



AGENDA REPORT

Meeting Date: February 2, 2010
Item Number: E-2
To: Honorable Mayor & City Council
From: Aaron Kunz, Deputy Director of Transportation *ak*
Subject: A RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS TO DENY A REQUEST TO MODIFY PREFERENTIAL PARKING PERMIT ZONE "LL" ON THE 300 BLOCK OF NORTH WETHERLY DRIVE

Attachments:

1. Resolution
2. Traffic & Parking Commission Recommendation
3. Traffic & Parking Commission Minutes
4. Resident Petition
5. Traffic & Parking Commission Correspondence
6. City Council Meeting Notice

RECOMMENDATION

City staff and the Traffic & Parking Commission recommend that the Beverly Hills City Council approve a resolution denying a resident-initiated request to modify Preferential Parking Permit Zone "LL" on the 300 block of North Wetherly Drive, and retain the existing parking regulation of:

"1-Hour Parking, 8:00 a.m. to 7:00 p.m., and
No Parking 7:00 p.m. to 2:30 a.m.,
Monday through Saturday, Except by Permit LL"

INTRODUCTION

The City received a resident-initiated petition signed by 7 of the 10 (70%) single-family households on the 300 block of North Wetherly Drive, between the alleyway immediately south of Burton Way to Dayton Way (Exhibit 1), requesting a modification of the existing parking regulation to "No Parking Anytime, Daily, Except by Permit LL." The intent of the petition request was to address parking intrusions from adjacent commercial businesses.

The current "1-hour" regulation on the 300 block of North Wetherly Drive was developed as a compromise in the mid-1990 between the residents and neighboring businesses, which have limited off-street parking. As conditions have not significantly changed since establishment of the zone and the likelihood that a "No Parking" restriction would displace vehicles onto adjacent streets and impact surrounding residential areas, staff recommended against modifying Permit Zone "LL."

The Traffic & Parking Commission (TPC) reviewed the petition at its November 5, 2009 meeting, and eight public comments were received: one resident (the lead petitioner) supported the request and seven individuals opposed any modification to the existing parking regulation. Three letters supporting and five opposing the modification were submitted prior to the meeting, including a letter signed by 12 of the businesses located in the 329 North Wetherly Drive commercial property.

The TPC voted unanimously to accept staff's recommendation to deny the petition request. As the Traffic & Parking Commission is advisory, the City Council makes the final determination.

DISCUSSION

The 300 block of North Wetherly Drive consists of 10 single-family households and has a current permit regulation of "1-Hour Parking, 8 a.m. to 7 p.m., and No Parking 7 p.m. to 2:30 a.m., Monday through Saturday, Except by Permit LL." There are approximately 25 parking spaces between Dayton Way and the first alley south of Burton Way, and 8 non-metered parking spaces north of the alley to Burton Way. Seven metered parking spaces are fronting the commercial businesses on Burton Way from Doheny Drive to // *Cielo Restaurant*, and a "4-hour" parking regulation is in place east of the restaurant to Robertson Boulevard.

The commercial area on Burton Way between Doheny and Almont Drives include restaurants, office space and a hair salon. Immediately to the east starting at North Almont Drive is Permit Zone "AK", an eight block multiple-family zone designated with "2-Hour Parking, 8 a.m. to 6 p.m., Except Sunday."

The existing Preferential Parking Permit Zone "LL" regulation of "1-Hour Parking, 8 a.m. to 7 p.m., and No Parking 7 p.m. to 2:30 a.m., Monday through Saturday, Except by Permit" was approved in January 1992, following approximately 10-months of analysis and community meetings between residents, TPC, and City staff. The "1-hour" daytime and "No Parking" evening restrictions were a compromise decision approved by City Council to (1) allow increased non-resident or commercial parking turnover; (2) provide Burton Way businesses with short-term parking due to lack of onsite parking; (3) provide residents parking spaces at or near their homes; and (4) allow for guest and service worker parking during the day.

TPC reviewed requests for parking modification on adjacent non-permit streets in 1993 and 1996 to address concerns from the commercial property owners regarding the lack of onsite parking. In August 1996, the TPC revisited the parking impacts affecting residents and commercial businesses in the Doheny-Burton-Robertson-Clifton quadrant, and approved expanding parking restrictions on Burton Way between North Palm Drive and Robertson Boulevard to 4-hour parking to accommodate the commercial businesses.

In 2007, the single-family residents of the 9100 block of Dayton Way (between Doheny Drive and the first alley east of Wetherly Drive) requested a permit zone to address commercial and employee parking on the block. In March 2007, the City Council approved adding the 9100 block of Dayton Way into Preferential Parking Permit Zone "LL" with the same parking regulation of "1-Hour Parking, 8 a.m. to 7 p.m., and No Parking 7 p.m. to 2:30 a.m., Monday through Saturday, Except by Permit."

