



AGENDA REPORT

Meeting Date: April 7, 2009

Item Number: E-1

To: Honorable Mayor & City Council

From: Aaron Kunz, Deputy Director of Transportation

Subject: RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS ESTABLISHING PREFERENTIAL PERMIT PARKING ZONE "G" ON THE 200 BLOCK OF FOOTHILL ROAD AND SOUTH SIDE OF DAYTON WAY BETWEEN ALPINE DRIVE AND ALLEY WEST OF ELM DRIVE

Attachments:

1. Resolution
2. Area Map
3. Categorical Exemption
4. Traffic & Parking Commission Minutes
5. Resident Petition
6. City Council Meeting Notice

RECOMMENDATION

This report outlines a resident initiated petition recommendation to establish Preferential Permit Parking Zone "G" on the 200 block of Foothill Road and the south side of Dayton Way between Alpine Drive to the alley west of Elm Drive. The recommended parking regulation is "No Parking Anytime, Except by Permit G."

INTRODUCTION

Staff received a qualifying petition signed by 11 (85%) of the 13 households on the 200 block of Foothill Road requesting a regulation of "No Parking Anytime, Except by Permit." The lead petitioner from 200 Foothill Road expressed that a permit parking zone with "No Parking Anytime" is being requested as a result of high non-resident parking on the block. The 200 block of Foothill Drive is the first block immediately east of the business triangle with "2-hour" parking, while most adjacent blocks have a "No Parking, Except by Permit" regulation.

DISCUSSION

The 200 block of Foothill Road has a current parking regulation of "2-Hour Parking, 8:00 a.m. to 6:00 p.m., Except Sunday" and is not a permit parking zone. It is a single-family block with 13 households. The adjacent blocks north and west of Foothill Road are also designated with a "2-Hour" parking regulation. The block to the west and south are included in Permit Zone "G," including the 100 blocks of North Rexford, Elm, Maple, and Palm Drives, the 200 & 300 blocks of North Rexford Drive, the 300 block of Alpine Drive, and adjacent parcels on Clifton Way. All the blocks within Permit Zone "G" have restrictive "No Parking" regulations that are either all day or end at 6:00 p.m.

Staff recommends including the 200 block of Foothill Road with Permit Zone "G" with the requested regulation of "No Parking Anytime, Except by Permit." Staff also recommends the south side of Dayton Way between the alley at Alpine Drive to the alley at Maple Drive be included in Zone "G" with the same regulation. This would address day and evening parking issues while keeping consistency in the area. The nearby City parking structures at 221 and 333 North Crescent Drive have sufficient capacity to absorb displaced parking resulting from a "No Parking" regulation for both the day and evening hours.

The Traffic & Parking Commission reviewed this recommendation at its November 6, 2008 meeting. At the meeting, four residents spoke in support of the permit zone and staff recommendation. No one spoke in opposition. The Traffic & Parking Commission voted 3 to 2 approve staff's recommendation to include the 200 block of Foothill Road and the south side of Dayton Way with Permit Zone "G" with a regulation of "No Parking Anytime, Except by Permit."

Notices advising of the City Council's consideration of this issue were mailed to the residents of the 100, 200 and 300 blocks of North Rexford and Crescent Drives, the 100 block of Elm Drive, the 200 block of Foothill Drive and the 300 block of Alpine Drive. Additionally, notices were mailed to the businesses on the 200 and 300 blocks of North Crescent Drive and Wilshire Boulevard between Crescent and Maple Drives.

FISCAL IMPACT

The cost of modifying parking signs would be nominal and installed by City staff.



David Gustavson
Approved By

ATTACHMENT 1



RESOLUTION NO 09-R-

RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS ESTABLISHING PREFERENTIAL PERMIT PARKING ZONE "G" ON THE 200 BLOCK OF FOOTHILL ROAD AND THE SOUTH SIDE OF DAYTON WAY BETWEEN ALPINE DRIVE AND ALLEY WEST OF ELM DRIVE

WHEREAS, the Traffic & Parking Commission investigated the need for a Preferential Permit Zone "G" on the 200 block of Foothill Road and the south side of Dayton Way between Alpine Drive and alley west of Elm Drive; and

WHEREAS, applying the criteria set forth in the Preferential Parking Ordinance Section 7-3.206 of the Beverly Hills Municipal Code, the Commission duly made findings as referred to in that Section, which was a required prerequisite to any preferential permit parking zone, and filed a recommendation that preferential permit zone be established on the 200 block of Foothill Road and the south side of Dayton Way between Alpine Drive and alley west of Elm Drive;

