



AGENDA REPORT

Meeting Date: March 6, 2012
Item Number: E-1
To: Honorable Mayor & City Council
From: Aaron Kunz, Deputy Director of Transportation
Subject: RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS ESTABLISHING PREFERENTIAL PARKING ZONE "O" ON THE 500 BLOCK OF NORTH ALTA DRIVE AND THE ADJACENT SOUTHWEST CORNER OF CARMELITA AVENUE BETWEEN NORTH ALTA DRIVE AND THE ALLEYWAY

Attachments:

1. Resolution
2. Traffic & Parking Commission Recommendation
3. Categorical Exemption
4. Area Map
5. Traffic & Parking Commission Minutes
6. Parking Occupancy Survey
7. Resident Petition
8. Correspondence
9. City Council Meeting Notice

RECOMMENDATION

Staff and the Traffic & Parking Commission recommend that the City Council approve a resolution establishing Preferential Parking Permit Zone "O" on the 500 block of North Alta Drive, and the adjacent southwest corner of Carmelita Avenue between North Alta Drive and the alleyway, with a regulation of:

"No Parking, 8 p.m. to 2:30 a.m., Daily, Permit 'O' Exempt"

INTRODUCTION

The City of Beverly Hills received a resident-initiated petition in December 2011 signed by 89% (17 of 19) of the households on the 500 block of North Alta Drive. Residents request an evening permit parking regulation to address long-term parking, noise, vagrancy and litter generated by West Hollywood restaurant employees that park for extended period of time and depart in the early morning hours.

Three residents provided public comment at the February 2, 2012 Traffic & Parking Commission (TPC) meeting. The lead petitioner expressed that a group of residents met with the management of a West Hollywood restaurant in an attempt to address the parking intrusion by employees and late night disturbances, but unfortunately no cooperation was received.

Residents expressed that the quality of life and neighborhood security has diminished due long-term parking by commuters/employees that return to their vehicles after midnight when family members are sleeping. Additional comments reiterated the late night disturbances, witnessing employees change into uniforms, and the inability to perform Neighborhood Watch activities due to safety concerns.

The TPC voted unanimously (6/0) to support the resident-initiated petition to establish a "No Parking, 8 p.m. to 2:30 a.m., Daily" except by permit regulation at its February 2, 2012 meeting.

DISCUSSION

The 500 block of North Alta Drive has 19 single-family homes, and borders Beverly Gardens Park on the south end of the block at Santa Monica Boulevard and Carmelita Avenue on the north. The 500 and 600 blocks of North Alta Drive do not have any existing parking regulations, thus open and free parking is available on the street without any means of enforcement.

Permit Zone "O" was originally established in 1982 to address evening activity and parking intrusion generated by adjacent West Hollywood venues. As noted in Resolution 82-R-6485, commuter vehicles interfered with the use of available parking spaces by residents, and the parking impacts caused or were the source of unreasonable noise, traffic hazards, environmental pollution, and/or devaluation of real property [Beverly Hills Municipal Code 7-3-206 (D)].

Residents on the 600 blocks of Oakhurst and Doheny drives, North Sierra Drive between Santa Monica Boulevard to the 611/612 property line, and Carmelita Avenue between North Alta and Doheny drives petitioned for an evening only permit regulation of "No Parking, 8 p.m. to 2 a.m., Daily, Except by Permit" to address the commuter parking intrusion generated by the West Hollywood venues on Santa Monica Boulevard in the early 1980's.

The 700 blocks were incrementally added to Permit Zone "O" starting in December 2009 as a result of parking intrusion generated by employees, visitors, limousine and taxi services associated with West Hollywood restaurants and night clubs on Sunset Boulevard, including the Soho House and Boa Restaurant. The 700 blocks between North Alta and Doheny drives have a permit regulation of "2-Hour Parking, 8 a.m. to 8 p.m., Monday through Saturday, and No Parking, 8 p.m. to 2:30 a.m., Daily, Permit 'O' Exempt."

Parking Occupancy

Staff conducted an evening parking occupancy survey on 500 North Alta Drive and the adjacent section of Carmelita Avenue, between North Alta and Arden drives, on Thursday, January 12, 2012 from 6 p.m. to 2 a.m. The segment of Carmelita Avenue

between North Alta and Sierra drives was removed from the parking survey since an evening "No Parking, 8 p.m. to 2 a.m." permit regulation is already in effect.

There are approximately 53 on-street parking spaces on both sides of 500 North Alta Drive. On average, 15% (8 of 53 spaces) of the parking on North Alta Drive was occupied, with peak-hour occupancy of 23% (12 of 53 spaces) at 7 p.m. A total of 15 vehicles were recorded during the survey period, with six registered to residents. Seven of the nine commuter vehicles parked 5-8 hour durations starting at 6 p.m. through midnight or later. The long-term commuter vehicles were concentrated at the block entrances near Santa Monica Boulevard and Carmelita Avenue.

There are approximately 21 parking spaces on both sides of Carmelita Avenue between North Alta and Arden drives. The average occupancy between North Alta and Arden drives was 31% (7 of 21 spaces), which remain constant through the 8-hour survey period. A total of nine vehicles were recorded on Carmelita and all vehicles were registered to commuters. The nine vehicles remained parked between North Alta Drive and the alleyway for 6 to 8-hour durations.

Although the number of vehicles recorded is low, the 6 to 8 hour duration of parked commuter vehicles concentrated at both ends of the block, particularly at Carmelita Avenue, supports establishing a Preferential Parking Permit Zone on the 500 block of North Alta Drive to address regular commuter interference that is "the source of unreasonable noise, traffic hazards, environmental pollution, or other similar interference with the residential environment" [BHMC, 7-3-206 (D) (1)].

Staff and the Traffic & Parking Commission recommend including the 500 block of Alta Drive and the adjacent corner of Carmelita Avenue in Preferential Parking Permit Zone "O" with an evening only regulation of:

"No Parking, 8 p.m. to 2:30 a.m., Permit 'O' Exempt"

Staff and the Traffic & Parking Commission recognize that the implementation of a Preferential Parking Permit Zone on the 500 block of North Alta Drive may impact adjacent blocks by shifting the parking problem to the north and west. Staff will guide residents on adjacent blocks with the petition process.

Public notices announcing the review of this petition request by the Beverly Hills City Council at its March 6, 2012 meeting were mailed the week of February 27, 2012 to the residents on the 500 and 600 blocks of North Alta Drive, 500 blocks of Arden and Sierra drives, and between Carmelita Avenue to midblock on 600 North Arden and Sierra drives.

FISCAL IMPACT

The cost of modifying parking signs would be nominal and installed by City staff.

