



In accordance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please call the Police Department at (310) 285.2111. Please notify staff at least seventy-two hours prior to the meeting so that reasonable arrangements can be made to ensure accessibility for the hearing-impaired and wheelchair-bound participants.

A detailed Commission packet is available for review in the Library and City Clerk's Office.

## SYNOPSIS

### **CHARITABLE SOLICITATIONS COMMISSION City of Beverly Hills**

**Wednesday, November 10, 2010  
11:00 a.m.**

The regular meeting of the Solicitations Advisory Commission of the City of Beverly Hills was held in Room 280-A, Council Chamber, City Hall on November 10, 2010 at 11:00 a.m. Judy Henning presided.

#### **ROLL CALL**

Members Present: Judy Henning, Lillian Raffel, Jan Block, Alan Kaye, Alissa Roston  
Staff Present: Records & Jail Supervisor Erick Lee, Fill-in for Commander Theresa Goldman; Garbo Mo, Commission Secretary, Police Department

#### **CONSIDERATION OF MINUTES**

Commissioner Roston made a motion to pass the October 13, 2010 Minutes, Commissioner Raffel seconded, and the motion was passed unanimously.

#### **PUBLIC COMMENTS**

None.

#### **OLD BUSINESS**

- I. Presentation by Human Relations Commission regarding the Election Civility Statement (copy of Julie Kahn's email attached)

**Human Services Outreach Manager Julie Kahn has confirmed that a Commissioner from the Human Relations Commission will do a five-minute presentation at the beginning of the Commission's December meeting. The presentation will be placed as the first item on the December meeting Agenda.**

*~It was noted by the Commission.~*

- II. Commissioner Raffel suggested to delete from the "Fail to File List" names of the ten (10) organizations whose permits were issued in 2006, 2007, & 2008

***~Staff was directed to keep the Fail to File permits from 2006 through 2008, and reverse the order of the permit numbers on the Fail to File List by putting the newest one at the top (2010) & the oldest one at the bottom (2006).~***

- III. Review/Revise the Commission Handbook

***~Staff was directed to prepare a list of commission-proposed revisions for the Commission to discuss in the December meeting.~***

## NEW BUSINESS

### I. Requests within Normal Filing Period

1. (2010-179) The Maple Counseling Center requested a permit to solicit via mail from November 15, 2010 through February 17, 2011. Raise funds to for programs and services of the organization.

<i>Estimated Gross:</i>	\$25,000	<i>Previous Fundraising Event Gross:</i>	\$19,486.50
<i>Estimated Expenses:</i>	\$ 2,500	<i>Previous Fundraising Event Expenses:</i>	\$ 2,693.50

**Note: The above item is a 501(c)(3) organization.**

~Commissioner Raffel made a motion to approve the above item. It was seconded by Commissioner Kaye, and it was passed unanimously.~

### II. Due to the 15-day Filing Period, the Following Permit Requests were Approved:

1. (2010-174) Friends of the Beverly Hills Public Library requested a permit to solicit via mail from October 18, 2010 through January 17, 2011. Raise funds to support the services and programs of the Library.

<i>Estimated Gross:</i>	\$30,000	<i>Previous Fundraising Event Gross:</i>	\$35,324
<i>Estimated Expenses:</i>	\$ 2,000	<i>Previous Fundraising Event Expenses:</i>	\$ 2,005

2. (2010-175) The Zimmer Children's Museum requested a permit to solicit via mailed invitation from September 13, 2010 through November 12, 2010. Dinner and live auction was held at the Beverly Hills Hotel on November 4, 2010. Proceeds to support their operating budget.

<i>Estimated Gross:</i>	\$300,000	<i>Previous Fundraising Event Gross:</i>	\$489,319
<i>Estimated Expenses:</i>	\$ 90,000	<i>Previous Fundraising Event Expenses:</i>	\$128,409

3. (2010-176) Big Brothers Big Sisters of Greater Los Angeles requested a permit to solicit via mail, phone and personal contact from October 13, 2010 through December 15, 2010. Dinner was held at the Beverly Hilton Hotel on October 29, 2010. Proceeds will support their mission to empower our city's at-risk youth to achieve their full potential by individually matching them with responsible volunteers from the community.

