



CITY OF BEVERLY HILLS STAFF REPORT

Meeting Date: February 19, 2013
To: Honorable Mayor & City Council
From: Gisele Grable, Community Services Administrator
Community Services Department
Subject: The Maple Counseling Center - Use of Academy Theater
Attachment: Letter from The Maple Counseling Center

INTRODUCTION

The attached letter was submitted by The Maple Counseling Center seeking to utilize one of the dates that the City is authorized to use the Academy of Motion Picture Arts & Science Theater. Staff intends to proceed with the coordination of the plans as described in this report unless otherwise directed by the City Council.

DISCUSSION

Per the City's agreement with the Academy of Motion Picture Arts & Science, the City is allocated three dates per year to utilize its Samuel Goldwyn Theater for community functions or events without charge (between the months of April through December). Over the last thirteen years, the City Council has approved The Maple Counseling Center's request to utilize one of the City's dates. The Maple Center again wishes to hold its annual Fundraiser and Film Screening event on a date (depending on availability) in either May or June of 2013 at this location. With the use of the Theater for the City Council Installation, there will be one additional opportunity available before the end of 2013.

FISCAL IMPACT

No fiscal impact.

RECOMMENDATION

This report is provided for information only. Unless the City Council requires additional information, staff will administratively confirm the date for use of the Samuel Goldwyn Theater with both the Academy and The Maple Center for its 2013 fundraising event.

Gisele Grable 

Attachment 1



February 1, 2013

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Gisele Grable
Community & Cultural Services Administrator
Community Services Department
City of Beverly Hills
455 N. Rexford Drive, Suite 200
Beverly Hills, CA 90210

RE: Use of the Academy of Motion Picture's Facility

Dear Ms. Grable,

During the past several years the City has generously given The Maple Counseling Center one of its two evenings of use for community events, granted by the Academy of Motion Pictures at its theater facility. The Center would like to request the use of the theater again for its annual Film Screening event.

Each year this screening raises significant funds in support of the Center, and has become known throughout the community as an annual event. We anticipate holding the event during the month of May or June 2013, from 5:00pm until 11:00pm.

Should you need additional information, please contact me at (310) 271-9999 x219.

Sincerely,

Marcy Kaplan, M.S.W.
Chief Executive Officer