



AGENDA REPORT

Meeting Date: November 16, 2010
Item Number: E-3
To: Honorable Mayor & City Council
From: Aaron Kunz, Deputy Director of Transportation *AK*
Martha Eros, Transportation Planner *ME*
Subject: RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS AMENDING PREFERENTIAL PERMIT PARKING ZONE "JJ" ON THE 800 BLOCK OF NORTH DOHENY DRIVE
Attachments:

1. Resolutions
2. Traffic & Parking Commission Recommendation
3. Categorical Exemption
4. Area Map
5. Traffic & Parking Commission Minutes
6. Parking Occupancy Survey
7. Resident Petition
8. Correspondence
9. City Council Meeting Notice

RECOMMENDATION

City staff and the Traffic & Parking Commission recommend that the City Council approve a resolution amending Preferential Permit Parking Zone "JJ" on the 800 block of North Doheny Drive with a regulation of:

"2-Hour Parking, 8 a.m. to 7 p.m., Daily, and
No Parking, 7 p.m. to 2:30 a.m., Daily, Permit JJ Exempt"

Per the Beverly Hills Municipal Code, both staff and the Traffic & Parking Commission make recommendations with respect to permit zone establishment. The City Council makes the final determination of the establishment of the zone and parking regulation.

INTRODUCTION

The City of Beverly Hills received a qualifying resident-initiated petition signed by 100% of the occupied households of 800 North Doheny Drive requesting a daytime regulation of "1-Hour Parking, 7 a.m. to 7 p.m., Daily, and No Parking, 7 p.m. to 2:30 a.m., Daily, Permit JJ Exempt."

The west side of Doheny Drive is comprised of 7 single family homes with limited off-street parking and approximately 15 on-street parking spaces. The home on the north end of the block has been vacant for over two years per the lead petitioner. The City of West Hollywood jurisdiction is across the street on the east side of Doheny Drive and borders the north side of the street on Phyllis Street.

Currently, there is no daytime parking regulation on the west side of 800 North Doheny Drive. The lack of a daytime restriction provides a free parking zone for employees, patrons and residents from the City of West Hollywood for the entire day. Residents witness employees (based on dress attire, uniforms) and apartment dwellers walking across the street towards West Hollywood. The spaces directly fronting their homes are occupied for extended periods of time, thus displacing residents, guests or service vehicles onto neighboring residential streets. With the implementation of Zone "O" on Cinthia Street and limited off-street parking, parking has become a challenge.

Permit Zone "JJ" was established in 1991 with an evening regulation of "No Parking, 7 p.m. to 2 a.m., Monday - Saturday" in response to a resident petition citing "interference by commuter vehicles, unreasonable noise, litter, traffic hazards, pollution, property damage, devaluation of real property, unlawful conduct by commuters," and existing permit parking restrictions on the adjacent West Hollywood streets that limited available parking to the public to the west side of Doheny Drive.

The 800 block of North Doheny Drive is adjacent to Permit Zone "O," which has multiple day and evening restrictions (Attachment 4). Zone "O" was amended in February 2010 to include Cinthia Street and the 800 block of North Oakhurst Drive due to the high activity and parking intrusion generated by entertainment venues on both Santa Monica and Sunset Boulevards in West Hollywood.

Permit Zone "O" was originally established in 1982 to address the evening commercial and entertainment business activity in West Hollywood and parking intrusion on residential streets. As noted in Resolution 82-R-6485, commuter vehicles interfered with the use of available parking spaces by residents, and the parking impacts caused or were the source of unreasonable noise, traffic hazards, environmental pollution, and/or devaluation of real property [Beverly Hills Municipal Code 7-3-206 (D)].

DISCUSSION

Staff conducted a parking occupancy survey between 8 a.m. to 2 a.m. on Thursday, August 19, 2010. On average, 86% (13 of 15) of the on-street parking spaces were occupied between 8 a.m. to 3 p.m., with only one vehicle registered to a resident. Parking occupancy decreased to an average of 29% (5 of 15) between 4pm-6pm, but 100% of vehicles were registered to non-resident vehicles. Due to the existing permit restriction, evening occupancy between 7 p.m. to 2 a.m. was zero.