David Gustavson
Approved By



ATTACHMENT 1

RESOLUTION NO.12-R-

**RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS
ESTABLISHING PREFERENTIAL PARKING ZONE "O" ON THE 500
BLOCK OF NORTH ALTA DRIVE AND THE ADJACENT SOUTHWEST
CORNER OF CARMELITA AVENUE BETWEEN NORTH ALTA DRIVE
AND THE ALLEYWAY**

WHEREAS, pursuant to Beverly Hills Municipal Code Section 7-3-206(d), a qualifying petition to establish Preferential Parking Zone "O" on the 500 block of North Alta Drive and the adjacent southwest corner of Carmelita Avenue was filed;

WHEREAS, the petition sought to establish Preferential Parking Zone "O" on the 500 block of North Alta Drive and the adjacent southwest corner of Carmelita Avenue between North Alta Drive and the alleyway;

WHEREAS, the 500 block of North Alta Drive does not have any existing day or evening parking regulations;

WHEREAS, on February 2, 2012, the Traffic & Parking Commission investigated the need to establish Preferential Parking Zone "O" on the 500 block of North Alta Drive and the adjacent southwest corner of Carmelita Avenue;

WHEREAS, the Traffic & Parking Commission and the Public Works & Transportation Department recommend establishing Preferential Parking Zone "O" with a regulation of "No Parking. 8 p.m. to 2:30 a.m., Daily, Permit 'O' Exempt" on the 500 block of North Alta Drive and the adjacent southwest corner of Carmelita Avenue between North Alta Drive and the alleyway; and

WHEREAS, the Planning Department has reviewed the proposed project and has determined that the project is not subject to the California Environmental Quality Act and has issued a Categorical Exemption;

NOW AND THEREFORE, the Council of the City of Beverly Hills does hereby resolve as follows:

Section 1. Based upon the evidence and testimony presented to the City Council, including the information set forth in the Agenda Report, the findings required by BHMC Section 7-3-206(d) to justify establishing Preferential Parking Zone "O" on the 500 block of North Alta Drive and the adjacent southwest corner of Carmelita Avenue between North Alta Drive and the alleyway can be made.

Section 2. The Council finds that the following designated preferential parking zone is required due to commuter vehicles regularly interfering with available public parking adjacent to residential property zone; or that such vehicles are the cause of unreasonable noise, traffic hazards, and pollution in the residential environment; or that displaced commuter vehicles will not unduly impact surrounding residential areas; or that there is no reasonable alternative which is feasible or practical to reduce identified street parking problem to acceptable levels.

Section 3. The City Council hereby approves establishing Preferential Parking Zone "O" on 500 block of North Alta Drive and the adjacent southwest corner of Carmelita Avenue between North Alta Drive and the alleyway, subject to the provisions of the Beverly Hills Municipal Code Section 7-3-206(d), with a regulation of:

"No Parking, 8 p.m. to 2:30 a.m., Daily, Permit 'O' Exempt"

Section 4. The City Clerk shall certify to the adoption of this resolution and shall cause this resolution and this certification to be entered in the Book of Resolutions of the Council of the City.

Adopted:

BARRY BRUCKER
Mayor of the City of
Beverly Hills, California

ATTEST:

(SEAL)
BYRON POPE
City Clerk

[Signatures continue]

APPROVED AS TO FORM:



LAURENCE S. WIENER
City Attorney

APPROVED AS TO CONTENT:



DAVID D. GUSTAVSON
Director of Public Works & Transportation

ATTACHMENT 2

Traffic & Parking Commission Recommendation February 2, 2012

500 block of North Alta Drive and adjacent section of Carmelita Avenue

6/0 To establish Preferential Parking Permit Zone "O" on the 500 block of North Alta Drive, and the adjacent section of Carmelita Avenue, with an evening permit regulation of "No Parking, 8 p.m. to 2:30 a.m., Daily, Permit 'O' Exempt."

ATTACHMENT 3



CITY OF BEVERLY HILLS
 COMMUNITY DEVELOPMENT DEPARTMENT- PLANNING DIVISION
 455 North Rexford Drive
 Beverly Hills, CA 90210-4817
 (310) 285-1123
 FAX: (310) 858-5966

BeverlyHills.org

Categorical Exemption

Name of Project: 500 Block of North Alta Drive

Location: Both side of the 500 block of North Alta Drive between North Santa Monica Boulevard and Carmelita Avenue, and the southwest corner of Carmelita Avenue between North Alta Drive and the alleyway.

Type of Business (if commercial): N/A; residential

Project Description: Establish a Preferential Parking Permit Zone regulation of "No Parking, 8 p.m. to 2:30 a.m., Daily, Permit O Exempt" on both sides of 500 North Alta Drive between Santa Monica Boulevard and Carmelita Avenue, and the southwest corner of Carmelita Avenue between North Alta Drive and the alleyway.

Applicant's Name: City of Beverly Hills Phone: 310-285-1000

Applicant's Address: 455 North Rexford Drive

City: Beverly Hills, CA Zip: 90210

If different, provide:

Agent's Name: Dept. of Public Works & Transportation Phone: 310-285-2500

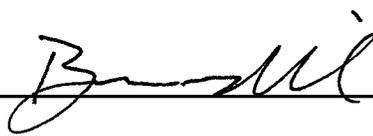
Agent's Address: 345 Foothill Road

City: Beverly Hills, CA Zip: 90210

The undersigned, having received this project for processing, has reviewed it for environmental impact and concluded that the project qualifies for a categorical exemption under the procedures adopted by the City of Beverly Hills and no further environmental assessment is necessary.

