEPARTMENT

September 17th, 2013

Beverly Hills City Council
c/o Transportation Department
345 Foothill Road
Beverly Hills, CA 90210

Dear Council Members,

The street on which I reside, the 700 block of North Crescent Drive, currently stands as a virtually lone island amongst a sea of two-hour parking. Over time, commuters and other non-residents alike have discovered this little oasis of unlimited, no cost daytime parking that is relatively close in proximity to the City's businesses. This has evolved into an ever-growing problem and concern for myself and for my neighborhood.

On the north side of the block where I live, frequent spikes in daytime parking volume are largely attributable to patrons of the Beverly Hills Hotel. When there is a luncheon or other big event taking place there, guests that do not wish to pay for parking frequently scope out their closest options, some of which are Lomitas Ave (beginning east of Crescent) and the 700 block of Crescent Dr. My home is located at the corner of these two streets, so I am sometimes inundated and engulfed by this problem on both sides of my property.

Not only am I affected in the daytime, but in the evenings as well. This is because the 800 block of Crescent is 2 hour parking, 24 hours a day. This serves to significantly curtail hotel parking on the 800 block. My home, being the first on the 700 block, is one of the nearest to the hotel (about a 5 minute walk) without any restriction in the daytime or evening. I realize that implementing an evening restriction would be heavy handed and unnecessary for most of the block, but at a minimum, I would like to see a daytime restriction implemented to bring some relief to my home.

On a more sporadic, but equally impactful basis, when there is a construction project on a nearby street, the area around my home becomes saturated with daytime cars for months on end. Then, it finally wanes as the project draws to completion, only to start all over again when a new project crops up. Similarly, if there is a daytime event or party in a nearby block, I also notice a sharp increase in the volume of cars parked around my home.

On the south side of the block, we experience a daily barrage of vehicles that are generated by shops, restaurants and other businesses in the downtown BH area. Drivers of these cars happily

deal with a pleasant fifteen-minute walk in exchange for free all day parking. Who can blame them, or any of the non-resident parkers, who have found our block? After all, they are not breaking any rules.

And that is exactly the problem - there are no rules. And when there are no rules, disorder, exploitation, and other negative consequences often follow. It is up to us as residents to call for the ushering in of rules, and it is up to the City to respond and protect our interests. At stake in my case is the security of my home, access to parking that is convenient to my home, as well as the highest level of peace and quiet as possible in my neighborhood. And along with these factors come concerns about the value of my property. I worry that the current situation may have a negative impact on my property value in the near and long terms. The market always assigns discounts to areas that might be less desirable for whatever reason, than an otherwise comparable home perhaps just a few blocks away.

Suffice to say, my husband and I were extremely pleased to support the petition to finally bring two-hour parking to our block. I have long felt it unjust that our block has not been afforded the protections of the standard, common sense regulations that are present throughout so much of the rest of the City. The result of no daytime parking restriction on the 700 block of Crescent Drive, has served to greatly reduce the amount of parking for actual residents and their guests. For me, this has manifested itself in inconvenience, frustration and a lowered sense of safety. My home perhaps feels the brunt of this worst, as I am affected on both the Lomitas side as well as the Crescent side.

In years and decades past, no regulation may have been something wonderfully convenient and appealing for residents of Crescent Drive. But times change, and so rules must change as well. Nowadays, with an ever-increasing number of people and cars visiting our City, the status quo is unfortunately not working anymore. This has been confirmed by the Transportation Department's own study. In the entire flats area, between Santa Monica and Sunset Boulevards, I believe it safe to say that my street is the closest street to businesses on both ends, which does not have a timed parking regulation. This is what makes it a logical target for abuse.

I urge you to take the appropriate corrective action and approve the petition request under consideration, in its current form. The creation of a special permit zone is not needed, nor is a regulation for anything beyond two hours, or less than 8 to 6, Monday through Saturday. Anything along these lines would serve only to complicate enforcement, as well as residents' lives. The standard two hours is sufficient for most guests and most service calls. Exemptions can always be readily had for the occasional circumstance when more time is needed.

Two thirds of the residents have spoken by signing the petition. Please honor this majority's wishes, and respect the findings and recommendations of the City's own unbiased staff study. Please approve this request without further delay. Thank you very much for your consideration of this issue.

Sincerely,



SUPPORT

RECEIVED
CITY OF BEVERLY HILLS
2013 SEP 30 PM 5:25
PUBLIC WORKS DEPARTMENT

*Richard and Malen Hoffman
701 North Crescent Drive
Beverly Hills, Ca. 90210*

Sept. 20th, 2013

*City of Beverly Hills
345 North Foothill Drive
Beverly Hills
Re: Parking restriction*

We have been residents of Beverly Hills residing at the above address for the last 38 years. In the last few years we have become increasingly concerned with the parking situation on the 700 block of North Crescent Drive.

Starting at about 8 in the morning we have cars parked in front of our home and our neighbors until 6 in the afternoon. They are always the same automobiles and the occupants always walk south on Crescent or west on Elevado towards the City of Beverly Hills.

We find this situation very worrisome for a lot of reasons. Our families, friends and workmen find it impossible to park in front of our home, sometimes they have to park three or four houses north of us in order to come to our house. Security is another issue, when we come home we really do not know who is parked outside our house and what are they doing there.

Along with some of our neighbors on North Crescent we are proposing and supporting that a 2-hour parking restriction be applied to the 700 block of Crescent. There is already a 2-hour limit on the 500, 600 and 800 blocks of Crescent and we do not understand why the 700 blocks was excluded.

Thank you for your attention and we really would appreciate your help in this important matter.

Sincerely,

Alex C. Hoffman
Richard Hoff 20

SUPPORT

RECEIVED
CITY OF BEVERLY HILLS

2013 OCT -7 PM 2:31

PUBLIC WORKS DEPARTMENT

October 3, 2013

Attn. Beverly Hills Transportation Department:

Please register my support of the parking measure that is currently under consideration for the 700 block of N Crescent Dr. It is a most needed change in regulation and I believe it is the best solution to the current parking problem.

