



AGENDA REPORT

Meeting Date: April 7, 2009
Item Number: E-2
To: Honorable Mayor & City Council
From: Aaron Kunz, Deputy Director of Transportation *ak*
Subject: RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS ESTABLISHING PREFERENTIAL PERMIT PARKING ZONE "DD" ON THE 100 BLOCK OF SOUTH PALM DRIVE AND NORTH SIDE OF CHARLEVILLE BOULEVARD BETWEEN THE ALLEY WEST OF PALM DRIVE AND OAKHURST DRIVE

Attachments:

1. Resolution
2. Area Map
3. Categorical Exemption
4. Traffic & Parking Commission Minutes
5. Resident Survey Results
6. City Council Meeting Notice

RECOMMENDATION

This report outlines a City-initiated recommendation to establish Preferential Permit Parking Zone "DD" on the 100 block of South Palm Drive and the north side of Charleville Boulevard between the alley west of Palm Drive and Oakhurst Drive. As recommended, the parking regulation of this zone would be "2-Hour Parking, 8am to 6pm, Monday to Saturday, Except by Permit DD."

INTRODUCTION

Over the past four years, the Traffic & Parking Commission has established Preferential Parking Permit Zones in multiple-family areas throughout the City using a "City-initiated" process. The process was established with the goals of providing permit parking privileges on multiple-family blocks that could not obtain a qualifying petition and eliminating the City call-in parking exemption line. In non-permit parking zones, residents must call the parking line daily to obtain a daytime parking exemption code to park their vehicles past the posted time limit. Staff plans to complete the City-initiated process for the remaining multiple-family areas that are not permit zones in 2009. Upon completion of the city-initiated zones, multiple-family residents will not be able to use the

call-in exemption line without purchasing three permits, thus phasing out free exemption codes.

DISCUSSION

The 100 block of South Palm Drive is a multiple-family block with 138 households located between Wilshire and Charleville Boulevards with approximately 50 on-street parking spaces. The block is not a permit zone and has a current parking regulation of "2-Hour Parking, 8 a.m. to 6 p.m., Except Sunday." The multiple-family block of 100 South Oakhurst Drive, east of South Palm Drive, is Permit Zone "DD" with a parking regulation of "No Parking Anytime, Except by Permit."

The Beverly Hills Municipal Code requires a survey of each household on the block be conducted to gather support or opposition for the proposed regulation. A survey card was mailed to each household on the 100 block of South Palm Drive with the proposal to establish the block as a permit zone with a parking regulation of "2-Hour Parking, 8 a.m. to 6 p.m., Monday to Saturday, Except by Permit." If more than 40% of the entire block submits a survey card in opposition, the process to establish a permit parking zone stops. Staff received 25 survey cards (19% of the block), 21 in support and five opposed allowing the process to continue.

The Traffic & Parking Commission reviewed this recommendation at its October 2, 2008 meeting. No residents attended the meeting. Upon review of the block's parking occupancy survey and the resident survey responses, the Commission voted 6 to 1 to approve staff's recommendation to include the 100 block of South Palm Drive and adjacent sections of Charleville Boulevard with Permit Zone "DD." As recommended, the regulation would be "2-Hour Parking, 8:00 a.m. to 6:00 p.m., Monday to Saturday, Except by Permit DD."

Staff recommends that the 100 block of South Palm Drive retain its current regulation of "2-Hour Parking, 8:00 a.m. to 6:00 p.m., Monday to Saturday," and be established as a preferential permit parking zone to allow residents parking beyond the posted "2-Hour" time limit with a permit. Staff recommends including the 100 block of South Palm Drive and the adjacent sections on the north side of Charleville Boulevard with the neighboring Permit Zone "DD" on the 100 block of South Oakhurst Drive. Two blocks with the same Zone "DD" designation will not impact enforcement and provides a larger area for residents to park with a permit.

Notices advising of the City Council's consideration of this issue at its April 7, 2009 meeting were mailed to residents of the 100 blocks of South Maple, Palm and Oakhurst Drive, and the 200 block of Palm Drive, and commercial addresses on Wilshire Boulevard between Maple and Oakhurst Drive.

FISCAL IMPACT

The cost of modifying parking signs would be nominal and installed by City staff.

