

**CITY OF BEVERLY HILLS
City Hall Room 280-A
455 N. Rexford Drive
Beverly Hills, CA 90210
SYNOPSIS**

CHARITABLE SOLICITATIONS COMMISSION REGULAR MEETING

**January 14, 2013
09:00 a.m.**

A. ROLL CALL

Commissioners Present: Chair Block, Raffle, Roston, Fischer

Commissioners Absent: Vice Chair Henning

Staff: Commander E. Lee, S Szwajkos

B. PLEDGE OF ALLEGIANCE

C. COMMISSION MINUTES

MOVED by, SECONDED by to approve the minutes of the meeting on December 12, 2012 (4/0).

Ayes: Block, Raffle, Roston, Fischer

Noes: None

Absent: Henning

CARRIED.

D. ORAL COMMUNICATIONS FROM THE AUDIENCE

E. REPORT FROM THE CHAIRPERSON

MAYOR'S CABINET MEETING – January 8, 2013

Commissioner Roston reported on items discussed by other Commissions at the Mayor's Cabinet Meeting.

F. NEW BUSINESS

- I. Nixel Presentation ~Sergeant Subin provided the Commission information on the Police Department's social media programs.
- II. Discussion regarding organizations with proceeds less than 50% of total receipts ~Commission reviewed adopted procedure and agreed to keep policy intact.
- III. Review Rosemary Children's Services FS – Information attached ~Noted by Commission
- IV. Review Los Angeles County Police Canine Association correspondence – Information attached ~Commission directed staff to send response letter to LACPCA.

V. Due to the 15-day Filing Period, the Following Permit Requests were approved:

1. (2012-193) Partners in Care Foundation Inc. requested a permit to solicit via mail, phone, and personal contact from December 3, 2012 through May 31, 2013. Dinner to be held at the Beverly Hills Hotel on May 13, 2013. Raise funds for programs addressing access to care, aging well, end of life care, families at risk education and advocacy and prevention.

<i>Estimated Gross:</i>	\$ 350,000	<i>Previous Fundraising Event Gross:</i>	\$ 346,000
<i>Estimated Expenses:</i>	\$ 122,000	<i>Previous Fundraising Event Expenses:</i>	\$ 122,302

2. (2012-194) Friends of Greystone requested a permit to solicit via mail from January 1, 2013 through December 31, 2013. Monetary Drive. Raise funds for the restoration and preservation of Greystone Mansion in Beverly Hills.

<i>Estimated Gross:</i>	\$ 20,000	<i>Previous Fundraising Event Gross:</i>	\$ 14,000
<i>Estimated Expenses:</i>	\$ 3,000	<i>Previous Fundraising Event Expenses:</i>	\$ 1,600

3. (2012-195) Writers Bloc Presents requested a permit to solicit via email from December 15, 2012 through December 31, 2012. Monetary Drive. Raise funds for author events which promote literature as an art.

<i>Estimated Gross:</i>	\$ 9,500	<i>Previous Fundraising Event Gross:</i>	\$ 9,000
<i>Estimated Expenses:</i>	\$ 1,200	<i>Previous Fundraising Event Expenses:</i>	\$ 1,200

4. (2012-196) Rosemary Children's Services requested a permit to solicit via mail, phone and email from January 1, 2013 through July 1, 2013. Food tasting to be held at Pasadena City Hall on June 22, 2013. Raise funds for Rosemary Children's Services programs which help troubled and at-risk teens.

<i>Estimated Gross:</i>	\$ 270,000	<i>Previous Fundraising Event Gross:</i>	\$ 269,811
<i>Estimated Expenses:</i>	\$ 60,000	<i>Previous Fundraising Event Expenses:</i>	\$ 54,816

5. (2012-198) Venice Family Clinic requested a permit to solicit via mail and phone from December 18, 2012 through March 18, 2013. Dinner to be held at the Beverly Wilshire Hotel on February 26, 2013. Raise funds for Venice Family Clinic's medical care for low income and uninsured patients.

