AGENDA REPORT

Meeting Date: December 18, 2012

Item Number: G–9

To: Honorable Mayor & City Council

From: Cheryl Friedling, Deputy City Manager for Public Affairs

Subject: AMENDMENT NO.1 TO THE AGREEMENT BETWEEN THE CITY OF BEVERLY HILLS AND ARNIE BERGHOFF & ASSOCIATES FOR REPRESENTATION AND PUBLIC AFFAIRS SERVICES; AND

AUTHORIZATION OF A CHANGE ORDER IN THE AMOUNT OF $33,000, NOT TO EXCEED $66,000 TO ARNIE BERGHOFF & ASSOCIATES FOR THESE SERVICES

Attachments:

1. Amendment No. 1
2. Agreement No. 178-12

RECOMMENDATION

Staff recommends that the City Council move to approve Amendment No. 1 to Agreement No. 178-12 with Arnie Berghoff & Associates for intergovernmental representation and advocacy services, and approve a change order in the amount of $33,000 for these services.

INTRODUCTION

On April 5, 2011, the City entered into a six-month public affairs contract with Arnie Berghoff & Associates to promote the City's interests before key governmental decision makers in the City and County of Los Angeles. This agreement was extended for another six month term on October 18, 2011.

On May 21, 2012 a new agreement was initiated within the signing authority of the City Manager for reduced services at a rate of $5,500 a month for a total of $33,000 to cover 6 months.

This requested amendment will allow for on-going intergovernmental and other services relating to the City of Beverly Hills' desire to acquire/convert a portion of Lower Franklin Canyon into open passive green space. This area is referred to as the "Orange Grove" property. It is necessary to amend the contract to extend the term of the agreement and increase the total not-to-exceed amount to $66,000.

DISCUSSION

Recently the Los Angeles Department of Water and Power (DWP) has conveyed its ownership interest in the Orange Grove property to the City of Los Angeles' Parks and Recreation Department.

Through the efforts of Mr. Berghoff and his associates, two meetings have occurred between senior staff of the Cities of Beverly Hills and Los Angeles to explore a possible joint effort to enhance the Orange Grove property and acquire/convert it into increased parkland for residents of both cities.

Mr. Berghoff and his associates have been instrumental in this process, and they continue to advocate for the City of Beverly Hills' interests with key City of Los Angeles officials, including the Parks and Recreation Department, Parks and Recreation Commission, and the Los Angeles Department of Water and Power.

FISCAL IMPACT

A contract amendment between the City and Arnie Berghoff & Associates would require a six-month extension at a monthly retainer fee of $5,500 per month, for a six-month total of $33,000 and a contract total not-to-exceed of $66,000. Funds for this initiative will be paid out of the remaining Fiscal Year 2012-13 fund balance and the Capital Improvement Budget number 0925.

Noel Marquis
Finance Approval

Cheryl Friedling
Approved By

Attachment 1

AMENDMENT NO. 1 TO THE AGREEMENT BETWEEN THE CITY OF BEVERLY HILLS AND ARNIE BERGHOFF & ASSOCIATES FOR REPRESENTATION AND PUBLIC AFFAIRS SERVICES

NAME OF CONTRACTOR:	Arnie Berghoff & Associates
RESPONSIBLE PRINCIPAL OF CONTRACTOR:	Arnie Berghoff, Principal
CONTRACTOR'S ADDRESS:	801 S. Figueroa Street, Suite 1050 Los Angeles, CA 90017 Attention: Arnie Berghoff, Principal
CITY'S ADDRESS:	City of Beverly Hills 455 N. Rexford Drive Beverly Hills, CA 90210 Attention: Jeffrey Kolin, City Manager
COMMENCEMENT DATE:	May 1, 2012
TERMINATION DATE:	June 30, 2013
CONSIDERATION:	Original Agreement not to exceed $33,000.00; Amendment No. 1: not to exceed $33,000.00; Total for Original Agreement and Amendment No. 1 not to exceed $66,000.00

AMENDMENT NO. 1 TO THE AGREEMENT BETWEEN THE CITY OF BEVERLY HILLS AND ARNIE BERGHOFF & ASSOCIATES FOR REPRESENTATION AND PUBLIC AFFAIRS SERVICES

This Amendment No.1 is to that certain Agreement between the City of Beverly Hills, a municipal corporation (hereinafter called "CITY"), and Arnie Berghoff & Associates (hereinafter called "CONTRACTOR") dated May 21, 2012 and identified as Contract No. 178-12 for representation and public affairs services.

