



CITY OF BEVERLY HILLS STAFF REPORT

Meeting Date: January 5, 2010
To: Honorable Mayor & City Council
From: Gisele Grable, Community Services Administrator
Community Services Department
Subject: The Maple Counseling Center - Use of Academy Theater
Attachment: Letter from The Maple Counseling Center

INTRODUCTION

Attached is a letter submitted by The Maple Counseling Center requesting to utilize one of the dates that the City is granted for use of the Academy of Motion Picture Arts & Science Theater.

DISCUSSION

Per the City's agreement with the Academy of Motion Picture Arts & Science, the City is allocated three dates per year to utilize its Samuel Goldwyn Theater for community functions or events without charge (between the months of April through December). Over the last ten years, the City Council has approved The Maple Counseling Center's request to utilize one of the City's dates. The Maple Center again wishes to hold its annual Fundraiser and Film Screening event on a date (depending on availability) in either April or May of 2009 at this location.

FISCAL IMPACT

No fiscal impact.

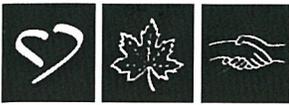
RECOMMENDATION

Unless the City Council requires additional information or directs otherwise, staff will administratively confirm the date for use of the Samuel Goldwyn Theater with both the Academy and The Maple Center for its 2010 fundraising event.

Gisele Grable 

Steve Miller 

Approved By



Jerrie Heslov
President

Gail Millan, M.N., R.N.
Corporate Secretary

Kristine Stromeyer, C.P.A.
Vice President, Finance

Mason A. Sommers, Ph.D.
First Vice President
Vice President, Programs

William A. Benbassat, Ph.D.
Vice President, Human Resources

Thomas J. Blumenthal
Vice President, Nominations

Sharona R. Nazarian, Psy.D.
Co-Vice President, Development

Jay B. Newman
Co-Vice President, Development

Lee Silver, Esq.
Executive Committee Member at Large

Hon. Les Bronte*
Chairman of the Board

Board of Directors
Pamela L. Bennett
Barry I. Bernstein
Nicole Brooks, M.F.T.
Karen Christiansen
Jill Tavelman Collins
Lily Collins
Katherine Javor
Deborah Kallick
Houman Mahboubi
Drew Mandile
Soraya Melamed
Vicky Mense
Offer Nissenbaum
Sean R. O'Donnell
Jenni Runyan
Bruce Schulman
Steven R. Upchurch, A.I.A.
Corinne Verdery
Steven Weinberger
Myrna R. Zimmerman
*Past Presidents

Ex-Officio Members
Mark Embrey
Edward Kreins
Sandra Olivencia

**Beverly Hills High School
Representative**
Jason Bellet

Marcy Kaplan, M.S.W.
Chief Executive Officer

Harold Young, L.C.S.W.
Clinical Director

November 9, 2009

Gisele Grable
Community & Cultural Services Administrator
Community Services Department
City of Beverly Hills
455 North Rexford Drive, Room #310
Beverly Hills, CA 90210

RE: Use of the Academy of Motion Picture's Facility

Dear Ms. Grable,

During the past several years the City has generously given The Maple Counseling Center one of its two evenings of use for community events, granted by the Academy of Motion Pictures at its theater facility. The Center would like to request the use of the theater again for its annual Film Screening event.

Each year this screening raises significant funds in support of the Center, and has become known throughout the community as an annual event. We anticipate holding the event during the month of April or May 2010, from 5:00pm until 11:00pm.

Should you need additional information, please contact me at (310) 271-9999 x219.

Sincerely,

Marcy Kaplan, M.S.W.
Chief Executive Officer