

**CITY OF BEVERLY HILLS
City Hall Room 280-A
455 N. Rexford Drive
Beverly Hills, CA 90210
SYNOPSIS**

CHARITABLE SOLICITATIONS COMMISSION SPECIAL MEETING

March 13, 2013

9:00 a.m.

A. SWEARING IN OF COMMISSIONERS

City Clerk Byron Pope swore in new Commissioners Dick Schreiber and Karen Platt. Chair Roston welcomed them and thanked former Commissioners Block and Henning for their dedicated service.

B. ROLL CALL

Commissioners Present: Platt, Schreiber, Fischer, Vice Chair Raffel and Chair Roston

Commissioners Absent: None

Staff: Commander E. Lee, S. Gelfman, P. Ogden

C. PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by City Clerk Byron Pope.

D. COMMISSION MINUTES

MOVED by , SECONDED by to approve the minutes of the meeting of February 13, 2013.

Ayes: Platt, Schreiber, Fischer, Raffel and Roston

Noes: None

Absent: None

CARRIED.

E. ORAL COMMUNICATIONS FROM THE AUDIENCE

None

F. REPORT FROM THE CHAIRPERSON

MAYOR'S CABINET MEETING – March 12, 2013

Chair Roston reviewed the items which were discussed by the other Commissions at the Mayor's Cabinet Meeting.

G. NEW BUSINESS

- I. Rotation of the new Commission Chair and Vice Chair (03/01/13 – 08/31/13)
 MOVED by Fischer, SECONDED by Platt to appoint Commissioner Roston as Chair.
 Ayes: Platt, Schreiber, Fischer, Raffel and Roston
 Noes: None
 Absent: None
 CARRIED.
- MOVED by Platt, SECONDED by Fischer to appoint Commissioner Raffel as Vice Chair.
 Ayes: Platt, Schreiber, Fischer, Raffel and Roston
 Noes: None
 Absent: None
 CARRIED.
- II. "Positive Change, Not Spare Change" - Public Awareness Campaign
 Wendy Hughes, National Urban Fellow, Special Assistant to the City Manager and Julie Kahn, Human Services Outreach Manager, gave a presentation on the new Positive Change Campaign. The recommendation is to give donations to charities rather than to panhandlers.
- III. Charitable Solicitations Commission overview
 Commander Lee provided a brief overview on the Commissions activities, how the ordinance works and the Commission's relationship to staff.
- IV. Los Angeles Police Canine Association update
 Commander Lee reported meetings have taken place and the City of Beverly Hills Police Department is to be notified before the Los Angeles Police Canine Association commences calls and representatives will be educated to be forthright regarding the tax status of the organization.
- V. Requests within Normal Filing Period
1. (2013-20) Boys & Girls Clubs of America requested a permit to solicit via email, mail, phone, and personal contact from April 4, 2013 through October 31, 2013. (Extension requested) Dinner to be held at the Beverly Hilton Hotel on October 24, 2013. Raise funds for the Boys and Girls Clubs of America's programs and services for youth ages 6 to 18 in Los Angeles and the Pacific Region.
- | | | | |
|----------------------------|--------------|---|--------------|
| <i>Estimated Gross:</i> | \$ 1,350,000 | <i>Previous Fundraising Event Gross:</i> | \$ 1,173,406 |
| <i>Estimated Expenses:</i> | \$ 250,000 | <i>Previous Fundraising Event Expenses:</i> | \$ 280,555 |
2. (2013-28) Cardiovascular Research Foundation of Southern California requested a permit to solicit via personal contact from April 4, 2013 through April 4, 2013. Cocktails and buffet to be held at the Four Seasons Los Angeles Hotel on April 4, 2013. Raise funds for cardiovascular research studies conducted by the Cardiovascular Research Foundation.
- | | | | |
|----------------------------|------------|---|-----------|
| <i>Estimated Gross:</i> | \$ 250,000 | <i>Previous Fundraising Event Gross:</i> | \$ 94,377 |
| <i>Estimated Expenses:</i> | \$ 50,000 | <i>Previous Fundraising Event Expenses:</i> | \$ 85,518 |

Note: The above items are 501(c)(3) organizations.

MOVED by Raffel, SECONDED by Fischer to approve these permits
 Ayes: Platt, Schreiber, Fischer, Raffel and Roston
 Noes: None
 Absent: None
 CARRIED.