 David Gustavson
Approved By

ATTACHMENT 1



RESOLUTION NO 09-R-

RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS ESTABLISHING PREFERENTIAL PERMIT PARKING ZONE "DD" ON THE 100 BLOCK OF SOUTH PALM DRIVE AND NORTH SIDE OF CHARLEVILLE BOULEVARD BETWEEN THE ALLEY WEST OF PALM DRIVE AND OAKHURST DRIVE

WHEREAS, the Traffic & Parking Commission investigated the need for a Preferential Permit Zone "DD" on the 100 block of South Palm Drive and the north side of Charleville Boulevard between the alley west of Palm Drive and Oakhurst Drive; and

WHEREAS, applying the criteria set forth in the Preferential Parking Ordinance Section 7-3.206 of the Beverly Hills Municipal Code, the Commission duly made findings as referred to in that Section, which was a required prerequisite to any preferential permit parking zone, and filed a recommendation that preferential permit zone be established on the 100 block of South Palm Drive and the north side of Charleville Boulevard between the alley west of Palm Drive and Oakhurst Drive;

WHEREAS, the Planning Department has reviewed the proposed project and has determined that the project is not subject to the California Environmental Quality Act and has issued a Categorical Exemption;

NOW, THEREFORE, the City Council of the City of Beverly Hills does hereby resolve as follows:

Section 1. Based upon the evidence presented to the City Council, the Council approves and adopts the above referred to findings of the Traffic & Parking Commission and determines that the requirements of Preferential Parking Ordinance Section 7-3.206(d) are satisfied to justify establishment of Preferential Permit Zone "DD" on the 100 block of South

Palm Drive and the north side of Charleville Boulevard between the alley west of Palm Drive and Oakhurst Drive.

Section 2. The Council finds that the following designated preferential permit zone is required because commuter vehicles regularly interfere with available public street parking adjacent to residential property in the proposed zone and are the cause of unreasonable noise, traffic hazards, and pollution in the residential environment; displaced commuter vehicles will not unduly impact surrounding residential areas; and there is no reasonable alternative which is feasible or practical to reduce identified street parking problems to acceptable levels.

Section 3. The City Council hereby approves establishment of Preferential Permit Zone "DD" on the 100 block of South Palm Drive and the north side of Charleville Boulevard between the alley west of Palm Drive and Oakhurst Drive, subject to the provisions of Article 2 of Chapter 3, Title 7 of the Beverly Hills Municipal Code, and subject to the following time and manner regulations:

"2-Hour Parking, 8am to 6pm, Monday through Saturday, Except by Permit DD"

Section 4. The City Clerk shall certify to the adoption of this resolution and shall cause this resolution and his certification to be entered in the Book of Resolutions of the Council of the City.

Adopted:

NANCY KRASNE
Mayor of the City of
Beverly Hills, California

ATTEST:

(SEAL)
BYRON POPE
City Clerk

[Signatures continue]

APPROVED AS TO FORM:



LAURENCE S. WIENER
City Attorney

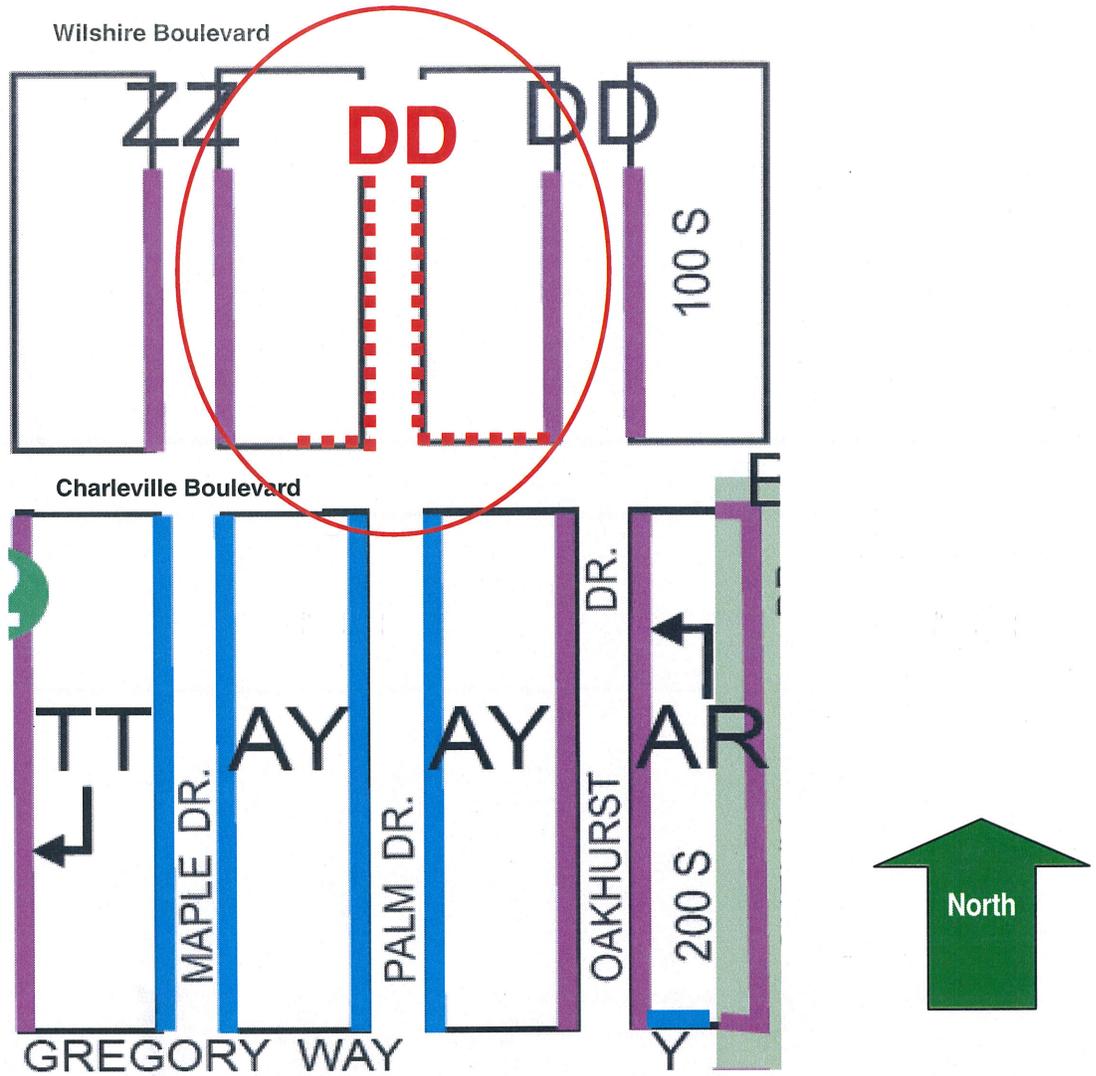
APPROVED AS TO CONTENT:



DAVID D. GUSTAVSON
Director of Public Works & Transportation

ATTACHMENT 2

AREA MAP



LEGEND

■■■■■ **Proposed Permit Zone DD-** 100 block of South Palm Drive and Adjacent Charleville Blvd. "2-Hour Parking, 8am to 6pm, Monday to Saturday, Except by Permit."

ZONE	LOCATION	RESTRICTION EXCEPT BY PERMIT	TIME PERIOD	DAYS
ZZ	THE 100 BLOCK OF SOUTH MAPLE DRIVE BETWEEN CHARLEVILLE BLVD. & EAST/WEST ALLEY IMMEDIATELY SOUTH OF WILSHIRE BLVD.	NO PARKING	ANYTIME	DAILY
DD	THE 100 SOUTH OAKHURST DRIVE BETWEEN CHARLEVILLE BLVD. & THE EAST/WEST ALLEY IMMEDIATELY SOUTH OF WILSHIRE BLVD.	NO PARKING	ANYTIME	DAILY
AY	THE 200 BLOCK SOUTH MAPLE DRIVE & THE 200 BLOCK OF SOUTH PALM DRIVE.	1-HOUR PARKING	8AM TO 2:30AM	DAILY
AR	BOTH SIDES OF THE 200 BLOCK OF SOUTH OAKHURST DRIVE BETWEEN CHARLEVILLE BLVD. & GREGORY WAY	2 HOUR PARKING & NO PARKING	8AM TO 6PM & ANY OTHER TIME	MON – FRI & DAILY

ATTACHMENT 3



455 N. Rexford Drive
Beverly Hills, CA 90210-4817
(310) 285-1123
FAX: (310) 858-5966

CITY OF BEVERLY HILLS Categorical Exemption

NAME OF PROJECT: Establishment of Permit Zone on 100 South Palm Drive

LOCATION: 100 South Palm Drive (Between Wilshire and Charleville Blvds.) and north side of Charleville Boulevard (between Maple and Palm Drives)

PROJECT DESCRIPTION:

Project establishing the 100 South Palm Drive (Between Wilshire and Charleville Blvds.) and north side of Charleville Boulevard (between Maple and Palm Drives) as Preferential Permit Parking Zone "NN" with "2-Hour Parking, 8:00 a.m. to 6:00 p.m., Monday through Saturday, Except By Permit NN." There is no change to the current 2-hour time limit and there is no expected parking displacement.

