



CITY OF BEVERLY HILLS STAFF REPORT

Meeting Date: November 13, 2012
To: Honorable Mayor & City Council
From: Pamela Mottice Muller, Director Office of Emergency Management
Staff Liaison to Health and Safety Commission
Subject: HEALTH AND SAFETY COMMISSION FY 2011-2012
Attachments: 1. NONE

INTRODUCTION

The Health and Safety Commission was established by the City Council in August 2007. A seven-member commission was appointed in the fall of 2007 with the goal of striving to maintain and improve the overall health and safety of the community. In January 2008 the Commission held its first meeting. Because this is a Commission that interacts with multiple departments and stakeholders, the Beverly Hills School District and City Departments appointed liaisons to work with the commission. This memorandum provides a review and summary of the mission, vision statement, motto, goals, objectives, accomplishments, and work plan items for the Health and Safety Commission for fiscal year 2011 - 2012. This memorandum was provided to the City Council Commission liaisons, Councilmembers Brucker and Dr. Gold, who requested that this information be provided to the City Council.

DISCUSSION

The following is a summary of the vision statement, mission, motto, goals, objectives and work plan items. Also included are highlights from projects completed by the Commission during FY 2011-2012 and work plan items for FY 2012-2013.

VISION STATEMENT

To inspire greater citizen participation and awareness regarding health and safety issues that affect our community.

MISSION STATEMENT

The Health and Safety Commission shall strive to maintain and improve the overall health and safety of the community.

MOTTO

Enhancing the Health and Safety of Our Community.

Meeting Date: November 13, 2012

GOALS

- To Create a "Community Culture of Awareness and Preparedness".
- To Encourage Good Decision Making and Battle Complacency on Health and Safety Matters.
- To Serve as Ambassadors to the Community on Health and Safety related Resources and Information.

ACCOMPLISHMENTS FY 2011-2012

Dr. Debra Judelson and Kar'en Setian have served as the Chair and Vice Chair from July 1, 2011 to June 30, 2012. During that time the Health and Safety Commission accomplished the following:

- Planned and held a Community Emergency Management Stakeholder Summit, which included over eighty-five leaders from the business, government, non-profit, faith/community based, volunteer organizations, medical and school communities.
- Rejuvenated the AM Radio Station 1500 on the AM dial posting new emergency and traffic information and maintaining current information. Updated software program to receive better City-wide coverage.
- In conjunction with the Police Department, continued to provide support and insight on the Neighborhood Watch Zone Program.
- Attended multiple Neighborhood Watch events including holding a very successful first *National Night Out*. Encouraged the event to continue for a second year. This law enforcement event is held nationwide every August 7.
- Provided input and support on the reinstatement of the City's Community Emergency Response Team (CERT) training and program.
- Two Commissioners became certified, with other community volunteers, in becoming a trainer for future CERT classes.
- Developed multiple *Health and Safety Messages of the Month* that were provided to the community using various methods.
- Studied and provided suggestions on the way the City provides emergency and disaster related information to the Community including the use of emergency sirens.
- Represented the Health and Safety Commission message at a variety of City events and speaking engagements.
- Provided input and supported the recommendation to the City Council that the City join the *Healthy Eating, Active Living City Initiative*.
- Various Commissioners participated in the following events: Police Departments DUI checkpoint, 405 closures, LA Marathon, Every 15 Minutes Steering Committee, Baker to Vegas Run, became *CERT* and *First Observer* Trainers.
- Discussion on the Wood Roof Replacement Ordinance Outreach plan.
- Recommended to City Council liaisons to maintain Commission as a seven member Commission.
- Provided input and updates on the City's new website.
- Heard from the Fine Art Commission on the Fine Art fund.
- Provided guidance to a project which outreaches to businesses to provide services and goods in times of disasters.
- Provided suggestions on ways to improve *Earth Day* and suggested additional vendors/booths to participate.
- Heard public comment on the dangers of using fabric softeners, the issues that still exist with dialing 911 with cell phones, toxic dumping, BH CPR, support of reinstating the CERT program and disaster preparedness tips and a kit.

Meeting Date: November 13, 2012

- Provided input and discussed a variety of Public Works related topics such as the City's Water Quality report, emergency roll off bins, 2011 CCR, backflow and cross connection hazards and information on pharmaceuticals in the water supply.
- Heard presentation and suggested outreach on a trench cave-in accident.
- Provided suggestions, recommendations and heard comments from the community on a presentation provided by Public Works on toxic waste dumping.
- Provided input and discussion on implementation of tobacco ordinance update.
- Participated in a variety of Community events such as Fire Service Day, Farmers Market, Woofstock, Police Pancake Breakfast, and Earth Day.
- Provided input on the City's social media program.
- Decided to modify the Health and Safety awards to be given out as warranted.
- Participated in the Shakeout Drill.
- Served as a member of the BHUSD FAC.
- Discussed a report from High School Principal on the effectiveness of a previously recommended leadership program.
- Received a presentation by the City Attorney on the Brown Act, Form 170 and other related Commission matters.
- Provided subject matter suggestions on a new Cable program that will highlight Health, Safety and Preparedness information.
- Received information on selling alcohol to minors Police Department Sting Operation.

WORK PLAN ITEMS FY 2012 TO FY 2013

Under the direction of Chair Setian and Vice Chair Gail Millan, the Health and Safety Commission's Work Plan Items for FY 2012 to 2013 are as follows:

- The Health and Safety Commission will continue to support the re-instatement of the Community Response Team Program (CERT) and Neighborhood Watch Program (NHW).
- Develop Health and Safety messages to distribute to the Community in a variety of ways.

The Commission's work plan was approved by the City Council as part of the budget adoption.

OTHER AREAS OF FOCUS

The Commission will concentrate on the following platform:

- Don't drink and drive / no distractions or texting when driving / making good decisions.
 - A variety of outreach is planned including exploring outreach in conjunction with the Police Department

The Commission will focus on the following projects:

- Working with the Cable Office, develop education cable programming. The first two shows will focus on:
 - Behind the Scenes of the Every 15 Minutes Program
 - No distractions when driving / no texting
 - What to do during an earthquake
- Supporting a Disaster Exercise
- Continue to revitalize the AM Radio Station

Meeting Date: November 13, 2012

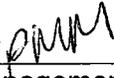
The Commission will also say good-bye to Dr. Aronberg and David Siedel. Dr. Aronberg has agreed to work on a medical surgery center project and David Siedel has agreed to work on the reestablishment of the CERT program. Two new commissioners, Myrie Lurie and Lisa Kaye Swartz, will be introduced into the Commission in October 2012.

FISCAL IMPACT

Any expenses incurred by the Commission were included in the department budget.

RECOMMENDATION

None.

Pamela Mottice Muller 
Director Office of Emergency Management