



AGENDA REPORT

Meeting Date: December 1, 2009
Item Number: G-17
To: Honorable Mayor & City Council
From: Scott Miller, Director of Administrative Services and CFO
Noel Marquis, Assistant Director of Administrative Services - Finance
Subject: APPROVALS RELATED TO VARIOUS CITY PURCHASING AND
BUDGET TRANSACTIONS AS DESCRIBED HEREIN

**Item A. APPROPRIATING FUNDS IN THE AMOUNT OF \$19,349.69
RECEIVED FROM THE CANON DRIVE MERCHANTS
ASSOCIATION IN SUPPORT OF THE 2009 HOLIDAY
MARKETING PROGRAM**

RECOMMENDATION

Staff recommends that the City Council move to appropriate funds in the amount of \$19,349.69 sponsorship donation received from Canon Drive Merchants Association in support of the 2009 holiday marketing program as follows:

	FROM		TO
\$19,349.69	Unanticipated Revenues 0101312-49132	\$19,349.69	Holiday Program 0101312-73440

INTRODUCTION

The City is investing approximately \$790,000 in an extensive holiday décor program, including the holiday lighting ceremony. Canon Drive Merchants Association approached the City to request additional décor elements for Canon Drive.

DISCUSSION

In October, the Canon Drive Merchants Association approached the City to explore designs and possibilities for adding more décor to Canon Drive. The Canon Drive Merchants Association is developing programs to help distinguish and market Canon Drive as special destination within the City.

To ensure compatibility with the overall 2009 Holiday Program, Canon Drive Merchants Association worked with the City and the City's vendor, Utopia, for additional décor elements for Canon Drive. They agreed to pay for all additional decorations which consist of additional garland with bows, and lights for the many of the light poles along Canon.

A check for \$19,349.69 has been received by the City from the Canon Drive Association. These funds need to be appropriated into the City's Holiday Program budget in order to pay for the additional décor elements.

FISCAL IMPACT

There is no fiscal impact on the City's Holiday Budget. The City will pay the vendor from the \$19,349.69 contributed by the Canon Drive Merchants Association.



Noel Marquis
Finance Approval



Scott G. Miller
Approved By