



**CITY OF BEVERLY HILLS**  
455. N. Rexford Drive  
Beverly Hills, California 90210

**ARCHITECTURAL COMMISSION  
REGULAR MEETING SYNOPSIS  
September 19, 2012  
1:00 PM**

**MEETING CALLED TO ORDER**

Date / Time: September 19, 2012 / 1:07 PM

**ROLL CALL**

Commissioners Present: Gardner-Apatow, Bernstein, Meyer, Vice Chair Blakeley, and Chair Rubins  
Commissioners Absent: None  
Staff Present: William Crouch, Shena Rojemann, Cindy Gordon and Virginia Randall (Community Development Department)

**APPROVAL OF AGENDA**

Action: Motion by Chair Rubins; seconded by Commissioner Bernstein to approve the agenda as amended. (5-0).

**COMMUNICATIONS FROM THE AUDIENCE**

Speakers: None.

**COMMUNICATIONS FROM THE COMMISSION**

Speakers: Chair Rubins reported on the new changes for meetings and subcommittees the Commission will be implementing.

**ADOPTION OF MINUTES**

**1. Minutes from the Architectural Review Commission Meeting on August 15, 2012.**

**Motion:** Moved by Chair Rubins; seconded by Commissioner Bernstein (5-0).  
**Action:** The minutes were approved as amended.

**CONSENT ITEMS**

**2. Celine – 319 North Rodeo Drive**

Request for approval of a construction barricade (PL1211134).

Planner: Cindy Gordon, Assistant Planner  
Applicant: Nicole Long  
Public Input: None.

- Motion:** Motion by Chair Rubins; seconded by Commissioner Bernstein to approve the resolution (5-0).  
**Action:** The resolution was approved.

#### CONTINUED ITEMS

##### *(Taken out of Order)*

**4. 9955 Durant Drive**

Request for approval of a façade remodel of an existing multi-family residential building.

**Planner:** Cindy Gordon, Assistant Planner  
**Applicant:** Nicole Stubblefield  
**Public Input:** None.

- Motion:** Motion by Chair Rubins; seconded by Commissioner Gardner-Apatow to approve the resolution (5-0).  
**Action:** The resolution was approved.

**5. 361 South Robertson Boulevard**

Request for approval of a façade remodel (PL1211866).

**Planner:** Shena Rojemann, Associate Planner  
**Applicant:** John Poindexter and Kamran Aryai  
**Public Input:** None.

- Motion:** Motion by Chair Rubins; seconded by Commissioner Bernstein to approve the resolution (5-0).  
**Action:** The resolution was approved with conditions.

#### NEW BUSINESS – PUBLIC HEARINGS

**6. Tumi – 430 North Rodeo Drive**

Request for approval of a sign accommodation to allow a multiple building identification signs facing the alley (PL1214724).

**Planner:** Shena Rojemann, Associate Planner  
**Applicant:** Nicole Long  
**Public Input:** None.

- Motion:** Motion by Chair Rubins; seconded by Commissioner Gardner-Apatow to approve the resolution (5-0).  
**Action:** The resolution was approved.

**7. Bulgari – 401 North Rodeo Drive**

Request for approval of a revision to a previously approved business identification sign (PL1214731).

Planner: Shena Rojemann, Associate Planner  
Applicant: Ashok Vanmali  
Public Input: None.

**Motion:** Motion by Chair Rubins; seconded by Commissioner Gardner-Apatow to approve the resolution (5-0).

**Action:** The resolution was approved.

**8. The McDevitt Company – 9400 South Santa Monica Boulevard**

Request for approval of a building identification sign (PL1222218).

Planner: Shena Rojemann, Associate Planner  
Applicant: John Crispis  
Public Input: None.

**Motion:** Motion by Chair Rubins; seconded by Commissioner Blakeley to return for restudy (5-0).

**Action:** The project was returned for restudy.

**9. Gap – 370 North Beverly Drive**

Request for approval of a façade modification and sign accommodation to allow multiple business identification signs (PL1222208).

Planner: Shena Rojemann, Associate Planner  
Applicant: Katie Penn and John Walton  
Public Input: None.

**Motion:** Motion by Chair Rubins; seconded by Commissioner Meyer to return the project for restudy (5-0).

**Action:** The project was returned for restudy.

**10. 9952 South Santa Monica Boulevard**

Request for approval of a façade remodel and business identification sign (PL1218842).

Planner: Cindy Gordon, Assistant Planner  
Applicant: Philippe Dare and Hubert Tu  
Public Input: None.

**Motion:** Motion by Chair Rubins; seconded by Commissioner Bernstein to approve the resolution (5-0).  
**Action:** The resolution was approved.

**11. Malo – 431 North Rodeo Drive**

Request for approval of a façade remodel, a sign accommodation to allow a courtyard sign to exceed 8 SF, and a sign accommodation to allow a business identification sign facing private property (PL1217495).

**Planner:** Cindy Gordon, Assistant Planner  
**Applicant:** Richard Spina  
**Public Input:** None.

**Motion:** Motion by Chair Rubins; seconded by Commissioner Gardner-Apatow to approved the project (5-0).  
**Action:** The resolution was approved.

**PROJECT PREVIEW**

**12. Tory Burch – 366 North Rodeo Drive**

Request for a preliminary review of a proposed façade and signage (PL1218884).

**Planner:** Shena Rojemann, Associate Planner  
**Applicant:** Richard Dell and Marc Havok  
**Public Input:** None.

**Action:** The Commission provided the applicant with feedback regarding the project.

*(Returned to Order)*

**CONTINUED ITEMS**

**3. Sugarfish – 212 North Canon Drive**

Request for approval of a façade remodel and sign accommodation to allow an awning sign to exceed seven inches in height. (PL1211537).

**Planner:** Shena Rojemann, Associate Planner  
**Applicant:** Glenn Bell  
**Public Input:** None.

**Action:** The resolution was approved.

**COMMUNICATIONS FROM THE ARCHITECTURAL COMMISSION**

- Meeting Recap Discussion
- Sign Programs and Sign Subcommittee
- Commissioner Day Retreat

**Action:** No action taken.

**COMMUNICATIONS FROM THE DIRECTOR OF COMMUNITY DEVELOPMENT**

**13. Staff level approvals**

**Action:** Received and filed.

**MEETING ADJOURNED**

Date / Time: September 19, 2012 / 4:38 PM

**CITY OF BEVERLY HILLS  
City Hall Room 280-A  
455 N. Rexford Drive  
Beverly Hills, CA 90210  
SYNOPSIS**

**CHARITABLE SOLICITATIONS COMMISSION REGULAR MEETING**

**October 10, 2012  
10:30 a.m.**

The meeting was called to order at 10:34 a.m.

**A. ROLL CALL**

Commissioners Present: Chair Block, Vice Chair Henning, Raffle, Roston, Murray

Commissioners Absent: None

Staff: Commander E. Lee, S. Gelfman

**B. PLEDGE OF ALLEGIANCE**

The Pledge of Allegiance was led by audience member.

**C. COMMISSION MINUTES**

MOVED by, SECONDED by to approve the minutes of the meeting on September 12, 2012 (5/0), as amended.

Ayes: Block, Henning, Raffle, Roston, Murrury

Noes: None

Absent: None

CARRIED.

**D. ORAL COMMUNICATIONS FROM THE AUDIENCE**

Audience members introduced themselves to the Commission.