Parking duration spanned between 7-10 hours; based on the license plate survey, nine of the 13 vehicles remained stationary for 8-9 hours, thus supporting the theory of employees parking on the street.

Per Municipal Code 7-3-206 (D), establishing daytime restriction on North Doheny Drive will address commuter vehicle interference adjacent to residential property and displaced vehicle parking. Based on survey results and site observations, staff recommends amending permit Zone "JJ" to add a daytime permit restriction of "2-Hour parking, 8 a.m. to 7 p.m." and extending the existing evening enforcement time from 2 a.m. to 2:30 a.m. for consistency with adjacent permit zones on the 600 block of North Doheny and 800 block of Cinthia Street.

The TPC received public comment from four residents at its October 7, 2010 meeting supporting a daytime restriction to Zone "JJ." One letter was received in support of the petition request, and no letters or speakers opposed the zone.

Notices advising of City Council review of this request at its November 16, 2010 meeting were mailed the week of November 1, 2010 to the residents the 800 block of Cinthia Street, 600 and 800 blocks of North Oakhurst Drive, 800 blocks of North Doheny and Alta Drive, and 600, 800 and 800 block of North Doheny Drive. Additionally, notices were sent to the City of West Hollywood Transportation staff.

FISCAL IMPACT

The cost of modifying parking signs would be nominal and installed by City staff.



David Gustavson
Approved By

ATTACHMENT 1

RESOLUTION NO 10-R-

**RESOLUTION OF THE COUNCIL OF THE CITY OF
BEVERLY HILLS AMENDING PREFERENTIAL PERMIT
PARKING ZONE “JJ” ON THE 800 BLOCK OF NORTH
DOHENY DRIVE**

WHEREAS, pursuant to Beverly Hills Municipal Code Section 7-3-206(d), a qualifying petition to amend a Preferential Parking Permit Zone on the 800 block of North Doheny Drive was filed;

WHEREAS, the petition sought to amend the Preferential Parking Permit Zone on the 800 block of North Doheny Drive to add a daytime parking regulation;

WHEREAS, Permit Zone “JJ” was established in 1991 with a parking regulation of “No Parking, 7 p.m. to 2 a.m., Monday - Saturday” on the 800 block of North Doheny Drive;

WHEREAS, on October 7, 2010, the Traffic & Parking Commission investigated the need to establish a Preferential Parking Permit Zone on the 800 block of North Doheny Drive;

WHEREAS, the Traffic & Parking Commission and the Public Works & Transportation Department recommend amending Preferential Parking Permit Zone “JJ” to add a daytime regulation and extend the evening enforcement hour for consistency with adjacent permit zones;

WHEREAS, the Traffic & Parking Commission and the Public Works & Transportation Department recommend a regulation of “2-Hour Parking, 8 a.m. to 7 p.m., Daily” and “No Parking, 7 p.m. to 2:30 a.m., Daily, Permit JJ Exempt”; and

WHEREAS, the Planning Department has reviewed the proposed project and has determined that the project is not subject to the California Environmental Quality Act and has issued a Categorical Exemption;

NOW THEREFORE, the Council of the City of Beverly Hills does hereby resolve as follows:

Section 1. Based upon the evidence and testimony presented to the City Council, including the information set forth in the Agenda Report, the findings required by BHMC Section 7-3-206(d) to justify establishing Preferential Parking Permit Zone “JJ” on the 800 block of North Doheny Drive can be made.

Section 2. The Council finds that the following designated preferential permit zone is required due to commuter vehicles regularly interfering with available public parking adjacent to residential property zone; or that such vehicles are the cause of unreasonable noise, traffic hazards, and pollution in the residential environment; or that displaced commuter vehicles will not unduly impact surrounding residential areas; or that there is no reasonable alternative which is feasible or practical to reduce identified street parking problem to acceptable levels.

