



## AGENDA REPORT

**Meeting Date:** December 20, 2016

**Item Number:** D-10

**To:** Honorable Mayor & City Council

**From:** Aaron Kunz, AICP, Deputy Director of Transportation  
Martha Eros, Transportation Planner

**Subject:** RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS ESTABLISHING PREFERENTIAL PARKING PERMIT ZONE "O" ON THE 600 BLOCK OF SIERRA DRIVE BETWEEN CARMELITA AVENUE AND ELEVADO AVENUE

**Attachments:**

1. Resolution
2. Categorical Exemption
3. City Council Notice of Public Meeting
4. December 1, 2016 Traffic & Parking Commission Draft Minutes (Excerpt)
5. December 1, 2016 Traffic & Parking Commission Staff Report
6. Correspondence

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### **RECOMMENDATION**

The Traffic & Parking Commission recommends that the City Council approve a resolution establishing Preferential Parking Permit Zone "O" on the 600 block of Sierra Drive between Carmelita Avenue and Elevado Avenue with a permit parking regulation of:

"2-Hour Parking, 8 a.m. to 8 p.m., Monday through Saturday, and  
No Parking, 8 p.m. to 2:30 a.m., Daily, Permit 'O' Exempt"

### **INTRODUCTION**

On December 1, 2016, the Traffic & Parking Commission reviewed a resident-initiated request to establish a permit parking zone on the 600 block of Sierra Drive to address commuter parking impacts generated from West Hollywood venues, including noise, safety concerns, missed street sweeping, and lack of on-street parking immediately adjacent to their homes for guests and service providers.

The Traffic & Parking Commission voted 5-0 in support of staff's recommendation. The 2-hour day and no parking evening regulations are consistent with the surrounding permit street blocks.

**DISCUSSION**

Background information is provided in the December 1, 2016 Traffic & Parking Commission staff report.

The original qualifying petition was signed by 28 of the 35 (80%) single-family homes on the 600 block of Sierra Drive. One additional signature (on petition form) was submitted after the original petition was qualified and is included as supplemental information.

The Traffic & Parking Commission received five letters of support from street block residents, and two residents spoke in support of a consistent permit regulation as surrounding street blocks. No letters or public comment was received by the Traffic & Parking Commission.

Staff and the Traffic & Parking Commission recognize that the implementation of a daytime permit regulation on the 600 block of Sierra Drive may impact adjacent blocks by shifting parking to the west. If approved, staff will continue the current practice of notifying residents on adjacent blocks of any parking regulation changes and assist with the Preferential Parking Permit Zone petition process.

Public Notices advising of City Council review at the December 20, 2016 formal meeting were mailed December 8, 2016 to the same mailing list used for Traffic & Parking Commission. No additional correspondence has been received to date.

**FISCAL IMPACT**

The cost of modifying parking signs would be nominal and installed by City staff.

Susan Healy Keene, AICP  
Community Development Director

Approved By



# **ATTACHMENT 1**

**RESOLUTION NO. 16-R-\_\_\_\_\_**

**RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS  
ESTABLISHING PREFERENTIAL PARKING PERMIT ZONE "O" ON THE  
600 BLOCK OF SIERRA DRIVE BETWEEN CARMELITA AVENUE AND  
ELEVADO AVENUE**

WHEREAS, pursuant to Beverly Hills Municipal Code Section 7-3-206(d), a qualifying petition to establish a Preferential Parking Permit Zone on the residential street block of 600 Sierra Drive between Carmelita Avenue and Elevado Avenue was filed;

WHEREAS, the petition sought to establish a Preferential Parking Permit Zone on the 600 Sierra Drive between Carmelita Avenue and Elevado Avenue;

WHEREAS, there is an existing partial permit parking regulation of "No Parking, 8 p.m. to 2 a.m., Daily, Permit 'O' Exempt" on the 600 block of Sierra between Carmelita Avenue and the 611/612 Sierra Drive north property line, and no parking regulation(s) between the north property line of 611/612 Sierra Drive to Elevado Avenue;

WHEREAS, a resident-initiated petition signed by 28 of the 35 households on the street block requested a consistent regulation as neighboring street blocks of "2-Hour Parking, 8 a.m. to 8 p.m., Monday through Saturday, and No Parking, 8 p.m. to 2:30 a.m., Daily, Except by Permit"; and

WHEREAS, on December 1, 2016, the Traffic & Parking Commission investigated the need to establish a Preferential Parking Permit Zone on the 600 Sierra Drive between Carmelita Avenue and Elevado Avenue, including the adjacent corners of Carmelita Avenue and Elevado Avenue east and west of Sierra Drive;

NOW AND THEREFORE, the Council of the City of Beverly Hills does hereby resolve as follows:

Section 1. Based upon the evidence and testimony presented to the City Council, including the information set forth in the Agenda Report, the findings required by BHMC Section 7-3-206(d) to justify establishing Preferential Parking Permit Zone "O" on the 600 block of Sierra Drive between Carmelita Avenue and Elevado Avenue can be made.

Section 2. The Council finds that the following designated preferential permit zone is required due to commuter vehicles regularly interfering with available public parking adjacent to residential property zone; or that such vehicles are the cause of unreasonable noise and pollution in the residential environment; or that there is no reasonable alternative which is feasible or practical to reduce the identified street parking problem to acceptable levels.

Section 3. The City Council hereby approves establishing Preferential Parking Permit Zone "O" on the 600 block of Sierra Drive 600 Sierra Drive between Carmelita Avenue and Elevado Avenue, including the adjacent sections of Carmelita Avenue and Elevado Avenue east and west of Sierra Drive, subject to the provisions of the Beverly Hills Municipal Code Section 7-3-206(d), with a regulation of:

"2-Hour Parking, 8 a.m. to 8 p.m., Monday through Saturday, and  
No Parking, 8 p.m. to 2:30 a.m., Daily, Permit 'O' Exempt"

Section 4. The City Clerk shall certify to the adoption of this resolution and shall cause this resolution and this certification to be entered in the Book of Resolutions of the Council of the City.