WHEREAS, the Planning Department has reviewed the proposed project and has determined that the project is not subject to the California Environmental Quality Act and has issued a Categorical Exemption;

NOW, THEREFORE, the City Council of the City of Beverly Hills does hereby resolve as follows:

Section 1. Based upon the evidence presented to the City Council, the Council approves and adopts the above referred to findings of the Traffic & Parking Commission and determines that the requirements of Preferential Parking Ordinance Section 7-3.206(d) are

satisfied to justify establishment of Preferential Permit Zone "G" on the 200 block of Foothill Road and the south side of Dayton Way between Alpine Drive and alley west of Elm Drive.

Section 2. The Council finds that the following designated preferential permit zone is required because commuter vehicles regularly interfere with available public street parking adjacent to residential property in the proposed zone and are the cause of unreasonable noise, traffic hazards, and pollution in the residential environment; displaced commuter vehicles will not unduly impact surrounding residential areas; and there is no reasonable alternative which is feasible or practical to reduce identified street parking problems to acceptable levels.

Section 3. The City Council hereby approves establishment of Preferential Permit Zone "G" on the 200 block of Foothill Road and the south side of Dayton Way between Alpine Drive and alley west of Elm Drive, subject to the provisions of Article 2 of Chapter 3, Title 7 of the Beverly Hills Municipal Code, and subject to the following time and manner regulations:

"No Parking Anytime, Except by Permit G"

Section 4. The City Clerk shall certify to the adoption of this resolution and shall cause this resolution and his certification to be entered in the Book of Resolutions of the Council of the City.

Adopted:

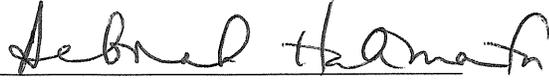
NANCY KRASNE
Mayor of the City of
Beverly Hills, California

ATTEST:

_____(SEAL)
BYRON POPE
City Clerk

[Signatures continue]

APPROVED AS TO FORM:



LAURENCE S. WIENER
City Attorney

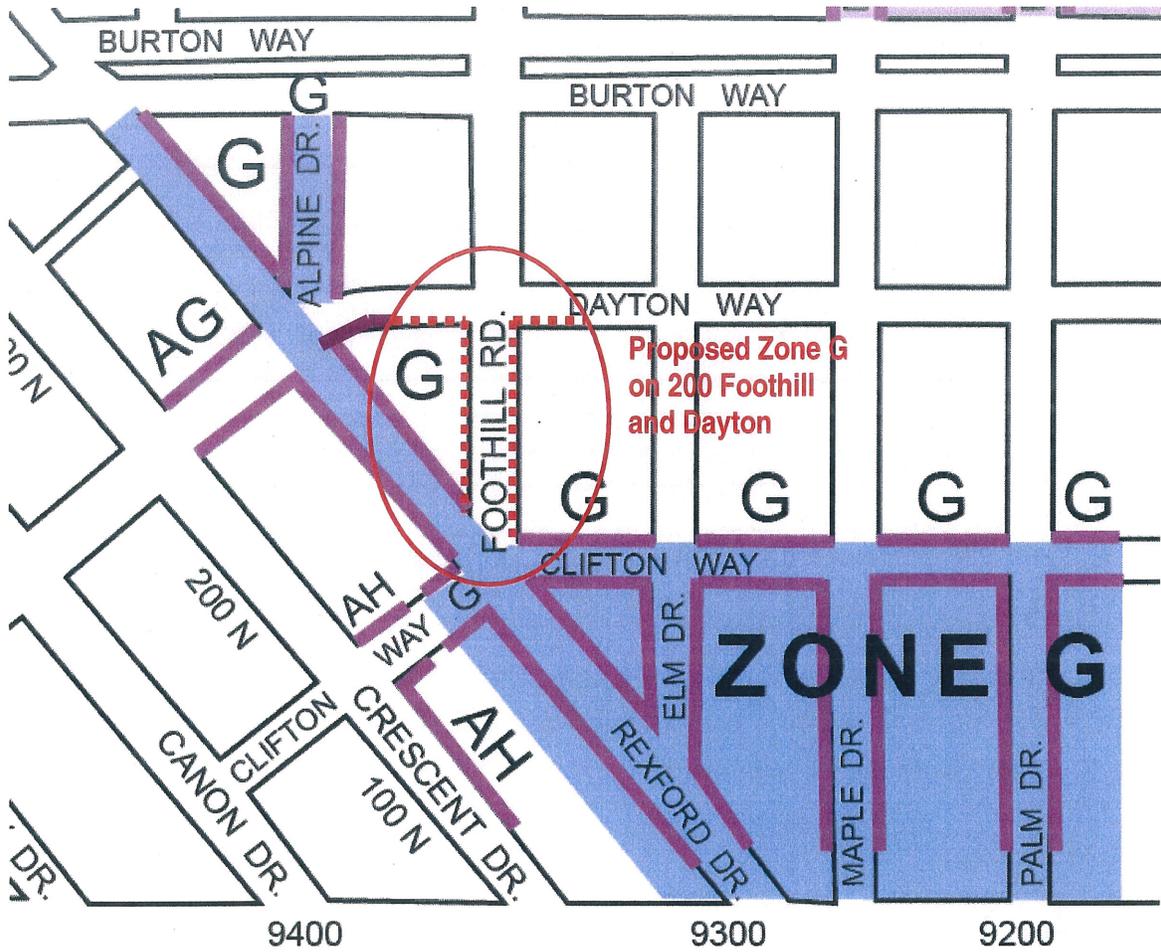
APPROVED AS TO CONTENT:



DAVID D. GUSTAVSON
Director of Public Works & Transportation

ATTACHMENT 2

AREA MAP



ZONE	BLOCK	RESTRICTION (EXCEPT BY PERMIT)	TIME	DAYS
G	BOTH SIDES OF 100 NORTH REXFORD, ELM, PALM, & MAPLE DRIVES, 200 & 300 NORTH REXFORD DRIVE AND 300 ALPINE DRIVE BETWEEN CLIFTON WAY AND THE EAST/WEST ALLEY IMMEDIATELY NORTH OF WILSHIRE BLVD.	NO PARKING	8AM TO 6PM	MON - SAT
G	BOTH SIDES OF CLIFTON WAY FROM FOOTHILL DRIVE AND THE N. PALM DRIVE ALLEY. BOTH SIDES OF THE 100 & 200 NORTH BLOCKS OF REXFORD DRIVE.	NO PARKING	ANYTIME	DAILY

ATTACHMENT 3



455 N. Rexford Drive
Beverly Hills, CA 90210-4817
(310) 285-1123
FAX: (310) 858-5966

CITY OF BEVERLY HILLS Categorical Exemption

NAME OF PROJECT: Establishment of Permit Zone on 200 Foothill Road

LOCATION: 200 block of Foothill Road (between Clifton Way and Dayton Way) and the south side of Dayton Way (between the alleys at Rexford and Elm Drives).

PROJECT DESCRIPTION:

Project establishing Preferential Permit Zone "G" on the 200 block of Foothill Road (between Clifton Way and Dayton Way) and the south side of Dayton Way (between the alleys at Rexford and Elm Drives). The proposed regulation is "No Parking Anytime, Except by Permit G."

Nearby City parking structures at 221 and 333 North Crescent Drive can absorb vehicle displacement.

APPLICANT

City of Beverly Hills
455 North Rexford Drive
Beverly Hills, CA 90210
310-285-1000

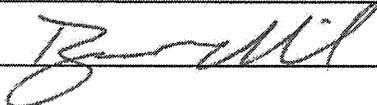
AGENT

Department of PW & Transportation
345 Foothill Drive
Beverly Hills, CA 90210
310-285-2500

The undersigned, having received this project for processing, has reviewed it for environmental impact and concluded that the project qualifies for a categorical exemption under the procedures adopted by the City of Beverly Hills and no further environmental assessment is necessary.

Applicable Exemption Class 1(c) and 21(a)

COMMENTS Changes in the operation of an existing street, and action taken by a regulatory agency to adopt and enforce permitting policies and procedures.

REVIEWED BY  Date 12/3/2008

ATTACHMENT 4

ACTION ITEMS

CONSIDERATION OF THE OCTOBER 2, 2008 MEETING MINUTES – 10:28 AM

Motion by SEFF, seconded by SILVER

6/0 To approve the September 4, 2008 meeting minutes as amended.

