

**CITY OF BEVERLY HILLS
City Hall Room 280-A
455 N. Rexford Drive
Beverly Hills, CA 90210
SYNOPSIS**

CHARITABLE SOLICITATIONS COMMISSION REGULAR MEETING

**January 11, 2012
11:00 a.m**

The meeting was called to order at 11:05 a.m.

A. ROLL CALL

Commissioners Present: Chair Raffel, Vice Chair Kaye, Block, Henning, Roston

Commissioners Absent: None

Staff: Commander Goldman, S Gelfman

B. PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was not said since the American Flag was not present during meeting.

C. COMMISSION MINUTES

MOVED by, SECONDED by to approve the minutes of the meeting on December 14, 2011 (5/0), as amended.

Ayes: Raffel, Kaye, Block, Roston, Henning

Noes: None

Absent: None

CARRIED

D. ORAL COMMUNICATIONS FROM THE AUDIENCE

Representatives of the Beverly Hills Bar Foundation and Beverly Hills Bar Association addressed the Commission regarding the differences between both organizations and their less than 50% status.

E. REPORT FROM THE CHAIRPERSON

MAYOR'S CABINET MEETING – January 11, 2012

Chair Raffel reported on items discussed by other Commissions at the Mayor's Cabinet Meeting.

F. CONTINUED BUSINESS

I. Review CSC information to publish in Beverly Hills newsletter ~*Commission reviewed and amended information.*

II. Guidelines for recognizing outstanding charities ~*Commission decided against recognition/award program for charities*

G. NEW BUSINESS

I. Staff contacted the Beverly Hills Police Officers Association regarding a second permit for additional mail solicitation. The Beverly Hills Police Officers Association provided copies of the letters. – Handouts provided ~*Staff directed to request second permit from BHPOA.*

II. Request within Normal Filing Period

1. (2011-194) Jewish Free Loan Association requested a permit to solicit via mail, phone and personal contact from February 1, 2012 through July 15, 2012. Dinner gala to be held at the Beverly Hills Hotel on May 9, 2012. Raise funds for operating expenses of the Jewish Free Loan Association.

<i>Estimated Gross:</i>	<i>\$ 250,000</i>	<i>Previous Fundraising Event Gross:</i>	<i>\$ 233,942</i>
<i>Estimated Expenses:</i>	<i>\$ 80,000</i>	<i>Previous Fundraising Event Expenses:</i>	<i>\$ 83,894</i>

Note: The above item is a 501(c)(3) organization.

Commissioner Henning made a motion to approve the above item. It was seconded by Commissioner Block and passed unanimously.

III. Due to the 15-day Filing Period, the Following Permit Requests were approved:

1. (2011-190) Writers Bloc Presents requested a permit to solicit via email from December 15, 2011 through December 31, 2011. Monetary Drive. Raise funds for Writers Bloc a literary series that presents authors, artists and personalities in a public forum.

<i>Estimated Gross:</i>	<i>\$ 10,000</i>	<i>Previous Fundraising Event Gross:</i>	<i>\$ N/A</i>
<i>Estimated Expenses:</i>	<i>\$ 0</i>	<i>Previous Fundraising Event Expenses:</i>	<i>\$ N/A</i>

2. (2011-191) ALSAC/St. Jude Children's Research Hospital requested a permit to solicit via mail, phone and website from October 20, 2011 through January 21, 2012. Dinner to be held at the Beverly Hilton Hotel on January 7, 2012. Raise funds for St. Jude Children's Research Hospital.

<i>Estimated Gross:</i>	<i>\$ 1,800,000</i>	<i>Previous Fundraising Event Gross:</i>	<i>\$ 1,765,336</i>
<i>Estimated Expenses:</i>	<i>\$ 337,745</i>	<i>Previous Fundraising Event Expenses:</i>	<i>\$ 426,074</i>

3. (2011-192) Beit T'Shuvah requested a permit to solicit via mail, website and personal contact from December 19, 2011 through January 29, 2012. Dinner to be held at the Beverly Hills Hotel on January 29, 2012. Raise funds for Beit T'Shuvah a residential addiction treatment facility that combines a program of Jewish traditions and spirituality, the 12 Steps of Alcoholics Anonymous and traditional psychotherapy.

<i>Estimated Gross:</i>	<i>\$ 1,500,000</i>	<i>Previous Fundraising Event Gross:</i>	<i>\$ 1,394,356</i>
<i>Estimated Expenses:</i>	<i>\$ 240,000</i>	<i>Previous Fundraising Event Expenses:</i>	<i>\$ 259,792</i>

4. (2011-193) Beverly Hills Bar Foundation requested a permit to solicit via email and mail from January 2, 2012 through April 29, 2012. Luncheon to be held at Greystone Mansion, Beverly Hills on April 29, 2012. Raise funds for the Beverly Hills Bar Foundation.

