



AGENDA REPORT

Meeting Date: September 17, 2007
Item Number: E-1
To: Honorable Mayor & City Council
From: Pamela Mottice Muller, Director Office of Emergency Management
Subject: RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS
PROCLAIMING SEPTEMBER 2007 AS NATIONAL PREPAREDNESS
MONTH IN THE CITY OF BEVERLY HILLS
Attachments: 1. Resolution

RECOMMENDATION

Staff recommends the City Council approve and read the resolution naming September National Preparedness Month.

INTRODUCTION

National Preparedness Month is a nationwide effort held each September to encourage Americans to take simple steps to prepare for emergencies in their homes, businesses and schools. The goal of the month is to increase public awareness about the importance of preparing for emergencies and to encourage individuals to take action. Throughout September, the City of Beverly Hills will focus on the importance of emergency preparedness and promote disaster mitigation and preparedness throughout the City.

DISCUSSION

By approving the resolution and declaring September National Preparedness Month the City of Beverly Hills joins the federal, many state and local governments in the effort to raise awareness about the importance of emergency preparedness and to encourage all citizens to better prepare their homes and communities for emergencies.

As President Bush states in his National Preparedness Month proclamation, "Protecting America's homeland and citizens is the shared responsibility of the entire Nation... These activities create a culture of preparedness and can help save lives."

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Citizens can locate disaster preparedness information at the following locations:

- City Web Page www.beverlyhills.org or www.ready.gov.
- City's cable channels 10 and 35.
- 1500 AM radio station.
- By calling the Office of Emergency Management at 310.285.1025.

FISCAL IMPACT

There is not a current fiscal impact. Disasters can cost tremendous amounts of money in terms of response and recovery dollars. Disasters can cause huge amounts of economic loss to businesses and individuals. Studies show the more government, businesses and individuals take appropriate action to mitigate and prepare for a disaster or emergency the risk of these losses can decrease substantially and the chance of injury, death and human suffering can be reduced.

Pamela Mottice Muller *Pam*

RESOLUTION NO. 07-R-_____

RESOLUTION OF THE COUNCIL OF THE CITY OF
BEVERLY HILLS PROCLAIMING SEPTEMBER 2007 AS
NATIONAL PREPAREDNESS MONTH IN THE CITY OF
BEVERLY HILLS

WHEREAS, the City of Beverly Hills continues to experience the threat of various manmade and natural disasters including earthquakes, fires, and acts of terrorism;

WHEREAS, emergencies and disasters can cause damage to the City, its residents, businesses, infrastructure and environment;

WHEREAS, loss of life and property can be greatly reduced by taking mitigation and preparedness measures beforehand, during and after a disaster;

WHEREAS, "National Preparedness Month" creates a significant opportunity for every American to learn more about ways to prepare for emergencies;

WHEREAS, emergency preparedness is the responsibility of every American;

WHEREAS, the City of Beverly Hills is encouraging all citizens to be prepared;

WHEREAS, everyone can take a few simple steps such as acquiring a preparedness kit, making a plan, and being informed;

WHEREAS, the City of Beverly Hills, along with other federal, state, county agencies, as well as the private sector, are working to prevent and respond to all types of emergencies, including potential terrorist attacks and natural disasters;

WHEREAS, the City of Beverly Hills supports all efforts within the City to educate and prepare citizens and City employees with crucial lifesaving information and safety measures to follow before, during and after an emergency or disaster; and,

WHEREAS, these activities, along with programs like Citizen Corps, contribute to a level of preparedness that is critical to our disaster response.

NOW, THEREFORE, the Council of the City of Beverly Hills does hereby resolve as follows:

Section 1. The Beverly Hills City Council proclaims September 2007 to be "National Preparedness Month."

Section 2. The Beverly Hills City Council calls upon the residents and businesses of the City to recognize the importance of preparing for all potential emergencies and to observe this Month by getting prepared.

Section 3. The Beverly Hills City Council urges adults and children to participate in citizen preparedness activities during this Month, including learning how to prepare for an emergency by either contacting the Office of Emergency Management at 310.285.1025, reviewing the City's website at www.beverlyhills.org, or visiting the Department of Homeland Security's Ready campaign websites at www.ready.gov for more information.

Section 4. The City Clerk shall certify to the adoption of the Resolution and shall cause the Resolution and his certification to be entered in the Book of Resolutions of the Council of the City.

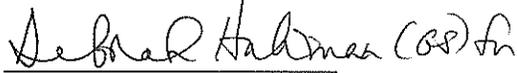
Adopted:

JIMMY DELSHAD
Mayor of the City of
Beverly Hills, California

ATTEST:

_____(SEAL)
BYRON POPE
City Clerk

APPROVED AS TO FORM:



LAURENCE S. WIENER
City Attorney

APPROVED AS TO CONTENT:



RODERICK J. WOOD
City Manager