RECITALS

A. CITY entered into the Agreement with CONTRACTOR for representation and public affairs services on May 21, 2012.

B. CITY desires to extend the Agreement and increase the Consideration for the additional services.

NOW, THEREFORE, the parties agree as follows:

Section 1. The Termination date shall be amended as set forth above.

Section 2. The Consideration shall be amended as set forth above.

Section 3. Exhibit A of the Agreement entitled "Scope of Work" shall be amended as attached hereto and incorporated herein, to move provisions regarding lobbyist registration/no conflict of interest, confidentiality of the agreement, proprietary information and legal use of funds from the Scope of Work and place those provisions within the body of the Agreement,

Section 4. Exhibit B of the Agreement entitled "Rates and Schedule of Payment" shall be amended as attached hereto and incorporated herein.

Section 5. Section 17 shall be added to the Agreement to read as follows:

"Section 17. Interests of CONTRACTOR. CONTRACTOR affirms that it presently has no interest and shall not have any interest, direct or indirect, which would conflict in any manner with the performance of the Scope of Work contemplated by this Agreement. No person having any such interest shall be employed by or be associated with CONTRACTOR."

Section 6. Section 18 shall be added to the Agreement to read as follows:

"Section 18. Lobbyist Registration/No Conflict of Interest. CONTRACTOR and CITY shall comply with all state and local laws and regulations relating to lobbying activity on behalf of CITY. Furthermore, CONTRACTOR represents that it is free to engage, without conflict with the interests of any other client or interference from any other activity, in the work necessary to actively represent CITY's interests. CONTRACTOR shall submit all appropriate reports on a timely basis to local government entities as may be required by virtue of its engagement and its performance of service herewith."

Section 7. Section 19 shall be added to the Agreement to read as follows:

"Section 19. Confidentiality of Agreement. CONTRACTOR and CITY agree to keep all terms of this Agreement confidential, except to the extent authorized by law including where free reporting is required under the City of Los Angeles and Metro's Ethics Rules and Regulations."

Section 8. Section 20 shall be added to the Agreement to read as follows:

"Section 20. Proprietary Information. By acceptance of this engagement, CONTRACTOR may obtain access to certain confidential information about CITY. Such confidential information constitutes valuable, special and unique property of CITY. Accordingly, during or after the term of this Agreement, CONTRACTOR agrees not to make any use or disclosure of such confidential information to any other person for any reason or purpose whatsoever except in furtherance of and pursuant to the purposes for which it is engaged by CITY."

Section 9. Section 21 shall be added to the Agreement to read as follows:

"Section 21. Legal Use of Funds. CONTRACTOR shall make no disbursement or other payment of any kind or character out of the compensation paid to it hereunder, or with any other fund, or take or authorize the taking of any other action which contravenes any statute or rule, regulation or order of any jurisdiction, including the State of California."

Section 10. Section 17 through Section 24 of the Agreement shall be renumbered to follow Section 21 accordingly.

Section 11. Except as specifically amended by this Amendment No. 1, the provisions of the Agreement dated May 21, 2012 shall remain in full force and effect.

EXECUTED the _____ day of _____ 20___, at Beverly Hills, California.