<i>Estimated Gross:</i>	<i>\$ 95,000</i>	<i>Previous Fundraising Event Gross:</i>	<i>\$ 95,853.50</i>
<i>Estimated Expenses:</i>	<i>\$ 47,000</i>	<i>Previous Fundraising Event Expenses:</i>	<i>\$ 61,132.80</i>

5. (2011-195) Venice Family Clinic requested a permit to solicit via mail, phone and personal contact from December 20, 2011 through March 7, 2012. Dinner Gala to be held at the Beverly Hilton Hotel on March 7, 2012. Raise funds for Venice Family Clinic, a non-profit organization that provides free quality health care to those in need.

<i>Estimated Gross:</i>	<i>\$ 1,041,500</i>	<i>Previous Fundraising Event Gross:</i>	<i>\$ 1,087,387</i>
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Estimated Expenses: \$ 163,200 Previous Fundraising Event Expenses: \$ 156,700

Note: All the above items are 501(c)(3) organizations.

Approved items noted by Commission.

IV. FINANCIAL STATEMENTS (FS) OF COMPLETED EVENTS FOR REVIEW

1. (2011-105) United Friends of the Children – Note: Follow up on distribution of funds and in-kind donations
2. (2011-90) Tower Cancer Research Foundation
3. (2011-151) Los Angeles Team Mentoring (LATM)
4. (2011-162) Temple Emanuel (Men's Club Fundraiser)
5. (2011-119) Junior League of Los Angeles Inc.
6. (2011-135) Big Brothers Big Sisters of Greater Los Angeles
7. (2011-107) Women's Guild – Cedars Sinai
8. (2011-136) Healing Arts Reaching Kids (HARK)
9. (2010-28) Boys and Girls Clubs of America
10. (2011-92) Fulfillment Fund – Note: Follow up on Outstanding Pledges

V. Financial Statement Log for 2011

VI. Review of 2010 and 2009 Financial Statement Logs (distributed via email)

LIST OF ORGANIZATIONS THAT FAIL TO FILE FINANCIAL STATEMENT WITHIN SIX/THREE MONTHS AFTER THE PERMIT EXPIRATION DATE.

1. (08-187) American Friends for Meir Panim – Care for Israel
Permit expired 11/15/08
2. (07-177) GLASS Youth & Family Services
Permit expired 10/28/07
3. (07-8) United States Mission
Permit expired 05/01/07
4. (06-63) Children's Cancer Research Fund
Permit expired 04/30/06
5. (06-36) Maternal Fetal Care International: MFCI
Permit expired 03/11/06

LIST OF ORGANIZATIONS THAT HAVE NET PROCEEDS LESS THAN 50% OF TOTAL RECEIPTS FROM THEIR CHARITABLE EVENTS

1. (03-44) Beverly Hills Bar Association
Event date 05/04/03
2. (04-57) Beverly Hills Bar Association
Event date 06/13/04
3. (05-70) Beverly Hills Bar Association

- Event date 06/12/05
4. (06-83) Beverly Hills Bar Association
Event date 05/07/06
 5. (07-87) Beverly Hills Bar Association
Event date 06/03/07
 6. (08-81) Beverly Hills Bar Association
Event date 05/04/08
 7. (09-83) Beverly Hills Bar Association
Event date 05/03/09
 8. (2010-75) Beverly Hills Bar Association
Event date 06/06/2010
 9. (2011-75) Beverly Hills Bar Association
Event date 05/15/2011
 10. (2011-188) Beverly Hills Bar Association
Event date 05/31/2011
 11. (03-72) Los Angeles County Police Canine Association
Event date 10/19/03
 12. (05-168)(05-168A) Los Angeles County Police Canine Association
Event date 05/06/06
 13. (07-88)(07-88A) Los Angeles County Police Canine Association
Event date 08/11/07
 14. (2010-3)(2010-3A) Los Angeles County Police Canine Association
Event date 05/22/10
 15. (03-171) Advertising Industry Emergency Fund
Event date 11/13/03
 16. (04-170) Advertising Industry Emergency Fund
Event date 11/19/04
 17. (05-146) Advertising Industry Emergency Fund
Event date 11/17/05
 18. (2010-102) Advertising Industry Emergency Fund
Event date 11/12/2010
 19. (04-192) Iranian American Parents Association
Event date 03/14/05
 20. (05-162) International Committee of the L.A. Philharmonic Association
Event date 03/25/06
 21. (05-167) American Friend of Hazon Yeshaya Soup Kitchen