- VI. Due to the 15-day Filing Period, the Following Permit Requests were approved:

1. (2013-18) Center for the Study of Young People in Groups/Teen Line requested a permit to solicit via mail from March 1, 2013 through May 10, 2013. Luncheon to be held at the Beverly Hills Hotel on April 10, 2013. Raise funds for teen-to-teen crisis hotline with community outreach services located in Cedars-Sinai Medical Center.

<i>Estimated Gross:</i>	\$ 100,000	<i>Previous Fundraising Event Gross:</i>	\$ 163,300
<i>Estimated Expenses:</i>	\$ 31,500	<i>Previous Fundraising Event Expenses:</i>	\$ 41,388

2. (2013-19) Cedars-Sinai Medical Center requested a permit to solicit via mail, email, phone, and personal contact from February 4, 2013 through July 5, 2013. Cocktails and dancing to be held at The Mark for Events, 9320 Pico Blvd in Los Angeles on May 4, 2013. Raise funds for programs devoted to preventing, diagnosing, and treating women's cancers for the Women's Cancer Programs at Cedars-Sinai Medical Center.

<i>Estimated Gross:</i>	\$ 235,000	<i>Previous Fundraising Event Gross:</i>	\$ N/A
<i>Estimated Expenses:</i>	\$ 70,000	<i>Previous Fundraising Event Expenses:</i>	\$ N/A

3. (2013-21) Friends of Robinson Gardens requested a permit to solicit via website, email, mail, phone, and personal contact from January 18, 2013 through May 18, 2013. Benefit Garden Tour to be held at the Virginia Robins Gardens on May 18, 2013. Raise funds for the restoration and preservation of the Virginia Robinson Gardens.

<i>Estimated Gross:</i>	\$ 250,000	<i>Previous Fundraising Event Gross:</i>	\$ 241,174
<i>Estimated Expenses:</i>	\$ 85,000	<i>Previous Fundraising Event Expenses:</i>	\$ 137,526

4. (2013-22) A Place Called Home requested a permit to solicit via email and mail from February 1, 2013 through December 31, 2013. Monetary Drive. Raise funds for A Place Called Home's education, arts, and well-being programs which provide inner-city youth non-violent alternatives to life on the street.

<i>Estimated Gross:</i>	\$ 100,000	<i>Previous Fundraising Event Gross:</i>	\$ 65,944
<i>Estimated Expenses:</i>	\$ 38,000	<i>Previous Fundraising Event Expenses:</i>	\$ 30,685

5. (2013-23) Temple Emanuel requested a permit to solicit via mail and personal contact from January 3, 2013 through April 3, 2013. Purim Ball Gala dinner to be held at Temple Emanuel on March 13, 2013. Raise funds for Temple Emanuel.

<i>Estimated Gross:</i>	\$ 180,000	<i>Previous Fundraising Event Gross:</i>	\$ 332,000
<i>Estimated Expenses:</i>	\$ 80,000	<i>Previous Fundraising Event Expenses:</i>	\$ 162,000

6. (2013-24) Junior League of Los Angeles, Inc. requested a permit to solicit via mail, phone, and personal contact from February 22, 2013 through April 27, 2013. Evening reception to be held at the Petersen Automotive Museum in Los Angeles on April 27, 2013. Raise funds to support the Junior League of Los Angeles' projects, programs, and community outreach efforts that focus on women and children's health and education.

<i>Estimated Gross:</i>	\$ 165,000	<i>Previous Fundraising Event Gross:</i>	\$ 131,984
<i>Estimated Expenses:</i>	\$ 74,000	<i>Previous Fundraising Event Expenses:</i>	\$ 77,692

7. (2013-25) Entertainment Industry Foundation requested a permit to solicit via mail and phone from February 25, 2013 through August 15, 2013. Dinner to be held at the Beverly Wilshire Hotel on May 2, 2013. Raise funds to benefit the Entertainment Industry Foundation's women's cancer research fund.

Estimated Gross: \$ 2,000,000 Previous Fundraising Event Gross: \$ 1,974,850
Estimated Expenses: \$ 350,000 Previous Fundraising Event Expenses: \$ 482,206

8. (2013-26) Motion Picture and Television Fund requested a permit to solicit via mail, phone, advertisement, and personal contact from January 10, 2013 through March 15, 2013. Party to be held at the Beverly Hills Hotel on February 23, 2013. Raise funds to support the Motion Picture and Television Fund's programs and services for members of the entertainment community.

