



CITY OF BEVERLY HILLS  
455 N. Rexford Drive  
Beverly Hills, CA 90210  
Room 280-A

**RECREATION AND PARKS COMMISSION  
REGULAR MEETING SYNOPSIS**  
Tuesday, August 23, 2016  
2:00 p.m.

**MEETING CALLED TO ORDER**

Date/Time: August 23, 2016/ 2:04 p.m.

**PLEDGE OF ALLEGIANCE**

The Pledge of Allegiance was led by Gaby Alexander, Friends of Beverly Gardens Park.

**ROLL CALL**

Commissioners Present: Commissioners Friedman, Rosoff, Anderson Vice Chair Gersh,  
Chair Bilak

Commissioners Absent: None

Staff Present: Nancy Hunt-Coffey, Gisele Grable, Teri Angel, Ken Pfalzgraf,  
Stephanie Harris, Tim Duerr, Ilene Knebel

**COMMUNICATIONS FROM THE AUDIENCE**

Members of the public may address the Commission regarding any items not on the Agenda that are within the subject matter jurisdiction of the Commission. By State law, the Commission may not discuss or vote on items not on the Agenda.

Speaker: David Gingold (Taken later in the meeting)

**APPROVAL OF AGENDA**

By order of the Chair, the Agenda was approved as amended. (TABS will be taken in the order as follows: 1, 14 (one item), 5, 3, 4, 11, 2, 6, 7, 8, 9, and 10.

**CONSENT CALENDAR**

1. Consideration of Minutes of the Recreation and Parks Commission Special Meeting of June 28, 2016.

Motion: MOVED by Commissioner Rosoff, SECONDED by Commissioner Friedman to adopt the minutes as amended (5/0).

AYES: Commissioners Friedman, Rosoff, Anderson, Vice Chair Gersh,  
Chair Bilak

NOES: None

ABSENT: None

CARRIED

## REPORTS FROM PRIORITY AGENCIES

None

## CONTINUED BUSINESS

2. Proceedings for Inclusion onto Local Register of Historic Properties for the Lawn Bowling Green at Roxbury Memorial Park (Taken as last item)

This item was previously discussed with the Cultural Heritage Commission Liaisons. Staff is seeking a formal recommendation for the Lawn Bowling Green as a potential nominee for inclusion onto the Local Register of Historic Properties.

Motion:            MOVED by Commissioner Rosoff, SECONDED by Commissioner Friedman based upon Commission discussion that the requirements for Cultural Heritage designation are not met and any such designation would hamstring the City from using the property for other purposes should that become necessary, it is the recommendation of the Commission that the Lawn Bowling site not be granted Cultural Heritage designation (4/0).

AYES:             Commissioners Friedman, Rosoff, Vice Chair Gersh,  
Chair Bilak

NOES:             None

ABSENT:          Anderson (left meeting early)

### CARRIED

3. Roxbury Park Trees (Taken out of order)

This item was requested to be placed on the agenda with no specifics by Commissioner Rosoff. As such, Parks and Urban Forest Manager Ken Pfalzgraf noted he did not prepare a staff report nor ready to respond to the speaker comments. There is a Street Tree Master Plan Ad Hoc Meeting scheduled and this topic can be discussed at that time. Chair Bilak noted previous litigation but requested a report from Mr. Pfalzgraf for a future Agenda item.

Speakers:        Kevin Davis, Larry Goodman, Lester Boxer (All speakers representing SHORP – Spalding Homeowners Overlooking Roxbury Park)

4. Placement of Historical Plaque at the Electric Fountain

Recreation Service Manager Teri Angel reviewed the previous history of this project. The revised plaque wording was presented to the Commission. After discussion, the Beverly Gardens Park Committee members in attendance at the meeting agreed to work with Commissioners Anderson and Rosoff to rewrite the verbiage for approval at a future Commission Meeting.

**5. Bicycle Riding in the Parks (Taken out of Order)**

During the June Recreation and Parks Commission Meeting, there was a tour of the parks and continued discussion about feasibility of bicycle riding in the parks. As a result, direction from the Commission included continuing to pursue a bicycle program utilizing the School District Playgrounds; consideration of an area to bike ride at the Farmers' Market; use of the track at Coldwater Canyon; and widening of the track at La Cienega Park. Recreation Supervisor Tim Duerr reported on the upcoming Bike Safe Program to start on Saturday, August 27 at Hawthorne School. Bike riding at the Farmers' Market was not recommended due to safety concerns at the location. The Coldwater Canyon Track and La Cienega Park would need information from a consultant to determine the wear and tear and cost of riding at those locations. Interest to have a Beverly Hills CicLAvia-type event needs to be postponed until after Santa Monica Blvd. and other major construction projects on busy thoroughfares are complete.

