CITY OF BEVERLY HILLS
STAFF REPORT

Meeting Date: May 6, 2008

To: Honorable Mayor & City Council

From: Gisele Grable, Community & Cultural Services Administrator
Community Services Department

Subject: 2008 Team Beverly Hills – Resident Educational Program

Attachment: Team BH Application

INTRODUCTION

Staff has begun developing the plans for the 13th year of Team Beverly Hills, the City's program to educate and inform residents of their local government, City departments' functions and responsibilities, and current community issues. The following provides details and dates for the recruitment process and 2008 season:

Application Process

- The Team BH membership will consist of 32 resident participants. As in previous years, two Beverly Hills High School Students will also be included and selected by the Beverly Hills Unified School District (BHUSD).
- Team BH members will be selected through an application process.
- Applications will be or have been mailed to:
  - Individuals who have called or emailed to request an application over the last year
  - All previous applicants to the program
  - All Team BH alumni (330 members)
  - All City Commissioners
  - And will be available at public counters: Library foyer, City Hall Ranger Station, City Clerk's Office, etc.)
- Dates for the program include 10 sessions from September 2008 through February 2009. Staff will finalize session dates over the next couple months.

Application Timeline

- Public announcement at City Council meeting — Tuesday, May 6
- Advertisements (also on City's Cable Channel & website) — Beginning May 6
- Deadline for submittal of applications — Thursday, June 12
- Application review and selection of Team BH members by City Council — June 13-23
- Announcement of Team BH members at City Council Meeting — First Meeting in July

Honorable Mayor and City Council
Meeting Date: May 6, 2008

Selection Process

Fifteen members will be selected by the City Council (3 per Councilmember), 15 candidates selected through a lottery process (assistance provided by the City Clerk) and the remaining 2 students will be selected by the BHUSD. As in previous years, staff will continue to indicate the exact number of times each applicant has applied if they have applied on more than one occasion since the City Council may wish to provide consideration to those who have applied numerous times.

Gisele Grable
Approved By

TEAM BEVERLY HILLS

Team Beverly Hills was originally developed to educate and inform residents of their local government representatives, departments and programs; community associations; and current community issues. The Program was designed to create an environment that would nurture and encourage leadership, participation and responsibility by the City's citizenry. The vision of Team Beverly Hills is to develop and maintain an informed, energetic and diversified resource for community leadership.

Through an application process, 32 residents (30 selected by the City Council/lottery and 2 selected by the Beverly Hills Unified School District) are selected for the Team. Over a period of 6 months (September-February), Team Beverly Hills (BH) members meet on 10 occasions (evenings and weekends) and actively participate in a variety of tours, presentations and demonstrations. Highlights from previous programs include:

- Lectures by City officials and representatives (Mayor and City Councilmembers, City Treasurer, City Attorney, City Manager, City Department Heads from Building & Safety, Engineering, Emergency Services, Finance, Information Technology, Library, Planning, Public Works, Recreation & Parks, and Transportation Departments, including Police Chief and Fire Chief); as well as community, and local business leaders
- Open dialogue with City officials, City representatives and community/business leaders in order to enable and offer participants an understanding of issues, opportunities and challenges facing the City
- Presentations and interactive demonstrations
- Walking and driving tours of City facilities and public/private sites
- Leadership and team-building training exercises
- Informal gatherings (for networking between Team members, City officials and representatives, and community/business leaders)
- Recognition and graduation program for current Team members and all Alumni members

Objectives

- To build a resource of involved citizens for future commissions, committees, programs and projects for the benefit of the Beverly Hills community.
- To develop, nurture and utilize leadership potential within the community.
- To familiarize residents with all aspects of government, business, and service industries.
- To involve residents in community activities, projects and endeavors.

Developed in 1996, the Team Beverly Hills program currently has 330 Alumni members. As more residents are educated through the Team Beverly Hills program, the positive results will benefit the entire community as Alumni continue to seek out opportunities to participate and assist existing civic and community organizations and agencies. The long-term benefits will embody an ever-expanding network and resource of community leaders, as well as assist in building a stronger bridge of mutual trust and respect between the community and its government.

June 12 DEADLINE DATE

CONFIDENTIAL INFORMATION
Team Beverly Hills - The Leadership Program
2008 APPLICATION

Name _____

Home Address _____

BEVERLY HILLS, CA Zip Code _____

Email Address _____

Phone **Day** ( ) _____ **Evening** ( ) _____

Fax **Day**( ) _____ **Evening** ( ) _____

How long have you been a resident of Beverly Hills? _____

_____

Occupation _____

Employer _____

Work Address _____ **Zip Code** _____

List community service within the City of Beverly Hills over the last five years:

_____
_____
_____
_____
_____

Please indicate dates/vacations/etc. you are planning, and will NOT be available to attend: (from September 2008-February 2009)

_____
_____
_____
_____

Why would you like to participate in Team Beverly Hills?

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_____
_____
_____
_____

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Why would you like to participate in Team Beverly Hills? {continued from page one}

I hereby request to participate in Team Beverly Hills - The Leadership Program for 2008. I understand that if I am accepted, I will make a commitment to attend as many activities as possible as a way to increase my awareness of the City and its activities.

Signed_____ Date_____

If under 18 years of age, signature of parent or guardian is required:

Signed_____ Date_____

Please return by ***Thursday, June 12*** *to: Attn: Gisele Grable/Team Beverly Hills, City of Beverly Hills, 455 North Rexford Drive, Beverly Hills, CA 90210; Fax Number 310.274.9571.*

If you have any questions, please call 310.285.1078 or email ggrable@beverlyhills.org.

Applications must be filled out completely; **applications with incomplete information will be disqualified.**