



AGENDA REPORT

Meeting Date: May 4, 2010

Item Number: E-1

To: Honorable Mayor & City Council

From: Aaron Kunz, Deputy Director of Transportation *ak*
Martha Eros, Transportation Planner *ME*

Subject: RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS ESTABLISHING PREFERENTIAL PARKING ZONE "E" ON THE 400 BLOCK OF SOUTH ELM DRIVE BETWEEN THE ALLEY IMMEDIATELY SOUTH OF OLYMPIC BOULEVARD TO WHITWORTH DRIVE, INCLUDING THE ADJACENT SECTION ON THE NORTHEAST CORNER OF WHITWORTH DRIVE

Attachments:

1. Resolution
2. Traffic & Parking Commission Recommendation
3. Categorical Exemption
4. Traffic & Parking Commission Minutes
5. Resident Petition
6. Correspondence
7. City Council Meeting Notice

RECOMMENDATION

City staff and the Traffic & Parking Commission (TPC) recommend that the City Council adopt the "Resolution of the Council of the City of Beverly Hills Establishing Preferential Parking Zone 'E' on the 400 Block of South Elm Drive Between the Alley Immediately South of Olympic Boulevard to Whitworth Drive, Including the Adjacent Section on the Northeast Corner of Whitworth Drive" with a parking regulation of:

"No Parking, 8 a.m. to 6 p.m.,
Monday through Saturday, Except by Permit E"

Per the Beverly Hills Municipal Code, both staff and the TPC make recommendations with respect to permit zone establishment, with the City Council making the final determination of the establishment of the zone and parking regulation.

INTRODUCTION

Staff received a qualifying petition signed by 13 of 24 (54%) single-family homes on the 400 block of South Elm Drive to modify the existing "2-hour Parking, 8 a.m. to 6 p.m., Except Sunday" regulation to "no parking" during weekdays to address parking intrusion and safety concerns. The 400 block of South Elm Drive is not part of a permit zone. The lead petitioner expressed that a restrictive regulation will address parking intrusion from the businesses and restaurants on Pico Boulevard in Los Angeles, abandoned shopping carts from the Pico Glatt Market, safety concerns related to use of driveways for u-turns, blocked driveways, noise and litter.

The TPC reviewed the request at its February 4, 2010 meeting and voted unanimously (6/0) to recommend approval of a permit regulation for the single-family section as petitioned by the residents of 400 South Elm Drive, citing the intrusion and nuisance generated by Los Angeles businesses affects the quality-of-life of Beverly Hills residents.

The multiple-family residents north of the alley to Olympic Boulevard requested that Zone "AZ" be included in Zone "E." Staff will address this request separately with TPC.

DISCUSSION

There are 24 single-family homes and approximately 39 parking spaces on the 400 block of South Elm Drive between the alley immediately south of Olympic Boulevard to Whitworth Drive. Whitworth Drive does not have a home facing the street and has a standard, non-permitted regulation of "2-Hour Parking, 8 a.m. to 6 p.m., Except Sunday." The 400 block of South Elm Drive is bordered by Preferential Parking Zones in Beverly Hills and the City of Los Angeles, thus the block is a free 2-hour public parking area.

Permit Zone "AZ" on the north end of the block, between the alley to Olympic Boulevard, was established in November 2003 in response to a resident-initiated petition to provide the two multiple-family buildings (9 units) with extended parking. There are seven non-metered parking spaces north of the alley that are included in Zone "AZ" with an existing permit regulation of "2-Hour Parking, 8 a.m. to 6 p.m., Monday through Saturday, Except by Permit AZ" (Exhibit 1).

The block immediately south of South Elm Drive in the City of Los Angeles has multiple parking regulations (Exhibit 2). The east side of the block is composed of 11 single-family homes with a permit regulation of "2-Hour Parking, 8 a.m. to 6 p.m., Monday through Saturday; No Parking All Other Times, Vehicles with District No. 25 Permit Exempt; and No Parking, 12 noon to 2:30 p.m., Monday, Street Sweeping."

The west side of the block is composed of one large multiple-family complex and a parking structure. The parking regulation on the west side is "2-Hour Parking, 8 a.m. to 6 p.m., Except Sunday; and No Parking, 12 noon to 2:30 p.m., Tuesday, Street Sweeping." No permit restrictions apply to the east side. South of the alley to Pico Boulevard are six 30-minute meters on the west side, and two 2-hour meters and two loading zones on the east side.

Parking Restrictions on Nearby Streets

Preferential Parking Zone "E" on the 400 block of South Crescent Drive was initiated by a resident petition in 1979 and established from Olympic Boulevard to Whitworth Drive. The zone was established prior to the November 2003 Municipal Code modification that

allows permit zones be established between an alley way and the nearest intersecting street when the street block has two distinct land use designations. The current permit regulation is “No Parking, 8 a.m. to 6 p.m., Monday–Saturday, Except by Permit.”

The east side of the 400 block of South Canon Drive was added to Zone “E” in January 2000 as a resident request to address insufficient off-street parking and intrusion by commuter/employee vehicles from the Avalon Hotel and adjacent businesses on South Beverly and Canon Drives. The current regulation is “1-Hour Parking, 8 a.m. to 8 p.m., Monday–Saturday; and No Parking, 8 p.m. to 2:30 a.m., Daily, Except by Permit.” In 2005, permit parking was extended to add the 12 metered spaces on the west side of the street with a regulation of “2-Hour Parking, 8 a.m. to 6 p.m., Monday–Saturday; and No Parking, 10 p.m. to 2:30 a.m., Daily, Except by Permit.”

To the east on South Rexford and Maple Drives is Preferential Parking Zone “BK” established January 2006 via a city-initiated process to allow multiple-family residents to park beyond the standard 2-hour time limit, consolidate the multiple-family zone designation, and to reduce the practice of using the call-in exemption line for daily permits. The current regulation is “2-Hour Parking, 8 a.m. to 6 p.m., Monday–Saturday, Except by Permit.”

Existing Parking Utilization

Staff conducted a parking occupancy survey on the single family section of the 400 block of South Elm Drive (between the alley south of Olympic Boulevard to Whitworth Drive) on Tuesday, January 12, 2010, from 9 a.m. to 9 p.m. (Exhibit 3).

The average daily occupancy for the single-family area was 29% (11 of 39 spaces). A 1 p.m. and 2 p.m. midday peak reflected 49% (19 of 39 spaces) occupancy, with 90% (17 of 19 vehicles) of vehicles verified as non-resident. After 6 p.m., parking occupancy decreased to an average of 20% (8 of 39 spaces), with approximately 66% (5 of 8 vehicles) of vehicles identified as non-resident. Staff observed that the vehicles on 400 South Elm Drive were evenly distributed throughout the street on the survey date. Additionally, the seven permit spaces in Zone “AZ” were all occupied and did not turn-over throughout the day, indicating that vehicles had permits to park beyond the 2-hour restriction.

Staff has conducted spot checks following the TPC meeting to observe parking patterns during street sweeping and high-volume market days. On average, spot checks indicate 28% (11 of 39) parking on 400 South Elm Drive, consistent with the Parking Occupancy Survey results. A higher concentration of vehicles were parked at the south end of the block; street sweeping days did not reflect a higher concentration on 400 South Elm Drive, but Whitworth Drive in Beverly Hills was at full capacity on both Mondays and Tuesdays. Thursday and Friday “market” days reflected similar conditions. Both east and west sides of Elm Drive in the City of Los Angeles were parked to capacity, including the meters at the commercial end of the street. Staff observed one shopping cart on 400 South Elm Drive on a Friday morning and a market employee collecting and returning several carts to the market.

Findings

Based on the the parking occupancy surveys and resident testimony, staff found that commuter vehicles interfere with available public parking and the activity associated with shoppers using the street, and leaving shopping carts, interferes with the residential

environment. Beverly Hills Municipal Code 7-3-206(d) allows establishment of a permit zone where “commuter vehicles regularly interfere with the available public street parking adjacent to residential property within the proposed zone and cause or are the source of unreasonable noise, traffic hazards, environmental pollution, or other similar interferences with the residential environment.”

Staff does not anticipate that a “No Parking” permit zone would cause spillover parking onto adjacent local streets or impact parking on neighboring Beverly Hills businesses. The TPC voted unanimously to recommend adding the single-family section of the 400 block of South Elm Drive in Parking Zone “E” with the same regulation as South Crescent Drive of “No Parking, 8am-6pm, Monday-Saturday, Except by Permit E.”

Notices advising of City Council review of this request at its May 4, 2010 meeting were mailed April 8, 2010 to the residents within the 500’ radius of the 400 block of South Elm Drive within the Beverly Hills City limits. Additionally, notices were sent to the City of Los Angeles Department of Transportation staff.

FISCAL IMPACT

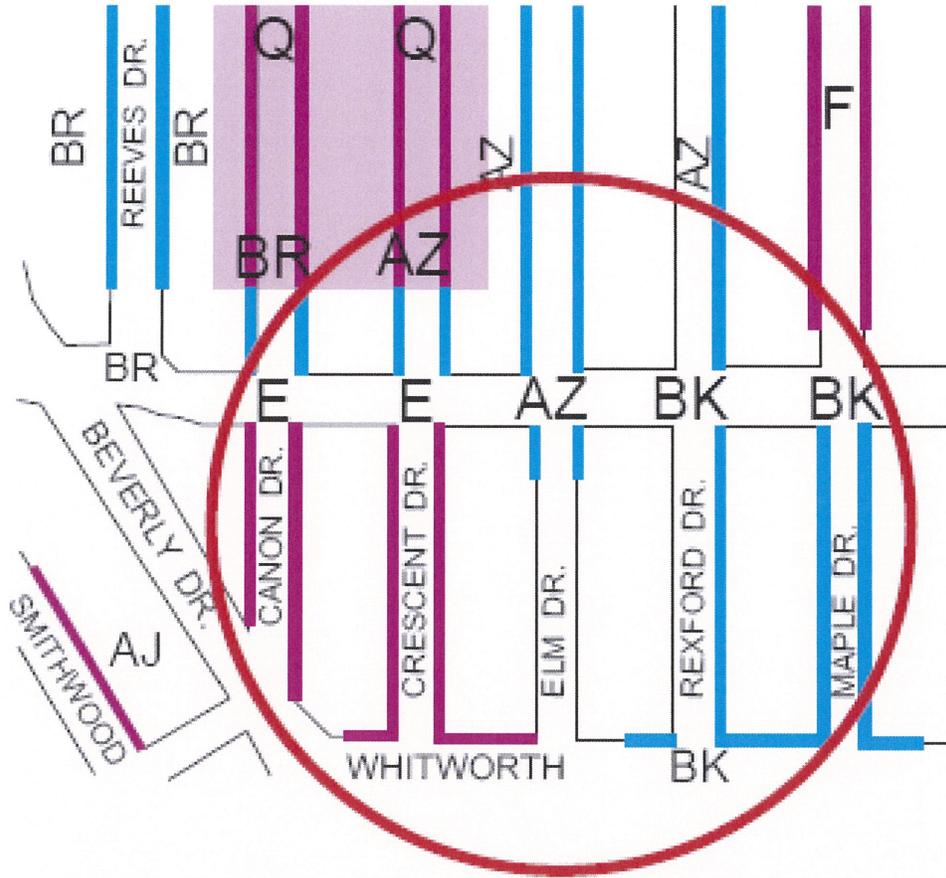
The cost of modifying parking signs would be nominal and installed by City staff.