Adopted:

\_\_\_\_\_  
JOHN A. MIRISCH  
Mayor of the City of Beverly Hills, California

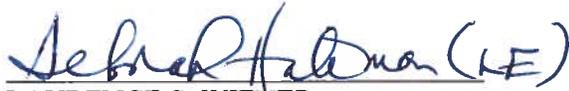
ATTEST:

\_\_\_\_\_  
BYRON POPE  
City Clerk

[Signatures continue]

APPROVED AS TO FORM:

APPROVED AS TO CONTENT:



LAURENCE S. WIENER  
City Attorney



SUSAN HEALY KEENE, AICP  
Director of Community Development

# **ATTACHMENT 2**



CITY OF BEVERLY HILLS  
 COMMUNITY DEVELOPMENT DEPARTMENT- PLANNING DIVISION  
 455 North Rexford Drive  
 Beverly Hills, CA 90210-4817  
 (310) 285-1123  
 FAX: (310) 858-5966

BeverlyHills.org

**Categorical Exemption**

Name of Project: 600 block of Sierra Drive

Location: Both sides of the 600 block of Sierra Drive, and the adjacent sections of Carmelita Avenue and Elevado Avenue between the east and west alleyways of the 600 block of Sierra Drive.

Type of Business (if commercial): N/A; residential

Project Description: Establish a permit parking zone on the 600 block of Sierra Drive with a regulation of "2-Hour Parking, 8 a.m. to 8 p.m., Monday through Saturday, and No Parking, 8 p.m. to 2:30 a.m., Daily, Permit Zone 'O' Exempt."

Applicant's Name: City of Beverly Hills Phone: 310-285-1000

Applicant's Address: 455 North Rexford Drive

City: Beverly Hills, CA Zip: 90210

If different, provide:

Agent's Name: Community Development Department Phone: 310-285-2542

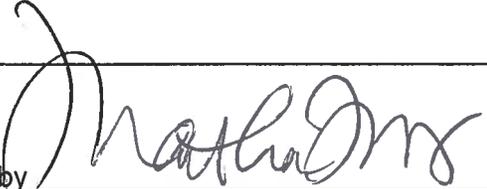
Agent's Address: 455 North Rexford Drive

City: Beverly Hills, CA Zip: 90210

The undersigned, having received this project for processing, has reviewed it for environmental impact and concluded that the project qualifies for a categorical exemption under the procedures adopted by the City of Beverly Hills and no further environmental assessment is necessary.

**Applicable Exemption Class:** 1(c)

Comments: Operation of existing public right-of-way; no expansion of use. Proposed changes not anticipated to result in significant displaced parking.

Reviewed by  Date 12/12/2016

# **ATTACHMENT 3**

# BEVERLY HILLS CITY COUNCIL NOTICE OF PUBLIC MEETING

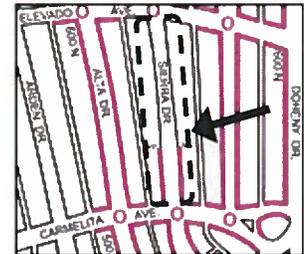


## 600 Block of Sierra Drive Request to Establish a Preferential Parking Permit Zone

The City of Beverly Hills invites your participation in the review of a resident-initiated petition to establish a Preferential Parking Permit Zone on the 600 block of Sierra Drive between Elevado Avenue and Carmelita Avenue.

- MEETING:** Beverly Hills City Council  
**DATE:** Tuesday, December 20, 2016  
**TIME:** 7:00 p.m., or as soon thereafter as the matter may be heard.  
**LOCATION:** City Hall, Council Chambers, 455 N. Rexford Drive, Beverly Hills, CA, 90210  
**PETITION REQUEST:** Establish a "2-Hour Parking, 8 a.m. to 8 p.m., Monday through Saturday, and No Parking, 8 p.m. to 2:30 a.m., Daily, Permit 'O' Exempt" parking regulation  
**ACTION:** Consideration of a Traffic & Parking Commission recommendation to establish the permit regulation on the 600 block of Sierra Drive as follows:

"2-Hour Parking, 8 a.m. to 8 p.m., Monday through Saturday, and No Parking, 8 p.m. to 2:30 a.m., Daily, Permit 'O' Exempt"



As the Traffic & Parking Commission unanimously recommended approval to modify the existing regulation, the item will be placed on the City Council Consent Calendar. The City Council will only discuss the item if a Councilmember pulls the item for discussion or a speaker card is submitted.

The Traffic & Parking Commission is an advisory board to the City Council. The City Council may approve, deny, or modify the petition request. Please note that a permit regulation does not exempt vehicles from the City's no overnight parking ordinance between 2:30-5:00 a.m.

- PUBLIC COMMENT:** Persons wishing to comment on this proposal are invited to attend the December 20, 2016 City Council meeting and/or submit written comments. Any communication received by the City becomes part of the public record.

Email: [transportation@beverlyhills.org](mailto:transportation@beverlyhills.org)

Mail: City of Beverly Hills  
Community Development - Transportation Planning  
455 North Rexford Drive, Beverly Hills, CA 90210

If you would like additional information regarding this proposal, please contact Community Development - Transportation Planning at (310) 285-1128.

# **ATTACHMENT 4**

## REPORTS FROM PRIORITY AGENCIES

### 2. Police Department Report

Sergeant Dowling provided the Police Department report.

## CONTINUED BUSINESS

### 3. Foothill Road / Alden Drive

Consideration of an all-way stop control intersection at Foothill Road and Alden Drive

Bijan Vaziri, Senior Transportation Engineer, presented a report on the intersection at Alden and Foothill.