CITY OF BEVERLY HILLS
A Municipal Corporation

_____
WILLIAM W. BRIEN, M.D.
Mayor of the City of
Beverly Hills, California

ATTEST:

_____ (SEAL)
BYRON POPE
City Clerk

[Signatures continue]

CONTRACTOR: ARNIE BERHOFF & ASSOCIATES

ARNIE BERGHOFF
Principal

APPROVED AS TO FORM:

LAURENCE S. WIENER
City Attorney

APPROVED AS TO FORM:

JEFFREY KOLIN
City Manager

KARL KIRKMAN
Risk Manager

1512451v1

EXHIBIT A

SCOPE OF WORK

CONTRACTOR shall perform the following services with direction from CITY staff:

City of Los Angeles/Department of Water & Power - 'Orange Grove' Property - Promote the CITY's interest in converting (through lease, purchase or alternative method) a portion of the Lower Franklin Canyon area in Los Angeles into a passive recreation area to be jointly shared by residents of both CITY and Los Angeles.

Specifically, the CONTRACTOR shall provide or engage in the following:

- i) A strategic advocacy plan to achieve CITY's objectives in finalizing negotiations with DWP and the City of Los Angeles;
- iii) Conduct meetings with key DWP, City of Los Angeles and environmental officials to promote CITY's objectives in converting this area into passive recreation space.
- ii) Coordinate efforts with CITY and geotechnical consultants to effectively appraise the property, develop a conversion plan, and embark on neighborhood outreach meetings;
- iv) Develop appropriate partnering relationships with like-minded agencies or organizations which share CITY's objectives.

CONTRACTOR shall prepare briefing materials and arrange appointments with legislators, elected officials, appointed officials, stakeholder groups or staff.

EXHIBIT B

RATES AND SCHEDULE OF PAYMENT

RATES:

ORIGINAL AGREEMENT:

Rates: The fee for the performance of the Scope of Work shall be $5,500 per month, payable in six (6) monthly installments for the months of May 1, 2012 through October 31, 2012.

AMENDMENT NO. 1:

Rates: The fee for the performance of the Scope of Work shall be $5,500 per month, payable in six (6) monthly installments for the months of January 1, 2013 through June 30, 2013.

SCHEDULE OF PAYMENT:

CONTRACTOR shall submit an itemized statement to CITY for its services performed in the prior month, which shall include documentation setting forth in detail a description of the services rendered. CITY shall pay Consultant the amount of such billing within thirty (30) days of receipt of same.

Attachment 2

AGREEMENT NO.
178-12

AGREEMENT BETWEEN THE CITY OF BEVERLY HILLS AND ARNIE BERGHOFF & ASSOCIATES FOR REPRESENTATION AND PUBLIC AFFAIRS SERVICES

NAME OF CONTRACTOR:	Arnie Berghoff & Associates
RESPONSIBLE PRINCIPAL OF CONTRACTOR:	Arnie Berghoff, Principal
CONTRACTOR'S ADDRESS:	801 S. Figueroa Street, Suite 1050 Los Angeles, CA 90017 Attention: Arnie Berghoff, Principal
CITY'S ADDRESS:	City of Beverly Hills 455 N. Rexford Drive Beverly Hills, CA 90210 Attention: Jeffrey Kolin, City Manager
COMMENCEMENT DATE:	May 1, 2012
TERMINATION DATE:	October 31, 2012
CONSIDERATION:	Not to exceed $33,000.00

AGREEMENT BETWEEN THE CITY OF BEVERLY HILLS AND ARNIE BERGHOFF & ASSOCIATES FOR REPRESENTATION AND PUBLIC AFFAIRS SERVICES

THIS AGREEMENT is made by and between the City of Beverly Hills (hereinafter called "CITY"), and Arnie Berghoff & Associates (hereinafter called "CONTRACTOR").

RECITALS

A. CITY desires to have certain services and/or goods provided as set forth in Exhibit A (the "Scope of Work"), attached hereto and incorporated herein.

B. CONTRACTOR represents that it is qualified and able to perform the Scope of Works.

NOW, THEREFORE, the parties agree as follows:

Section 1. CONTRACTOR's Scope of Work. CONTRACTOR shall perform the Scope of Work described in Exhibit A in a manner satisfactory to CITY and consistent with that level of care and skill ordinarily exercised by members of the profession currently practicing in the same locality under similar conditions. City shall have the right to order, in writing, changes in the Scope of Work. Any changes in the Scope of Work by CONTRACTOR must be made in writing and approved by both parties. The cost of any change in the Scope of Work must be agreed to by both parties in writing.