<i>Estimated Gross:</i>	\$1,000,000	<i>Previous Fundraising Event Gross:</i>	\$1,116,307
<i>Estimated Expenses:</i>	\$ 324,260.75	<i>Previous Fundraising Event Expenses:</i>	\$ 320,157.15

4. (2010-177) American Friends of the Israel Philharmonic Orchestra requested a permit to solicit via mail, phone and personal contact from October 15, 2010 through March 1, 2011. Gala concert and reception to be held at the Walt Disney Concert Hall and Patina Restaurant on March 1, 2011. Proceeds will benefit the Israel Philharmonic Orchestra.

<i>Estimated Gross:</i>	\$1,100,000	<i>Previous Fundraising Event Gross:</i>	\$54,175
<i>Estimated Expenses:</i>	\$ 197,000	<i>Previous Fundraising Event Expenses:</i>	\$24,476

5. (2010-178) Project Angel Food requested a permit to solicit via invitation and advertisements on web site and local publications from October 21, 2010 through December 6, 2010. The 6-day Clothing and furniture sale (Divine Design) to be held at 9900 Wilshire Blvd, Beverly Hills, CA, from December 1, 2010 through December 6, 2010. Proceeds will support Project Angel Food's meal preparation and delivery as well as nutritional counseling for homebound persons with illness.

<i>Estimated Gross:</i>	\$1,500,000	<i>Previous Fundraising Event Gross:</i>	\$1,453,888
<i>Estimated Expenses:</i>	\$ 672,322	<i>Previous Fundraising Event Expenses:</i>	\$ 766,344

6. (2010-180) Dream Street Foundation requested a permit to solicit via mailed invitation from October 26, 2010 through November 13, 2010. Dinner, auction and casino will be held at the Peterson Automobile Museum on November 13, 2010. Raise funds for camps for children with terminal and chronic illnesses.

<i>Estimated Gross:</i>	\$150,000	<i>Previous Fundraising Event Gross:</i>	\$156,043
<i>Estimated Expenses:</i>	\$ 60,000	<i>Previous Fundraising Event Expenses:</i>	\$ 63,163

7. (2010-181) Pepperdine University requested a permit to solicit via mail and personal contact from September 30, 2010 through December 31, 2010. Luncheon and fashion show was held at Beverly Hills Hotel on November 3, 2010. Proceeds will benefit Pepperdine University's Boone Center for the Family whose mission is to equip and educate students, leaders, and influencers with resources and research that promote strong families and quality relationships  

<i>Estimated Gross:</i>	<i>\$115,000</i>	<i>Previous Fundraising Event Gross:</i>	<i>\$107,890</i>
<i>Estimated Expenses:</i>	<i>\$ 55,000</i>	<i>Previous Fundraising Event Expenses:</i>	<i>\$ 48,555</i>
  
8. (2010-183) SLE LUPUS Foundation, d.b.a. Lupus LA requested a permit to solicit via mail, ad journal, phone, and personal contact from October 28, 2010 through November 30, 2010. Luncheon will be held at Beverly Wilshire Four Seasons Hotel on November 16, 2010. Raise funds for the research for cause and cure for Lupus.  

<i>Estimated Gross:</i>	<i>\$350,000</i>	<i>Previous Fundraising Event Gross:</i>	<i>\$779,795</i>
<i>Estimated Expenses:</i>	<i>\$118,500</i>	<i>Previous Fundraising Event Expenses:</i>	<i>\$229,133</i>
  
9. (2010-184) ORT America, Inc. requested a permit to solicit via mail, email, and phone from November 1, 2010 through December 31, 2010. Brunch will be held at Beverly Hilton Hotel on December 12, 2010. Raise funds for the student at the Los Angeles ORT College as well as students in Kiryat Yam, Israel.  

<i>Estimated Gross:</i>	<i>\$200,000</i>	<i>Previous Fundraising Event Gross:</i>	<i>\$343,203</i>
<i>Estimated Expenses:</i>	<i>\$ 30,000</i>	<i>Previous Fundraising Event Expenses:</i>	<i>\$ 36,769</i>
  
10. (2010-185) Junior League of Los Angeles, Inc. requested a permit to solicit via mail and personal contact from November 1, 2010 through March 26, 2011. Dinner will be held at Roosevelt Hotel, Hollywood on March 26, 2011. Raise funds to benefit their projects, programs and community outreach efforts focused on women and children in the areas of health and education.  