Exhibits

- (1) Beverly Hills Area Map
- (2) City of Los Angeles Area Map
- (3) Parking Occupancy Survey



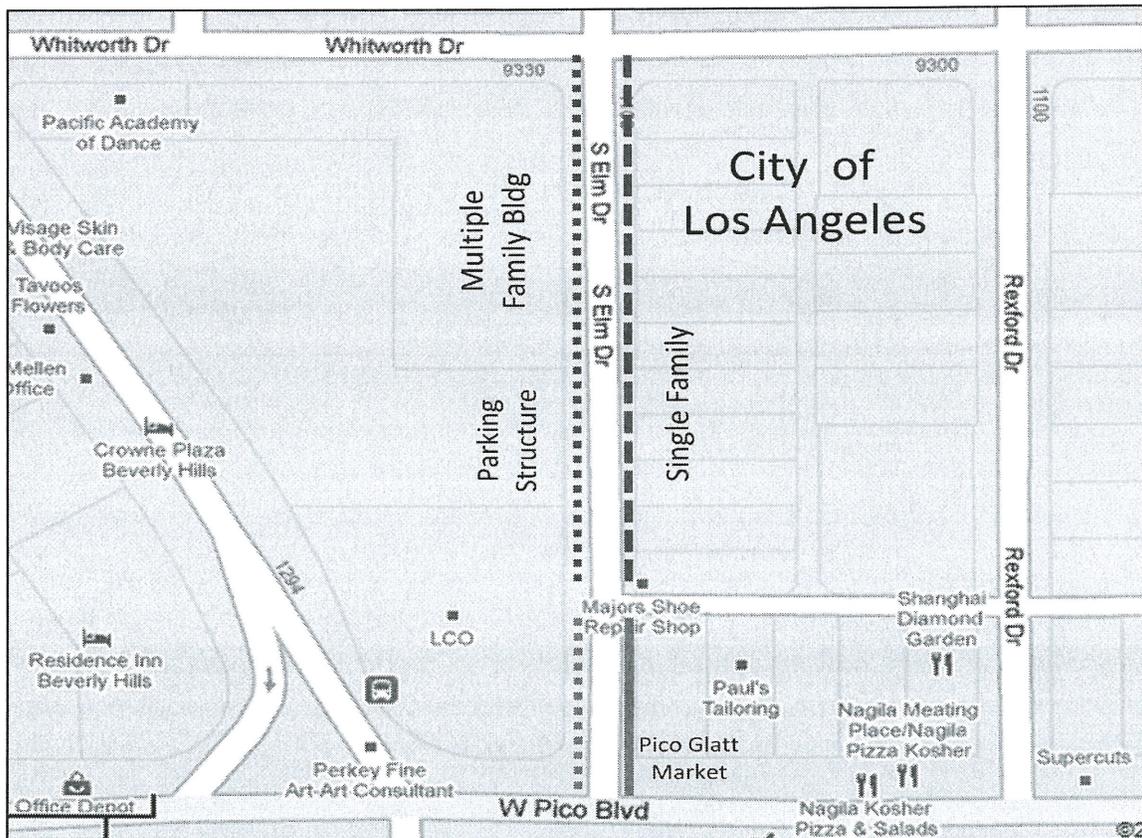
David Gustavson
Approved By



400 South Elm Map

ZONE	LOCATION	RESTRICTION EXCEPT BY PERMIT	TIME PERIOD	DAYS
E	BOTH SIDES OF 400 SOUTH CRESCENT DRIVE BETWEEN OLYMPIC BLVD. AND WHITWORTH DRIVE. NORTH SIDE OF 9300 WHITWORTH DRIVE BETWEEN ELM DRIVE AND BEVERLY DRIVE.	NO PARKING	8AM TO 6PM	MON - SAT
E	EAST SIDE OF 400 SOUTH CANON DRIVE BETWEEN THE ALLEY SOUTH OF OLYMPIC BOULEVARD AND BEVERLY DRIVE.	1-HOUR PARKING & NO PARKING	8AM TO 8PM & 8PM TO 2:30AM	MON - SAT & DAILY
E	METER SPACES ON THE WEST SIDE OF 400 SOUTH CANON DRIVE BETWEEN THE ALLEY SOUTH OF OLYMPIC BOULEVARD AND BEVERLY DRIVE. <small>(*PLEASE NOTE THAT ZONE E PERMIT DOES NOT EXEMPT VEHICLES FROM METER FEES FROM 8AM TO 6PM, MONDAY TO SATURDAY)</small>	2-HOUR PARKING & NO PARKING	8AM TO 6PM & 10PM TO 2:30AM	MON-SAT & DAILY
AZ	BOTH SIDES OF THE 300 BLOCK OF SOUTH CRESCENT DRIVE (APPROX. 4 SPACES) AND 400 BLOCK OF SOUTH ELM DRIVE (APPROX. 7 SPACES) BETWEEN OLYMPIC BLVD. AND THE ALLEY. BOTH SIDES OF THE 300 BLOCK OF SOUTH ELM DRIVE & THE EAST SIDE OF THE 300 BLOCK OF SOUTH REXFORD DRIVE SOUTH SIDES OF GREGORY WAY FROM THE ALLEY WEST OF ELM DRIVE TO THE ALLEY EAST OF REXFORD DRIVE	2-HOUR PARKING	8AM TO 6PM	MON - SAT
BK	EAST SIDE OF THE 400 BLOCK OF SOUTH REXFORD DRIVE; AND BOTH SIDES OF THE 400 BLOCK OF SOUTH MAPLE DRIVE; NORTH SIDE OF WHITWORTH DRIVE BETWEEN REXFORD AND MAPLE DRIVE ALLEY WAYS	2-HOUR PARKING	8AM TO 6PM	MON - SAT

CITY OF LOS ANGELES 1100 SOUTH ELM DRIVE



LOCATION	RESTRICTION	TIME PERIOD	DAYS
EAST side (Single Family)	2-Hour	8am - 6 pm;	Monday - Saturday
	No Parking	All Other Times, District 25 Permit Exempt;	
	No Parking	12 noon - 2:30pm, Street Sweeping.	Monday
WEST side (Multiple Family)	2-Hour	8am - 6 pm;	Except Sunday
	No Parking	12 noon - 2:30pm, Street Sweeping.	Tuesday

Commercial Area between Alley/Pico Boulevard

EAST Side (2 meters & 2 loading zone spaces)	No Parking	4am - 6:30am, Street Sweeping;	Thursday
	2-Hour	8am - 6 pm.	Except Sunday
WEST side (Multiple Family)	No Parking	4am - 6:30am, Street Sweeping;	Thursday
	30-Minute	8am - 6pm.	Except Sunday

SINGLE-FAMILY

400 S. Elm Drive Parking Occupancy Survey

Date: Tuesday, January 12, 2010

TOTAL PARKING OCCUPANCY 400 BLOCK OF S. ELM DRIVE

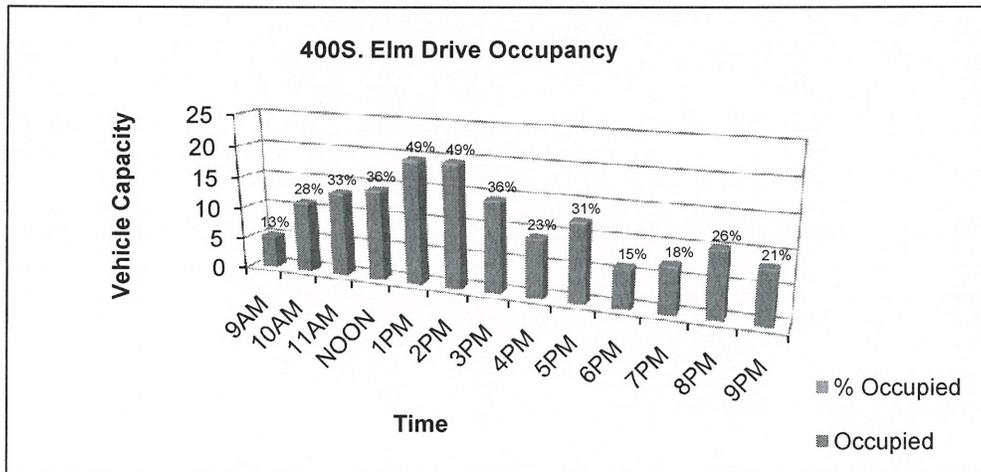
Time of Day	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	AVG
Occupied	5	11	13	14	19	19	14	9	12	6	7	10	8	11
Capacity*	39	39	39	39	39	39	39	39	39	39	39	39	39	-
% Occupied	13%	28%	33%	36%	49%	49%	36%	23%	31%	15%	18%	26%	21%	29%

PARKING DURATION

# Hours Parked	1	2	3	4	5	6	7	8	9	10	11	12	13	TOTAL
# Vehicles	27	28	4	7	2	1	0	0	0	0	0	0	0	69
% Veh. Parked	39%	41%	6%	10%	3%	1%	0%	100%						

NON-RESIDENT PARKING OCCUPANCY

Time of Day	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	AVG
Non-Residents (NR)	4	8	10	11	18	17	12	7	8	3	5	7	6	9
Residents (R)	1	3	3	3	1	2	2	2	4	3	2	3	2	2
Capacity*	39	39	39	39	39	39	39	39	39	39	39	39	39	-
NR Occupancy	10%	21%	26%	28%	46%	44%	31%	18%	21%	8%	13%	18%	15%	27%
R Occupancy	3%	8%	8%	8%	3%	5%	5%	5%	10%	8%	5%	8%	5%	6%



*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

ATTACHMENT 1

RESOLUTION NO 10-R-

RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS ESTABLISHING PREFERENTIAL PARKING ZONE "E" ON THE 400 BLOCK OF SOUTH ELM DRIVE BETWEEN THE ALLEY IMMEDIATELY SOUTH OF OLYMPIC BOULEVARD TO WHITWORTH DRIVE, INCLUDING THE ADJACENT SECTION ON THE NORTHEAST CORNER OF WHITWORTH DRIVE

WHEREAS, pursuant to Beverly Hills Municipal Code Section 7-3-206(d), a qualifying petition to establish a Preferential Parking Zone on the 400 block of South Elm Drive was filed;

WHEREAS, the petition sought to establish a Preferential Parking Zone on the 400 block of South Elm Drive between the alley immediately south of Olympic Boulevard to Whitworth Drive;

WHEREAS, the current parking restriction on the 400 block of South Elm Drive is "2-Hour Parking, 8 a.m. – 6 p.m., Except Sunday" without any permit zone regulation;

WHEREAS, on February 4, 2010, the Traffic & Parking Commission investigated the need to establish a Preferential Parking Zone on the 400 block of South Elm Drive;

WHEREAS, the Public Works & Transportation Department recommends establishing Preferential Parking Permit Zone "E" with a regulation of "No Parking, 8 a.m. – 6 p.m., Monday – Saturday, Permit "E" Exempt"; and

WHEREAS, the Planning Department has reviewed the proposed project and has determined that the project is not subject to the California Environmental Quality Act and has issued a Categorical Exemption;

NOW THEREFORE, the Council of the City of Beverly Hills does hereby resolve as follows:

Section 1. Based upon the evidence and testimony presented to the City Council, including the information set forth in the Agenda Report, the findings required by Section 7-3-206(d) to justify establishing Preferential Parking Zone "E" on the 400 block of South Elm Drive can be made.