Staff conducted a parking occupancy survey on Thursday, September 17, 2009 on the 300 block of North Wetherly Drive from 9 a.m. to 9 p.m. (Exhibit 2). The average daily occupancy was 68%, with the survey indicating a peak occupancy of 90% during lunch hour between 12 noon (84%, or 21 of 25 spaces) and 1 p.m. (96%, or 24 of 25 spaces), with all vehicles verified as non-resident. After 6 p.m. parking occupancy decreased to an average of 33% (8 of 25 spaces), but only one vehicle was registered to a North Wetherly resident. Staff observed that most of the parking is concentrated in the northern part of the street and originate from the Burton Way businesses.

In reviewing the parking occupancy study conducted in April 1991 (Exhibit 3) for the original permit petition, staff determined that the same parking trend continues (lunch/midday occupancy peak of 88%), thus indicating a consistent parking pattern throughout the past two decades. Additionally, staff randomly conducted "spot" counts on 300 North Wetherly Drive between Dayton and Burton Ways, and the commercial area on Burton Way to Almont Drive. Observations include maximum or close to full occupancy during the lunch hour both on Wetherly Drive and Burton Way, particularly east of the *Il Cielo Restaurant*. There is no parking regulation on Burton Way after 6 p.m., and per Municipal Code Section 7-3-205, parking permit zones are not established on arterial roads. Either business/restaurant patrons or residents from the adjacent multi-family buildings are parking on Burton Way.

Pyramid Parking, Inc. contracts *Il Cielo Restaurant's* valet service between 11 a.m. to 11 p.m. daily, utilizing four lots to park vehicles. Staff analyzed the parking demand for the restaurant and its valet service operations. Per counts submitted by the Pyramid, valet demand has decreased 56% from August 2008 (1,241 vehicles) to January 2009 (542); a possible deductions include the low economy has impacted business and/or patrons are seeking alternative parking within the neighborhood. As noted above, the 4-hour parking on Burton Way east of the restaurant is typically at full capacity.

Staff conducted intensive enforcement on two occasions, September 2009 and January 2010. Parking Enforcement patrolled the 300 block of North Wetherly Drive from Sept 1, 2009 through October 9, 2009. On average, 1.5 citations per day were issued and typically at midday. The highest period of activity occurred during 1 p.m. (24%) and 2 p.m. (23%), with 47% of the citations issued for time limit violations.

Intense enforcement continued in an effort to monitor parking conditions and collect data. Parking Enforcement citation records for January 5-16, 2010, indicate that fifty percent (7 of 14) of the citations issued were during the midday hours for time limit violations, thus the same parking occupancy trend continues to occur on this block.

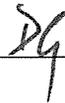
Notices advising of City Council review of this request at its February 2, 2010 meeting were mailed January 20, 2010 to the residents of North Wetherly Drive between Clifton Way and the alley immediately south of Burton Way; 100 blocks of Doheny and North Almont Drives, and the adjacent homes on Dayton Way between Doheny and Almont