**E. REPORT FROM THE CHAIRPERSON**

MAYOR'S CABINET MEETING – October 9, 2012

Chair Block reported on items discussed by other Commissions at the Mayor's Cabinet Meeting.

**F. OLD BUSINESS**

I. Review of 2012 Biennial Conflict of Interest Code Report: Exhibit A & B ~*Commission agreed to approve – Chair to establish subcommittee to discuss possible changes with City Attorney*

II. Organizations requiring staff follow up

a. Friends of Beverly Gardens Park ~*Permit required once 501(c)(3) status granted*

b. New Era Global ~*Discussed complaints against organization*

c. Jewish Big Brothers Big Sisters ~*Requested fundraising information to be reviewed next month*

d. Los Angeles County Police Canine Association ~*Attorney General's office confirmed receipt of complaint form*

**G. NEW BUSINESS**

**I. Requests within Normal Filing Period**

1. (2012-137) Children Mending Hearts requested a permit to solicit via personal contact on October 11, 2012. Movie Screening to be held at the Writer's Guild, 135 S Doheny Drive, Beverly Hills on October 11, 2012. Raise funds for afterschool programs for disadvantaged youth and support art exchange with Haiti and Japan.

<i>Estimated Gross:</i>	<i>\$ 50,000</i>	<i>Previous Fundraising Event Gross:</i>	<i>\$ N/A</i>
<i>Estimated Expenses:</i>	<i>\$ 200</i>	<i>Previous Fundraising Event Expenses:</i>	<i>\$ N/A</i>

**Note: The above item is a 501(c)(3) organization.**

*Commissioner Henning made a motion to approve the above item. It was seconded by Commissioner Roston and passed unanimously.*

**II. Due to the 15-day Filing Period, the Following Permit Requests were approved:**

1. (2012-125) Los Angeles Chamber Orchestra requested a permit to solicit via mail, email, internet, phone and personal contact from September 14, 2012 through February 2, 2013. Dinner, concert and auction to be held at the California Club on February 2, 2013. Raise funds to support concerts and educational programs of the Los Angeles Chamber Orchestra.

<i>Estimated Gross:</i>	<i>\$ 400,000</i>	<i>Previous Fundraising Event Gross:</i>	<i>\$ 307,067</i>
<i>Estimated Expenses:</i>	<i>\$ 140,300</i>	<i>Previous Fundraising Event Expenses:</i>	<i>\$ 118,371</i>

2. (2012-126) United Friends of the Children requested a permit to solicit via mail from September 7, 2012 through October 14, 2012. Food and wine event to be held in Bel Air on October 14, 2012. Raise funds for United Friends of the Children's programs for foster youth.

<i>Estimated Gross:</i>	<i>\$ 300,000</i>	<i>Previous Fundraising Event Gross:</i>	<i>\$ 1,225,000</i>
<i>Estimated Expenses:</i>	<i>\$ 60,000</i>	<i>Previous Fundraising Event Expenses:</i>	<i>\$ 166,000</i>

3. (2012-127) The Maple Counseling Center requested a permit to solicit via mail, invitation, signs, flyers and personal contact from September 10, 2012 through November 11, 2012. Dinner to be held at the Beverly Hilton Hotel on October 24, 2012. Raise funds for operating expenses for the Maple Counseling Center.

<i>Estimated Gross:</i>	<i>\$ 360,000</i>	<i>Previous Fundraising Event Gross:</i>	<i>\$ 113,305</i>
<i>Estimated Expenses:</i>	<i>\$ 109,700</i>	<i>Previous Fundraising Event Expenses:</i>	<i>\$ 35,379</i>

4. (2012-128) Cedars Sinai Medical Center requested a permit to solicit via invitation and website from August 15, 2012 through February 1, 2013. 5K Run & Friendship Walk kick-off party to be held at the Sofitel Hotel on November 10, 2012. 5K Run & Friendship Walk to be held at the Pan Pacific Park on November 11, 2012. Raise funds for Cedars Sinai Medical Center Women's Cancer Program at the Samuel Oschin Comprehensive Cancer Institute.

<i>Estimated Gross:</i>	<i>\$ 800,000</i>	<i>Previous Fundraising Event Gross:</i>	<i>\$ 718,578</i>
<i>Estimated Expenses:</i>	<i>\$ 280,000</i>	<i>Previous Fundraising Event Expenses:</i>	<i>\$ 289,672</i>

5. (2012-129) Cardiovascular Research Foundation of Southern California requested a permit to solicit via mail from October 1, 2012 through September 30, 2013. Monetary Drive. Raise funds for cardiovascular research studies, specifically the detection and elimination of Atherosclerosis, conducted by the Cardiovascular Research Foundation.

*Estimated Gross:*           \$ 250,000           *Previous Fundraising Event Gross:*       \$ 94,377  
*Estimated Expenses:*       \$ 15,000           *Previous Fundraising Event Expenses:*   \$ 15,000

6. (2012-130) Children's Chain of Children's Hospital requested a permit to solicit via mail and personal contact from September 15, 2012 through December 20, 2012. Stationary sale to be held at 523 S Plymouth Blvd., Los Angeles on October 3, 2012 and October 4, 2012. Raise funds for Children's Hospital Los Angeles.

*Estimated Gross:*           \$ 5,000           *Previous Fundraising Event Gross:*       \$ 7,888  
*Estimated Expenses:*       \$ 2,250           *Previous Fundraising Event Expenses:*   \$ 3,500

7. (2012-131) Children's Chain of Children's Hospital requested a permit to solicit via mail and personal contact from September 15, 2012 through December 20, 2012. Stationary sale to be held at 540 Crestline Drive, Los Angeles on October 16th, October 17th and October 18, 2012. Raise funds for Children's Hospital Los Angeles.

*Estimated Gross:*           \$ 5,000           *Previous Fundraising Event Gross:*       \$ 7,888  
*Estimated Expenses:*       \$ 2,250           *Previous Fundraising Event Expenses:*   \$ 3,500

8. (2012-132) Children's Chain of Children's Hospital requested a permit to solicit via mail from September 19, 2012 through October 31, 2012. Lunch and museum tour to be held at the J. Paul Getty Museum, 1200 Getty Center Drive, Los Angeles on October 19, 2012. Raise funds for Children's Hospital Los Angeles.

*Estimated Gross:*           \$ 900           *Previous Fundraising Event Gross:*       \$ 800  
*Estimated Expenses:*       \$ 300           *Previous Fundraising Event Expenses:*   \$ 250

9. (2012-133) Children's Chain of Children's Hospital requested a permit to solicit via mail from September 1, 2012 through October 31, 2012. Open House to be held at 2465 Huntington Drive, San Marino on October 5, 2012. Raise funds for Children's Hospital Los Angeles.

*Estimated Gross:*           \$ 2,250           *Previous Fundraising Event Gross:*       \$ 2,200  
*Estimated Expenses:*       \$ 400           *Previous Fundraising Event Expenses:*   \$ 400

10. (2012-134) Children's Chain of Children's Hospital requested a permit to solicit via mail from September 1, 2012 through October 31, 2012. Open House to be held at 1311 San Remo Drive, Pacific Palisades on October 12, 2012. Raise funds for Children's Hospital Los Angeles.

