

**CITY OF BEVERLY HILLS
MINUTES - STUDY SESSION
July 2, 2013
Council Chambers
2:45 P.M.**

**PRESENT: Mayor Mirisch
Vice Mayor Bosse
Councilmember Brien
Councilmember Gold
Councilmember Krasne
Jeff Kolin, City Manager
Mahdi Aluzri, Assistant City Manager
Larry Wiener, City Attorney
Lolly Enriquez, Assistant City Attorney
Steve Zoet, Director of Community Services
Gisele Grable, Community Services Administrator**

A - DIRECTION

- 1.** Request for Direction Regarding Recognition of Qualifying Beverly Gardens Donors
Staff seeks direction on how to properly recognize and thank qualifying donors to the Beverly Gardens restoration project. Staff will be presenting various recognition concepts that have been developed by the project's architectural team for City Council's review and consideration.

Director of Community Services Steve Zoet briefly explained the proposal for a Beverly Gardens Donor Recognition and concepts. The three sites that are part of the Beverly Gardens restoration project are the electric fountain, lily pond, and cactus garden sites and each site would have its own type of recognition.

Mr. Zoet presented examples of the proposed construction fencing with donor recognition imprinted on it. In addition, examples of proposed permanent donor recognition were illustrated as well.

Staff is seeking direction regarding acceptable methods for recognizing significant donors to the Beverly Gardens restoration efforts.

Council indicated that they want features that are appropriate for a park setting, preserve the green space, and the construction barricade should mimic the Annenberg's barricade. They directed staff to return with a proposal that incorporates the features indicated.

2. ASICS LA Marathon Request for 2014
Provides information regarding the 2013 event, and seeks City Council direction regarding request to include the City of Beverly Hills in the Sunday, March 9, 2014 marathon.

Community Services Administrator Gisele Grable presented the request from ASICS LA Marathon ("Marathon") seeking to include Beverly Hills in its 2014 race on Sunday, March 9, 2014. The request seeks a one-year commitment from the City and indicates that the City will be reimbursed for all expenses incurred.

The following members of the public spoke:

- Howard Sunkin, Managing Director of ASICS LA Marathon
- Kathi Rothner
- Megan Hatch, Lupus LA
- Les Bronte
- Nicole Sayegh
- Jessica Lu
- Samantha Smith
- John Carroll, Concern Foundation for Cancer Research
- Derek Alpert, Concern Foundation for Cancer Research

Special Events Council liaisons Councilmember Krasne and Vice Mayor Bosse reported that the liaisons' recommendation supported the event, but they directed staff to reach out to the business community to ensure that there is support for the event.

Ms. Grable indicated that all City streets will be open by 1:00 p.m. Mr. Sunkin responded to questions regarding the amount of money that local charities have raised in past Marathons.

Beverly Hills Police Sergeant Foxen spoke about the security for the event.

Council approved the proposal for a route through Beverly Hills.

3. Gran Fondo Giro D'Italia Beverly Hills Bike Ride Event Proposal Update - November 2-3, 2013
Seeks City Council direction regarding proposal for bike event and Bike Expo on the weekend of November 2-3, 2013.

Community Services Administrator Gisele Grable reported on the updated proposal for a Gran Fondo Giro d'Italia Beverly Hills event and expo on November 2 and 3, 2013. The revised elements include:

- the expo at Beverly Canon Gardens on Saturday from 10:00 a.m. - 4:00 p.m. and Sunday from 9:00 a.m. - 4:00 p.m.;
- close the 300 and 400 blocks of North Rodeo Drive on Sunday morning (streets will re-open before 9:00 a.m.);
- close the northbound lane only on North Crescent Drive on Sunday only (approximately from 7:00 a.m. to 4:00 p.m.);
- utilize available space adjacent to City Hall on Crescent and use of the Municipal Gallery;
- partial City sponsorship;
- flat fee parking for participants
- marketing opportunities; and
- notification to appropriate neighbors.

The following member of the public spoke:

- Mark Elliot, Bike LA

Special Events liaisons Councilmember Krasne and Vice Mayor Bosse reported on their recommendation.

