



## AGENDA REPORT

**Meeting Date:** July 15, 2008  
**Item Number:** E-2  
**To:** Honorable Mayor & City Council  
**From:** Aaron Kunz, Deputy Director of Transportation   
**Subject:** RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS  
REMOVING THE SATURDAY PEAK HOUR STOPPING  
RESTRICTION ON WILSHIRE BOULEVARD BETWEEN REXFORD  
DRIVE AND THE EAST CITY LIMITS

**Attachments:**

1. Resolution
2. Traffic & Parking Commission Recommendation
3. Categorical Exemption
4. Traffic & Parking Commission Minutes
5. City Council Meeting Notice

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### RECOMMENDATION

Staff and the Traffic & Parking Commission recommend that the City Council move to approve removing the Saturday peak hour "No Stopping" regulation on both sides of Wilshire Boulevard between Rexford Drive and the east city limit at San Vicente Boulevard. There is no change proposed to the existing parking regulation Monday through Friday, or Sunday. As recommended, the Saturday regulation on Wilshire Boulevard east of Rexford Drive would be amended to "1-Hour Parking, 8 a.m. to 6 p.m., Saturday."

### INTRODUCTION

During consideration of permit zone modifications to 100 South Carson Road at Wilshire Boulevard, the Traffic & Parking Commission requested staff to evaluate removing the Saturday peak-hour regulation on Wilshire Boulevard from Rexford Drive to the eastern City limits. No other street within Beverly Hills has a peak-hour regulation on Saturday, nor does Wilshire Boulevard within the City of Los Angeles. Removing the "No Stopping" regulation could benefit businesses along Wilshire Boulevard and decrease spillover parking into residential areas on Saturdays.

Currently, signage posted on Wilshire Boulevard between Rexford Drive and San Vicente Boulevard indicates a Saturday peak-hour restriction of "No Stopping" between

7 a.m. to 10 a.m. and 3 p.m. to 7 p.m. Additionally, this segment of Wilshire Boulevard also has approximately 150 meter parking spaces offering one-hour parking at \$1 an hour.

### **DISCUSSION**

The Traffic & Parking Commission reviewed a staff recommendation to remove the Saturday peak-hour regulation on Wilshire Boulevard between Rexford Drive and San Vicente Boulevard over the course of two meetings. At its May 1, 2008 meeting, the Traffic & Parking Commission reviewed the traffic data collected in 2006 at one location east of Doheny Drive. The Commission moved to table the item requesting staff to conduct additional Saturday traffic counts on Wilshire Boulevard at three different locations between Rexford Drive and San Vicente Boulevard. The updated 2008 traffic counts were returned to the Commission at its June 5, 2008 meeting showing no significant change. At both meetings, one business merchant spoke in support and no one spoke in opposition.

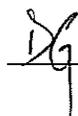
The one lane capacity for Wilshire Boulevard is estimated at approximately 600 vehicles per hour; likewise, two-lane capacity is estimated at 1,200 vehicles per hour. This means when the volume of traffic exceeds 1,200 vehicles, a third traffic lane would be suggested to avoid congestion or "grid-lock" conditions. Even at over 1,200 vehicles per hour, the traffic will continue to travel with only two lanes, but at a slower average speed.

The two sets of traffic counts in 2006 and 2008 supports staff's analysis that two lanes of traffic sufficiently meet the Saturday travel demand, and a third lane is not required for satisfactory traffic flow during the peak hours. During the morning peak hours between 7 a.m. and 10 a.m., both directions on this segment of Wilshire Boulevard operates approximately 50% below the two lane capacity of 1,200 vehicles per hour. In the afternoon peak hours between 3 p.m. and 7 p.m., the westbound direction operates approximately 15% below the two-lane capacity. At the same time, the eastbound direction operates slightly above the two-lane capacity of 1,200 vehicles per hour on Saturday between 3 p.m. and 5 p.m. Overall, the traffic volumes on Wilshire Boulevard do not show a need for a third lane of traffic during the posted peak hours on Saturdays.

Based on traffic counts, the Traffic & Parking Commission unanimously voted to remove the peak hour Saturday regulations. This would result in an amended regulation for Wilshire Boulevard (between Rexford Drive and the east City limit) of "No Stopping, 7 a.m. to 10 a.m. and 3 p.m. to 7 p.m., Monday through Friday," "1-Hour Parking, 10 a.m. to 3 p.m., Monday through Friday," and "1-Hour Parking , 8 a.m. to 6 p.m., Saturday."

### **FISCAL IMPACT**

The one-time cost of new signs is estimated at \$2,500 and would be installed by City staff. The possible removal of the Saturday peak hour regulation would result in five additional hours of meter revenue collection at 150 meters. With new the meter rates approved for fiscal year 2009, staff estimates an additional \$23,000 annually in meter revenue. In regards to citation revenue, staff believes there would be nominal difference in net revenue collected from the enforcement of expired meters compared to the enforcement of anti-gridlock peak hour violations on Saturdays.



David Gustavson  
Approved By

RESOLUTION NO. 08-R-

RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY  
HILLS REMOVING THE SATURDAY PEAK HOUR STOPPING  
RESTRICTION ON WILSHIRE BOULEVARD BETWEEN REXFORD  
DRIVE AND THE EAST CITY LIMITS

WHEREAS, the California Vehicle Code section 22507 authorizes a city to restrict the stopping, parking or standing of vehicles on certain streets, or portions thereof;

WHEREAS, the City has previously authorized “No Stopping” on Wilshire Boulevard during the peak hours of 7:00 a.m. to 10:00 a.m., and 3:00 p.m. to 7:00 p.m., Saturday;

WHEREAS, the City desires to remove the restriction on Saturdays on Wilshire Boulevard from Rexford Drive to the east City limits;

WHEREAS, the Community Development Department has reviewed the proposed project and has issued a Categorical Exemption;

NOW THEREFORE, the City Council of the City of Beverly Hills does resolve as follows:

Section 1. Pursuant to California Vehicle Code Section 22507, the City Council hereby removes the “No Stopping” restriction on Wilshire Boulevard, identified on the map attached as Exhibit A, on Saturday, and amends the restriction on Saturday to “1-Hour Parking, 8:00 a.m. to 6:00p.m.”

Section 2. The Director of Transportation & Engineering shall post the appropriate signs giving notice of the restrictions set forth in Section 1 above and indicating that vehicles in violation of said restrictions may be removed pursuant to Vehicle Code Section 22651(n).