<i>Estimated Gross:</i>	<i>\$183,880</i>	<i>Previous Fundraising Event Gross:</i>	<i>\$173,000</i>
<i>Estimated Expenses:</i>	<i>\$ 72,000</i>	<i>Previous Fundraising Event Expenses:</i>	<i>\$ 64,919</i>

**Note: All of the above items are 501(c)(3) organizations.**

III. Financial Statements (FS) of Completed Events for Review

1. (2009-159) El Rodeo PTA
2. (2010-14) Emanuel Center, Inc., d.b.a. Temple Emanuel of Beverly Hills
3. (2010-25) Israeli Leadership Club, d.b.a. Israeli Leadership Council (ILC) - Response to Compliance Order, removed from FTF List. ***Applicant will notify the Commission upon receipt of the \$100,000 outstanding pledges on 12/30/2010.***
4. (2010-74) Vintage Hollywood Foundation- Response to Compliance Order, removed from FTF List  
***Note: Request applicant to clarify the food and wine expense of the event.***
5. (2010-81) Emanuel Center Inc, DBA Temple Emanuel of Beverly Hills - Response to Compliance Order, removed from FTF List

IV. Review 2008, 2009, & 2010 financial Statement logs (distributed via email to Commissioners)

**LIST OF ORGANIZATIONS THAT FAIL TO FILE FINANCIAL STATEMENT WITHIN SIX/THREE MONTHS AFTER THE PERMIT EXPIRATION DATE.**

1. (06-36) Maternal Fetal Care International: MFCI  
Permit expired 3/11/06
2. (06-63) Children's Cancer Research Fund  
Permit expired 4/30/06
3. (06-143) Youth Net Africa USA, Children under the Sun  
Permit expired 9/30/06
4. (06-166) Grand Charities, Inc.  
Permit expired 12/15/06

5. (07-8) United States Mission  
Permit expired 5/1/07
6. (07-177) GLASS Youth & Family Services  
Permit expired 10/28/07
7. (07-187) Julien's Auctions  
Permit expired 1/31/08
8. (08-8) Natural Mama Media  
Permit expired 2/29/08
9. (08-187) American Friends for Meir Panim Care for Israel-Afikim  
(Permit expired 1/5/09)
10. (08-203) The Amanda Foundation  
Permit expired 2/9/09
11. (09-176)(09-176A) The Alliance of Children's Rights  
Permit expired 2/10/2010
12. (09-182) Literacy Network of Greater Los Angeles  
Permit expired 12/19/09
13. (09-205)(09-205A) Advanced Dance Theater Group, Beverly Hills High School  
Permit expired 1/18/2010
14. (2010-20) Children's Burn Foundation  
Permit expired 3/31/2010
15. (2010-52) BritWeek  
Permit expired 4/30/2010
16. (2010-58) Friends of Greystone  
Permit expired 7/10/2010
17. (2010-64) Catholic Charities of Los Angeles  
Permit expired 9/1/2010

**LIST OF ORGANIZATIONS THAT HAVE NET PROCEEDS LESS THAN 50% OF TOTAL RECEIPTS FROM THEIR CHARITABLE EVENTS**

1. (03-44) Beverly Hills Bar Association  
Event date 5/4/03
2. (04-57) Beverly Hills Bar Association  
Event date 6/13/04
3. (05-70) Beverly Hills Bar Association  
Event date 6/12/05
4. (06-83) Beverly Hills Bar Association  
Event date 5/7/06
5. (07-87) Beverly Hills Bar Association  
Event date 6/3/07
6. (08-81) Beverly Hills Bar Association  
Event date 5/4/08
7. (09-83) Beverly Hills Bar Foundation  
Event date 5/3/09
8. (2010-75) Beverly Hills Bar Foundation  
Event date 6/6/2010
9. (03-72) Los Angeles County Police Canine Association  
Event date 10/19/03
10. (05-168)(05-168A) - Los Angeles County Police Canine Association  
Event date 5/6/06