Meeting Date: February 2, 2010

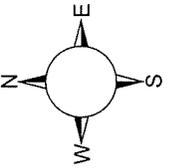
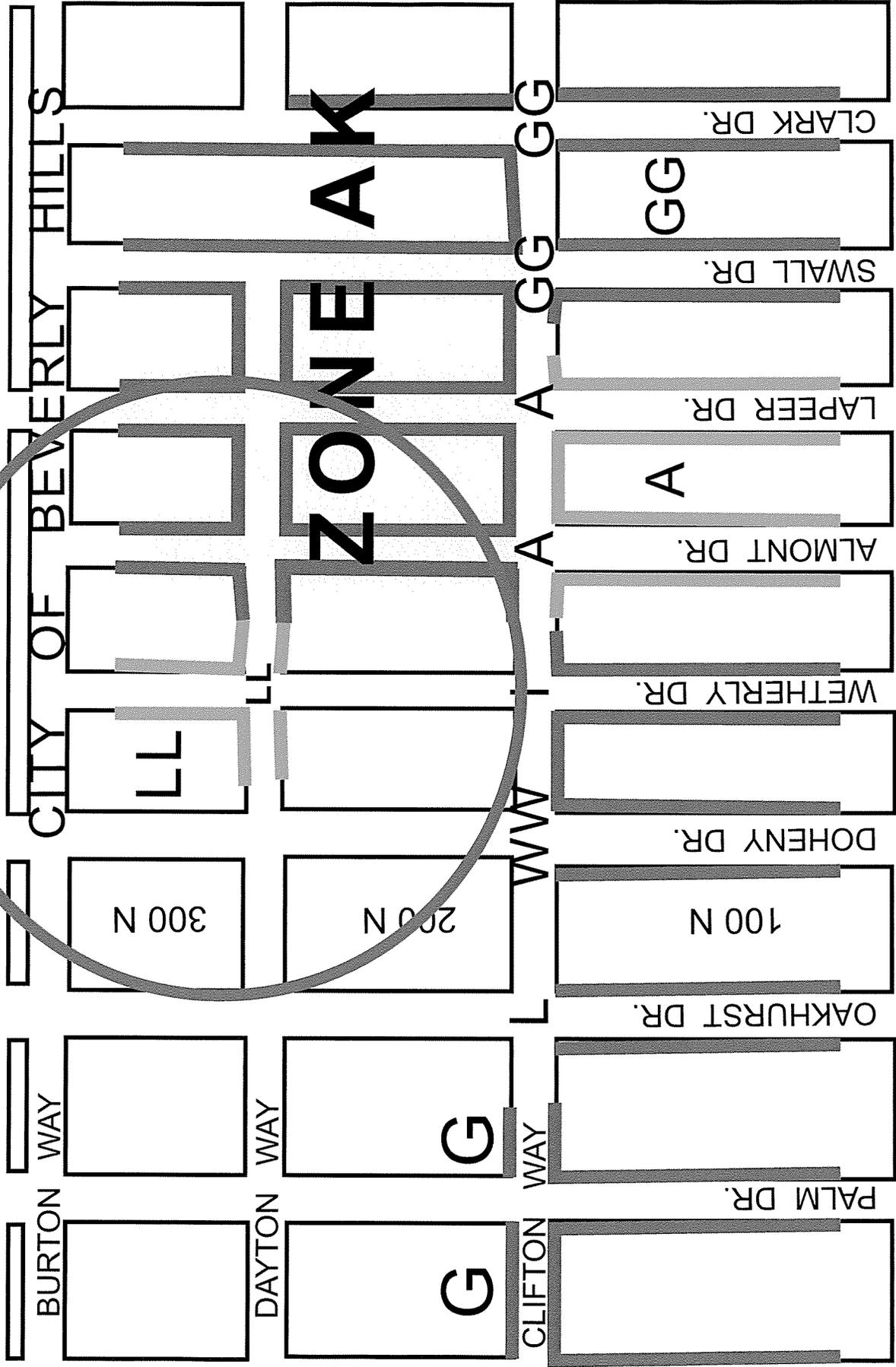
Drives. Additionally, notices were mailed and hand delivered to the merchants on Burton Way between Doheny and North Swall drives.

FISCAL IMPACT

No fiscal impacts will result from retaining existing parking regulations.

 David Gustavson
Approved By

CITY OF LOS ANGELES



Parking Zone LL Map



300 N. Wetherly Drive Parking Occupancy Survey

Date: Thursday, September 17, 2009

TOTAL PARKING OCCUPANCY 300 BLOCK OF N. WETHERLY DRIVE

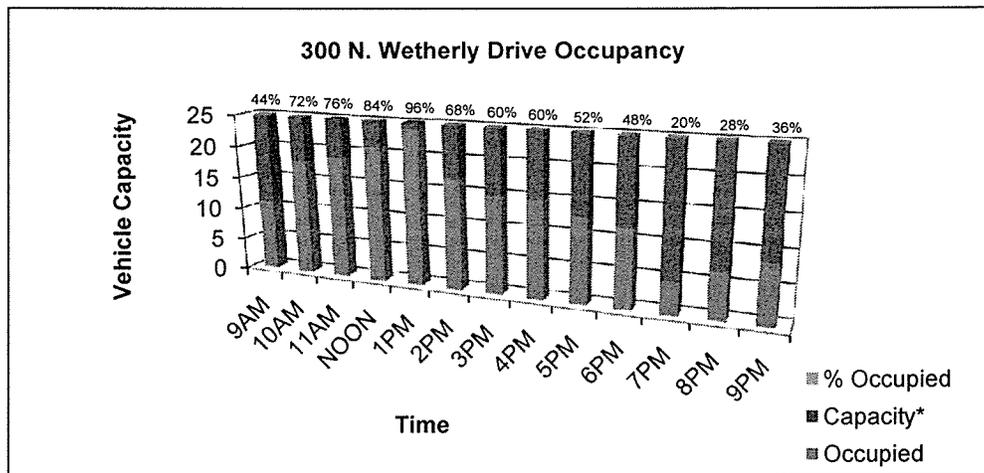
Time of Day	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	AVG
Occupied	11	18	19	21	24	17	15	15	13	12	5	7	9	14
Capacity*	25	25	25	25	25	25	25	25	25	25	25	25	25	-
% Occupied	44%	72%	76%	84%	96%	68%	60%	60%	52%	48%	20%	28%	36%	68%