Section 3. The City Clerk shall certify to the adoption of this Resolution and shall cause this Resolution and his certification to be entered in the Book of Resolutions of the Council of this City.

Adopted:

CITY OF BEVERLY HILLS  
A Municipal Corporation

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BARRY BRUCKER  
Mayor of the City of  
Beverly Hills, California

ATTEST:

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(SEAL)  
BYRON POPE  
City Clerk

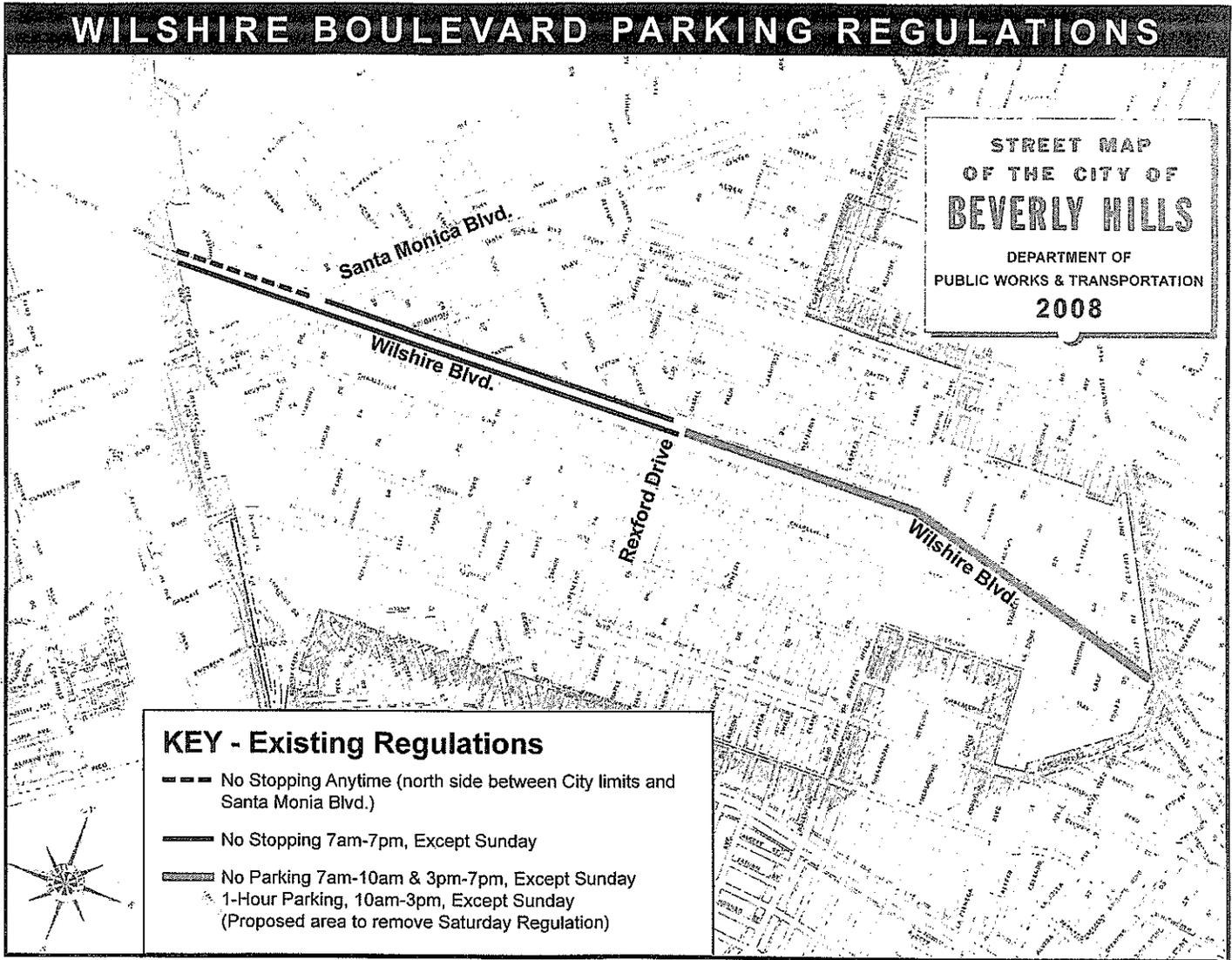
APPROVED AS TO FORM:

  
LAURENCE S. WIENER  
City Attorney

APPROVED AS TO CONTENT:

  
DAVID D. GUSTAVSON  
Director of Public Works & Transportation

EXHIBIT A



# **ATTACHMENT 2**

## Traffic & Parking Commission Recommendation

**Commission Meeting Date:** June 5, 2008

**7/0** Traffic & Parking Commission recommended to remove the existing peak-hour regulation of "No Stopping, 7 a.m. to 10 a.m. and 3 p.m. to 7 p.m." for Saturday on Wilshire Boulevard between Rexford Drive and San Vicente Boulevard and to amend this block section to "No Stopping, 7 a.m. to 10 a.m. & 3 p.m. to 7 p.m., Monday through Friday" and "1-hour" parking would be allowable Saturday, from 8 a.m. to 6 p.m.

# **ATTACHMENT 3**



455 N. Rexford Drive  
Beverly Hills, CA 90210-4817  
(310) 285-1123  
FAX: (310) 858-5966

**CITY OF BEVERLY HILLS**  
**Categorical Exemption**

**NAME OF PROJECT:** Removal of Saturday Peak-Hour Restriction on Wilshire Blvd.

**LOCATION:** Both sides of Wilshire Boulevard between Rexford Drive and East City Limits

**PROJECT DESCRIPTION:**

Project removes the peak hour restriction on Saturday of "No Stopping, 7 a.m. to 10 a.m. and 3 p.m. to 7 p.m." on Wilshire Boulevard between Rexford Drive and the east City limits. The amended restriction on this section of Wilshire Boulevard on Saturday would be "1-Hour Parking, 8 a.m. to 6 p.m., Saturday." All other days of the week would remain unchanged. This project adds 7 hours of available parking time on Saturday to approximately 150 metered-parking spaces.

**APPLICANT**

City of Beverly Hills  
455 North Rexford Drive  
Beverly Hills, CA 90210  
310-285-1000

**AGENT**

Department of PW & Transportation  
345 Foothill Drive  
Beverly Hills, CA 90210  
310-285-2500

The undersigned, having received this project for processing, has reviewed it for environmental impact and concluded that the project qualifies for a categorical exemption under the procedures adopted by the City of Beverly Hills and no further environmental assessment is necessary.