Section 2. Time of Performance.

CONTRACTOR shall commence its services under this Agreement upon receipt of a written notice to proceed from CITY. CONTRACTOR shall complete the performance of services by the Termination Date set forth above and/or in conformance with the project timeline established by the City Manager or his designee.

The City Manager or his designee may extend the time of performance in writing for two additional one-year terms or such other term not to exceed two years from the date of termination pursuant to the same terms and conditions of this Agreement.

Section 3. Compensation.

(a) Compensation

CITY agrees to compensate CONTRACTOR for the services and/or goods provides under this Agreement, and CONTRACTOR agrees to accept in full satisfaction for such services, a sum not to exceed the Consideration set forth above and more particularly described in Exhibit B, attached hereto and incorporated herein.

(b) Expenses

The amount set forth in paragraph A shall include reimbursement for all actual and necessary expenditures reasonably incurred in the performance of this Agreement (including, but not limited to, all labor, materials, delivery, tax, assembly, and installation, as applicable). There shall be no claims for additional compensation for reimbursable expenses.

(c) Additional Services. City may from time to time require CONTRACTOR to perform additional services not included in the Scope of Services. Such requests for additional services shall be made by City in writing and agreed upon by both parties in writing.

Section 4. Method of Payment. Unless otherwise provided for herein, CONTRACTOR shall submit to City a detailed invoice, on a monthly basis or less frequently, for the services performed pursuant to this Agreement. Each invoice shall itemize the services rendered during the billing period and the amount due. Within 30 days of receipt of each invoice, CITY shall pay all undisputed amounts included on the invoice. CITY shall pay CONTRACTOR said Consideration in accordance with the schedule of payment set forth in Exhibit B, attached hereto and incorporated herein.

Section 5. Independent Contractor. CONTRACTOR is and shall at all times remain, as to CITY, a wholly independent contractor. Neither CITY nor any of its agents shall have control over the conduct of CONTRACTOR or any of CONTRACTOR's employees, except as herein set forth. CONTRACTOR shall not, at any time, or in any manner, represent that it or any of its agents or employees are in any manner agents or employees of CITY.

Section 6. Assignment. This Agreement shall not be assigned in whole or in part, by CONTRACTOR without the prior written approval of CITY. Any attempt by CONTRACTOR to so assign this Agreement or any rights, duties or obligations arising hereunder shall be void and of no effect.

Section 7. Responsible Principal(s)

(a) CONTRACTOR's Responsible Principal set forth above shall be principally responsible for CONTRACTOR's obligations under this Agreement and shall serve as principal liaison between CITY and CONTRACTOR. Designation of another Responsible by CONTRACTOR shall not be made without prior written consent of CITY.

(b) CITY's Responsible Principal shall be the City Manager or his designee set forth above who shall administer the terms of the Agreement on behalf of CITY.

Section 8. Personnel. CONTRACTOR represents that it has, or shall secure at its own expense, all personnel required to perform CONTRACTOR's Scope of Work under this Agreement. All personnel engaged in the work shall be qualified to perform such Scope of Work.

Section 9. Permits and Licenses. CONTRACTOR shall obtain and maintain during the Agreement term all necessary licenses, permits and certificates required by law for the provision of services under this Agreement, including a business license.

Section 10. Interests of CONTRACTOR. CONTRACTOR affirms that it presently has no interest and shall not have any interest, direct or indirect, which would conflict in any manner with the performance of the Scope of Work contemplated by this Agreement. No person having any such interest shall be employed by or be associated with CONTRACTOR.

Section 11. Insurance.

(a) CONTRACTOR shall at all times during the term of this Agreement carry, maintain, and keep in full force and effect, insurance as follows:

(1) Workers' compensation insurance as required by the State of California.