Motion:            MOVED by Commissioner Rosoff, SECONDED by Vice Chair Gersh to move forward with the Bike Smart Program. All other suggestions will be tabled at this time (5/0).

AYES:             Commissioners Friedman, Rosoff, Anderson, Vice Chair Gersh, Chair Bilak

NOES:             None

ABSENT:          None

CARRIED

**6. Beverly Gardens Park Presentation**

Landscape Architects Michele Sullivan and Holly Kuwayama from Mia Lehrer and Associates presented the plans for the Beverly Gardens Park western portion located between Whittier and Canon Drives.

**7. Personal Trainers in City Parks – Update (Taken out of order)**

This item will be discussed with the City Council Liaisons prior to Council discussion..

**8. Los Angeles County Needs Assessment Results**

Management Analyst Stephanie Harris gave an update about the upcoming ballot measure.

**NEW BUSINESS**

**9. Proposed Plaque to Recognize the Nathan Family to be Placed in the Canon to Beverly Block of Beverly Gardens Park (Taken out of order)**

It is proposed that a plaque be installed at the rose garden located behind the Beverly Hills sign recognizing the donation of the Nathan Family. After discussion with Friends of

Beverly Gardens Park representative Gaby Alexander, the following motion was presented:

Motion: MOVED by Vice Chair Gersh, SECONDED by Commissioner Friedman noting the donor's name is on a plaque at the Electric Fountain and therefore there will not be separate plaque recognition at the Beverly Hills sign is not recommended (3/1).

AYES: Commissioners Friedman, Vice Chair Gersh,  
Chair Bilak

NOES: Rosoff  
ABSENT: Anderson

CARRIED

A subsequent motion was presented:

Motion: MOVED by Commissioner Rosoff, SECONDED by Vice Chair Gersh that the Nathan's be offered a plaque on the bench at the rose garden for the payment of \$5,000 and then be encouraged to make the additional balance of \$25,000 on their pledge (4/0).

AYES: Commissioners Friedman, Rosoff, Vice Chair Gersh,  
Chair Bilak

NOES: None  
ABSENT: Anderson

CARRIED

#### 10. Placement of the Beverly Hills Shield at the Electric Fountain (Taken out of order)

It has been suggested to add the Beverly Hills Shield to the back wall of the Electric Fountain. The Commission discussed the size, lighting and height of the proposed shield.

The Commission recommended making a cardstock mockup of the City Shield in various sizes to view on site for discussion at a future Commission Meeting.

Motion: MOVED by Commissioner Friedman SECONDED by Vice Chair Gersh that the Commission approves of the idea of the City Shield on the wall of the Electric Fountain pending a review of the size and location on the wall (5/0).

AYES: Commissioners Friedman, Rosoff, Anderson, Vice Chair Gersh,  
Chair Bilak

NOES: None  
ABSENT: None

CARRIED

**11. Chair Bilak Request to Review 5 Acre Property on Foothill Drive (Taken out of order)**

Chair Bilak desires discussion and support for a people park in the 5 Acre City owned property. Community Services Director Nancy Hunt-Coffey reviewed the entire 5 Acre Parcel and the buildings currently contained in the area. Assistant City Manager George Chavez joined the discussion. City Council has not directed the Recreation and Parks Commission to look at making this area a park. If the Recreation and Parks Commission interest is to move forward, the next step would be a meeting with the City Council Liaisons. City Manager Mahdi Aluzri commented on the proposed process to take place in determining the land use.

Commissioner Anderson left the meeting at 5:30 p.m.

**STATUS REPORTS**

**12. Capital Improvement Project Updates**

The following items were included in the report from staff: Greystone, Beverly Gardens Restoration, Coldwater Park and Playground Restoration, Beverly Hills Community Dog Park and La Cienega Community Center.