Speakers: None

Motion: MOVED by Commissioner Meshkaty, SECONDED by Commissioner Solnit to approve the placement of an all-way stop sign at Foothill Road and Alden Drive as recommended by staff. (5-0).

AYES: Commissioners Solnit, Meshkaty, Friedman, Vice Chair Seidel, Chair Manaster

NOES: None

CARRIED

## NEW BUSINESS

### 4. 600 Block of Sierra Drive

Consideration of a resident-initiated petition to establish a permit parking regulation on the 600 block of Sierra Drive

Commissioner Friedman advised that his property is outside of the 500-foot radius required distance to recuse himself.

Martha Eros, Transportation Planner, provided a report on the 600 Block of Sierra Drive.

Speakers: Linda Frank, Avram Jacobson

Motion: MOVED by Commissioner Friedman, SECONDED by Commissioner Meshkaty to approve the Sierra Drive petition request as presented. (5-0)

AYES: Commissioners Solnit, Meshkaty, Friedman, Vice Chair Seidel, Chair Manaster

NOES: None

CARRIED

# **ATTACHMENT 5**



**CITY OF BEVERLY HILLS**  
**TRAFFIC & PARKING COMMISSION**

December 1, 2016

**TO:** Traffic & Parking Commission

**FROM:** Martha Eros, Transportation Planner

**SUBJECT:** 600 Block of Sierra Drive – Resident-Initiated Petition to Establish a Preferential Parking Permit Zone

**ATTACHMENTS:** A. Area Map  
B. Parking Occupancy Counts  
C. Notice of Public Meeting  
D. Resident Petition

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This report outlines a resident-initiated petition to establish a preferential parking permit zone on the 600 block of Sierra Drive. Staff recommends including the 600 block of Sierra Drive and the adjacent corners of Elevado and Carmelita Avenues in Permit Zone "O" with a consistent regulation of:

"2-Hour Parking, 8 a.m. to 8 p.m., Monday through Saturday, and  
No Parking, 8 p.m. to 2:30 a.m., Daily, Permit 'O' Exempt"

**HISTORY**

The first Preferential Parking Permit Zone was implemented in February 1977 to address "critical on-street parking problems for residents" (77-O-1642), and formal guidelines were adopted in February 1978. In June 1993, an amendment to the City ordinance clarified the definition of a *street block* as "the portion of a street that lies between two immediately intersecting streets" [93-O-2169(g)]. A second amendment followed in August 2002 to identify variations in land uses: "If a street block has two residential land use designations and an alley is intersecting that street block, a street block shall mean that portion of the street that lies between the alley and the nearest intersecting street" [02-O-2405(k)]. The practice of establishing a half-block permit zone is no longer recommended by City staff.

The Zone "O" evening only permit regulation was established in 1982 on the 500 block and the lower portion of the 600 block (between Carmelita Avenue to the 611/612 Sierra Drive property lines) of Sierra Drive, the 600 blocks of Oakhurst and Doheny Drives, and Carmelita Avenue between Sierra and Doheny Drives to address evening parking impacts generated by commercial and entertainment activity in West Hollywood. Commuter and employee vehicles "interfered with the use of available parking spaces by residents, and the parking impacts caused or were the source of unreasonable noise, traffic hazards, environmental pollution, and/or devaluation of real property" [82-R-6485; Beverly Hills Municipal Code 7-3-206 (D)].

Starting in 2010, Zone "O" was expanded to include a day and evening permit regulation on the 700 blocks between Oakhurst Drive and Arden Drive and the 500 and 600 blocks of Alta Drive. In early April 2015, the 500 block of Sierra Drive successfully petitioned for a daytime permit parking regulation to address long-term commuter parking adjacent to homes, displaced

parking for family and guests, and regular observations of occupants walking towards West Hollywood (15-R-13031).

## DISCUSSION

The 600 block of Sierra Drive has 35 single-family homes and approximately 91 on-street parking spaces. The 600 block of Sierra Drive has a “No Parking, 8 p.m. to 2 a.m., Daily” permit regulation on the south end between Carmelita Avenue and the 611/612 north property line, with free unrestricted parking available north to Elevado Avenue. There is no enforcement mechanism to address long-term parking.

The unregulated section of 600 Sierra Drive is surrounded by Zone “O” permitted street blocks with day and/or evening parking regulations, and all residential streets in West Hollywood immediately east of Beverly Hills have a combination of No Parking Anytime or 2-Hour daytime permit parking restrictions.

Staff received a qualifying petition in September 2016 signed by 28 of the 35 (80%) single-family homes on 600 Sierra Drive requesting a permit regulation mirroring their neighboring street blocks to provide guests and service providers on-street parking immediately adjacent to their home. The petition letter notes displaced resident parking, safety concerns, and missed street sweeping in front of homes.

## ANALYSIS

Staff conducted hourly parking occupancy counts on Thursday, October 27, 2016 from 8 a.m. to 10 p.m.; no inclement weather conditions. In general, the 600 blocks north of Santa Monica Boulevard between Doheny and Palm Drives are the longest in the city at approximately 1,320-feet (25 miles) or longer. The majority of the occupied spaces were at the street block entrances, in closest proximity to the West Hollywood boundary.

### Occupancy

Period	Occupied / Total Spaces	Non-residents
<b>Study: 8 a.m. – 10 p.m.</b>	29 / 91 (32%)	28 / 29 (97%)
<b>Peak: 12 p.m. &amp; 1 p.m.</b>	36 / 91 (40%)	35 / 36 (97%)

### Duration

Total Vehicles	Commuters	4–10 Hour Duration
<b>93</b>	88 / 93 (95%)	52 / 88 (59%)

Both daily average and peak-hour parking counts reflect 97% of on-street spaces and were occupied by commuter vehicles. A total of 93 vehicles were recorded during the survey period; of the 88 commuter vehicles, nearly 60% remained parked in the same location from 4-10 hours. The five resident vehicles parked on-street an average of 2-hours.