*Estimated Gross:*           \$ 2,500           *Previous Fundraising Event Gross:*       \$ 2,200  
*Estimated Expenses:*       \$ 400           *Previous Fundraising Event Expenses:*   \$ 400

11. (2012-135) City of Hope National Insurance Industry Council requested a permit to solicit via mail, newspaper, radio, television and personal contact from September 1, 2012 through December 31, 2012. Dinner to be held at the Beverly Hilton Hotel on October 27, 2012. Raise funds for the City of Hope National Medical Center and Beckman Research Institute of the City of Hope, which is dedicated to the prevention, treatment, and cure of cancer and other life threatening diseases.

*Estimated Gross:*           \$ 808,500           *Previous Fundraising Event Gross:*       \$ N/A  
*Estimated Expenses:*       \$ 241,000           *Previous Fundraising Event Expenses:*   \$ N/A

12. (2012-136) Hawthorne School requested a permit to solicit via mail, phone and personal contact from September 19, 2012 through October 14, 2012. Carnival to be held at 624 N Rexford Drive, Beverly Hills on October 14, 2012. Raise funds for Hawthorne School.

<i>Estimated Gross:</i>	\$ 30,000	<i>Previous Fundraising Event Gross:</i>	\$ 30,000
<i>Estimated Expenses:</i>	\$ 9,000	<i>Previous Fundraising Event Expenses:</i>	\$ 9,000

13. (2012-138) Jewelers 24 Karat Club of Southern California requested a permit to solicit via phone from September 1, 2012 through October 6, 2012. Dinner dance to be held at the Montage Hotel on October 6, 2012. Raise funds for scholarships and Gemological Institute of America.

<i>Estimated Gross:</i>	\$ 10,000	<i>Previous Fundraising Event Gross:</i>	\$ 3,295
<i>Estimated Expenses:</i>	\$ 0	<i>Previous Fundraising Event Expenses:</i>	\$ 0

~ Staff to advise organization to change event description

**Note: All the above items are 501(c)(3) organizations.**

*Approved items noted by Commission*

### III. FINANCIAL STATEMENTS (FS) OF COMPLETED EVENTS FOR REVIEW

1. (2011-133) Operation Healthy Africa ~Note: Send 50% letter regarding net proceeds less than 50% of gross receipts
2. (2012-18) The Colleague Helpers in Philanthropic Service (CHIPS)
3. (2012-16) Catholic Charities of Los Angeles Inc. DBA Good Shepherd Center for Homeless Women & Children ~Note: Follow up on outstanding pledges
4. (2012-2) CCFA Cohn's & Colitis Foundation of America
5. (2012-13) Los Angeles Philharmonic Association – Business & Professional Committee
6. (2012-17) The Colleagues
7. (2012-35) Epilepsy Foundation of Greater Los Angeles
8. (2011-102) Los Angeles County Police Canine Association ~Note: Send 50% letter regarding net proceeds less than 50% of gross receipts
9. (2012-39) Simon Wiesenthal Center Inc. ~Note: Follow up on outstanding pledges
10. (2012-66) Temple Emanuel
11. (2012-70) United Friends of the Children
12. (2012-79) Cedars Sinai Medical Center – Women's Heart Center
13. (2012-72) Cedars Sinai Medical Center – King Harbor Yacht Club ~Note: Add dept.
14. (2012-63) The Maple Counseling Center ~Note: Follow up on outstanding pledges
15. (2012-44) Marvin D. Iannone Beverly Hills Police Department ~Note: Follow up on outstanding pledges
16. (2011-178) Otis College of Art and Design
17. (2012-82) Jewish Family Service of Los Angeles

### IV. Financial Statement Log for 2012

### V. Financial Statement Log for 2011

**LIST OF ORGANIZATIONS THAT FAIL TO FILE FINANCIAL STATEMENT WITHIN SIX/THREE MONTHS AFTER THE PERMIT EXPIRATION DATE.**

1. (08-187) American Friends for Meir Panim – Care for Israel  
Permit expired 11/15/08
2. (07-177) GLASS Youth & Family Services  
Permit expired 10/28/07
3. (07-8) United States Mission  
Permit expired 05/01/07
4. (06-63) Children's Cancer Research Fund  
Permit expired 04/30/06
5. (06-36) Maternal Fetal Care International: MFCI  
Permit expired 03/11/06
6. (2011-47) Entrepreneur Mentor Society  
Permit expired 02/29/12
7. (2011-133) Operation Africa  
Permit expired 01/14/12

**LIST OF ORGANIZATIONS THAT HAVE NET PROCEEDS LESS THAN 50% OF TOTAL RECEIPTS FROM THEIR CHARITABLE EVENTS**

1. (03-44) Beverly Hills Bar Association  
Event date 05/04/2003
2. (04-57) Beverly Hills Bar Association  
Event date 06/13/2004
3. (05-70) Beverly Hills Bar Association  
Event date 06/12/2005
4. (06-83) Beverly Hills Bar Association  
Event date 05/07/2006
5. (07-87) Beverly Hills Bar Association  
Event date 06/03/2007
6. (08-81) Beverly Hills Bar Association  
Event date 05/04/2008
7. (09-83) Beverly Hills Bar Association  
Event date 05/03/2009
8. (2010-75) Beverly Hills Bar Association  
Event date 06/06/2010

9. (2011-75) Beverly Hills Bar Association  
Event date 05/15/2011
10. (2011-188) Beverly Hills Bar Association  
Event date 05/31/2011
11. (03-72) Los Angeles County Police Canine Association  
Event date 10/19/2003
12. (05-168)(05-168A) Los Angeles County Police Canine Association  
Event date 05/06/2006
13. (07-88)(07-88A) Los Angeles County Police Canine Association  
Event date 08/11/2007
14. (2010-3)(2010-3A) Los Angeles County Police Canine Association  
Event date 05/22/2010
15. (03-171) Advertising Industry Emergency Fund  
Event date 11/13/2003
16. (04-170) Advertising Industry Emergency Fund  
Event date 11/19/2004
17. (05-146) Advertising Industry Emergency Fund  
Event date 11/17/2005
18. (2010-102) Advertising Industry Emergency Fund  
Event date 11/12/2010
19. (05-162) International Committee of the L.A. Philharmonic Association  
Event date 03/25/2006
20. (05-167) American Friend of Hazon Yeshaya Soup Kitchen  
Event date 12/13/2006
21. (06-14) The Neuropathy Association  
Event date 04/03/2006
22. (06-29) Writers Guild Foundation  
Event date 03/18/06 & 03/19/06
23. (06-157) Operation of Hope  
Event date 11/19/2006
24. (06-195) Heal Breast Cancer Foundation  
Event date 02/22/2007
25. (07-109)(07-109A) California Society of CPAs  
Event date 11/18/2007
26. (08-143) California Society of CPAs  
Event date 11/16/2008