Commuter and other vehicles parking outside my home on a daily basis for lengthy periods of time cause my family annoyance, stress and inconvenience. It is extremely hard to find a parking space available in the area around my home during the day. Family and friends that come to visit my home usually have to park far away. It is embarrassing that this problem exists in what should be a quiet neighborhood. The safety of my home is also of concern. I have young children, so I continually have to worry about checking on the comings and goings of random, extraneous persons. And from an aesthetic standpoint, it is a nuisance and an eyesore to have to see cars habitually parked in front of my home day after day.

This problem is directly attributable to the proximity of my street to Beverly Hills businesses, coupled with the lack of any time limits on parking. This makes it an attractive and convenient choice for anyone working in the triangle area that is seeking free all day parking. I frequently see people leaving their cars as they walk to work wearing restaurant uniforms and business attire. The cars come early in the morning, and they often stay parked outside my house well into the evening hours.

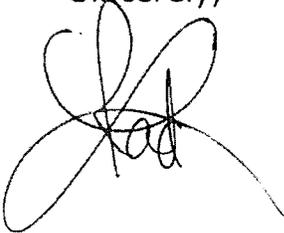
I would appreciate your help in putting an end to this misuse of my street. It is certainly not representative of conditions on an average 700 block in this city. It is especially bad now on the south side of the block where I live, and the negative impact can increasingly be seen further up the block as well. We already have the bother of heavy traffic, which not much can be done about. The good news is that this parking problem is one that can be easily fixed with regulation, hence improving the overall living environment for residents.

This is a residential neighborhood, and those who live here should not have to contend with parking related to businesses that are over a mile away. The City has gone to great lengths to ensure that there is an abundance of parking options for downtown Beverly Hills. These options should be utilized, not residential areas.

In conclusion, I would like to see my street zoned for two hour parking, 8 to 6 every day except Sundays, which is the standard in this area. I am aware that this will necessitate getting an exemption permit for cars staying longer, but I believe it is a worthwhile trade off for resolving the problem. I know that some of my neighbors may disagree. So, in the interest of cooperation, I would also support an arrangement that offers residents the option to purchase three annual permits (provided it would not require a new petition, change the two hour time limit, or the days and times of enforcement). If the committee reviewing this issue has the ability to effect such an arrangement, then this could be a good compromise solution that addresses the interests of all residents involved.

Thank you for listening to my concerns and evaluating the current situation my street is experiencing.

Sincerely,

A handwritten signature in black ink, appearing to read 'Limor Rad', with a stylized, looping flourish extending from the bottom right.

Limor Rad • 703 N Crescent Drive • Beverly Hills CA 90210

RECEIVED
CITY OF BEVERLY HILLS
2013 OCT -7 PM 2:31
PUBLIC WORKS DEPARTMENT

OPPOSE

David Greene

From:
Sent: Tuesday, July 30, 2013 11:45 PM
To: WebCBH TRANSPORTATION
Subject: hearing for 9:30 am -700 Block of North Crescent Drive.2-hour parking request

To: Traffic and Parking Commission

City of Beverly Hills

Via email to transportation@beverlyhills.org

Re:700 N Crescent Drive conversion to 2 hour parking

This email is being sent the evening of 30 July to comply with the 24 hour advance correspondence request. If possible, a written copy will be delivered before 9:20 am on 31 July.

I have been a home owner and resident in the 700 North Block of Rexford for approximately 40 years and of the City of Beverly Hills for approximately 10 years before that. Our children have all matriculated through the Beverly Hills schools from Kindergarten through high school. I am familiar with the streets involved.

It is requested that the parking not be changed at this time. It is further requested that the Commission undertake a more comprehensive study of the entire area affected from Beverly Drive to Doheny and from Sunset to Santa Monica Blvd. Further, the study made in the report was made on July 11th when the Hawthorne School was not in session. Any study of these streets should include the effect of the parking of the employees and staff and parents and visitors to the Hawthorne School when the school is in session. Rexford frequently becomes jammed with cars parked adding to the large number of all day parkers and construction vehicles already on the street. Further, the effect of the Ahmanson Center not yet opened should be included.

I am fully sympathetic to the safety concerns of the residents on Crescent, but do not know the underlying facts. Has there been increased police or accident activity on that street beyond what is normal for the neighborhood including our street? We, on Rexford must listen to the sirens of fire and Police vehicles day and night. It is the inconvenience we citizens must and do bear in exchange for the requirements of the good of all the citizens in the city. Urban life brings with it having to suffer a bit for the good of the entire community. We do not suggest the re routing of emergency vehicles from Rexford to Crescent to better our quality of life and sense of safety..

I am in total agreement that what once was a tolerable annoyance has become worse and is no longer tolerable. Converting Crescent to 2 hour parking would simply be reducing, temporarily the problems on Crescent and transferring them to other streets and homeowners, in the neighborhood, especially when school is in session. Simply dumping the problem from one street to the neighbors in the adjoining streets is not the solution.

Rexford Drive is caught in the middle of the Hawthorne School, The Beverly Hills Hotel and the soon to be finished Ahmanson Center as well as the employees of the City of Beverly Hills and those who have business with the City Government as well as the huge number of trucks and cars belonging to construction workers. All of the employees of these groups want free all day parking.

Accordingly, it is requested that the matter be denied at this time and brought back after a more comprehensive study can be done which would include the school being in session and the Ahmanson center being open as well as the effect on neighboring streets.

Crescent and Rexford have been as they are for more than 100 years. A few more weeks or months won't matter much.

If I were asked for a solution to the problems of the Residents of the 700 N. Crescent Drive (I haven't been), I would convert all the streets North of Santa Monica Blvd to 2 hours as has been done South of Wilshire. The residents have garages and driveways which they can use. Workers and others with bona fida needs can get permits.

Respectfully submitted,

Jay Foonberg

7. North Rexford Drive

Beverly Hills, ca. 90210

August 1, 2013
Traffic & Parking Commission
Staff Report



CITY OF BEVERLY HILLS
TRAFFIC & PARKING COMMISSION

August 1, 2013

TO: Traffic & Parking Commission
FROM: Martha Eros, Transportation Planner
SUBJECT: 700 block of North Crescent Drive – Resident Initiated Request to Establish a “2-Hour” Parking Regulation

This report outlines a resident-initiated request to establish a daytime parking restriction on the 700 block of North Crescent Drive with a non-permit regulation of:

“2-Hour, 8 a.m. to 6 p.m., Except Sunday”

Historical Background

The 700 block of North Crescent Drive has 23 single-family homes with approximately 58 on-street parking spaces. The 700 block of North Crescent Drive does not have a parking regulation, thus free unrestricted on-street parking is available with no means of enforcement.