PARKING DURATION

# Hours Parked	1	2	3	4	5	6	7	8	9	10	11	12	13	TOTAL
# Vehicles	52	27	4	5	0	1	0	2	3	0	0	0	0	94
% Veh. Parked	55%	29%	4%	5%	0%	1%	0%	2%	3%	0%	0%	0%	0%	100%

NON-RESIDENT PARKING OCCUPANCY

Time of Day	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	AVG
Non-Residents (NR)	11	18	19	21	24	17	15	15	13	11	5	6	8	14
Residents (R)	0	0	0	0	0	0	0	0	0	1	0	1	1	0
Capacity*	25	25	25	25	25	25	25	25	25	25	25	25	25	-
NR Occupancy	44%	72%	76%	84%	96%	68%	60%	60%	52%	44%	20%	24%	32%	68%
R Occupancy	0%	0%	0%	0%	0%	0%	0%	0%	0%	4%	0%	4%	4%	0%



*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

Exhibit 2

PARKING OCCUPANCY SURVEY

300 North Wetherly Drive
Thursday -- April 11, 1991

Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	AVG
East side	1	1	7	9	8	9	8	7	7	7	8	7	5	4	6
West side	2	3	7	5	7	8	8	7	7	6	8	6	6	4	6
Total	3	4	14	14	15	17	16	14	14	13	16	13	11	8	12
Spaces Available	18	18	18	18	18	18	18	18	18	18	18	18	18	18	
% Occupied	17	22	78	78	83	94	89	78	78	72	89	72	61	44	68

PARKING DURATION SURVEY

Hours Parked	1HR	2HR	3HR	4HR	5HR	6HR	7HR	8HR	9HR	10HR	TOTAL
No. of Vehicles	31	25	15	2	4	1	0	0	0	0	78
% Vehicles Parked	40	32	19	3	5	1	0	0	0	0	100

OCCUPANCY BY NON-RESIDENTS

Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	AVG
No. Non-residents	3	4	14	14	15	17	16	14	14	13	16	13	11	8	12
Residents Parked	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Spaces Available	18	18	18	18	18	18	18	18	18	18	18	18	18	18	
% Occupied by Non-residents	17	22	78	78	83	94	89	78	78	72	89	72	61	44	68

ATTACHMENT 1
RESOLUTION

RESOLUTION NO 10-R-

RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS TO DENY A REQUEST TO MODIFY PREFERENTIAL PARKING PERMIT ZONE "LL" ON THE 300 BLOCK OF NORTH WETHERLY DRIVE

WHEREAS, pursuant to Beverly Hills Municipal Code Section 7-3-206, a qualifying petition to modify Preferential Parking Permit Zone "LL" on the 300 block of North Wetherly Drive was filed;

WHEREAS, the petition sought to modify the existing parking regulation on the 300 block of North Wetherly Drive between the alleyway immediately south of Burton Way to Dayton Way;

WHEREAS, on November 5, 2009, the Traffic & Parking Commission investigated the need to modify Preferential Parking Permit Zone "LL" on the 300 block of North Wetherly Drive; and

WHEREAS, the Traffic & Parking Commission recommended the denial of modification to Preferential Parking Permit Zone "LL" on the 300 block of North Wetherly Drive and retain the existing parking regulation of:

"1-Hour Parking, 8:00 a.m. to 7:00 p.m., and No Parking, 7:00 p.m. to 2:30 a.m., Monday through Saturday, Except by Permit LL";

NOW AND THEREFORE, the Council of the City of Beverly Hills does hereby resolve as follows:

Section 1. Based upon the evidence and testimony presented to the City Council, including the information set forth in the Agenda Report, the findings required by Section 7-3-206(d)(2) to justify the modification of Preferential Parking Permit Zone “LL” on the 300 block of North Wetherly Drive cannot be made.

Section 2. The Council finds there is insufficient evidence to affirmatively conclude the following: there is no reasonable alternative which is feasible or practical to reduce the identified street parking problem to acceptable levels, and displaced commuter vehicles will not unduly impact surrounding residential areas.

Section 3. The City Clerk shall certify to the adoption of this resolution and shall cause this resolution and this certification to be entered in the Book of Resolutions of the Council of the City.

ADOPTED:

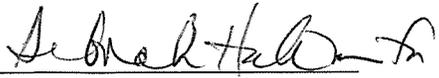
NANCY KRASNE
Mayor of the City of
Beverly Hills, California

ATTEST:

BYRON POPE
City Clerk

[Signatures continue]

APPROVED AS TO FORM:



LAURENCE S. WIENER

City Attorney

APPROVED AS TO CONTENT:



DAVID B. GUSTAVSON

Director of Public Works & Transportation

ATTACHMENT 2
TRAFFIC & PARKING
COMMISSION
RECOMMENDATION

TRAFFIC & PARKING COMMISSION RECOMMENDATION

Commission Meeting Date: November 5, 2009

- 7/0 To deny a request for modification of Preferential Parking Permit Zone "LL" on the 300 block of North Wetherly Drive.