Section 2. The Council finds that the following designated preferential zone is required due to commuter vehicles regularly interfering with available public parking adjacent to residential property zone; or that such vehicles are the cause of unreasonable noise, traffic hazards, and pollution in the residential environment; or that displaced commuter vehicles will not unduly impact surrounding residential areas; or that there is no reasonable alternative which is feasible or practical to reduce identified street parking problem to acceptable levels.

Section 3. The City Council hereby approves establishing Preferential Parking Zone "E" on the 400 block of South Elm Drive between the alley immediately south of Olympic Boulevard to Whitworth Drive, including the adjacent section on the northeast corner of Whitworth Drive, subject to the provisions of the Beverly Hills Municipal Code Section 7-3-206(d), with a regulation of:

"No Parking, 8 a.m. to 6 p.m., Monday – Saturday, Permit 'E' Exempt"

Section 4. The City Clerk shall certify to the adoption of this resolution and shall cause this resolution and this certification to be entered in the Book of Resolutions of the Council of the City.

Adopted:

JIMMY DELSHAD
Mayor of the City of
Beverly Hills, California

ATTEST:

_____(SEAL)
BYRON POPE
City Clerk

APPROVED AS TO FORM:



LAURENCE S. WIENER
City Attorney

APPROVED AS TO CONTENT:



DAVID D. GUSTAVSON
Director of Public Works & Transportation

ATTACHMENT 2

Traffic & Parking Commission Recommendations February 4, 2010

Single-Family:

6/0 To approve adding the 400 block of South Elm Drive to Preferential Parking Permit Zone "E" with a regulation of "No Parking, 8 a.m., to 6 p.m., Monday through Saturday, Except by Permit."

Multiple-Family:

6/0 To request staff to conduct a City-Initiated zone modification to include the multiple family section of the 400 block of South Elm Drive with Zone "E."

ATTACHMENT 3



CITY OF BEVERLY HILLS
COMMUNITY DEVELOPMENT DEPARTMENT- PLANNING DIVISION
455 North Rexford Drive
Beverly Hills, CA 90210-4817
(310) 285-1141
FAX: (310) 858-5966

BeverlyHills.org

Categorical Exemption

Name of Project: 400 block of South Elm Drive

Location: 400 block of South Elm Drive between the alley immediately south of Olympic Boulevard to Whitworth Drive.

Project Description: Establish Preferential Parking Permit Zone "E" on the both sides of the 400 block of South Elm Drive between the alley immediately south of Olympic Boulevard to Whitworth Drive with a regulation of "No Parking, 8 a.m. to 6 p.m., Monday – Saturday, Permit 'E' Exempt". The project currently has a "2-Hour, 8 a.m. to 6 p.m." parking restriction.

Applicant's Name: City of Beverly Hills Phone: 310-285-1000

Applicant's Address: 455 North Rexford Drive

City: Beverly Hills, CA Zip Code: 90210

If different, provide:

Agent's Name: Dept. of Public Works & Transportation Phone: 310-285-2500

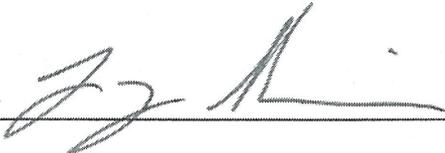
Agent's Address: 345 Foothill Road

City: Beverly Hills, CA Zip Code: 90210

The undersigned, having received this project for processing, has reviewed it for environmental impact and concluded that the project qualifies for a categorical exemption under the procedures adopted by the City of Beverly Hills and no further environmental assessment is necessary.

Applicable Exemption Class: 1(c)

Comments: Operation of existing public right-of-way; no expansion of use. Proposed changes not anticipated to result in significant displaced parking.

Reviewed by  Date April 27, 2010

ATTACHMENT 4

Commissioner GRUSHCOW observed tour buses unloading passengers in the business triangle and inquired if all tour buses are transporting patrons to the City of Beverly Hills.

Director of Public Works & Transportation David Gustavson recommended meeting with the City Council Liaison and reporting back to the TPC for direction.

Commissioner BRAUN inquired about obtaining an update on technology issues.

Mr. Kunz noted that he is working with David Schirmer, Director of Information Technology to prepare a presentation in coming months.

Vice Chair LEVINE inquired about the review of the next item on the TPC work plan.

Mr. Kunz will include a review of the Commission's priorities as a study session item at its next meeting.

Commissioner GRUSHCOW inquired about a Disabled Placard sting operation and the possibility of interface with different constituencies.

Mr. Gustavson will ask Chad Lynn, Director of Parking Operations to provide an update to the Commission.

ORAL COMMUNICATION FROM THE AUDIENCE – 9:40 a.m.

(Speakers wishing to address the Commission will be limited to three minutes.)

Non-Agenda Items –

Alma Ordaz, resident of the 300 block of Spalding Drive, addressed the Commission regarding safety concerns on her street. She requested PD coverage during football season or high activity season as well as signage to warn drivers of the legal speed limit. She also requested permit parking after a certain hour, similar to Moreno Drive and other streets leading to the high school.

Joe Simon addressed the Commission regarding his observation of multiple traffic accidents near his block; one vehicle crashed into his yard damaging his home. Mr. Simon requested a speed and accident study at the intersection of Elm Drive and Olympic Boulevard.

Mr. Kunz provided his contact information to Ms. Ordaz and Mr. Simon.

ACTION ITEMS – 10:56 a.m.

400 BLOCK OF SOUTH ELM DRIVE – RESIDENT INITIATED PETITION TO ESTABLISH A PREFERENTIAL PARKING PERMIT ZONE

Mr. Kunz cited the Municipal Code (7-3-206), which allows establishment of Preferential Permit Parking Zones when "commuter vehicles regularly interfere with the available public street parking adjacent to residential property within the proposed zone and cause or are the source of unreasonable noise, traffic hazards, environmental pollution, or other similar interferences with the residential environment."

Transportation Planner Martha Eros referenced the PowerPoint presentation.

Staff received a petition request signed by 54% of residents on the block to modify the current regulation from "2-Hour Parking, 8:00 a.m. to 6:00 p.m., Except Sunday" to "No Parking, 8:00 a.m. to 6:00 p.m., Monday through Friday, Except by Permit".

Ms. Eros noted additional correspondence received, which included three letters in opposition of the petition request and three in support.

Pending public comment, staff recommends adding the 400 block of South Elm Drive to Preferential Parking Permit Zone E with the regulation requested by the petitioners.

Commission Discussion:

Chair FRIEDMAN inquired about the parking occupancy survey and whether it will affect the statistics due to religious holidays.

Commissioner STEINBERG inquired about the petition request as it states Monday through Friday.

Staff recommended Monday through Saturday to maintain consistency with neighboring blocks.

Ms. Eros added that staff's recommendation was included in the public notice mailed to residents and businesses. It is also posted on the City Website and in three locations in City Hall. The public can also contact the City Clerk's Office to request the information.

Vice Chair LEVINE inquired about the rationale behind staff's recommendation. He visited the site and did not observe an excessive amount of abandoned shopping carts and excessive use of parking spaces.

Ms. Eros noted that ultimately it is a resident-initiated petition request due to various concerns including abandoned shopping carts, noise, and spill over parking from established permit parking in the City of Los Angeles.

Commissioner ROSENSTEIN inquired about the ability to recommend modifying the parking regulation in Permit Zone AZ without a resident-initiated petition.

Director of Public Works & Transportation David Gustavson pointed out the two processes for establishing a preferential parking permit zone, a residential petition and City-initiated process. Staff considers the City-initiated process with great discretion and usually does not apply it in single-family residential areas. Obtaining signatures for petitions is not as challenging in single-family areas as multiple-family blocks and the process works best when residents have ownership of the request. Staff has used the City-initiated process successfully to provide solutions to multiple-family residential circumstances where securing a qualifying petition is difficult.

Public Comment:

Courtney Prochnow filled out a speaker card to address the Commission but was not present at time of public comment. Her speaker card did not indicate whether she opposed or supported the petition request.

David Peterson expressed opposition for the petition request. He inquired about preferential permits and handicap placards. He then realized he would not be negatively affected if the petition request is granted as he has a valid registered handicap placard. He withdrew his opposition.

Olivia Carton, lead petitioner, noted that she stopped gathering signatures after obtaining the qualifying amount of 51%, per the petition requirement. She submitted a letter via email noting her observation of abandoned shopping carts. She feels that the majority of residents support the petition request. Because there is permit parking on neighboring streets there is spill over parking.

Lauren Pizer Mains submitted a letter on behalf of the families of the multiple-family block of South Elm Drive (at Olympic Boulevard). Ms. Mains obtained eight signatures requesting to include her block with Zone E as they share the same issues and concerns as the single-family section. She expressed support to the petition request only with the exception of their requested modification. (Letter attached)

Nadine Neiman expressed support for the petition request.

Ronda Bransteitter expressed support for the petition request to also include all South Elm Drive residents with Zone E. She noted that her block was excluded from the petition and if the item passes, there will be spill-over parking making it a greater burden to find parking currently occupied by non-residents.

Joe Simon addressed the Commission as a resident and as a representative of the Elm Drive Homeowners Association of the multi-dwelling unit at South Elm Drive/Olympic Boulevard. He resides at 9324 West Olympic Boulevard #400 and represents unit #402, 406, and 408. He expressed support only if the multiple family section of the block is included in Zone E.