**Applicable Exemption Class** 1(c) and 21(a)

**COMMENTS** Changes in the operation of an existing street and action taken by a Regulatory agency to adopt and enforce permitting policies and procedures.

**REVIEWED BY** *J. Dil* **Date** 6/26/2008

# **ATTACHMENT 4**



CITY OF BEVERLY HILLS  
TRAFFIC & PARKING COMMISSION

Meeting of June 5, 2008

**TO:** Traffic & Parking Commission

**FROM:** Bijan Vaziri, Traffic Engineer  
Gabriel Szasz, Transportation Planning Analyst

**SUBJECT:** Wilshire Boulevard - Proposal to Remove Peak Hour Parking Regulations on Saturday between Rexford Drive and San Vicente Boulevard *Continued From May 1, 2008*

During consideration of permit zone modifications in the area of 100 S. Carson Road, the Traffic & Parking Commission requested that staff evaluate removing the Saturday peak-hour regulation on Wilshire Boulevard on the east side of the City. No other street within Beverly Hills has a peak-hour regulation on Saturday, nor does Wilshire Boulevard within the City of Los Angeles. Staff is unaware of any street in Los Angeles that has a Saturday peak hour regulation and there is no history as to why this segment of Wilshire has a Saturday regulation.

**Discussion**

At its last meeting on May 1, 2008 the Traffic & Parking Commission reviewed a proposal to remove the Saturday peak-hour regulation on Wilshire Boulevard between Rexford Drive and San Vicente Boulevard. The Traffic & Parking Commission moved to table the item to allow staff to conduct 2008 Saturday traffic counts on Wilshire Boulevard in varying locations specifically in the area of consideration.

Currently, signage posted on the segment of Wilshire Boulevard between Rexford Drive and San Vicente Boulevard designates Saturday peak-hour "No Stopping" regulations between "7 a.m. to 10 a.m." and "3 p.m. to 7 p.m." The May 1, 2008 Traffic & Parking Commission report included traffic volume data on Wilshire Boulevard east of Doheny Drive averaged from 2006 and 2007.

In evaluating the need for additional lanes, staff uses a 'rule of thumb' that the ideal capacity of two lanes of an arterial is less than 1200 vehicles per hour. The 2006/2007 data showed that the eastbound Wilshire Boulevard in this area is slightly above 1200 vehicles per hour between 3 and 5 pm. It should be noted that during weekday traffic during the non-peak hour, Wilshire Boulevard operates with two lanes with substantially higher traffic volumes (i.e., between 1400 and 1600 vehicles).

The Traffic & Parking Commission requested updated Saturday traffic counts at three different locations. During May staff conducted traffic counts on two Saturdays, May 10 & 17, 2008 at two different locations on Wilshire Boulevard in the area with the most parking, between Doheny Drive and La Cienega Boulevard. The locations where traffic

counts were taken include one block east of Carson Road and west of La Cienega Boulevard. These most recent counts showed no significant change for eastbound approach with a minor reduction between 3 p.m. and 4 p.m. The westbound approach count shows a slight variation from the previous count and the peak traffic has shifted to one hour later during the day.

Staff could not find a suitable and safe location to take traffic counts in the area between La Cienega and San Vicente Boulevards. Staff is conducting traffic counts in the area between Doheny Drive and Robertson Boulevard the weekend of May 31 and will provide results at the June 5 meeting. Staff does not envision that these traffic counts will change the recommendation to remove the Saturday peak-hour regulation. Further, staff would not recommend retaining only a portion of the Saturday regulation on Wilshire Boulevard.

### **Noticing**

Notices of the Traffic & Parking Commission review of this proposal at its June 5, 2008 meeting were mailed to businesses on Wilshire Boulevard between Rexford Drive and San Vicente Boulevard.