ATTACHMENT 3
TRAFFIC & PARKING
COMMISSION
NOVEMBER 5, 2009 MINUTES

ORAL COMMUNICATION FROM THE AUDIENCE – 9:40 a.m.

(Speakers wishing to address the Commission will be limited to three minutes.)

Charles Paul addressed the Commission regarding loud speakers on tour vans. He expressed that it is an invasion of resident's privacy. He suggested employing wireless headsets to minimize noise. It is noise pollution and not fair for residents.

There is an existing California Vehicle Code that prevents loud speakers going more than 50 feet from the source. Some of these vehicles exceed the load limit.

Vice Chair GOLDMAN requested staff to follow up in 6 months to determine enforcement progress and to include item in TPC matrix.

Commissioner ROSENSTEIN stated that there needs to be additional regulation for resident protection. It is unreasonable for tour vans to intrude in residents lives.

Mr. Kunz noted that Mr. Hall conducted a thorough survey and has a well balanced approach. Staff will increase enforcement and can take action on vehicle load limit and noise disturbance. Ultimately it is governed by the California Public Utilities Commission. The Beverly Hills Visitors Bureau supports tour vans. PD is organizing a task force. Mr. Kunz stated he believed the issue can be addressed with current regulations. If not, then staff will seek alternative options.

Myra Demeter addressed the Commission regarding parking proximity of commercial areas near residential zones on El Camino Drive. Residents have been living with the parking arrangement of No Parking Anytime on the north side of the 300 block and No Parking 8:00 a.m. to 6:00 p.m. on far end of block. She noted all day parking from employees of neighboring beauty salon. Ms. Demeter provided photos to the Commission for illustration.

Mr. Kunz noted that staff will look into Conditional Use Permits (CUP) and Disabled Placard (DP) placards to verify if valid/registered.

Barbara Weigold requested that TPC consider providing a new parking garage for business patrons on South Beverly Drive.

Chair BRAUN noted that staff is working with the Beverly Hills Chamber of Commerce. It is a long term goal.

ACTION ITEMS – 10:01 a.m.

300 BLOCK OF NORTH WETHERLY DRIVE – RESIDENT INITIATED PETITION TO MODIFY PREFERENTIAL PERMIT PARKING ZONE “LL”

A qualifying resident petition was submitted to modify Preferential Parking Permit Zone “LL” on the 300 block of Wetherly Drive (between the alley and Dayton Way).

Deputy Director of Transportation Aaron Kunz introduced the process. It is a qualifying petition presented to TPC. Staff made a recommendation to TPC based on historical precedent to maintain the current parking regulation. After public comment, the TPC will make a recommendation to the City Council for final consideration.

Transportation Planner Martha Eros provided background information on the item.

Public Comment:

Resident and business owner Jerry Sweet opposed the petition request due to limited parking for residents.

Resident and business owner John Damavandi opposed the petition request. He requested to maintain the current parking regulation.

Resident and lead petitioner Dr. Nikravesh supports changing the current parking regulation due to safety concerns.

Resident Josh Newman opposed the petition request. He recommended paving Burton Way to keep vehicles from residential streets and would be a water conservation measure.

Sandra Chavez Hurley, business owner, opposed the petition request. She noted that it will impact her business.

Resident Helen Ayenehehchi opposed the petition request.

Business owner Mr. Mehdian opposed the petition request.

Resident Payam Cavi opposed the petition request.

Commission Discussion:

Commissioner ROSENSTEIN noted that the peak vehicle capacity occurs during lunch hour indicating a lunch rush in the area. The data illustrates minimal parking impact from late afternoon to the evening. He opposed the petition request.

Commissioner STEINBERG visited the area and observed nominal parking impact on residential streets; most vehicles were parked on Burton Way. Businesses can utilize the parking garage on Robertson Boulevard if space is limited. The City has a duty to preserve the interests of both the business and residential community and opposed changing the parking regulation.

Commissioner FRIEDMAN recommended proposing an alternative creative solution to accommodate both residents and the business community. He proposed to establish a regulation on Wetherly Drive that affect only peak parking capacity hours (for example from "No Parking, Noon to 2:00 p.m., Except by Permit"). Merchants will have additional problems if parking is removed all together.

Vice Chair GOLDMAN stated that there is lack of off-street parking for businesses due to zoning requirements when businesses were built. Residents have valid concerns, but parking will be displaced in the following residential blocks. This has been a recurring concern and moved to deny the resident petition.

The Commission opposed the petition request.

Motion by GOLDMAN, seconded by STEINBERG

6/0 To accept staff's recommendation of retaining the existing Preferential Parking Permit Zone "LL" with the existing regulation of "1-Hour Parking, 8:00 a.m. to 7:00 p.m., and No Parking, 7:00 p.m. to 2:30 a.m.; Monday through Saturday; Except by Permit LL."