The 600 and 800 blocks of North Crescent Drive have 2-hour non-permit parking restrictions, as well as the 600, 700 and 800 blocks of North Canon and Beverly Drives. The west side of the 600 block of North Rexford Drive has a 2-hour daytime parking regulation, and the east side of the block adjacent to Hawthorne Elementary School has a 3-minute passenger loading zone and a 2-hour daytime parking regulation south of the school property. The 700 and 800 blocks of North Rexford Drive do not have a parking regulation (Attachment 1).

Most of the 500 and 600 residential blocks north of North Santa Monica Boulevard were established with a 2-hour regulation by a City Council resolution in the 1970's to address commuter parking intrusion generated by adjacent land uses (i.e., Hilton Beverly Hills, El Rodeo and Hawthorne schools, West Hollywood commercial and Beverly Hills business districts), and the 800 residential blocks between Rodeo and Crescent Drives followed suit to address parking intrusion from Beverly Hills Hotel employees and guests.

Lomas Avenue between Beverly and Maple Drives and Elevado Avenue between Crescent and Maple Drives do not have parking restrictions, and Elevado Avenue west of Crescent Drive has a 2-hour non-permit daytime regulation.

Discussion

The City of Beverly Hills received a qualifying petition in June 2013 signed by 65% (15 of 23) of the homes on 700 North Crescent Drive requesting a “2-Hour, 8am to 6pm, Monday through Saturday” parking regulation to address parking intrusion and safety concerns.

The lead petitioner expressed an increase in all day commuter parking over the past year, and the lack of an enforceable parking regulation has compromised resident safety/security and loss of parking for residents, guests and service providers.

Parking Occupancy Survey

Staff conducted a parking occupancy survey on the 700 block of North Crescent Drive and the adjacent sections of Elevado and Lomas Avenues on Thursday, July 11, 2013 from 8am to 6pm. On average, 32% (18 of 58 spaces) of the parking spaces were occupied, with peak occupancy of 41% (24 of 58 spaces) at 11am and 3pm. Long-term commuter parking was concentrated at the south end of the block and duration averaged 8.5 hours. Staff witnessed employees (based on uniforms) walking southbound on Crescent Drive. One commuter vehicle parked for 11 hours on the north end of the block.

A total of 41 vehicles were recorded during the survey period. Six vehicles were registered to Beverly Hills residents and parked 1-4 hours. Eighteen of 35 commuter vehicles parked 6 to 11 hour periods, and the remaining seventeen commuter vehicles parked 1-4 hours.

One property located mid-block is under construction and staff observed four construction-related trucks parked adjacent to the home. The vehicles remained parked for 7-9 hours, but there was a gap between the construction site and the commuter vehicles concentrated at the south end of the block. Per the lead petitioner, the parking impact is created by the commuter vehicles at the south end of the block, and the construction activity is temporary.

A total of six commuter vehicles were parked on Lomas Avenue for 1-7 hour durations. In contrast, the non-regulated section of Elevado Avenue (east of Crescent Drive) was continuously parked throughout the day, with 13 vehicles parked between 5-11 hour durations. Two of the 13 vehicles were registered to residents and parked 8-11 hours each. Historically, Elevado Avenue (between Crescent and Rexford Drives) has accommodated parking for instructors from the adjacent school. The survey was conducted during summer break, thus staff cannot determine if the commuter vehicles are related to school personnel, guests, or other commuters. Staff does not propose any regulation changes on Elevado and Lomas Avenues (no wrap-around).

Staff conducted spot counts on the 700 blocks of North Crescent and Rexford Drives, and adjacent Elevado and Lomas Avenues. The parking activity was consistent with the survey results. There were vehicles parked throughout the 700 block of North Rexford Drive, but the parking pattern was not similar to Crescent Drive.

Additionally, staff analyzed the number of exemption permits issued to the adjacent 600-800 blocks of North Beverly, Canon, Crescent and Rexford Drives, and determined that a permit regulation is not warranted for this petition request. Of the 187 properties with 2-hour parking regulations, a total of seven households requested a daytime parking exemption during the entire year, with three households requesting daily exemptions.

When applying the Preferential Parking Permit Zone criteria to this petition analysis, staff supports residents' request to establish a non-permit daytime 2-Hour parking regulation based upon "commuter vehicles regularly interfere with the available public street parking adjacent to residential property within the proposed [zone] and cause or are the source of unreasonable noise, traffic hazards, environmental pollution, or other similar interference with the residential environment" [BHMC, 7-3-206 (D)(1)].

Noticing

Notices advising residents of the August 1, 2013 Traffic & Parking Commission review of the petition request were mailed to the residents on the 700 and 800 blocks of North Canon,

Crescent and Rexford Drives, and within 500' of the north end of the 600 blocks of North Canon, Crescent and Rexford Drives. Additionally, a notice was mailed to the Beverly Hills Unified School District office and Hawthorne Elementary School.