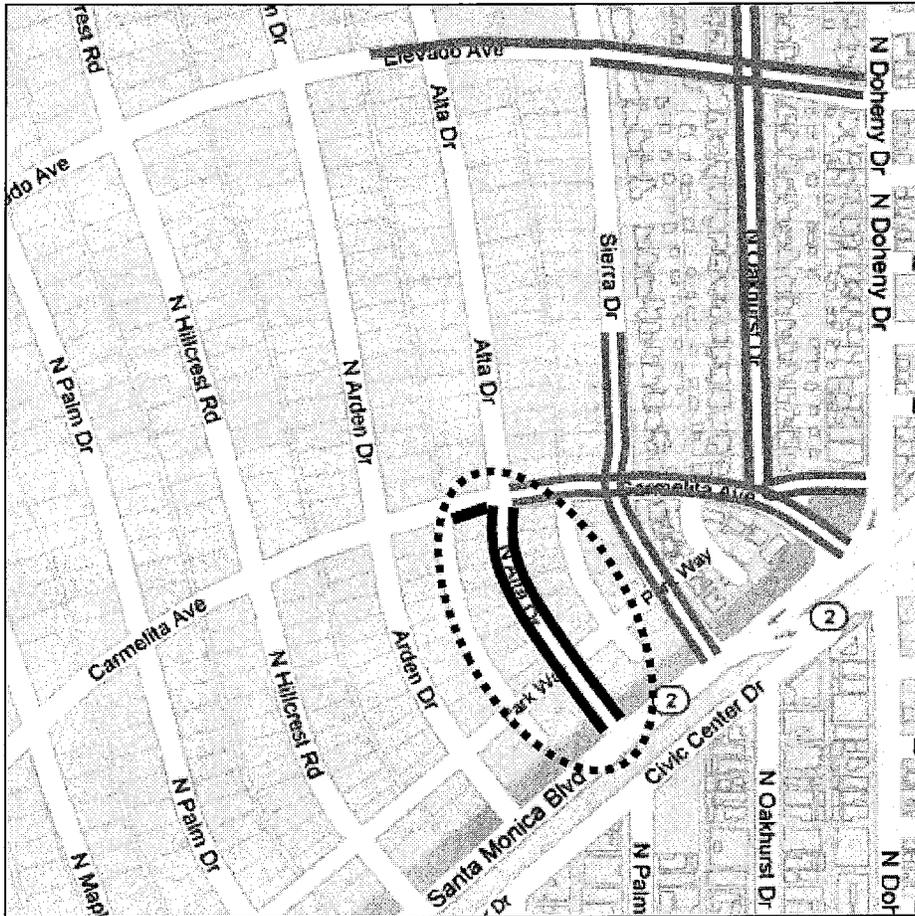
Applicable Exemption Class: 1(c)

Comments: Operation of existing public right-of-way; no expansion of use. Proposed changes not anticipated to result in significant displaced parking.

Reviewed by  Date 2/13/2012

ATTACHMENT 4

500 BLOCK OF NORTH ALTA DRIVE



| | | |
|---|--|---|
| ○ | 600 N. OAKHURST DR BETWEEN SMB & ELEVADO AVE | NO PARKING, 8pm–2am, DAILY [NON-PERMIT DAYTIME REG: 2-HR, 8am–6pm, EXCEPT SUNDAY] |
| | CARMELITA AVE BETWEEN N. SIERRA AND DOHENY DRS | |
| ○ | 500 & 600 N. SIERRA DR BETWEEN SMB & NORTH PROPERTY LINE OF 611 AND 612 N. SIERRA DR | NO PARKING, 8pm–2am, DAILY [NO DAYTIME REGULATION] |
| | CARMELITA AVE BETWEEN ALTA AND SIERRA DRS | |
| ○ | WEST SIDE OF 600 N. DOHENY DR BETWEEN SMB TO 625 PROPERTY LINE (MIDBLOCK@ KIETH DRIVE IN WEST HLYWD) | 1-HR PARKING, 8am–7pm, DAILY; NO PARKING, 7pm–2:30am, DAILY |
| | WEST SIDE OF 600 N. DOHENY DR BETWEEN THE 625 PROPERTY LINE NORTH TO ELEVADO AVE | 2-HR PARKING, 8am–7pm DAILY; NO PARKING, 7pm–2:30am, DAILY |
| ○ | 700 N. ALTA DR AND NORTH SIDE OF ELEVADO AVE BETWEEN ALLEYS EAST AND WEST OF N. ALTA DRIVE | 2-HR PARKING, 8am–8pm, MON-SAT; NO PARKING, 8pm–2:30am, DAILY |
| ○ | 700 N. SIERRA DR, 700 N. OAKHURST DR, 800 CINTHIA ST | 2-HR PARKING, 8am–8pm, MON-SAT; NO PARKING, 8pm–2:30am, DAILY |
| | NORTH SIDE OF ELEVADO AVE BETWEEN THE ALLEYS EAST AND WEST OF N. SIERRA DR; AND BOTH SIDES OF ELEVADO AVE FROM THE ALLEY IMMEDIATELY WEST OF N. OAKHURST TO DOHENY DR | |

ATTACHMENT 5

Resident Shahla Hakakim from the 800 block of N. Camden Drive opposes the petition.

Resident David Shamsian from the 800 block of N. Camden Drive supports the petition.

The Commission discussed the item and staff addressed the Commission's inquiries.

Commissioner L. FRIEDMAN suggested that staff review the resident petition template form and revise the form so that there is clarity for the resident to understand their request. Staff will update the form.

Deputy Director of Transportation Aaron Kunz suggested an option of tabling the action item for further data collection.

6/0 To table the item of the resident-initiated request to establish a 2-hour parking regulation on the 800 block of North Camden Drive until next month pending further data collection by staff.

Motion by LICHT, seconded by I. FRIEDMAN

AYES: L. FRIEDMAN, LICHT, LEVINE, I. FRIEDMAN GRUSHCOW, STEINBERG

NOES: None

ABSENT: None

ABSTAIN: None

CARRIED:

2. 500 BLOCK OF NORTH ALTA DRIVE – RESIDENT INITIATED REQUEST TO ESTABLISH PREFERENTIAL PARKING ZONE “O” WITH AN EVENING ONLY REGULATION

- (1) Qualifying petition signed by 89% (17 of 19) of single-family household to establish a “No Parking, 8 p.m. to 2:30 a.m., Daily, Permit ‘O’ Exempt” regulation to address diminished quality of life, including noise, litter, and safety, resulting from late night restaurant/employee activity from adjacent West Hollywood businesses.
- (2) Staff requests direction for a City-initiated modification to extend the evening enforcement hour on Carmelita Avenue, the 500 and 600 blocks of North Sierra and North Oakhurst drives located in Zone “O” from 2 a.m. to 2:30 a.m. to match adjacent blocks.

Public Comment:

Resident and lead petitioner Wayne Litwin from the 500 block of N. Alta Drive supports the petition.

Resident James Fogelman from the 500 block of N. Alta Drive supports the petition.

Resident Steven Stanford from the 500 block of N. Alta Drive supports the petition.

The Commission discussed the item and staff addressed the Commission's inquiries.

6/0 To support staff's recommendation to include the 500 block of Alta Drive and the adjacent corner of Carmelita Avenue in Permit Zone 'O' with an evening regulation of "No Parking, 8 p.m. to 2:30 a.m., Daily, Permit 'O' Exempt".

Motion by GRUSHCOW, seconded by LICHT

AYES: L. FRIEDMAN, LICHT, LEVINE, I. FRIEDMAN GRUSHCOW, STEINBERG
NOES: None
ABSENT: None
ABSTAIN: None
CARRIED:

6/0 To initiate the modification to extend the evening enforcement hour on Carmelita Avenue, the 500 and 600 blocks of North Sierra and North Oakhurst drives located in Zone "O" from 2 a.m. to 2:30 a.m. to match adjacent blocks.