Mr. Kunz noted that West Olympic Boulevard is the last multiple-family zone to address due to the complexity of the area. If the Commission wishes to include the multiple-family block with Zone E, it would need to be reconsidered at a future meeting.

Commissioner ROSENSTEIN expressed recently visiting the area at different hours on different days and speaking with various residents. He noted that it is not a parking inventory issue but a quality of life issue. He expressed support of the petition request and requested staff to follow up with the remaining/excluded units on the block to incorporate with Zone E.

Vice Chair LEVINE expressed support of the petition request.

Commissioner STEINBERG noted that the issue does not lie with Beverly Hills businesses occupying residential parking. It is about the residents' quality of life and expressed support of the petition request.

Commissioner GRUSHCOW noted that he visited the site eight different times of the day and is concerned with the day the survey was conducted due to street cleaning in the Los Angeles city limit. He observed that Monday and Tuesday are significantly different from the rest of the week and noticed a reduction in parking occupancy. He noted that Zone AZ should have been excluded from the study. He did not observe difficulty in finding parking and there was little to no litter. He observed the congested parking situation in Zone AZ and expressed difficulty in reconciling the matter.

Commissioner ROSENSTEIN reiterated that it is not an inventory issue, but a quality of life and noise/nuisance issue.

Mr. Gustavson expressed that every Commissioner must make a finding based on the Municipal Code (7-3-206-D) in which "commuter vehicles regularly interfere with the available public street parking adjacent to residential property within the proposed zone and cause or are the source of unreasonable noise, traffic hazards, and environmental pollution or other similar interference with the residential environment." Based upon the testimony and the representations of the Staff Report, each Commissioner must make a decision of whether or not one can make that finding.

Chair FRIEDMAN noted that because businesses are in the City of Los Angeles, it is resident driven, and is a quality of life issue, he supports the petition request.

Motion by ROSENSTEIN, seconded by STEINBERG

6/0 To approve staff's recommendation of adding the 400 block of South Elm Drive to Preferential Parking Permit Zone E with a regulation of "No Parking, 8:00 a.m. to 6:00 p.m., Monday through Saturday, Except by Permit E."

AYES: GRUSHCOW, ROSENSTEIN, STEINBERG, BRAUN, LEVINE, FRIEDMAN
NOES:
ABSENT:
ABSTAIN:
CARRIED:

Mr. Gustavson noted that if the Commission wishes staff to conduct a City-initiated process to include the multiple-family sections of the 400 block of South Elm Drive with Zone E, a motion is needed for staff to proceed. The Commission agreed.

Motion by BRAUN, seconded by ROSENSTEIN

6/0 To request staff to conduct a City-initiated zone modification to include the multiple family section of the 400 block of South Elm Drive with Zone E.

AYES: GRUSHCOW, ROSENSTEIN, STEINBERG, BRAUN, LEVINE, FRIEDMAN
NOES:
ABSENT:
ABSTAIN:
CARRIED:

ATTACHMENT 5

Reasons for Necessity of Permit Only Parking on the 400 Block of South Elm Drive

1. Insufficient street parking for residents' guests and people servicing residents

a. Commuters and shoppers park on 400 Block of South Elm Drive to shop at and to go to markets and businesses on Pico and Beverly Drive leaving no room for residents' guests or people servicing residents.

b. Beverly Drive has plenty of metered parking and parking lots. To avoid paying for metered parking and lots, and because the 400 Block of South Crescent is a permit zone, commuters and shoppers park on the 400 Block of Elm leaving insufficient street parking for residents' guests and people servicing residents.

c. Littering from commuters and shoppers on South Elm creates pollution.

2. Drivers making three point turns in residents' driveways in order to park on Elm Drive creates a safety hazard for pedestrians and children playing on the sidewalk.

a. Noise is continuous from cars driving up and down Elm looking for parking spaces.

b. Elm Drive is narrow; two cars cannot safely pass each other when cars are parked on both the east and west sides of the street

3. Parked cars block resident driveways

4. Daily abandonment of shopping carts on 400 Block of Elm by people shopping at markets on Pico creates a nuisance, a hazard and devalues home prices.

a. Shoppers at markets on Pico take their shopping carts of groceries back to their parked cars on the 400 Block of Elm.

b. Multiple shopping carts are left on the 400 Block of Elm drive daily, making our block look like a parking lot.

c. Shopping carts are routinely left during the day and over night.

c. Abandoned shopping carts devalues home prices and creates an unsightly block.

09 OCT 29 PM 3:48
CITY OF BEVERLY HILLS
TRANSPORTATION DIVISION

ATTACHMENT 6

CORRESPONDENCE

City Council Meeting

May 4, 2010

CORRESPONDENCE SUMMARY

As of April 19,2010

City Council, May 4, 2010

SUPPORT OPPOSE

1	X		O. Karlin (2)	Lead Petitioner; 5 letters/emails with photo attachments and shopping cart log
2	X		C. Weinstein	Lack of guest/service parking; carts and litter
3	X		M.Kermani (2)	Contractor & commercial vehicles intrusion
4		X	E. Curtmola (2)	4100 S. Rexford Drive; current 2-Hour regulation sufficient
5		X	A. Russell (2)	No impact; cited 2003 failed attempt to establish permit parking
	3	2		

Traffic & Parking Commission, February 4, 2010

SUPPORT OPPOSE

1	X		O. Karlin	Lead Petitioner; support letter with shopping cart log
2	X		M. Kermani	Parking intrusion from LA commercial
3	X		Y. Rendon	Parking intrusion from LA commercial & multi-family units
4		X	A. Russell	No impact; cited 2003 failed attempt to establish permit parking
5		X	E. Curtmola	Current 2-Hour regulation sufficient
6		X	D. Peterson	400 S. Rexford; limited onstreet parking in adjacent areas for guests and service workers
7		X	Zone AZ resident	Support petition ONLY if Zone AZ is amended and added to Zone E
	3	4		

Karen Gutierrez

From: Olivia Karlin [Olivia.Karlin@doj.ca.gov]
Sent: Monday, April 12, 2010 1:28 PM
To: WebCBH TRANSPORTATION
Subject: letter in support of permit zone for 400 South Elm Drive
Attachments: city council letter 4 12.docx

SUPPORT

Dear City Council,
Attached is a letter in support of the Traffic & Parking Commission's unanimous recommendation to add the single-family section of the 400 block of South Elm Drive to Permit Zone E. This would make 400 South Elm a "No Parking 8:00 a.m. to 6:00 p.m., Monday through Saturday Except by Permit" block.

In addition, I will be submitting pictures I took showing inadequate occupancy for parking on Elm for resident's guests and people servicing residents, as well as the steady stream of drivers making three point turns in resident driveways in order to find parking on Elm for nearby Los Angeles businesses. Thank you for your consideration and please let me know if you have any questions.

Sincerely,
Olivia Karlin
459 South Elm Drive
213-897-0473 (work)

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pg. 1/2

April 12, 2010

Dear City Council:

I am writing to request that the City Council approve a permit parking zone for the residents on the 400 Block of South Elm Drive, as unanimously recommended by the Beverly Hills Parking and Transportation Commission.

As the Commission found, there is insufficient street parking on the 400 Block of South Elm for residents' guests and people servicing residents because Los Angeles business patrons use the 400 block of South Elm for free two hour parking. One typical example is that my mother and mother-in-law have often had to park many houses away after picking up my children from Beverly Vista because they cannot find a parking spot near my house.

Despite the fact that Beverly Drive and Pico have plenty of metered parking and parking lots, commuters and shoppers use our block to park in order to avoid paying for parking, and because the other residential blocks surrounding Elm have restricted parking zones. In particular, the 1100 Block of Elm in Los Angeles (directly south of the 400 Elm Block, across Whitworth) does not allow street parking for a good portion of Monday and Tuesday afternoons for street cleaning. The 400 Block of Crescent, as well as a portion of Whitworth bordering on Elm, are also permit parking zones.

Our previously quiet, beautiful residential street has become the overflow parking lot for shoppers at the market at the corner of Elm and Pico. During market hours, there is a steady stream of shoppers who park, make three-point turns in our driveways, and roll shopping carts up and down our block. After unloading, shoppers typically leave their carts on our block, blocking driveways and cluttering the street and sidewalk. *This is a daily occurrence.* It is not unusual for the carts to be left overnight. To open my living room windows onto Elm is to welcome in the ugly sights and sounds of shopping carts and their disrespectful owners.

This is not only a matter of nuisance and blight, but a serious safety concern. When shoppers execute their three-point turns in residents' driveways, it creates a safety hazard for pedestrians and children playing on the sidewalk. Parents must think twice before allowing their children to ride bikes or walk their dogs. On many occasions, I have been backing out of my driveway, just as someone was driving in to make a three-point turn. Not only that, but the shoppers themselves are at risk because there is no stop sign for drivers on Whitworth and Elm.

Please restore our block's residential character and approve permit parking for 400 South Elm. Thank you for your consideration.

Olivia Karlin

459 South Elm Drive

pg. 2/2

March 17, 2010

Dear Traffic and Parking Commission Staff:

On February 4, 2010, the Traffic & Parking Commission voted to recommend City Council Approval of a "No Parking, 8 a.m. - 6 p.m. Monday - Saturday, except by permit E" for the 400 Block of South Elm Drive between the alley and Whitworth.

I oppose incorporating the apartments on the corners of Olympic and Elm into the recommended "No Parking 8 a.m. to 6 p.m. Mon-Sat" zone E for the 400 Block of South Elm. To include the apartments in the recommended permit parking Zone E would leave insufficient street parking for homeowners' guests and service people on Elm. All apartment residents and guests would be able to park all day on Elm south of the alley, between the alley and Whitworth. The 400 Block of South Elm doesn't have enough parking spots to accommodate all those people.

I suggest the following instead. The two apartment buildings located on Olympic the corners of Olympic and Elm are now zoned "2 hour parking except by permit AZ except Sunday." I suggest changing the current restrictions to "No parking except by permit AZ." That way, the apartment residents on Olympic may have all of the parking spots on Elm north of the alley for their apartments only, and need not share with the single family residents on the 400 block of Elm or the Los Angeles shoppers/business patrons who use Elm for free parking. Currently, anyone can park in those areas for two hours without a permit. Further restricting AZ's parking zone would give the apartments on Olympic sufficient street parking for their residents and guests on Elm, in addition being able to park in their own apartment garage spaces and the street parking on Olympic.

Thank you very much for your consideration.

