

**CITY OF BEVERLY HILLS**  
**ACTION MINUTES - STUDY SESSION**  
**August 20, 2013**  
**Council Chambers**  
**2:30 P.M.**

**PRESENT:** Mayor Mirisch  
Vice Mayor Bosse  
Councilmember Brien  
Councilmember Gold  
Councilmember Krasne  
Jeff Kolin, City Manager  
Larry Wiener, City Attorney  
Megan Roach, Marketing & Economic Sustainability Manager  
Pamela Mottice-Muller, Director of Emergency Management  
Nancy Hunt-Coffey, Assistant Director of Community Services  
Steve Zoet, Director of Community Services

A - DIRECTION

1. Recommendation from CVB/Marketing Committee Regarding Fiscal Year 2013-2014 Scope of Work and Funding Request from the Beverly Hills Conference and Visitors Bureau

On June 18, 2013, the City Council approved two months of interim funding for the BHCVB. This item provides the Committee's recommendation for the BHCVB's remaining scope of work and funding request for the fiscal year.

Marketing and Economic Sustainability Manager Megan Roach introduced representatives from the Conference and Visitors Bureau (CVB) who presented their proposed Scope of Work for Fiscal Year 2013/2014 as well as a funding request in the amount of \$2,464,809.

CVB Board Director Bill Wiley of Two Rodeo commented briefly on behalf of the CVB. CVB Executive Director Julie Wagner presented the CVB's proposed Scope of Work and funding request for fiscal year 2013/2014.

Council liaisons to the CVB/Marketing Committee Mayor Mirisch and Vice Mayor Bosse commented on their recommendation.

Council reached consensus to approve the funding agreement between the City and the CVB. This item is on tonight's City Council Formal meeting agenda for consideration.

2. Approval of the City of Beverly Hills Emergency Operations Plan  
Staff will provide a review of the Emergency Operations Plan and the City Council Handbook for Emergencies and Disasters. This review will assist the City Council in understanding the Plan, will meet federal training requirements and will ensure clarity of disaster roles, authorizes, and responsibilities. Staff requests City Council approval of the Plan.

Director of Emergency Management Pamela Mottice-Muller presented an overview of the City's Emergency Operations Plan (Plan) as well as the City Council Handbook for Emergencies and Disasters. The Plan was adopted originally in 2007 and major updates were completed in 2012. It was approved by the State of California contingent upon Council approval and a completed Letter of Promulgation.

Ms. Mottice-Muller mentioned that September is National Preparedness Month and this year's theme is "Resolve 2B Ready". She encouraged the Council to take the pledge.

Councilmember Gold shared an article regarding Massachusetts's General Hospital's experience in the aftermath of the Boston Marathon bombings.

City Manager Kolin responded to questions regarding the County-wide emergency management system that would allow all Los Angeles County cities to communicate in the case of a large-scale emergency.

Staff indicated that they would provide additional information regarding portable antennas for communication in an emergency.

At the Council's request, Ms. Mottice-Muller clarified the reporting structure to the Council during an emergency.

A resolution appointing alternative officers for the Councilmembers in the event of an emergency is on tonight's City Council's Formal meeting agenda for consideration.

3. Request by Vice Mayor Bosse and Councilmember Krasne for Further Information Related to the Capital Improvement Project Budget Request for the Library for Fiscal Year 2013-2014

This report will address the request by Vice Mayor Bosse and Councilmember Krasne for additional information related to the capital improvement project budget request for the Library for fiscal year 2013-14.

Assistant Director of Community Services Nancy Hunt-Coffey reported on the request by Vice Mayor Bosse and Councilmember Krasne for further information related to the capital improvement project budget request for the Library for fiscal year 2013/2014.

Ms. Hunt-Coffey indicated that the amount being requested is for \$300,000 for the current fiscal year.

The following members of the public spoke:

- Thomas White
- Judy Okun

Councilmember Krasne commented regarding her request to have this item placed on the agenda. Vice Mayor Bosse likewise clarified her reasons for asking that this item be placed on the agenda. Ms. Hunt-Coffey responded to questions regarding deferred maintenance.

City Manager Kolin provided additional information regarding Capital Improvement Project (CIP) funding and budgeting.

Council directed staff to bring back a more detailed plan for the proposed improvements, review the original master plan and its phases, receive input from the Friends of the Library, review safety concerns such as the CTV cameras and fix as soon as possible.

4. Request of Councilmember Krasne to Discuss Proposed Name Change for South Santa Monica Blvd.

The proposal was submitted by Mr. Fred Barman asking that the City return to the original name of the street of Burton Way instead of "South/Little Santa Monica Blvd.

Item not discussed.

