



CITY OF BEVERLY HILLS STAFF REPORT

Meeting Date: November 19, 2013
To: Honorable Mayor & City Council
From: Pamela Mottice Muller, Liaison to Health and Safety Commission
Subject: Health and Safety Commission
Attachments: None

INTRODUCTION

The Health and Safety Commission was established by the City Council in August 2007. A seven-member commission was appointed in Fall 2007 with the goal of maintaining and improving the overall health and safety of the community. The first meeting was held in January 2008. Because this is a Commission that interacts with multiple departments and stakeholders, the Beverly Hills School District and City Departments appointed Commission liaisons. This report intends to transmit the FY 12-13 accomplishments and the Health and Safety Commission work plan for FY 13-14.

DISCUSSION

The following is a summary of the Commission's mission, vision statement, motto, goals, objectives and work plan items. Also included are highlights from projects completed by the Commission during FY 2012-2013 and work plan items for FY 2013-2014.

MISSION STATEMENT

The Health and Safety Commission shall strive to maintain and improve the overall health and safety of the community.

MOTTO

Enhancing the Health and Safety of Our Community.

VISION STATEMENT

To inspire greater citizen participation and awareness regarding health and safety issues that affect our community.

GOALS

- To Create a “Community Culture of Awareness and Preparedness”.
- To Encourage Good Decision Making and Battle Complacency on Health and Safety Matters.
- To Serve as Ambassadors to the Community on Health and Safety related Resources and Information.

FY 2012-13 ACCOMPLISHMENTS

Kar'en Setian and Gail Milan served as the Chair and Vice Chair from July 1, 2012 to June 30, 2013. During this time, the Commission saw the terms of its two original members Dr. Sandra Aronberg and David Seidel terms end, and the addition of two new Commissioners, Myra Lurie and Lisa Kay Schwartz.

During FY 2012-13, the Health and Safety Commission were involved in a variety of city and community-related programs on several fronts, ranging from messaging efforts, providing input and recommendations on various subject matters, staying informed on relevant current topics and community outreach participation. The following is a summary of these accomplishments.

Developed and implemented the following programs:

- DangerStoppers videos, with topics including information on the “Every 15 Minutes” program with topics such as Staying Informed in a Disaster, Distracted Driving and Earthquake Preparedness, and
- City's Community Emergency Response Team (CERT) training and program. One Commissioner taught the CERT classes and refresher.
- Provided content material for *Beverly Hills This Week*, the City's cable show.
- Throughout the 2012 holiday season developed the *Tis the Season to be Safe* campaign. As part of the ice skating rink event, decorated a “Safe Tree” and held a pledge drive for individuals to not become distracted drivers.

Provided input and recommendations on the following topics:

- City's Homeland Security and Emergency Management Plan,
- proposed AT&T Mobility project,
- City's disabled placard policy and assigned a Commissioner to work with the Traffic & Parking Commission on this issue,
- Human Relations Commission's Anti-Bullying Video Competition and Civil City Campaign proposal,
- City's “Positive Change, Not Spare Change” Panhandling Public Awareness Campaign,
- ways to Improve Earth Day event and suggestions for additional vendors/booths to participate,
- Public Works disaster procedures. Heard comments from the community on this issue,
- City's pilot bicycle routes, and
- programs offered and informational pamphlets for the senior community.

Received information on the following topics:

- tobacco sales ordinance enforcement,
- Southern California Edison's emergency response procedures,
- City's water quality issues,
- information and demonstration on how to sign up for Nixle, a notification service,
- presentation by a FEMA reservist and resident on lessons learned from her deployment to Hurricane Sandy,
- programs offered by the American Heart Association and the Heart Chase activity held in the City,
- overall framework of the emergency organization, and
- information from the City Attorney regarding Conflict of Interests, Brown Act, Conflict of Interest Form 700 and other Commission-related matters.

Provided community outreach:

- For the third year, participated in the second National Night Out. Provided information on selected Health and Safety messages and coordinated health screenings. This law enforcement event, in cooperation with all Community and Department Stakeholders, is held nationwide the first Tuesday in August.
- In conjunction with the Police Department, continued to provide support and insight on the Neighborhood Watch Zone Program, including supporting a new Community Neighborhood Watch outreach drive and attending meetings.
- Discussed and requested the Police Department to follow up with the Nike Runners club to promote safety by encouraging the group to run on sidewalks instead of streets.
- Participated in a variety of Community events such as Fire Service Day, Farmers Market, Woofstock, Police Pancake Breakfast, Senior Health Day, Police Departments' DUI checkpoint, LA Marathon operation, and Every 15 Minutes Steering Committee,
- Served as a member of the BHUSD Facilities Advisory Committee.
- Participated in the Shakeout Drill and National Preparedness Month.
- Participated in a Government Emergency Telecommunications drill.

WORK PLAN ITEMS FOR FY 2013-14

Under the direction of Chair Gail Millan and Vice Chair Stacia Kopeikin, the Health and Safety Commission's Work Plan Items for FY 2013-14 are as follows:

- Assist Office of Emergency Management in developing Disaster Stakeholder relationships.
- Research the option of developing a business preparation certification.

These work plan items were decided at the Health and Safety Commission meeting in December 2012 and approved by the City Council as part of the budget adoption.

In addition, the Commission will also review and provide recommendations to City Council on tobacco-related and e-cigarette policies and regulations.

OTHER AREAS OF FOCUS

During FY 2013-14, the Commission will also be focusing on "Developing Healthy Lifestyles," a theme which encompasses the following topics:

- Immunizations and Vaccinations
- Healthy Diet and Exercise
- Fall Prevention
- Pedestrian Safety
- Senior and Homebound Populations

COMMISSION CHANGES FOR FY 2013-14

The Commission will also say good-bye to Dr. Debra Judelson, Peter Landau, and Kar'en Setian. Three new commissioners will be introduced into the Commission in late November 2013.

FISCAL IMPACT

Funding for programs and activities are included in the Policy and Management budget.

RECOMMENDATION

None.

Pamela Mottice Muller 