Section 3. The City Council hereby approves establishing Preferential Parking Permit Zone “JJ” on the 800 block of North Doheny Drive, subject to the provisions of the Beverly Hills Municipal Code Section 7-3-206(d), with a regulation of:

“2-Hour Parking, 8 a.m. to 7 p.m., Daily” and
“No Parking, 7 p.m. to 2:30 a.m., Daily, Permit JJ Exempt”

Section 4. The City Clerk shall certify to the adoption of this resolution and shall cause this resolution and his certification to be entered in the Book of Resolutions of the Council of the City.

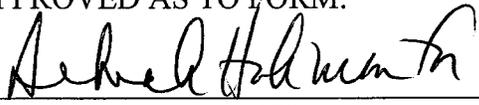
Adopted:

JIMMY DELSHAD
Mayor of the City of Beverly Hills,
California

ATTEST:

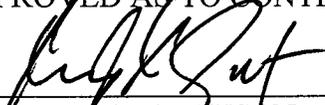
(SEAL)
BYRON POPE
City Clerk

APPROVED AS TO FORM:



LAURENCE S. WIENER
City Attorney

APPROVED AS TO CONTENT:



DAVID D. GUSTAVSON
Director of Public Works & Transportation

ATTACHMENT 2

Traffic & Parking Commission Recommendation October 7, 2010

800 block of North Doheny Drive

7/0 To amend existing Preferential Parking Permit Zone "JJ" on the 800 block of North Doheny Drive to add a daytime parking regulation, and extend the evening enforcement hour, with a regulation of "2-Hour Parking, 8 a.m. to 7 p.m., Daily, and No Parking, 7 p.m. to 2:30 a.m. Daily, Permit 'JJ' Exempt."

ATTACHMENT 3



BeverlyHills.org

CITY OF BEVERLY HILLS
COMMUNITY DEVELOPMENT DEPARTMENT- PLANNING DIVISION
455 North Rexford Drive
Beverly Hills, CA 90210-4817
(310) 285-1123
FAX: (310) 858-5966

Categorical Exemption

Name of Project: 800 block of North Doheny Drive

Location: 800 block of North Doheny Drive between Cinthia and Phyllis Streets.

Type of Business (if commercial): N/A Residential

Project Description: Amend the current parking regulation of "No Parking, 7 p.m. to 2 a.m., Monday – Saturday, Except by Permit" on Preferential Parking Permit Zone "JJ" on the west side of the 800 block of North Doheny Drive to include a daytime permit regulation and extend the evening enforcement hour to "2-Hour Parking, 8 a.m. to 7 p.m., Daily, and No Parking, 7 p.m. to 2:30 a.m., Daily, Permit 'JJ' Exempt."

Applicant's Name: City of Beverly Hills

Phone: 310-285-1000

Applicant's Address: 455 North Rexford Drive

City: Beverly Hills, CA

Zip: 90210

If different, provide:

Agent's Name: Dept. of Pubic Works & Transportation

Phone: 310-285-2500

Agent's Address: 345 Foothill Road

City: Beverly Hills, CA

Zip: 90210

The undersigned, having received this project for processing, has reviewed it for environmental impact and concluded that the project qualifies for a categorical exemption under the procedures adopted by the City of Beverly Hills and no further environmental assessment is necessary.

Applicable Exemption Class: 1(c)

Comments: Operation of existing public right-of-way; no expansion of use. Proposed changes not anticipated to result in significant displaced parking.