11. (07-88)(07-88A) Los Angeles County Police Canine Association  
Event date 8/11/07
12. (03-171) Advertising Industry Emergency Fund  
Event date 11/13/03
13. (04-170) Advertising Industry Emergency Fund  
Event date 11/19/04
14. (05-146) Advertising Industry Emergency Fund  
Event date 11/17/05
15. (04-192) Iranian American Parents Association  
Event date 3/14/05
16. (09-83) Iranian American Parents Association  
Event date 05/03/2009
17. (05-162) International Committee of the L.A. Philharmonic Association  
Event date 3/25/06
18. (05-167) American Friend of Hazon Yeshaya Soup Kitchen  
Event date 12/13/06
19. (06-12) Style for Smiles Foundation  
Event date 2/28/06
20. (06-14) The Neuropathy Association  
Event date 4/3/06
21. (06-29) Writers Guild Foundation  
Event date 3/18 & 19/06
22. (06-157) Operation of Hope  
Event date 11/19/06
23. (06-195) Heal Breast Cancer Foundation  
Event date 2/22/07
24. (08-72) Friendly Hand Foundation  
Event date 5/18/08
25. (09-68) Friendly Hand Foundation  
Event date 5/17/09
26. (07-17) Sandpipers  
Event date 3/18/07
27. (07-39)(07-39A) Cedars-Sinai Medical Center/NICU  
Event date 4/22/07
28. (07-96) Muscular Dystrophy Association  
Event date 7/26/07
29. (07-102) National Coalition of Professional against Crime  
Event dates 7/2-9/29/07
30. (07-106)(07-106A) Cedars-Sinai Medical Center/Research & Clinical Treatment Programs  
Event date 11/15/07
31. (07-109)(07-109A) California Society of CPAs  
Event date 11/18/07
32. (08-143) California Society of CPAs  
Event date 11/16/08
33. (09-132)(09-132A) California Society of CPAs  
Event date 11/22/09
34. (07-113) Motion pictures & Television Fund Foundation  
Event date 8/11/07

35. (07-114) LA Stars/Baron Davis Foundation c/o Life Sports Management  
Event date 8/4/07
36. (07-126) Real Medicine Foundation  
Event date 8/16/07
37. (07-170) Jewelers 24K Karat Club of Southern California  
Event date 10/20/07
38. (07-173) NARSAD: The Mental Health Research Association  
Event date 12/3/07
39. (07-175) Friends of Sheba Medical Center  
Event date 3/16/08
40. (07-184) Childhelp-Buena Ventura Chapter  
Event date 12/2/07
41. (08-91) Friends of Greystone  
Event date 6/21/08
42. (08-104) Beverly Vista School  
Event date 7/8/08-7/1/09
43. (08-110) Beverly Hills Education Foundation  
Event date 9/14/08
44. (08-124) Cedars-Sinai Medical Center-Maxine Dunitz Neurosurgical Institute  
Event date 8/25/08
45. (08-128) Israel Cancer Research Fund  
Event date 8/13/08
46. (08-134) The Junior League of Los Angeles  
Event date 11/9/08
47. (08-136) International Women's Media Foundation  
Event date 10/16/08
48. (08-137) John Wayne Cancer Institute Auxiliary  
Event date 10/21/08
49. (09-163) John Wayne Cancer Institute Auxiliary  
Event date 10/29/09
50. (08-144) Vistas for Children, Inc.  
Event date 11/9/08
51. (09-156) Vistas for Children, Inc.  
Event date 11/8/09
52. (08-146) Habitat for Humanity of Greater Los Angeles  
Event date 10/1/08
53. (08-151) Hollywood NOTE Foundation  
Event date 9/9/08
54. (09-88) Hollywood Note Foundation  
Event date 5/31/09
55. (08-186) Asthma & Allergy Foundation of America – California Chapter  
Event date 11/18/08
56. (08-190) Cerebral Palsy International Research Foundation  
Event date 12/3/08
57. (08-198) National Charity League  
Event date 2/12/09
58. (09-14A) Jewish Big Brothers Big Sisters  
Event date 10/6/09
59. (09-30) Vahagn Setian Charitable Foundation  
Event date 5/3/09

60. (09-38) Cedars-Sinai Medical Center – Pediatric Inflammatory Bowel Disease Center  
Event date 6/14/09
61. (09-52) CLARE Foundation, Inc.  
Event date 6/7/09
62. (09-180) CLARE Foundation  
Event date 7/1/2009-6/30/2010
63. (2010-60) CLARE Foundation  
Event date 6/13/2010
64. (09-96) Special Needs Network, Inc.  
Event date 5/17/09
65. (09-102) Beverly Hills little League  
Event date 6/6/09
66. (09-114) American Friends of the Israel Philharmonic Orchestra  
Event date 7/28/09
67. (09-116) Cedars-Sinai Medical Center Sports Spectacular  
Event date 6/7/09
68. (09-118) United Friends of the Children  
Event date 10/5/09
69. (09-141) Girl Scouts of Greater Los Angeles – Southwest Region  
Event date 10/24/09
70. (09-143) Southern California Minority Business Development Council, Inc.  
Event date 10/16/09
71. (09-149) The Kings College & Seminary  
Event Date 10/7/09
72. (09-150) Janie Bradford Hal Scholarship Fund Inc. (Heroes and Legends)  
Event date 9/27/09
73. (09-156) Vistas For Children  
Event date 11/8/09
74. (09-163) John Wayne Cancer Institute Auxiliary  
Event date 10/29/09
75. (09-177) National Charity League, Inc. San Fernando Valley Chapter  
Event date 11/28/09
76. (09-190) Pepperdine University  
Event date 10/22/09
77. (09-193) Pen Center USA West  
Event date 12/2/09
78. (09-195) Girls Incorporated  
Event date 11/16/09
79. (09-XXX) 100 Black Men of Los Angeles, Inc. – Application was received after the event, no permit was issued.  
Event date 10/16/09
80. (2010-17) Pepperdine University School of Law  
Event date 3/6/2010
81. (2010-24) International Documentary Association  
Event date 03/06/2010
82. (2010-28) Beverly Hills CPR  
Event dates 02/26/2010-05/28/2010