Very truly yours,



Olivia Karlin

459 South Elm

RECEIVED
CITY OF BEVERLY HILLS
10 MAR 19 AM 9:52
PUBLIC WORKS DEPARTMENT

Karen Gutierrez

From: Olivia Karlin [Olivia.Karlin@doj.ca.gov]
Sent: Monday, April 19, 2010 10:44 AM
To: WebCBH TRANSPORTATION
Subject: photos in support of Transportation and Parking Commission's recommendation for permit parking for 400 Block of South Elm Drive
Attachments: occupancy, shopping carts, 3 point turns 001.jpg; occupancy, shopping carts, 3 point turns 004.jpg; occupancy, shopping carts, 3 point turns 005.jpg; occupancy, shopping carts, 3 point turns 007.jpg; occupancy, shopping carts, 3 point turns 015.jpg; occupancy, shopping carts, 3 point turns 017.jpg; occupancy, shopping carts, 3 point turns 018.jpg

Dear City Council,

I am submitting to you photographs I have taken of: (1) inadequate occupancy on the 400 Block of South Elm, (2) the litter and blight of shoppers parking on Elm to walk to the Pico markets to shop, bringing their groceries in shopping carts back to their parked cars on Elm, and driving away, leaving the shopping carts to litter and blight our block, and (3) the constant stream of cars making three point turns into residents' driveways to find parking on the 400 Block of South Elm.

I work full time, so these pictures are of the instances I happened to see during the first part of April, after receiving notice of the residents' petition being placed on the City Council's May 4 agenda for consideration. I will also forward to you a log I kept of shopping carts I saw left by shoppers on the 400 Block of Elm from November 2, 2009 to February 2, 2010 (which was the time period between the submission of the resident-initiated petition requesting permit parking and the Traffic and Parking Commission's unanimous vote to recommend permit parking).

This first email contains pictures of inadequate occupancy. For example, on April 8, the gardener for 458 Elm has no available place to park, so he parks his car blocking 458 Elm's driveway (pictures 2, 3). This is a recurring occurrence. April 8, April 15.

There are pictures taken at the top of 400 South Elm (near Olympic, but before the alley) and at the bottom of 400 South Elm (near Whitworth) on Thursday, April 8 showing inadequate parking in morning, and also in the afternoon. As you can see, every spot near Whitworth is taken, as is every spot near Olympic, south of the alley.

I am also including pictures taken on April 12 showing inadequate occupancy.

Thank you very much for your consideration, and please let me know if you have any questions.

Olivia Karlin
459 South Elm
213 897 0473

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Karen Gutierrez

From: Olivia Karlin [Olivia.Karlin@doj.ca.gov]
Sent: Monday, April 19, 2010 10:57 AM
To: WebCBH TRANSPORTATION
Subject: photos in support of Transportation and Parking Commission's recommendation for permit parking only on 400 Block of South Elm
Attachments: occupancy, shopping carts, 3 point turns 003.jpg; occupancy, shopping carts, 3 point turns 009.jpg; occupancy, shopping carts, 3 point turns 010.jpg; occupancy, shopping carts, 3 point turns 011.jpg; occupancy, shopping carts, 3 point turns 012.jpg; occupancy, shopping carts, 3 point turns 013.jpg; occupancy, shopping carts, 3 point turns 014.jpg; occupancy, shopping carts, 3 point turns 016.jpg; occupancy, shopping carts, 3 point turns 019.jpg; occupancy, shopping carts, 3 point turns 020.jpg; occupancy, shopping carts, 3 point turns 021.jpg; occupancy, shopping carts, 3 point turns 022.jpg; occupancy, shopping carts, 3 point turns 023.jpg

Dear City Council,

This is my second email of photographs. These pictures show random abandoned shopping carts from markets on Pico as well a series of pictures of two shoppers with their shopping carts. The pictures show the shoppers bringing their carts full of groceries back from a Pico market to their cars parked on South Elm, loading their groceries into their cars, and driving away, leaving the empty shopping carts on Elm as litter and blight on the 400 Block of South Elm. One shopper drives a tan camry, the other drives a black SUV. You can see the black SUV making a three-point turn in 455 Elm's driveway in that series of pictures, which I will send shortly. Pictures were taken on April 12 and April 18.

Thank you again for your consideration.

Best regards,
Olivia Karlin

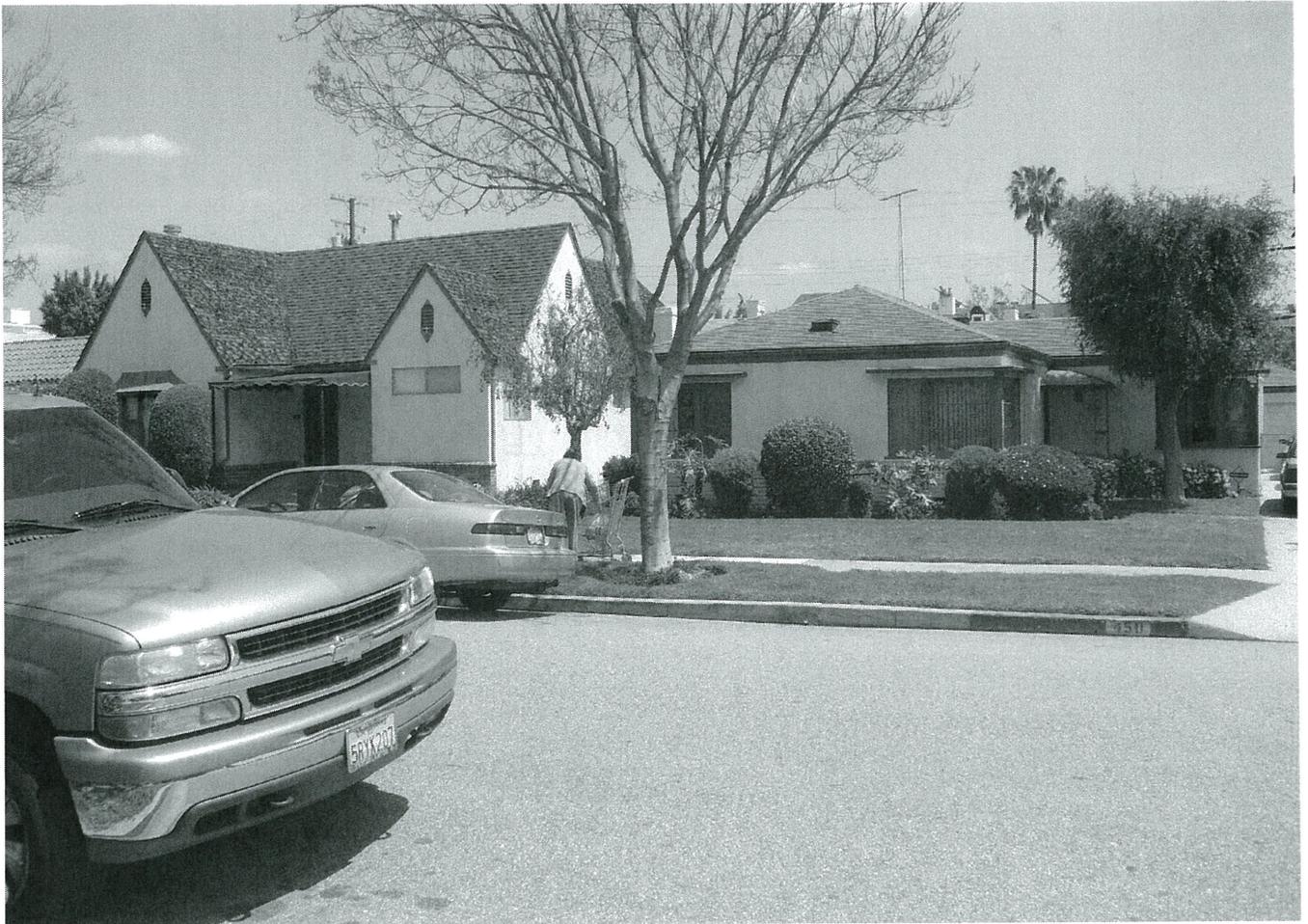
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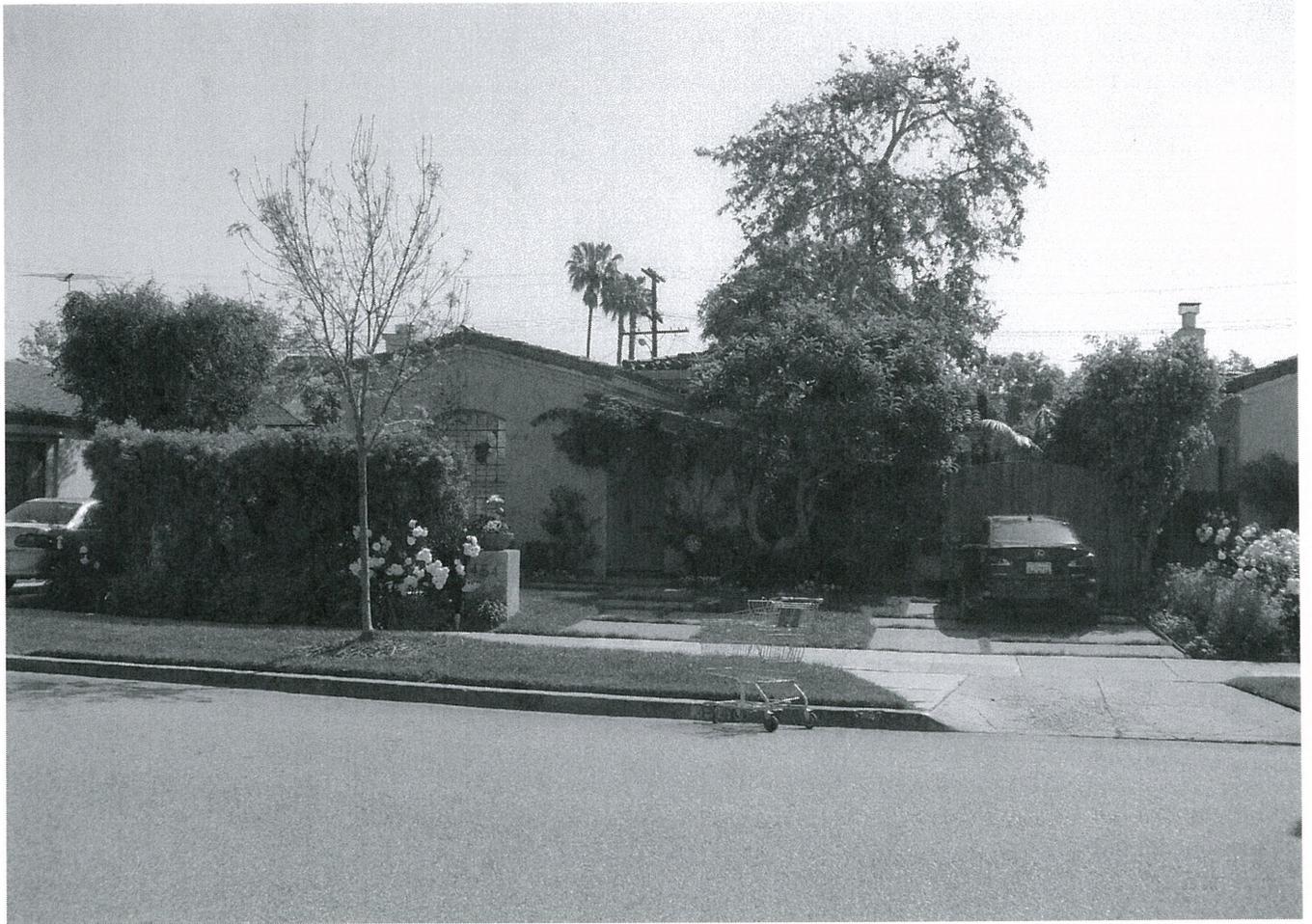


