5. Direction Regarding Location and Design for the Next Gateway Monument Sign  
Staff seeks direction regarding the preferred design for the construction of and improvements to the next desired gateway monument signage location or locations. Staff and consultants will present multiple design and location options for City Council's consideration.

Director of Community Services Steve Zoet provided background on the gateway monument signage project to date.

Staff seeks direction on the next signage design, construction, and installation for Olympic Boulevard and Wilshire Boulevard at San Vicente Boulevard.

Steve Smith of Gruen and Associates presented the design concepts.

Council liaisons to the Recreation and Parks Commission Councilmembers Gold and Krasne commented on the recommended design concept.

Council directed staff to utilize Option C with top squiggles and no bottom squiggles on the City shield and proceed with construction for both sites.

6. Direction Regarding Proposed Donor Recognition Options for the Beverly Gardens Restoration Effort

Staff seeks direction regarding proposed locations and options appropriate for recognition of major donors to the Beverly Gardens restoration project. City Council previously provided direction on July 2 with a request to return with revised options. Staff and the Recreation and Parks Commission discussed that direction and respectfully requests reconsideration of one previously denied location along with new options in accordance with the direction provided.

Vice Mayor Bosse recused herself from the discussion and recommendation for this item due to the fact that she is a large donor to the project.

Liaison to the Recreation and Parks Commission Councilmember Krasne reported on the liaisons' recommendation.

Director of Community Services Steve Zoet presented the proposed donor recognition signage for Beverly Gardens. This item was previously presented to the Council at its July 2, 2013 Study Session and staff was directed to return at a later date with revised options based on comments by Council.

Council agreed with the recommendations of the liaisons and directed staff to move forward.

7. Upcoming Activities Related to Metro's Planned Construction of the La Cienega Station Provides a status of Metro's implementation plan and requests City Council discussion regarding Metro's request to develop an agreement to coordinate construction activities of the La Cienega Station, including reimbursement of City staff costs.

Item not discussed.

8. Proposed Amendment to Farmers' Market Annex Rules  
Staff seeks direction for a proposed amendment to the existing Farmers' Market Annex Rules to allow the participation of health related organizations.

Item not discussed.

9. Discussion of Mayor Mirisch Request to Consider Regulations Governing Bargaining Unit Negotiations  
Mayor Mirisch has requested that the City Council again consider adopting an ordinance setting forth local regulations that would govern the labor negotiation process.

City Attorney Larry Wiener introduced this item at the request of Mayor Mirisch. He indicated that there are six substantive points in the proposed ordinance.

Mayor Mirisch provided additional information regarding his request that this be considered by the Council.

The following member of the public spoke on this item:

- Thomas White

The Council directed the City Attorney to amend the ordinance to indicate that the City negotiator not be a City employee. The City Attorney will return with a revised proposed ordinance incorporating Council comments.

10. In-Lieu Parking Program Study - Work Scope and Framework  
Staff proposes the scope and timeline for completing the 2014 In Lieu Parking Study.

Item not discussed.

11. Request from Mayor Mirisch to Discuss Collection of Fees Associated with Development Agreements

At the request of Mayor Mirisch, this is a discussion of how the City collects development agreement fees.

Item not discussed.

#### B - ADDITIONAL ITEM TO CONSIDER (TIME PERMITTING)

12. Issuance of Parking Citations by Volunteers  
Councilmember Gold is asking for discussion on the possibility for the use of volunteers for parking enforcement especially related to disabled placards abuse.

Item not discussed.

#### C - INFORMATION

13. "Sotto le Stelle" Italian Night Event in Beverly Canon Gardens  
Provides information regarding Sotto le Stelle's Italian Night event with Italian food and music scheduled for Saturday, September 7, 2013 at Beverly Canon Gardens.

Item not discussed.

14. Grand Re-opening of Hermes on Rodeo Drive  
Provides information regarding a partial street closure on the 400 block of North Rodeo Drive for the Hermes' Grand Re-opening event on Tuesday, September 3, 2013.

Item not discussed.

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- 15.** Community Facilities District No. 2002-A Fiscal Year 2013/2014 Special Tax Levy Provides information to Council on the benefit assessment district debt service distribution.

Item not discussed.

- 16.** National Preparedness Month Provides the City Council with information on programs and activities happening in September during National Preparedness month.

Item not discussed.

The Study Session recessed at 6:24 p.m. to the Closed Session to discuss items that are identified on the agenda that has been prepared for the meeting. The Closed Session adjourned at 7:00 p.m.

PASSED, Approved and Adopted  
this 10th day of September, 2013

  
BYRON POPE, City Clerk

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**JOHN A. MIRISCH, MAYOR**

This meeting was televised on City of Beverly Hills Municipal Government Television Access, BHN/10, Time Warner Cable.