



## CITY OF BEVERLY HILLS STAFF REPORT

**Meeting Date:** May 7, 2013  
**To:** Honorable Mayor & City Council  
**From:** Chad Lynn, Director of Parking Operations  
**Subject:** Review of Current Taxi Service Providers and Proposed  
Transition to a Franchise Agreement

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### **INTRODUCTION**

A Study Session item has been scheduled at the request of Beverly Hills Cab Company and United Independent Taxi on behalf of the three current taxi service providers and Certificate of Convenience and Necessity holders, to provide an opportunity for representatives of these companies to address the City Council.

### **DISCUSSION**

The City of Beverly Hills, in conjunction with the consulting firm of Nelson/Nygaard Consulting Associates, conducted a study of the local taxi market.

The study and associated recommendations were presented to the City Council at the Study Session of February 5, 2013. Staff was directed to immediately pursue the development and implementation of a taxicab franchise program.

A proposed agreement with Nelson/Nygaard Consulting Associates is scheduled on the Consent Calendar of the Formal meeting of the City Council for tonight, May 7, 2013.

This agreement provides for the following services:

- Assistance with Taxi Franchise Program and related Ordinance Changes
- Transition and Implementation Plan for the Taxi Franchise Program
- Development of the Taxicab Franchise Scope-of-Work
- Enforcement Programs to Compliment Franchise Agreements
- Development of the Request for Proposals
- Initial Review and Evaluation of Request for Proposals for Compliance and Accuracy

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A copy of the Nelson/Nygaard study is available for review and staff will be available to answer any questions.

Mahdi Aluzri   
Approved By

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