**COMMUNICATIONS FROM THE COMMISSION**

**13. Ad Hoc Committee Assignments**

Ad Hoc Committee members updated fellow Commissioners on the status of their assignments:

- City Council Liaison – Notes were in the packet for Commissioners to review.
- Fine Arts – There will be conversation with the artist about making sure the Tom Friedman piece is not shiny; so it should not distract drivers.
- Greystone Park – No report.
- La Cienega Master Plan – No report.
- Street Tree Master Plan – The Ad Hoc meeting will be held next week.
- Beverly Gardens Restoration – No report.
- Off Leash Dog Park – No report.
- Joint Powers Agreement – No report.
- Public Works Services – No report.
- Coldwater Canyon Park – No report.
- Personal Training – No report.
- Bicycle Riding Liaison – No report.

Unfinished Business/Comments by Commissioners Including Topics for Future Agendas:

➤ None

#### **COMMUNICATIONS FROM STAFF**

##### **14. Director's Report**

Community Services Staff updated/discussed with the Commission the following items: Street Trees for Waldorf Astoria Project, Beverly Hills Tennis Charity Celebrity Tennis Tournament, Tom Friedman Fine Art Location Information, Dog Park Opening Information/Permits Issued, Beverly Canon Gardens – No Smoking Policy, Cat Event Similar to Woofstock, Eye on LA Video, Summer Camp Wrap Up, Event Calendar and Meeting Dates.

The Regular December Recreation and Parks Commission Meeting will be re-scheduled as a Special Meeting on December 13 at 2:00 p.m.

#### **ADJOURNMENT**

Date / Time: August 23, 2016/ 6:03 p.m.



**CITY OF BEVERLY HILLS**  
455 N. Rexford Drive  
Beverly Hills, CA 90210  
Room 280-A

**ARCHITECTURAL COMMISSION  
REGULAR MEETING SYNOPSIS**  
September 21, 2016  
1:30 PM

**MEETING CALLED TO ORDER**

Date/Time: September 21, 2016 / 1:31 PM

**PLEDGE OF ALLEGIANCE**

**ROLL CALL**

Commissioners Present: Commissioners Persovski, Hirschfeld, Gardner Apatow, Chair  
Peteris  
Commissioners Absent: Vice Chair Kaye  
Staff Present: Ryan Gohlich, Mark Odell, Cindy Gordon, Georgana Millican,  
Karen Myron

**COMMUNICATIONS FROM THE AUDIENCE**

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Speakers: None

**APPROVAL OF AGENDA**

By Order of the Chair, the agenda was approved as amended, moving the Overview of the Construction and Business Signage for the Wilshire / La Cienega Station of the Purple Line Extension presentation to be heard immediately after the adoption of the Consent Calendar.

**CONSENT CALENDAR**

**1. Consideration of Minutes**

Consideration of minutes of the Architectural Commission regular meeting of August 17, 2016.

Motion: MOVED by Chair Peteris, SECONDED by Commissioner Gardner Apatow to adopt the Consent Calendar as amended (4-0-1).

AYES: Commissioners Persovski, Hirschfeld, Gardner Apatow, Chair  
Peteris

NOES: None

ABSENT: Vice Chair Kaye

CARRIED

## REPORTS FROM PRIORITY AGENCIES

None.

## CONTINUED BUSINESS

No items

## NEW BUSINESS

### 2. FIRST CHURCH OF CHRIST, SCIENTIST (PL1621309)

#### 141 South Rexford Drive

Request for approval of a sign accommodation to allow a ground sign to be located in a multiple-family residential zone. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner  
Project Agent: Chris Nalbandian – Sign Zone LA  
Public Input: None

Motion: MOVED by Chair Peteris, SECONDED by Commissioner Gardner Apatow to adopt the resolution as amended (4-0-1).

AYES: Commissioners Persovski, Hirschfeld, Gardner Apatow, Chair Peteris

NOES: None

ABSENT: Vice Chair Kaye

CARRIED

### 3. 9350 WILSHIRE BOULEVARD (PL1621684)

#### 9350 Wilshire Boulevard

Request for approval of a façade remodel, business identification signage, and a sign accommodation for building identification signage. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner  
Applicant: Steven Hakim – Hakim Holdings  
Public Input: None

Motion: MOVED by Commissioner Gardner Apatow, SECONDED by Commissioner Hirschfeld to adopt the resolution as amended (4-0-1).

