



AGENDA REPORT

Meeting Date: January 7, 2014
Item Number: D-7
To: Honorable Mayor & City Council
From: Colonel Burnley, Solid Waste Manager
By: Arnetta Eason, Management Analyst *AE*
Subject: APPROPRIATION OF \$33,703.00 FROM THE BEVERAGE CONTAINER RECYCLING PAYMENT PROGRAM FOR PRINTING AND BINDING SERVICES FOR THE SOLID WASTE RECYCLING OUTREACH PROGRAM
Attachments: None

RECOMMENDATION

Staff recommends that the City Council move to appropriate funds received from the State's CalRecycle Program in the amount of \$33,703 as follows:

From:
Solid Waste Revenue
83-52121

To:
Solid Waste Conservation
Program, Account Number
83-05203-07310

INTRODUCTION

The goal of CalRecycle's beverage container recycling program is to reach and maintain an 80 percent recycling rate for all California Refund Value (CRV) beverage containers - aluminum, glass, plastic and bi-metal. Projects implemented by cities and counties will assist in reaching and maintaining this goal.

The Beverage Container Recycling Payment Program is a competitive payment program through state-sponsored CalRecycle in which the City applies for

funding annually and receives a disbursement based on the Cal Recycle budget. The appropriation request is a four year cumulative total of \$33,703.

DISCUSSION

Each year the City submits a request for funding to address recycling challenges, aid in increasing beverage container collection and reduce litter in the waste stream. Staff would like to use the requested funds to help purchase "We Recycle" trash bin labels and trash truck skins and other materials for program outreach. The "We Recycle" campaign is a Public Works Commission initiative and listed as one of the Commission's priorities.

FISCAL IMPACT

The appropriation request is an accumulated total that has already been received from CalRecycle. Funds were not budgeted but are available for appropriation to the Solid Waste Conservation Program.

Don Rhoads
Finance Approval



George Chavez
Approved By