Reviewed by _____

Date _____

11/8/2010

ATTACHMENT 4

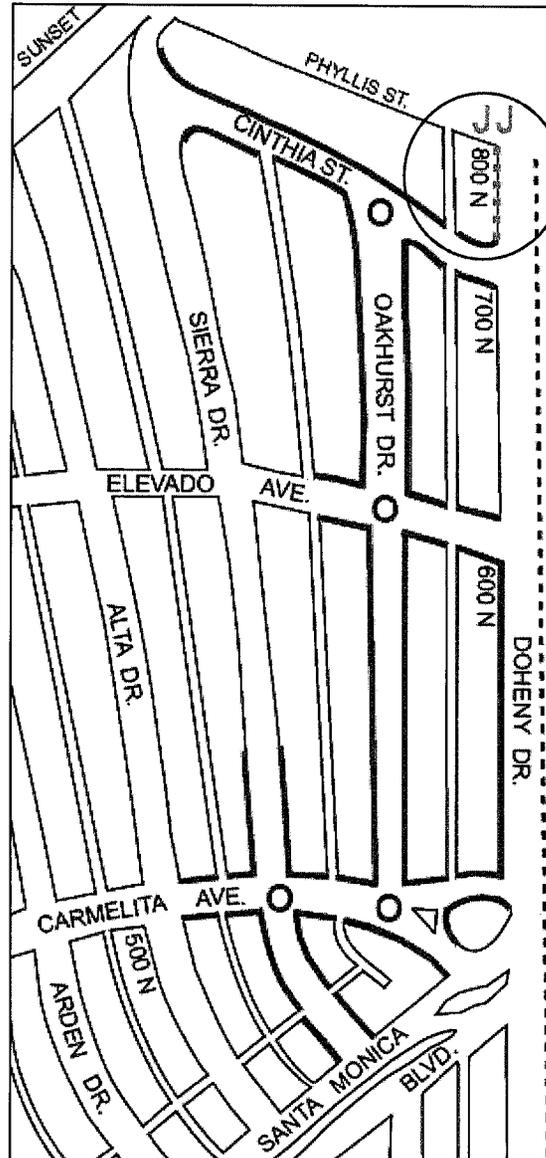
800 Block of North Doheny Drive

Proposed regulation for Zone JJ:

"2-hour parking, 8am - 7pm,
Daily, Permit JJ Exempt"

and

"No Parking, 7pm - 2:30am, Daily,
Permit JJ Exempt"



EXISTING PREFERENTIAL PARKING PERMIT ZONES

ZONE "JJ"

800 N. Doheny Dr, between Cynthia and Phyllis St:
"No Parking, 7pm to 2am, Monday through
Saturday"

ZONE "O"

800 Cynthia St:
"2-Hour Parking, 8am to 8pm, Mon-Sat; and No
Parking, 8pm to 2:30am"

700 N. Oakhurst Dr, and adjacent sections of
Elevado Ave between west alley to N. Doheny Dr:
"2-Hour Parking, 8am to 8pm, Mon-Sat; and No
Parking, 8pm to 2:30am"

600 N. Oakhurst Dr:
"No Parking, 8pm to 2 am, Daily"

Carmelita Ave, between Alta and N. Doheny Dr:
"No Parking, 8pm to 2am, Daily"

500 N. Sierra Dr between N. SMB and the north
property line at 611/612 N. Sierra Dr:
"No Parking, 8pm to 2 am, Daily"

600 N. Doheny Dr, west side between N. SMB and
Keith Dr within city limits:
"1-Hour Parking 8am to 7pm, Daily; and No Parking
7pm to 2:30am, Daily"

600 N. Doheny Dr, west side between Keith Dr
and Elevado Ave:
"2-Hour Parking, 8am to 7pm, Daily; and No
Parking, 7pm to 2:30am, Daily"

ATTACHMENT 5

Commissioner ROSENSTEIN commented about 20-minute meters.

Staff will work on consistency and standardized meters.

ORAL COMMUNICATION FROM THE AUDIENCE – 9:35 a.m.

(Speakers wishing to address the Commission will be limited to three minutes.)

Non-Agenda Items:

Joe Tilem addressed the Commission regarding northbound traffic on Crescent Drive at Dayton Way. Mr. Tilem requested Dayton Way become a two-way street between Crescent and Canon Drives. He urged the Commission to consider the request.

Mr. Kunz noted that staff will look into the request.

Commissioner ROSENSTEIN noted two former Mayors previously brought up this issue.

Patrick addressed the Commission regarding placard issues as he was issued many citations. He suggested a smaller placard size to accommodate placement on rearview mirror. He urged the Commission to consider modifying the placard design to accommodate a variety of vehicles.