Motion by L. FRIEDMAN, seconded by I. FRIEDMAN

AYES: L. FRIEDMAN, LICHT, LEVINE, I. FRIEDMAN GRUSHCOW, STEINBERG
NOES: None
ABSENT: None
ABSTAIN: None
CARRIED:

3. CONSIDERATION OF THE DECEMBER 15, 2011 REGULAR MEETING MINUTES

5/0 To approve the minutes.

Motion by L. FRIEDMAN, seconded by GRUSHCOW

AYES: L. FRIEDMAN, LICHT, LEVINE, GRUSHCOW, STEINBERG
NOES: None
ABSENT: None
ABSTAIN: I. FRIEDMAN
CARRIED

ADJOURNMENT 12:00 p.m.

Approved and adopted
this 1st day of March

ATTACHMENT 6

500 N. Alta Drive Parking Occupancy Survey

Date: Thursday, January 12, 2012 - Friday, January 13, 2012

TOTAL PARKING OCCUPANCY 500 BLOCK OF N. ALTA DRIVE

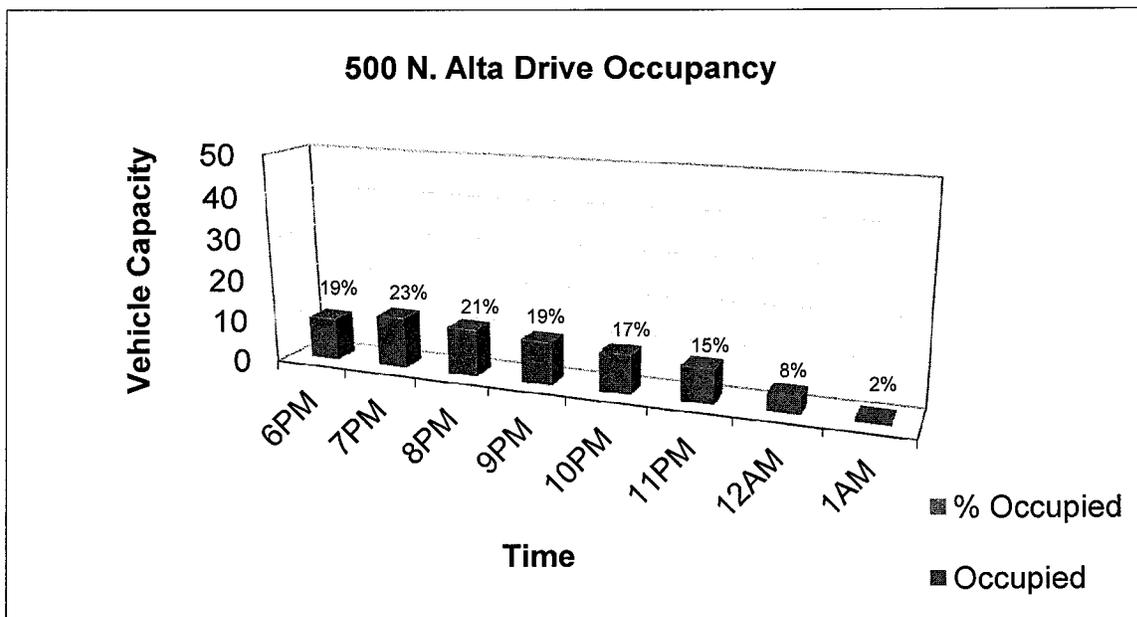
| Time of Day | 6PM | 7PM | 8PM | 9PM | 10PM | 11PM | 12AM | 1AM | AVG |
|-------------|-----|-----|-----|-----|------|------|------|-----|-----|
| Occupied | 10 | 12 | 11 | 10 | 9 | 8 | 4 | 1 | 8 |
| Capacity* | 53 | 53 | 53 | 53 | 53 | 53 | 53 | 53 | - |
| % Occupied | 19% | 23% | 21% | 19% | 17% | 15% | 8% | 2% | 15% |

PARKING DURATION

| # Hours Parked | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | TOTAL |
|----------------|-----|-----|-----|-----|-----|-----|----|----|-------|
| # Vehicles | 10 | 12 | 11 | 10 | 9 | 8 | 4 | 1 | 65 |
| % Veh. Parked | 15% | 18% | 17% | 15% | 14% | 12% | 6% | 2% | 100% |

NON-RESIDENT PARKING OCCUPANCY

| Time of Day | 6PM | 7PM | 8PM | 9PM | 10PM | 11PM | 12AM | 1AM | AVG |
|--------------------|-----|-----|-----|-----|------|------|------|-----|-----|
| Non-Residents (NR) | 6 | 7 | 7 | 6 | 7 | 6 | 4 | 1 | 6 |
| Residents (R) | 4 | 5 | 4 | 4 | 2 | 2 | 0 | 0 | 3 |
| Capacity* | 53 | 53 | 53 | 53 | 53 | 53 | 53 | 53 | - |
| NR Occupancy | 11% | 13% | 13% | 11% | 13% | 11% | 8% | 2% | 10% |
| R Occupancy | 8% | 9% | 8% | 8% | 4% | 4% | 0% | 0% | 5% |



*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

Carmelita Avenue Parking Occupancy Survey

Date: Thursday, January 12, 2012 - Friday, January 13, 2012

TOTAL PARKING OCCUPANCY

CARMELITA AVE. FROM ALTA TO ARDEN (North and South sides)

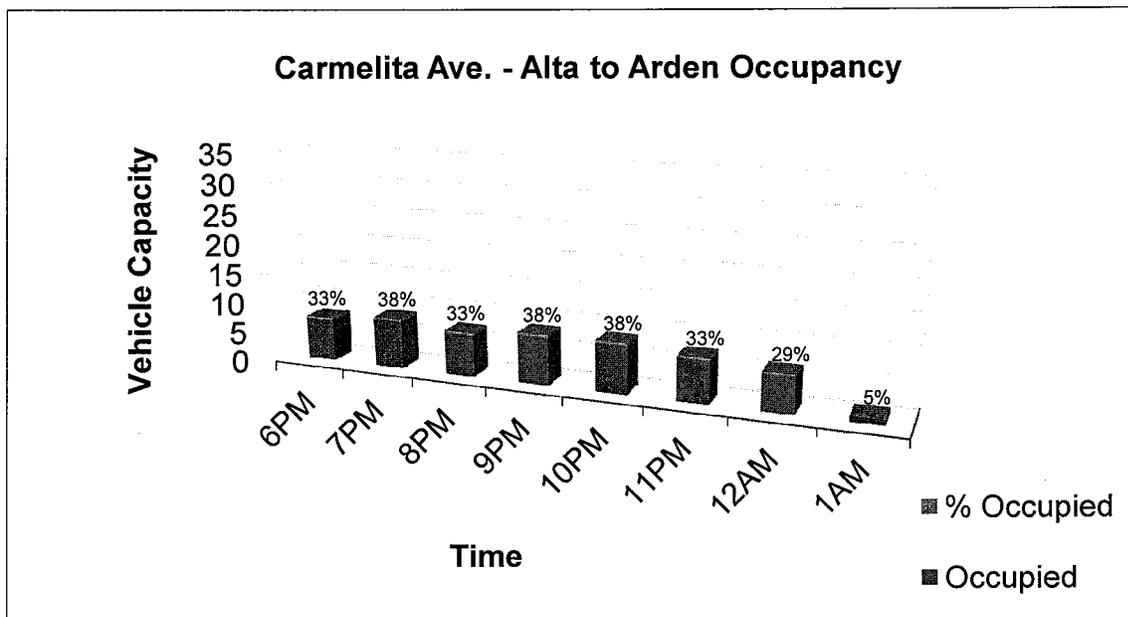
| Time of Day | 6PM | 7PM | 8PM | 9PM | 10PM | 11PM | 12AM | 1AM | AVG |
|-------------|-----|-----|-----|-----|------|------|------|-----|-----|
| Occupied | 7 | 8 | 7 | 8 | 8 | 7 | 6 | 1 | 7 |
| Capacity* | 21 | 21 | 21 | 21 | 21 | 21 | 21 | 21 | - |
| % Occupied | 33% | 38% | 33% | 38% | 38% | 33% | 29% | 5% | 31% |