APPLICANT

City of Beverly Hills
455 North Rexford Drive
Beverly Hills, CA 90210
310-285-1000

AGENT

Department of PW & Transportation
345 Foothill Drive
Beverly Hills, CA 90210
310-285-2500

The undersigned, having received this project for processing, has reviewed it for environmental impact and concluded that the project qualifies for a categorical exemption under the procedures adopted by the City of Beverly Hills and no further environmental assessment is necessary.

Applicable Exemption Class 1(c) and 21(a)

COMMENTS Changes in the operation of an existing street, and action taken by a regulatory agency to adopt and enforce permitting policies and procedures.

REVIEWED BY

Date

12/3/2008

ATTACHMENT 4

Vice Chair BRAUN inquired as to the reason the Charity Meters pending item was moved to the Solicitation Commission.

Deputy Director of Transportation Aaron Kunz noted that in order for the City to place a meter to collect charity, the City would need to be classified as a charity organization. Additionally, the Traffic & Parking Commission does not address issues regarding charities. Staff will provide updates as issue proceeds.

ORAL COMMUNICATION FROM THE AUDIENCE – 9:30 a.m.

(Speakers wishing to address the Commission will be limited to three minutes.)

No public comment.

ACTION ITEMS – 9:35 a.m.

CONSIDERATION OF THE SEPTEMBER 4, 2008 MEETING MINUTES

Motion by FRIEDMAN, seconded by GOLDMAN

5/0 To approve the September 4, 2008 meeting minutes as amended.

AYES: LEVINE, GOLDMAN, FRIEDMAN, SILVER, GOLD

NOES:

ABSENT:

ABSTAIN: SEFF, BRAUN

CARRIED:

100 BLOCK OF SOUTH PALM DRIVE – CITY INITIATED PROPOSAL TO ESTABLISH A PREFERENTIAL PARKING ZONE AND TO INCLUDE THE BLOCK WITH ZONE “DD”

Deputy Director of Transportation Aaron Kunz updated the Commission regarding City-initiated preferential permit parking zones on multiple-family blocks not currently zoned. The goal is to provide permit parking privileges on multiple-family blocks that could not obtain a qualifying petition, and reduce the use of the City call-in exemption line. If a permit zone is approved by the City Council, multiple-family residents would not be able to use the call-in exemption line without purchasing the maximum three permits.

The 100 block of South Palm Drive is not a permit zone and has a parking regulation of “2-Hour Parking, 8 a.m. to 6 p.m., Except Sunday.” Staff recommends establishing a preferential parking permit zone on the 100 block of South Palm Drive and adjacent sections of Charleville Boulevard with a regulation of “2-Hour Parking, 8 a.m. to 6 p.m. Monday to Saturday, Except by Permit,” and to include it with the Permit Parking Zone DD on South Oakhurst Drive.

Staff conducted multiple parking occupancy surveys at random time periods before 6 p.m. The survey results show that the block has a low parking occupancy at an average of 39% occupancy. Staff noted that a permit zone with the existing “2-Hour” regulation could

increase the number of vehicles parking in the area; however, the increase in parking would be minimal.

With a City-initiated process, the Beverly Hills Municipal Code requires a survey to be conducted of each household on the block. Residents can cease further action if 40% of the households on the entire block return a survey opposing the proposal. Of the 138 households, 56 must be in opposition. Staff received 21 surveys, which consists of 15% of the block. This permits the process to continue. Additionally, 4% opposed the proposal and no response was received from 81% of the households.

Commissioner LEVINE expressed concerned about adequate number of surveys received by residents for the City-initiated proposal.

Commissioner GOLDMAN noted that the Commission has only rejected one City-initiated process in the past, and expressed support of the proposal.

Commissioner SILVER expressed that it is a successful system considering the circumstances of a City-initiated process; there is little impact after implementation and residents express gratitude.

Commissioner LEVINE inquired about planned mixed use project on Wilshire Blvd. between Palm and Maple Drives.

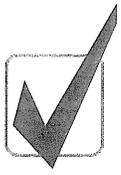
Mr. Kunz stated that the condition of permit preclude residents of the building from obtaining preferential parking permits as they have sufficient off-street parking.

Motion by FRIEDMAN, seconded by SILVER

6/1 To support staff's recommendation to establish a preferential parking permit zone on the multi-family section on the 100 block of South Palm Drive and adjacent sections of Charleville Boulevard with "2-Hour Parking, 8 a.m. to 6 p.m., Monday to Saturday, Except by Permit" and to include it with the Permit Parking Zone "DD" on South Oakhurst Drive.

AYES: GOLDMAN, FRIEDMAN, SEFF, SILVER, BRAUN, GOLD
NOES: LEVINE
ABSENT:
ABSTAIN:
CARRIED:

ATTACHMENT 5



Your Response is Important!