Staff observed a significant daytime parking concentration on the south end of Sierra Drive; additionally, staff witnessed one person in a restaurant uniform park their vehicle at the north end of the block and walk towards West Hollywood. Four service trucks parked for less than 2-

hours, and no construction was in progress on the block. The long-term parking shifted to midblock and the north end starting at approximately 4 p.m., with an average duration of 7-hours.

The additional Saturday spot counts collected by the Parking Enforcement team indicate 39% (36/91 spaces) occupancy at 4 p.m. with 36 vehicles evenly distributed along the block. Thirty-two vehicles were recorded at 9 p.m. and were in the same space at 11 p.m. (based on license plate data). The vehicles were concentrated north of the permit zone and at the north end of the block.

Similar to the 500 block of Sierra Drive and surrounding street blocks, the homeowners located at the block entrances receive the bulk of the commuter parking intrusion, public nuisance and potential property damage, thus diminishing their lifestyle. The lack of any type of parking regulation prevents Parking and/or Traffic Enforcement Officers from addressing concerns of displaced parking or social disruptions.

Staff supports the resident-initiated petition based on the 80% resident support of the petition, high non-resident parking occupancy, lack of commuter vehicle turnover, and residents' compromised lifestyle as a result of commuter parking in front of their properties.

### **Noticing**

Public notices advising of the Traffic & Parking Commission's review of this request at its December 1, 2016 meeting were mailed on November 18, 2016 to residents on the 500 and 600 blocks of Sierra, Alta and Oakhurst Drives, and to homes on the 700 blocks within the 500-ft radius of the Sierra/Elevado intersection. No correspondence was received as of Tuesday, November 22, 2016.

### **Recommendation**

Pending public comment, staff recommends that the Traffic & Parking Commission establish a preferential parking permit zone on the 600 block of Sierra Drive and the adjacent corners of Carmelita and Elevado Avenues with a consistent Zone "O" regulation of:

"2-Hour Parking, 8 a.m. to 8 p.m., Monday through Saturday, and  
No Parking, 8 p.m. to 2:30 a.m., Daily, Permit 'O' Exempt"

# **ATTACHMENT A**

600 Block of N. Sierra Drive

# Zone "O"



# **ATTACHMENT B**

## 600 N. Sierra Drive Parking Occupancy Survey

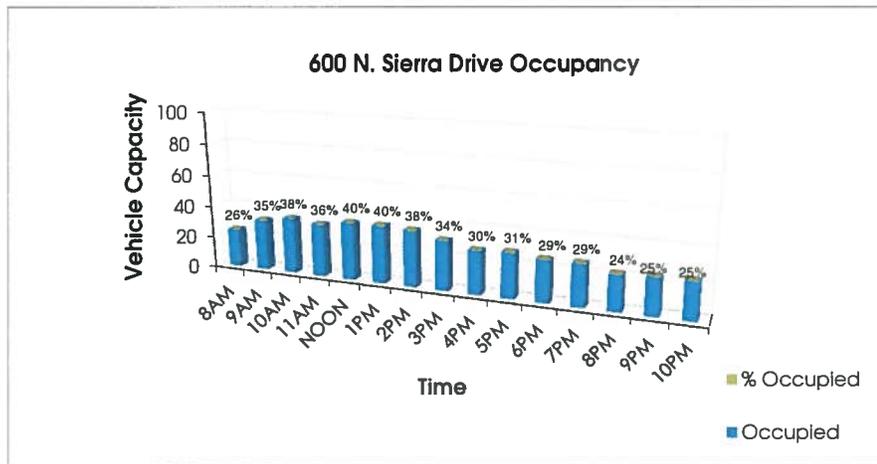
Date: Thursday, October 27, 2016

### TOTAL PARKING OCCUPANCY 600 BLOCK OF N. SIERRA DRIVE

Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	10PM	AVG
Occupied	24	32	35	33	36	36	35	31	27	28	26	26	22	23	23	29
Capacity*	91	91	91	91	91	91	91	91	91	91	91	91	91	91	91	91
% Occupied	26%	35%	38%	36%	40%	40%	38%	34%	30%	31%	29%	29%	24%	25%	25%	32%

### NON-RESIDENT PARKING OCCUPANCY

Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	10PM	AVG
Non-Residents (NR)	22	30	33	32	35	35	34	29	26	28	26	26	22	23	23	28
Residents (R)	2	2	2	1	1	1	1	2	1	0	0	0	0	0	0	1
Capacity*	91	91	91	91	91	91	91	91	91	91	91	91	91	91	91	91
NR Occupancy	24%	33%	36%	35%	38%	38%	37%	32%	29%	31%	29%	29%	24%	25%	25%	31%
R Occupancy	2%	2%	2%	1%	1%	1%	1%	2%	1%	0%	0%	0%	0%	0%	0%	1%



### PARKING DURATION

# Hours Parked	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	TOTAL
# Vehicles	15	12	14	5	5	19	11	6	5	1	0	0	0	0	0	93
% Veh. Parked	16%	13%	15%	5%	5%	20%	12%	6%	5%	1%	0%	0%	0%	0%	0%	100%