### **Recommendation**

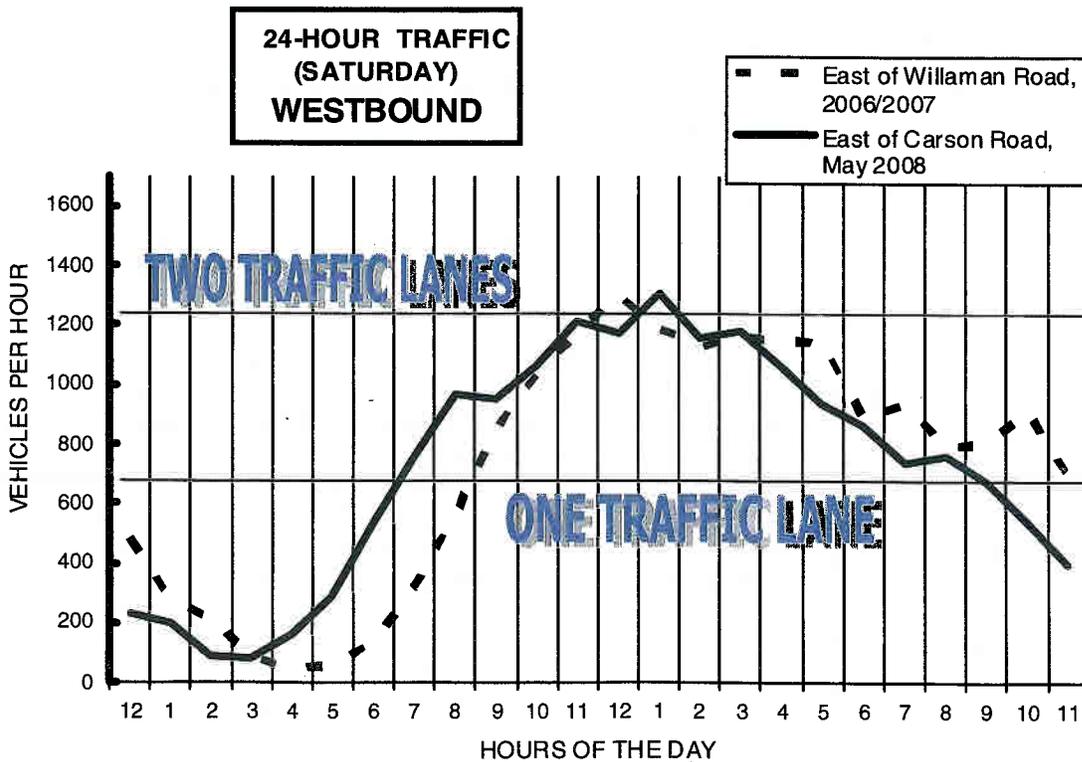
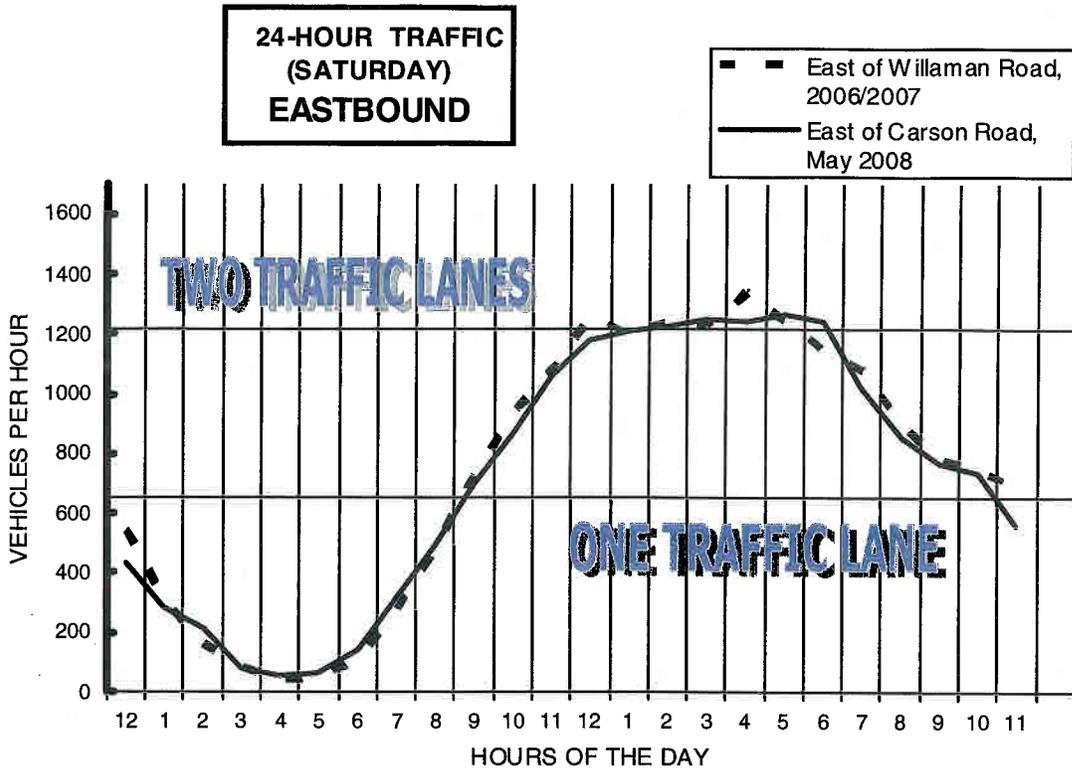
Based on the most recent traffic counts staff maintains its recommendation to remove the existing peak hour regulation of "No Stopping, 7 a.m. to 10 a.m. and 3 p.m. to 7 p.m." for Saturday on Wilshire Boulevard between Rexford Drive and San Vicente Boulevard. As recommended, the peak hour regulation on this segment of Wilshire Boulevard would be amended to "No Stopping, 7 a.m. to 10 a.m. and 3 p.m. to 7 p.m., Monday through Friday."

Parking meters on this segment of Wilshire Boulevard would allow for 1-hour parking between "10 a.m. to 3 p.m. Monday to Friday, and 8 a.m. to 6 p.m. Saturday."

### **Attachments**

- A) 2008 Wilshire Boulevard Traffic Count Graph
- B) May 1, 2008 Traffic & Parking Commission Report
- C) Meeting Notice

# WILSHIRE BOULEVARD - SATURDAY TRAFFIC COUNTS 2007 VS. 2008





CITY OF BEVERLY HILLS  
TRAFFIC & PARKING COMMISSION

Meeting of May 1, 2008

**TO:** Traffic & Parking Commission  
**FROM:** Gabriel Szasz, Transportation Planning Analyst  
**SUBJECT:** Wilshire Boulevard - Proposal to Remove Peak Hour Parking Regulations on Saturday between Rexford Drive and San Vicente Boulevard

During the permit parking zone review for the 200 block of South Carson Road (Zone "UU"), the Traffic & Parking Commission requested staff to investigate removing the peak hour "No Stopping" regulation on Saturday on Wilshire Boulevard. It was felt that this could benefit businesses along Wilshire Boulevards and decrease spillover parking into residential areas on Saturdays.

Currently, signage posted on Wilshire Boulevard between Rexford Drive and San Vicente Boulevard indicates Saturday peak-hour "No Stopping" regulations between "7 a.m. to 10 a.m." and "3 p.m. to 7 p.m." This report outlines a recommendation to remove the Saturday peak-hour regulation on this segment of Wilshire Boulevard.

### Discussion

The length of Wilshire Boulevard within the City of Beverly Hills city limit is designated as a tow-away "anti-gridlock" zone. A citation for parking in an anti-gridlock zone is \$140, not including possible impound fees. Wilshire Boulevard has three distinct segments, each with different parking regulations as follow (Attachment A):

1. **Between the Western City Limit and Santa Monica Boulevard:** The north side is posted "No Stopping Anytime" and the south side is posted "No Stopping, 7 a.m. to 7 p.m., Except Sunday."
2. **Between Santa Monica Boulevard and Rexford Drive:** Both Sides are posted "No Stopping, 7 a.m. to 7 p.m., Except Sunday."
3. **Between Rexford Drive and San Vicente Boulevard:** Both sides are metered parking posted "No Stopping, 7 a.m. to 10 a.m. and 3 p.m. to 7 p.m., Except Sunday" and "1-Hour Parking, 10 a.m. to 3 p.m., Except Sunday."

This report is focused on the evaluation of removing the Saturday peak-hour regulation on the third segment of Wilshire Boulevard between Rexford Drive and San Vicente Boulevard. This is the only segment of Wilshire Boulevard that has metered parking fronting smaller businesses, and has lower traffic volumes. The segments of Wilshire Boulevard between the west City limit and Rexford Drive do not have metered parking spaces, have more high-density office buildings and department stores, and higher

traffic volumes. At this time, staff recommends maintaining the current regulations on Wilshire Boulevard west of Rexford Drive where there are no meters.

