



AGENDA REPORT

Meeting Date: January 29, 2008
Item Number: E-1
To: Honorable Mayor & City Council
From: Cheryl Friedling, Deputy City Manager
Subject: BLUE RIBBON TASK FORCE ON PUBLIC PARTICIPATION
Attachments: None

INTRODUCTION: This new *Blue Ribbon Task Force on Public Participation* was established by the City Council at its December 18, 2007 meeting.

The Task Force was created to guide the City Council on opportunities to enhance communications and outreach programs, drawing upon local experts in the areas of public relations, media, marketing and community outreach.

DISCUSSION: Key community leaders have been recommended by members of the City Council to provide expertise to the City. These five community members have accepted their appointment:

- Peter Bernard
- Judie Fenton
- Ali Kasicki
- Dick Rosenzweig
- Clif Smith

One invitee – Josh Gross – declined the Task Force appointment.

City Council Liaison members are Mayor Delshad and Councilmember Briskman.

FISCAL IMPACT: None.

RECOMMENDATION: Staff recommends that the City Council approve the membership of the *Blue Ribbon Task Force on Public Participation* and authorize staff to convene the first quarterly meeting of 2008.

Meeting Date: January 29, 2008

Cheryl Friedling
Approved By