Estimated Gross: \$ 282,000 Previous Fundraising Event Gross: \$ 255,900
Estimated Expenses: \$ 78,000 Previous Fundraising Event Expenses: \$ 75,186

9. (2013-27) CLARE Foundation requested a permit to solicit via mail, email, website, and personal contact from March 1, 2013 through August 1, 2013. Art auction to be held at Bergamot Station Arts Center in Santa Monica on June 2, 2013. Raise funds for CLARE Foundation's programs, which provide compassionate and effective treatment, recovery, and prevention services for alcoholism and substance abuse to individuals, families, and the community.

Estimated Gross: \$ 71,500 Previous Fundraising Event Gross: \$ 432,408
Estimated Expenses: \$ 21,500 Previous Fundraising Event Expenses: \$ 57,895

Note: All the above items are 501(c)(3) organizations.

MOVED by Schreiber, SECONDED by Platt to ratify these permits.

Ayes: Schreiber, Platt, Fischer, Raffel and Roston

Noes: None

Absent: None

CARRIED.

VII. FINANCIAL STATEMENTS (FS) OF COMPLETED EVENTS FOR REVIEW

Where applicable, the Commission requested clarification on cash contributions for the following organizations.

(2012-47) Starlight Children's Foundation ~ Note: Clarification of items under receipts and expenses

(2012-126) United Friends of the Children ~ Note: Clarification on amounts under expenses

(2012-122) Southern California Minority Supplier Development Council ~ Note: Follow up on shortage of funds

(2012-161) Childhelp Inc.

(2012-111) Tower Cancer Research Foundation

(2012-143) A Place Called Home ~Note: Follow up on postage

(2012-78) National Charity League, SFV Chapter ~Note: Clarification on receipts and send 50% letter regarding net proceeds less than 50% of gross receipts

(2012-203) Beit T'Shuvah

(2012-43) Sheriff's Youth Foundation of Los Angeles County

(2012-97) International Women's Media Foundation ~Note: Clarification on receipts and expenses and salaries

(2012-60) A Place Called Home ~ Note: Follow up on postage

(2012-188) Rosemary Children's Services ~ Note: Send 50% letter regarding net proceeds less than 50% of gross receipts

(2012-136) Hawthorne School ~Note: Clarification of receipts

(2012-154) Peace Over Violence ~ Note: Clarification of receipts

(2012-94) Cedars Sinai Medical Center – Board of Governors heart stem cell research center ~
Note: Clarification of receipts
 (2012-106) Child Evangelism Fellowship Inc. *Note: Clarification of in-kind donations send 50%
 letter regarding net proceeds less than 50% of gross receipts*
 (2012-20) Beverly Hills Police Officers Association
 (2012-179) Cedars Sinai Medical Center - Women's Guild ~ *Note: Follow up on postage*
 (2012-86) Saint John's Health Center Foundation ~ *Note: Clarification on amount distributed*
 (2012-109) GLSEN Inc.
 (2012-53) Jenesse Center Inc. ~ *Note: Send 50% letter regarding net proceeds less than 50% of
 gross receipts*
 (2012-163) The Saban Free Clinic
 (2012-127) Maple Counseling Center
 (2012-71) International Medical Corps ~ *Note: Follow up on outstanding pledges*
 (2012-173) Girls Inc. ~ *Note: Clarification of receipts and postage*
 (2012-145) Healing Arts Reaching Kids (HARK)
 (2012-137) Children Mending Hearts Inc. ~ *Note: Clarification on in-kind donation*
 (2012-89) Janie Bradford Hal Scholarship Fund, Inc. ~ *Note: Clarification on receipts and in-kind
 donations*

VIII. Financial Statement Log for 2013

IX. Financial Statement Log for 2012

LIST OF ORGANIZATIONS THAT FAIL TO FILE FINANCIAL STATEMENT WITHIN SIX/THREE MONTHS AFTER THE PERMIT EXPIRATION DATE.