83. (2010-47) The Neuromuscular Disease Foundation  
Event date 3/20/2010

84. (2010-93) Friends of Greystone  
Event date 7/24/2010

**COMPLIANCE ORDER LOG**

Permit No.	Applicant	Event Date	Permit Expiration Date	Fail to File Date	Compliance Order Sent Date	Date of Receipt of FS	Comment
09-64	The Midnight Mission	05/11/2009	05/12/2009	08/10/2009	06/01/2010	07/07/2010	(*)
09-102	Beverly Hills Little League	06/06/2009	06/06/2009	09/04/2009	06/01/2010	08/03/2010	(*)
09-131	Los Angeles District Council, Jewish War Veterans of the USA	Mailing Only	11/11/2009	02/09/2010	06/01/2010	07/17/2010	(*)
09-215	Las Madrinass	12/21/2009	02/01/2010	05/02/2010	06/01/2010	08/02/2010	(*)
09-176 09-176A	The Alliance for Children's Rights	02/10/2010	02/10/2010	05/11/2010	08/10/2010		Notify Code Enforcement on 10/06/2010 to take action
09-182	Literacy Network of Greater Los Angeles	11/20/2009	12/29/2009	03/29/2010	08/10/2010		Notify Code Enforcement on 10/06/2010 to take action
09-205 09-205A	Advanced Dance Theater Group, Beverly Hills High School	11/22/2009	01/18/2010	04/18/2010	08/10/2010		Per Mary Anne McCabe of BHUSD on 9/21, she will contact ASD of BH High to prepare the FS.
09-209	American Friends of the Hebrew University	01/16/2010	01/16/2010	04/16/2010	08/10/2010	09/17/2010	Removed from FTF List
09-218	Covenant House of California	04/23/2010	04/23/2010	07/22/2010	08/10/2010	08/31/2010	Removed from FTF List
2010-10	Sandpipers	03/21/2010	03/21/2010	06/19/2010	08/10/2010	08/20/2010	Removed from FTF List
2010-13	Girl Scouts of Greater Los Angeles	03/21/2010	03/21/2010	06/19/2010	08/10/2010	08/17/2010	Removed from FTF List
09-174, 09-174A 2010-20	Children's burn Foundation	03/16/2010	03/31/2010	06/29/2010	08/10/2010		Notify Code Enforcement on 10/06/2010 to take action
09-206, 09-206A 2010-21	Otis College of Art and Design	05/08/2010	05/10/2010	08/08/2010	08/10/2010	08/24/2010	Removed from FTF List
2010-25	Israeli Leadership Council	05/12/2010	06/12/2010	09/10/2010	09/10/2010	11/02/2010	Called Amy Chou 10/06, emailed FS form to her.
2010-26	MPTV Corp	03/06/2010	04/30/2010	07/29/2010	08/10/2010	08/23/2010	Removed from FTF List
2010-28	Beverly Hills CPR	02/26- 05/28/2010	05/28/2010	08/26/2010	09/10/2010	09/23/2010	Removed from FTF List
2010-29	Foundation Fighting Blindness	05/18/2010	05/18/2010	08/16/2010	09/10/2010	09/16/2010	Removed from FTF List
2010-44	United Friends of the Children	05/04/2010	05/04/2010	08/02/2010	08/10/2010	08/10/2010	Removed from FTF List