Mr. Lynn noted that in the past, the City had sticker permits and many residents disliked them. Staff is in the process in renewing FY11 permits and have the potential to look into the matter for future permit cycles.

Commissioner GRUSHCOW supports modifying the permits.

Commissioner STEINBERG suggested looking into an alternative permit design similar to the Class One permits.

Staff will consider all comments and will provide a follow-up.

ACTION ITEMS – 9:46 a.m.

800 NORTH DOHENY DRIVE – RESIDENT INITIATED PETITION TO AMEND EXISTING PREFERENTIAL PARKING PERMIT ZONE “JJ”

Transportation Planner Martha Eros referenced a PowerPoint presentation.

Permit Zone JJ has an existing evening permit regulation, but no daytime restrictions. A parking occupancy study was conducted August 2010. On average, 13 of 15 on-street parking spaces were occupied between 8 a.m. – 3 p.m. with no turnover of commuter vehicles.

Staff recommends amending Zone JJ to add a daytime regulation and extending the evening enforcement period from 2 a.m. to 2:30 a.m., with a regulation of “2-Hour Parking, 8 a.m. – 7 p.m., and No Parking 7 p.m. – 2:30 a.m., Daily, Except by Permit.”

Public Comment:

Lead petitioner Grenda David supports the proposal and is the neighborhood watch captain of the neighborhood. She noted vehicles as well as dining trucks obstruct view when exiting driveway. She expressed appreciation for establishing a regulation on Cinthia.

Helen Shadpour agrees with the lead petitioner and expressed support for the petition.

Mr. Greenspan supports the petition request.

Naoko Okada expressed there are too many vehicles parked on their street. She supports the petition request.

Commission Discussion:

Commissioner LICHT inquired about the current regulation in neighboring areas; if the petition is approved there may be spill over parking in neighboring blocks.

Commissioner ROSENSTEIN supports staff's recommendation.

Vice Chair LEVINE noted there is a day time issue based on the statistics provided. He supports staff's recommendation.

Commissioner STEINBERG supports staff's recommendation.

Commissioner BRAUN supports staff's recommendation. It should also include the 600 and 700 block of North Doheny Drive to address potential spill over.

Commissioner GRUSHCOW supports staff's recommendation. He also noted that since 800 Doheny evening parking is already restricted, there will be no shifting of evening parking to other areas.

Chair FRIEDMAN supports staff's recommendation and noted that the City Council has ultimate decision to approve, deny, or modify the Commission's recommendation.

Motion by ROSENSTEIN, seconded by BRAUN

7/0 To support staff's recommendation to amend existing Preferential Parking Permit Zone "JJ" on the 800 block of North Doheny Drive to add a daytime parking regulation and extend the evening enforcement hour with a regulation of "2-Hour Parking, 8 a.m. – 7 p.m., Daily, Permit 'JJ' Exempt."

AYES: LICHT, GRUSHCOW, ROSENSTEIN, STEINBERG, BRAUN, LEVINE, FRIEDMAN

NOES:

ABSENT:

ABSTAIN:

CARRIED:

ATTACHMENT 6

800 N. Doheny Drive Parking Occupancy Survey

Date: Thursday-Friday, August 19-20, 2009

TOTAL PARKING OCCUPANCY 800 BLOCK OF N. DOHENY DRIVE (WEST SIDE ONLY)

Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	10PM	11PM	12AM	1AM	2AM	AVG
Occupied	13	13	13	13	13	13	13	12	8	4	1	0	0	0	0	0	0	0	0	6
Capacity*	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15
% Occupied	87%	87%	87%	87%	87%	87%	87%	80%	53%	27%	7%	0%	0%	0%	0%	0%	0%	0%	0%	41%

* Note: Two vehicles took up 1 1/2 spaces; occupancy may have been higher otherwise

