

**CITY OF BEVERLY HILLS
MINUTES - STUDY SESSION
August 6, 2013
Council Chambers
2:30 P.M.**

PRESENT: Mayor Mirisch
Vice Mayor Bosse
Councilmember Brien
Councilmember Gold
Jeff Kolin, City Manager
Lolly Enriquez, Assistant City Attorney
Cheryl Friedling, Deputy City Manager
Aaron Kunz, Deputy Director of Transportation
Mahdi Aluzri, Assistant City Manager
Megan Roach, Marketing & Economic Sustainability Manager
David Lightner, Deputy City Manager
Nancy Hunt-Coffey, Assistant Director of Community Services
Gisele Grable, Community Services Administrator

A - DIRECTION

The Mayor mentioned that tonight is National Night Out. The City is hosting the event from 6:00 p.m. to 9:00 p.m. in front of the Beverly Hills Fire Department.

1. Proclamation Presentation to Bruce Schulman, General Manager of Mercedes Benz of Beverly Hills
City Council will recognize Mercedes Benz' generous donation to the Beverly Hills Centennial Celebration

Mayor Mirisch and Vice Mayor Bosse presented General Manager of Mercedes Benz of Beverly Hills Bruce Schulman with a proclamation from the City for its generous contribution to the City's Centennial celebration. Mr. Schulman commented on the contribution and his love of the City.

2. Request by Mayor Mirisch for City Council Consideration of Metro's Permit Requests to the City Related to the Westside Subway Extension
Provides information related to Metro's permit requests in advance of City Council discussion scheduled for the August 20, 2013 Study Session.

Deputy Director of Transportation Aaron Kunz reported briefly on the request by Mayor Mirisch for Council consideration of Metro's permit requests to the City related to the Westside subway extension.

Mayor Mirisch commented on his request to discuss this item.

Council directed staff to bring each permit request related to the subway extension to the Council for review.

3. Request by Mayor Mirisch that Items Placed on the Agenda by an Individual Councilmember be Discussed Only if the Councilmember is Present at the Meeting
The Mayor is asking for City Council concurrence that those items requested by an individual Councilmember be discussed by the council only if the Councilmember is present at the meeting.

Mayor Mirisch commented on his request to bring this item forward.

Council did not reach consensus for this item.

4. The Potential Construction of Luxury Hotels in the Industrial Zone
Mayor Mirisch has requested a discussion of the review process for development in the Industrial Zone.

Deputy City Manager David Lightner reported on the potential construction of luxury hotels in the industrial zone.

Staff is seeking direction from Council regarding the process for evaluating this concept and, if so, if it should be forwarded to the appropriate Ad Hoc committee.

Council had consensus for items to come to the Council for initial vetting before going through the rest of the development process.

5. Request by Mayor Mirisch to Modify the Current Procedures for Selecting and Hiring Department Heads, and Assistant/Deputy City Managers
The Mayor is requesting that the City Council discuss specific proposals about how the Council can have authority over the selection and appointment of these positions.

Assistant City Manager introduced this item at the request of Mayor Mirisch.

Mayor Mirisch commented briefly on his request.

City Manager indicated Council currently has the ability to inform the City Manager if they are dissatisfied with the performance of a department head. Further, he stated that if Council chose a more active role in the hiring of a department head then that would require fundamental changes to the operation of our local government.

Assistant City Attorney Lolly Enriquez commented that this would require a change to the municipal code.

It was acknowledged by Assistant City Attorney Enriquez that the evaluation of current employees is not the agenda topic. The Mayor indicated that this would be agendaized at a future meeting for discussion.

Council directed staff to create a formalized policy for the hiring of department heads.

6. Request by Mayor Mirisch to Consider the Height of the Millard Sheets Mural
Mayor Mirisch has requested that staff provide a report regarding the height of the Millard Sheets mural on the Civic Center parking structure.

Assistant Director of Community Services Nancy Hunt-Coffey reported on the date for the Millard Sheets dedication ceremony.

The Mayor indicated that in the future when staff states that they will look into something that they provide the information to Council.

7. Request by Councilmember Krasne to Require Council Approval to Continue Considering Items on the Agenda after 11:30 p.m.
The request is for council consideration of changing the current Council meeting protocol where new agenda items would not be considered after 11:30pm without approval of majority of the Council.

Mayor Mirisch asked if in addition to polling the Council to consider items after 11:30 p.m., would they like to be polled again at midnight like the Beverly Hills Unified School District board handles their meetings.

Council had consensus to seek Council approval to continue considering items on the agenda after 11:30 p.m.

Assistant City Manager Mahdi Aluzri reported that staff will return with the amended ordinance and proposed changes to the City Council Handbook.

A brief discussion took place regarding placing the Consent Calendar at the beginning of the City Council Formal meeting agenda.

8. Request by Councilmember Krasne to Change the Order for Proclamations and Presentations from the Formal to the Study Session Agenda
Councilmember Krasne is requesting City Council consideration to move the presentations and proclamations section of the Formal agenda to the Study Session agenda.

Mayor Mirisch indicated his preference to provide a choice to the proclamation recipient as to whether they want to be honored at the Study Session or the City Council Formal meeting.

Council directed staff to provide a choice to the proclamation recipient.