AYES: GOLDMAN, FRIEDMAN, SEFF, SILVER, BRAUN, GOLD

NOES:

ABSENT: LEVINE

ABSTAIN:

CARRIED:

200 BLOCK OF FOOTHILL ROAD – RESIDENT INITIATED PROPOSAL TO ESTABLISH A PREFERENTIAL PARKING ZONE – 9:35 AM

Commissioner GOLDMAN recused himself from the meeting.

Deputy Director of Transportation Aaron Kunz updated the Commission regarding City-initiated zones.

The 200 block of Foothill Road is a single family area and has a current regulation of “2-Hour Parking, 8:00 a.m. to 6:00 p.m., Except Sunday” and is not a permit zone. Staff recommends including this block with the existing Permit Zone “G” which encompasses the 100 blocks of North Rexford, Elm, Maple, and Palm Drives, the 200 and 300 blocks of North Rexford Drive, the 300 block of Alpine Drive, and adjacent parcels on Clifton Way.

The lead petitioner submitted a qualifying petition signed by 85% of households on the 200 block of Foothill Road. The petition request is for “No Parking Anytime, Except by Permit,” consistent with the 200 and 300 blocks of Rexford Drive as well as the 300 block of Alpine Drive. One reason the City approved “No Parking Anytime” was due to sufficient availability of valet parking and City parking structures.

Commissioner SILVER noted that the two City parking structures are available and inquired as to monthly occupancy.

The peak occupancy is during the evening and there are sufficient parking spaces available. The City parking structures at 221 and 333 North Crescent Drive offer one-hour free parking as well as evening and daytime parking passes for a fee. Additionally, closing time at 221 North Crescent Drive was extended from midnight to 2:00 a.m.

Commissioner FRIEDMAN inquired as to a City-initiated process for the neighboring block of Elm, Maple, and Palm Drives.

Chair GOLD noted that it was attempted in the past which resulted in a difficult process.

Director of Public Works and Transportation David Gustavson indicated that in single family residential areas it is best if residents conduct a petition process driven by residents rather than initiate by City. Staff only supports City-initiated permit zones in multiple family areas where it is difficult to obtain a petition.

Public Comment:

Bob Savis, resident of Foothill Drive, expressed support of the petition request. He stated that restaurant workers park their vehicles on his block all day and no parking is available for residents. As a result, residents submitted the petition request.

Joe Hirt addressed the Commission and requested hearing devices made available at the Traffic & Parking Commission and City Council meetings; additionally, he expressed support for the petition request and noted that residents are finding it difficult to secure parking on their block due to restaurant patrons and employees. Mr. Hirt suggested reducing parking rates so the public can utilize the structure and requested a regulation of no parking anytime, seven days a week.

Ms. Simpson expressed support for the petition request and noted that it is difficult to exit her drive way and is a safety hazard. The noise and trash is a main concern. Also, deprivation of sleep is detrimental to one's health and urged the Commission to consider approving the petition request.

Benjamin Eshshaghian commented that he believes that the 2-hour parking regulation is not enforced and supports the petition process.

Commissioner SILVER expressed that if the petition request passes, residents must purchase permits and must be displayed or residents will be cited.

Motion by FRIEDMAN, seconded by SEFF

3/2 To recommend establishing the 200 block of Foothill Road and the south side of Dayton Way adjacent to the corner homes as Permit Zone "G" with a regulation of "No Parking Anytime, Except by Permit."

AYES: FRIEDMAN, SEFF, GOLD

NOES: SILVER, BRAUN

ABSENT: LEVINE

ABSTAIN:

RECUSED: GOLDMAN

CARRIED:

ATTACHMENT 5

Dep. of Transportation

As residents of Foothill Rd we feel that the increased traffic from surrounding commercial areas (Wilshire Blvd. & Rexford Drive) as well as construction areas (Canon Drive) has permitted non-residents to freely park their vehicles on our residential street (Foothill Road). This problem is very evident as we see on a daily basis small businesses, construction workers, restaurant staff, medical office visitors and staff using our street as a 'free parking lot' thereby avoiding to pay for their parking. As a result, there has been unnecessary traffic and noise associated with commercial areas parking their vehicles for long periods of time on our street. Likewise this congestion has reduced the number of available spots for actual foothill residents to park their vehicles. Lastly, the quality of life has dramatically decreased (more air pollution, less safety) because what used to be a 'residential area' has become a 'commercial area.' Additionally, many of our service professionals (gardeners, pool servicemen & others) who service our homes have been impacted by this lack of parking space. Even our guests on a number of occasions have been forced to park elsewhere. We hope that this letter brings attention to our existing situation, and we hope that the city of Beverly Hills can restore our residential area by enforcing a no parking zone (at anytime) except by permit for residents living on Foothill Road.