- Event date 12/13/06
22. (06-12) Style for Smiles Foundation
Event date 02/28/06
 23. (06-14) The Neuropathy Association
Event date 04/03/06
 24. (06-29) Writers Guild Foundation
Event date 03/18/06 & 03/19/06
 25. (06-157) Operation of Hope
Event date 11/19/06
 26. (06-195) Heal Breast Cancer Foundation
Event date 02/22/07
 27. (08-72) Friendly Hand Foundation
Event date 05/18/08
 28. (09-68) Friendly Hand Foundation
Event date 05/17/09
 29. (07-39)(07-39A) Cedars-Sinai Medical Center/NICU
Event date 04/22/07
 30. (07-96) Muscular Dystrophy Association
Event date 07/26/07
 31. (07-102) National Coalition of Professionals against Crime
Event date 07/02-09/29/07
 32. (07-109)(07-109A) California Society of CPAs
Event date 11/18/07
 33. (08-143) California Society of CPAs
Event date 11/16/08
 34. (09-132)(09-132A) California Society of CPAs
Event date 11/22/09
 35. (07-114) LA Stars/Baron Davis Foundation c/o Life Sports Management
Event date 08/04/07
 36. (07-126) Real Medicine Foundation
Event date 08/16/07
 37. (07-170) Jewelers 24K Karat Club of Southern California
Event date 10/20/07
 38. (08-157) Jewelers 24K Karat Club of Southern California
Event date 09/13/08
 39. (07-173) NARSAD: The Mental Health Research Association

- Event date 12/03/07
40. (07-184) Childhelp-Buena Ventura Chapter
Event date 12/02/07
 41. (08-124) Cedars-Sinai Medical Center-Maxine Dunitz Neurosurgical Institute
Event date 08/25/08
 42. (08-128) Israel Cancer Research Fund
Event date 08/13/08
 43. (08-134) The Junior League of Los Angeles
Event date 11/09/08
 44. (08-136) International Women's Media Foundation
Event date 10/16/08
 45. (08-137) John Wayne Cancer Institute Auxiliary
Event date 10/21/08
 46. (09-163) John Wayne Cancer Institute Auxiliary
Event date 10/29/09
 47. (2011-8) John Wayne Cancer Institute Auxiliary
Event date 04/09/11
 48. (08-144) Vistas for Children Inc.
Event date 11/09/08
 49. (09-156) Vistas for Children Inc.
Event date 11/08/09
 50. (08-146) Habitat for Humanity of Greater Los Angeles
Event date 10/01/08
 51. (08-151) Hollywood NOTE Foundation
Event date 09/09/08
 52. (09-88) Hollywood NOTE Foundation
Event date 05/31/09
 53. (08-186) Asthma & Allergy Foundation of America – California Chapter
Event date 11/18/08
 54. (08-190) Cerebral Palsy International Research Foundation
Event date 12/03/08
 55. (08-198) National Charity League
Event date 02/12/09
 56. (09-14A) Jewish Big Brothers Big Sisters
Event date 10/06/09
 57. (2010-73) Jewish Big Brothers Big Sisters
Event date 10/21/2010

58. (2011-87) Jewish Big Brothers Big Sisters
Event date 10/27/2011
59. (09-30) Vahagn Setian Charitable Foundation
Event date 05/03/09
60. (09-38) Cedars-Sinai Medical Center – Pediatric Inflammatory Bowel Disease Center
Event date 06/14/09
61. (09-52) CLARE Foundation, Inc.
Event date 06/07/09
62. (09-180) CLARE Foundation, Inc.
Event date 07/01/2009-06/30/2010
63. (2010-60) CLARE Foundation, Inc.
Event date 06/13/2010
64. (09-96) Special Needs Network, Inc.
Event date 05/17/09
65. (09-102) Beverly Hills Little League
Event date 06/06/09
66. (09-114) American Friends of the Israel Philharmonic Orchestra
Event date 07/28/09
67. (09-116) Cedars-Sinai Medical Center Sports Spectacular
Event date 06/07/09
68. (09-118) United Friends of the Children
Event date 10/05/09
69. (09-141) Girl Scouts of Greater Los Angeles – Southwest Region
Event date 10/24/09
70. (09-143) Southern California Minority Business Development Council, Inc.
Event date 10/16/09
71. (2010-90) Southern California Minority Business Development Council, Inc.
Event date 10/15/2010
72. (09-149) The Kings College & Seminary
Event date 10/07/2009
73. (09-150) Janie Bradford Hal Scholarship Fund Inc. (Heroes and Legends)
Event date 09/27/2009
74. (2011-143) Janie Bradford Hal Scholarship Fund Inc. (Heroes and Legends)
Event date 09/25/2011
75. (09-177) National Charity League, Inc. San Fernando Valley Chapter