27. (09-132)(09-132A) California Society of CPAs  
Event date 11/22/2009
28. (07-114) LA Stars/Baron Davis Foundation c/o Life Sports Management  
Event date 08/04/2007
29. (07-126) Real Medicine Foundation  
Event date 08/16/2007
30. (07-173) NARSAD: The Mental Health Research Association  
Event date 12/03/2007
31. (07-184) Childhelp-Buena Ventura Chapter  
Event date 12/02/2007
32. (08-128) Israel Cancer Research Fund  
Event date 08/13/2008
33. (08-137) John Wayne Cancer Institute Auxiliary  
Event date 10/21/2008
34. (09-163) John Wayne Cancer Institute Auxiliary  
Event date 10/29/2009
35. (08-144) Vistas for Children Inc  
Event date 11/09/2008
36. (09-156) Vistas for Children Inc  
Event date 11/08/2009
37. (08-146) Habitat for Humanity of Greater Los Angeles  
Event date 10/01/2008
38. (08-151) Hollywood NOTE Foundation  
Event date 09/09/2008
39. (09-88) Hollywood NOTE Foundation  
Event date 05/31/2009
40. (08-186) Asthma & Allergy Foundation of America – California Chapter  
Event date 11/18/2008
41. (08-190) Cerebral Palsy International Research Foundation  
Event date 12/03/2008
42. (09-14A) Jewish Big Brothers Big Sisters  
Event date 10/06/2009
43. (2010-73) Jewish Big Brothers Big Sisters  
Event date 10/21/2010
44. (2011-87) Jewish Big Brothers Big Sisters  
Event date 10/27/2011

45. (09-102) Beverly Hills Little League  
Event date 06/06/2009
46. (09-149) The Kings College & Seminary  
Event date 10/07/2009
47. (09-150) Janie Bradford Hal Scholarship Fund Inc. (Heroes and Legends)  
Event date 09/27/2009
48. (2010-135) Janie Bradford Hal Scholarship Fund Inc. (Heroes and Legends)  
Event date 09/26/2010
49. (2011-143) Janie Bradford Hal Scholarship Fund Inc. (Heroes and Legends)  
Event date 09/25/2011
50. (09-XXX) 100 Black Men of Los Angeles, Inc. – Application was received after the event, no permit was issued – Event date 10/16/2009
51. (2010-92) 100 Black Men of Los Angeles, Inc.  
Event date 10/15/2010
52. (2010-28) Beverly Hills CPR  
Event date 02/26/2010-05/28/2010
53. (2010-145) Citizenship Education Fund  
Event date 10/07/2010
54. (2010-156) Coalition for At Risk Youth (CARRY)  
Event date 12/3/2010
55. (2010-187) Beverly Hills Meals on Wheels  
Monetary Drive
56. (2011-14) Petersen Automotive Museum  
Event date 02/20/2011
57. (2010-XXX) Sheila Kar Health Foundation  
Event date 02/14/2010
58. (2011-74) Sheila Kar Health Foundation  
Event date 02/14/2011
59. (2011-54) City of Hope – Board  
Event date 06/07/2011
60. (2011-55) Youth Renewal Fund  
Event date 06/04/2011
61. (2011-130) Society of Singers  
Event date 09/19/2011
62. (2011-86) National Charity League Inc. SFV Chapter  
Event date 11/26/2011

- 63. (2011-179) The Angeles Clinic Foundation  
Event date 12/18/2011
- 64. (2011-176) Pepperdine University  
Event date 02/18/2012
- 65. (2012-23) International Documentary Associations  
Event date 02/25/2012
- 66. (2011-186) Project Angel Food  
Event date 12/07/2011
- 67. (2012-12) The Junior League of Los Angeles  
Event date 03/24/2012
- 68. (2012-65) The Guardians of the Los Angeles Jewish Home for the Aging  
Event date 04/26/2012
- 69. (2012-68) Los Angeles Chamber Orchestra  
Event date 05/20/2012
- 70. (2012-50) Discovery Eye Foundation  
Event date 04/21/2012
- 71. (2012-10) Operation Children Inc.  
Event date 03/24/2012
- 72. (2012-61) OperaWorks  
Event date 05/04/2012
- 73. (2012-110) Women Crowned in Glory Inc. dba Safe Passage  
Event date 05/11/2012

**I. COMMENTS FROM COMMISSIONERS**

Staff to remove Operation Africa from Fail to File list and add to Less than 50% list

Chair Block and Vice Chair Henning advised Commissioners they had recused themselves from interviewing prospective candidates to fill their vacancies.

**J. ADJOURNMENT**

Chair Block adjourned the meeting at 11:30 a.m.



**CITY OF BEVERLY HILLS**  
455. N. Rexford Drive  
Beverly Hills, California 90210

**ARCHITECTURAL COMMISSION  
SPECIAL MEETING SYNOPSIS  
October 17, 2012  
12:00 PM**

**MEETING CALLED TO ORDER**

Date / Time: October 17, 2012 / 12:02 PM

**ROLL CALL**

Commissioners Present: Gardner-Apatow, Bernstein, Vice Chair Blakeley, and Chair Rubins  
Commissioners Absent: None  
Staff Present: William Crouch, Cindy Gordon and Virgia Randall (Community Development Department)

**APPROVAL OF AGENDA**

Action: By Order of the Chair. (4-0).

**COMMUNICATIONS FROM THE AUDIENCE**

- Members of the public may address the Commission\*

**1. BUS TOUR – GAP**  
370 North Beverly Drive

**Action:** The Commission conducted a bus tour to review this item; no action was taken.

**MEETING ADJOURNED**

Date / Time: October 17, 2012 / 12:45 PM



**CITY OF BEVERLY HILLS**  
455. N. Rexford Drive  
Beverly Hills, California 90210

**ARCHITECTURAL COMMISSION  
REGULAR MEETING SYNOPSIS  
October 17, 2012  
1:00 PM**

**MEETING CALLED TO ORDER**

Date / Time: October 17, 2012 / 1:01 PM

**ROLL CALL**

Commissioners Present: Gardner-Apatow, Bernstein, Vice Chair Blakeley, and Chair Rubins  
Commissioners Absent: None  
Staff Present: William Crouch, Cindy Gordon and Virgia Randall (Community Development Department)

**APPROVAL OF AGENDA**

Action: Motion by Order of the Chair to approve the agenda as amended. (4-0).

**SPEAKER:** David Schirmer, the City's Chief Information Officer, discussed the proposed technology enhancements for meeting room 280A as well as how the Commission can use technology to improve the architectural review process for both applicants and the Commission.

**COMMUNICATIONS FROM THE AUDIENCE**

- Members of the public may address the Commission\*

**COMMUNICATIONS FROM THE COMMISSION**

Speakers: Chair Rubins reported on the new changes for meetings and subcommittees the Commission will be implementing.

**ADOPTION OF MINUTES**

**1. Minutes from the Architectural Review Commission Meeting on September 19, 2012.**

**Motion:** Moved by Order of the Chair (4-0).  
**Action:** The minutes were approved as presented.

## CONSENT ITEMS

### 2. Two Rodeo – 200 North Rodeo Drive

Request for approval of a sign accommodation to allow a ground sign on Rodeo Drive (PL1225906).

Planner: Cindy Gordon, Assistant Planner  
Applicant: Bill Wiley  
Public Input: None.

**Motion:** Motion by Chair Rubins; seconded by Commissioner Bernstein, to approve the resolution (4-0).

**Action:** The resolution was approved.

### 3. Hot 8 Yoga – 8383 Wilshire Boulevard

Request for approval of a modification to an existing sign program (PL1226669).

Planner: Cindy Gordon, Assistant Planner  
Applicant: Vicente Nicoletta  
Public Input: None.

**Motion:** Motion by Chair Rubins; seconded by Commissioner Bernstein to approve the resolution (4-0).

**Action:** The resolution was approved.

## CONTINUED ITEMS

### 4. Gap – 370 North Beverly Drive

Request for approval of a façade modification and sign accommodation to allow multiple business identification sign (PL1222208).

