



CITY OF BEVERLY HILLS STAFF REPORT

Meeting Date: November 19, 2013
To: Honorable Mayor & City Council
From: Gisele Grable, Community Services Administrator
Community Services Department
Subject: The Maple Counseling Center - Use of Academy Theater
Attachment: Letter from The Maple Counseling Center

INTRODUCTION

The attached letter was submitted by The Maple Counseling Center seeking to utilize one of the dates that the City is authorized to use the Academy of Motion Picture Arts & Science Theater.

This report is provided for information only. Unless otherwise directed by the City Council, staff intends to proceed with the coordination of the plans as described in this report.

DISCUSSION

Per the City's agreement with the Academy of Motion Picture Arts & Science, the City is allocated three dates per year to utilize its Samuel Goldwyn Theater for community functions or events without charge (between the months of April through December). Over the last fourteen years, the City Council has approved The Maple Counseling Center's request to utilize one of the City's dates. The Maple Center again wishes to hold its annual Fundraiser and Film Screening event on a date (depending on availability) in April of 2014 at this location. Since the City of Beverly Hills will be utilizing The Wallis for its 2014 City Council Installation, there are currently three dates available at this time.

FISCAL IMPACT

No fiscal impact.

RECOMMENDATION

This report is provided for information only. Unless the City Council has any questions or requires additional information, staff will administratively confirm the date for use of the Samuel Goldwyn Theater with both the Academy and The Maple Center for its 2014 fundraising event.

Gisele Grable 

Attachment 1



The
Maple
Counseling
Center

November 6, 2013

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Gisele Grable
Community Services Administrator
Community Services Department
City of Beverly Hills
455 North Rexford Drive
Beverly Hills, CA 90210

RE: Use of the Academy of Motion Picture Arts and Sciences' Facility

Dear Ms. Grable,

Over the past several years, the City of Beverly Hills has generously donated to The Maple Counseling Center (TMCC) one of its available community event evenings for our spring fundraising event at the Academy of Motion Picture Arts and Sciences. Once again, TMCC would like to request the use of the theater for our annual Film Screening event.

On an annual basis, this event raises much needed funds to support the Center's programs and services. The event has become quite popular and something that is looked forward to by community residents. We anticipate holding the event during April 2014, from 5:00pm until 11:00pm.

Should you need additional information, please contact me at (310) 271-9999 x219.

Thank you very much for your consideration of our request.

Sincerely,

Marcy Kaplan, MSW, LCSW
Chief Executive Officer