- Event date 11/28/2009
76. (09-190) Pepperdine University
Event date 10/22/2009
77. (09-193) Pen Center USA West
Event date 12/02/2009
78. (09-195) Girls Incorporated
Event date 11/16/2009
79. (09-XXX) 100 Black Men of Los Angeles, Inc. – Application was received after the event, no permit was issued. – Event date 10/16/2009
80. (2010-92) 100 Black Men of Los Angeles, Inc.
Event date 10/15/2010
81. (2010-6) City of Hope Sportsmen's Club #0039
Event date 11/20/2010
82. (2010-17) Pepperdine University School of Law
Event date 03/06/2010
83. (2010-28) Beverly Hills CPR
Event date 02/26/2010-05/28/2010
84. (2010-145) Citizenship Education Fund
Event date 10/07/2010
85. (2010-156) Coalition for At Risk Youth (CARRY)
Event date 12/3/2010
86. (2010-187) Beverly Hills Meals on Wheels
Monetary Drive
87. (2011-14) Petersen Automotive Museum
Event date 02/20/2011
88. (2010-56) Affordable Living for the Aging
Event date 06/10/2010
89. (2010-XXX) Sheila Kar Health Foundation
Event date 02/14/2010
90. (2011-74) Sheila Kar Health Foundation
Event date 02/14/2011
91. (2011-54) City of Hope – Board
Event date 06/07/2011
92. (2011-55) Youth Renewal Fund
Event date 06/04/2011
93. (2011-63) American Associates, Ben-Gurion University of the Negev, Inc.

Event date 09/11/2011

94. (2011-130) Society of Singers
Event date 09/19/2011

95. (2011-138) Temple Emanuel (Mah Jong Tournament)
Event date 11/13/2011

H. COMMENTS FROM COMMISSIONERS

Commission requested staff to research Clare Foundation, Jewish Big Brother Big Sisters, and John Wayne Cancer Institute.

Commission advised staff to contact the Jewish Federation regarding obtaining a CSC permit.

I. ADJOURNMENT

Chair Raffel adjourned the meeting at 12:10 p.m.



CITY OF BEVERLY HILLS
City Hall Room - ROOM 280-A
455 N. Rexford Drive
Beverly Hills, CA 90210
SYNOPSIS

PUBLIC WORKS COMMISSION REGULAR MEETING

January 12, 2012

8:30 a.m.

The meeting was called to order at 8:43 a.m.

A. ROLL CALL

Commissioners Present: Chair Foldvary, Vice Chair Shooshani, Pressman, Shalowitz

Commissioners Absent: Weinglass

Staff: D. Gustavson, C. Theisen, C. DiRenzo, D. Cartagena, K. Watson, R. Hickman

B. PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by Chair Foldvary

C. COMMISSION MINUTES

Chair Foldvary noted a correction to the minutes of the November 10, 2011 meeting.

MOVED by Chair Foldvary, SECONDED by Vice Chair Shooshani to approve the minutes of the meeting of November 10, 2011 (4/0).

Ayes: Foldvary, Shooshani, Pressman and Shalowitz

Noes:

Abstentions: None.

CARRIED

D. ORAL COMMUNICATIONS FROM THE AUDIENCE

None.

E. REPORT FROM THE CHAIRPERSON

Mayor's Cabinet Meeting - Chair Foldvary made brief comments from the Mayor's Cabinet meeting:

F. CONTINUED AND NEW BUSINESS

Fine Arts Commission Presentation

Vice Chair Terri Smooke of the Fine Arts Commission briefed the commission on the purpose and budget of the commission.

City's Purchasing Procedures

Mr. Cartagena presented the City's purchasing procedures. He distributed the City's purchasing regulations and discussed bid details related to Public Works projects. Chair Foldvary asked if a summarized list of future projects could be emailed to the commission. Mr. Gustavson noted that Mr. Ara Maloyan and Mr. Alan Schneider would brief the commission on upcoming projects.

Fluoridation

Mr. Watson, the Water Operation Manager, briefed the commission of the City's fluoridation practices, its benefits/cost, and its regulatory history.

G. COMMENTS BY COMMISSIONERS

None.

H. ADJOURNMENT

There being no further business, Chair Foldvary, with the consent of the Commission, adjourned the meeting at 10:39 a.m.

**

A detailed Commission packet is available for review in the Library and Planning Department.

In accordance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please call the Planning Department at 310-285-1141. Please notify the Planning Department at least seventy-two hours prior to the meeting so that reasonable arrangements can be made to ensure accessibility. Council Chambers / Meeting Rooms are equipped with audio equipment for the hearing impaired, and are wheelchair accessible.

Decisions of the Architectural Commission may be appealed to the City Council within fourteen (14) days of the Architectural Commission action by filing a written appeal with the City Clerk. Appeal forms are available in the City Clerk's office. (Note: Appeal Fee Required.)

SYNOPSIS

**CITY OF BEVERLY HILLS
ARCHITECTURAL COMMISSION MEETING
455 North Rexford Drive, Beverly Hills, CA 90210
City Council Chambers
Commission Meeting Room 280-A**

**Wednesday, January 18, 2012
1:00 p.m.**

OPEN MEETING *The meeting was called to Order at 1:04 pm*

ROLL CALL

Present: Commissioners Gardner-Apatow, Blakeley (*arrived @ 1:06 pm*), Bernstein, Rubins, Meyer (*arrived @ 1:05 pm*), Vice Chair Rennett, and Chair Cohen.

Absent: None.