Permit No.	Applicant	Event Date	Permit Expiration Date	Fail to File Date	Compliance Order Sent Date	Date of Receipt of FS	Comment
2010-45	Forgiving For Living, Inc.	04/24/2010	04/24/2010	07/23/2010	08/10/2010	08/17/2010	Removed from FTF List
2010-52	BritWeek	04/22/2010	04/30/2010	07/29/2010	08/10/2010		<b>Notify Code Enforcement on 10/05/2010 to take action</b>
2010-54	Los Angeles Jewish Home for the Aging	05/24/2010	05/24/2010	08/22/2010	09/10/2010	09/16/2010	Removed from FTF List
2010-58	Friends of Greystone	04/11/2010	04/11/2010	07/10/2010	09/10/2010		
2010-64	Catholic Charities of Los Angeles	06/03/2010	06/03/2010	09/01/2010	09/10/2010		
2010-74	Vintage Hollywood Foundation	06/12/2010	06/12/2010	09/10/2010	10/06/2010	10/14/2010	Removed from FTF List
2010-78	Society of Singers, Inc.	06/01/2010	06/01/2010	08/30/2010	09/10/2010	09/30/2010	Removed from FTF List
2010-79	The Society of Young Philanthropists	05/01/2010	05/01/2010	07/30/2010	09/10/2010	09/21/2010	Removed from FTF List
2010-81	Emanuel Center, d.b.a. Temple Emanuel of Beverly Hills	06/02/2010	06/30/2010	09/28/2010	10/06/2010	10/15/2010	Removed from FTF List
2010-86	Magbit Foundation	05/26/2010	05/26/2010	08/24/2010	09/10/2010	09/16/2010	Removed from FTF List

*(<sup>1</sup>) Per email from Nestor Otazu, Code Enforcement Manager, "Preliminary contact with responsible parties, resulting in obtaining compliance, no further actions taken." (Attachment C)\**

*~Upon receipt of the financial statement of a permit-number/applicant, the staff was directed to delete that permit-number/applicant from the above Compliance Order Log.~*

The next Charitable Solicitations Commission Meeting will be held at **11am on Wednesday, December 8, 2010** in Room 280-A, Council Chamber, City Hall.

#### **COMMISSIONER'S COMMENTS/REPORT**

Commissioner Henning briefed the Commission of this morning's Mayor's Cabinet Meeting.

#### **ADJOURNMENT**

Commissioner Kaye moved to adjourn, Commissioner Block seconded and it was passed unanimously. The meeting was adjourned at 12:10 p.m.



FINE ART COMMISSION  
REGULAR MEETING  
SYNOPSIS

Thursday, November 18, 2010

4:00 p.m.

CITY HALL

Room 280A, Beverly Hills City Hall, 455 North Rexford Drive

ROLL CALL

Present: Stover, Potter, Pressman, Chalom, Smooke, Friedman, Shepard

Absent: None

Commission publicly wished a Happy Birthday to Lois Foraker's mother.

1. COMMISSION MINUTES

MOVED by Smooke, SECONDED by Potter to approve as minutes as presented (7/0)

AYES: Stover, Potter, Pressman, Chalom, Smooke, Friedman, Shepard

ABSENT: None

ABSTAIN: None

CARRIED

REPORT BY CHAIR

Vice chair Friedman gave a detailed report on the Mayor's Cabinet Meeting of November 10, 2010.

2. REPORT BY FINE ART COMMISSION STAFF LIAISON

- William Morris Endeavor Public Art Obligation: Staff noted Commission meeting tapes were reviewed regarding the inability to make additional conditions to the obligation after a formal motion was made and carried.
- "Ball of Artists": Commission will be included when artists walkthrough Greystone for art placement.
- December Commission Meeting: Due to employee furloughs and closing of City Hall during the week of December 27 -30<sup>th</sup>, Commission unanimously agreed to cancel the December Commission meeting but noted a special meeting would be scheduled if needed.
- Fine Art Fund Update: \$665,837.27
- January 10, 2010 – deadline for materials to be included the January 20, 2010
- Dates to Remember: Tuesday, December 7, 2010 Beverly Hills Forum featuring Barbara Isenberg, City Council Chambers, at 7:30 pm.

**CONTINUED AND NEW BUSINESS**

3. Human Relations Commission Election Civility Statement

Human Relations Commissioners Yousem and Pease addressed the Fine Art Commission introducing and reading the Election Civility Statement. Commissioner Yousem invited Fine Art Commissioner to join the Human Relation Commissioner in demonstrating leadership as

positive role models and as ambassadors, standing in support of an environment where respect and responsible actions prevail in every aspect Beverly Hills community life.

Fine Art Commission commended the Human Relations Commission for creating the civility statement and shared suggestions for dissemination.