Recommendation

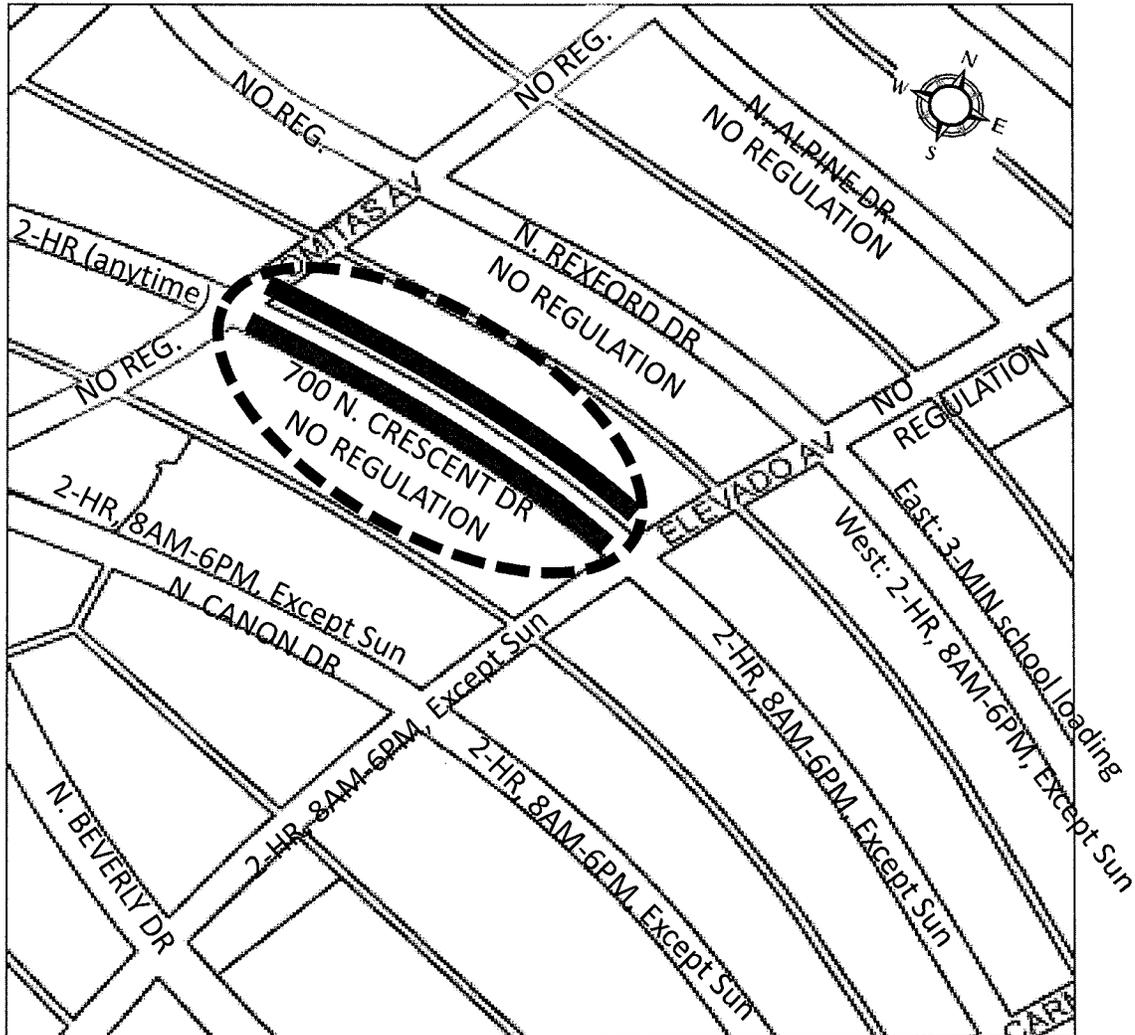
Staff recommends establishing a non-permit 2-hour regulation on the 700 block of Crescent Drive only with a daytime regulation of:

“2-Hour Parking, 8 a.m. to 6 .m., Except Sunday”

Attachments

- A) Area Map
- B) Parking Occupancy Surveys
- C) Resident Petition
- D) Meeting Notice

700 BLOCK OF NORTH CRESCENT DRIVE



N. Crescent Drive:
 700: No Regulation
 600: 2-HR, 8am-6pm, Except Sun
 800: 2-HR (anytime)

N. Canon Drive:
 600, 700, 800: 2-HR, 8am-6pm, Except Sun

N. Beverly Drive:
 600, 700, 800: 2-HR, 8am-6pm, Except Sun

N. Rexford Drive:
 600: (west) 2-HR, 8am-6pm, Except Sun
 (east) 3-Minute Passenger Loading (adjacent to school); and
 2-HR, 8am,-6pm, Except Sun (south of school property)
 700, 800: No Regulation

N. Alpine Drive:
 700, 800: No Regulation

Lomas Avenue:
 No Regulation

Elevado Avenue:
 East of Crescent: No Regulation
 West of Crescent: 2-HR, 8am-6pm, Except Sun

700 N. Crescent Drive Parking Occupancy Survey - 8AM-6PM

Date: Thursday, July 11, 2013

TOTAL PARKING OCCUPANCY 700 BLOCK OF N. CRESCENT DRIVE

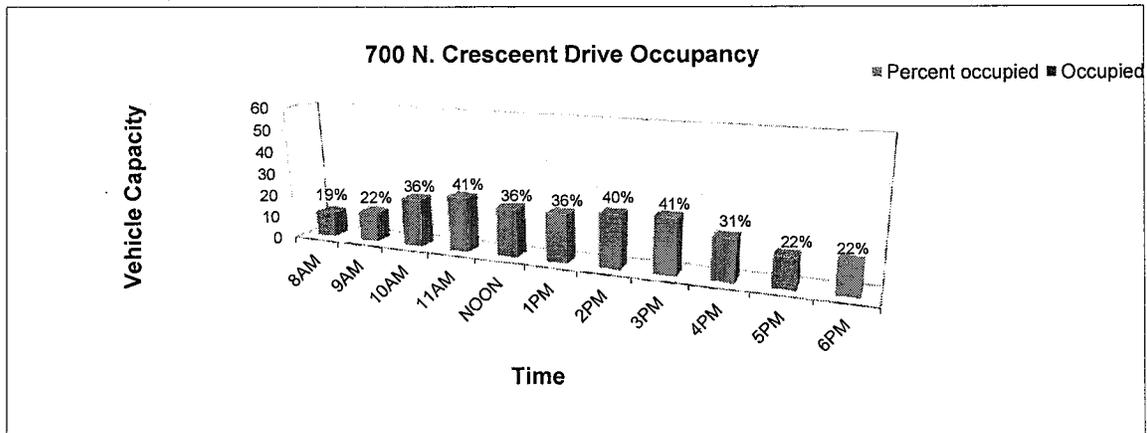
Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	AVG
Occupied	11	13	21	24	21	21	23	24	18	13	13	18
Capacity*	58	58	58	58	58	58	58	58	58	58	58	58
% Occupied	19%	22%	36%	41%	36%	36%	40%	41%	31%	22%	22%	32%