Thank you,

Foothill Rd. Residents

215 N FOOT hill
 Beverly Hills CA. 90210

[Signature]
 310-278-9560

208 N. Foothill Rd
 Fariba Rabbanian B.H. 90210

(310) 205-049

Lisa/Saeed Javanfar
 308 Foothill Rd
 B.H. 90210
 310-858-6062

Alex Andri
 Jamsaid Andri
 303 ~~100~~ Foothill RD.
 310-433-0841

As residents of Foothill Rd we feel that the increased traffic from surrounding commercial areas (Wilshire Blvd. & Rexford Drive) as well as construction areas (Canon Drive) has permitted non-residents to freely park their vehicles on our residential street (Foothill Road). This problem is very evident as we see on a daily basis small businesses, construction workers, restaurant staff, medical office visitors and staff using our street as a 'free parking lot' thereby avoiding to pay for their parking. As a result, there has been unnecessary traffic and noise associated with commercial areas parking their vehicles for long periods of time on our street. Likewise this congestion has reduced the number of available spots for actual foothill residents to park their vehicles. Lastly, the quality of life has dramatically decreased (more air pollution, less safety) because what used to be a 'residential area' has become a 'commercial area.' Additionally, many of our service professionals (gardeners, pool servicemen & others) who service our homes have been impacted by this lack of parking space. Even our guests on a number of occasions have been forced to park elsewhere. We hope that this letter brings attention to our existing situation, and we hope that the city of Beverly Hills can restore our residential area by enforcing a no parking zone except by permit for residents living on Foothill Road.

Mandy Silver III 8

Thank you,

Foothill Rd. Residents

200 Foothill Rd.
 CA 90210
 Dr. Edmond Nikravesh
 Tari Nikravesh
mbeavesh

206 N. Foothill Rd.
 Beverly Hills, CA, 90210
 Anahid Ghezelasoury
Anahid
 (310)-860-0781

204 N. Foothill Rd
 Beverly Hills, CA 90210 (Home) 310-246-1156
 Melany Berger/Melany Berger -310-962-0500 (cell)
 Brenna Berger/BRENNA BERGER 310-962-9999 (cell)

Dr Fred Emmanuel

210 - N. Foot Hill Rd

B.H. CA 90210

Te : 310 - 278 - 4126

SANDY ZWIRN

214 N. FOOTHILL ROAD

90210

310-276-8677

212 Foothill
Michel Simbisi

310 276 6747

Dalia Lahijani

202 N. Foothill Rd.

B.H Ca 90210

(310) 859-4817

Muilk Silver

216 N. Foothill Rd.

Ber. Hills Calif

(310) 275 4723

310-8673011

Mawsa Maysa

205 Foothill

310 859 8384

Vera Ruess

310-2719511

Foothill 311

Sheila. Scarsamian 310 271 2751
300 Foothill Rd B.H. 90210

ATTACHMENT 6



Notice of Public Meeting
200 Block of Foothill Road
Request for a Permit Parking Zone
“No Parking Anytime, Except By Permit”

Date: Tuesday, April 7, 2009
Time: 7:00 p.m.
Location: City Hall, Council Chambers, 455 N. Rexford Drive, Beverly Hills

At its regular meeting on Thursday, April 7, 2009, the Beverly Hills City Council will review a Traffic & Parking Commission recommendation to include the 200 block of Foothill Road as a Preferential Permit Parking Zone “G” with a regulation of **“No Parking Anytime, Except By Permit G.”** Currently, the block has a parking regulation of “2-Hour Parking, 8:00 a.m. to 6:00 p.m., Except Sunday.” As recommended, the north side of Dayton Way between Rexford Drive and the alley at Foothill Road & Elm Drive would also be included as Permit Zone “G” with a regulation of “No Parking Anytime, Except by Permit G.”

All interested persons are invited to attend and speak on the matter. Written comments may also be submitted to the Department of Public Works & Transportation by mail at 345 Foothill Road, Beverly Hills, CA 90210, by fax, or by email listed above.

If there are any questions regarding this notice, please contact the Department of Public Works and Transportation at (310) 285-2500.

Gabriel S. Szasz

A handwritten signature in black ink, appearing to read "Gabriel Szasz". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Transportation Planning Analyst

March 23, 2009