### ***Wilshire Boulevard Saturday Traffic Counts***

The most recent traffic counts for Wilshire Boulevard were conducted in 2007 (Attachment B). The data collected indicates that two lanes of traffic meets the Saturday travel demand, and a third lane is not required for the satisfactory traffic flow during the peak hours in both the east and west bound directions. The one lane capacity for Wilshire Boulevard is estimated to be about 600 vehicles per hour; likewise, two lane capacity is estimated at 1,200 vehicles per hour. This means when the volume of traffic exceeds 1,200 vehicles, a third traffic lane would be suggested to avoid congestion or "grid-lock" conditions. Even at over 1,200 vehicles per hour, the traffic will continue to travel with only two lanes, but at a slower average speed.

Attachment B provides a graphic of the 24-hour traffic volumes on Wilshire Boulevard. On Saturday mornings from 7 a.m. to 10 a.m., both directions on this segment of Wilshire Boulevard are approximately 52% below the two lane capacity of 1,200 vehicles per hour. In the afternoon between 3 p.m. and 7 p.m. the westbound direction is approximately 14% below the two lane capacity. At the same time, the eastbound direction is slightly above at 5% the two lane capacity of 1,200. Overall, the traffic volumes on Wilshire Boulevard do not show a need for a third lane of traffic during the posted peak-hours on Saturdays.

The removal of Saturday peak-hour regulation would make the Wilshire Boulevard consistent with the City of Los Angeles. In Los Angeles Wilshire Boulevard peak-hours are posted Monday through Friday during the same time periods (7 a.m. to 10 a.m. and 3 p.m. to 7 p.m.)

### ***Wilshire Boulevard Parking Meters***

There are approximately 150 metered parking spaces on Wilshire Boulevard at a rate current rate of 0.50 cent an hour. The possible removal of the Saturday peak hour regulation would result in five additional hours of meter collection or \$19,500 annually based on a 100% recapture rate. Typically, meters receive a 60% revenue recapture rate, which would net the City approximately \$11,700 annually. The Beverly Hills City Council introduced an ordinance at the April 15<sup>th</sup> City Council meeting to amend the Beverly Hills Municipal Code to adjust the meter rate along Wilshire Boulevard to \$1 an hour effective the next fiscal year.

Staff also researched the past six-month's citation history of Wilshire Boulevard on Saturday during the peak-hours. In the segment between Rexford Drive and San Vicente Boulevard, the City issues an average of 15 peak-hour/anti-gridlock citations a month. If the peak-hour regulation would be removed on Saturday, enforcement would be focused on expired metered violations. Staff believes there would be nominal difference in net citation revenue collected from the enforcement of expired meters compared to enforcement of anti-gridlock violations.

## **Noticing**

Notices of the Traffic & Parking Commission review of this proposal at its May 1, 2008 meeting were mailed to businesses on Wilshire Boulevard between Rexford Drive and San Vicente Boulevard.

## **Recommendation**

Changing the regulations on Wilshire Boulevard requires the City Council's approval. The Traffic & Parking Commission recommendation resulting from this meeting will be forwarded for City Council consideration.

Staff recommends that the existing peak hour regulation of "No Stopping, 7 a.m. to 10 a.m. and 3 p.m. to 7 p.m." for Saturday on Wilshire Boulevard between Rexford Drive and San Vicente Boulevard be removed. As recommended, the peak hour regulation on this segment of Wilshire Boulevard would be amended to "No Stopping, 7 a.m. to 10 a.m. and 3 p.m. to 7 p.m., Monday through Friday."

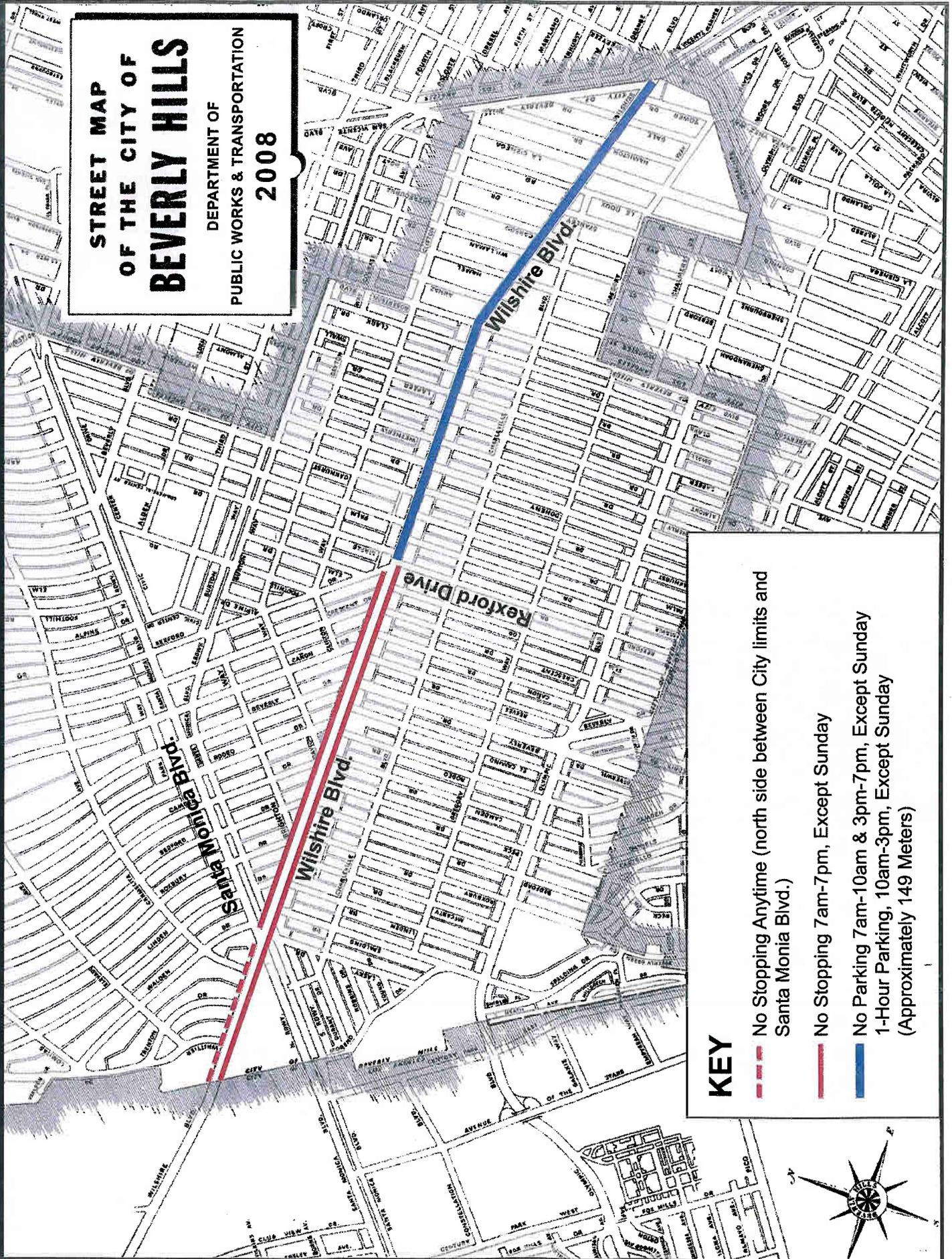
Parking meters on this segment of Wilshire Boulevard would allow for 1-hour parking between "10 a.m. to 3 p.m. Monday to Friday, and 8 a.m. to 6 p.m. Saturday."