PARKING DURATION

# Hours Parked	1	2	3	4	5	6	7	8	9	10	11	TOTAL
# Vehicles	13	3	3	4	0	2	2	3	6	1	4	41
% Veh. Parked	32%	7%	7%	10%	0%	5%	5%	7%	15%	2%	10%	100%

NON-RESIDENT PARKING OCCUPANCY

Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	AVG
Non-Residents (NR)	10	11	16	20	20	20	22	24	18	13	13	17
Residents (R)	1	2	5	4	1	1	1	0	0	0	0	1
Capacity*	58	58	58	58	58	58	58	58	58	58	58	58
NR Occupancy	17%	19%	28%	34%	34%	34%	38%	41%	31%	22%	22%	29%
R Occupancy	2%	3%	9%	7%	2%	2%	2%	0%	0%	0%	0%	2%



*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

Lomitas Ave. Drive Parking Occupancy Survey - 8AM-6PM

Date: Thursday, July 11, 2013

TOTAL PARKING OCCUPANCY SOUTH SIDE OF LOMITAS FROM CANON TO REXFORD

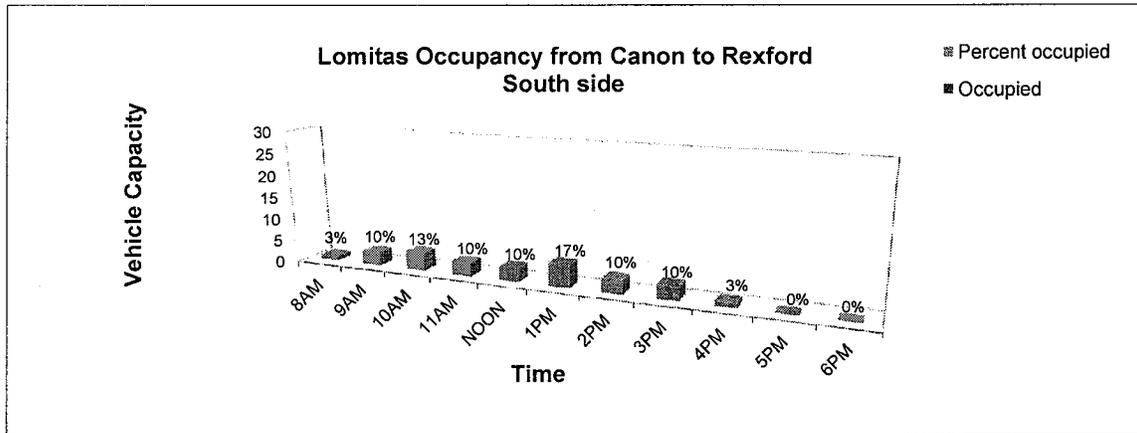
Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	AVG
Occupied	1	3	4	3	3	5	3	3	1	0	0	2
Capacity*	30	30	30	30	30	30	30	30	30	30	30	30
% Occupied	3%	10%	13%	10%	10%	17%	10%	10%	3%	0%	0%	8%

PARKING DURATION

# Hours Parked	1	2	3	4	5	6	7	8	9	10	11	TOTAL
# Vehicles	1	0	2	0	1	1	1	0	0	0	0	6
% Veh. Parked	17%	0%	33%	0%	17%	17%	17%	0%	0%	0%	0%	100%

NON-RESIDENT PARKING OCCUPANCY

Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	AVG
Non-Residents (NR)	1	3	4	3	3	4	2	2	1	0	0	2
Residents (R)	0	0	0	0	0	1	1	1	0	0	0	0
Capacity*	30	30	30	30	30	30	30	30	30	30	30	30
NR Occupancy	3%	10%	13%	10%	10%	13%	7%	7%	3%	0%	0%	7%
R Occupancy	0%	0%	0%	0%	0%	3%	3%	3%	0%	0%	0%	1%



*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

Elevado Ave. Drive Parking Occupancy Survey - 8AM-6PM

Date: Thursday, July 11, 2013

TOTAL PARKING OCCUPANCY NORTH SIDE OF ELEVADO FROM REXFORD TO CRESCENT

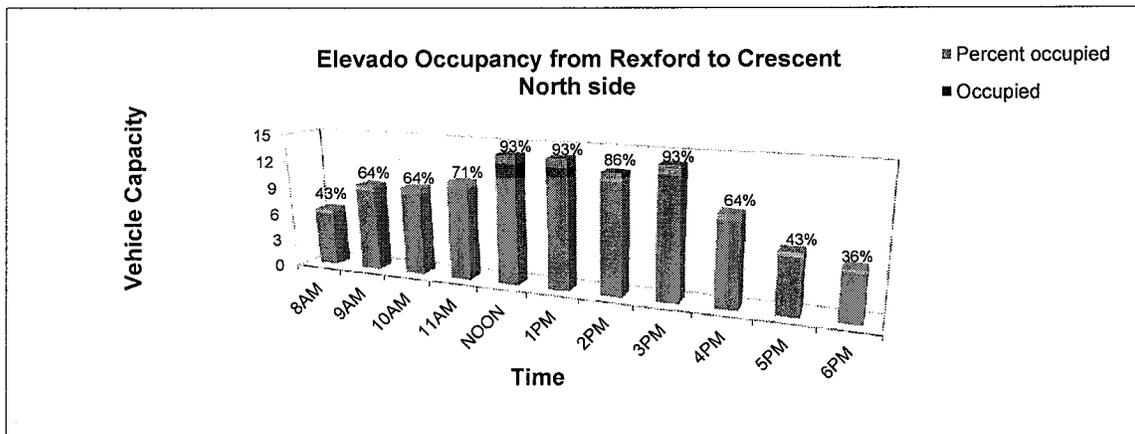
Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	AVG
Occupied	6	9	9	10	13	13	12	13	9	6	5	10
Capacity*	14	14	14	14	14	14	14	14	14	14	14	14
% Occupied	43%	64%	64%	71%	93%	93%	86%	93%	64%	43%	36%	68%