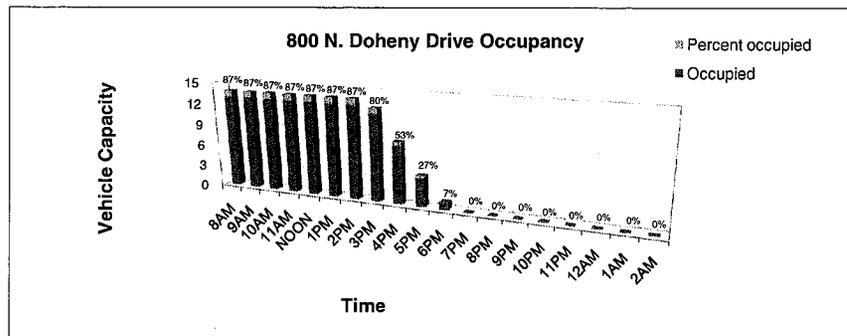
PARKING DURATION

# Hours Parked	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	TOTAL
# Vehicles	0	0	0	0	0	0	1	5	4	3	0	0	0	0	0	0	0	0	0	13
% Veh. Parked	0%	0%	0%	0%	0%	0%	8%	38%	31%	23%	0%	0%	0%	0%	0%	0%	0%	0%	0%	100%

NON-RESIDENT PARKING OCCUPANCY

Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	10PM	11PM	12AM	1AM	2AM	AVG
Non-Residents (NR)	12	12	12	12	12	12	12	11	8	4	1	0	0	0	0	0	0	0	0	6
Residents (R)	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0
Capacity*	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15
NR Occupancy	80%	80%	80%	80%	80%	80%	80%	73%	53%	27%	7%	0%	0%	0%	0%	0%	0%	0%	0%	38%
R Occupancy	7%	7%	7%	7%	7%	7%	7%	7%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	3%

38%
3%



*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

ATTACHMENT 7

June 1, 2010

Department of Transportation
455 N. Rexford Dr., Rm. 130
Beverly Hills, CA 90210

We submit the following petition as residents in the 800 block of North Doheny Drive to modify the existing parking restrictions in Zone "JJ" to support our quality of life as residents of and property owners in the City of Beverly Hills.

Existing parking restrictions state: "No Parking, 7 pm to 2 am, Monday-Saturday, except by Permit." We are petitioning to change the parking restrictions for Zone "JJ" to read: "1 Hour Parking, 7 am – 7pm, Daily, Permit JJ Exempt and No Parking 7 pm – 2:30 am, Daily, Permit JJ Exempt."

All residents on the 800 block have signed the petition with one exception: 813 N. Doheny is a long-standing vacant house that sits on the corner of Doheny and Phyllis. The owners could not be located.

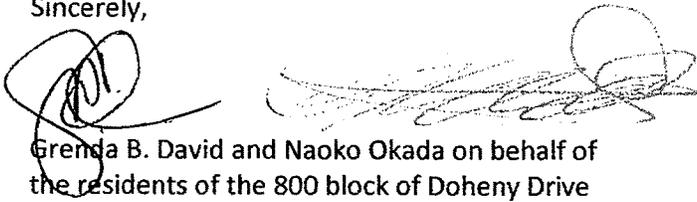
We petition the City for these changes for the following reasons:

1. There is limited street parking available to residents in this parking zone. There are twelve parking spaces on the street on Doheny and six residences within this parking zone. Surrounding streets are restricted to other parking zones.
2. Street parking on the 800 block of Doheny is being impacted by employees working at West Hollywood businesses during the day leaving no spaces for residents to park. Restaurant employees are seen daily parking their cars and walking up Phyllis to businesses on Sunset. With the implementation of restricted parking on Oakhurst and Cinthia, parking has become impossible for residents in the 800 block of Doheny.
3. Additionally, residents and guests from the condominium complexes across the street on Doheny in West Hollywood are regularly seen parking on the Beverly Hills side of Doheny and crossing mid-block over to West Hollywood residences.
4. Traffic coming down Doheny makes exiting from driveways dangerous as traffic is moving down a steep incline often picking up speed. Impacted street parking increases the danger to residents exiting their own driveways as visibility is dramatically limited by the volume of cars on the street.
5. Street parking on Doheny is important to residents due to limited property sizes and lack of parking available to residents for our guests. The houses face Doheny Dr. and have an alley in the rear (with no parking for guests). Therefore, without street parking available on Doheny, we would be required to have them park in public lots in West Hollywood on Sunset and walk to our residences.
6. Parking on the opposite side of the street is in West Hollywood, and restricted to West Hollywood parking zone requirements. And, even if parking were available in West Hollywood, crossing Doheny is dangerous for pedestrians and undesirable to us.