APPROVAL OF AGENDA

COMMUNICATIONS FROM THE AUDIENCE

- Members of the public may address the Commission*

(The following item was moved to the end of the agenda)

COMMUNICATIONS FROM THE COMMISSION

- Chair's Report from Mayor's Cabinet Meeting

CONSIDERATION OF MINUTES

1. Meeting of November 16, 2011

***By Order of the Chair/7-0
Approved as Presented.***

2. Meeting of December 14, 2011

***By Order of the Chair/7-0
Approved as Presented***

CONTINUED ITEMS – PUBLIC HEARINGS

3. **UNION 76 STATION**
9988 Wilshire Boulevard
Request for approval of a façade remodel
(PL111 9798)

***Cohen-Rubins/7-0
Approval with Conditions***

4. **MAXFERD JEWELRY & LOAN**
9640 South Santa Monica Blvd
Request for approval of a façade remodel and business identification sign
(PL112 2719)

***Rubins-Rennett/7-0
Approved with Conditions***

5. **PEI WEI**
270 North Beverly Drive
Request for approval of a façade remodel and business identification signs
(PL113 0075)

***Bernstein-Cohen/7-0
Approved with Conditions***

6. **9001 WILSHIRE BOULEVARD**
Request for approval of a façade remodel and monument sign
(PL113 1317)

***Rubins-Bernstein/6-1 Rennett
Approved with Conditions***

NEW BUSINESS - PUBLIC HEARINGS

7. **ST. AUSTIN HOME COLLECTION**
275 South La Cienega Blvd
Request for approval of a façade remodel and business identification sign
(PL120 0407)

***Cohen-Rennett/7-0
Approved with Conditions***

8. HERMES

434 North Rodeo Drive

Request for approval of security gates and bollards, exterior façade lighting and a barricade mural at the rear of the building.
(PL120 0123)

Motion 1 – Barricade:

***Cohen-Rennett/7-0
Approved as Presented***

Motion 2 – Lighting:

***Rennett-Cohen/7-0
Approved with Conditions***

Motion 3 – Security Gate and Bollards:

***Rennett-Cohen/7-0
Return for Restudy***

9. BEIR BEISL

9669 South Santa Monica Blvd

Request for approval of a façade remodel and sign accommodation for multiple business identification signs
(PL120 0178)

***Cohen-Rubins/7-0
Approved with Conditions***

10. INTERMIX

400 North Beverly Drive

Request for approval of a façade remodel and business identification signs
(PL120 0121)

***Rennett-Cohen/7-0
Approved with Conditions***

PROJECT PREVIEW

11. 332-336 NORTH OAKHURST DRIVE

Request for a project preview review of a new multi-family project.
(PL120 0334)

No action taken on this item.

COMMUNICATIONS FROM THE COMMISSION

- Chair's Report from Mayor's Cabinet Meeting

COMMUNICATIONS FROM THE ARCHITECTURAL COMMISSION

- Meeting Recap Discussion

COMMUNICATIONS FROM THE DIRECTOR OF COMMUNITY DEVELOPMENT

- Staff level approvals (Staff level approvals will be returned at the February AC meeting.)
- Form 700
- Report from the City Planner

ADJOURNMENT

THE MEETING WAS ADJOURNED AT 6:06 PM

*** GUIDE FOR PERSONS INTENDING TO SPEAK**

This guide has been prepared as an aid so that you will be able to express your opinions briefly and clearly before the Commission and thus increase the effectiveness of your presentation. **Remarks are limited to 3 minutes unless extended by the Commission.**

1. State your Name and Address.
2. Organization you represent if any.
3. Your Statement should include all pertinent facts within your knowledge. It is important to discuss only those matters relating to the hearing and to tie your discussion of the facts directly to the decision you wish the Commission to reach.

Written Testimony

In order to have written material included in the Architectural Commissioner's mailed Agenda Packet, **10 copies** of the material must be delivered to the Planning office no later than 11 calendar days before the date of the Architectural Commission Hearing. Written material (**10 copies**) that is presented to the Architectural Commission after this date and up to 1:00 p.m. the day of the Architectural Commission Hearing, will be included in the Commissioners' Agenda folder, but may not be reviewed by individual Commissioners due to the amount of material that the Commissioners have to review for the Agenda.

**CITY OF BEVERLY HILLS
HUMAN RELATIONS COMMISSION REGULAR MEETING
SYNOPSIS**

January 19, 2012
455 N. Rexford Drive
Beverly Hills, CA 90210
City Hall, Room 280-A
9:30 a.m.

The meeting was called to order at 9:30 a.m.

ROLL CALL

Commissioners Present: Pease, Ginsburg, Nazarian, Meshkaty, Sherman

Commissioners Absent: Linder

Staff Present: Latta, Kahn, Kyriazi

CONSIDERATION OF MINUTES

Tab 1. REGULAR MEETING OF DECEMBER 15, 2011:

MOTION by MESHKATY, SECONDED by Nazarian to approve as presented (5/0)

AYES: Pease, Ginsburg, Nazarian, Meshkaty, Sherman
NOES: None
ABSENT: Linder
ABSTAIN:
CARRIED

ORAL COMMUNICATION FROM THE AUDIENCE

None.