<i>Estimated Gross:</i>	\$ 1,000,000	<i>Previous Fundraising Event Gross:</i>	\$ 1,000,000
<i>Estimated Expenses:</i>	\$ 162,000	<i>Previous Fundraising Event Expenses:</i>	\$ 150,000

6. (2012-199) Step Up Women's Network requested a permit to solicit via mail, email, phone and personal contact from December 12, 2012 through May 31, 2013. Luncheon to be held at the Beverly Hilton Hotel on May 31, 2013. Raise funds for Step Up's programs for women and girls in underserved communities.

<i>Estimated Gross:</i>	\$ 359,750	<i>Previous Fundraising Event Gross:</i>	\$ 264,250
<i>Estimated Expenses:</i>	\$ 78,103	<i>Previous Fundraising Event Expenses:</i>	\$ 75,950

7. (2012-200) Temple Emanuel requested a permit to solicit via mail, phone, email and personal contact from January 2, 2013 through February 27, 2013. Carnival to be held at Temple Emanuel in Beverly Hills on February 24, 2013. Raise funds for Temple Emanuel and its schools.

<i>Estimated Gross:</i>	\$ 15,000	<i>Previous Fundraising Event Gross:</i>	\$ 13,951
<i>Estimated Expenses:</i>	\$ 10,000	<i>Previous Fundraising Event Expenses:</i>	\$ 13,929

8. (2012-201) Looking Above and Beyond Inc. requested a permit to solicit via invitation and personal contact from January 7, 2013 through March 12, 2013. Luncheon and silent auction to be held at the Beverly Hills Hotel on March 12, 2013. Raise funds for children with special needs.

<i>Estimated Gross:</i>	\$ 200,000	<i>Previous Fundraising Event Gross:</i>	\$ 392,500
<i>Estimated Expenses:</i>	\$ 70,000	<i>Previous Fundraising Event Expenses:</i>	\$ 70,000

9. (2012-202) Project Angel Food requested a permit to solicit via personal contact from November 29, 2012 through December 3, 2012. Shopping event to be held at 9900 Wilshire Blvd in Beverly Hills on November 29, 2012 through December 3, 2012. Raise funds for the preparation and delivery of meals to men, women and children affected by HIV/AIDS, cancer and other life-threatening illnesses in Los Angeles County.

<i>Estimated Gross:</i>	\$ 1,175,000	<i>Previous Fundraising Event Gross:</i>	\$ 1,257,100
<i>Estimated Expenses:</i>	\$ 440,247	<i>Previous Fundraising Event Expenses:</i>	\$ 503,653

10. (2012-203) Beit T'Shuvah requested a permit to solicit via mail, website and personal contact from December 14, 2012 through January 27, 2013. Dinner to be held at the Beverly Hills Hotel on January 27, 2013. Raise funds for Beit T'Shuvah, residential addiction treatment facility that combines a program of Jewish traditions and spirituality, the 12 step of Alcoholics Anonymous and traditional psychotherapy.

<i>Estimated Gross:</i>	\$ 1,500,000	<i>Previous Fundraising Event Gross:</i>	\$ 1,301,718
<i>Estimated Expenses:</i>	\$ 24,000	<i>Previous Fundraising Event Expenses:</i>	\$ 246,374

11. (2012-204) Friends of Greystone requested a permit to solicit via mail, email, website and newsletter from January 1, 2013 through June 30, 2013. Tea and Talk lecture series to be held at Greystone Mansion in Beverly Hills on January 27th, February 24th and March 24, 2013. Raise funds for the restoration and preservation of Greystone Mansion in Beverly Hills.

<i>Estimated Gross:</i>	\$ 2,500	<i>Previous Fundraising Event Gross:</i>	\$ N/A
<i>Estimated Expenses:</i>	\$ 1,500	<i>Previous Fundraising Event Expenses:</i>	\$ N/A

Note: All the above items are 501(c)(3) organizations.