Please take the time to fill out the survey card below, and return it by **September 16, 2008** to the City of Beverly Hills, Transportation Division.

Proposed Schedule

September 16, 2008 - Survey cards due.

October 2, 2008* - The Beverly Hills Traffic & Parking Commission will review the survey results and accept public comment before developing a recommendation for City Council consideration. According to Beverly Hills Municipal Code, if more than 40% of the households return the survey card in opposition to the proposal, the permit zone cannot be initiated.

** Date subject to change*

Preferential Parking Permit Guidelines

- Permits may be used for personal use and for guests.
- A maximum of three permits are allowed per household.
- All three permits must be purchased before receiving free call-in exemptions.
- Permits cost \$28 each and expire September 30th of each year. Permits purchased midyear are not prorated.
- Preferential parking permits are not valid for overnight parking between 2:30 am and 5:00 am. A separate overnight parking permit may be purchased by qualifying residents.

Any questions? Please call the Transportation Division at (310) 285-2500.

CITY OF BEVERLY HILLS PREFERENTIAL PERMIT PARKING RESIDENT SURVEY CARD

The proposal is to create a preferential parking permit zone on the **100 block of South Palm Drive** with the current regulation of **“2-Hour Parking, 8am to 6pm, Monday to Saturday, Except by Permit.”**

- I **SUPPORT** the above proposal
- I **OPPOSE** the above proposal
- I also suggest the following _____

 Name (Optional) Address (Required) Unit # Telephone (Optional) Date

PLEASE PRINT CLEARLY AND **MAIL TO 345 FOOTHILL DRIVE, BEVERLY HILLS, CA 90210**
OR FAX TO (310) 278-1838 BY SEPTEMBER 16, 2008

100 South Palm Drive Resident Survey Responses

#	Street	Unit	Yes	No
	120 South Palm Dr.	10	1	
	120 South Palm Dr.	AH	1	
	121 South Palm Dr.	403	1	
	121 South Palm Dr.	603	1	
	121 South Palm Dr.	303	1	
	121 South Palm Dr.	503	1	
	121 South Palm Dr.	603		1
	121 South Palm Dr.	202		1
	128 South Palm Dr.	1/2	1	
	128 South Palm Dr.		1	
	130 South Palm Dr.	C	1	
	130 South Palm Dr.	D	1	
	130 South Palm Dr.	B	1	
	130 South Palm Dr.	A		
	133 South Palm Dr.	4		1
	137 South Palm Dr.	506		1
	137 South Palm Dr.	20	1	
	144 South Palm Dr.	1/2	1	
	146 South Palm Dr.		1	
	146 South Palm Dr.	1/2	1	
	148 South Palm Dr.	D		1
	148 South Palm Dr.	F	1	
	151 South Palm Dr.	B	1	
	151 South Palm Dr.	1/2	1	
	153 South Palm Dr.	3	1	
	154 South Palm Dr.	A	1	
	9201 Charleville Blvd	202	1	
Total			21	5

ATTACHMENT 6



Notice of Public Meeting
100 Block of South Palm Drive
Proposal to Establish a Permit Parking Zone

Date: Tuesday, April 7, 2009
Time: 7:00 p.m.
Location: Council Chambers, 455 N. Rexford Drive, Beverly Hills, CA, 90210

At its regular meeting on Thursday, April 7, 2009, the Beverly Hills City Council Commission will review a Traffic & Parking Commission recommendation to establish Preferential Permit Parking Zone "DD" on the 100 block of South Palm Drive and the north side of Charleville Boulevard between Maple and Oakhurst Drives.

As proposed, there would be **no changes to the existing parking** regulation of "**2-Hour Parking, 8am to 6pm, Except Sunday.**" The proposal is to provide residents with the option of purchasing parking permits (maximum of three per household) to exempt their vehicles from the posted "2-Hour" regulation. Once the permit zone has been created, residents who require more than three daytime permits may receive free call-in guest parking exemption codes **only** after purchasing all three permits available. Parking permits are \$29.20 each and are valid until September 30th each year.

All interested persons are invited to attend and speak on the matter. Written comments may also be submitted to the Department of Public Works & Transportation by mail at 345 Foothill Road, Beverly Hills, CA 90210, by fax, or by email listed above.

If there are any questions regarding this notice, please contact the Department of Public Works and Transportation at (310) 285-2500.

Gabriel S. Szasz

A handwritten signature in black ink that reads "Gabriel Szasz". The signature is fluid and cursive, with a long horizontal flourish extending to the right.

Transportation Planning Analyst

March 23, 2009