PARKING DURATION

| # Hours Parked | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | TOTAL |
|----------------|----|-----|----|----|----|-----|-----|-----|-------|
| # Vehicles | 0 | 2 | 0 | 0 | 0 | 2 | 4 | 1 | 9 |
| % Veh. Parked | 0% | 22% | 0% | 0% | 0% | 22% | 44% | 11% | 100% |

NON-RESIDENT PARKING OCCUPANCY

| Time of Day | 6PM | 7PM | 8PM | 9PM | 10PM | 11PM | 12AM | 1AM | AVG |
|--------------------|-----|-----|-----|-----|------|------|------|-----|-----|
| Non-Residents (NR) | 7 | 8 | 7 | 8 | 8 | 7 | 6 | 1 | 7 |
| Residents (R) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Capacity* | 21 | 21 | 21 | 21 | 21 | 21 | 21 | 21 | - |
| NR Occupancy | 33% | 38% | 33% | 38% | 38% | 33% | 29% | 5% | 31% |
| R Occupancy | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |



*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

Carmelita Avenue Parking Occupancy Survey

Date: Thursday, January 12, 2012 - Friday, January 13, 2012

TOTAL PARKING OCCUPANCY

CARMELITA AVE. FROM ARDEN TO SIERRA

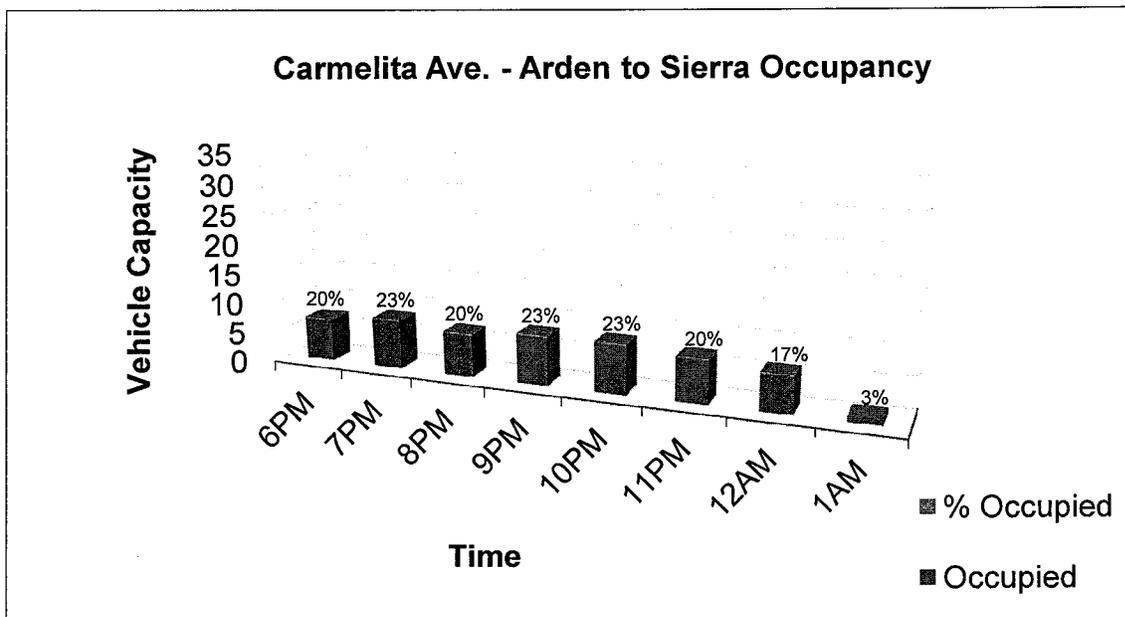
| Time of Day | 6PM | 7PM | 8PM | 9PM | 10PM | 11PM | 12AM | 1AM | AVG |
|-------------|-----|-----|-----|-----|------|------|------|-----|-----|
| Occupied | 7 | 8 | 7 | 8 | 8 | 7 | 6 | 1 | 7 |
| Capacity* | 35 | 35 | 35 | 35 | 35 | 35 | 35 | 35 | - |
| % Occupied | 20% | 23% | 20% | 23% | 23% | 20% | 17% | 3% | 19% |

PARKING DURATION

| # Hours Parked | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | TOTAL |
|----------------|----|-----|----|----|----|-----|-----|-----|-------|
| # Vehicles | 0 | 2 | 0 | 0 | 0 | 2 | 4 | 1 | 9 |
| % Veh. Parked | 0% | 22% | 0% | 0% | 0% | 22% | 44% | 11% | 100% |

NON-RESIDENT PARKING OCCUPANCY

| Time of Day | 6PM | 7PM | 8PM | 9PM | 10PM | 11PM | 12AM | 1AM | AVG |
|--------------------|-----|-----|-----|-----|------|------|------|-----|-----|
| Non-Residents (NR) | 7 | 8 | 7 | 8 | 8 | 7 | 6 | 1 | 7 |
| Residents (R) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Capacity* | 35 | 35 | 35 | 35 | 35 | 35 | 35 | 35 | - |
| NR Occupancy | 20% | 23% | 20% | 23% | 23% | 20% | 17% | 3% | 19% |
| R Occupancy | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |



*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

ATTACHMENT 7

DAY TIME RESTRICTION

REQUESTED TIME RESTRICTION (i.e., 2-hour, 1-hour, No Parking): _____

REQUESTED HOURS OF RESTRICTION: ^{RECEIVED} _____
WORKS DEPARTMENT BEVERLY HILLS

EVENING TIME RESTRICTION

REQUESTED TIME RESTRICTION (i.e., 2-hour, 1-hour, No Parking): No Parking

REQUESTED HOURS OF RESTRICTION: 8 P.M. to 2:30 A.M.