1. (08-187) American Friends for Meir Panim – Care for Israel
Permit expired 11/15/08
2. (07-177) GLASS Youth & Family Services
Permit expired 10/28/07
3. (07-8) United States Mission
Permit expired 05/01/07
4. (06-63) Children's Cancer Research Fund
Permit expired 04/30/06
5. (06-36) Maternal Fetal Care International: MFCI
Permit expired 03/11/06
6. (2011-47) Entrepreneur Mentor Society
Permit expired 02/29/12

LIST OF ORGANIZATIONS THAT HAVE NET PROCEEDS LESS THAN 50% OF TOTAL RECEIPTS FROM THEIR CHARITABLE EVENTS

1. (03-44) Beverly Hills Bar Foundation
Event date 05/04/2003

2. (04-57) Beverly Hills Bar Foundation
Event date 06/13/2004
3. (05-70) Beverly Hills Bar Foundation
Event date 06/12/2005
4. (06-83) Beverly Hills Bar Foundation
Event date 05/07/2006
5. (07-87) Beverly Hills Bar Foundation
Event date 06/03/2007
6. (08-81) Beverly Hills Bar Foundation
Event date 05/04/2008
7. (09-83) Beverly Hills Bar Foundation
Event date 05/03/2009
8. (2010-75) Beverly Hills Bar Foundation
Event date 06/06/2010
9. (2011-75) Beverly Hills Bar Foundation
Event date 05/15/2011
10. (2011-188) Beverly Hills Bar Foundation
Event date 05/31/2011
11. (2011-193) Beverly Hills Bar Foundation
Event date 04/29/2012
12. (03-72) Los Angeles County Police Canine Association
Event date 10/19/2003
13. (05-163)(05-168A) Los Angeles County Police Canine Association
Event date 05/06/2006
14. (07-88)(07-88A) Los Angeles County Police Canine Association
Event date 08/11/2007
15. (2010-3)(2010-3A) Los Angeles County Police Canine Association
Event date 05/22/2010
16. (2011-102) Los Angeles County Police Canine Association
Event date 05/22/2012
17. (03-171) Advertising Industry Emergency Fund
Event date 11/13/2003
18. (04-170) Advertising Industry Emergency Fund
Event date 11/19/2004
19. (05-146) Advertising Industry Emergency Fund
Event date 11/17/2005

20. (2010-102) Advertising Industry Emergency Fund
Event date 11/12/2010
21. (05-162) International Committee of the L.A. Philharmonic Association
Event date 03/25/2006
22. (05-167) American Friend of Hazon Yeshaya Soup Kitchen
Event date 12/13/2006
23. (06-14) The Neuropathy Association
Event date 04/03/2006
24. (06-29) Writers Guild Foundation
Event date 03/18/06 & 03/19/06
25. (06-157) Operation of Hope
Event date 11/19/2006
26. (06-195) Heal Breast Cancer Foundation
Event date 02/22/2007
27. (07-109)(07-109A) California Society of CPAs
Event date 11/18/2007
28. (08-143) California Society of CPAs
Event date 11/16/2008
29. (09-132)(09-132A) California Society of CPAs
Event date 11/22/2009
30. (07-114) LA Stars/Baron Davis Foundation c/o Life Sports Management
Event date 08/04/2007
31. (07-126) Real Medicine Foundation
Event date 08/16/2007
32. (07-173) NARSAD: The Mental Health Research Association
Event date 12/03/2007
33. (07-184) Childhelp-Buena Ventura Chapter
Event date 12/02/2007
34. (08-128) Israel Cancer Research Fund
Event date 08/13/2008
35. (08-137) John Wayne Cancer Institute Auxiliary
Event date 10/21/2008
36. (09-163) John Wayne Cancer Institute Auxiliary
Event date 10/29/2009
37. (08-144) Vistas for Children, Inc.
Event date 11/09/2008

38. (09-156) Vistas for Children Inc
Event date 11/08/2009
39. (08-146) Habitat for Humanity of Greater Los Angeles
Event date 10/01/2008
40. (08-151) Hollywood NOTE Foundation
Event date 09/09/2008
41. (09-88) Hollywood NOTE Foundation
Event date 05/31/2009
42. (08-186) Asthma & Allergy Foundation of America – California Chapter
Event date 11/18/2008
43. (08-190) Cerebral Palsy International Research Foundation
Event date 12/03/2008
44. (09-102) Beverly Hills Little League
Event date 06/06/2009
45. (09-149) The Kings College & Seminary
Event date 10/07/2009
46. (09-150) Janie Bradford Hal Scholarship Fund Inc. (Heroes and Legends)
Event date 09/27/2009
47. (2010-135) Janie Bradford Hal Scholarship Fund Inc. (Heroes and Legends)
Event date 09/26/2010
48. (2011-143) Janie Bradford Hal Scholarship Fund Inc. (Heroes and Legends)
Event date 09/25/2011
49. (09-XXX) 100 Black Men of Los Angeles, Inc. – Application was received after the event, no permit was issued. – Event date 10/16/2009
50. (2010-92) 100 Black Men of Los Angeles, Inc.
Event date 10/15/2010
51. (2010-28) Beverly Hills CPR
Event date 02/26/2010-05/28/2010
52. (2010-145) Citizenship Education Fund
Event date 10/07/2010
53. (2010-156) Coalition for At Risk Youth (CARRY)
Event date 12/3/2010
54. (2010-187) Beverly Hills Meals on Wheels
Monetary Drive
55. (2011-14) Petersen Automotive Museum
Event date 02/20/2011

