

**CITY OF BEVERLY HILLS
MINUTES – STUDY SESSION
September 6, 2016
2:30 p.m.
City Council Chamber**

PRESENT: Mayor Mirisch
Vice Mayor Krasne
Councilmember Bosse
Councilmember Gold
Councilmember Reims
Mahdi Aluzri, City Manager
David Snow, Assistant City Attorney
Sandra Spagnoli, Chief of Police
Lincoln Hoshino, Police Lieutenant
Megan Roach, Marketing and Economic Sustainability Manager
Cheryl Friedling, Deputy City Manager for Public Affairs

ABSENT: None

The meeting was called to order at 2:30 p.m.

ORAL COMMUNICATION:

None.

A – DIRECTION

1. Police Department Strategic Plan and Staffing Report Update

The Police Department will present its Staffing report and Strategic Plan which details future Beverly Hills Police Department law enforcement activities and department initiatives.

Police Chief Sandra Spagnoli introduced 7WorksCenter, the consulting firm hired to work on the Police Department's Strategic Plan. 7WorksCenter Senior Associate Jim Evans and Associate Paul Cappitelli each spoke on the strategic planning process. Chief Spagnoli presented the BHPD's Vision Statement, Mission Statement and Core Values. She spoke on Policing and Community together (PACT), presented Council with a video, then reviewed the Strategic Goals and proposed improvements to services. Chief Spagnoli reported that all vacant police positions will be filled by the end of the month. Mr. Cappitelli noted that the plan will be an ongoing process that will be evaluated and updated annually.

Councilmember Gold asked for the impacts of the Asset Forfeiture report and to receive a copy of the new organizational chart. Chief Spagnoli noted that a menu of options and resources for Council review will be provided before the end of the year. Vice Mayor Krasne asked if CCTV can be used by officers to monitor the schools. Chief Spagnoli spoke on Public Records Act (PRA) management. Assistant City Attorney David Snow stated that he can look into the state law regarding funding reimbursement for staff time used to fulfill PRA requests. Police Lieutenant Lincoln Hoshino explained mobile phone milestone access. Chief Spagnoli spoke on e-ticket writers, DUI checkpoints, strike team enforcement, traffic enforcement, and

subway jurisdiction. Mayor Mirisch suggested that staff work with the Technology Committee to find existing and upcoming resources to enhance services. Chief Spagnoli provided clarification on the proposed Assistant Police Chief position.

Council and the Mayor thanked Chief Spagnoli for the report.

2. Proposed 2016 Holiday Décor and Lighting Program

This item provides an overview of the proposed design theme and specific décor components for the City's 2016 holiday décor and lighting program. The proposal does not include Rodeo Drive décor, as this will be provided through a separate submittal at a future meeting.

Marketing and Economic Sustainability Manager Megan Roach provided the background on the item. She presented Holiday and Special Events Ad Hoc Liaison Committee members Vice Mayor Krasne's and Councilmember Bosse's recommendation to replicate the 2015 program. Ms. Roach noted that Rodeo Drive is not included in the presentation but that the Rodeo Drive Committee is expected to return to Council with their proposal. She compared the proposed and historical funding to past fiscal years' and pointed out that the 2016 request is much lower than prior years. Utopia Entertainment, Inc. Production Manager Rob Carreiro clarified information on the decor.

Council approved the recommendation.

3. Request by Mayor Mirisch for the City Council to Consider Taking a Position on Los Angeles County Ballot Measure M

Measure M is a sales tax ballot measure initiated by the Los Angeles County Metropolitan Authority that will be placed on the November 8, 2016 ballot.

Deputy City Manager for Public Affairs Cheryl Friedling provided information on the measure. She reported that the City of Santa Monica supports the measure and that both Culver City and West Hollywood are scheduled to take positions in September. Ms. Friedling also pointed out that seven cities in Los Angeles County have filed a lawsuit claiming that the ballot language is misleading.

Mayor Mirisch read a letter into record from Lillian Raffel, President of the West Hollywood/Beverly Hills Democratic Club, an email from Laurie and Ken Goldman, and an email from Victor and Nancy Moss.

Mayor Mirisch spoke on his reasons for requesting to place the item on the agenda. He also disclosed that he is one of the signers of the rebuttal argument opposing Measure M and that he has written an article in the Huffington Post on the subject.

Speaking:

1. Marlene Grossman, Move LA

Council asked staff to bring the item back to the September 20, 2016 study session meeting for additional discussion and with more community input.

B – ADDITIONAL ITEMS TO CONSIDER (TIME PERMITTING)

None.

C – INFORMATION

4. Southwest Area and Moreno Drive Traffic Calming

Summary of Traffic & Parking Commission review and next steps.

Item not discussed.

5. Green Streets and Water Efficient Landscape Project on Burton Way Median

Provide City Council update and present public outreach strategy for the project.

Item not discussed.

The Study Session convened at 5:42 pm to the Closed Session to discuss items that are identified on the agenda that has been prepared for the meeting.

PASSED, Approved and Adopted

this 1st day of November, 2016


BYRON POPE, City Clerk

JOHN A. MIRISCH, MAYOR

This meeting was televised on City of Beverly Hills Municipal Government Television Access, BHN/10, Time Warner Cable.