Karen Gutierrez

From: Olivia Karlin [Olivia.Karlin@doj.ca.gov]
Sent: Monday, April 19, 2010 11:10 AM
To: WebCBH TRANSPORTATION
Subject: additional photographs in support of permit parking recommendation
Attachments: occupancy, shopping carts, 3 point turns 024.jpg; occupancy, shopping carts, 3 point turns 025.jpg; occupancy, shopping carts, 3 point turns 027.jpg; occupancy, shopping carts, 3 point turns 028.jpg; occupancy, shopping carts, 3 point turns 029.jpg; occupancy, shopping carts, 3 point turns 029_1.jpg; occupancy, shopping carts, 3 point turns 030.jpg; occupancy, shopping carts, 3 point turns 031.jpg; occupancy, shopping carts, 3 point turns 032.jpg

Dear City Council,

This is my third email of photographs. The photos show two cars making three point turns in resident driveways. There is a grey car making a three-point turn into the driveway of 455 South Elm to look for a place to park, and a burgundy SUV that had been parked in front of 458 South Elm making a three point turn into the driveway of 455 South Elm to turn around and leave the area after parking on Elm. As I mentioned, I work full time, but was able to record these two instances of three point turns on one day after work outside my house, within two minutes of each other. These pictures were taken on April 8.

Thank you again.
Olivia Karlin

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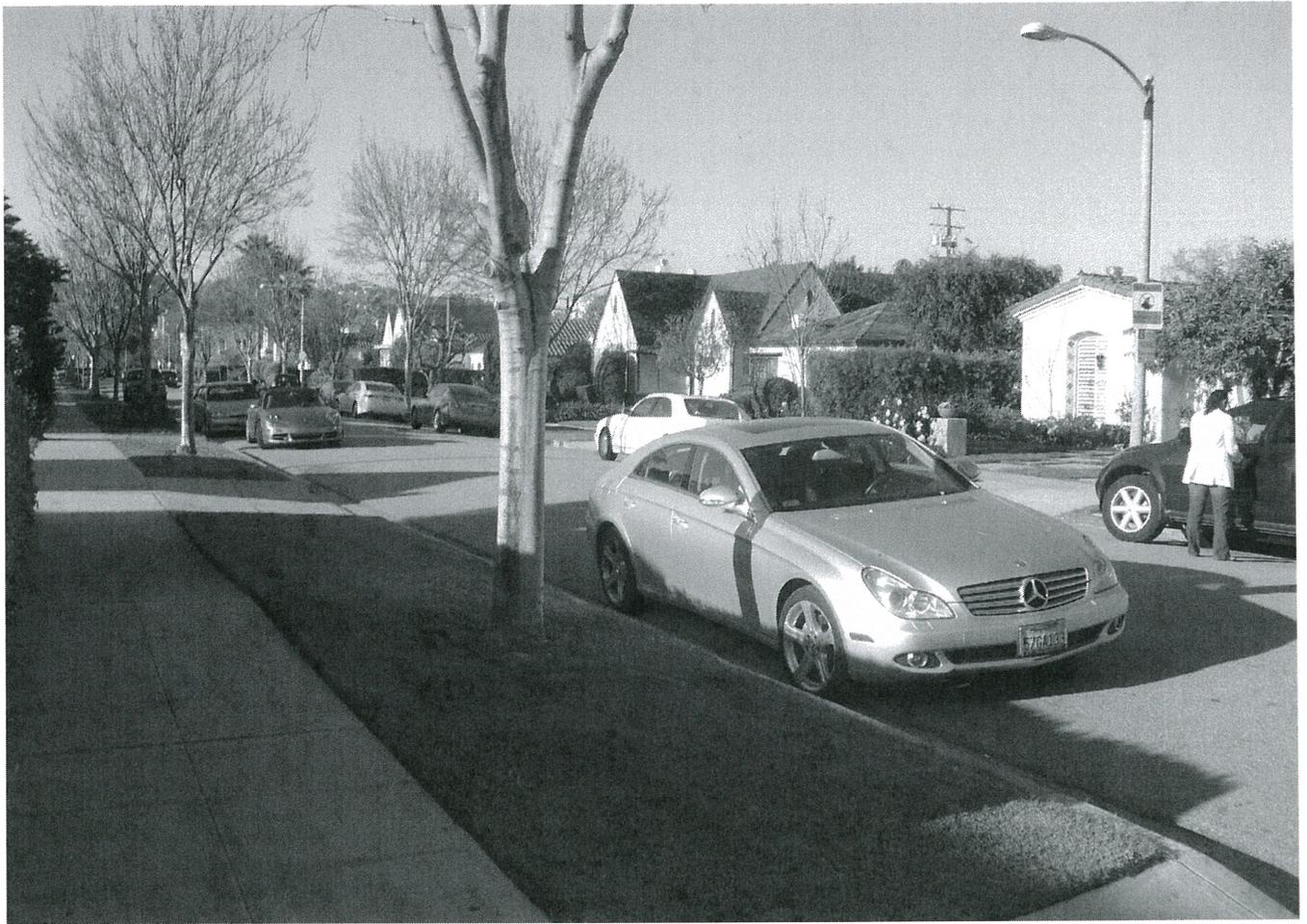


















Karen Gutierrez

From: Olivia Karlin [Olivia.Karlin@doj.ca.gov]
Sent: Monday, April 19, 2010 11:12 AM
To: WebCBH TRANSPORTATION
Subject: May 4 City Council Meeting to consider permit parking for the 400 Block of South Elm
Attachments: AR-M550U_20100203_105023.pdf

Dear City Council,

Here is my final email. This is a letter and accompanying documents in support of establishing a preferential parking zone for the 400 Block of South Elm Drive. It contains the log of shopping carts I kept of shopping carts left on the 400 Elm block from Nov. 3, 2009 to February 2, 2010. Please let me know if you have any questions.

Thank you.
Olivia Karlin

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Olivia Karlin
459 South Elm Drive
Beverly Hills, CA 90212

Public Works and Transportation Department
Attn: Parking and Transportation Commission
345 Foothill Road
Beverly Hills, CA 90210
Via facsimile: 310-278-1838

February 3, 2010

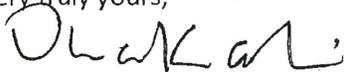
Re: 400 Block of South Elm Drive, Proposal to Establish a Preferential Parking Permit Zone

Dear Parking and Transportation Commission:

Attached is a list of shopping carts that I recorded as being left on the 400 block of South Elm Drive from the time period of November 3, 2009 to February 3, 2010. This list is intended to show the daily abandonment of shopping carts on 400 South Elm. These carts are left by people who use the 400 block of South Elm Drive to park, and then walk down the street to shop at the markets on Pico. The shoppers take their carts full of groceries back to their parked cars and leave the carts on the block. Multiple shopping carts are left daily.

The list notes the date I saw the shopping cart, the street address of the house the shopping cart was left in front of, and the time of day. I recorded over 40 instances of shopping carts being left on the 400 block of South Elm. Please note that this list is just what I noticed. I work full time, and am generally not at home during the day, with the exceptions of Tuesdays, where I work at home. On Tuesdays, I often saw shopping carts left on the street when I walked to Beverly Vista to pick up or drop off my daughter from school. Thank you for your consideration, and please let me know if you have any questions.

Very truly yours,



Olivia Karlin

11-3-09 462 Elm 8:30 a.m.

11-3-09 451 Elm 3:00 p.m.

11-4-09 ^{to 11-5-09} overnight 462 6:00 a.m.

11-5-09 462 3:30 p.m.
not sure if same car

11-11-09 459 S. Elm 3:30pm

11-11-09 462 Elm 9:00 a.m.

11-11-09 overnight 419 Elm still there

11-12-09 ~~439~~ 439 Elm 3:25 p.m. 8:00 a.m.
11-12

11-12-09 419 Elm 7:00 p.m.

11-13-09 451 Elm 1:35 a.m.

11-20 462 Elm all day

11-21 462 Elm all day

12-1-09 447 Elm 1:30 p.m.

12-5-09 452 Elm Overnight

12-5-09 438 Elm Overnight

12-7-09 450 Elm 3:00 p.m.

12-8-09 454 1:15 p.m.

12-15-09 454 12:20 p.m.

12-15-09 1 man pushing 3
carts back to market

at 3:00 p.m.

(worked for market)

12-15 1 man pushing 1 cart back - 5:30 p.m.

12-20 462 Elm 2 carts

12-22 458 Elm 1 cart 3:00 p.m.

12-22 462 2 carts 3:00 p.m.

12-31 454 1 cart 11:30 a.m.

12-31 451 1 cart 1:00 p.m.

1-5-10 446 Elm 3:00 p.m.

1-6-10 446 Elm 5:10 p.m.

1-7-10 458 5:10 p.m.

1-11-10 436 8:00 a.m. (overnight)

1-12-10 450 1:00 p.m.

1-19-10 454 5:00 p.m.

1-21-10 454 5:00 p.m.

1-22-10 458 5:00 p.m.

(Overnight)

1-26-10 6:00 a.m. 423 Elm

1-26-10 6:00 a.m. 418 Elm

1-26-10 12:30 p.m. 439 Elm

1-26-10 3:00 p.m. 450 Elm

1-29-10 10:30 440 Elm

2-1-10 5:30 p.m. 5458 Elm

2-2 3:00 439 Elm

2-2 3:00 459 Elm

2-2 5:30 459 Elm

Karen Gutierrez

From: Charlotte Weinstein [c.b.weinstein@sbcglobal.net]
Sent: Tuesday, April 13, 2010 9:47 AM
To: WebCBH TRANSPORTATION
Subject: Support of Permit Parking Zone for 400 block of South Elm Drive

SUPPORT

Dear Beverly Hills City Council:

I am writing in support of the Traffic & Parking Commission's recommendation to make the 400 block of South Elm Drive a permit parking zone.