CONTINUED AND NEW BUSINESS

Tab 2. COMMISSION REPORTS:

HRC REPRESENTATIVES

Report from Sgt. Gregg Mader from the Beverly Hills Police Department.

- BHPD availability to attend Neighborhood Watch when requested by block captains
- LA County had fewest hate crimes since 1989; one local incident
- BHPD participation in monthly Beverly Hills Homeless Collaboration meetings

Dr. Brian Goldberg from the Beverly Hills Unified School District: was not present.
ADMINISTRATOR

Report from Human Services Administrator James R. Latta, L.C.S.W.

1. Beverly Hills Homeless Collaboration - PATH and Step Up On Second have applied for Social Innovation Fund grant.
2. Community Development Block Grant funds (CDBG) – cuts of 16% last year; this year between 12% - 16%; City priority is senior safety net.
3. Reminder: Annual Statement of Economic Interest, Form 700 due (City Clerk's office).
4. City of Santa Monica approved civility language for council and commission meetings.
5. Commissioner Pease to be reappointed for a four-year term at the January 24th City Council meeting.
6. At January 10th City Council meeting, the council looked at formalizing the reduction of various commissions from seven to five members.
7. A new commission has been established entitled the Cultural Heritage Commission to preserve historically or architecturally significant buildings.
8. City Council will hold a community meeting in City Council Chambers on January 26th at 6:30pm to discuss the future of Roxbury Park.
9. City Council reorganization to be held on March 20th in City Council Chambers

CHAIR

Vice Chair Sherman gave a brief update on the Mayor's Cabinet meeting attended by Chair Linder.

Tab 3. OVERVIEW OF CURRENT AND PENDING AGENDA ITEMS UNDER CONSIDERATION BY THE HUMAN RELATIONS COMMISSION:

Commission is scheduled for *Woofstock* at Roxbury Park on March 11, 11am – 4pm.

Commission requested an update on the Beverly Hills Community Charitable Foundation.

Tab 4. HUMAN RELATIONS COMMISSION EMBRACE CIVILITY AWARD:

Commissioners agreed to raise awareness about the award by community outreach.

Tab 5. HOME FOR GOOD: THE UNITED WAY'S ACTION PLAN TO END CHRONIC AND VETERAN HOMELESSNESS IN LOS ANGELES COUNTY BY 2016:

Staff informed the Commission that on November 3, 2011, the City Council adopted a resolution adding the City of Beverly Hills to a list of supporters of Home for Good, which is a blueprint for ending homelessness in Los Angeles County by 2016.

Tab 6. CONSIDERATION OF ANTI-BULLYING PRIORITY:

The Commission was provided a review of local resources that address bullying in order to determine the focus, if any, for the Commission. From the roles, *the bully, the bullied and the bystander*, the Commission agreed to begin with discussion on education for the bystander; tabled until March.

Tab 7. CELEBRATE SPRING/HERITAGE AD HOC REPORT:

MOTION by NAZARIAN, SECONDED by Pease: The week of March 15, we move forward with: attend the LACMA [Farhang Foundation 2012 Nowruz Celebration, Sunday, March 18] event; a hospitality booth at the Farmers' Market; bring Haft Seen to our Commission meeting as well as City Council; author at the library, if possible; Commission visit Hawthorne School children; and take a world map to the Farmers' Market as a form of a Celebration of Spring. (4/1)

AYES: Pease, Ginsburg, Nazarian, Meshkaty
NOES: Sherman
ABSENT: Linder
ABSTAIN: None
CARRIED

MOTION by NAZARIAN, SECONDED by Pease: We pencil in Celebrate Your Heritage week for May 13 through May 20. (5/0)

AYES: Pease, Ginsburg, Nazarian, Meshkaty, Sherman
NOES:
ABSENT: Linder
ABSTAIN: None
CARRIED

MOTION by MESHKATY, SECONDED by Pease: To [pursue] working with the Fine Art Commission to promote the Plensa [Endless] Ill sculpture. (5/0)

AYES: Pease, Ginsburg, Nazarian, Meshkaty, Sherman
NOES:
ABSENT: Linder
ABSTAIN: None
CARRIED

CALENDAR FOR 2012 COMMISSION MEETING DATES:

Commissioner Nazarian will be absent for the July meeting.

COMMENTS BY COMMISSIONERS INCLUDING TOPICS FOR FUTURE AGENDAS:

HRC core purpose is focus on civility; consider expanding the Civility Statement to (e.g.,) include: How we deal with conflict; bullying; injustice and scamming.

GOOD AND WELFARE:

Happy Birthday to Commissioner Meshkaty.

ADJOURN

Vice Chair Sherman adjourned the meeting at 12:14 p.m.