#### **4. Proposal for Donation of Artwork**

In response to Commission's request, Ms. Beth Meltzer Sieroty retained services of Jacqueline Silverman and Associates, Inc. The *Nude Washing Her Hair* sculpture has been appraised at \$15,000 and it has been evaluated to be in good condition. Reports were provided for Commission review.

Commission discussed donation of the sculpture and recommended placement.

MOVED by Chalom, SECONDED by Stover to deny this particular piece based on the fact that it is a reproduction and not an original piece of art work. (7/0)

AYES: Stover, Potter, Pressman, Chalom, Smooke, Friedman, Shepard  
ABSENT: None  
ABSTAIN: None  
CARRIED

#### **5. Placement of Proposed Dan Graham Pavilion**

In addition to the walkthrough of the Rodeo/Beverly Drive block of Beverly Gardens Park was conducted at the October Fine Art Commission a walkthrough took place on October 29<sup>th</sup> involving Commission Chair Shepard, Vice Chair Friedman, and Commissioner Chalom and the artist, Dan Graham. As noted in staff report provided Mr. Graham recommended that the pavilion be installed in the northeast section of the Rodeo/Beverly Drive block, closer to Park Way.

A map of the Rodeo/Beverly Drive block of Beverly Gardens Park and the location proposed for the installation was provided and enlarged on a board for Commission review and consideration.

Commission discussed proposed location and suggestions to include and inform the community.

MOVED by Pressman, SECONDED by Potter recommending the placement of the Dan Graham Pavilion in the proposed location presented; in the north east quadrant of Rodeo and Beverly Drive; north of Santa Monica Boulevard, and south of Park Way. (7/0)

AYES: Stover, Potter, Pressman, Chalom, Smooke, Friedman, Shepard  
ABSENT: Smooke (left meeting at 4:59 p.m.)  
ABSTAIN: None  
CARRIED

**UNFINISHED BUSINESS/COMMENTS BY COMMISSIONERS/STAFF**

**2010 COMMITTEE ROSTER/ COMMISSIONER ASSIGNMENTS (point person in bold)**

Annenberg Center for the Performing Arts Committee (**Shepard**, Potter)  
Education (Arts -4- All/BHUSD) Committee (**Friedman**)  
Public Art Master Plan Committee (Shepard, Smooke, **Stover**)  
Public Art Tour/Outreach Committee (Shepard, Chalom, **Pressman**)  
Public Art Maintenance/ Preservation Committee (**Pressman**, Friedman, Smooke) none  
Public Art Ordinance Revisions Committee (Chalom, Pressman, **Stover**)  
Recreation & Park Commission Liaisons (Shepard, Friedman)  
Weisman Art Foundation Committee (Friedman, **Smooke**)

**ORAL COMMUNICATIONS FROM THE AUDIENCE**

**ADJOURNMENT**

The meeting was adjourned at 5:09 p.m.

**CITY OF BEVERLY HILLS**  
**City Hall Room 280-A**  
**455 N. Rexford Drive**  
**SYNOPSIS**  
**HEALTH AND SAFETY COMMISSION REGULAR MEETING**  
November 22, 2010  
4:00 p.m.

*The meeting was called to order at 4:04 p.m.*

**A. ROLL CALL**

Commissioners Present: Aronberg, Seidel, Setian, Vice Chair Judelson, Chair Landau

Commissioners Absent: Millan, Kopeikin

Staff: P. Mottice Muller, K. Ryan, J. Kahn, D. Chase, G. Barton, J. Latta

**B. PLEDGE OF ALLEGIANCE**

The Pledge of Allegiance was led by Commissioner Seidel.

*Commissioner Millan arrived at 4:06 p.m.*

*Commissioner Kopeikin arrived at 4:12 p.m.*

**C. COMMISSION MINUTES**

MOVED by Seidel, SECONDED by Judelson to approve the minutes of the meeting on October 18, 2010, as corrected (7/0)

Ayes: Judelson, Landau, Kopeikin, Aronberg, Seidel, Setian, Millan

Noes: None

Absent: None

CARRIED.

**D. ORAL COMMUNICATIONS FROM THE AUDIENCE**

*None*

**E. REPORT FROM THE CHAIRPERSON**

- Mayor's Cabinet Meeting – November 10, 2010 – *No Report Given*
- Other items of interest - *None*

**F. DIRECTOR'S REPORT**

REPORT FROM MYRA LURIE, BEVERLY HILLS SCHOOL DISTRICT BOARD MEMBER

Ms. Lurie reported that all BHUSD Staff have completed CPR, AED, and First Aid training, and discussions regarding the MTA subway route continue.