\*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

# 600 N. Sierra Drive Parking Occupancy Survey - Adjacent Carmelita Ave.

Date: Thursday, October 27, 2016

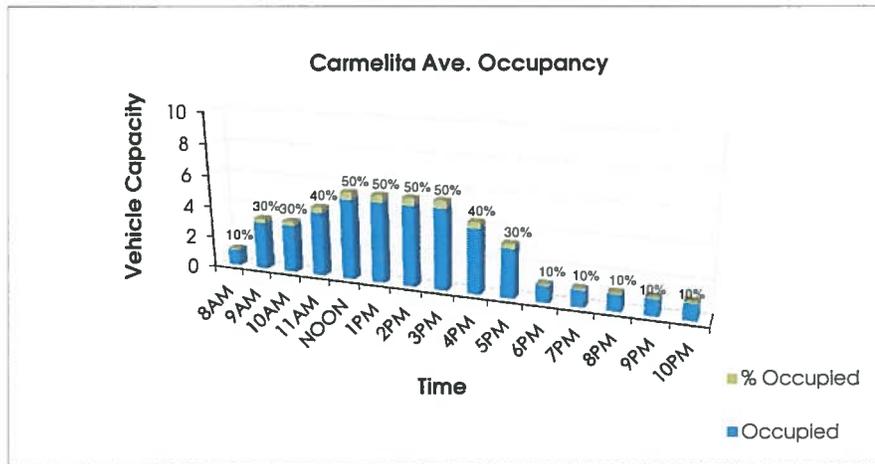
## TOTAL PARKING OCCUPANCY

CARMELITA AVE. ADJACENT TO 600 BLOCK OF N. SIERRA DRIVE

Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	10PM	AVG
Occupied	1	3	3	4	5	5	5	5	4	3	1	1	1	1	1	3
Capacity*	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
% Occupied	10%	30%	30%	40%	50%	50%	50%	50%	40%	30%	10%	10%	10%	10%	10%	29%

## NON-RESIDENT PARKING OCCUPANCY

Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	10PM	AVG
Non-Residents (NR)	0	2	2	3	4	4	4	4	3	2	0	0	0	0	0	2
Residents (R)	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Capacity*	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
NR Occupancy	0%	20%	20%	30%	40%	40%	40%	40%	30%	20%	0%	0%	0%	0%	0%	19%
R Occupancy	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%



## PARKING DURATION

# Hours Parked	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	TOTAL
# Vehicles	0	0	0	0	0	1	2	1	0	0	0	0	0	0	1	5
% Veh. Parked	0%	0%	0%	0%	0%	20%	40%	20%	0%	0%	0%	0%	0%	0%	20%	100%

\*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

# 600 N. Sierra Drive Parking Occupancy Survey - Adjacent Elevado Ave.

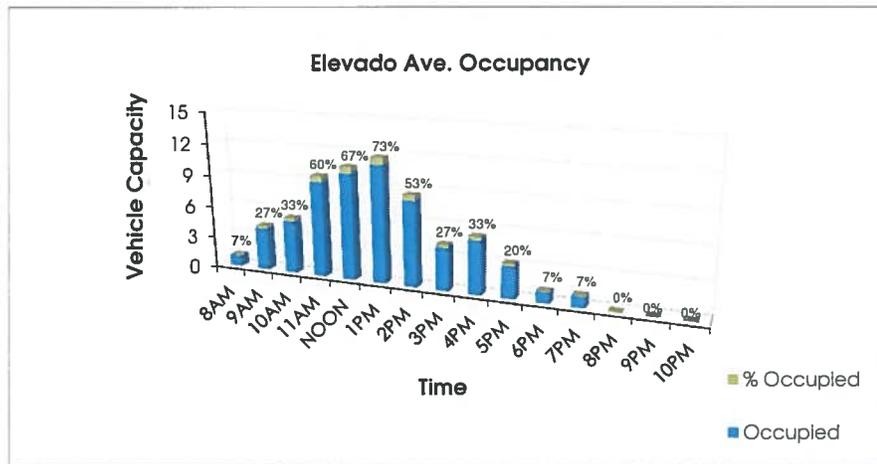
Date: Thursday, October 27, 2016

## TOTAL PARKING OCCUPANCY ELEVADO AVE. ADJACENT TO 600 BLOCK OF N. SIERRA DRIVE

Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	10PM	AVG
Occupied	1	4	5	9	10	11	8	4	5	3	1	1	0	0	0	4
Capacity*	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15
% Occupied	7%	27%	33%	60%	67%	73%	53%	27%	33%	20%	7%	7%	0%	0%	0%	28%

## NON-RESIDENT PARKING OCCUPANCY

Time of Day	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	10PM	AVG
Non-Residents (NR)	1	4	5	8	8	9	7	3	4	2	0	0	0	0	0	3
Residents (R)	0	0	0	1	2	2	1	1	1	1	1	1	0	0	0	1
Capacity*	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15
NR Occupancy	7%	27%	33%	53%	53%	60%	47%	20%	27%	13%	0%	0%	0%	0%	0%	23%
R Occupancy	0%	0%	0%	7%	13%	13%	7%	7%	7%	7%	7%	7%	0%	0%	0%	5%



## PARKING DURATION

# Hours Parked	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	TOTAL
# Vehicles	1	3	0	4	1	0	0	2	1	0	0	0	0	0	0	12
% Veh. Parked	8%	25%	0%	33%	8%	0%	0%	17%	8%	0%	0%	0%	0%	0%	0%	100%

\*Capacity is calculated mathematically using standard design lengths, and can be increased by reducing the distance between vehicles and using smaller vehicles. Averages and percentages are rounded to the nearest whole number.

# **ATTACHMENT C**

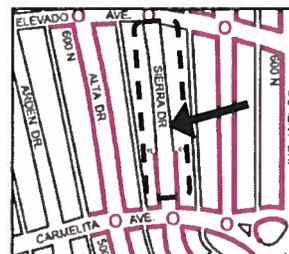


## NOTICE OF PUBLIC MEETING

### 600 Block of Sierra Drive Request to Establish a Preferential Parking Permit Zone

The Community Development Department invites your participation in the review of a resident-initiated petition to establish a Preferential Parking Permit Zone on the 600 block of Sierra Drive between Elevado Avenue and Carmelita Avenue.

**MEETING:** Traffic & Parking Commission  
**DATE:** Thursday, December 1, 2016  
**TIME:** 9:00 a.m., or as soon thereafter as the matter may be heard  
**LOCATION:** City Hall, Room 280-A, 455 N. Rexford Drive, Beverly Hills, CA 90210



**PETITION:** Establish a "2-Hour Parking, 8 a.m. to 8 p.m., Monday through Saturday, and No Parking, 8 p.m. to 2:30 a.m., Daily, Except by Permit" parking regulation.