DAY RESTRICTION

REQUESTED DAYS OF RESTRICTION (i.e., Monday to Friday): Monday thru Sunday

11 DEC 16 AM 11:26

Please submit separately a list of reasons the zone is being requested.

| LEAD PETITIONER | ADDRESS | PHONE # |
|--|-------------------------------|---------------------|
| WAYNE LITWIN STEVEN STANFORD | N. ALTA DR. N. ALTA DR. | |
| PETITION FOR ESTABLISHMENT OF PREFERENTIAL PERMIT PARKING: <u>500</u> BLOCK OF <u>NORTH ALTA DRIVE</u> | | |
| PRINTED NAME & SIGNATURE | ADDRESS | Phone # Optional |
| WAYNE LITWIN / Wayne Judith SEGAL Litwin | N. ALTA DR. Beverly Hills, | (cell) |
| CLAIRE LANDSBAUM Claire Landsbaum Elita Landsbaum | N. ALTA DR. ✓ | |
| James & Abby Fogelman Mrs. Fogelman | N. ALTA DR., BH | |
| Christopher A. Brix Christopher Brix | N. ALTA DR BH. | |
| Leila Mahbob | N. ALTA DR. BH | |
| DONATHAN & WENDY WALKACK Donat Walkack | N ALTA DR BH | |
| LISSEY + KALL ANFEL Kall Anfel | N. ALTA DR BH | |
| BENNY HARRIG | No. ALTA DR. | |
| Betty H. Harris | | |
| VERA DAVID | ALTA DR. | |
| Ramschi David David | N. ALTA DR. | |
| Mimi Feldman MIMI FELDMAN | N. ALTA DR. | |

DAY TIME RESTRICTION

REQUESTED TIME RESTRICTION (i.e., 2-hour, 1-hour, No Parking): _____

REQUESTED HOURS OF RESTRICTION: _____

EVENING TIME RESTRICTION

REQUESTED TIME RESTRICTION (i.e., 2-hour, 1-hour, No Parking): _____

REQUESTED HOURS OF RESTRICTION: _____

DAY RESTRICTION

REQUESTED DAYS OF RESTRICTION (i.e., Monday to Friday): _____

Please submit separately a list of reasons the zone is being requested.

| LEAD PETITIONER | ADDRESS | PHONE # |
|---|---------------|---------------------|
| PETITION FOR ESTABLISHMENT OF PREFERENTIAL PERMIT PARKING: _____ BLOCK OF _____ | | |
| PRINTED NAME & SIGNATURE | ADDRESS | Phone # Optional |
| Shirin Shadour <i>[Signature]</i> | Alta Dr | 310 |
| Kamen Howard <i>[Signature]</i> | N. ALTA Dr | 310 |
| BRUNCE PROFFER <i>[Signature]</i> | N. ALTA | 310 |
| T.P. MacNEILL <i>[Signature]</i> | N. ALTA | 310 |
| TRINKA Soloway | N. ALTA Dr. | 310- |
| Sharyn Ross <i>[Signature]</i> | N. ALTA Dr | 310- |
| STEVEN STANFORD <i>[Signature]</i> | N. ALTA Dr | 310- |
| Jon Pynoos <i>[Signature]</i> | N. ALTA DRIVE | 310- |
| | | |
| | | |
| | | |

ATTACHMENT 8

SUPPORT

From: Martha Eros
Sent: Tuesday, January 31, 2012 8:59 AM
To: 'cbrix'
Cc: Aaron Kunz
Subject: FW: Preferential Parking Zone - 500 North Alta Drive

Importance: High

Good morning Mr. Brix,

Thank you for your correspondence regarding the permit parking petition on the 500 block of North Alta Drive. I will forward your letter to the Traffic & Parking Commission for review prior to Thursday's meeting. Please feel free to contact me with any questions as we move forward with a recommendation to the City Council at a future council meeting date. Thank you.

Martha Eros
310-285-2542

MARTHA EROS
CITY OF BEVERLY HILLS
PUBLIC WORKS & TRANSPORTATION
(310) 285-2542

 [Please consider the environment before printing](#)

From: Christopher Brix
Sent: Monday, January 30, 2012 9:35 AM
To: WebCBH TRANSPORTATION
Cc: 'Bethany Brix'
Subject: Preferential Parking Zone - 500 North Alta Drive
Importance: High

Traffic & Parking Commission

Friends:

We reside at 501 North Alta Drive and signed the petition to establish a Preferential Parking Permit Zone for the 500 block of North Alta. Alta Drive has become a parking lot for people working in West Hollywood. We can not have guests park in front of our house due to there being no space available, often from 4PM on. We are further imposed upon when these workers return to their cars late at night or early in the morning talking in loud disturbing voice with no regard for the surrounding residential neighborhood. And, due to the lack of enforcement of the overnight parking ordinance, many vehicles are left overnight.

We strongly request that parking be limited to discourage the 500 block from being a parking lot for employees of local commercial ventures and to let it remain a residential neighborhood.

Thank you all for your time and efforts.

CAB

Christopher A. Brix
; North Alta Drive
and
Terrix Financial Corporation
Wilshire Blvd.
Beverly Hills, CA 90210

Martha Eros

From: Wayne Litwin
Sent: Thursday, January 05, 2012 5:56 PM
To: Martha Eros
Subject: RE: 500 block of North Alta Drive - Permit Parking Petition

Martha,

We appreciate your assistance in establishing an evening parking regulation on the 500 block of Alta Drive and Carmelita Drive (between Alta Drive and the alley on the westside) as quickly possible.

We are requesting the same parking regulation as the 500 Block of Sierra, no parking after 8 P.M. except by permit. To this effect, 17 of 19 residents of the 500 block of Alta Drive have signed the petition. The remaining two residents were on vacation when the signatures were obtained.

We are having a major problem because employees of Mercato Di Vetro, a new West Hollywood restaurant located at 9077 Santa Monica Blvd., 90069, are using Alta Drive and Carmelita Drive, from Alta to Arden Drive, as their employee parking lot.