Commissioner Seidel noted that at the last Facilities Advisory Committee meeting, the school district's Chief Business Officer Nelson Cayabyab mentioned that he would like a City staff liaison person to serve on the Committee to consult on building issues. Commissioner Seidel stated that only the School Board can appoint individuals to the Committee. Myra Lurie stated that she would ensure that the project manager has the contact information for the City's Building Official, George Chavez.

Commissioner Seidel serves as the liaison to the School District's Facilities Advisory Committee. He does not have voting powers but only serves as a liaison for Health and Safety issues as it pertains to the City. When the City Council voted to support the school district's Measure E Bond the Council stipulated the City must have a Health and Safety Commission liaison appointed to the Committee.

Commissioner Seidel will continue to attend the meetings and provide the City with

information from the meetings. In the future, FAC meeting minutes will be put into the Health and Safety Commission's packet.

- Information Only: *No Comment*
  - a) Prenatal Arsenic Exposure Quintuples Infant Death Risk
  - b) December Meeting is December 13, 2010
  - c) Commission Calendar
  - d) CPR Newsletter – November 2010
  - e) Beverly Hills Mosquito & Bee Service Requests
  - f) Reports of pertussis cases in LA County at an all-time high
  - g) For the First Time, Life Expectancy in LA County Exceeds 80 Years
  - h) Local Programs Adapt as FEMA Considers Changes to CERT
  - i) Increase in Rabid Bats Found in LA County Prompts Concern
  - j) Tobacco Permit Update
- Other Items - *None*

## **G. NEW BUSINESS**

### **1. ROTARY EARTHQUAKE KITS & CPR**

Community member Les Bronte spoke to the Commission regarding Earthquake preparedness kits that are for sale through the Rotary Club.

Mr. Bronte also informed the Commission that the Maple Counseling Center's crisis response team has ended its services due to budget cuts.

### **2. HUMAN RELATIONS COMMISSION ELECTION CIVILITY STATEMENT**

Chairperson Dr. Sharona Nazarian and Commissioner Yar Meshkaty from the Human Relations Commission briefly discussed the purpose of the statement, and requested that the Health and Safety Commissioners utilize their role as community leaders to pass along the message of the Civility Statement to the community.

### **3. PRESENTATION ON CERT PROGRAM COSTS**

Chief Barton provided information on what the costs would be to reinstate the CERT program.

### **4. PEDESTRIAN SAFETY**

Transportation Planner Martha Eros attended today's meeting to address the Commission's concerns about pedestrian safety in the city. Commissioner Seidel shared a power point presentation highlighting some areas around the city which cause vehicle and pedestrian hazards.

### **5. BULLYING PREVENTION PROGRAM**

Commissioner Setian shared with the Commission a character education program which he hopes to implement into the school's curriculum.

### **6. BEVERLY HILLS COMMUNITY HEALTH AND SAFETY AWARDS**

Having reviewed each of the nomination forms received, the Commissioners engaged in a discussion about the nominees.

**MOVED** by Seidel, **SECONDED** by Judelson to award the inaugural Beverly Hills Heroic Individual Award to community member Les Bronte (7/0)

Ayes: Judelson, Landau, Kopeikin, Aronberg, Seidel, Setian, Millan

Noes: None

Absent: None

**CARRIED.**

**MOVED** by Seidel, **SECONDED** by Kopeikin to award the inaugural Beverly Hills Community Leadership award to the Every 15 Minutes Program and Volunteers (6/0)

Ayes: Judelson, Landau, Kopeikin, Aronberg, Seidel, Setian

Noes: None

Absent: None

Recused: Millan  
CARRIED.

7. CONTINUATION OF EVERY 15 MINUTES VIDEO  
This item was tabled to the December 13, 2010 meeting.

8. WORK PLAN ITEM: ENHANCING THE NEIGHBORHOOD WATCH PROGRAM  
Officer Don Chase reported that the first Neighborhood Watch Block meeting will be held on January 22<sup>nd</sup>, 2011 in Neighborhood Watch Zone 8. Future meetings will take place every two months at other locations to be determined.  
Officer Chase will return to the December 13<sup>th</sup> Commission meeting to work on determining the Commission's role in the upcoming Neighborhood Watch meetings.

- **COMMENTS FROM COMMISSIONERS**

*None*

- **ADJOURNMENT**

There being no further business, Chair Landau, with the consent of the Commission, adjourned the meeting at 7:10 p.m.