There is an existing "No Parking, 8 p.m. to 2:30 a.m., Except by Permit" parking regulation between 601 and 612 Sierra Drive, and open unrestricted parking between 613 to 635 Sierra Drive.

#### STAFF RECOMMENDATION:

Pending public comment, staff recommends establishing a preferential parking permit zone regulation consistent with the adjacent street blocks on the entire block of 600 Sierra Drive as follows:

"2-Hour Parking, 8 a.m. to 8 p.m., Monday through Saturday, and  
No Parking, 8 p.m. to 2:30 a.m., Daily, Permit 'O' Exempt"

#### PUBLIC COMMENT:

Persons wishing to comment on this item are invited to attend the December 1, 2016 Traffic & Parking Commission meeting and/or submit written comments. Please submit correspondence a minimum of 24-hours in advance of the meeting date to allow for routing. Any communication received by the City becomes part of the public record.

**Email:** [transportation@beverlyhills.org](mailto:transportation@beverlyhills.org)  
**Mail:** City of Beverly Hills  
Community Development - Transportation Planning  
455 North Rexford Drive, Beverly Hills, CA 90210

The Traffic & Parking Commission is an advisory board to the City Council. The Commission's recommendation will be forwarded to the City Council for consideration at a future date. The City Council may approve, deny, or modify the Commission's recommendation.

If you would like additional information regarding this proposal, please contact the Transportation Planning Division at (310) 285-1128.

# **ATTACHMENT D**

SEP 27 2016

Public Works and Transportation

Planning Division

Re: 600 block of North Sierra

Community Development

Enclosed are the signatures to allow the 600 block of N Sierra to be designated a Preferential Parking Permit Zone.

The enclosed letter details the parking that occurs daily and nightly. There are other issues that I deem worthy to consider.

1. Street sweeping occurs on Tuesday evening at approximately 10:30-11:30. Most cars parked at or between 613-620 and 630-635 street sweeping cannot happen at these homes.

2. Security - Friday and Saturday nights. With so many cars parked between 613-620 and 630-635 it is unsettling to exit your car. You cannot see if these cars are occupied. There are also situations when there are cars scattered throughout the block.

3. The businesses (particularly The Ploheny Room) directors wait staff as well as their chef to park on Sierra.

I spoke to the chef and this is a fact. It amazed me that they don't provide a space in the area behind restaurant/bar for their own chef!

4. I can furnish the license plates of cars, SUVs and trucks that park regularly on our block.

Hopefully this can be resolved <sup>resolved</sup> ~~resolved~~ in

a timely manner. Relief is needed!

Gratefully

~~Yours sincerely~~

RECEIVED  
City of Beverly Hills

SEP 27 2016

Planning Division  
Community Development

LINDA F. FRANK, 614 N. SIERRA DRIVE,

Dear neighbor on the 600 block of Sierra Drive:

Have you noticed an increase in the number of cars parked on our 600 block during the day and evening? The reason is quite simple....our 600 block has become the "parking lot" for employees and customers of West Hollywood businesses and restaurant/bars on Doheny Drive, Sunset and Santa Monica Boulevards, e.g., The Troubadour, The Doheny Room, Verve Coffee, La Conversation, Gracias Madre, Soho House on Sunset, etc.

The Beverly Hills streets that surround our block- Carmelita, Elevado, 500 block of N. Sierra, 500 block of N. Alta, all of N. Oakhurst, 700 block of N. Sierra, and 700 block of N. Alta- all have restricted parking. This leaves our 600 block of N. Sierra one of the only streets available for West Hollywood parking.

The situation worsened after the 500 block of N. Sierra initiated parking restrictions, and it's about to get even worse. A mixed use development called Melrose Triangle at the intersection of Doheny, Melrose, and Santa Monica has been approved and construction will begin within a year. The current structure at that same location has a parking garage that the Troubadour uses. It will be torn down when construction begins so we can assume Troubadour employees and customers will find their way to our block.

Also, in the construction pipeline is a mixed use project where the Palm restaurant was located....it will include a restaurant, condo units, and retail. Then, there are the condo units planned for the empty lot on Doheny and Keith where Mr. Bones and Mr. Greentrees were located. Currently a Marriott hotel is being constructed on Sunset and Doheny. Will their employees eventually park on our street? The situation is getting out of hand.

At present, during daytime hours, homes from 601 through 612 are experiencing very heavy daytime parking by employees and customers of West Hollywood businesses. After 8:00 PM until 2:00 AM, homes north of 611 and 612 have parked cars that fill the street sometimes blocking driveways especially on Friday and Saturday nights. Last month Alicia Keyes appeared at the Troubadour and our 600 block was full all the way to Elevado.

The process required to restrict parking on our block will take 3-4 months. If you agree that something has to be done then please join with your neighbors and sign a petition asking the City to institute 2 hour parking from 8:00 AM to 8:00 PM and no parking from 8:00 PM to 2:00 AM on the entire 600 block of N. Sierra. You will be eligible to purchase up to 3 permits (at \$35 per permit) that will allow you, your help, and your guests to park with no restrictions.

I have the petition for each household to sign. I can bring it to you or you can stop by and sign it at my home. I hope you agree that our block should have the same signage as our neighboring streets. I am available to answer your questions

*[Handwritten signatures]*

*[Handwritten mark]*

RECEIVED  
City of Beverly Hills

SEP 27 2016

Planning Division  
Community Development

PREFERENTIAL PARKING PERMIT ZONE  
PETITION REQUEST  
2016



A *Preferential Parking Permit Zone* allows Beverly Hills residents to park a vehicle(s) on their street block during restricted parking hours. Residents of a designated permit zone may purchase up to three (3) permits per household annually at an approximate cost of \$35 each, with fees subject to change each fiscal year. Permits are valid October 1 through September 30, and may be renewed annually.