(b) CONTRACTOR shall require each of its sub-contractors to maintain insurance coverage which meets all of the requirements of this Agreement.

(c) The policy or polices required by this Agreement shall be issued by an insurer admitted in the State of California and with a rating of at least a B+;VII in the latest edition of Best's Insurance Guide.

(d) CONTRACTOR agrees that if it does not keep the aforesaid insurance in full force and effect CITY may either immediately terminate this Agreement or, if insurance is available at a reasonable cost, CITY may take out the necessary insurance and pay, at CONTRACTOR's expense, the premium thereon.

(e) At all times during the term of this Agreement, CONTRACTOR shall maintain on file with the City Clerk a certificate or certificates of insurance on the form set forth in Exhibit C, attached hereto and incorporated herein, showing that the aforesaid policies are in effect in the required amounts. CONTRACTOR shall, prior to commencement of work under this Agreement, file with the City Clerk such certificate or certificates. The general and auto liability insurance shall contain an endorsement naming the CITY as an additional insured. All of the policies required under this Agreement shall contain an endorsement providing that the policies cannot be canceled or reduced except on thirty (30) days prior written notice to CITY, and specifically stating that the coverage contained in the policies affords insurance pursuant to the terms and conditions as set forth in this Agreement.

(f) The insurance provided by CONTRACTOR shall be primary to any coverage available to CITY. The policies of insurance required by this Agreement shall include provisions for waiver of subrogation.

(g) Any deductibles or self-insured retentions must be declared to and approved by CITY. At the option of CITY, CONTRACTOR shall either reduce or eliminate the deductibles or self-insured retentions with respect to CITY, or CONTRACTOR shall procure a bond guaranteeing payment of losses and expenses.

Section 12. Indemnification. CONTRACTOR agrees to indemnify, hold harmless and defend CITY, City Council and each member thereof, and every officer, employee and agent of CITY, from any claim, liability or financial loss (including, without limitation, attorneys fees and costs) arising from any intentional, reckless, negligent, or otherwise wrongful acts, errors or omissions of CONTRACTOR or any person employed by CONTRACTOR in the performance of this Agreement.

Section 13. Termination.

(a) CITY shall have the right to terminate this Agreement for any reason or for no reason upon five calendar days' written notice to CONTRACTOR. CONTRACTOR agrees to cease all work under this Agreement on or before the effective date of such notice.

(b) In the event of termination or cancellation of this Agreement by CITY, due to no fault or failure of performance by CONTRACTOR, CONTRACTOR shall be paid based on the percentage of work satisfactorily performed at the time of termination. In no event shall CONTRACTOR be entitled to receive more than the amount that would be paid to CONTRACTOR for the full performance of the services required by this Agreement. CONTRACTOR shall have no other claim against CITY by reason of such termination, including any claim for compensation.

Section 14. CITY's Responsibility. CITY shall provide CONTRACTOR with all pertinent data, documents, and other requested information as is available for the proper performance of CONTRACTOR's Scope of Work.

Section 15. Information and Documents. All data, information, documents and drawings prepared for CITY and required to be furnished to CITY in connection with this Agreement shall become the property of CITY, and CITY may use all or any portion of the work submitted by CONTRACTOR and compensated by CITY pursuant to this Agreement as CITY deems appropriate.

Section 16. Records and Inspections. CONTRACTOR shall maintain full and accurate records with respect to all matters covered under this Agreement for a period of 2 years. City shall have access, without charge, during normal business hours to such records, and the right to examine and audit the same and to make copies and transcripts therefrom, and to inspect all program data, documents, proceedings and activities.

Section 17. Changes in the Scope of Work. The CITY shall have the right to order, in writing, changes in the scope of work or the services to be performed. Any changes in the scope of work requested by CONTRACTOR must be made in writing and approved by both parties.

Section 18. Notice. Any notices, bills, invoices, etc. required by this Agreement shall be deemed received on (a) the day of delivery if delivered by hand during the receiving party's regular business hours or by facsimile before or during the receiving party's regular business hours; or (b) on the second business day following deposit in the United States mail, postage prepaid to the addresses set forth above, or to such other addresses as the parties may, from time to time, designate in writing pursuant to this section.