Over the past 10 years, once a week, I pick up my grandchildren from Beverly Vista School or summer camp, and take them to their home on the 400 block of South Elm Drive. Many times, I have been unable to find parking close to my daughter's house. I have had to park halfway down the block, and sometimes further. I know that many of the cars parking near my daughter's house are from people shopping at the markets on Pico, because I see these shoppers using carts to unload their groceries. They then leave those carts to litter the street. I also have observed many people parking on the 400 block of South Elm, while they attend afternoon classes at the dance and yoga studios near Whitworth and Beverly Drive in Los Angeles.

I support making the block a permit parking zone, because of the lack of parking for resident's guests, and because of the carts and litter left on the block by grocery shoppers.

Sincerely yours,

Charlotte B. Weinstein

SUPPORT

April 14, 2010

City Council of Beverly Hills.
Public Works and Transportation Department
345 Foothill Road, Beverly Hills, CA 90210

Phone: 310-285-2452

Fax: 310-278-1838

RE: 400 block of South Elm Drive request for preferential parking zone.

RECEIVED
CITY OF BEVERLY HILLS
10 APR 14 AM 8:53
PUBLIC WORKS DEPARTMENT

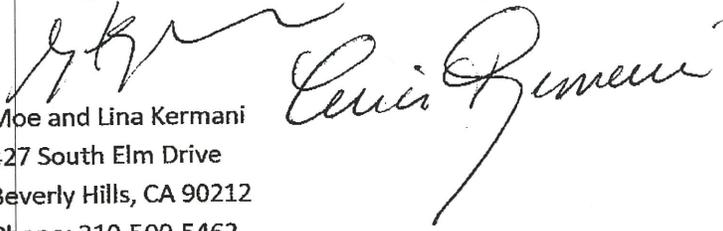
Dear Sirs,

We request for "No Parking 8:00AM to 6:00PM Monday through Saturday except permit"

The permit must be given to single family only because some for the multifamily residents are contractors with several commercial and regular license plates and they are using the whole block of single family 400 block of South Elm Drive to park.

We appreciate your immediate attention to this matter.

Sincerely,


Moe and Lina Kermani
427 South Elm Drive
Beverly Hills, CA 90212
Phone: 310-500-5462

Losangeles14@pacbell.net

Karen Gutierrez

From: Emiran Curtmola [Emiran.Curtmola@Teradata.com]
Sent: Friday, April 09, 2010 11:13 AM
To: WebCBH TRANSPORTATION
Subject: petition 400 block of south elm drive
Attachments: petition 400 block of south elm drive.pdf

OPPOSE

EMIRAN CURTMOLA
418B S REXFORD DRIVE,
BEVERLY HILLS, CA 90212
Phone: 1 (310) 616-2244

Petition: Express views of the community members

April 9, 2010

Traffic and Parking Commission
Department of Public Works and Transportation
345 Foothill Road, Beverly Hills, CA 90210
Email: transportation@beverlyhills.org
Phone: (310) 285-2452
Fax: (310) 278-1838

Dear Sir or Madam:

I am writing to the recent proposal to establish a preferential parking permit zone on 400 block of South Elm Drive, which I have just received it by mail on April 8th, 2010.

As an upstanding citizen of this city, I am against the approval of such a request. I believe the current parking regulation of "2-Hour Parking, 8:00am to 6:00pm, Except Sunday" is appropriate for this area and a preferential parking zone of "No Parking, 8am to 6pm, Monday through Saturday, Except by Permit" would only complicate the situation.

I do hope you will take this petition in consideration during the town hall meeting on May 4, 2010, which unfortunately, I cannot attend it.

Sincerely,

EMIRAN CURTMOLA
Upstanding citizen of Beverly Hills

Karen Gutierrez

From: Amanda Russell [arussell707@hotmail.com]
Sent: Friday, April 09, 2010 2:55 PM
To: WebCBH TRANSPORTATION
Subject: 400 Block of South Elm Drive

OPPOSE

Importance: High

To Whom It May Concern:

I am a homeowner on the 400 block of South Elm Drive, and am writing about the Request for Preferential Parking Permit Zone because I will not be able to attend the City Council meeting on May 4, 2010.

I would like to inform the Traffic & Parking Commission that as a resident of this block since 1966, I am opposed to any form of permit parking. This has always been, and continues to be, a quiet block; we never have problems with too many parked cars. I'm at home most of the day, so I'm able to see the block at all hours. In fact, the day I received the first letter from the City regarding a meeting about this issue, I looked out my front window to see how many parked cars I could see; there were none!

There is already too much permit-only parking in Beverly Hills. I am opposed to permit-only parking on public streets as a matter of principle. Public streets are just that—public thoroughfares, paid for by everyone's taxes. The residents of the streets should not have any special privileges; their property lines end at the sidewalk. Parking restrictions of various kinds are necessary (for safety, traffic flow, time limits, street cleaning, etc.), but these restrictions apply to all drivers equally.

I asked one of my neighbors who is for the permit parking why she is for it. I believe she is entitled to her opinion, but I was curious to know why she thought this way. She said that it was because that there are people who park on this block who “don't belong here.” By this, she meant people who shop at the Kosher grocery store at Elm and Pico (which only has half the parking spaces in a small shared lot), and people who work at the cleaners at Rexford and Olympic. In both cases, these are people who shop and work in the immediate neighborhood, only a block away from the 400 block of South Elm.

When I told her I never see the block crowded with cars, she said “It's sporadic,” and that I should look at it on Fridays (before the Sabbath, when the Kosher market is most crowded with last-minute shoppers). The next time I was out on a Friday afternoon, I noticed that our block had very few cars parked on it as usual. As for the cleaners, perhaps some of the their employees park on our block, but if they do park here all day, the two-hour limit that is already in force should be enough to take care of this “problem.”

Street parking is not just for people who live on a block and their friends, relatives and business associates! Imagine if the situation were reversed. Suppose someone from Beverly Hills wanted to shop at a store in West Hollywood, but the store parking lot was full, so they then tried to find a spot on a nearby residential street. If all the parking on the residential streets were permit-only, they would not be able to park anywhere, and would leave West Hollywood in frustration, perhaps deciding never to try shopping in that area again.

There was a proposal to impose permit parking on this block in 2003. The City officials wisely voted against the 2003 proposal. As I recall, an owner of an apartment building on the block started that petition because permit-only parking would have served their own personal agenda. I don't know who started the current petition or why they did it, but I suspect they did it to serve their own interests, since as I mentioned, our block is not crowded with too many parked cars.

Thank you for your consideration.

Sincerely,

Amanda Russell

Hotmail is redefining busy with tools for the New Busy. Get more from your inbox. [See how.](#)

CORRESPONDENCE

**Traffic & Parking Commission
February 4, 2010 meeting**

Karen Gutierrez

SUPPORT

From: Olivia Karlin [Olivia.Karlin@doj.ca.gov]
Sent: Wednesday, February 03, 2010 10:41 AM
To: WebCBH TRANSPORTATION
Subject: February 4 meeting action item to establish a preferential permit parking zone for 400 Block of South Elm Drive
Attachments: AR-M550U_20100203_105023.pdf

Dear Parking and Transportation Commission,

I am attaching a letter and accompanying documents in support of the residents' request that the City establish a preferential parking permit zone for the 400 Block of South Elm Drive. Please let me know if you have any questions.

Thank you.

Olivia Karlin

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Pg. 1/2

Olivia Karlin
459 South Elm Drive
Beverly Hills, CA 90212

Public Works and Transportation Department
Attn: Parking and Transportation Commission
345 Foothill Road
Beverly Hills, CA 90210
Via facsimile: 310-278-1838

pg. 2/2

February 3, 2010

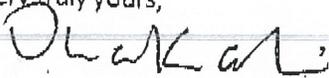
Re: 400 Block of South Elm Drive, Proposal to Establish a Preferential Parking Permit Zone

Dear Parking and Transportation Commission:

Attached is a list of shopping carts that I recorded as being left on the 400 block of South Elm Drive from the time period of November 3, 2009 to February 3, 2010. This list is intended to show the daily abandonment of shopping carts on 400 South Elm. These carts are left by people who use the 400 block of South Elm Drive to park, and then walk down the street to shop at the markets on Pico. The shoppers take their carts full of groceries back to their parked cars and leave the carts on the block. Multiple shopping carts are left daily.

The list notes the date I saw the shopping cart, the street address of the house the shopping cart was left in front of, and the time of day. I recorded over 40 instances of shopping carts being left on the 400 block of South Elm. Please note that this list is just what I noticed. I work full time, and am generally not at home during the day, with the exceptions of Tuesdays, where I work at home. On Tuesdays, I often saw shopping carts left on the street when I walked to Beverly Vista to pick up or drop off my daughter from school. Thank you for your consideration, and please let me know if you have any questions.

Very truly yours,



Olivia Karlin

SUPPORT

January 25, 2010

**Traffic and Parking Commission
City of Beverly Hills
Fax: 310-278-1838**

RE: 400 Block of South Elm Drive proposal to establish a preferential parking permit zone.

Dear Sirs:

We support the proposal to establish "No parking between 8:00AM to 6:00 PM, Monday through Friday, except by permit" with many thanks.

We noticed through the years the increasing problem that some people living in Los Angeles or from other blocks caused by parking commercial vans and trucks in front of our house every day and also at night for several hours.

We appreciate your kind cooperation at this matter and we greatly welcome this initiative.

Please do not hesitate to contact us if any other queries or questions.

Sincerely,

Moe and Lina Kermani
427 South Elm Drive
Beverly Hills, CA
Phone: 310-556-9090
Fax: 310-556-9080

Karen Gutierrez

SUPPORT

From: G Rendon [grendon13@sbcglobal.net]
Sent: Wednesday, February 03, 2010 10:27 PM
To: Karen Gutierrez; WebCBH TRANSPORTATION; Geoffrey Rendon
Subject: Letter in Support of Permit Parking - 400 South Elm

Karen,

Here's our letter in support of the proposal for permit parking along the 400 block of South Elm Drive. If you have any questions, feel free to contact us at (310)305-1166.

Sincerely,
Yael and Geoff Rendon
458 S. Elm Drive

Yael & Geoffrey
Rendon

February 3, 2010

458 S. Elm Dr.
Beverly Hills, CA 90212
(310)557-8901

Department of Public Works & Transportation
345 Foothill Road, Beverly Hills, CA 90210
Attn: Traffic & Parking Commission
Re: 400 Block of South Elm Drive, Proposal for Permit Parking

Dear Traffic & Parking Commission,

We are writing this letter in support of the pending proposal to establish a preferential parking permit zone in the 400 Block of South Elm Dr, in Beverly Hills. We strongly encourage you to adopt this proposal and pass it on to the City Council for approval. The parking problem along our block is significant. Throughout the day, our block, especially the southern end, is congested with cars, leaving little, if any street parking for the residents.