Planner: Cindy Gordon, Assistant Planner  
Applicant: Katy Penn and John Walton  
Public Input: None.

**Motion:** Motion by Chair Rubins; seconded by Commissioner Bernstein to return for restudy (4-0).

**Action:** The project was returned for restudy.

### 5. Louis Vuitton – 201 & 295 North Rodeo Drive

Request for approval of a façade remodel for both buildings and a sign accommodation for multiple building and business identification signs (PL1208534 & PL1208777).

Planner: Cindy Gordon, Assistant Planner

**Applicant:** Ashok Vamali and Devin Barnes  
**Public Input:** None.

**Motion 1:** Motion by Chair Rubins; seconded by Commissioner Gardner-Apatow to approve the resolution for the Women's Store (4-0).

**Action:** The resolution was approved.

**Motion 2:** Motion by Chair Rubins; seconded by Commissioner Bernstein to return for restudy (4-0).

**Action:** The project (for the Men's Store) was returned for restudy.

#### **NEW BUSINESS – PUBLIC HEARINGS**

**6. Louis Vuitton – 201 North Rodeo Drive**

Request for approval of a façade remodel and sign accommodation for multiple business identification signs (PL1226017).

**Planner:** Cindy Gordon, Assistant Planner  
**Applicant:** Ashok Vanmali and Devon Barnes  
**Public Input:** None.

**Motion:** Motion by Chair Rubins; seconded by Commissioner Bernstein to approve the resolution (4-0).

**Action:** The resolution was approved with conditions.

**7. Celine – 319 North Rodeo Drive**

Request for approval of a façade remodel and business identification signs (PL1225839).

**Planner:** Cindy Gordon, Assistant Planner  
**Applicant:** Nicole Long  
**Public Input:** None.

**Motion:** Motion by Chair Rubins; seconded by Commissioner Gardner-Apatow to approve the resolution (4-0).

**Action:** The resolution was approved.

**8. Ermenegildo Zegna – 337 North Rodeo Drive**

Request for approval of a façade remodel, sign accommodation for multiple business identification signs, and a construction barricade graphic (PL1225867).

**Planner:** Cindy Gordon, Assistant Planner  
**Applicant:** Steven King  
**Public Input:** None.

**Motion:** Motion by Chair Rubins; seconded by Commissioner Bernstein approve the resolution (4-0).

**Action:** The resolution was approved with conditions.

**9. Wells Fargo – 9600 South Santa Monica Boulevard**

Request for approval of a building identification signs, a ground sign, and a sign accommodation for multiple business identification signs (PL1225274).

**Planner:** Cindy Gordon, Assistant Planner

**Applicant:** Bonnie Freda and Brent Forte

**Public Input:** None.

**Motion:** Motion by Chair Rubins; seconded by Commissioner Bernstein to approve the resolution (4-0).

**Action:** The resolution was approved with conditions.

**10. Wells Fargo – 9350 Wilshire Boulevard**

Request for approval of a sign accommodation for multiple business identification signs. (PL1224565).

**Planner:** Cindy Gordon, Assistant Planner

**Applicant:** Bonnie Freda and Brent Forte

**Public Input:** None.

**Motion:** Motion by Chair Rubins; seconded by Commissioner Gardner-Apatow to approve the project (4-0).

**Action:** The resolution was approved with conditions.

**11. Chris Aire – 9615 Brighton Way**

Request for approval of a façade remodel and business identification sign (PL1227038).

**Planner:** Cindy Gordon, Assistant Planner

**Applicant:** David Cho

**Public Input:** None.

**Motion:** Motion by Vice Chair Blakeley; seconded by Commissioner Gardner-Apatow to approved the project (4-0).

**Action:** The resolution was approved with conditions.

**12. 9200 Wilshire Boulevard**

Request for approval of a new five-story mixed use building (PL1226510).

**Planner:** Cindy Gordon, Assistant Planner

**Applicant:** Joe Tilem, Michael Paladino, and Pamela Burton

Architectural Commission Meeting Synopsis  
October 17, 2012

Public Input: None.

**Motion:** Motion by Chair Rubins; seconded by Commissioner Bernstein approve the resolution (4-0).

**Action:** The resolution was approved with conditions.

**COMMUNICATIONS FROM THE ARCHITECTURAL COMMISSION**

- Meeting Recap Discussion  
**Action:** No action taken.

**COMMUNICATIONS FROM THE URAN DESIGNER**

- Conflict of Interest Code (TAB 13)
- Staff level approvals (TAB 14)  
**Action:** Received and filed.
- Report from the Urban Designer  
**Action:** No action taken.

**MEETING ADJOURNED**

Date / Time: October 17, 2012 / 5:30 PM

**CITY OF BEVERLY HILLS**  
**City Hall Room 280-A**  
**455 N. Rexford Drive**  
**Beverly Hills, CA 90210**  
**SYNOPSIS**

**FINE ART COMMISSION REGULAR MEETING**

October 18, 2012

4:00 p.m.

*The meeting was called to order at 4:05 p.m.*

**A. ROLL CALL**

Commissioners Present: Friedman, Shepard, Potter, Pressman, Vice Chair Chalom and Chair Smooke

Commissioners Absent: None

Staff: Nancy Hunt-Coffey, Brad Meyerowitz, Patty Acuna, Genevieve Row, Lois Foraker

**B. COMMISSION MINUTES**

MOVED and SECONDED to approve the minutes of the meeting of September 20

**Ayes:** Commissioners Friedman, Shepard, Potter, Pressman, Chalom, Chair Smooke

**Noes:** None

**Absent:** None

**CARRIED.** 6/0

**C. ORAL COMMUNICATIONS FROM THE AUDIENCE**

none

**D. REPORT FROM THE CHAIRPERSON**

Chair Smooke reported that the Mayor's Cabinet Meetings for October.

**Other Items:**

**E. DIRECTOR'S REPORT**

INFORMATION ONLY-*no comment*

- a) The Fine Art Fund is reported at 894,999.73
- b) Staff provided an update on the status of installing Guy Dill's *Egalmah, The Great Palace*, on Burton Way, between Palm and Oakhurst Drives. A contract renewal with CBELOW, a company that scans underground services to guarantee nothing will be discovered in the middle of the installation, has been through the City vetting process; the next step is to have the CBELOW team out to do the scan.
- c) Staff provided an update on Ironwood's expected reparation of Kusama's *Hymn of Life*; the work is scheduled to begin on November 5<sup>th</sup>.
- d) Staff provided an update on the issue of the removal of the Shapiro sculpture by the owner of 9830 Wilshire, Mr. M. Ovitz, and what his options are to resolve the issue. He can replace the piece, or provide an in lieu payment to the Fine Art fund equal to the original obligation.
- e) Art work from 2 Rodeo, which satisfied the original obligation associated with this development, was removed from the premises without notifying appropriate City officials. Staff will investigate.

Other items:

## F. NEW BUSINESS

### 3. DISCUSSION OF BID RESULTS AND RESTORATION METHODS FOR MILLARD SHEETS MURAL PROJECT

Three bids for this project were received on Sept. 20; the lowest responsible bid was submitted by First California Construction. The base bid amount was \$248,440., plus a contingency amounting to \$273,440. A bid alternate was included providing two options as to the restoration method on seams joining the individual tiles, depending on if the Commissioners choose the mosaic tile, or the caulking method to join the seams.

