



CITY OF BEVERLY HILLS STAFF REPORT

Meeting Date: July 24, 2012
To: Honorable Mayor & City Council
From: Aaron Kunz, Deputy Director of Transportation *AK*
Subject: Sunday Tour Bus Staging Location
Attachments: 1. Map of Rexford Drive

INTRODUCTION

This report provides information regarding plans to establish a tour bus staging location for **Sundays only** at the cut-out on the east side of the 400 block of North Rexford Drive, adjacent to Kelly's Coffee.

DISCUSSION

In September 2012 the Farmer's Market will be moved further south on Civic Center Drive in order maintain access to the parking lot at 9336-9346 Civic Center Drive when the United Talent Agency moves into the building.

The move of the Farmer's Market will preclude use of the Tour Bus Staging location on Third Street on Sundays. The majority of busses using the Third Street Staging location are the Starline "Hop-on, Hop-Off" tours.

Over the past few years, both staff and the Traffic & Parking Commission have evaluated several tour bus staging locations. For Sundays only, staff proposes that the tour bus staging area be located at the cut-out on the 400 block of North Rexford Drive in front of the Library and Kelly's Coffee. Staff has consulted with the Fire and Police Departments, Community Services Library Division, and Administrative Services Property Management Division and received consensus that this is a suitable location on Sundays due to the relatively low traffic volume.

The cut-out on the east side of the 400 block of North Rexford Drive has two 20-minute meters at the north end and 98.5 feet of commercial and passenger loading immediately to the south. The two 20-minute meters would remain in operation on Sundays per the City's agreement with Kelly's Coffee.

Although the Farmer's Market ends in the early afternoon, Staff recommends the staging location remain on Rexford Drive all day on Sundays so tourists will be able to return to the same location of their initial stop.

Per Municipal Code Section 7-2.207 (b), the transportation official is authorized to establish tour bus loading zones on non-residential streets after consultation with the Traffic & Parking Commission.

At its July 12, 2012 meeting, the Traffic & Parking Commission unanimously concurred with Staff's recommendation. They further requested that the City discuss with Kelly's Coffee the possibility of using the two 20-minute meters at the north end of the cut-out for the tour bus staging location.

FISCAL IMPACT

The fiscal impact is limited to the cost of signs.

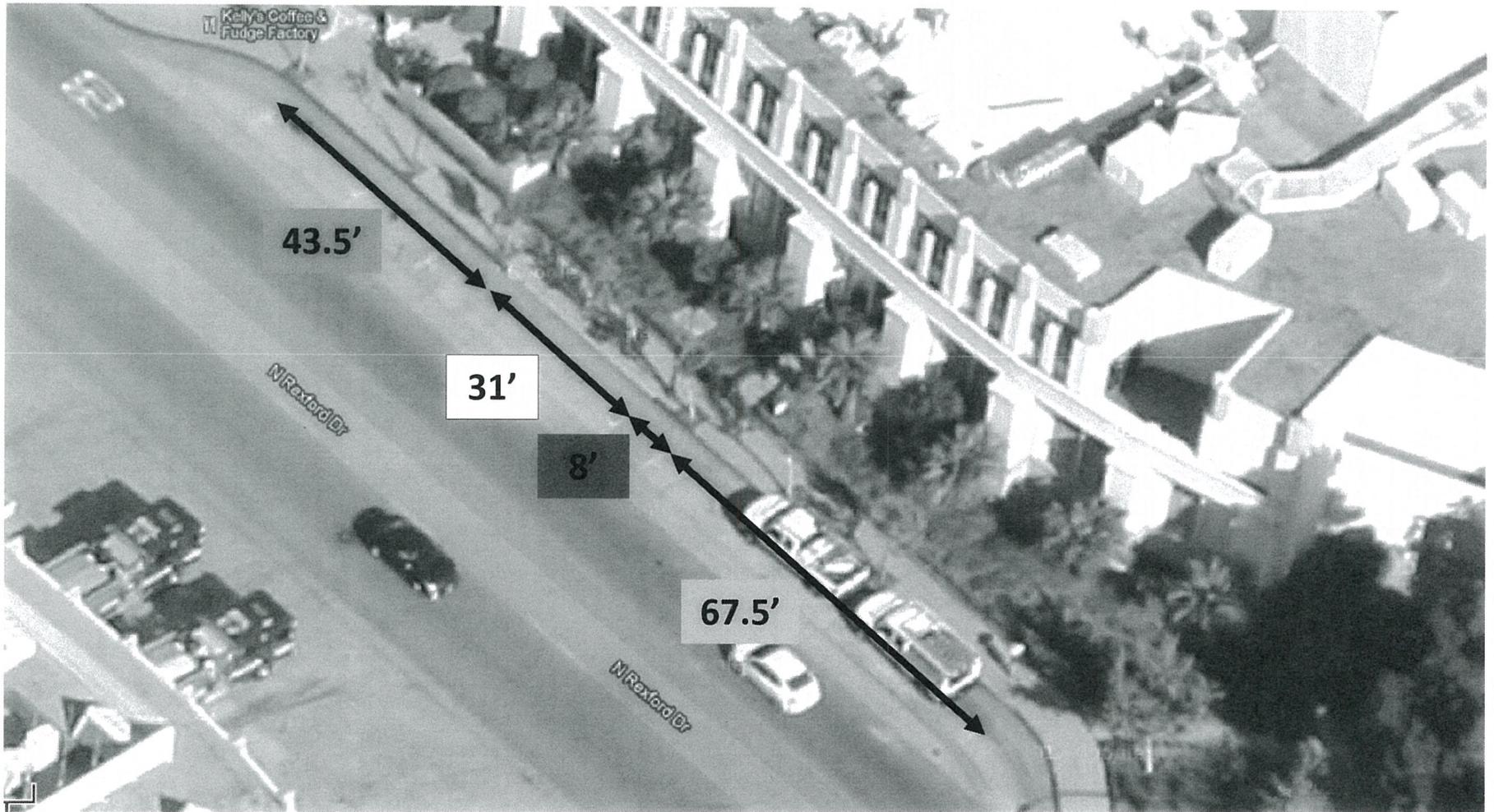
RECOMMENDATION

This report is for informational purposes.



David Gustavson
Approved By

Attachment 1



Kali's Coffee & Fudge Factory

43.5'

31'

8'

67.5'

N Rexford Dr

N Rexford Dr