**CITY OF BEVERLY HILLS
City Hall Room 280-A
455 N. Rexford Drive
Beverly Hills, CA 90210
SYNOPSIS**

FINE ART COMMISSION REGULAR MEETING

January 19, 2012

4:00 p.m.

The meeting was called to order at 4:01 p.m.

A. ROLL CALL

Commissioners Present: Potter, Pressman, Vice Chair Smooke, Chair Friedman

Commissioners Absent: Chalom, Shepard

Staff: Nancy Hunt-Coffey, Brad Meyerowitz, Patty Acuna, Lois Foraker.

B. COMMISSION MINUTES

MOVED by, SECONDED by to approve the minutes of the meeting of November 17, 2011.

Ayes: Commissioners, Potter, Pressman, Vice Chair Smooke, Chair Friedman

Noes: None

Absent: Shepard, Chalom

CARRIED. 4/0

C. ORAL COMMUNICATIONS FROM THE AUDIENCE

None

D. REPORT FROM THE CHAIRPERSON

MAYOR'S CABINET MEETING for November 11th was reported on by Chair Friedman.

E. DIRECTOR'S REPORT

INFORMATION ONLY-*no comment*

- a) The Fine Art Fund is reported at \$985,686.80.
- b) The issue of lighting installed around Kusama's *Hymn of Life* tulip sculpture in Beverly Gardens Park has been problematic. It needs more lighting. But, since the Commission has approved *Endless III* to be installed in that same block, Staff recommends that the solution to solve the lighting issue on the Kusama be dealt with at the same time. If a critical mass is to be collected on that block the lighting issue would be best solved for the entire area, rather than piecemeal.
- c) Staff provided the Commissioners with a map of the proposed placement of the Joel Shapiro piece, which is a replacement for the work by the same artist originally installed at the former CAA building on Wilshire. It was determined that the ability to walk around a sculpture is an important ability when determining where to place a piece, and therefore the site that has been recommended previously be selected in the final analysis.
- d) The placement for Joan Brown's Center Obelisk has been voted on. The next step is to present the proposed site to the Liaison for approval, then on to Council for final approval.
- e) Rudy Cole, columnist for The Weekly, has a Beverly Hills Cable Channel interview program. He interviewed Vice Chair Smooke and Commissioner Potter for a segment to be aired on January 23, at 8:00 pm.
- f) Mayor's Cabinet meeting reporting progress will be presented at our next meeting
- g) An update on Guy Dill's *Egalmah, The Great Palace*, will be presented at the next meeting.

h) Embrace Civility award will be discussed at the next Fine Art Commission meeting.

OTHER ITEMS:

None

F. NEW BUSINESS

3. REVIEW OF PROPOSAL TO MEET FINE ART OBLIGATION AT 8767 WILSHIRE

Property owner Thomas Javor presented Jackie Silverman, Appraiser, Mumsie Nimerof, Art Consultant and Guy Dill, artist, to address any information about the work and the value of the work that remains unclear to the Commission. Following a lengthy discussion with the principals involved, and amongst themselves after the guests left, the Commission voted.

MOTION: Commissioner Pressman proposed to accept Guy Dill's piece for installation at 8767 Wilshire and move forward.

Commissioner Potter seconded the motion.

Yeas: Vice Chair Smooke

Abstain: Chair Friedman

Noes: none

Absent: Shepard, Chalom,

Carried: 3/0

4. EVALUATION OF ART MAINTENANCE BIDS

Commissioner Pressman presented an overview of the efforts of the Committee working on the bids, as well as the meeting with a former Fine Art Commissioner, who as a professional conservator volunteered his time to help the committee members in their efforts to evaluate the bids with an educated eye. This expertise allowed the Committee to arrive at a decision with a great deal of confidence.

MOTION: Commissioner Pressman moved that the Fine Art Commission accept the bid of Rosa Lowinger and her company, Conservation of Art and Architecture, to provide conservation and maintenance of the Beverly Hills Public Art Collection.

Commissioner Potter seconded the motion.

Yeas: Vice Chair Smooke, Chair Friedman

Noes: none

Absent: Shepard, Chalom

Carried: 4/0

5. CONFIRMATION OF PURCHASE OF ENDLESS III BY JAUME PLENSA

MOTION: Vice Chair Smooke moved that the Fine Art Commission commit to secure the commission of Jaume Plensa's *Endless III*, for the price of \$350,000. This price includes the transport of the work from Europe, where it will be fabricated, to Beverly Hills.

Commissioner Potter seconded the motion.

Yeas: Commissioner Pressman, Chair Friedman

Noes: none

Absent: Shepard, Chalom

Carried: 4/0

MOTION: Commissioner Pressman moved to attach the preferred location for Plensa's *Endless III* piece as being in the same block as the Kusama, on the East side of the block, in the middle on a grassy knoll facing Beverly Drive.