AYES: Commissioners Persovski, Hirschfeld, Gardner Apatow, Chair  
Peteris  
NOES: None  
ABSENT: Vice Chair Kaye

CARRIED

*The Commission took a recess at 3:09 pm.*

*The Commission reconvened at 3:19 pm.*

**4. HARRY WINSTON (PL1621850)  
310 North Rodeo Drive**

Request for approval of a façade remodel, a building identification sign, a sign accommodation for multiple business identification signs, a sign accommodation to allow awning signage to exceed seven inches (7") in height, a sign accommodation to allow alley-oriented business identification signage, and a construction barricade graphic. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner  
Applicant: Ashok Vanmali – Gruen Associates  
Public Input: None

Motion: MOVED by Commissioner Hirschfeld, SECONDED by  
Commissioner Persovski to adopt the resolution as amended (4-  
0-1).

AYES: Commissioners Persovski, Hirschfeld, Gardner Apatow, Chair  
Peteris  
NOES: None  
ABSENT: Vice Chair Kaye

CARRIED

**5. DIOR (PL1621851)  
201 North Rodeo Drive**

Request for approval of a sign accommodation for multiple business identification signs and a building identification sign. The Commission will also consider adoption of a Categorical Exemption, pursuant to the California Environmental Quality Act.

Planner: Cindy Gordon, Associate Planner  
Applicant: Ashok Vanmali – Gruen Associates  
Public Input: None

Motion: MOVED by Commissioner Persovski, SECONDED by  
Commissioner Gardner Apatow to adopt the resolution as  
amended (4-0-1).

AYES: Commissioners Persovski, Hirschfeld, Gardner Apatow, Chair  
Peteris  
NOES: None  
ABSENT: Vice Chair Kaye

CARRIED

**6. ETCO HOMES (PL1621823)  
9212 Olympic Boulevard**

Request for approval of a new three-story office building and a sign program, which includes a sign accommodation for multiple building identification signs, and a sign accommodation to allow business identification signage to project above a canopy. The Planning Commission previously adopted a Categorical Exemption for the project on July 14, 2016 pursuant to the California Environmental Quality Act; no further environmental review is required at this time.

Planner: Cindy Gordon, Associate Planner  
Applicant: Afshin Etebar – EHI-9222, LLC C/O Etco Homes  
Public Input: None

Motion: MOVED by Chair Peteris, SECONDED by Commissioner Gardner Apatow to adopt the resolution as amended (4-0-1).

AYES: Commissioners Persovski, Hirschfeld, Gardner Apatow, Chair  
Peteris  
NOES: None  
ABSENT: Vice Chair Kaye

CARRIED

**STUDY SESSION**

No items

**COMMUNICATIONS FROM THE COMMISSION**

**7. Mayor's Cabinet Meeting**

- o Received and filed

**COMMUNICATIONS FROM STAFF**

- **Overview of the Construction and Business Signage for the Wilshire/La Cienega Station of the Purple Line Extension**  
Kasey Shuda and Mindy Lake, Metropolitan County Transportation Authority (Metro), will provide an overview of the construction and business signage for the Wilshire/La Cienega Station of the Purple Line Extension Project.





CITY OF BEVERLY HILLS  
455 N Rexford Drive  
Beverly Hills, CA 90210  
Room 280-A

**CHARITABLE SOLICITATIONS COMMISSION  
SPECIAL MEETING SYNOPSIS**

Tuesday, October 11, 2016  
9:00AM

**MEETING CALLED TO ORDER**

Date/Time: October 11, 2016/9:02AM

**PLEDGE OF ALLEGIANCE**

**ROLL CALL**

Commissioners Present: Commissioners Fischer, Safier, Kraushaar, Vice Chair  
Schreiber, Chair Platt

Commissioners Absent: None

Staff Present: T. Lee, E. Nica

**COMMUNICATIONS FROM THE AUDIENCE**

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**APPROVAL OF AGENDA - TAB 1**

With the concurrence of the Commission, the Chair may choose to amend the order of the items on the agenda.

**CONSENT CALENDAR – TAB 2**

- Consideration of Minutes of the regular meeting of September 14, 2016.

Motion: MOVED by Commission Fischer, SECONDED by Commissioner Safier to adopt the minutes as amended (5-0).

AYES: Commissioners Fischer, Safier, Kraushaar, Vice Chair Schreiber, Chair Platt

NOES: None

CARRIED

**REPORTS FROM PRIORITY AGENCIES**

None

**CONTINUED BUSINESS**

- Discussion of Los Angeles Permit Application

Brendan Kearns, from the Beverly Hills City Attorney's Office, provided the Commission with guidance as to the legal aspects of utilizing Los Angeles'

Solicitation Permit Application. Kearns advised that conceptually it is possible; however, logistics and practicality would have to be considered.