**MOTION:** Commissioner Pressman moved to approve the acrylic caulking method of tile joinery. Commissioner Potter seconded the motion.

**AYES:** Commissioners Friedman, Shepard, Chalom, Smooke

**NOES:** none

**CARRIED:** 6/0

### 4. UPDATE ON ART RESTORATION PROCESS

Christine Varvi, a staff member from Rosa Lowenger's firm provided an overview of the works of art that have been restored thus far, and presented her recommendations on which pieces should be restored next.

### 5. DEVELOPER PROCESS UPDATE

Staff reported on the progress made in bringing in all the offices in the city that are involved in the mission of Public Art, to streamline communication, and resulting in a more efficiently and dependably tracked collection of developer chosen art.

### 6. DISCUSSION REGARDING THE BVLGARI BUILDING IMPROVEMENTS AND RELOCATION OF THE DOME

Gruen & Assoc., who are overseeing the remodel of the current Bvlgari property, have identified that the dome, constructed of fiber glass and 16' in diameter, can be moved. The Commission is tasked with finding a location. Staff presented several options. The Commission instructed staff to determine what the installation costs would be for each location in Coldwater Park, and to present the ideas to the Recreation & Park Commission. Research is ongoing as to whether or not the building has a cap attached with regard to all obligation assessments, which is the case with some properties in the City.

### 7. PLACEMENT OF *CENTER OBELISK* BY JOAN BROWN

In response to direction from City Council to examine other potential sites for installation of the obelisk, staff put together a photo album of all sites. Since Tischman/Speyer has been granted the choice of donating the artwork to the City, the number of locations on which the obelisk can be installed has considerably grown.

The Commission instructed staff to present to the Recreation & Park Commission their preference for installing the Obelisk in the planted area right outside of Clubhouse at Roxbury, and get their support.

### 8. DISCUSSION OF BIDS FOR LIGHTING AND CONCRETE PAD FOR

KUSAMA/PLENSA

Staff provided an update on the Korade & Assoc. Construction bid with regard to the electrical issues for lighting both the Kusama and Plensa sculptures as well as pouring

the cement pad for installation of the Plensa piece. Korade has won the bid, been notified, and staff is in the process of finalizing the contract, after which an appointment can be made with the firm to schedule the work. The Commission went on to discuss the lighting bid from F.I.R.E. to light the Kusama work.

**MOTION:** Commissioner Friedman moved to accept the bid from David Steinitz for the purpose of lighting Kusama's Hymn of Life.  
Commissioner Potter seconded the motion.

**AYES:** Commissioners Shepard, Pressman, Vice Chair Chalom, Chair Smooke

**NOES:** none

**CARRIED:** 6/0

9. TASK LIST FOR PLENSA GRAND UNVEILING

The Commission is looking forward to the Roxy Paine work and the Plensa piece being installed about the same time. The Commission is expecting for the dedication ceremony and installation celebration to happen the end of January, 2013. Chair Smooke has approached one of the Art Auction houses to sponsor the party. Staff composed a task list to consider when organizing the event.

10. TIMELINE FOR RELOCATION OF ERRATIC BY ROXY PAINE

Roxy Paine's work will be relocated from its present site in coordination with the Plensa installation. LA Packing installed it originally and has submitted a bid to de-install it, and move it to the same block of Beverly Gardens Park as the Plensa piece, but on the Rodeo Drive side of the park.

**MOTION:** Commissioner Potter moved to accept LA Packing's bid to relocate Roxy Paine's Erratic to its designated spot in Beverly Gardens Park between Rodeo and Beverly on the western side of the block.

Commissioner Friedman seconded the motion

**AYES:** Commissioners Shepard, Pressman, Vice Chair Chalom

**NOES:** none

**CARRIED:** 5/0

11. DISCUSSION REGARDING BENCH LOCATION NEAR HYMN OF LIFE

A bench to be placed near the Kusama in memorial of Barbara Jacobson, honoring her efforts to bring the Kusama piece to the City has been under consideration for some time. There is a planter to the east of the piece in which a cement pad will be poured and on which a bench will be installed. Shade trees will be planted around the bench. All the benches in Beverly Gardens Park have been standardized, and it is highly recommended by staff that the Commission agree to install one of these benches in the planter.

**MOTION:** Commissioner Potter moved that the Beverly Gardens standardized bench be installed in the recommended location, in honor of Barbara Jacobson's instrumental efforts in bringing Kusama's Hymn of Life to Beverly Hills.

Commissioner Shepard seconded the motion

**AYES:** Commissioner Friedman, Pressman, Vice Chair Chalom

**NOES:** none

**CARRIED:** 5/0

12. 2012 BIENNIAL CONFLICT OF INTEREST CODE REPORT REVIEW

In the interest of standardizing the Conflict of Interest Code to which all public serving governing bodies, such as City Councils, Commissions, etc. in the State of California agree to operate, each such body must formally adopt this document. If there are

articles the Commission would like amend, now is the time to do so. Their recommendations for amendment must be approved by the City Attorney's office.

**MOTION:** Commissioner Pressman moved to accept the 2012 Biennial Conflict of Interest Code Report as presented to the Commission by the City Clerk's Office. Commissioner Potter seconded the motion

**AYES:** Commissioners Friedman, Shepard, Vice Chair Chalom

**NOES:** none

**CARRIED:** 5/0

13. ESTABLISHING RULES OF PROCEDURE

Discussion of the examples of other Commissions rules of procedures were offered up to the Fine Art Commissioners. It was decided to table further discussions on this topic until the November 15<sup>th</sup> Fine Art Commission meeting.

**G. COMMENTS FROM COMMISSIONERS.**

None

**H. ADJOURNMENT**

There being no further business, with the consent of the Commission, Vice Chair Chalom adjourned the meeting at 6:05 p.m.

**CITY OF BEVERLY HILLS  
HUMAN RELATIONS COMMISSION REGULAR MEETING  
SYNOPSIS**

October 18, 2012  
455 N. Rexford Drive  
Beverly Hills, CA 90210  
City Hall, Room 280-A  
9:30 a.m.

The meeting was called to order at 9:32 a.m.

**ROLL CALL**

Commissioners Present: Pease, Linder, Nazarian, Ginsburg, Sherman

Commissioners Absent: None

Staff Present: Latta, Kahn, Kyriazi

**CONSIDERATION OF MINUTES**

**Tab 1. REGULAR MEETING OF SEPTEMBER 20, 2012:**

MOTION by Nazarian, SECONDED by Linder to approve as presented (4/0)

AYES: Pease, Linder, Nazarian, Sherman  
NOES: None  
ABSENT: Ginsburg  
ABSTAIN:  
CARRIED

Vice Chair Ginsburg arrived at 9:34pm.

**ORAL COMMUNICATION FROM THE AUDIENCE**

Wendy Hughes, the City's National Urban Fellow for this year, informed the Commission of the Panhandling initiative she's working on with staff. She will present her findings at the City Council's November 13 meeting. The Commission requested an update at their next Commission meeting.

**CONTINUED AND NEW BUSINESS**

**Tab 2. COMMISSION REPORTS:**

**HRC REPRESENTATIVES**

Sgt. Gregg Mader from the Beverly Hills Police Department was not present.