- 56. (2010-XXX) Sheila Kar Health Foundation
Event date 02/14/2010
- 57. (2011-74) Sheila Kar Health Foundation
Event date 02/14/2011
- 58. (2011-54) City of Hope – Board
Event date 06/07/2011
- 59. (2011-55) Youth Renewal Fund
Event date 06/04/2011
- 60. (2011-130) Society of Singers
Event date 09/19/2011
- 61. (2011-86) National Charity League Inc. SFV Chapter
Event date 11/26/2011
- 62. (2011-179) The Angeles Clinic Foundation
Event date 12/18/2011
- 63. (2011-176) Pepperdine University
Event date 02/18/2012
- 64. (2012-23) International Documentary Associations
Event date 02/25/2012
- 65. (2011-186) Project Angel Food
Event date 12/07/2011
- 66. (2012-12) The Junior League of Los Angeles
Event date 03/24/2012
- 67. (2012-65) The Guardians of the Los Angeles Jewish Home for the Aging
Event date 04/26/2012
- 68. (2012-68) Los Angeles Chamber Orchestra
Event date 05/20/2012
- 69. (2012-50) Discovery Eye Foundation
Event date 04/21/2012
- 70. (2012-10) Operation Children Inc.
Event date 03/24/2012
- 71. (2012-61) OperaWorks
Event date 05/04/2012
- 72. (2012-110) Women Crowned in Glory Inc. dba Safe Passage
Event date 05/11/2012
- 73. (2011-133) Operation Healthy Africa
Event date 10/15/2011

74. (2012-176) PEN Center USA West
Event date 10/22/2012

I. COMMENTS FROM COMMISSIONERS

The Commission requested staff revise the financial statement, per suggestions made, and present an application packet for review at the next meeting.

J. ADJOURNMENT

There being no further business, Chair Roston, with the consent of the Commission, adjourned the meeting at 10:45 a.m.

**CITY OF BEVERLY HILLS
HUMAN RELATIONS COMMISSION REGULAR MEETING
SYNOPSIS**

March 21, 2013
455 N. Rexford Drive
Beverly Hills, CA 90210
City Hall, Council Chambers
9:30 a.m.

The meeting was called to order at 9:30 a.m.

ROLL CALL

Commissioners Present: Pease, Linder, Nazarian, Ginsburg, Sherman

Commissioners Absent: None

Staff Present: Latta, Kahn, Kyriazi

CONSIDERATION OF MINUTES

Tab 1. REGULAR MEETING OF February 21, 2013:

MOTION by Linder, SECONDED by Pease to approve as presented (4/0)

AYES: Pease, Linder, Ginsburg, Sherman
NOES: None
ABSENT: None
ABSTAIN: Nazarian
CARRIED

ORAL COMMUNICATION FROM THE AUDIENCE

None.

CONTINUED AND NEW BUSINESS

Tab 2. COMMISSION REPORTS:

HRC REPRESENTATIVES

Dr. Brian Goldberg from the Beverly Hills Unified School District was not present but provided an update: When the state cut all funding for adult education two years ago, the District gave the ESL an extra year to work out a plan. As President of the board, he brought this issue to the Liaison committee with the City Council to discuss alternatives.

Director of Community Services, Steve Zoet, updated the Commission on the English as a Second Language (ESL) Program request by the School District.

Sergeant Max Subin, from the Beverly Hills Police Department provided an update:

1. No hate crimes to report.
2. Department has been busy with the crimes that have been reported.
3. Participation in the Global Police Tweet-a-Thon on Friday, March 22nd, for 24 hours, which will bring awareness to social media for law enforcement.
4. Expressed interest in the Commission's civil city decal.
5. Reminder of the importance of locking your car in residential areas.