## **Attachments**

- A) Wilshire Boulevard Map
- B) Wilshire Boulevard Traffic Counts

# WILSHIRE BOULEVARD PARKING REGULATIONS

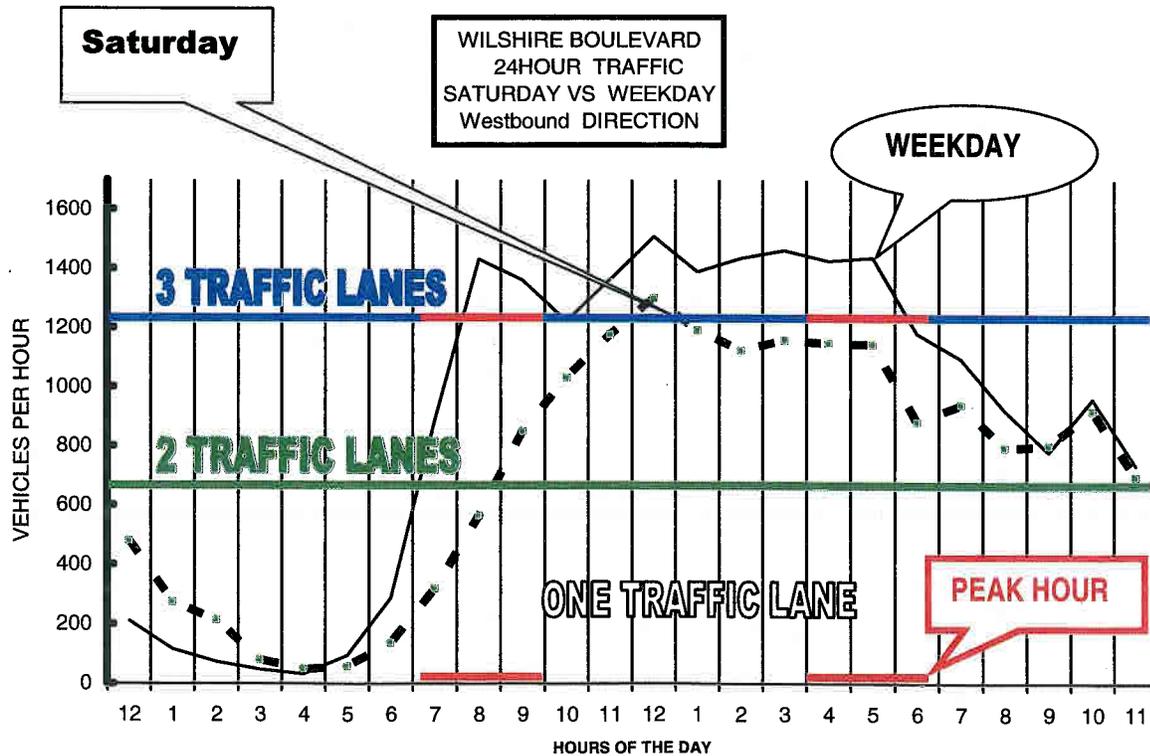
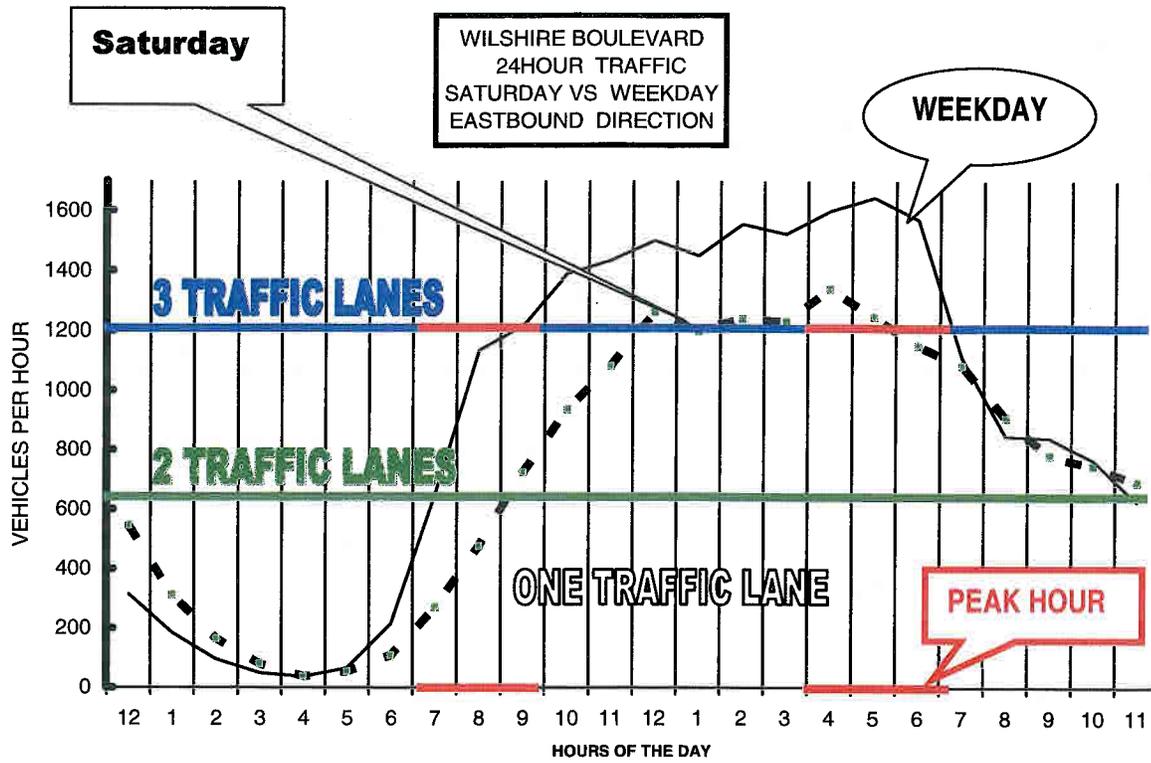
**STREET MAP  
OF THE CITY OF  
BEVERLY HILLS**  
DEPARTMENT OF  
PUBLIC WORKS & TRANSPORTATION  
**2008**