Approved items noted by Commission

VI. FINANCIAL STATEMENTS (FS) OF COMPLETED EVENTS FOR REVIEW

- (2012-80) Anti-Defamation League ~Note: Clarification requested
- (2012-102) Anti-Defamation League
- (2012-132) Children's Chain of Children's Hospital ~Note: Clarification on solicitation
- (2012-133) Children's Chain of Children's Hospital ~Note: Clarification on solicitation
- (2012-134) Children's Chain of Children's Hospital ~Note: Clarification on solicitation
- (2012-115) Jewish War Veterans of the USA, Los Angeles District Council
- (2012-172) Vahagn Setian Charitable Foundation
- (2012-176) PEN Center USA West ~Note: Send 50% letter regarding net proceeds less than 50% of gross receipts and Follow up on health insurance expense
- (2012-117) SLE Lupus Foundation dba Lupus LA

10. (2012-27) One Voice
11. (2012-100) Fulfillment Fund ~Note: Follow up on outstanding pledges
12. (2012-) Beverly Hills Athletic Alumni Association
13. (2012-140) Junior League of Los Angeles Inc.

VII. Financial Statement Log for 2012

VIII. Financial Statement Log for 2011

LIST OF ORGANIZATIONS THAT FAIL TO FILE FINANCIAL STATEMENT WITHIN SIX/THREE MONTHS AFTER THE PERMIT EXPIRATION DATE.

1. (08-187) American Friends for Meir Panim – Care for Israel
Permit expired 11/15/08
2. (07-177) GLASS Youth & Family Services
Permit expired 10/28/07
3. (07-8) United States Mission
Permit expired 05/01/07
4. (06-63) Children's Cancer Research Fund
Permit expired 04/30/06
5. (06-36) Maternal Fetal Care International: MFCI
Permit expired 03/11/06
6. (2011-47) Entrepreneur Mentor Society
Permit expired 02/29/12

LIST OF ORGANIZATIONS THAT HAVE NET PROCEEDS LESS THAN 50% OF TOTAL RECEIPTS FROM THEIR CHARITABLE EVENTS

1. (03-44) Beverly Hills Bar Foundation
Event date 05/04/2003
2. (04-57) Beverly Hills Bar Foundation
Event date 06/13/2004
3. (05-70) Beverly Hills Bar Foundation
Event date 06/12/2005
4. (06-83) Beverly Hills Bar Foundation
Event date 05/07/2006
5. (07-87) Beverly Hills Bar Foundation
Event date 06/03/2007
6. (08-81) Beverly Hills Bar Foundation
Event date 05/04/2008

7. (09-83) Beverly Hills Bar Foundation
Event date 05/03/2009
8. (2010-75) Beverly Hills Bar Foundation
Event date 06/06/2010
9. (2011-75) Beverly Hills Bar Foundation
Event date 05/15/2011
10. (2011-188) Beverly Hills Bar Foundation
Event date 05/31/2011
11. (2011-193) Beverly Hills Bar Foundation
Event date 04/29/2012
12. (03-72) Los Angeles County Police Canine Association
Event date 10/19/2003
13. (05-168)(05-168A) Los Angeles County Police Canine Association
Event date 05/06/2006
14. (07-83)(07-88A) Los Angeles County Police Canine Association
Event date 08/11/2007
15. (2010-3)(2010-3A) Los Angeles County Police Canine Association
Event date 05/22/2010
16. (2011-102) Los Angeles County Police Canine Association
Event date 05/22/2012
17. (03-171) Advertising Industry Emergency Fund
Event date 11/13/2003
18. (04-170) Advertising Industry Emergency Fund
Event date 11/19/2004
19. (05-146) Advertising Industry Emergency Fund
Event date 11/17/2005
20. (2010-102) Advertising Industry Emergency Fund
Event date 11/12/2010
21. (05-162) International Committee of the L.A. Philharmonic Association
Event date 03/25/2006
22. (05-167) American Friend of Hazon Yeshaya Soup Kitchen
Event date 12/13/2006
23. (06-14) The Neuropathy Association
Event date 04/03/2006
24. (06-29) Writers Guild Foundation
Event date 03/18/06 & 03/19/06