AYES: GRUSHCOW, ROSENSTEIN, STEINBERG, FRIEDMAN, GOLDMAN, BRAUN
NOES:
ABSENT: LEVINE
ABSTAIN:
CARRIED:

CONSIDERATION OF THE OCTOBER 1, 2009 MEETING MINUTES

Motion by GOLDMAN, seconded by ROSENSTEIN

6/0 To approve minutes as amended.

AYES: GRUSHCOW, ROSENSTEIN, STEINBERG, FRIEDMAN, GOLDMAN, BRAUN
NOES:
ABSENT: LEVINE
ABSTAIN:
CARRIED:

ADJOURNMENT

Motion by FRIEDMAN, seconded by GOLDMAN

6/0 To adjourn meeting.

AYES: GRUSHCOW, ROSENSTEIN, STEINBERG, FRIEDMAN, GOLDMAN, BRAUN
NOES:
ABSENT: LEVINE
ABSTAIN:
CARRIED:

ATTACHMENT 4
RESIDENT PETITION

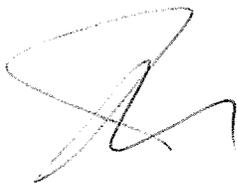
May 11, 2009

Dear Department of Transportation/City Council:

The homeowners on the 300 block of North Wetherly drive, by overwhelming demand and support wish to change the parking on our street to a Daily permit parking only street for residents only. These are just some of the reasons why:

1. **Due to nearby business, there are always cars parked in every possible space. This makes the area a very high-traffic area and takes away from the privacy of this otherwise serene, tree-lined, residential Beverly Hills street.**
2. **Cars park into the red areas, impeding the space needed to back out of our driveways. Many of the cars are SUVs which block our vision as we back out of our driveways; many times accidents almost happened.**
3. **Residential owners nor their guests can park on the street as it is occupied by commercial patrons at all times.**
4. **Commerical customers from restaurant and salons etc place trash on street and our lawns.**
5. **street is very narrow and the compact excessive parking leads to a hazard for residents and their children.**

Enclosed you will find the necessary names/signatures of the residents. If there are any questions please don't hesitate to contact me.



Dr. Nikravesh

315 N. Wetherly Drive

Beverly Hills, CA 90211

310-858-9188

DAY TIME RESTRICTION

REQUESTED TIME RESTRICTION (i.e., 2-hour, 1-hour, No Parking):

No Parking
8AM - 6PM

REQUESTED HOURS OF RESTRICTION:

EVENING TIME RESTRICTION

REQUESTED TIME RESTRICTION (i.e., 2-hour, 1-hour, No Parking):

No Parking
6PM - 2³⁰ AM

REQUESTED HOURS OF RESTRICTION:

DAY RESTRICTION

REQUESTED DAYS OF RESTRICTION (i.e., Monday to Friday):

Mon - SAT
& Sunday [Dashed]

Please submit separately a list of reasons the zone is being requested.

LEAD PETITIONER P. Sikavesh	ADDRESS 315 N. Wetherly Dr.	PHONE # 310-252-9188
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PETITION FOR ESTABLISHMENT OF PREFERENTIAL PERMIT PARKING:
300 BLOCK OF NORTH WETHERLY Drive.

PRINTED NAME & SIGNATURE	ADDRESS	Phone # Optional
P. Sikavesh	315 N. Wetherly Dr.	✓
Michael M. Inwood	314 N. WETHERLY DR	✓
Ed LEISNER	320 N. WETHERLY	✓
SITI EBRAHIMI	326 N. WETHERLY DR.	✓
FARSHAD YAGHOUBE	308 N. WETHERLY DR	✓
David Worobell	302 N. Wetherly Dr.	✓
A. J. ...	304 N. Wetherly Dr. 90211 Rev. Hill	✓

7/10 = 70%

ATTACHMENT 5
TRAFFIC & PARKING
COMMISSION
CORRESPONDENCE

SUPPORT

Department of Transportation

My family and I live at 315 North Wetherly drive. When we purchased our home on this seemingly quiet residential street, we were not informed of the traffic congestion, and significant problems on our street which date back to the first petition to make this a no parking street in 1991.

Many times a week cars are carelessly parked in front of my (our) home (s), which make it very difficult to come out of my driveway/or enter our driveway (this was/can be verified by Martha Eros per her various studies) . Many times I have to drive off the sidewalk to exit my driveway. I have broken my fog lights a few times because of this.

My childrens grandparents visit midweek during the hours of 11-2 and have never (NEVER) found parking on our street. They have to park 2 blocks away and walk to our home.