ADMINISTRATOR

Report from Human Services Administrator James R. Latta, L.C.S.W.

1. Updated the Commission on the Panhandling/Positive Change project.
2. March 3rd, Community Services showcased at the Farmers' Market.
3. March 5th, Municipal Election result provided one new council member, Nancy Krasne.
4. March 10th, Commission outreach at Woofstock
5. March 27th City Council Reorganization being held at the Academy of Motion Picture Arts and Sciences Theater. Leftover food will be taken to People Assisting the Homeless
6. April 1st is the deadline for your Economic Interest/Form 700 to the City Clerk's office.
7. April 2nd Spring Celebration will be presented to City Council at the formal session.
8. April 14th – April 20th, National Library week, Fines will be waived on overdue books returned during that time if they bring a can of food to be donated.

CHAIR

Chair Sherman provided highlights from the March 12th Mayor's Cabinet meeting.

Tab 3. CIVIL CITY AD HOC REPORT:

The findings of the ad hoc, Vice Chair Ginsburg and Commissioner Pease, in finalizing the shield, were provided and discussed.

MOTION by Nazarian, SECONDED by Pease: move that we move forward with the second option for our logo, for the Beverly Hills Civil Streets, Civil Sidewalks, Civil City, with the only exception of changing the car to the original front facing image. (4/0)

AYES: Pease, Linder, Nazarian, Ginsburg, Sherman

NOES: None

ABSENT: None

ABSTAIN: None

CARRIED

Next Steps: Cost, size and implementation; schedule meetings with Health and Safety and Traffic and Parking commissions.

Tab 4. EMBRACE CIVILITY AWARD:

Commission agreed to keep the June date to announce the 2013 Embrace Civility Award winner at a City Council meeting.

Tab 5. BULLYING PREVENTION VIDEO COMPETITION:

Administrator Latta confirmed the Filmmaking 101 workshop sessions for Teens and Tweens offered at the Library to teach filmmaking to create anti-bullying videos.

Tab 6. OVERVIEW OF CURRENT AND PENDING AGENDA ITEMS UNDER CONSIDERATION BY THE HUMAN RELATIONS COMMISSION:

CALENDAR FOR 2013 COMMISSION MEETING DATES:

Vice-Chair Ginsburg will be absent from the June meeting.

COMMENTS BY COMMISSIONERS INCLUDING TOPICS FOR FUTURE AGENDAS:

Commissioner Ginsburg requested that the commission's Mission Statement appear in the monthly packets, in the inside of the agendas.

GOOD AND WELFARE:

Community Services Director, Steve Zoet, congratulated Commissioner Linder on being chosen for the California Parks and Recreation Society's Champion of the Community Award, where he and Commissioner Linder attended the presentation at the yearly conference in San Jose. The 3/8/13 news clip from Beverly Hills This Week was shown.

Commissioner Nazarian wished the Commission and the entire community a happy Nowruz. To celebrate the occasion, Commissioner Nazarian set up and described the Haft-seen ceremony.

Chair Sherman reminded the Commission of the Mayor's Installation being held on March 27th at 7pm at the Academy of Motion Picture Arts and Sciences. The community is invited to attend.

ADJOURN

Chair Sherman adjourned the meeting at 12:35 p.m.

**CITY OF BEVERLY HILLS
City Hall Room 280 - A
455 North Rexford Dr.
Beverly Hills, CA 90210
SYNOPSIS**

**RECREATION AND PARKS COMMISSION REGULAR MEETING
Tuesday, March 26, 2013
2:00 p.m.**

The meeting was called to order at 2:04 p.m.

ROLL CALL

Commissioners Present: Gersh, Friedman, Vice Chairperson Rosoff, Chairperson Anderson

Commissioners Absent: None

Staff Present: Zoet, Angel, Meyerowitz, Knebel.