25. (06-157) Operation of Hope
Event date 11/19/2006
26. (06-195) Heal Breast Cancer Foundation
Event date 02/22/2007
- ~~27. (07-109)(07-109A) California Society of CPAs
Event date 11/18/2007~~
- ~~28. (08-143) California Society of CPAs
Event date 11/16/2008~~
- ~~29. (09-132)(09-132A) California Society of CPAs
Event date 11/22/2009~~
30. (07-114) LA Stars/Baron Davis Foundation c/o Life Sports Management
Event date 08/04/2007
31. (07-126) Real Medicine Foundation
Event date 08/16/2007
32. (07-173) NARSAD: The Mental Health Research Association
Event date 12/03/2007
33. (07-184) Childhelp-Buena Ventura Chapter
Event date 12/02/2007
34. (08-128) Israel Cancer Research Fund
Event date 08/13/2008
- ~~35. (08-137) John Wayne Cancer Institute Auxillary
Event date 10/21/2008~~
- ~~36. (09-163) John Wayne Cancer Institute Auxillary
Event date 10/29/2009~~
- ~~37. (08-144) Vistas for Children Inc
Event date 11/09/2008~~
- ~~38. (09-156) Vistas for Children Inc
Event date 11/08/2009~~
39. (08-146) Habitat for Humanity of Greater Los Angeles
Event date 10/01/2008
- ~~40. (08-151) Hollywood NOTE Foundation
Event date 09/09/2008~~
- ~~41. (09-88) Hollywood NOTE Foundation
Event date 05/31/2009~~
42. (08-186) Asthma & Allergy Foundation of America – California Chapter
Event date 11/18/2008

43. (08-190) Cerebral Palsy International Research Foundation
Event date 12/03/2008
44. (09-102) Beverly Hills Little League
Event date 06/06/2009
45. (09-149) The Kings College & Seminary
Event date 10/07/2009
46. (09-150) Janie Bradford Hal Scholarship Fund Inc. (Heroes and Legends)
Event date 09/27/2009
47. (2010-135) Janie Bradford Hal Scholarship Fund Inc. (Heroes and Legends)
Event date 09/26/2010
48. (2011-143) Janie Bradford Hal Scholarship Fund Inc. (Heroes and Legends)
Event date 09/25/2011
49. (09-XXX) 100 Black Men of Los Angeles, Inc. — Application was received after the event, no permit was issued — Event date 10/16/2009
50. (2010-92) 100 Black Men of Los Angeles, Inc.
Event date 10/15/2010
51. (2010-28) Beverly Hills CPR
Event date 02/26/2010-05/28/2010
52. (2010-145) Citizenship Education Fund
Event date 10/07/2010
53. (2010-156) Coalition for At Risk Youth (CARRY)
Event date 12/3/2010
54. (2010-187) Beverly Hills Meals on Wheels
Monetary Drive
55. (2011-14) Petersen Automotive Museum
Event date 02/20/2011
56. (2010-XXX) Sheila Kar Health Foundation
Event date 02/14/2010
57. (2011-74) Sheila Kar Health Foundation
Event date 02/14/2011
58. (2011-54) City of Hope – Board
Event date 06/07/2011
59. (2011-55) Youth Renewal Fund
Event date 06/04/2011
60. (2011-130) Society of Singers
Event date 09/19/2011

