



AGENDA REPORT

Meeting Date: January 8, 2013
Item Number: H-8
To: Honorable Mayor & City Council
From: Alan Schneider, Director of Project Administration *AS*
Subject: REJECTION OF ALL BIDS FOR CONTRACT WORK PERTAINING TO THE CIVIC CENTER SIGNAGE PROJECT
Attachments:

RECOMMENDATION

It is recommended that the City Council move to reject all bids for contract work pertaining to the "Civic Center Signage Project", Bid No. 13-11 and requests authorization to re-advertise the project for public bid.

INTRODUCTION

Staff presented a wayfinding program to the City Council in March 2011 that discussed the Civic Center signage required to avoid confusion between the Crescent and the Civic Center garages. It also undertook to correct long standing signage deficiencies in the Civic Center, which included the lack of adequate Library and Police identification. New visitors often have difficulty finding it because it is not clearly identifiable from any distance.

DISCUSSION

In June 2012, the City Council approved the signage design that includes the following scope of work.

- One monument sign each for the Police Facility (replacing the existing), the Library (at the corner of South Santa Monica Boulevard and Rexford Drive), and the Civic Center garage (replacing the existing). These would be similar in design to the existing monument at the Crescent Garage.
- Two pylons on Rexford Drive to mark the entrances to the Library and the Police Facility. These would be strategically placed to serve as a visual guide to the Library and Police for both to motorists and pedestrians.

- Civic Center signage on the bridge.

The project was advertised in the local Beverly Hills newspapers and the construction trade plan room, McGraw-Hill Construction Information Group (Dodge Report). Seventeen firms attended the mandatory job walk and obtained bid documents for this project.

On November 1, 2012, six bids were received. The bids results are as follows:

<u>Bidder</u>	<u>Base Bid</u>
A Good Sign	\$124,250
Ventura Construction	\$134,700
SignGroup Karman	\$142,483
Bravo Sign	\$156,000
Insignia	\$178,440
Ampersand Contract Signing Group	\$185,821

The bid documents include the following language:

“SPECIFIC QUALIFICATIONS

Bidders shall have experience in performing work for public facilities that are comparable to the work specified by this bid package, such as governmental, municipal or university facilities. City shall determine, in its sole discretion, what constitutes comparable projects. **Bidder’s failure to meet the minimum specific qualifications required herein and accurately represent bidder’s past project experience will render the bid non-responsive and are grounds for rejection by the City Council.**

Within the last five years, list at least three (3) projects exceeding \$200,000 your organization has completed involving public facilities, which include similar trade categories. On a separate sheet, provide the following project information for the projects listed: On a separate sheet, list the major construction projects your organization has in progress, giving the name of project, owner, contract amount, percent complete and scheduled completion date.”

The apparent low bidder, A Good Sign, submitted a bid which failed to meet the City’s qualification requirements by listing a project less than the minimum value and that did not include similar trade categories. Thus, staff, in consultation with the City Attorney’s office, recommends that the City Council find that A Good Sign’s bid is non-responsible as it does not list three completed projects it has performed in the last five years.

The bid submitted by the second low bidder, Ventura Construction, submitted a bid which failed to meet the City’s qualification requirements by listing projects that did not include similar trade categories. Thus, staff, in consultation with the City Attorney’s office, recommends that the City Council find that Ventura Construction’s bid is non-responsible as it does not list three completed projects it has performed in the last five years.

Consequently, staff recommends that all bids be rejected and re-advertise the project for bids utilizing the pre-qualification process. The pre-qualification process follows the State guidelines and requires specific project experience in several recent, local, and similar completed projects to be qualified to submit a bid.

FISCAL IMPACT

There is minimal fiscal impact to the City in rejecting the bids. The cost to re-bid the project is less than \$1,000 to advertise in the local Beverly Hills newspapers for bids.



David D. Gustavson

Approved By