CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, CA 90210
Room 280-A

ARCHITECTURAL COMMISSION
REGULAR MEETING MINUTES

September 21, 2016
1:30 PM

MEETING CALLED TO ORDER

Date/Time: September 21, 2016 / 1:31 PM

PLEDGE OF ALLEGIANCE

ROLL CALL

Commissioners Present:	Commissioners Persovski, Hirschfeld, Gardner Apatow, Chair Peteris
Commissioners Absent:	Vice Chair Kaye
Staff Present:	Ryan Gohlich, Mark Odell, Cindy Gordon, Georgana Millican, Karen Myron

COMMUNICATIONS FROM THE AUDIENCE

Members of the public may address the Commission regarding any items not on the Agenda that are within the subject matter jurisdiction of the Commission. By State law, the Commission may not discuss or vote on items not on the Agenda.

Speakers: None

APPROVAL OF AGENDA

By Order of the Chair, the agenda was approved as amended, moving the Overview of the Construction and Business Signage for the Wilshire / La Cienega Station of the Purple Line Extension presentation to be heard immediately after the adoption of the Consent Calendar.

CONSENT CALENDAR

1. **Consideration of Minutes**
   Consideration of minutes of the Architectural Commission regular meeting of August 17, 2016.

Motion:	MOVED by Chair Peteris, SECONDED by Commissioner Gardner Apatow to adopt the Consent Calendar as amended (4-0-1).
AYES:	Commissioners Persovski, Hirschfeld, Gardner Apatow, Chair Peteris
NOES:	None

ABSENT: Vice Chair Kaye

CARRIED

REPORTS FROM PRIORITY AGENCIES
None.

CONTINUED BUSINESS
No items

NEW BUSINESS

2. FIRST CHURCH OF CHRIST, SCIENTIST (PL1621309)
141 South Rexford Drive
Request for approval of a sign accommodation to allow a ground sign to be located in a multiple-family residential zone. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Project Agent: Chris Nalbandian – Sign Zone LA
Public Input: None

Motion: MOVED by Chair Peteris, SECONDED by Commissioner Gardner Apatow to adopt the resolution as amended (4-0-1).

AYES: Commissioners Persovski, Hirschfeld, Gardner Apatow, Chair Peteris
NOES: None
ABSENT: Vice Chair Kaye

CARRIED

3. 9350 WILSHIRE BOULEVARD (PL1621684)
9350 Wilshire Boulevard
Request for approval of a façade remodel, business identification signage, and a sign accommodation for building identification signage. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner
Applicant: Steven Hakim – Hakim Holdings
Public Input: None

Motion: MOVED by Commissioner Gardner Apatow, SECONDED by Commissioner Hirschfeld to adopt the resolution as amended (4-0-1).

AYES:	Commissioners Persovski, Hirschfeld, Gardner Apatow, Chair Peteris
NOES:	None
ABSENT:	Vice Chair Kaye

CARRIED

The Commission took a recess at 3:09 pm.

The Commission reconvened at 3:19 pm.

4. HARRY WINSTON (PL1621850)
310 North Rodeo Drive
Request for approval of a façade remodel, a building identification sign, a sign accommodation for multiple business identification signs, a sign accommodation to allow awning signage to exceed seven inches (7") in height, a sign accommodation to allow alley-oriented business identification signage, and a construction barricade graphic. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner:	Cindy Gordon, Associate Planner
Applicant:	Ashok Vanmali – Gruen Associates
Public Input:	None
Motion:	MOVED by Commissioner Hirschfeld, SECONDED by Commissioner Persovski to adopt the resolution as amended (4-0-1).
AYES:	Commissioners Persovski, Hirschfeld, Gardner Apatow, Chair Peteris
NOES:	None
ABSENT:	Vice Chair Kaye

CARRIED

5. DIOR (PL1621851)
201 North Rodeo Drive
Request for approval of a sign accommodation for multiple business identification signs and a building identification sign. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner:	Cindy Gordon, Associate Planner
Applicant:	Ashok Vanmali – Gruen Associates
Public Input:	None
Motion:	MOVED by Commissioner Persovski, SECONDED by Commissioner Gardner Apatow to adopt the resolution as amended (4-0-1).

AYES:	Commissioners Persovski, Hirschfeld, Gardner Apatow, Chair Peteris
NOES:	None
ABSENT:	Vice Chair Kaye

CARRIED

6. **ETCO HOMES (PL1621823)**
9212 Olympic Boulevard
Request for approval of a new three-story office building and a sign program, which includes a sign accommodation for multiple building identification signs, and a sign accommodation to allow business identification signage to project above a canopy. The Planning Commission previously adopted a Categorical Exemption for the project on July 14, 2016 pursuant to the California Environmental Quality Act; no further environmental review is required at this time.

Planner:	Cindy Gordon, Associate Planner
Applicant:	Afshin Etebar – EHI-9222, LLC C/O Etco Homes
Public Input:	None
Motion:	MOVED by Chair Peteris, SECONDED by Commissioner Gardner Apatow to adopt the resolution as amended (4-0-1).
AYES:	Commissioners Persovski, Hirschfeld, Gardner Apatow, Chair Peteris
NOES:	None
ABSENT:	Vice Chair Kaye

CARRIED

STUDY SESSION
No items

COMMUNICATIONS FROM THE COMMISSION

7. **Mayor's Cabinet Meeting**
   - Received and filed

COMMUNICATIONS FROM STAFF

- **Overview of the Construction and Business Signage for the Wilshire/La Cienega Station of the Purple Line Extension**
  Kasey Shuda and Mindy Lake, Metropolitan County Transportation Authority (Metro), will provide an overview of the construction and business signage for the Wilshire/La Cienega Station of the Purple Line Extension Project.

Project Manager Robert Welch introduced Metro representatives Kasey Shuda and Melissa Rosen, who presented information about construction signage related to the Purple Line Extension Project

- **Urban Designer Updates**
  - Urban Designer Mark Odell advised the Commission a recent approval by the Restaurant Subcommittee. Additionally, he briefed the Commission on the upcoming agenda for the October meeting of the Design Review Commission and the Design Awards bus tour, as well as the upcoming agenda for the October meeting of the Cultural Heritage Commission. Information was shared regarding the Will Rogers Award nominations from the Architectural Commission, Design Review Commission, and the Cultural Heritage Commission.
  - Associate Planner Cindy Gordon explained the review and approval process for projects that are presented to the Restaurant Subcommittee of the Architectural Commission.

8. 2016 Conflict of Interest Code

Motion:	MOVED by Chair Peteris, SECONDED by Commissioner Gardner Apatow to adopt the 2016 Conflict of Interest Code for the Architectural Commission, including Exhibits A and B, as presented (4-0-1).
AYES:	Commissioners Persovski, Hirschfeld, Gardner Apatow, Chair Peteris
NOES:	None
ABSENT:	Vice Chair Kaye

CARRIED

9. Staff-level Approvals
- Received and filed

10. 2016 Meeting Schedule
- Received and filed

ADJOURNMENT

Date / Time: September 21, 2016 / 5:16 PM

PASSED AND APPROVED THIS 19TH DAY of OCTOBER, 2016

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Gidas Peteris, Chair