Section 19. Attorney's Fees. In the event that either party commences any legal action or proceeding to enforce or interpret the provisions of this Agreement, the prevailing party in such action shall be entitled to reasonable attorney's fees, costs and necessary disbursements, in addition to such other relief as may be sought and awarded.

Section 20. Entire Agreement. This Agreement represents the entire integrated agreement between CITY and CONTRACTOR, and supersedes all prior negotiations, representations or agreements, either written or oral. This Agreement may be amended only by a written instrument signed by both CITY and CONTRACTOR.

Section 21. Exhibits; Precedence. All documents referenced as exhibits in this Agreement are hereby incorporated in this Agreement. In the event of any material discrepancy between the express provisions of this Agreement and the provisions of any document incorporated herein by reference, the provisions of this Agreement shall prevail.

Section 22. Governing Law. The interpretation and implementation of this Agreement shall be governed by the domestic law of the State of California.

Section 23. City Not Obligated to Third Parties. CITY shall not be obligated or liable under this Agreement to any party other than CONTRACTOR.

Section 24. Severability. Invalidation of any provision contained herein or the application thereof to any person or entity by judgment or court order shall in no way affect any of the other covenants, conditions, restrictions, or provisions hereof, or the application thereof to any other person or entity, and the same shall remain in full force and effect.

EXECUTED the 21st day of May 2012, at Beverly Hills, California.

CITY OF BEVERLY HILLS
A Municipal Corporation

Jeffrey Kolin
City Manager

Cheryl Friedling
Deputy City Manager

CONTRACTOR:

Arnie Berghoff
Principal

APPROVED AS TO CONTENT

Karl Kirkman
Risk Manager

EXHIBIT A

SCOPE OF WORK

Contractor shall perform the following services with direction from City staff:

1) ***City of Los Angeles/Department of Water & Power - 'Orange Grove' Property*** - Promote the City's interest in acquiring (through lease, purchase or alternative method) the Lower Franklin Canyon area in Los Angeles into a passive recreation area to be jointly shared by residents of both Beverly Hills and Los Angeles.

Specifically, the Contractor shall provide or engage in the following:

- i) A strategic advocacy plan to achieve the City's objectives in finalizing negotiations with DWP and the City of Los Angeles;
- iii) Conduct meetings with key DWP, City of Los Angeles and environmental officials to promote the City's objectives in converting this area into passive recreation space.
- ii) Coordinate efforts with the City of Beverly Hills and geotechnical consultants to effectively appraise the property, develop a conversion plan, and embark on neighborhood outreach meetings;
- iv) Develop appropriate partnering relationships with like-minded agencies or organizations which share the City's objectives.

2) ***Strategic Consulting and Advocacy*** - Promote the City's objectives on key initiatives. These include, but are not limited to:

a) Westside Subway Extension alignment issues

b) Regional transportation and parking initiatives

c) Westside tourism initiatives

Contractor shall prepare briefing materials and arrange appointments with legislators, elected officials, appointed officials or staff.

<u>Lobbyist Registration/No Conflict of Interest</u>

Contractor and the City shall comply with all state and local laws and regulations relating to lobbying activity on behalf of the City. Furthermore, Contractor represents that it is free to engage, without conflict with the interests of any other client or interference from any other activity, in the work necessary to actively represent the City's interests. Contractor shall submit all appropriate reports on a timely basis to local government entities as may be required by virtue of its engagement and its performance of service herewith.

Confidentiality of Agreement

Contractor and the City agree to keep all terms of this agreement confidential, except where free reporting is required under the City of Los Angeles and Metro's Ethics Rules and Regulations. Any breach of this provision by either party will be grounds for immediate termination of the agreement for cause.

