



CITY OF BEVERLY HILLS STAFF REPORT

Meeting Date: May 7, 2013
To: Honorable Mayor & City Council
From: Nancy Hunt-Coffey, Assistant Director of Community Services
Subject: Update on Louis Vuitton Men's Store renovation at 201 N. Rodeo Dr.
Attachments: 1. Letter from Gruen and Associates representing Louis Vuitton.

INTRODUCTION

Louis Vuitton has changed direction and no longer intends to renovate the property at 201 N. Rodeo Dr. as their permanent men's store. As a result, the dome atop that building, which originally met the fine art obligation, will remain intact for the time being.

DISCUSSION

As we discussed at the February 5, 2013 City Council meeting, Louis Vuitton planned to execute a façade renovation to the building at 201 N. Rodeo with the intention of opening a men's store at that site. The City Council considered this project in relation to the dome atop this building which was originally installed to satisfy the Fine Art obligation for the building. Louis Vuitton had agreed to post a bond \$150,000 with the City and be allowed to destroy the dome as part of the renovation. However Louis Vuitton has recently informed staff the plans for the men's store have been abandoned at this time. In the meantime, the renovation of the existing Louis Vuitton store located at Rodeo will proceed. During this project, the Louis Vuitton store will temporarily relocate to 201 N. Rodeo; however, as this is temporary the dome will stay in place.

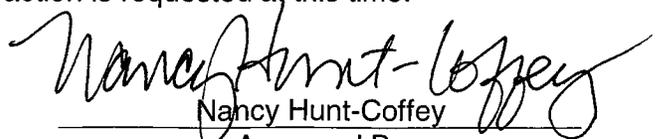
Staff is not aware of long term plans for the building at 201 N. Rodeo. However, staff will be prepared to deal with any future renovations to the site.

FISCAL IMPACT

None.

RECOMMENDATION

This item is for City Council's information. No action is requested at this time.


Nancy Hunt-Coffey
Approved By

Attachment 1

GRUENASSOCIATES
ARCHITECTURE PLANNING INTERIORS

MICHAEL A. ENOMOTO FAIA
LARRY SCHLOSSBERG, AIA, LEED AP
DEBRA GEROD, AIA, LEED AP
ASHOK VANMALI, AIA

April 1, 2013

Nancy Hunt-Coffey
City of Beverly Hills
444 N. Rexford Drive
Beverly Hills, CA 90210

Re: Dome at 201 N. Rodeo Drive (Bulgari Building)

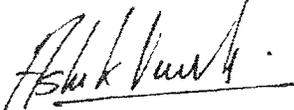
The proposed Louis Vuitton Men's store at 201 N. Rodeo Drive has been terminated by the client. Therefore, the removal / relocation of the dome will not be required at this time.

During the renovation of the existing Louis Vuitton store, Louis Vuitton will be temporarily relocating to 201 N. Rodeo Drive (the original Bulgari building). For the duration of Louis Vuitton's temporary relocation, the dome will be left in place as is.

If you have any questions, please do not hesitate to contact me.

Respectfully submitted,

GRUEN ASSOCIATES



Ashok Vanmali, AIA
Partner