Vice Chair Smooke seconded the motion.
Yeas: Commissioner Potter, Chair Friedman
Noes: none
Absent: Shepard, Chalom
Carried: 4/0

6. PROPOSAL TO RELOCATE ERRATIC BY ROXY PAINE

MOTION: Vice Chair Smooke moved to relocate Roxy Paine's *Erratic* to the Beverly Gardens Park block bordered by Rodeo Drive on the West and Beverly Drive on the East, under the trees, on the Rodeo Drive side, marked by the blue dot on the accompanying map.

Yeas: Commissioner Potter, Chair Friedman
Noes: none
Absent: Shepard, Chalom
Carried: 4/0

7. REVIEW MASTER PLAN REQUEST FOR PROPOSAL DOCUMENT

The Commission chose to postpone discussion of this proposal until such time that Curt Shepard, the 2nd Committee member, could participate. Vice Chair Smooke felt the value of his viewpoint as being too important to miss.

G. COMMENTS FROM COMMISSIONERS.

None

H. ADJOURNMENT

There being no further business, with the consent of the Commission, Chair Friedman adjourned the meeting at 6:13 p.m.

**CITY OF BEVERLY HILLS
City Hall Room 280-A
455 N. Rexford Drive
Beverly Hills, CA 90210
SYNOPSIS**

HEALTH AND SAFETY COMMISSION REGULAR MEETING

January 23, 2012
4:00 p.m.

The meeting was called to order at 4:05 p.m.

A. ROLL CALL

Commissioners Present: Aronberg, Millan, Kopeikin, Landau, Seidel, Chair Judelson

Commissioners Absent: Vice Chair Setian

Staff: P. Mottice Muller, K. Ryan, H. Ahmed, Sgt. Mader

B. PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by Commissioner Seidel.

C. COMMISSION MINUTES

MOVED by Aronberg, SECONDED by Millan to approve the minutes of the meeting on December 19, 2011 (5/0)

Ayes: Aronberg, Landau, Kopeikin, Millan, Chair Judelson

Noes: None

Absent: Vice Chair Setian

Abstain: Seidel

CARRIED.

D. ORAL COMMUNICATIONS FROM THE AUDIENCE

Naomi Weiner returned to the Commission regarding her concerns about air quality and the use of chemicals, specifically as it relates to the use of dryer sheets and fabric softeners.

E. REPORT FROM THE CHAIRPERSON

- Mayor's Cabinet Meeting – January 11, 2012 – No report given, as Vice Chair Setian was absent from today's meeting.
- Other items of interest - none

F. DIRECTOR'S REPORT

INTRODUCTION AND REPORT FROM LEWIS HALL, BEVERLY HILLS SCHOOL DISTRICT BOARD MEMBER, NEW SCHOOL BOARD LIAISON TO COMMISSION
Mr. Hall was introduced to the Commissioners. Chair Judelson welcomed Mr. Hall, and a discussion on the role of the BHUSD Liaison to the Health & Safety Commission occurred.

- **OTHER ITEMS – STATEMENT OF ECONOMIC INTERESTS/FORM 700**
Chair Judelson reminded everyone that the forms are due to the City Clerk's Office on April 1, 2012.

G. NEW BUSINESS

1. **NEIGHBORHOOD WATCH PROGRAM**
Sgt. Gregg Mader distributed an email he sent to all block captains, requesting that they organize events for their own blocks. Commissioners offered to attend any of these meetings.
2. **SOCIAL MEDIA**
Huma Ahmed, Community Outreach Manager, shared information on the City's social media program.
3. **AM RADIO**
Director Mottice Muller asked that Commissioners continue to look for locations of the AM Radio signs that are posted throughout the City, and report back to staff.
4. **STAKEHOLDER SUMMIT**
Director Mottice Muller reviewed some of the decisions that were made in previous meetings regarding the Disaster Stakeholder Summit, to be held on April 30, 2012.
5. **CERT UPDATE**
Director Mottice Muller reported to the Commission that a budget request has been submitted to reinstate the program through the City. Mottice Muller also explained why it was not feasible at this time for BHCPR to take over the program.
6. **MONTHLY HEALTH AND SAFETY MESSAGES - no discussion**
7. **REVIEW OF WORK PLAN FOR FY 2012-13**
Due to the absence of three Commissioners at the December meeting, the Commission's two Work Plan items for FY 2012-13 were reviewed:
 - Support the reinstatement of the CERT and NHW program.
 - Concentrate on outreach/health and safety messages via social media and other communication methodsNo new items were added.

H. COMMENTS FROM COMMISSIONERS

Commissioners agreed that they would like to invite Sgt. Mader to return to the February meeting to ask if there will be a National Night Out event in conjunction with Neighborhood Watch for 2012. Consensus among the Commission is that the 2011 National Night Out event was successful, and they would like to hold this community-wide event again this year.

I. ADJOURNMENT

There being no further business, Chair Judelson, with the consent of the Commission, adjourned the meeting at 6:24 p.m.