



CITY OF BEVERLY HILLS STAFF REPORT

Meeting Date: October 23, 2012
To: Honorable Mayor & City Council
From: Susan Healy Keene, AICP, Director of Community Development
Subject: Historic Preservation Program – Commemorative Plaques
Attachments: 1. Full Sized Prints of Proposed Additional Plaque Sizes.

INTRODUCTION

The City's recently adopted historic preservation program enables locally designated historic resources to be identified with an exterior marker or plaque displaying pertinent information about the resource. On July 3, 2012 City Council reviewed the proposed design and sizes for the City's Historic Properties Plaque Program and requested further consideration be given to a smaller, more discreet size particularly for residential properties. On September 4, 2012 the Cultural Heritage Commission re-studied a range of plaque sizes and formally recommended that two additional smaller plaques be forwarded to City Council for approval.

DISCUSSION

The City of Beverly Hills Historic Plaque design is based on similar commemorative plaques offered in other local cities. However, the Beverly Hills Plaque uses the City's shield and lettering, and provides a short summary description as to why the site has been designated as a local historic resource and when appropriate, the name of the master architect concerned.

Dimensions

Previously, two different sizes, 16" x 20" and 10" x 12.5" were presented for use on commercial, public and residential properties as appropriate. However, Council felt there needed to be more attention given to smaller, more discreet plaques, especially for private homes. Two smaller plaque sizes are now being recommended for use by the Cultural Heritage Commission; 6"x 7 1/2" and a miniature 4" x 5" for very modest application by owners. True-sized mock-ups of these smaller plaques will be presented at the meeting for review.

NEXT STEPS

With approval from City Council, the two smaller plaque sizes as recommended by the Cultural Heritage Commission will also be made available for use by owners of locally designated historic resources. An inventory of all plaques issued will be maintained by City staff.

FISCAL IMPACT

There are no fiscal impacts associated with this report. The property owner in each case will be responsible for costs associated with producing, mounting and maintaining their commemorative plaque.

RECOMMENDATION

Staff recommends City Council moves to approve the two additional commemorative plaque sizes as presented for use by property owners of designated historic resources.

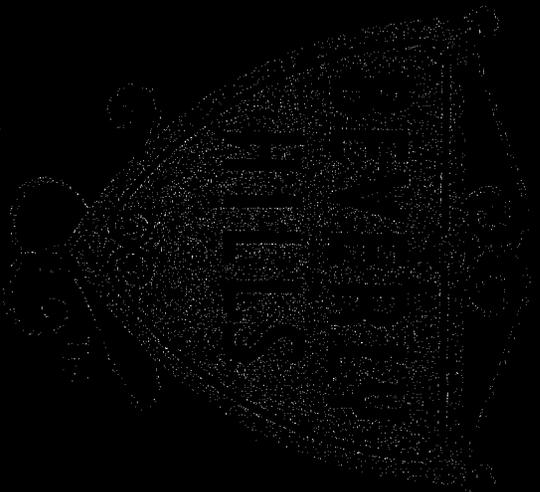
 ^{For} Susan Healy Keene
Director of Community Development

Approved By

Attachment 1
October 23, 2012

NAME OF PROPERTY

Summary of property description has been
submitted for review from Beverly Landmarks

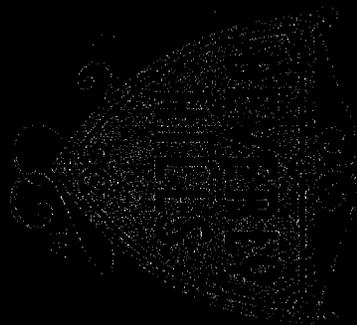


HISTORIC LANDMARK NO. XXXX
PLAT XXXX DESIGNATED XXXX

Beverly Hills City Council and
Cultural Heritage Commission
City of Beverly Hills

MAKING THE CONNECTION

THE HISTORY OF THE UNIVERSITY OF CALIFORNIA



HISTORICAL LANDMARK NO. 1000
2000 UNIVERSITY AVENUE, BERKELEY, CA 94720

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