Residents may register to receive a daytime exemption pass at no additional cost when occasional parking needs exceed what can be accommodated with three (3) preferential parking permits. Residents must purchase the three annual preferential parking permits to be eligible to receive daytime exemption pass. Preferential parking permits do not exempt residents from the City's overnight parking restriction between 2:30AM and 5AM. [BHMC 7-3-301]

STREET BLOCK: Block 600 N. Sierra 601-635 N. Sierra

LEAD PETITIONER: Linda Frank 614 N. Sierra  
Name Address Phone/Email

EXISTING REGULATION: 601-612 No Parking 8pm-2:30 am daily Permit 0 exempt  
Time Limit (Hours) Enforcement Hours Days

PETITION REQUEST: 601-635 2 hr Parking 8am-8pm Mon-Sat Permit 0 exempt  
613-635 No Parking 8pm-2:30 am daily Permit 0 exempt  
Time Limit (Hours) Enforcement Hours Days

EXAMPLE 2-HOUR PARKING; 8 AM - 6 PM MON - FRI

ADDRESS	PRINT NAME	SIGNATURE
614 N. Sierra	Linda Frank	[Signature]
630 N. Sierra	Avram Jacobsen	[Signature]
625 N. Sierra	James D. Seidner	[Signature]
622 N. Sierra	JUDY KAMANO	[Signature]
609 N. Sierra	Tracy Loff	[Signature]
612 N. Sierra	Renee Brook	[Signature]
632 N. Sierra	Shelley Cooper	[Signature]
631 N. Sierra	SIGRID BELINKOFF	[Signature]
607 N. Sierra	MARCY KELLY BRUBAKER	[Signature]
604 SIERRA DR	JUDY L. GANERAL	[Signature]

We collectively support the petition request for a permit parking regulation and acknowledge that a qualifying petition is final once submitted for review.

28/35 = 80%

SEP 27 2016

Planning Division  
Community Development

**PREFERENTIAL PARKING PERMIT ZONE PETITION**



Block  
STREET BLOCK: 600 N. Sierra (601-635 N. Sierra)  
PETITION REQUEST: 601-635 2hr. Parking 8am-8pm. Mon-Sat Permit 0 exempt  
613-635 No Parking 8pm-2:30am daily Permit 0 exempt  
Time Limit (Hours)                      Enforcement Hours                      Days

ADDRESS	PRINT NAME	SIGNATURE
633 N. SIERRA DR	JANET BUJSE	[Signature]
608 N. SIERRA DR	ANNE PALMER	[Signature]
602 N. Sierra Dr.	Vania Roshan-Kashani	[Signature]
623 N Sierra Dr	JOAN DOREN	[Signature]
620 N Sierra Dr.	Geoffrey Oblatz	[Signature]
635 N Sierra Dr	Carole Curb Nemy	[Signature]
627 N Sierra Dr	David S Asden	[Signature]
601 N. Sierra Dr.	Wendy Kaufman	[Signature]
629 N. Sierra	Leila Shaffer	[Signature]
605 N. Sierra	Janet Wolfe	[Signature]
618 N. Sierra Dr.	Bob Farraf	[Signature]
634 N. Sierra Dr.	Diane Bishop	[Signature]
610 N Sierra Dr.	Kevin Koloff	[Signature]
626 N. Sierra Dr	PAUL R. KRIESEL	[Signature]
621 N. SIERRA	Nataniel L'Amour	[Signature]
611 N. Sierra Dr.	Claudia Resnikoff	[Signature]
628 N. Sierra Dr.	Toby Brooks	[Signature]
613 N. Sierra	sold in 2016	unoccupied

We collectively support the petition request for a permit parking regulation and acknowledge that a qualifying petition is final once submitted for review.





# **ATTACHMENT 6**

**Traffic & Parking Commission**

**600 Block of Sierra Drive  
Establish Preferential Parking Permit Zone  
Resident-Initiated**

Existing Regulation: No Parking, 8 p.m. to 2:30 a.m., Except by Permit - Between Carmelita and 611/612 properties

Recommendation: 2-Hour Parking, 8 a.m. to 8 p.m., Monday through Saturday, and No Parking, 8 p.m. to 2:30 a.m., Daily, Permit '0' Exempt

As of Wednesday, November 30, 2016, 12:00PM

DATE	ADDRESS	SUPPORT	OPPOSE
11/27/16	625 Sierra Drive	X	
11/28/16	634 Sierra Drive		
11/28/16	635 Sierra Drive	X	
11/29/16	620 Sierra Drive	X	
11/29/16	601 Sierra Drive	X	

# SUPPORT

**Martha Eros**

---

**From:** jimseidner  
**Sent:** Sunday, November 27, 2016 2:21 PM  
**To:** WebCBH TRANSPORTATION; Martha Eros;  
**Cc:**  
**Subject:** Re: Notice of Public Meeting for December 1, 2016, 600 Block of Sierra Drive

1/2

**Follow Up Flag:** Follow up  
**Flag Status:** Completed



JJBHComDevPet...

# SUPPORT

2/2

November 27, 2016

City of Beverly Hills  
Community Development - Transportation Planning

Re: 600 Block of Sierra Drive  
Request to Establish a Preferential Parking Permit Zone

Whereas my wife and I fully support the petition for a Preferential Parking Permit Zone for the 600 Block of Sierra Drive, we will not be able to attend the public meeting scheduled for Thursday, December 1, 2016.

We are forty (40) year residents of our house at 625 N. Sierra Dr. When our neighbor presented her petition to us, we couldn't wait to sign it. We completely support both her petition and the staff recommendation, as stated in the Notice of Public Meeting dated 11/18/2016.

"2-Hour Parking, 8 a.m. to 8 p.m., Monday through Saturday,  
and No Parking, 8 p.m. to 2:30 a.m., Daily. Permit 'O' Exempt."

