



CITY OF BEVERLY HILLS STAFF REPORT

Meeting Date: July 27, 2011
To: Honorable Mayor & City Council
From: Officer Don Chase
Subject: National Night Out

INTRODUCTION

National Night Out is a unique crime/drug prevention event sponsored by the National Association of Town Watch (NATW). This Tuesday August 2, 2011 will mark the 28th anniversary of National Night Out.

Last year's National Night Out campaign involved citizens, law enforcement agencies, civic groups, businesses, neighborhood organizations and local officials from over 15,000 communities from all 50 states, U.S. territories, Canadian cities and military bases worldwide. In all, 37 million people participated in National Night Out 2010.

DISCUSSION

The Beverly Hills Police Department's Crime Prevention Bureau has teamed up with our block captains Larry and Shawn King, to host this event for our city. We have activities planned for the event that will take place in the 700 block of Hillcrest Dr. from 5 p.m. to 8 p.m. These activities include Safe-T-Proof's Quake Cottage, Police and Fire Displays, and two gourmet food trucks along with a dessert truck.

FISCAL IMPACT

Both food trucks have lowered their minimum sales to 750.00 for the event. The past 3 events have resulted in no cost to the city as the minimum was met.

Meeting Date: August 2, 2011

RECOMMENDATION

Recommend that the City of Beverly Hills participates in this event.

Officer Don Chase 

Approved By

Attachment 1

Please join the Beverly Hills Police Department for



POLICE • COMMUNITY PARTNERSHIPS

Tuesday, August 2, from 5pm - 8pm

on **Hillcrest Drive** between Sunset and Elevado ★ Hosted by **Larry and Shawn King**



Enjoy our gourmet food trucks ★ The Grilled Cheese Truck ★ Great Balls on Tires ★ The Sweets Truck
Activities for the kids ★ Safe-T-Proof's Quake Cottage (earthquake simulator) ★ Police and Fire displays



For more information call 310-285-2133



Connect and Protect



Neighborhood Watch Event