9. Request by Councilmember Krasne to Revisit Use of the Beverly Hills Shield and Seal Logos
Request by Councilmember Krasne to revisit use of the Beverly Hills shield logo on City Councilmember business cards, stationery, and other City applications.

Council directed staff to provide a choice to Council as to their use of the shield or the seal on their stationery and business cards.

10. Approval of the City of Beverly Hills Emergency Operations Plan
Staff will provide a review of the Emergency Operations Plan and the City Council Handbook for Emergencies and Disasters. This review will assist the City Council in understanding the Plan, will meet federal training requirements and will ensure clarity of disaster roles, authorizes, and responsibilities. Staff requests City Council approval of the Plan.

Item not discussed.

11. Recommendation from the Centennial Ad Hoc Committee Regarding Centennial Celebration Program Budget, Events and Initiatives
This item provides a recommendation from the Centennial Ad Hoc Committee regarding the 2014 Centennial program budget, events and initiatives.

Centennial Ad Hoc Committee (Ad Hoc) Chair Dick Rosenzweig presented the Ad Hoc's proposed events, initiatives, and budget. The presentation included activities to-date, vision, and objectives.

Marketing and Economic Sustainability Manager Megan Roach presented the proposed budget which included the proposed events and initiatives and the costs associated with each. She also reviewed the events and initiatives that were discontinued due to logistical and budgetary challenges. A draft events calendar was discussed as well.

Vice Mayor Bosse provided a brief background on the Ad Hoc's accomplishments.

Deputy City Manager Cheryl Friedling discussed the Rose Parade Float.

Both Mr. Rosenzweig and Ms. Roach responded to questions from Council regarding the various elements of the proposed Centennial events.

Each councilmember provided their support or opposition to each proposed event or initiative. Council agreed with removing the allocation for the Sister Cities Association and reallocating the funds to the Arts of Palm. Further, they asked to see the treatment for the proposed documentary. Council directed staff to provide further information on those items identified.

- 12.** Recommendation from the Rodeo Drive/Special Events/Holiday Committee Regarding the City's 2013 Holiday Decor Program and the Holiday Ice Skating Rink
This item provides a recommendation from the Committee for the overall design theme and specific decor components for the City's 2013 holiday decor program and a recommendation to not proceed with a holiday ice skating rink this year.

Marketing & Economic Sustainability Manager Megan Roach reported on the recommendation from the Rodeo Drive/Special Events/Holiday Committee regarding the City's 2013 holiday decor program and the holiday ice skating rink. Council liaisons to the Committee, Vice Mayor Bosse and Councilmember Krasne, expressed their support for the recommendations outlined in the staff report.

Ms. Roach highlighted the theme for the upcoming holiday season which is a replica of last year's program. However, there was not support for an ice rink this year due to concerns over closure of Crescent Drive. She indicated that the agreement between the City and Utopia Entertainment, Inc. is on this evening's City Council Formal meeting agenda for consideration and approval. Further, she presented the overall holiday program budget.

Council agreed with the recommendation of the liaisons. The item is on this evening's City Council Formal agenda for consideration and/or approval.

B - ADDITIONAL ITEMS TO CONSIDER (TIME PERMITTING)

- 13.** Wallis Annenberg Center for the Performing Arts Inaugural Gala on October 17-October 18, 2013
Transmits request to close Crescent Drive for the Grand Opening Events scheduled for Thursday, October 17 and Friday, October 18, 2013.

Community Services Administrator Gisele Grable presented the staff report for this item.

Special Events liaisons Vice Mayor Bosse and Councilmember Krasne reported on their support of the proposed street closure for opening of the Wallis Annenberg Center for Performing Arts.

Council agreed with the proposed street closure.

- 14.** Request by Vice Mayor Bosse and Councilmember Krasne for Further Information Related to the Capital Improvement Project Budget Request for the Library for Fiscal Year 13-14
This report will address the request by Vice Mayor Bosse and Councilmember Krasne for additional information related to the capital improvement project budget request for the Library for fiscal year 2013-14.

Item not discussed.

C - INFORMATION

15. Request of Councilmember Krasne to Discuss Proposed Name Change for South Santa Monica Blvd. The proposal was submitted by Mr. Fred Barman asking that the City return to the original name of the street of Burton Way instead of "South/Little Santa Monica Blvd.

Item not discussed.

16. Progress Report on Completing the "Central Area Single Family Home Bulk and Density Study" and "Zoning Code Reorganization" This is an update on progress made on, and next steps for, completing the Central Area Single-Family Home Bulk and Mass Study, and Reorganizing the City's Zoning Code.

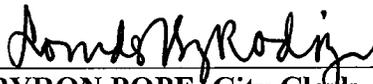
Item not discussed.

17. Addition of New Hours to the Beverly Hills Library Through the recent budget process, City Council approved additional hours for the Library during the week and on holiday weekends. This report summarizes the proposed additional hours.

Item not discussed.

The Study Session recessed at 6:07 p.m. to the Closed Session to discuss items that are identified on the agenda that has been prepared for the meeting. The Closed Session adjourned at 7:00 p.m.

PASSED, Approved and Adopted
this 20th day of August, 2013


for BYRON POPE, City Clerk

JOHN A. MIRISCH, MAYOR

This meeting was televised on City of Beverly Hills Municipal Government Television Access, BHN/10, Time Warner Cable.