## KEY

-  No Stopping Anytime (north side between City limits and Santa Monica Blvd.)
-  No Stopping 7am-7pm, Except Sunday
-  No Parking 7am-10am & 3pm-7pm, Except Sunday  
1-Hour Parking, 10am-3pm, Except Sunday  
(Approximately 149 Meters)

# Wilshire Boulevard 2007 24-Hour Traffic Counts





## Notice of Public Meeting

### Proposal to Remove the Saturday "No Stopping" Regulations on Wilshire Boulevard

**Date:** Thursday, June 5, 2008  
**Time:** 9:30 am or as soon thereafter  
**Location:** City Hall, Room 180-A, 455 N. Rexford Drive, Beverly Hills, CA, 90210

Dear Wilshire Boulevard Occupant,

At its **June 5, 2008** meeting, the Beverly Hills Traffic & Parking Commission will conduct a second review of a proposal to remove the existing peak-hour regulation of "No Stopping, 7 a.m. to 10 a.m. and 3 p.m. to 7 p.m." for Saturday on **Wilshire Boulevard** between **Rexford Drive** and **San Vicente Boulevard**. The Traffic & Parking Commission tabled its action from its previous meeting on May 1, 2008 in order for staff to obtain additional traffic data.

As recommended, the peak hour regulation on this segment of Wilshire Boulevard would be amended to "No Stopping, 7 a.m. to 10 a.m. & 3 p.m. to 7 p.m., Monday through Friday." One hour metered parking would be provided on Saturdays, from 8 a.m. to 6 p.m. (See Map on Reverse)

All interested persons are invited to attend and speak on the matter. Written comments may also be submitted to the Department of Public Works & Transportation by mail at 345 Foothill Road, Beverly Hills, CA 90210, by fax, or by email listed above. If there are any questions regarding this notice, please contact the Department of Public Works and Transportation at (310) 285-2500.

Sincerely,

Gabriel S. Szasz

A handwritten signature in black ink that reads "Gabriel Szasz". The signature is written in a cursive style with a long, sweeping underline.

Transportation Planning Analyst

May 22, 2008

Chair GOLD questioned the Commission on taking a straw vote regarding changing the parking restriction on the 200 block of Reeves Drive to "No Stopping on the west side of the street between 9:00 a.m. to 6:00 p.m., and with permit parking only between the hours of 6:00 a.m. to 2:00 a.m., with overnight parking via permit only between the hours of 2:30 a.m. to 5:00 a.m. On a showing of hands, most in the audience was in favor.

Motion by GOLDMAN, second by SILVER

6/0 To deny staff's original recommendation to add parking regulation to the west side of the street of the 200 block of Reeves Drive.

AYES: LEVINE, GOLDMAN, FRIEDMAN, SILVER, BRAUN, GOLD  
NOES:  
ABSENT:  
ABSTAIN:  
RECUSED: SEFF  
CARRIED:

Alternatively, Commissioner SILVER moved to direct staff to create a recommendation, provide notice, and to establish a meeting date to finalize a vote.

Mr. Kunz stated that it will be a city-initiated process to change the regulation on the west side of the street to from "No Parking Anytime" to "No Stopping, 9:00 a.m. to 6:00 p.m., and No Parking, Any Other Time, Except by Permit" and to modify parking on the east side of the street from "1-Hour Parking, 8:00 a.m. to 2:30 a.m., Daily, Except by Permit" to "1-Hour Parking, 9:00 a.m. to 6:00 p.m., Except by Permit" and "No Parking, Any Other Time, Except by Permit."

**WILSHIRE BOULEVARD – (CONTINUED ITEM) – 11:31 a.m.  
PROPOSAL TO REMOVE PEAK-HOUR PARKING REGULATIONS ON SATURDAY  
BETWEEN REXFORD DRIVE AND SAN VICENTE BOULEVARD**

The Commission requested staff to evaluate removing the Saturday peak-hour regulation on Wilshire Boulevard between Rexford Drive and San Vicente. Deputy Director of Transportation Aaron Kunz provided an update regarding the Saturday peak-hour restriction and noted that it is a continued item from the May 1, 2008 meeting.

The ideal vehicle capacity for two lanes of an arterial is less than 1200 vehicles per hour. The 2006/2007 data showed that eastbound traffic is slightly above 1200 vehicles per hour between 3:00 p.m. and 5:00 p.m. The Commission requested updated traffic counts at three different locations. Staff conducted two traffic counts on Wilshire Boulevard between Doheny Drive and La Cienega, and one block east of Carson Road and west of La Cienega Boulevard. No significant changes were reported for the eastbound direction. Additionally, staff conducted counts between Donehy Drive and Robertson Boulevard.

Staff maintains its recommendation to remove the existing peak-hour regulation of "No Stopping, 7:00 a.m. to 10:00 a.m. and 3:00 p.m. to 7:00 p.m." for Saturday on Wilshire

Boulevard. The peak-hour regulation on this segment of Wilshire would be amended to "No Stopping, 7:00 a.m. to 10:00 a.m. and 3:00 p.m. to 7:00 p.m., Monday through Friday." Parking meters would allow for 1-hour parking between "10:00 a.m. to 3:00 p.m. Monday to Friday, and 8:00 a.m. to 6:00 p.m. Saturday."

Commissioner LEVINE inquired about non-peak hours and if staff studied two out of three areas along Wilshire Boulevard. Mr. Kunz replied that peak-hours are from 7:00 a.m. to 10:00 a.m. and 3:00 p.m. to 7:00 p.m. Any other time is considered non-peak hours. Traffic Engineer Bijan Vaziri replied that there was difficulty installing traffic counters on a portion of La Cienega Boulevard, but the counts are consistent. Additionally, Commissioner LEVINE asked about traffic in that area. Mr. Vaziri responded that the capacity given is an estimate provided to give a basis for comparison.

*Public Comment:*

Anatoly Balsim, business owner on Wilshire Boulevard, expressed support of the proposal to remove the peak-hour regulations on Saturday between Rexford Drive and San Vicente Boulevard.