We paid a lot of money to live on this residential street in Beverly Hills, we should be able to have a truly residential street, Why should we have to have our street take the place of a parking lot for the commercial stores/restaurants up the street. Does this sound fair to you? Should our guests, families be able to park on our street? Shouldn't we be able to come out of our driveways without being afraid of an accident or going off the curb? Should the residents be able to park in front of their homes midweek/during the day? Please place yourselves in our shoes.

The residents at the 100 block of North Wetherly and 100-300 block of Rexford drive (amongst multiple other bh streets) have the proposed regulation and have benefited greatly. The 300 block of north wetherly drive has been petitioning to become a no parking street since 1991, I think it is time that you finally make this happen.

Thank you in advance;

Dr. Nikravesht

SUPPORT

My name is david woroboff and I live at 302 N. Wetherly Dr.

I have lived here since 2001 and the amount of cars on Wetherly has become extreme. The main problem is during the day when the stores are open. There are so many cars on the street, and you can not find a spot anywhere. This is not to mention the noise level. I would like to have a nice quiet street that is suitable for families. This is not a business district.

Anything the city can do to help this problem would be great. I can not attend, but I will also try to have my wife attend.

Thanks,

David Woroboff

SUPPORT

to whom it May Concern;

SUPPORT

I am a homeowner at 314 North Wetherly Drive , Beverly Hills , CA 90211 .

I would like to express my frustration with the parking problem on our street and ask that additional restrictions be placed so that I can have access to parking in front of my house. There are so many vehicles parked constantly in front of my house that I cannot park my own car there.

It seems to me that I should have access to the parking spaces in front of my house in light of the property taxes I pay to the city.

Thank you.

Barry Lockwood

SUPPORT

Header (optional)

OSL

From: Irving Kornfeld [irvingk7@gmail.com]
Sent: Wednesday, October 28, 2009 9:44 PM
To: WebCBH TRANSPORTATION
Subject: 300 block of North Wetherly Drive proposed parking modification

My name is Irving Kornfeld and I am a resident owner of a house in the 200 block of North Wetherly Drive at 208 North Wetherly Drive. Unfortunately I will not be able to attend the November 5, 2009 Traffic and Parking Commission meeting on the subject proposal.

I recommend retaining the existing parking regulation as subject "No Parking Anytime" Daily, would, in my opinion, would vastly increase parking in the 200 block, where daytime 2-Hour Parking is permitted.

I also believe that with an increased enforcement of the present 300 block 1-Hour Parking, there would be a less need to modify the existing parking regulation.

Irving Kornfeld

OPPOSE

Public Works & Trans Dept.
City of Beverly Hills, Ca.

Nov 2, 2009

Lucille A. Paige
321 No. Wetherby Dr.
Beverly Hills, Ca. 90211

Having lived at the 321 No. Wetherby address for 51 years, I have not seen a need to change the existing parking restrictions at this time.

I have not seen the request that was submitted but I feel ^{it} is unnecessary at this time.

Sincerely,

Lucille A. Paige

WORKS DEPARTMENT

3:46 PM '09

CITY OF BEVERLY HILLS

Leisner Family
320 N. Wetherly Drive
Beverly Hills, CA 90211

OPPOSE
Via Fax
310-278-1838

November 4, 2009

Dear Department of Public Works & Transportation,

This is in response to the petition to modify preferential Parking Permit Zone LL on the 300 block of N. Wetherly Drive and we would like this letter to be presented at the November 5th, 2009 meeting.

We oppose any changes to the current parking restrictions on our street. We believe that the proposed increased restrictions limit the ability for friends and family of the residents to be able to park.

Sincerely,

Irene Leisner

Ed Leisner

Michelle Leisner

Daniel Leisner

Karen Gutierrez

From: NAZILA [nmansourie@yahoo.com]
Sent: Wednesday, November 04, 2009 10:58 AM
To: WebCBH TRANSPORTATION
Subject: Preferential Parking Permit Zone "LL"



Dear Sir/Madam:

I Nazila Mansourie Sanieoff live @ 220 North Wetherly Drive, Beverly Hills, CA 90211.

Unfortunatly I cannot attend to the meeting held Thursday November 5, 2009, therefor I am writing this email. I highly oppose permit #LL, It is unfair that only the 300 block gets such a permit. Our block is already congested with alot of cars parking on our block due to the Medical buildings on both corners of Wilshire Blvd. and Wetherly Drive.

Once again I oppose Permit "LL". So please do not except permit "LL".

Your anticipated courtesy is greatly appreciate.

Very Truly Yours,

Nazila Mansourie Sanieoff

original

OPPOSE

October 30, 2009

ATTN: Traffic and Parking Commission
CC: Martha Eros
Re: Opposition to change current parking on 300 block of North Wetherly Drive

To Whom It May Concern:

We, the undersigned, are all **OPPOSED** to change the existing parking regulation on the 300 block of North Wetherly Drive to "No parking anytime, daily, except by permit LL".

