



CITY OF BEVERLY HILLS
STAFF REPORT

Meeting Date: September 4, 2007
To: Honorable Mayor & City Council
From: Aaron Kunz, Deputy Director of Transportation
Subject: TEMPORARY RESIDENTIAL PARKING RESTRICTIONS
ON HALLOWEEN NIGHT

Attachments:

1. Area Map
2. Traffic & Parking Commission Minutes

INTRODUCTION

This report outlines a plan to establish a temporary "No Parking, Except by Permit" restriction on Halloween evening, Wednesday, October 31, 2007, on residential streets most impacted by the West Hollywood Halloween Carnival. Residential blocks would be posted as "Tow-Away" zones, and residents would be provided free parking exemptions for the night.

DISCUSSION

The City of West Hollywood holds an annual Halloween "Carnaval" that operates from 6:00 p.m. to midnight and is attended by approximately 500,000 people. West Hollywood closes Santa Monica Boulevard immediately east of Beverly Hills from 1:00 p.m. on Halloween until 6:00 a.m. the following day for the event.

Historically, Halloween "Carnaval" patrons have parked in nearby residential neighborhoods of Beverly Hills that do not have parking regulations after 6:00 p.m. Approximately, five years ago, the City restricted parking on Halloween night in a limited area immediately adjacent to West Hollywood. The program was not effective as vehicles moved to adjacent blocks.

Residents have requested that the City again restrict parking on Halloween night due to the impacts caused by these patrons. Staff developed a plan that would incorporate a larger residential area and presented it to City Council/Traffic & Parking Commission Liaison (Councilmembers Fenton and Brucker). Subsequently, the plan was presented to the Traffic & Parking Commission at its August 2, 2007 meeting with a notice to residents. At the meeting, two residents spoke in favor of the temporary parking restriction. Additionally, staff received eight letters in support and two letters in opposition. The Traffic & Parking Commission expressed support for the plan and

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suggested that the City promote the use of the Civic Center parking structure on Halloween night.

As planned, the below residential streets (also shown on Attachment #1) would be posted with temporary "Tow-Away" signs.

- 600 and 700 blocks of **Oakhurst** and **Sierra Drives**
- West side of the 600 and 700 block of **Doheny Drive**
- 500 blocks of **Alta, Arden, Hillcrest, and Palm Drives**
- **Carmelita Ave.** from Palm to Doheny Drive
- **Elevado Ave.** from Sierra to Doheny Drive
- 800 block of **Cynthia Street** from Sierra to Doheny Drive
- North side of **Santa Monica Blvd.** from Palm to Doheny Drive

RECOMMENDATION

Staff recommends a test of the temporary "No Parking" permit parking plan on Halloween night 2007.



for David Gustavson

Approved By

 **DRAFT**

RECEIVE AND FILE

3. HALLOWEEN EVENING PARKING

Chair SEFF acknowledged that the proposal to create a temporary parking restriction on Halloween evening on Wednesday, October 31, 2007 is an administrative decision and staff requests Commission comments regarding the proposal.

Deputy Director of Transportation, Aaron Kunz, provided a background of the temporary residential parking restrictions. Mr. Kunz expressed that the City of West Hollywood holds an annual Halloween Carnival that operates from 6 pm to midnight and is attended by approximately 500,000 people. The Transportation Division will work in conjunction with the Police Department to enforce the parking restrictions. Additionally, notices will be sent to residents in advance and will be provided with parking permits.

Chair SEFF acknowledge correspondence from a resident opposing the proposal.

Commissioner FRIEDMAN suggested promoting the Civic Center Drive parking facility.

Chair SEFF suggested encouraging the use of the City's parking facilities.

Mr. Kunz said that staff will request the City of West Hollywood to advertise parking restrictions and available off-street parking on their website.

Commissioner SILVER suggested that in addition to advertising the City's parking facilities, to also advertise other useful information such as car impound location, and the cost of parking tickets.

Transportation Operations Manager, Brett McMacken, expressed that in the past, the Transportation Division has coordinated its efforts with the Police Department and the proposed enforcement plan would help to reduce event parking in residential areas.

The Traffic & Parking Commission expressed their support of staff's plan to establish a temporary "No Parking, Except by Permit" restriction on Halloween evening, Wednesday, October 31, 2007 on residential streets most impacted by the West Hollywood Halloween Carnival.