



STAFF REPORT

Meeting Date: April 11, 2013

To: Honorable Mayor and City Council

From: Therese Kosterman, Public Information Manager

Subject: "Beverly Hills This Week" Status Report

RECOMMENDATION

That the City Council view the video clip and provide feedback on the future of the news program "Beverly Hills This Week."

INTRODUCTION

Mayor John Mirisch asked staff to provide an update on the status of the City's news program "Beverly Hills This Week" in order to facilitate a discussion on the City Council's interest in continuing the program.

DISCUSSION

In November of 2012 the City Council, at the request of Councilmember Julian Gold, approved production of a news show titled "Beverly Hills This Week," hosted by a professional journalist John Loesing. Since then, the City has produced 15 episodes covering City events, City Council and commission decisions and other topics. A clip from a recent program will be played at the Study Session. All episodes are available on the City's Vimeo account at <https://vimeo.com/channels/bhtw>.

FISCAL IMPACT

The estimated cost is \$900 per episode, including full- and part-time staff and the contractual host, who earns \$200 per episode.


Noel Marquis
Finance Approval

Cheryl Friedling 
Approved By