We are forced to deal with: loud and disturbing noise in the early hours of the morning; trash on the streets, including broken beer bottles; inappropriate behavior, including staff changing their clothes outside of their cars; and, a lack of security because of approximately 15 to 20 cars parked on our streets until 1 or 2 A.M. nightly. One particularly upsetting occurrence was the blocking of a resident's driveway, which prevented him from driving one of his cars or parking his other car on his property until after 1 A.M. The police were called and the employee's car was ticketed. As residents, we were concerned about having the car towed because of the possibility of retaliation. Residents with small children have had particular problems because loud talking, laughing, music and car doors slamming late at night have not only woken their children but frightened them and prevented them from getting adequate sleep. In fact, many of us have similar sleep deprivation problems.

Before taking this step of establishing an evening parking regulation, we called and scheduled an appointment with Neil Salomon, General Manager of Mercato Di Vetro. Three of us met with Mr. Salomon to explain the situation. We requested that he direct his employees to disperse their cars instead of parking in one small two block area and that they be respectful of the residents in the neighborhood by changing their behavior. Several weeks after this meeting when nothing had changed, I personally called Mr. Salomon and gave him an update. Again, to date nothing has changed.

The residents of Alta Drive, new and old, have chosen to live on this street because of the security and the environment. The quality of both has changed and this is very upsetting to all of the residents. We want to regain the qualities that brought us here in the first place and not be victimized by a West Hollywood restaurant taking advantage of a Beverly Hills neighborhood.

We are looking forward to our meeting on February 2 with the Traffic and Parking Commission and if you should need further information before then, please do not hesitate to call or e-mail me.

Thank you for your cooperation in this matter.

Wayne Litwin

From: Martha Eros [<mailto:meros@beverlyhills.org>]
Sent: Thursday, December 22, 2011 5:27 PM
To: 'wlitwin@jsegal.com'
Cc: Aaron Kunz
Subject: 500 block of North Alta Drive - Permit Parking Petition

Martha Eros

From: Wayne Litwin
Sent: Thursday, January 05, 2012 7:16 PM
To: Martha Eros
Cc:
Subject: FW: Parking

SUPPORT

Hi Martha,

I understand that you are out of the office until January 10. I wanted to share the experience of my co-lead petitioner with you. I believe his e-mail succinctly gives expression to what we as a neighborhood face everyday. Steve will be at the commission meeting on February 2.

Wayne

-----Original Message-----

From:
Sent: Thursday, January 05, 2012 6:51 PM
To: Wayne
Subject: Fw: Parking

-----Original Message-----

From: Steve Stanford
To:
Subject: Parking
Sent: Jan 5, 2012 6:44 PM

Wayne,

Thanks for the information on the hearing date. I look forward to sharing our experiences with them. The situation continues to worsen as more people discover that you can park on our block. Last night I was awakened by a group of 5 restaurant workers who were returning to their cars that were parked next to the side of our house on Carmelita. They proceed to have a loud conversation for about 15 minutes that also woke my children. Almost every morning there is trash on the street and sidewalk next to the house, including broken bottles. In addition to the inconvenience, the disrespect for property and general lack of consideration of others has made this a completely untenable situation. I am going to start taking pictures so the committee can see for themselves.

Best,
Steve

Sent from

Martha Eros

Subject: FW: Parking - 500 North Alta Drive
Attachments: IMG_6041.JPG; swcorner.JPG; swcorner2.JPG

From: Steve Stanford [\[mail\]](#)
Sent: Tuesday, January 24, 2012 10:15 PM
To: Martha Eros; Wayne Litwin
Cc: Aaron Kunz
Subject: Re: Parking - 500 North Alta Drive

SUPPORT

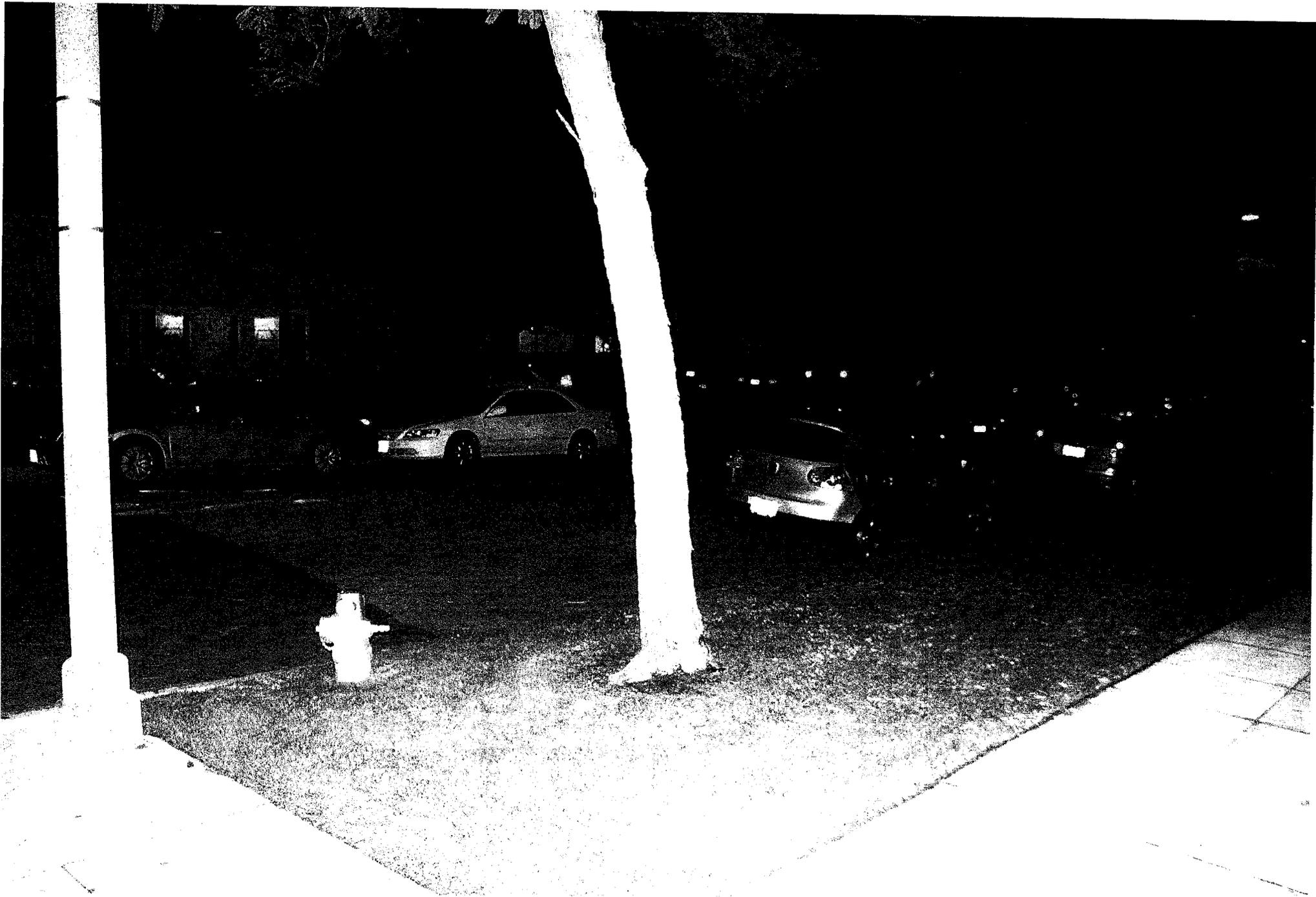
Hi Martha,

I have attached a few photos for inclusion in your power point presentation. Unfortunately the exposure isn't very good because they were all taken on various nights, but I have played with the contrast so that you can at least get a rough idea of the situation. A couple are attached to this email and I have sent a few others separately because when I try reducing the file size the images lose resolution. It is like this every night with the exception of Sunday and Monday. Wednesday – Friday are the worst days.