Proprietary Information

By acceptance of this engagement, Contractor may obtain access to certain confidential information about the City. Such confidential information constitutes valuable, special and unique property of the City. Accordingly, during or after the term of this agreement, Contractor agrees not to make any use or disclosure of such confidential information to any other person for any reason or purpose whatsoever except in furtherance of and pursuant to the purposes for which it is engaged by the City.

Legal Use of Funds

Contractor shall make no disbursement or other payment of any kind or character out of the compensation paid to it hereunder, or with any other fund, or take or authorize the taking of any other action which contravenes any statute or role, regulation or order of any jurisdiction, including the State of California.

Scope of Agreement

The City and Contractor agree that this Agreement constitutes the entire agreement of the parties and supersedes all prior communications, agreements, and promises, either oral or written. Any modification to this Agreement shall be effective only when agreed to in writing by both the City and Contractor.

EXHIBIT B

SCHEDULE OF PAYMENT AND RATES

Rates: The fee for the performance of the Scope of Work shall be $5,500 per month, payable in six (6) monthly installments for the months of May 2012 through October 2012.

Schedule of Payment: Contractor shall submit an itemized statement to City for its services performed in the prior month, which shall include documentation setting forth in detail a description of the services rendered. City shall pay Consultant the amount of such billing within thirty (30) days of receipt of same.

OP ID: JJ

CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY) 01/11/12

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER
Hanasab Insurance Services Inc
CA License: 0E08574
8383 Wilshire Blvd, Suite 450
Beverly Hills, CA 90211
Farhad Hanasab
323-782-8454
323-782-8445

CONTACT NAME: Farhad Hanasab
PHONE (A/C, No, Ext): 323-782-8454 FAX (A/C, No): 323-782-8445
E-MAIL ADDRESS: farhad@hanasabinsurance.com
PRODUCER CUSTOMER ID #: PUBLI-1

INSURED
Public Affairs Advocacy Group
801 S. Figueroa St. Ste 1050
Los Angeles, CA 90017

INSURER(S) AFFORDING COVERAGE	NAIC #
INSURER A :	
INSURER B :	
INSURER C :	
INSURER D : Markel Insurance Company	
INSURER E :	
INSURER F :	

COVERAGES CERTIFICATE NUMBER: REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSR	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS	
	GENERAL LIABILITY						EACH OCCURRENCE	$
	COMMERCIAL GENERAL LIABILITY						DAMAGE TO RENTED PREMISES (Ea occurrence)	$
	CLAIMS-MADE OCCUR						MED EXP (Any one person)	$
							PERSONAL & ADV INJURY	$
							GENERAL AGGREGATE	$
	GEN'L AGGREGATE LIMIT APPLIES PER: POLICY PRO-JECT LOC						PRODUCTS - COMP/OP AGG	$
								$
	AUTOMOBILE LIABILITY						COMBINED SINGLE LIMIT (Ea accident)	$
	ANY AUTO						BODILY INJURY (Per person)	$
	ALL OWNED AUTOS						BODILY INJURY (Per accident)	$
	SCHEDULED AUTOS						PROPERTY DAMAGE (Per accident)	$
	HIRED AUTOS							$
	NON-OWNED AUTOS							$
	UMBRELLA LIAB OCCUR						EACH OCCURRENCE	$
	EXCESS LIAB CLAIMS-MADE						AGGREGATE	$
	DEDUCTIBLE							$
	RETENTION $							$
D	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? Y/N (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	N/A		MWC0020451	12/07/11	12/07/12	X WC STATUTORY LIMITS OTHER	
							E.L. EACH ACCIDENT	$ 1,000,000
							E.L. DISEASE - EA EMPLOYEE	$ 1,000,000
							E.L. DISEASE - POLICY LIMIT	$ 1,000,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (Attach ACORD 101, Additional Remarks Schedule, if more space is required)
Premises: 801 S. Figueroa St.,Suite 1050, Los Angeles CA 90017
Company only gives 10 days notice of cancellation for nonpayment of premium.

CERTIFICATE HOLDER

City of Beverly Hills
455 N. Rexford Drive
Beverly Hills, CA 90211

CANCELLATION

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE

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