

**CITY OF BEVERLY HILLS
MINUTES - STUDY SESSION
May 7, 2013
Council Chambers
2:30 P.M.**

**PRESENT: Mayor Mirisch
Vice Mayor Bosse
Councilmember Brien
Councilmember Gold
Councilmember Krasne
Jeff Kolin, City Manager
Larry Wiener, City Attorney
Mahdi Aluzri, Assistant City Manager
Lolly Enriquez, Assistant City Attorney
Aaron Kunz, Deputy Director of Transportation
Chad Lynn, Director of Parking Operations
Nancy Hunt-Coffey, Assistant Director of Community Services**

A - DIRECTION

- 1. Crosswalk on Wilshire Boulevard Between Clark and Swall Drives**
Presents plans to install a mid-block crosswalk to facilitate pedestrian activity with construction costs to be shared between the City and the Audi Auto Dealership.

Deputy Director of Transportation Aaron Kunz presented the plans to install a mid-block crosswalk on Wilshire Boulevard between Clark and Swall Drives primarily to facilitate pedestrian traffic between the two Audi buildings.

A survey conducted by staff showed that pedestrians were crossing mid-block without a crosswalk because the closest crosswalk is a block and a half away. Therefore, staff is recommending a signalized crosswalk for safety and traffic congestion purposes.

Tom Korey, representing Audi, responded to questions regarding Audi's intentions to remain at the current location.

Council agreed with the plans to install a mid-block crosswalk on Wilshire Boulevard between Clark and Swall Drives and directed staff to return with an agreement for formal consideration.

- 2. Additional City Council Meeting Dates**
Staff is asking for Council approval of needed additional meetings specifically for City Council workshop and upcoming labor negotiations.

Item not discussed.

3. Review of Current Taxi Service Providers and Proposed Transition to a Franchise Agreement

Request by Beverly Hills Cab Company on behalf of the three current taxi service providers to the City to address the City Council about the transition process from Certificates of Convenience and Necessity to Franchise Agreements.

Director of Parking Operations Chad Lynn provided a brief overview of the City's current taxi service providers and proposed transition to a Franchise Agreement.

The following members of the public spoke:

- Vrej Alvandian, President of Beverly Hills Cab Company
- Nettabai Ahmed, President of Independent Taxi
- Andrey Primshko, United Taxi
- Mark Egerman, Attorney representing Beverly Hills Cab Company
- Neil C. Evans, Attorney representing Independent and Beverly Hills Cab
- Christine Redlin, United Taxi
- Gholam Bidaran, Owner/Operator Independent Taxi
- Michael Calin, Bell Cab Co.
- Magid Malek, Cab driver
- Saeed Nabley, Beverly Hills Cab
- Kia Tehrany, Director of Operations for Los Angeles Yellow Cab

Mr. Lynn compared Franchise Agreements to Certificates of Convenience. He also discussed the criteria that would be included with a Request for Proposals (RFP). City Attorney Larry Wiener also discussed the Request for Proposal that would be drafted for taxi operators.

The Council reached consensus to move forward with an RFP. The item is on the Formal City Council agenda for formal consideration at this evening's meeting.

4. Recreation and Parks Commission Interview Panel Report
Transmits the appointment recommendation for the Recreation and Parks Commission.

Item not discussed.

5. Design Review Commission Reappointment
Design Review Commissioner John Wyka's term is expiring on May 14, 2013. He has submitted a letter of interest to extend his term.

Item not discussed.

6. Public Works Commission Reappointments

The terms of Public Works Commissioners Barry D. Pressman, MD, and Ron Shalowitz has expired/s expiring on April 13, 2013 and June 1, 2013, respectively. They have submitted letters of interest to extend their terms.

Item not discussed.

7. Recreation and Parks Commission Reappointments

The terms of Recreation and Parks Commissioners Howard Rosoff and Simone Friedman are both expiring on May 25, 2013. They have submitted letters of interest to extend their terms.

Item not discussed.

8. Request by Mayor Mirisch to Modify the Current Procedures for Selecting and Hiring Department Heads, and Assistant/Deputy City Managers

The Mayor is requesting that the City Council discuss specific proposals about how the Council can have authority over the selection and appointment of these positions.

Item not discussed.

9. Request by Mayor Mirisch for an examination of the Millard Sheets mosaic mural in situ and a site Visit to the Civic Center Parking Structure (450 N. Rexford Drive) to discuss merits of various sightlines of the mural in relation to vehicular and pedestrian traffic
Per Mayor Mirisch's request the City Council will visit the site of the Millard Sheets mural and consider the height of the artwork in relation to its setting.

Council briefly visited the site of the Millard Sheets Mural located at the Civic Center Parking Structure (450 North Rexford Drive). Mayor Mirisch requested the site visit to consider the height of the artwork in relation to its setting.

B - ADDITIONAL ITEMS TO CONSIDER (Time Permitting)

No items at this time.

C - INFORMATION

10. Update on Louis Vuitton Men's Store Renovation at 201 N. Rodeo Dr.

Louis Vuitton has changed direction and no longer intends to renovate the property at 201 N. Rodeo Dr. as their permanent men's store. As a result, the dome atop that building, which originally met the fine art obligation, will remain intact for the time being.

Item not discussed.

11. Summary of City-wide Advertising Expenditures for FY 2012/13 Third Quarter (Q3)
This item provides data regarding the City's legal and display advertising expenditures for the third quarter of Fiscal Year 2012/13.

Item not discussed.

12. Positive Change, Not Spare Change Panhandling Public Awareness Campaign Update
This report provides an update on the progress of the Panhandling Initiative.

Item not discussed.

13. 2013 Team Beverly Hills - Resident Educational Program
Provides information regarding the recruitment process and dates during May/June 2013, inclusion of five additional participants, and the program overview for the 2013-14 Team Beverly Hills program.

Item not discussed.

The Mayor indicated that all Study Session agenda items would be continued to this evening's Formal City Council agenda.

The Study Session adjourned at 6:05 p.m. to the Closed Session to discuss items that are identified on the agenda that has been prepared for the meeting. The Closed Session concluded at 7:00 p.m.

PASSED, Approved and Adopted
this 23rd day of May, 2013

BYRON POPE, City Clerk

JOHN A. MIRISCH, MAYOR

This meeting was televised on City of Beverly Hills Municipal Government Television Access, BHN/10, Time Warner Cable.