Best,
Steve

SUPPORT





ATTACHMENT 9



**CITY COUNCIL
Notice of Public Meeting**

**500 Block of North Alta Drive
Request to Establish Preferential Parking Permit Zone "O"**

Date: Tuesday, March 6, 2012
Time: 7:00 p.m., or as soon thereafter as the matter may be heard
Location: City Hall, Council Chambers, 455 N. Rexford Drive, Beverly Hills, CA, 90210

At its regular meeting on Tuesday, March 6, 2012, the Beverly Hills City Council will consider a Traffic & Parking Commission recommendation to establish Preferential Parking Permit Zone "O" on the **500 block of North Alta Drive** between Santa Monica Boulevard and Carmelita Avenue, and the adjacent southwest corner of Carmelita Avenue between North Alta Drive and the alleyway.

The 500 block of North Alta Drive does not have an existing parking regulation. As proposed, an evening permit parking regulation would be established as follows:

"No Parking, 8 p.m. to 2:30 a.m., Daily, Permit 'O' Exempt"

Please note that a "No Parking" permit regulation does not exempt vehicles from the City's overnight parking ordinance between 2:30 a.m. to 5 a.m. A daytime parking regulation is not proposed.

All interested persons are invited to attend the March 6th City Council meeting to express your views, or you may submit comments in writing by postal mail, e-mail or fax to the address or numbers noted above. All correspondence received will be presented to the full City Council for review. The Council begins review of the formal agenda at 7:00 p.m. in the City Hall Council Chambers.

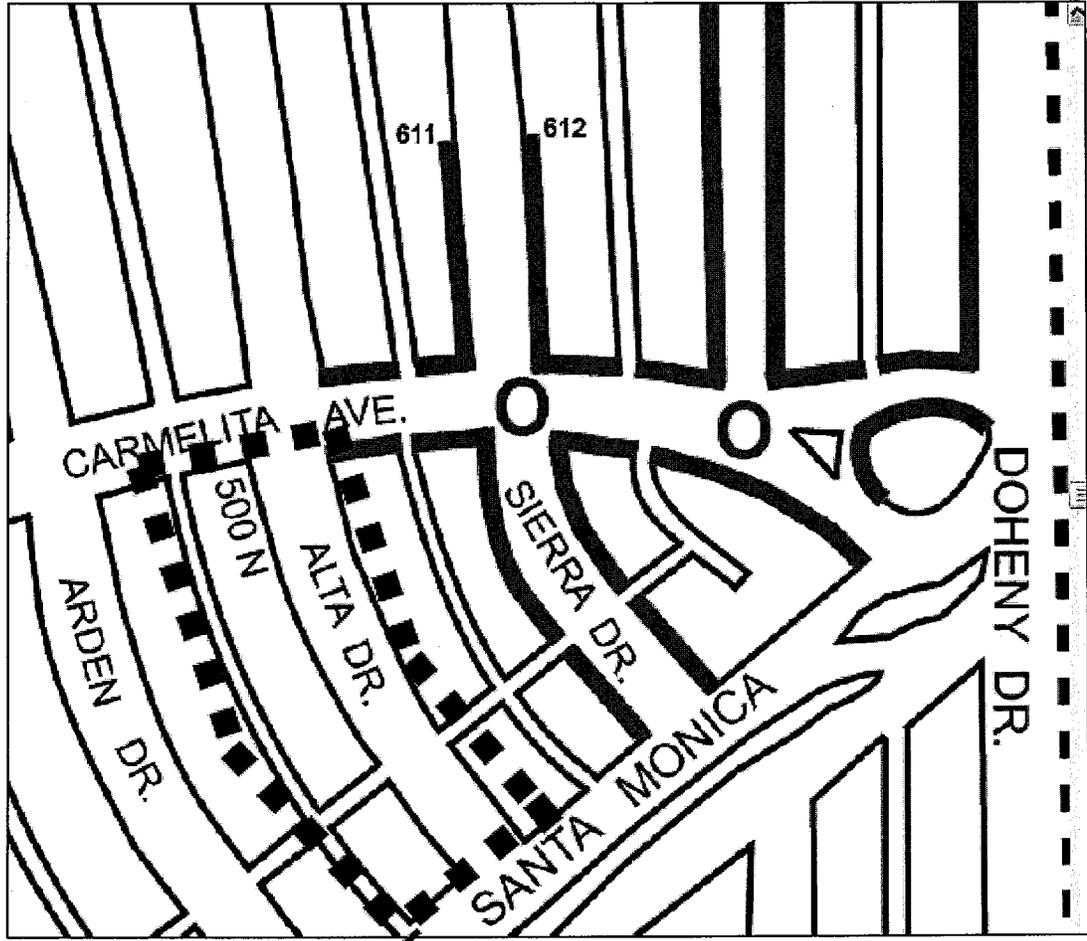
If you have any questions regarding this proposal, please contact the Public Works & Transportation Department at (310) 285-2452.

Sincerely,
Transportation Planning

February 24, 2012

500 Block of North Alta Drive

Proposed evening permit regulation of
 "No Parking, 8 p.m. to 2:30 a.m., Daily, Permit 'O' Exempt"
 500 North Alta Drive and the southwest corner of Carmelita



EXISTING PERMIT ZONES

| | | |
|---|--|---|
| ○ | 500 & 600 N. SIERRA DR BETWEEN SMB & NORTH PROPERTY LINE OF 611 AND 612 N. SIERRA DR | NO PARKING, 8pm-2am, DAILY [NO DAYTIME REGULATION] |
| | CARMELITA AVE BETWEEN ALTA AND SIERRA DRS | |
| ○ | 600 N. OAKHURST DR BETWEEN SMB & ELEVADO AVE | NO PARKING, 8pm-2am, DAILY [NON-PERMIT DAYTIME REG: 2-HR, 8am-6pm, Except Sunday] |
| | CARMELITA AVE BETWEEN N. SIERRA AND DOHENY DRS | |