PARKING DURATION

# Hours Parked	1	2	3	4	5	6	7	8	9	10	11	TOTAL
# Vehicles	1	0	0	0	1	2	2	3	2	2	1	14
% Veh. Parked	7%	0%	0%	0%	7%	14%	14%	21%	14%	14%	7%	100%

NON-RESIDENT PARKING OCCUPANCY

Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	AVG
Non-Residents (NR)	5	8	8	8	11	11	10	10	7	4	3	8
Residents (R)	1	1	1	2	2	2	2	3	2	2	2	2
Capacity*	14	14	14	14	14	14	14	14	14	14	14	14
NR Occupancy	36%	57%	57%	57%	79%	79%	71%	71%	50%	29%	21%	55%
R Occupancy	7%	7%	7%	14%	14%	14%	14%	21%	14%	14%	14%	13%



*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

Martha Eros

Subject: FW: 700 Block of N. Crescent Drive

From: Judson Mock [mailto:jmock@beverlyhillsca.gov]

Sent: Wednesday, June 12, 2013 1:51 PM

To: Martha Eros

Subject: 700 Block of N. Crescent Drive

Dear Ms. Eros:

My name is Judson Mock and I reside at 704 N. Crescent Dr. This note is a follow-up to the petition I submitted to your department today, requesting a change in the parking regulations on the 700 block of N. Crescent Drive.

Approximately two-thirds of the residents on our block, myself included, have signed a petition in favor of changing the parking regulations to make it a non-permit 2 hour zone, 8am-6pm, Mon-Sat. This would bring our street's regulations into line with the majority of surrounding streets. I do not believe that permit parking would be necessary or desired.

As a result of the fact that there are currently no parking restrictions on our street, an increasing number of non-residents have been using our street to park for extended periods, or all day. Many of these people work at shops, restaurants and other businesses in Beverly Hills. Their vehicles occupy parking spaces in front of our homes that could and should be available for use by residents' friends, family and service providers. The effects of this tend to be felt most prominently at the ends of the block.

Speaking for myself personally, I can say that the present situation is causing a negative impact on my quality of life and sense of safety. For many years, it was a tolerable annoyance, but in recent years it has become much worse and is no longer tolerable.

Changing to a 2 hour regulation would most likely completely eliminate the problem, as it would make our block no more desirable to park on than other blocks in the area.

In fairness to residents that are not in favor of the proposed change in regulation, I would like to mention the primary objection they have expressed to me, which is that having to request an exemption code for their visitors staying longer than two hours would be an inconvenience they do not wish to bear.

Please feel free to contact me with any questions or comments that you might have.

Sincerely,

Judson Mock

RECEIVED
CITY OF BEVERLY HILLS

AM 10:31



RECEIVED
CITY OF BEVERLY HILLS

2012 JUN 12 AM 10:30
**PREFERENTIAL PARKING PERMIT ZONE
PETITION REQUEST
PUBLIC WORKS DEPARTMENT**



A **Preferential Parking Permit Zone** allows Beverly Hills residents to park a vehicle(s) on their block during restricted parking hours. Residents of a designated permit zone may purchase up to three (3) permits per household annually at an approximate cost of \$33.50 each, with fees subject to change each fiscal year. Permits are valid through September 30 and may be renewed annually.

Residents may register to receive a daytime exemption permit at no additional cost when occasional parking needs exceed what can be accommodated with three (3) preferential parking permits. Residents must purchase the three annual preferential parking permits to be eligible to receive a daytime exemption permit. Preferential parking permits do not exempt residents from the City's overnight parking restriction between 2:30AM and 5AM. [BHMC 7-3-301]

STREET: 700 BLOCK OF N. CRESCENT DRIVE
LEAD PETITIONER: Judson Mock 704 N. Crescent Dr 310-
Name Address Phone/Email

EXISTING REGULATION:	NONE Hour/Time Limit	NONE Day(s)	NONE Enforcement Hours	NONE Day/Evening
PETITION REQUEST:	2-HOUR Hour/Time Limit	MON-SAT Day(s)	8AM-6PM Enforcement Hours	DAY Day/Evening

NON-PERMIT

We collectively support the petition request for a permit parking regulation and acknowledge that a qualifying petition is final once submitted for review.

PRINT NAME & SIGNATURE	ADDRESS	PHONE # (OPTIONAL)
Judson Mock	704 N. Crescent Dr.	
J.C. Mock		
Malen Cobb Hoffmann	701 N. Crescent Dr	
Malen C Hoffmann		
LIMOR RAD	703 n. crescent dr.	
JAMES RIES	724 N. CRESCENT	

STREET: 700 BLOCK OF N. CRESCENT DRIVE

PRINT NAME & SIGNATURE	ADDRESS	PHONE # (OPTIONAL)
DEBRA ZUCKER Debra Zucker	714 N Crescent Dr	
Roya Cohen Roya A	708 N. Crescent Dr.	
ESABEL MARKOVITS Esabel Markovits	705 No. CRESCENT	
MAYID TABIBI M. Tabibi	709 N. CRESCENT DR	
Mike Ahmar	781 N. Crescent Dr.	
Johnson Chad Johnson Chad	706 N. CRESCENT DR.	
DEBBIE ADLER Debbie Adler	702 N. CRESCENT DR.	
MOUSSA SHARA Moussa Shara	711 N. Crescent Dr.	
Soliman Gabbay Soliman Gabbay	719. N. Crescent Dr.	
Rebecca Niksel Rebecca Niksel	717 N. Crescent Dr.	
Sharon Kashfian Sharon Kashfian	713 N. Crescent Dr.	
Srij Srij		
RECEIVED CITY OF BEVERLY HILLS	2013 JUN 12 AM 10:31	PUBLIC WORKS DEPARTMENT



NOTICE OF PUBLIC MEETING

700 Block of North Crescent Drive Request to Establish a 2-Hour Parking Regulation

The Department of Public Works & Transportation invites your participation in the review of a resident-initiated petition to establish a 2-hour parking regulation on the 700 block of North Crescent Drive.