Dr. Brian Goldberg from the Beverly Hills Unified School District provided an update on:

1. The anti-bullying Ambassador program that El Rodeo School was testing, Principal Hoffman met with the organizers and participants of the program and it was decided the program would not be going forward district wide. It was one tool that was considered.
2. One bullying incident occurred regarding a student at El Rodeo School.
3. Budget issues: District considering \$6 million in cuts if Proposition 30 does not pass.
4. The Board of Education is taking an official position to oppose Measure J.

## **ADMINISTRATOR**

Report from Human Services Administrator James R. Latta, L.C.S.W.

1. All Commission meetings are being recorded and can be viewed at: <http://www.beverlyhills.org/living/beverlyhillstelevision/citymeetings/>.
2. Wallenberg Update. The Commission's comments and suggestions will be presented to City Council during their Study Session on October 23.
3. Revised Library Standards of Behavior Policy, July 18, 2012.
4. Protocol to end the Commission meeting.
5. Human Relations Commission liaisons: Vice Mayor Mirisch and Councilmember Brucker.
6. 2013 Homeless Count scheduled for January 30, 2013.
7. Municipal Election is March 5, 2012.

## **CHAIR**

Chair Sherman gave a brief update on the Mayor's Cabinet meeting.

### **Tab 3. GREAT CALIFORNIA SHAKEOUT:**

The Commission and staff participated in the *Drop Cover and Hold On* practice drill at 10:18 a.m.

### **Tab 4. EMBRACE CIVILITY: BULLYING PREVENTION VIDEO COMPETITION AD HOC REPORT:**

The Commission viewed the presentation that Chair Sherman and Vice Chair Ginsburg presented to City Council on October 2 regarding October being National Bullying Prevention Month.

The schedule, promotion and judging criteria for the Bullying Prevention Video Competition was reviewed and discussed.

**Tab 5. EMBRACE CIVILITY AWARD PROMOTION PLAN UPDATE FOR 2013:**

Tabled until City Clerk's attendance with updated City Council dates.

**Tab 6. BEVERLY GARDENS PARK RESTORATION PROJECT:**

Director of Community Services, Steve Zoet, provided an update on the Beverly Gardens Park Restoration Project; Friends of Beverly Gardens Park.

**Tab 7. OVERVIEW OF CURRENT AND PENDING AGENDA ITEMS UNDER CONSIDERATION BY THE HUMAN RELATIONS COMMISSION:**

1. An update on the Community Charitable Foundation will be provided at the November 15 Human Relations Commission meeting.
2. The City Clerk will provide a schedule for the Municipal Election.
3. The Panhandling Initiative will be reviewed.

**CALENDAR FOR 2012-13 COMMISSION MEETING DATES:**

No changes.

**COMMENTS BY COMMISSIONERS INCLUDING TOPICS FOR FUTURE AGENDAS:**

Chair Sherman requested a list, with Dr. Goldberg's input, of suggested names to contact for an anti-bullying subcommittee.

**GOOD AND WELFARE:**

Chair Sherman reminded the Commission to speak into their microphones as the meetings are now being recorded.

Commissioner Pease informed the Commission that October 19 is Spirit Day, the annual day in October when millions of Americans wear purple to speak out against bullying and to show their support for lesbian, gay, bisexual and transgender (LGBT) youth.

Commissioner Ginsburg suggested having a work plan discussion at the December meeting.

**ADJOURN**

Chair Sherman adjourned the meeting at 12:02 p.m.

**CITY OF BEVERLY HILLS**  
**City Hall Room 280-A**  
**455 N. Rexford Drive**  
**Beverly Hills, CA 90210**  
**SYNOPSIS**

**HEALTH AND SAFETY COMMISSION REGULAR MEETING**

October 22, 2012

4:00 p.m.

*The meeting was called to order at 4:03 p.m.*

**A. ROLL CALL**

Commissioners Present: Chair Setian, Vice Chair Millan, Aronberg, Judelson, Kopeikin, Landau, Seidel

Commissioners Absent: None

Staff: P. Mottice Muller, A. Tarazon, D. Schirmer, M. Hobson, A. Zaworski, M. Millan, B. Pope

**B. PLEDGE OF ALLEGIANCE**

The Pledge of Allegiance was led by Vice Chair Millan.

**C. COMMISSION MINUTES**

MOVED by Aronberg, SECONDED by Kopeiken to approve the minutes with changes of the meeting on September 24, 2012 (6/0)

Ayes: Aronberg, Kopeiken, Seidel, Landau, Judelson, Vice Chair Millan, Chair Setian

Noes: None

Absent: None

CARRIED.

**D. ORAL COMMUNICATIONS FROM THE AUDIENCE**

There were no members of the public who addressed the Commission.

**E. REPORT FROM THE CHAIRPERSON**

Mayor's Cabinet Meeting – September 11, 2012

Chair Setian reviewed the items which were discussed by other Commissions at the September 11, 2012 Mayor's Cabinet Meeting.

**F. DIRECTOR'S REPORT**

1. Lewis Hall, Beverly Hills School District Board Member gave an update on Beverly Hills Unified School District health and safety preparedness issues.
2. Pamela Mottice-Muller, Director Office of Emergency Management announced submitting a new agenda format for future meetings.
3. Mottice-Muller also announced an article in the Beverly Hills Weekly titled "Buzz Kill," a community symposium on the effects of drunk driving to be held at the Hyatt Regency at the Century Plaza Hotel. Chair Setian will speak at the event.
4. Myra Lurie addressed the Commission on a case of whooping cough reported at one of the school sites and the measures and pre-cautions being made to prevent the disease.

Information Only:

- Commission Calendar
- West Nile Virus Public Health Update and Advisory – October 8-14, 2012
- Beverly Hills CPR
- Bath Salts

**G. NEW BUSINESS**

**1. UPDATE ON THE BEVERLY HILLS CERT TRAINING PROGRAM**

Mackenzie Millan, CERT (Community Emergency Response Team) Program Intern Coordinator provided a report to update the reestablishment of the CERT training. A refresher course for those who have taken the class will be held on Saturday, December 1, 2012 and the first training will be held in February 2013.

**2. FOLLOW UP TO AT&T PROJECT**

As a follow up to the September 24, 2012 Health and Safety Commission meeting, AT&T staff and City staff provided additional information on noise and EF emissions topics.

**3. "TIS THE SEASON TO BE SAFE" COMMISSION PROJECTS**

Director Mottice-Muller and Chair Setian provided information to Commissioners on the "Tis the Season to be Safe" projects that included decorating a safe holiday tree located next to the ice rink to remind citizens to be safe. Chair Setian introduced a pledge drive to encourage the community to pledge to be safe during the upcoming holidays.

**4. HONORING COMMISSIONERS DR. SANDRA ARONBERG AND DAVID SEIDEL**

The Commissioners and Director Mottice-Muller each took a moment to honor and thank outgoing Commissioners Dr. Sandra Aronberg and David Seidel.

**5. SWEARING IN OF NEW COMMISSIONERS**

City Clerk Byron Pope swore in the two new Commissioners, Myra B. Lurie and Lisa Kay Schwartz.

**H. COMMENTS FROM COMMISSIONERS**

A discussion was held to move the regularly scheduled meeting of November 26, 2012 to November 19, 2012 due to the Thanksgiving holiday.