7. Residents on N. Doheny at the corner of Santa Monica Blvd. have similar one hour parking restrictions due to the impact of being surrounded by businesses and heavy traffic.

We greatly appreciate your consideration and assistance with this matter.

Sincerely,

Two handwritten signatures are present. The first signature on the left is a cursive signature that appears to be 'G. David'. The second signature on the right is a more complex, scribbled signature that appears to be 'Naoko Okada'.

Grenda B. David and Naoko Okada on behalf of
the residents of the 800 block of Doheny Drive

Contact Information:

Grenda David
Block Captain for Neighborhood
Watch Program (800 blocks of
Cinthia St. and Doheny Dr.)
801 N. Doheny Dr.
Beverly Hills, CA 90210

Naoko Okada
Resident (North Doheny Dr./Parking Zone JJ)
811 N. Doheny Dr.
Beverly Hills, CA 90210

ATTACHMENT 8

Venneri Santos

From: Shawn Moradian [triflo@flash.net]
Sent: Thursday, October 07, 2010 9:50 AM
To: WebCBH TRANSPORTATION
Subject: 800 Block of North Doheny

Hi;

My Name is Shawn Moradian and I reside at 809 N.Doheny.

I would just like to bring your attention to some issues.

It is very very dangerous to back up into Doheny from our garage. The traffic is on a downhill speed and they speed downhill from Sunset going south. Now can you imagine a car backing up.

Add to the problem the fact that there are cars parked on the block (Including trucks). So now you are backing up into Doheny without any view of traffic coming down. In some cases we have to have someone stand there and check the traffic while backing up.

The parking on 800 Block of Doheny for extended time caused a dangerous situation.

If I could be of any further assistance please contact me.

Shawn Moradian
Tri Flo Tech
3410 E.14th Street
Los Angeles, Ca 90023

<http://www.triflotech.com>

ATTACHMENT 9



**City Council
Notice of Public Meeting**

**800 Block of North Doheny Drive
Request to Amend Preferential Parking Permit Zone "JJ"**

Date: Tuesday, November 16, 2010
Time: 7:00 p.m.
Location: City Hall, Council Chambers, 455 N. Rexford Drive, Beverly Hills, CA, 90210

At its regular meeting on Tuesday, November 16, 2010, the Beverly Hills City Council will consider a Traffic & Parking Commission recommendation to amend Preferential Parking Permit Zone "JJ" on the 800 block of North Doheny Drive to add a daytime regulation as follows:

**"2-Hour Parking, 8 a.m. to 7 p.m., Daily, and
No Parking, 7 p.m. to 2:30 a.m., Daily, Permit 'JJ' Exempt"**

The current evening permit regulation of "No Parking, 7 p.m. to 2 a.m., Monday through Saturday" will be amended to extend the evening enforcement period for consistency with adjacent permit zones and the City's overnight parking prohibition.

All interested persons are invited to attend the November 16th City Council meeting to express your views, or submit comments in writing by postal mail, e-mail or fax to the address or numbers noted above. All correspondence received will be presented to the full City Council for review. The Council begins review of the formal agenda at 7:00 p.m. in the City Hall Council Chambers.

If you have any questions regarding this proposal, please contact the Public Works & Transportation Department at (310) 285-2452.

Sincerely,
Transportation Planning

November 3, 2010

Proposed regulation for Zone JJ:

"2-hour parking, 8am - 7pm,
Daily, Permit JJ Exempt"

and

"No Parking, 7pm - 2:30am, Daily,
Permit JJ Exempt"