Please note that there has already been one change from 2-hour to 1-hour parking in this area (on Dayton between Doheny and Almont) that was detrimental to all businesses on or near this area.

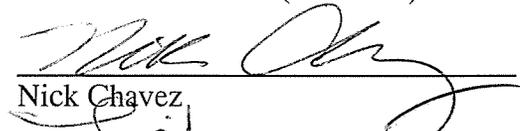
Please remember that the Landlord of 329 North Wetherly Drive pays property tax and Beverly Hills city income tax. The tenants there pay personal property tax and city taxes. The proposed restriction in parking would damage all businesses in this area. The first change was hard enough. However, this new change will force these businesses to close. In these tough economic times, businesses need easy parking for all clients to quickly come and go. As it is, due to the tough financial climate clients have already cut back on frequenting restaurants (Il Cielo and Boraan), dry-cleaning, hair salons, therapists, pr (public relations/advertsing) etc.

We appreciate your time and sensitivity to this crucial decision.

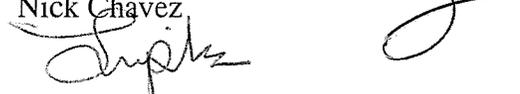
JRD WETHERLY COURT, LLC
329 N. Wetherly Dr., suite 102


John R. Damavandi (Landlord)

NICK CHAVEZ SALON
9032-9034 Burton Way


Nick Chavez

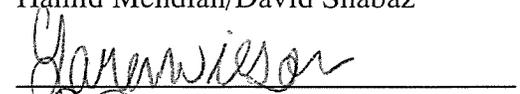
BORAAN
9036 Burton Way


Tassie Hertzberger/PJ

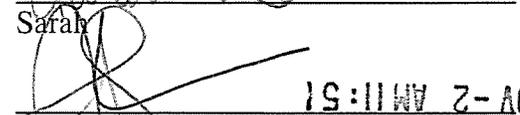
BURTON WAY CLEANERS
9038 Burton Way


Hamid Mehdian/David Shabaz

JIMMY CHOO
329 N. Wetherly Dr., #101

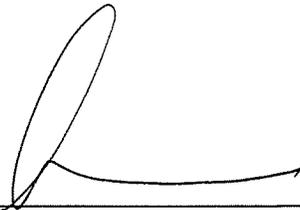

Sarah

THINK PR
329 N. Wetherly Dr., #103


Jennifer Searle

09 NOV -2 AM 11:51
REGISTRATION DIVISION
CITY OF BEVERLY HILLS

PAUL & WILLIAMS, INC.
329 N. Wetherly Dr., #203



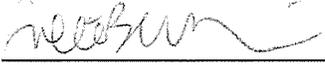
Ali Paul

LISA MURPHY, phd
329 N. Wetherly Dr., #204



Lisa Murphy

WETHERLY FASHION GROUP
329 N. Wetherly Dr., #205



Sonya Vega

LA BANDA FILMS
329 N. Wetherly Dr., #206, 209-210



Roberto Sneider

BENADINE FRIED
329 N. Wetherly Dr., #207



Bernadine Fried

BRAND BUILDING
329 N. Wetherly Dr., #208



Valerie Donato (KHEMARIN SOFAN)

09 NOV -2 AM 11:51
CITY OF BEVERLY HILLS
REGISTRATION DIVISION

ATTACHMENT 6
CITY COUNCIL
MEETING NOTICE



**City Council
Notice of Public Meeting**

**300 Block of North Wetherly Drive
Request to Modify Permit Parking Zone "LL"**

Date: Tuesday, February 2, 2010
Time: 7:00 p.m.
Location: Council Chambers, 455 N. Rexford Drive, Beverly Hills, CA, 90210

At its regular meeting on Tuesday, February 2, 2010, the Beverly Hills City Council will review a resident-initiated petition to modify Preferential Permit Parking Zone "LL" on the 300 block of North Wetherly Drive.

The residents petition requests modifying the the existing parking regulation of "1-Hour Parking, 8:00 a.m. to 7:00 p.m., and No Parking 7:00 p.m. to 2:30 a.m., Monday through Saturday, Except by Permit LL." Staff and the Traffic & Parking Commission recommend retaining the existing parking regulation. The City Council will make the final determination of the parking regulation.

To express your views on this proposal, you are invited to attend the **February 2, 2010 City Council** meeting, or submit your comments in writing by postal mail, e-mail or fax to the address or fax number noted above. All correspondence received will be presented to the full City Council for review. The Council begins review of the formal agenda at 7:00 p.m. in the Council Chambers, at City Hall, 455 North Rexford Drive.

If you have any questions regarding this proposal, please contact the Public Works & Transportation Department at (310) 285-2452.

Sincerely,
Transportation Planning

January 19, 2010