MOVED by Vice Chair Millan, SECONDED by Landau to move the Health and Safety Commission meeting of November 26, 2012 to November 19, 2012 (6/0)

Ayes: Aronberg, Kopeiken, Seidel, Judelson, Chair Setian

Noes: None

Absent: None

CARRIED.

**I. ADJOURNMENT**

There being no further business, Chair Setian, with the consent of the Commission, adjourned the meeting at 5:55 p.m.

**CITY OF BEVERLY HILLS  
City Hall Room 280-A  
455 North Rexford Dr.  
Beverly Hills, CA 90210  
SYNOPSIS**

**RECREATION AND PARKS COMMISSION REGULAR MEETING  
Tuesday, October 23, 2012  
2:00 p.m.**

The meeting was called to order at 2:04 p.m.

**ROLL CALL**

Commissioners Present: Block, Friedman, Rosoff, Chairperson Gersh

Commissioners Absent: Vice Chairperson Anderson

Staff Present: Zoet, Pfalzgraf, Meyerowitz, Angel, Knebel

**CONSIDERATION OF MINUTES**

**Tab 1.** Special Meeting of Tuesday, September 25, 2012

MOVED by Block, SECONDED by Rosoff to approve as presented. (4/0/1)

AYES: Block, Friedman, Rosoff, Gersh

NOES: NONE

ABSENT: Anderson

ABSTAIN: NONE

CARRIED

**ORAL COMMUNICATION FROM THE AUDIENCE**

None.

**NEW BUSINESS/STAFF REPORTS/CORRESPONDENCE**

**Tab 2. Bullying Prevention Video Campaign**

Human Services Administrator James Latta briefed the Commission on the Human Relations Commission's Bullying Prevention Video Competition. More information can be obtained at [www.beverlyhills.org/nobullying](http://www.beverlyhills.org/nobullying)

**Tab 3. Public Art Update**

Assistant Director of Community Services Nancy Hunt- Coffey updated the Commission on several recent projects and actions taken by the Fine Art Commission and solicited opinions on suggestions for future placements of art in City parks.

**Tab 4. Roxbury Community Center Public Awareness Campaign**

Community Services Publicist Jessica Emerson apprised the Commission on efforts by the Community Services Department to promote the recently approved Roxbury Park Community Center as well as other improvements pending for other City parks.

**Tab 5. Capital Improvement Projects**

Community Services Director Steve Zoet reviewed the following Capital Improvement Projects: Gateway Signage, La Cienega Park Outdoor Fitness Area, Hamel Mini Park Renovation, Greystone Public Restrooms and Roxbury Park Update.

**Tab 6. Director's Report**

Community Services Director Steve Zoet and Staff updated the Commission on the following: Art Show, Dog Park, BHAAC Updates, La Cienega Park Food Vendor, 2013/14 Department priorities, Event Calendar and Meeting Dates. The Regular Commission Meeting scheduled for December 25 at 2 p.m. will be cancelled and a Special Commission Meeting will be held the week prior on December 18<sup>th</sup> at 2 p.m.

**UNFINISHED BUSINESS/COMMENTS BY COMMISSIONERS INCLUDING TOPICS FOR FUTURE AGENDAS**

None.

**Tab 7. Ad Hoc Chairperson Reports**

- a. City Council Liaison/Mayor's Cabinet (Gersh/Anderson) – Chair Gersh summarized the October Mayor's Cabinet Meeting.
- b. Beverly Canon Gardens (Block/Friedman) – Turf area was recently replaced.
- c. Farmers' Market (Anderson/Rosoff) – Vendors and patrons have adapted to changes in the Farmers' Market.
- d. Fine Arts (Gersh/Anderson) – Discussed in TAB #3.
- e. Gateway Signage Project (Block/Rosoff) – Discussed in TAB #5.
- f. Gifting Concept (Anderson/Rosoff) – No discussion.
- g. Greystone Park (Gersh/Anderson) – Friends of Greystone recently held event showcasing treasures in the Library. In addition, a new Greystone brochure was presented.
- h. Master Plan for La Cienega and Roxbury Parks (Block/Friedman) –No discussion.
- i. Seniors/Volunteers (Gersh/Friedman) – No discussion.
- j. Special Events/Concert Series (Gersh/Rosoff) – Discussed in TAB #6.

- k. Sports (Block/Friedman) – No discussion.
  
- l. Street Tree Master Plan (Block/Rosoff) – Commissioners had asked for an Agenda item on this topic but with possible legal action, it was not able to be ajenized.
  
- m. Teens (Gersh/Friedman) – The Teen Advisory Committee had their first meeting of the school year. Officers were elected and events are being planned.
  
- n. Beverly Gardens Restoration (Anderson/Rosoff) – There was a display of the designs at the most recent BH Art Show. Additionally, a mailing was sent to over 1000 residents living in the surrounding Northern blocks of the Beverly Gardens Park.

Meeting was adjourned at 3:47 p.m.

**CITY OF BEVERLY HILLS**

**CITY HALL ROOM 280-A  
455 N. Rexford Drive  
Beverly Hills, CA 90210**

**SYNOPSIS**

**TRAFFIC & PARKING COMMISSION REGULAR MEETING**

November 1, 2012

9:00 a.m.

**ROLL CALL – 9:00 AM\***

PRESENT: FRIEDMAN, LICHT, LEVINE, STEINBERG  
ABSENT: GRUSHCOW

**STUDY SESSION**

**1. POLICE DEPARTMENT REPORT**

Sergeant Mader and Sergeant Lynch presented an informational update. Sergeant Mader also provided statistical corrections to his previous October 4, 2012 report

**2. COMMISSION CHAIR REPORT**

**Mayor's Cabinet Meeting – October 9, 2012**

Chair STEINBERG provided Minutes of the meeting

**3. PARKING SERVICES QUARTERLY REPORT**

Informational update

**4. STATUS REPORT**

- a. Disabled Persons Parking Report
- b. November 13, 2012 City Council Items
- c. Correspondence
- d. Traffic and Parking Commission Project Matrix

Informational update

**ORAL COMMUNICATION FROM THE AUDIENCE**

**COMMENTS FROM COMMISSIONERS (ORAL)**

Director of Parking Operations, Chad Lynn, answered Commissioner LICHT's previous inquiry about a potential free parking policy for electric vehicles, advising this is not being pursued

## **ACTION ITEMS**

### **1. 2013 TRAFFIC AND PARKING COMMISSION MEETING CALENDAR**

- Adopt the proposed 2013 Traffic and Parking Commission Meeting Calendar with modified dates due to July 4 and Rosh Hashanah.

Commission moved the January 3, 2013 meeting to January 10, 2013 to accommodate Commission schedules

Motion by FRIEDMAN, seconded by LICHT

4/0 To approve the 2013 Traffic and Parking Commission Meeting Calendar as amended

AYES: FRIEDMAN, LICHT, LEVINE, STEINBERG

NOES: None

ABSENT: GRUSHCOW

ABSTAIN: None

CARRIED

### **2. CONSIDERATION OF THE OCTOBER 4, 2012 REGULAR MEETING MINUTES**

Motion by LICHT, seconded by FRIEDMAN

4/0 To approve the October 4, 2012 minutes

AYES: FRIEDMAN, LICHT, LEVINE, STEINBERG

NOES: None

ABSENT: GRUSHCOW

ABSTAIN: None

CARRIED

**ADJOURNMENT: 10:48 AM\***

**\*TIMES ARE APPROXIMATE**