61. (2011-86) National Charity League Inc. SFV Chapter
Event date 11/26/2011
62. (2011-179) The Angeles Clinic Foundation
Event date 12/18/2011
63. (2011-176) Pepperdine University
Event date 02/18/2012
64. (2012-23) International Documentary Associations
Event date 02/25/2012
65. (2011-186) Project Angel Food
Event date 12/07/2011
66. (2012-12) The Junior League of Los Angeles
Event date 03/24/2012
67. (2012-65) The Guardians of the Los Angeles Jewish Home for the Aging
Event date 04/26/2012
68. (2012-68) Los Angeles Chamber Orchestra
Event date 05/20/2012
69. (2012-50) Discovery Eye Foundation
Event date 04/21/2012
70. (2012-10) Operation Children Inc.
Event date 03/24/2012
71. (2012-61) OperaWorks
Event date 05/04/2012
72. (2012-110) Women Crowned in Glory Inc. dba Safe Passage
Event date 05/11/2012
73. (2011-133) Operation Healthy Africa
Event date 10/15/2011

I. COMMENTS FROM COMMISSIONERS

J. ADJOURNMENT

Chair Block adjourned the meeting.

**CITY OF BEVERLY HILLS
City Hall Room 280-A
455 North Rexford Dr.
Beverly Hills, CA 90210
SYNOPSIS**

**RECREATION AND PARKS COMMISSION REGULAR MEETING
Tuesday, January 22, 2013
2:00 p.m.**

The meeting was called to order at 2:02 p.m.

ROLL CALL

Commissioners Present: Gersh, Block, Friedman, Vice Chairperson Rosoff, Chairperson Anderson.

Commissioners Absent: None.

Staff Present: Zoet, Hunt-Coffey, Pfalzgraf, Angel, Meyerowitz, Knebel.

CONSIDERATION OF MINUTES

Tab 1. Special Meeting of Tuesday, December 18, 2012

MOVED by Rosoff, SECONDED by Gersh to approve as presented. (4/0)

AYES: Gersh, Friedman, Rosoff, Anderson
NOES: NONE
ABSENT: NONE
ABSTAIN: NONE
CARRIED

ORAL COMMUNICATION FROM THE AUDIENCE

Greg Bell, resident of Hamel Drive, addressed the Commission about his concerns with the current restoration project at Hamel Mini Park.

NEW BUSINESS/STAFF REPORTS/CORRESPONDENCE

Tab 2. Introduction of BHAAC President Les Bronte

Newly installed President of the Beverly Hills Active Adult Club, Les Bronte, introduced ideas for the coming year.

Tab 3. Roxbury Park Community Center

Associate Project Manager Donielle Kahikina updated the Commissioners on the progress of the construction documents, input about the storm drain and upcoming bidding process.

Tab 4. Gateway Signage Discussion

Community Services Director Steve Zoet presented photos and described additional locations for possible City Shield signage.

Tab 5. Capital Improvement Projects

Community Services Director Steve Zoet reviewed the following Capital Improvement Projects: Gateway Signage, La Cienega Park Outdoor Fitness Area, Hamel Mini Park Renovation, Greystone Public Restrooms, Roxbury Park Update and Beverly Gardens Restoration.

Tab 6. Director's Report

Community Services Director Steve Zoet and Staff updated the Commission on the following: dedication of Jaume Plensa sculpture, Roxy Paine sculpture relocation, Friends of Greystone Update, Parks and Urban Forest Update, Snack Bar at La Cienega Park, Public Meeting Regarding Roxbury Dog Park, Violence in the Workplace Training scheduled, Event Calendar and Meeting Dates.

UNFINISHED BUSINESS/COMMENTS BY COMMISSIONERS INCLUDING TOPICS FOR FUTURE AGENDAS

None.

Tab 7. Ad Hoc Chairperson Reports

- a. City Council Liaison/Mayor's Cabinet (Anderson/Rosoff) – Chair Anderson summarized the December Mayor's Cabinet Meeting.
- b. Beverly Canon Gardens (Block/Friedman) – No discussion.
- c. Farmers' Market (Anderson/Rosoff) – No discussion.
- d. Fine Arts (Gersh/Anderson) – No discussion.
- e. Gateway Signage Project (Block/Rosoff) – No discussion.
- f. Gifting Concept (Anderson/Rosoff) – No discussion.
- g. Greystone Park (Gersh/Anderson) – No discussion.
- h. Master Plan for La Cienega and Roxbury Parks (Block/Friedman) – No discussion.
- i. Seniors/Volunteers (Gersh/Friedman) – No discussion.
- j. Special Events/Concert Series (Gersh/Rosoff) – No discussion.
- k. Sports (Block/Friedman) – No discussion.