CONSIDERATION OF MINUTES

Tab 1. Regular Meeting of Tuesday, February 26, 2013

MOVED by Gersh, SECONDED by Rosoff to approve as presented. (4/0)

AYES: Gersh, Friedman, Rosoff, Anderson

NOES: NONE

ABSENT: NONE

ABSTAIN: NONE

CARRIED

ORAL COMMUNICATION FROM THE AUDIENCE

The following speakers made comments in regards to Tab 3. Youth Football:

- 1) Patrick Goolsby
- 2) Jennifer Farris
- 3) Kenny Zuckerman
- 4) Chris Shoat
- 5) Denise Payne
- 6) Deborah Mitchell

NEW BUSINESS/STAFF REPORTS/CORRESPONDENCE

Tab 2. Beverly Hills Senior Taxi Coupon Program

Transportation Planner Martha Eros reported to the Commission about the upcoming taxi swipe card program replacing the taxi coupon program. Public outreach/education will be done at various commission and public meetings. The program will be fully implemented in July 2013.

Tab 3. Youth Football

Public comments were taken in Oral Communication. Recreation Services Manager Teri Angel provided background information to the Commissioners about the current field usage and the capability of recognizing and providing adequate field space for two Youth Football League Organizations. Staff was advised to keep the Commission apprised on the matter.

Tab 4. Summer Concert/Movie Series

Recreation Services Manager Brad Meyerowitz reviewed the upcoming Summer Concert/Movie Series.

Tab 5. Arbor Day 2013

Parks and Urban Forest Manager updated the Commission on the 2013 Arbor Day Celebration taking place at Coldwater Canyon Park on April 26.

Tab 6. Beverly Gardens Restoration Update

Community Services Director Steve Zoet provided an update on the recent progress of the restoration efforts at Beverly Gardens Park.

Tab 7. Capital Improvement Projects

Community Services Director Steve Zoet reviewed the following Capital Improvement Projects: Gateway Signage, Hamel Mini Park Renovation, Greystone Public Restrooms, Roxbury Park Update and Beverly Gardens Restoration.

Tab 8. Director's Report

Community Services Director Steve Zoet and Staff updated the Commission on the following: Farmers' Market Showcase, Tennis Tournament Update, Remembrance Tree for Rudy Cole, Theodore Payne Foundation, ESL Classes Offered by the School District, Marathon Update, 2013/14 Budget Development Update, CPRS Conference/Recognition of Human Relations Commissioner Barbara Linder, Commission Vacancy Update, Community Charitable Foundation, Event Calendar and Meeting Dates.

UNFINISHED BUSINESS/COMMENTS BY COMMISSIONERS INCLUDING TOPICS FOR FUTURE AGENDAS

None.

Tab 9. Ad Hoc Chairperson Reports

- a. City Council Liaison/Mayor's Cabinet (Anderson/Rosoff) – Chairperson Anderson summarized the March Mayor's Cabinet Meeting.
- b. Beverly Canon Gardens (Gersh/Friedman) – No discussion.
- c. Farmers' Market (Anderson/Rosoff) – No discussion.

- d. Fine Arts (Anderson/Gersh) – No discussion.
- e. Gateway Signage Project (Anderson/Rosoff) – No discussion.
- f. Gifting Concept (Anderson/Rosoff) – Chair Anderson reported that the Community Charitable Foundation had their 501 c 3 status approved.
- g. Greystone Park (Anderson/Gersh) – No discussion.
- h. Master Plan for La Cienega and Roxbury Parks (Rosoff/Friedman) – No discussion.
- i. Seniors/Volunteers (Gersh/Friedman) – No discussion.
- j. Special Events/Concert Series (Rosoff/Gersh) – No discussion.
- k. Sports (Anderson/Friedman) – No discussion.
- l. Street Tree Master Plan (Rosoff/Friedman) – No discussion.
- m. Teens (Gersh/Friedman) – No Discussion.
- n. Beverly Gardens Restoration (Anderson/Rosoff) – Discussed in Tab #6.
- o. Off-Leash Dog Area (Gersh/Friedman) – No discussion.

Meeting was adjourned at 4:27 p.m.



CITY OF BEVERLY HILLS
455. N. Rexford Drive
Beverly Hills, California 90210

**PLANNING COMMISSION
REGULAR MEETING SYNOPSIS**

**March 28, 2013
3:00 PM (ITEMS 1 – 4)
7:00 PM (ITEMS 5 – 7)**

MEETING CALLED TO ORDER

Date / Time: March 28, 2013 / 3:07 pm

Due to absence of the Chair and Vice Chair, the meeting was called to order by Assistant Director of Community Development/City Planner Jonathan Lait.