- MEETING:** Traffic & Parking Commission
- DATE:** Thursday, August 1, 2013
- TIME:** 9:30 a.m., or as soon thereafter as the matter may be heard
- LOCATION:** City Hall, Room 280-A, 455 N. Rexford Drive, Beverly Hills, CA, 90210
- PETITION REQUEST:** Establish a "2-Hour, 8 a.m. to 6 p.m., Monday through Saturday" parking regulation on both sides of the 700 block of North Crescent Drive.

Currently, the 700 block of North Crescent Drive provides unrestricted parking.

STAFF RECOMMENDATION:

Pending public comment, staff supports establishing a 2-hour parking regulation, without permit, of:

"2-Hour Parking, 8 a.m. to 6 p.m., Except Sunday"

- PUBLIC COMMENT:** Persons wishing to comment on this item are invited to attend the August 1, 2013 Traffic & Parking Commission meeting and/or submit written comments. Please submit written correspondence a minimum of 24-hours in advance of the meeting date to allow for routing.

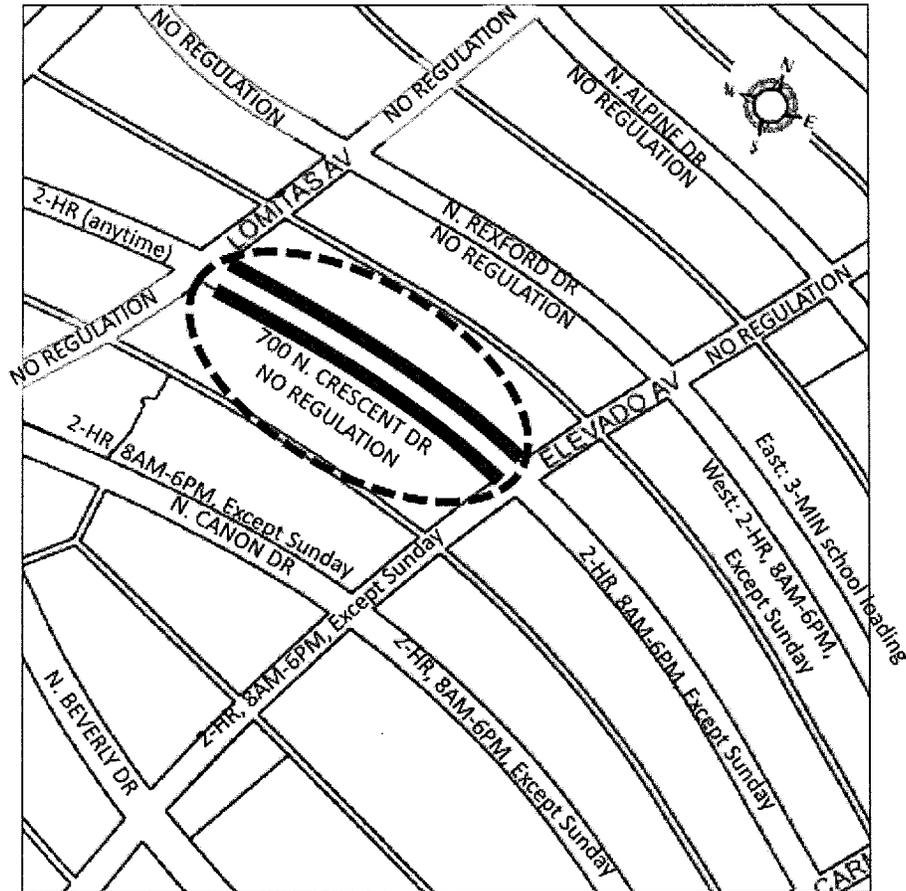
By Email: transportation@beverlyhills.org
By Mail: City of Beverly Hills, Transportation Planning
345 Foothill Road, Beverly Hills, 90210

The Traffic & Parking Commission is an advisory board to the City Council. The Commission's recommendation of the petition request will be forwarded to the City Council for consideration at a future date. The City Council may approve, deny, or modify the Commission's recommendation.

If you would like additional information regarding this proposal, please contact the Public Works & Transportation Department at (310) 285-2452.

700 Block of North Crescent Drive

Proposed Regulation: "2-Hour Parking, 8 a.m. to 6 p.m., Except Sunday"



**August 1, 2013
Traffic & Parking Commission
Meeting Minutes**

- a. **Santa Monica Boulevard Update**
- b. **South Santa Monica Boulevard Parking**
- c. **Correspondence**
- d. **Traffic and Parking Commission Project Matrix**

Staff provided an informational update. Ms. Martha Eros, Transportation Planner, informed the Commission that the City Council approved an agreement with Psomas for design services related to the Santa Monica Boulevard reconstruction project.

SUBCOMMITTEE REPORTS (ORAL)

Commissioner LEVINE provided an informational update about the Disabled Placard Abuse Committee meeting and the Action Plan that has been created.

COMMENTS FROM COMMISSIONERS (ORAL)

There were no Commissioner comments.

ORAL COMMUNICATION FROM THE AUDIENCE

Myra Demeter reiterated her concern about employees of adjacent businesses with C Permits parking on her street.

ACTION ITEMS

1. **700 BLOCK OF NORTH CRESCENT DRIVE – RESIDENT INITIATED REQUEST TO ESTABLISH A PARKING REGULATION**

- Recommendation to establish a non-permit parking regulation of “2-Hour Parking, 8 A.M. to 6 P.M., Except Sunday”

Judson Mock, Lead Petitioner, supported the proposal

Leslie Osenoff opposed the proposal

Sandy Strickland opposed the proposal

Jay Foonberg opposed the proposal

Malen Hoffman supported the proposal

Isabel Markovits supported the proposal

Lotfi Azzam supported the proposal

Gary Greene opposed the proposal

Motion by LEVINE to table the item, seconded by STEINBERG

3/0 To table the resident initiated request to establish a parking regulation on the 700 block of North Crescent Drive to allow staff to further analyze the area and its parking conditions

AYES: STEINBERG, LEVINE, LICHT
NOES: None
ABSENT: FRIEDMAN, GRUSHCOW
ABSTAIN:
CARRIED

2. REQUEST FOR A CITY-INITIATED REVIEW OF PREFERENTIAL PERMIT PARKING ZONE "U" ON THE SOUTH SIDE OF THE 9800 BLOCK OF CHARLEVILLE BOULEVARD ADJACENT TO LA PEER DRIVE