- Proposed Municipal Code Amendments – **TAB 3**

Proposed addition of 4-3-815 to the Municipal Code was discussed, assisted by Brendan Kearns of the Beverly Hills City Attorney's Office. Kearns will bring certain questions regarding language and penalties to the City Attorney and will report back to the Commission at the next Meeting, if necessary. The changes to the Code are approved as amended by the Commission, unless the City Attorney's Office identifies a legal impairment in doing so.

Motion: MOVED by Commissioner Fischer, SECONDED by Commissioner Safier to approve the report as amended (5-0).

AYES: Commissioners Fischer, Safier, Kraushaar, Vice Chair Schreiber, Chair Platt

NOES: None

CARRIED

- a) Reporting Form of Charitable Activities for other Agencies – **TAB 4**

Form accepted with the inclusion of a field for Organization's contact email address.

- 2015 Annual Report – **TAB 5**

To be brought back to the next Commission meeting, after revisions are made to table arrangements.

**ACTION ITEMS**

- 2016 Conflict of Interest Code – **TAB 6**

Motion: MOVED by Commissioner Fischer, SECONDED by Commissioner Kraushaar to approve the report as presented (5-0).

AYES: Commissioners Fischer, Safier, Kraushaar, Vice Chair Schreiber, Chair Platt

NOES: None

CARRIED

- Due to the 15-day Filing Period, the Following Permit Requests were approved. Items are 501(c)(3) organizations – **TAB 7**

Motion: MOVED by Commissioner Safier, SECONDED by Commissioner Kraushaar to approve the permits as presented (5-0).

Charitable Solicitations Commission Special Meeting Synopsis  
October 11, 2016

AYES: Commissioners Fischer, Safier, Kraushaar, Vice Chair Schreiber, Chair  
Platt  
NOES: None

CARRIED

**STATUS REPORTS – TAB 8**

Financial Statements (FS) of Completed Permits for Review

1. 2015-031 Family Equality Council
2. 2015-078 Augie's Quest - ALS TDI
3. 2015-149 United Friends of Children
4. 2015-151 Habitat for Humanity of Greater Los Angeles
5. 2015-178 Etta Israel Center
6. 2016-018 SHARE Inc
7. 2016-047 Los Angeles Jewish Home
8. 2016-049 Simon Wisenthal Center, Inc
9. 2016-079 Public Counsel
10. 2016-081 Wallis Annenberg Center for the Performing Arts
11. 2016-086 Children's Chain of Children's Hospital Los Angeles
12. 2016-153 Foster Care Counts
13. 2016-162 Family Equality Council
14. 2016-174 Los Angeles Museum of the Holocaust
15. 2016-177 Los Angeles Conservancy
16. 2016-180 The Rape Foundation

**COMMUNICATIONS FROM THE COMMISSION**

- Chair's Report
  - a) Mayor's Cabinet Meeting Highlights from September 26, 2016 – **TAB 9**

The Meeting Highlights were reviewed.

- b) Mayor's Cabinet Meeting Highlights from October 10, 2016

The October 10, 2016 meeting was cancelled; therefore, nothing to report.

- Comments from Commissioners

None.

- Other items brief announcements, request for information, and brief reports on activities.

None.

**COMMUNICATIONS FROM STAFF**

- Lincoln's Report

Charitable Solicitations Commission Special Meeting Synopsis  
October 11, 2016

Capt. Lee informed the Commission of recent officer fatalities in California, and that BHPD will be attending the funeral service in Lancaster for Sgt. Steve Owen of LASD.

- Reference Documents
  - List of Organizations That Have Net Proceeds Less Than 50% of Total Receipts from Their Charitable Events – **TAB A**
  - List of Organizations That Fail To File Financial Statement Within Three Months After The Permit Expiration Date – **TAB B**
  - Organizations Publicizing Fundraising Events in Beverly Hills Without a Permit – **TAB C**
  - 2016 Overdue Financial Statements - **TAB D**
  - Financial Statement Log for 2015, numerical order – **TAB E**
  - Financial Statement Log for 2015, alphabetical order – **TAB F**
  - Financial Statement Log for 2016, numerical order – **TAB G**
  - Financial Statement Log for 2016, alphabetical order – **TAB H**

**ADJOURNMENT**

Date/Time: October 11, 2016/10:29AM

*If there are any questions about this synopsis, please contact Emma Nica, Commission Secretary,  
310-285-2100, [solicitationpermits@beverlyhills.org](mailto:solicitationpermits@beverlyhills.org)*