ROLL CALL

Commissioners Present: Commissioners Block, Fisher, Yukelson.
Commissioners Absent: Vice Chair Rosenstein, Chair Corman
Staff Present: Jonathan Lait, Michele McGrath, Ryan Gohlich, Shena Rojemann,
Karen Myron (Community Development Department); David
Snow (City Attorney's Office)

ELECTION OF ACTING CHAIR

Motion: Motion by Commissioner Fisher, Second by Commissioner Block to
nominate Commissioner Yukelson as Acting Chair (3-0)
Action: **Commissioner Yukelson was selected as Acting Chair.**

APPROVAL OF AGENDA

Motion: Motion by order of the Acting Chair to approve the agenda.
Action: **The agenda was approved.**

ADOPTION OF MINUTES

1. Minutes from the Planning Commission Meeting on March 14, 2013.

Motion: Motion by order of the Acting Chair to approve the minutes as presented.
Action: **The minutes were approved as presented.**

COMMUNICATIONS FROM THE AUDIENCE

Speakers: None.

PLANNING COMMISSION / BOARD OF ZONING ADJUSTMENTS / PLANNING AGENCY PUBLIC HEARINGS

- Commissioner Fisher disclosed that his office is located across the street from Spaghettni; this was determined to not be a conflict.
- Acting Chair Yukelson disclosed that he had a brief conversation with Spaghettni representative Murray Fischer on March 25, but that no decisions related to the project were made.
- Commissioner Fisher also disclosed that he also had a phone conversation with Spaghettni representative Murray Fischer, who inquired if Commissioner Fisher had any questions regarding the project. Commissioner Fisher advised there were none.

**2. 184 North Canon Drive
Spaghettni Restaurant**

Request for a Zone Text Amendment to Beverly Hills Municipal Code Section 10-3-3311 regarding the modification of fees for in-lieu parking spaces, a request for 59 in-lieu parking spaces, and a request for an Extended Hours Permit associated with the establishment of a new restaurant within the building located at 184 North Canon Drive. (Senior Planner Ryan Gohlich)

Planner: Ryan Gohlich, Senior Planner
Applicant: Murray Fischer on behalf of Spaghettni Restaurant
Public Input: None.

Motion: Motion by Commissioner Block, second by Commissioner Fisher to approve a resolution recommending the City Council adopt a Zone Text Amendment regarding reduced in-lieu parking fees, and a resolution conditionally approving participation in the City's in lieu-parking program and an Extended Hours Permit.(3-0).

Action: **The resolutions were approved.**

3. 2012 Annual Housing Element Progress Report

Annual report for the State on progress in implementing the City's Housing Element. The State does not require the Planning Commission to take any action on the report, and it is being provided to the Planning Commission as an informational item. (Assistant Planner Timmi Tway, Senior Planner Peter Noonan)

Action: Received and filed.

4. Discussion and Possible Recommendation to the City Council Regarding Automated Parking Facilities

Randy Miller of Nautilus Group provided the Commission with a video and slide presentation of operations in an Automated Parking Facility.

Action: No action was taken on this item.

Commission broke for recess at 5:07pm

Commission reconvened at 7:03pm

5. 9031 Olympic Boulevard

Infiniti

Request for a Conditional Use Permit to allow vehicle servicing within the existing building on the site located at 9031 Olympic Boulevard. (Associate Planner Shena Rojemann)

Planner: Shena Rojemann, Associate Planner
Applicant: Murray Fischer on behalf of Roundtree Automotive Group (Infiniti)
Public Input: Bruce Schulman, David Peyman, Susan Azad, Alan Grushcow

Motion: Motion by Commissioner Fisher, Second by Commissioner Block to approve the resolution as amended (3-0).

Action: The resolution was approved as amended.

COMMITTEE REPORTS

None.

COMMUNICATIONS FROM THE COMMISSION

- Commissioner Block advised the Commission he would not be present for the May 9, 2013 Planning Commission meeting.

COMMUNICATIONS FROM THE DIRECTOR OF COMMUNITY DEVELOPMENT

- The April 11, 2013 meeting of the Planning Commission will be cancelled due to a schedule conflict with the City Council meeting; There will be a Special Planning Commission meeting on Tuesday, April 9 at 7:00pm. (Principal Planner Michele McGrath)

4. Active Case List

Action: Received and filed.

5. 2013 Meeting Schedule Calendar

Action: Received and filed.

MEETING ADJOURNED

Date / Time: March 28, 2013 / 8:52 pm