We are looking forward to the rapid implementation of the proposed Preferential Parking Permit Zone so that the 600 Block of Sierra Drive will be consistent with the adjacent street blocks.

Regards,

  
Judith & James Seidner  
625 N. Sierra Drive  
Beverly Hills, CA 90210

ome), \_

## Martha Eros

---

**From:** Martha Eros  
**Sent:** Monday, November 28, 2016 10:05 AM  
**To:** kenbishop  
**Cc:** WebCBH TRANSPORTATION  
**Subject:** RE: Parking on 600 block of Sierra

**Follow Up Flag:** Follow up  
**Flag Status:** Completed

Good morning Mr. Bishop,  
Thank you for your correspondence re. the petition review for the 600 block of Sierra Drive. If approved by City Council, the proposed permit parking regulation will be wrapped around the street block on Elevado and Carmelita Avenues, between Sierra Drive and the east/west alleyways on each side. Your correspondence will be forwarded to the Traffic & Parking Commission as public comment. Please feel free to contact me at 310-285-2542 with any questions. Thank you!

Warm regards,  
Martha Eros

MARTHA EROS  
TRANSPORTATION PLANNER  
CITY OF BEVERLY HILLS  
COMMUNITY DEVELOPMENT  
310-285-2542

-----Original Message-----

**From:** Ken Bishop [mailto:kenbishop@cityofbh.org]  
**Sent:** Saturday, November 26, 2016 4:11 PM  
**To:** WebCBH TRANSPORTATION  
**Subject:** Parking on 600 block of Sierra

My understanding was that if restricted parking was established for the 600 block of Sierra, the same restrictions would apply to Elevado between Sierra and the alley. If it is not, this will be the only street in the area without any restriction, since the street between the alley and Oakhurst as well as all of Oakhurst is already restricted.

Please let me know if I need to be present to have this presented to the Traffic & Parking Commission or whether you will do it.

Thanks.

Ken Bishop

(634 Sierra)

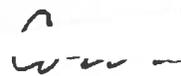
# SUPPORT

11/25/16

Dear Sir

My husband and I both  
strongly support the establishment  
of a preferential parking permit  
zone on the 600 block of  
SIERRA DRIVE between Elvada  
and Carmelita.

Sincerely,



635 N. SIERRA DR

Beverly Hills, CA

90210

# SUPPORT

## WebCBH TRANSPORTATION

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**From:** Oblath, Geoffry <[redacted]>  
**Sent:** Tuesday, November 29, 2016 3:18 PM  
**To:** WebCBH TRANSPORTATION  
**Subject:** Agenda Item 4 (600 Sierra Drive) -- Traffic and Parking Commission Meeting of December 1, 2106

Dear Members of the Traffic and Parking Commission,

I am a resident of 620 Sierra Drive. I am writing (for myself and my wife) in connection with (and support of) Agenda Item 4 ("600 Block of Sierra Drive – Consideration of a Resident Initiated Petition to Establish a Permit Parking Regulation) set to be heard at your regularly scheduled meeting of December 1, 2016. I hope to be able to attend the meeting and speak in favor of the proposal. I am writing this e-mail to you as I have an appointment at 9AM that day and if I cannot attend I still wish my voice to be heard.

The parking situation in the 600 block of Sierra Drive has become intolerable. As you can see from the staff report, there is limited restricted parking on Sierra Drive from Carmelita Drive north to about 612/613 Sierra and then no restrictions whatsoever north of that point to Elevado Drive. All of the other streets in the area (Carmelita, Oakhurst, Elevado, etc.) have restricted parking along the lines proposed by staff for the 600 block of Sierra. The result of the current situation is that we residents of the 600 block of Sierra have what amounts to an island of long term available street parking with the result, as confirmed by the study reflected in the staff's report, that we experience significant large scale parking during most of the day by non-residents (while our neighboring streets do not). During evening hours, when the 8:00PM – 2:30AM restrictions on the lower part of the 600 Sierra block apply, we residents north of the 612/613 line experience large scale, long term parking. When I have guests visit in the evening hours they often need to park far up the street towards Elevado because parking spaces are not available in and around our home at 620.

We strongly endorse the staff recommendation for restricted parking in the 600 block of Sierra Drive. In particular, we support the specific restrictions recommended by staff.

We appreciate the efforts of staff in response to the residents' petition which was organized by our neighbor, Linda Frank. We also appreciate the efforts of Mrs. Frank for taking the lead in this effort. She researched the available options, solicited our views and those of our neighbors with an open mind and put together a petition that reflected the near unanimous thoughts and concerns of our neighborhood.

Sincerely,

Geoffry Oblath  
620 Sierra Drive

*Geoffry Oblath, Esq.  
Jackoway Tyerman Wertheimer  
Austen Mandelbaum Morris & Klein*

# SUPPORT

## WebCBH TRANSPORTATION

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**From:** Wendy Kaufman <  
**Sent:** Tuesday, November 29, 2016 6:22 PM  
**To:** WebCBH TRANSPORTATION  
**Subject:** 600 block of Sierra Drive Preferential Parking

To Whom It May Concern:

My husband and I are the owners of 601 North Sierra Drive and are unable to attend the meeting scheduled for December 1, 2016 concerning the request to establish a preferential parking permit zone on the 600 block of Sierra Drive.

**Please be advised that we are enthusiastically in support of these proposed restrictions.**

We live on the corner of Sierra Drive and Carmelita Avenue and are doubly impacted by employees of West Hollywood businesses parking on both sides of our home. Essentially, our corner has turned into an unpaid commercial parking lot making it virtually impossible our friends and family to find convenient parking when visiting. Moreover, the noise from people coming and going significantly affects our quiet enjoyment of our home.

Thank you in advance establishing the new restrictions.

Sincerely,  
Wendy and Gary Kaufman