It is clear that the parking problems stem from the business establishments along Pico Boulevard, as well as the apartment complex on the block south of Whitworth, in the City of Los Angeles. The employees and patrons of those businesses, and visitors of the resident in the complex, park their cars along our street on a daily basis. As a result of the patronage of the nearby markets, especially the Pico Glatt, customers frequently leave shopping carts astray on our sidewalks and in the street itself.

Additionally, due to the congested parking, drivers frequently park their cars in the red zones in front of our residence. For the past several years, a countless number of individuals have left their cars parked in such a manner as to partially block access to and from our driveway. We have personally called the Police Department's non-emergency line to report such parking violations on several occasions. We have frequently observed individuals park, exit their vehicles, look at the red zone curb, decide that they are "close enough", and walk away from the vehicle, leaving it parked in the red zone. On every occasion, the person has crossed Whitworth towards the City of Los Angeles, meaning that they are not conducting business on, or visiting a person on, our block.

Amanda Russell
431 South Elm Drive
Beverly Hills, CA 90212

OPPOSE

January 27, 2010

City of Beverly Hills Department of Public Works & Transportation
345 Foothill Road
Beverly Hills, CA 90210

Re: 400 Block of South Elm Drive
Proposal to Establish a Preferential Parking Permit Zone

To Whom It May Concern:

I am a homeowner on the 400 block of South Elm Drive, and am writing about this proposal because I will not be able to attend the meeting on February 4, 2010.

I would like to inform the Traffic & Parking Commission that as a resident of this block since 1966, I am opposed to any form of permit parking. This has always been, and continues to be, a quiet block; we never have problems with too many parked cars.

There is already too much permit-only parking in Beverly Hills. I am opposed to permit-only parking on public streets as a matter of principle. Public streets are just that—public thoroughfares, paid for by everyone's taxes. The residents of the streets should not have any special privileges; their property lines end at the sidewalk. Parking restrictions of various kinds are necessary (for safety, traffic flow, time limits, street cleaning, etc.), but these restrictions apply to all drivers equally.

There was a proposal to impose permit parking on this block in 2003. The City officials wisely voted against the 2003 proposal. As I recall, an owner of an apartment building on the block started that petition because permit-only parking would have served their own personal agenda. I don't know who started the current petition or why they did it, but I suspect they did it to serve their own interests, since as I mentioned, our block is not crowded with too many parked cars. In fact, the day I received the letter from the City regarding the February 4 meeting, I looked out my front window to see how many parked cars I could see; there were none!

Thank you for your consideration.

Sincerely,



Amanda Russell

PUBLIC WORKS DEPARTMENT

10 JAN 29 PM 3:39

RECEIVED
CITY OF BEVERLY HILLS

attachment to email

Karen Gutierrez

OPPOSE

From: Curtmola, Emiran [Emiran.Curtmola@Teradata.com]
Sent: Friday, January 22, 2010 12:21 PM
To: WebCBH TRANSPORTATION
Subject: [Emiran Curtmola] Petition Traffic and Parking Commission
Attachments: Emiran_Curtmola_petition_traffic_parking_commission.doc

EMIRAN CURTMOLA
418B S REXFORD DRIVE,
BEVERLY HILLS, CA 90212
Phone: 1 (310) 616 2244

Petition: Express views of the community members (please see the attachment word document as well)

January 22, 2010

Traffic and Parking Commission
Department of Public Works and Transportation
345 Foothill Road, Beverly Hills, CA 90210
Email: transportation@beverlyhills.org
Phone: (310) 285 2452
Fax: (310) 278 1838

Dear Sir or Madam:

I am writing to the recent proposal to establish a preferential parking permit zone on 400 block of South Elm Drive, which I have just received it by mail yesterday. As an upstanding citizen of this city, I am against the approval of such a request. I believe the current parking regulation of "2-Hour Parking, 8:00am to 6:00pm, Except Sunday" is appropriate and a preferential parking zone would only complicate the situation.

I do hope you will take this petition in consideration during the town hall meeting on February 4, 2010, which unfortunately, I cannot attend it.

Sincerely,

EMIRAN CURTMOLA
Upstanding citizen of Beverly Hills

OPPOSE Jan 8, 2010

To: Traffic + Parking Commission Rm 280 - City Hall.
Rel 400 Block of South Elm Dr (B.H. 90212)
Proposal to Establish a Preferential Parking Permit Zone
I oppose the petition request

From: David E. Peterson }
423 So. Rexford Dr. #103 }
Beverly Hills, Ca 90212 }

Statement + Questions: ① I live in a condo Bldg. of 19 units on the west side of Rexford Dr. (400 Block). There is parking only on the East side of the street. I believe that people wanting to park on Elm - 400 Block - will park on Rexford Dr. + Crescent Dr. 400 Blocks. - We need these spaces for friends - vendors (plumbers etc). We shouldn't have to give up these spaces. I know, we don't own them.

② I have one parking space at Rexford Manor. 423 So. Rexford Dr. My wife uses that space. I am 80 years old and I rent a car space in the underground parking of the bldg. The unit is up for sale. I will lose this space. I have a Blue Banner #2011 so the city helps me. I might have to park during the day on Elm Dr Whitworth, Olympic Blvd. or at night, if I can't find a space during the day. I see that it is ok to park on Elm Dr. after 6:00 PM. I might have to do that.

I will try to be at the meeting on Thursday at 9:30 AM. I have been a resident of Beverly Hills for 58 years. Thanks for the invitation.

David E. Peterson
423 So. Rexford Dr. #103 90212
Tel. No. 1-310-553-9085

RECEIVED
CITY OF BEVERLY HILLS
10 FEB -2 PM 12:25
PUBLIC WORKS DEPARTMENT

OPPOSE

February 3, 2010

Pg 1/2

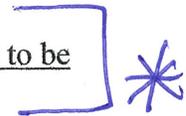
Honorable Members of the Traffic & Parking Commission
City of Beverly Hills

RE: Proposal to Establish a Preferential Parking Zone on the 400 block of South Elm Drive/Request for Inclusion in Zone

Dear Chairman Friedman and other Honored Commission Members,

We are the families that live (and in some cases, own) the multi-family residences which are located in Beverly Hills at Olympic and Elm. They are two beautifully maintained historic fourplexes. We recently received (on January 22, 2010) the notice regarding a petition to establish a Preferential Parking Permit Zone on our street. The notice excluded our homes. This is our response to that notice.

If a decision is made to enact a preferential parking zone on our street, we ask to be included in that newly designated zone (Permit E).



The residential entrances to our homes are on Elm Drive. Our parking is accessed via Elm Drive. Our buildings face, or "front" Elm Drive, not Olympic Boulevard, just like the single-family dwellings on our street. The natural affiliation of our residences (logistically and for day-to-day practical living) is with Elm, not Olympic Boulevard.

Please also consider that the vast majority of Zone AZ, to which we are currently assigned, is blocks away and across a busy, main street (Olympic Boulevard); AZ is the only zone that has a busy boulevard dividing it! The patch of Zone AZ spaces directly in front of our dwellings is not readily available to us during the day, as is the case with the rest of our block on S. Elm Drive. *Anyone* who wishes to park on Elm, from Olympic Boulevard south to Whitworth Drive, can. Last year, our spaces were occupied almost continuously by construction workers at work on other area homes.

We have the same issues as our neighbors on Elm and share their concerns. By including us in the new permit only parking zone we will be able to more fully utilize the spaces in front of our homes. The permit only parking zone will also eliminate the vast majority of random cars parked on S. Elm during the day.

February 3, 2010
Letter to Beverly Hills Traffic & Parking Commission
2 of 2

WFO

pg. 2/2

Finally, we would like to point out that a Permit E Zone for 400 S. Elm as proposed (between the alley south of Olympic to and including the wraparound on Whitworth) is equivalent to 40 to 41 spaces for 24 homes. If included, as we are requesting, another 7 parking spaces would be added to the mix, with the addition of only 8 more residences. This is not without precedent: Zone Q is a mix of single family and multi-family homes. Our impact on the rest of the street would be negligible.

We are mostly families with small children. We appreciate your thoughtful consideration of our concerns.

Sincerely,

Stephanie + Greg Northman
9330 N. Olympic Blvd.
Beverly Hills, CA 90212

Rob & Nelly Robertson
9332 W. Olympic Blvd.
Beverly Hills, CA 90212

Joe & Kim
SIMON
400 S. ELM DR -
B.H. CA. 90212

Ronda Bransteitter
9330 1/2 W Olympic Blvd
Beverly Hills, CA 90212

Susan Marie
402 S. Elm Dr
Beverly Hills, CA 90212
Susan Marie

Courtney Prochnow
9330 1/2 W Olympic Blvd
Beverly Hills CA 90212

ZEV FRIED
406 South Elm.
BH CA 90212

Lauren Pizer + AMES
Benjamin
9337 1/2 W. Olympic Blvd

ATTACHMENT 7



**City Council
Notice of Public Meeting**

**400 Block of South Elm Drive
Request for Preferential Parking Zone**

Date: Tuesday, May 4, 2010
Time: 7:00 p.m.
Location: City Hall, Council Chambers, 455 N. Rexford Drive, Beverly Hills, CA, 90210

At its regular meeting on Tuesday, **May 4, 2010**, the Beverly Hills City Council will review a resident-initiated petition to add the 400 block of South Elm Drive between the alley immediately south of Olympic Boulevard to Whitworth Drive, and the adjacent section on the northeast corner of Whitworth Drive to Preferential Parking Zone "E."

The petition requests modifying the existing parking regulation of "2-Hour Parking, 8 a.m. to 6 p.m., Except Sunday" to "**No Parking, 8 a.m. to 6 p.m., Monday through Saturday, Except by Permit.**" Currently, the single-family section of this block is not part of a permit zone. Staff and the Traffic & Parking Commission recommend adding the single-family section of the 400 block of South Elm Drive to Permit Zone "E." The City Council will make the final determination of the parking regulation.

The item under consideration pertains only to the single-family section of the 400 block of South Elm Drive. The multiple-family section will be considered separately by the Traffic & Parking Commission.

All interested persons are invited to attend the **May 4, 2010** City Council meeting, or submit comments in writing by postal mail, e-mail or fax to the contact information noted above. All correspondence received will be presented to the full City Council for review. The Council begins review of the formal agenda at 7:00 p.m. in City Hall Council Chambers at 455 North Rexford Drive.

For questions regarding this proposal, please contact the Public Works & Transportation Department at (310) 285-2452.

Sincerely,
Transportation Planning

April 6, 2010