



CITY OF BEVERLY HILLS STAFF REPORT

Meeting Date: October 15, 2013
To: Honorable Mayor & City Council
From: David Schirmer, Chief Information Officer
Subject: City Webpage to Facilitate Voter Registration

INTRODUCTION

As a result of a meeting between staff and community member Max Schwartz, the City will be developing a webpage on the public website "www.beverlyhills.org" to facilitate voter registration.

DISCUSSION

The webpage will be strictly apolitical with the primary goal of making the voter registration process easier. As anticipated, the site will roll out in phases with the first phase launching prior to October 21, 2013, the last day to register for the local elections on November 5th. The webpage will primarily present links to LA County resources designated to assist with the registration process. This includes:

- Polling Place Search
- Election Information
 - Candidates
 - Important Dates
- Candidate Information
- Voter Registration Page

FISCAL IMPACT

None.

RECOMMENDATION

None.

David Schirmer

Approved By