- l. Street Tree Master Plan (Block/Rosoff) – No discussion.
- m. Teens (Gersh/Friedman) – No Discussion.
- n. Beverly Gardens Restoration (Anderson/Rosoff) – No discussion.

Meeting was adjourned at 3:44 p.m.



CITY OF BEVERLY HILLS
455. N. Rexford Drive
Beverly Hills, California 90210

**DESIGN REVIEW COMMISSION
REGULAR MEETING SYNOPSIS
February 7, 2013
1:00 PM**

MEETING CALLED TO ORDER

Date / Time: February 7, 2013 / 1:06 PM

INTRODUCTION AND SWEARING IN OF NEW COMMISSIONER

New Commissioner Efi Hubschman was sworn in by City Clerk Byron Pope.

ROLL CALL

Commissioners Present: Commissioners Hubschman, Wyka, Strauss, Vice Chair Nathan,
Chair Pepp

Commissioners Absent: None

Staff Present: William Crouch, Cindy Gordon, Reina Kapadia, Karen Myron
(Community Development Department)

APPROVAL OF AGENDA

Motion: Motion by order of the Chair to approve the agenda as amended.

Action: **The agenda was approved as amended.**

COMMUNICATIONS FROM THE AUDIENCE

Speakers: None.

ADOPTION OF MINUTES

1. Minutes from the Design Review Commission Meeting on January 3, 2013.

Motion: Motion by Chair Pepp; second by Vice Chair Nathan to approve the
minutes (5-0).

Action: **The minutes were approved as presented.**

CONTINUED ITEMS

2. **605 NORTH PALM DRIVE (PL1231550)**

A request for an R-1 Design Review Permit to allow the construction of a new two-story single-family residence located in the Central Area of the City north of Santa Monica Boulevard.

(This project will be continued to the March 7, 2013 Design Review Commission meeting.)

Action: No action was taken on this item.

3. 700 NORTH LINDEN DRIVE (PL1231906)

A request for an R-1 Design Review Permit to allow the construction of a new two-story single-family residence located in the Central Area of the City north of Santa Monica Boulevard.

(This project will be continued to the March 7, 2013 Design Review Commission meeting.)

Action: No action was taken on this item.

4. 329 SOUTH CANON DRIVE (PL1228208)

A request for an R-1 Design Review Permit to allow the construction of a new two-story single-family residence located in the Central Area of the City south of Santa Monica Boulevard.

Planner: Cindy Gordon, Assistant Planner
Applicant: Hamlet Zohrabians
Public Input: Laure Molina, Amanda Molina, Walter Hulkower

Motion: Motion by Commissioner Strauss, second by Vice Chair Nathan to approve the project with conditions (4-1 Wyka).

Action: The project was approved with conditions.

NEW BUSINESS

5. 713 ARDEN DRIVE (PL12301156)

A request for an R-1 Design Review Permit to allow a façade remodel to an existing two-story single-family residence located in the Central Area of the City north of Santa Monica Boulevard.

Planner: Cindy Gordon, Assistant Planner
Applicant: 713 Arden LLC
Public Input: None.

Motion: Motion by Chair Pepp, second by Commissioner Strauss to approve the project as presented (5-0).

Action: The project was approved.

Design Review Commission Meeting Synopsis
February 7, 2013

COMMUNICATIONS FROM THE COMMISSION

- Report from the Mayor's Cabinet Meeting
- Report from the 2012 Design Awards

COMMUNICATIONS FROM THE URBAN DESIGNER

- Update on R-1 standards

MEETING ADJOURNED

Date / Time: February 7, 2013 / 3:04 PM