- Request to review the permit zone designation on the south side only of the 9800 block of Charleville Boulevard adjacent to the 200 block of South La Peer Drive

Motion by STEINBERG, seconded by LEVINE

3/0 To approve the City-initiated review of preferential permit parking zone "U" on the South Side of the 9800 block of Charleville Boulevard adjacent to La Peer Drive

AYES: STEINBERG, LEVINE, LICHT
NOES: None
ABSENT: FRIEDMAN, GRUSHCOW
ABSTAIN:
CARRIED

3. CONSIDERATION OF THE JULY 11, 2013 SPECIAL MEETING MINUTES

Motion by STEINBERG, seconded by LEVINE

3/0 To approve the July 11, 2013 Special Meeting Minutes

AYES: STEINBERG, LEVINE, LICHT
NOES: NONE
ABSENT: FRIEDMAN, GRUSHCOW
ABSTAIN:
CARRIED

ADJOURNMENT: 12:00 PM*

***TIMES ARE APPROXIMATE**

ATTACHMENT 6

**Beverly Hills City Council
Notice of Public Meeting
January 7, 2014**

BEVERLY HILLS CITY COUNCIL NOTICE OF PUBLIC MEETING



700 Block of North Crescent Drive
Request to Establish 2-Hour Daytime Parking Regulation

The City of Beverly Hills invites your participation in the review of a resident-initiated petition to establish a 2-Hour daytime parking regulation.

- MEETING:** Beverly Hills City Council
- DATE:** Tuesday, January 7, 2014
- TIME:** 7:00 p.m., or as soon thereafter as the matter may be heard
- LOCATION:** City Hall, Council Chambers, 455 N. Rexford Drive, Beverly Hills, CA, 90210
- PETITION REQUEST:** Establish a non-permit "2-Hour Parking, 8 a.m. to 6 p.m., Except Sunday" parking regulation.
- ACTION:** Consideration of a Traffic & Parking Commission recommendation to establish a non-permit parking regulation on the 700 block of North Crescent Drive as follows:

"2-Hour Parking, 8 a.m. to 6 p.m., Except Sunday"

As the Traffic & Parking Commission unanimously recommended approval of a time limit regulation, the item will be placed on the Consent Calendar. The City Council will only discuss the item if a Councilmember pulls the item for discussion or a speaker card is submitted for the item.

The Traffic & Parking Commission is an advisory board to the City Council. The City Council may approve, deny, or modify the petition request.

- PUBLIC COMMENT:** Persons wishing to comment on this proposal are invited to attend the January 7, 2014 City Council meeting. You may submit your comments in writing by e-mail, fax, or postal mail for review by the Beverly Hills City Council.

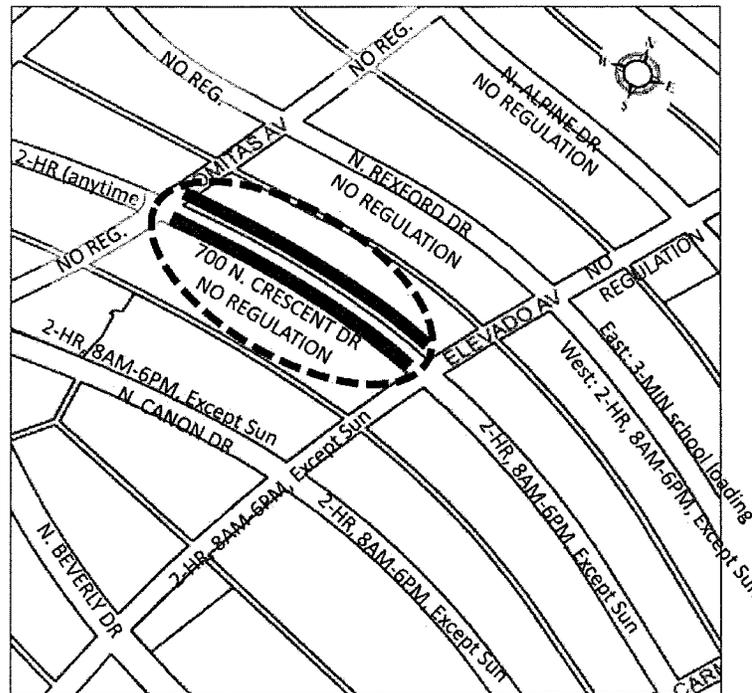
By Email: transportation@beverlyhills.org

By Mail: City of Beverly Hills
Community Development - Transportation Planning
455 North Rexford Drive, Beverly Hills, 90210

If you would like additional information regarding this proposal, please contact the Community Development Department - Transportation Planning at (310) 285-1128.

700 Block of North Crescent Drive

Proposed "2-Hour, 8 a.m. to 6 p.m., Except Sunday"



PLEASE NOTE:

A non-permit parking regulation allows vehicles to park on a street for a specific time limit. Vehicles that exceed the posted time limit are subject to a parking citation with a fine of approximately \$68*. Residents may request a daily parking exemption code to allow a vehicle(s) to park beyond the designated time limit without penalty. Online registration is available or you may contact our Customer Service team at (310) 285-2500.

A Preferential Parking Permit Zone provides residents with extended parking privileges on their specific block. Residents in the affected permit zone may purchase up to three (3) permits per household at an approximate cost of \$32.75* each. Permits are valid through September 30th and may be renewed annually. If your parking needs occasionally exceed what can be accommodated with three preferential parking permits, you may register online to receive parking exemptions.

Preferential Parking Permits do not exempt residents from the City's overnight parking restriction between 2:30 a.m. and 5 a.m. [BHMC 7-3-301]

*Fees subject to change.

ATTACHMENT 7
Correspondence

From: Harun Hajadi

Sent: Saturday, December 28, 2013 11:39 PM

To: WebCBH TRANSPORTATION

Subject: Petition on request to establish 2-hour daytime parking regulation

Dear Sir,

we do not want to participate in the Petition on establishing a non-permit "2-Hour Parking, 8 am to 6 pm" parking regulation.

Thank you for your attention.

Regards,

Residence of 720 N Crescent Dr.