Motion by SILVER, second by SEFF

7/0 To accept staff's recommendation of "No Stopping, 7:00 a.m. to 10:00 a.m. and 3:00 p.m. to 7:00 p.m. Monday through Friday" and "1-Hour Parking between 10:00 a.m. to 3:00 p.m., Monday through Friday, and 8:00 a.m. to 6:00 p.m. Saturday" on metered parking.

AYES: LEVINE, GOLDMAN, FRIEDMAN, SEFF, SILVER, BRAUN, GOLD

NOES:

ABSENT:

ABSTAIN:

CARRIED:

**~~CREATE AD HOC COMMITTEES: (1) TRANSPORTATION SYMPOSIUM, (2) SINGLE-FAMILY PERMIT ZONE GUIDELINES (3) 100 SOUTH REXFORD DRIVE MITIGATION MEASURES, (4) CITY-WIDE MASTER PLAN .~~**

~~Mr. Kunz provided a brief update regarding the creation of the ad hoc committees. He stated that Transportation Symposium is a high priority as it is part of Mayor Brucker's initiatives. Vice Chair BRAUN and Commissioners GOLDMAN and LEVINE are appointed members. Also, staff suggests that the 'Green' Ad-hoc Committee be combined with the Transportation Symposium Committee.~~

~~Director of Parking Operations Chad Lynn will head the City-Wide Master Plan Committee. Members appointed include Chair GOLD and Commissioners SEFF and LEVINE.~~

**ORAL COMMUNICATION FROM THE AUDIENCE – 9:27 am**

(Speakers wishing to address the Commission will be limited to three minutes.)

Martin Goldstone, resident of the 1200 block of Coldwater Canyon Road, addressed the Commission on a non-agenda item. Mr. Goldstone expressed safety concerns regarding speeding traffic and made suggestions to improve the safety.

**ACTION ITEMS – 9:35 am**

**CONSIDERATION OF THE APRIL 3, 2008 MEETING MINUTES**

Motion by SEFF, seconded by SILVER

5/0 To amend and approve the April 3, 2008 meeting minutes.

AYES: FRIEDMAN, SEFF, SILVER, BRAUN, GOLD

NOES:

ABSENT: GOLDMAN

ABSTAIN: LEVINE

CARRIED:

**WILSHIRE BOULEVARD – PROPOSAL TO REMOVE PEAK-HOUR PARKING REGULATIONS ON SATURDAY BETWEEN REXFORD DRIVE AND SAN VICENTE BOULEVARD**

Transportation Planning Analyst, Gabriel Szasz, provided an overview of the proposal to remove peak hour parking restriction on Saturday on Wilshire Boulevard between Rexford Drive and San Vicente Boulevard.

Three different parking regulations exist along Wilshire Boulevard: between the western city limits and Santa Monica Boulevard; Santa Monica Boulevard and Rexford Drive; and Rexford Drive and San Vicente Boulevard. Wilshire Boulevard is an anti-grid-lock zone. A traffic survey was conducted in 2006 and it indicates that two lanes of traffic meet the Saturday travel demand, so a third lane is not required. Action is requested of the Commission only for the segment between Rexford Drive and San Vicente Boulevard.

*Public Comment: 10:00 a.m.*

Anatoly Balsim, business owner along Wilshire Boulevard, expressed support to remove the Saturday peak hour restriction between Rexford Drive and San Vicente Boulevard.

The Commission requested staff to conduct another traffic study to obtain current data to make an informed recommendation regarding the Saturday peak-hour regulation on Wilshire Boulevard.

Staff will conduct traffic counts at three points along Wilshire Boulevard between Doheny Boulevard and Rexford Drive, La Cienega Boulevard and San Vicente, and Robertson and La Cienega Boulevard. The information will be presented as individual data not as an average.

The Commission motioned to table the item due to pending information. It will be addressed at the June 5, 2008 Traffic & Parking Commission meeting.

Motion by SILVER, seconded by SEFF

6/0 To table the item to the June 5, 2008 Traffic & Parking Commission meeting.

AYES: LEVINE, FRIEDMAN, SEFF, SILVER, BRAUN, GOLD

NOES:

ABSENT: GOLDMAN

ABSTAIN:

CARRIED:

## **ADJOURNMENT**

Motion by SILVER, seconded by BRAUN

6/0 To adjourn meeting.

AYES: LEVINE, FRIEDMAN, SEFF, SILVER, BRAUN, GOLD

NOES:

ABSENT: GOLDMAN

ABSTAIN:

CARRIED:

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Julian Gold, Chair

# **ATTACHMENT 5**



## Notice of Public Meeting

### Proposal to Remove the Saturday "No Stopping" Regulation on Wilshire Boulevard

**Date:** Tuesday, July 15, 2008  
**Time:** 7:00 pm or as soon thereafter as the matter may be heard.  
**Location:** City Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, CA, 90210

Dear Wilshire Boulevard Occupant,

The City Council of Beverly Hills at its regular meeting of July 15, 2008 will consider a Traffic & Parking Commission recommendation to remove the existing peak-hour regulation of "No Stopping, 7 a.m. to 10 a.m. and 3 p.m. to 7 p.m." for Saturday on **Wilshire Boulevard** between **Rexford Drive** and **San Vicente Boulevard**. As recommended, the peak hour regulation on this segment of Wilshire Boulevard would be amended to "No Stopping, 7 a.m. to 10 a.m. & 3 p.m. to 7 p.m., Monday through Friday" and "1-hour" parking would be allowable Saturday, from 8 a.m. to 6 p.m. (See Map on Reverse)

All interested persons are invited to attend and speak on the matter. Written comments may also be submitted to the Department of Public Works & Transportation by mail at 345 Foothill Road, Beverly Hills, CA 90210, by fax, or by email listed above.

If there are any questions regarding this notice, please contact the Department of Public Works and Transportation at (310) 285-2500.

Sincerely,

Gabriel S. Szasz

A handwritten signature in black ink that reads "Gabriel Szasz". The signature is written in a cursive, flowing style.

Transportation Planning Analyst

June 30, 2008

# WILSHIRE BOULEVARD PARKING REGULATIONS

**STREET MAP  
OF THE CITY OF  
BEVERLY HILLS**  
DEPARTMENT OF  
PUBLIC WORKS & TRANSPORTATION  
2008

## KEY - Existing Regulations

-  No Stopping Anytime (north side between City limits and Santa Monica Blvd.)
-  No Stopping 7am-7pm, Except Sunday
-  No Parking 7am-10am & 3pm-7pm, Except Sunday  
1-Hour Parking, 10am-3pm, Except Sunday  
(Proposed area to remove Saturday Regulation)

