



CITY OF BEVERLY HILLS

**STAFF REPORT**

**Meeting Date:** October 2, 2007  
**To:** Honorable Mayor & City Council  
**From:** Pamela Mottice Muller, Office of Emergency Management  
**Subject:** Safety Week  
**Attachments:** None

---

**INTRODUCTION**

Safety Week was developed ten years ago through joint planning efforts between City staff, the Beverly Hills Unified School District and the PTA Council. Safety Week, over the years, have offered the community a variety of programs and activities designed to educate and raise citizen awareness on the importance of living safely and being prepared in the event of a disaster. With the exception of last year, Safety Week has been held in the month of October and consisted of two components; school presentations and the Safety and Emergency Preparedness Expo. Last year due to the Jewish holidays and many citywide activities the Week was moved to March. This October, Safety Week will consist of the school presentations and other limited activities that will promote safety and emergency preparedness. There will not be an Expo. Once the Health and Commission is established, the future of Safety Week and its components will be discussed and recommendations will be provided to the City Council.

**DISCUSSION**

Safety Week was held in March 2007. It consisted of two components: school safety presentations and the Safety and Emergency Preparedness Expo. During the week of October 15-21 a modified Safety Week will be held. The school presentations will be taught but since the Expo was held six months ago and due to conflicts in dates with other activities the Expo will be scheduled for sometime next year. The City will provide school safety held presentations during the week. The Beverly Hills school district has named October as Safety Month.

**SCHOOL PRESENTATIONS**

City departments will travel to the schools, providing grade specific safety presentations. The presentations will be interactive and informational, and related safety items will be given to students. The following are scheduled presentation topics:

Meeting Date: October 2, 2007

<u>DEPARTMENT</u>	<u>GRADE LEVEL</u>	<u>PRESENTATION</u>
Community Services	K	Pool, Sun, Playground, and 911
Office Emergency Management	2	Earthquake Preparedness/ Public Health Hand Washing Campaign
Fire Department	1 & 3	Fire Safety & Disaster and Evacuation Plans
Community Development	4	Home Safety
Vector Control	5	Insect and Bee Safety
Police Department	6, 7	Internet Safety
Maple Counseling Center	8	Anti-Bullying

Additionally, throughout the month, the City will provide information to the students on CPR, Halloween Safety, emergency preparedness, and substance abuse and prevention.

**OTHER ACTIVITIES**

On Sunday October 21, the Office of Emergency Management will have a booth at the Farmers Market offering safety and emergency preparedness information. In September as part of National Preparedness Month, the Office of Emergency Management held a community and employee disaster preparedness campaign.

**FISCAL IMPACT**

There is no fiscal impact.

**RECOMMENDATION**

Staff recommends Safety Week held as reflected above. During an upcoming meeting of the new Health and Safety Commission, Staff also recommends future study of Safety Week, its components, its dates and its relation to other related emergency and safety events in the City. Commission recommendations will be brought in front of the City Council sometime within the next year.

Pamela Mottice-Muller 