Gran Fondo Giro d'Italia Race Director Ryan Moore responded to questions regarding bike security.

Council reached consensus on the proposed event.

4. Request by Mayor Mirisch for City Council Discussion on the School District's Measure E Tax Rates
The Mayor is asking for a public discussion on the proposed changes to Measure E's tax rates that is being considered by the Beverly Hills Unified School District Board and the City's role in the that process.

Assistant City Manager Mahdi Aluzri introduced this item which is in response to community comments at the June 18 City Council meeting regarding the Beverly Hills Unified School Districts (BHUSD) proposal to accelerate Measure E bond repayments.

The following members of the public spoke:

- AJ Wilmer, former BHUSD Boardmember
- Alma Ordaz
- Robert Tanenbaum, former Mayor
- Myra Lurie, former BHUSD Boardmember

City Attorney Wiener responded to questions as to whether or not the City can sue on behalf of the voters in the election that passed the bond.

BHUSD Boardmember Noah Margo spoke briefly on his understanding of the bond acceleration and its implications for both property owners and the school district. Assistant City Attorney Lolly Enriquez provided further information as to the County Board of Supervisors' duty once a tax schedule has been submitted to them for consideration.

Council directed staff to agendaize the item on the next Council agenda and directed the City Attorney to draft a resolution putting forth the City's position regarding the bond acceleration. Boardmember Margo asked that Council questions be sent to Superintendent Woods so that the answers are available to the Council by the July 16 Council meeting.

B - ADDITIONAL ITEMS TO CONSIDER (Time Permitting)

5. Request by Mayor Mirisch for City Council Consideration of Metro's Permit Requests to the City Related to the Westside Subway Extension
Mayor Mirisch has requested information and a discussion pertaining to how the City should handle Metro requests.

Item not discussed.

6. Request by Councilmember Krasne to Require Council Approval to Continue Considering Items on the Agenda after 11:30 p.m.
The request is for council consideration of changing the current Council meeting protocol where new agenda items would not be considered after 11:30pm without approval of majority of the Council.

Item not discussed.

7. Request by Mayor Mirisch to Modify the Current Procedures for Selecting and Hiring Department Heads, and Assistant/Deputy City Managers
The Mayor is requesting that the City Council discuss specific proposals about how the Council can have authority over the selection and appointment of these positions.

Item not discussed.

8. Request by Mayor Mirisch to Discuss the Height of the Millard Sheets Mural
Mayor Mirisch has requested that staff provide a report regarding the height of the Millard Sheets mural on the Civic Center parking structure.

Item not discussed.

9. Request by Councilmember Krasne to Revisit Use of the Beverly Hills Shield and Seal Logos
Request by Councilmember Krasne to revisit use of the Beverly Hills shield logo on City Councilmember business cards, stationery, and other City applications.

Item not discussed.

C - INFORMATION

10. Pilot Bicycle Route Project Update
Construction and implementation of the Pilot Bicycle Lanes and Routes on Burton Way and North Crescent Drive.

Item not discussed.

11. Regional Development Projects List - City Council Quarterly Update
This is a quarterly report on future development proposed near, but outside of the City.

Item not discussed.

12. Scope and Timeline for Reviewing City's Regulation of Vacant Non-conforming and Conditionally Permitted Uses
This report transmits staff's understanding of City Council's direction given at the April 2, 2013 Study Session regarding regulation of non-conforming and conditionally permitted uses that have been vacant for a period of time.

Item not discussed.

13. Announcement of the 2013 Team Beverly Hills Members Selected for the 2013-2014 Program
Provides the names of applicants selected to participate in the 2013-2014 program of Team Beverly Hills, an educational program for residents, which begins in September 2013.

Item not discussed.

Study Session Minutes
July 2, 2013

The Study Session recessed at 5:39 p.m. to the Closed Session to discuss items that are identified on the agenda that has been prepared for the meeting. The Closed Session adjourned at 7:00 p.m.

PASSED, Approved and Adopted
this 16th day of July, 2013



BYRON POPE, City Clerk

JOHN A. MIRISCH, MAYOR

This meeting was televised on City of Beverly Hills Municipal Government Television Access, BHN/10, Time Warner Cable.