

**CITY OF BEVERLY HILLS
MINUTES – STUDY SESSION
August 30, 2016
2:30 p.m.
City Council Chamber**

PRESENT: Mayor Mirisch
Vice Mayor Krasne
Councilmember Bosse
Councilmember Gold
Councilmember Reims
Mahdi Aluzri, City Manager
Laurence Wiener, City Attorney
Sandra Spagnoli, Chief of Police
Lincoln Hoshino, Police Lieutenant
Timothy Hou, Assistant to the City Manager
Kevin Kearney, Senior Management Analyst
Trish Rhay, Assistant Director of Public Works Services/Infrastructure and Field Operations
Vince Damasse, Water Resources Manager
Cheryl Friedling, Deputy City Manager for Public Affairs
Logan Phillippo, Management Analyst
Chad Lynn, Assistant Director of Public Works Services/Parking and Facilities Operations

ABSENT: None

The meeting was called to order at 2:30 p.m.

ORAL COMMUNICATION

Speaking:

1. Thomas White

A – DIRECTION

1. Beverly Hills Tennis to Announce a Celebrity Charity Tennis Tournament Benefitting the Beverly Hills Police Foundation

Beverly Hills Tennis invites City Council and the public to the Celebrity Charity Tennis Tournament on Sunday, September 18, 2016 benefitting the Beverly Hills Police Foundation.

Chief Sandra Spagnoli spoke on the item then introduced co-owner of Beverly Hills Tennis Steve Walfish who personally invited Council to the event.

2. Selection of a Development Agreement Negotiator for 9900 Wilshire Boulevard (One Beverly Hills)

This report details the selection process and recommendation of the consulting firm Greenberg Glusker to assist the Development Agreement Ad Hoc Committee in negotiations regarding 9900 Wilshire Boulevard (One Beverly Hills).

Assistant to the City Manager Timothy Hou detailed the selection process for a consulting firm to assist the Development Agreement Ad Hoc Committee with negotiations. He detailed the Development Agreement Ad Hoc Committee's recommended consultant Greenberg Glusker experience and discussed the fiscal impacts. Mr. Hou pointed out that Greenberg Glusker Partner Henry Finkelstein was present to answer questions.

Speaking:

1. Frances Bilak

Council agreed with the recommendation.

3. Proposed Establishment of Water Supply Fee

Proposed Water Supply Fee (WSF) for consideration and approval for new development/redevelopment projects.

Water Resources Manager Vince Damasse provided a brief background on the item and spoke on the goal of the plan and costs. He clarified that the Water Supply Fee (WSF) is in addition to the City's current Water Capacity Fee charge (WCC). City Manager Mahdi Aluzri explained who will be affected by the proposed fee.

Council supported the recommendation and asked staff to provide the community with information and clarification on who will be impacted.

4. Request by Councilmember Gold for the City Council to Oppose State Ballot Proposition 57, "California Parole for Non Violent Criminals and Juvenile Court Trial Requirements Initiative"

This item is a request from Councilmember Gold requesting that the City Council consider opposing State Ballot Proposition 57, the 'California Parole for Non Violent Criminals and Juvenile Court Trial Requirements Initiative.' This ballot measure is on the November 8, 2016 California state ballot.

Councilmember Gold spoke on his reason for requesting that the item be added to the Study Session agenda. Deputy City Manager for Public Affairs Cheryl Friedling provided a brief explanation of Proposition 57 and listed those opposed to the Proposition. Police Chief Sandra Spagnoli thanked Council for bringing the issue forward and shared concerns about the Proposition. Councilmember Gold explained the new definition of recidivism.

Council agreed to move forward with a resolution to oppose Proposition 57.

5. Public Education Program for the Hilton Condominium Tower Initiative

Request for the City Council to consider a public education program for the 'The Hilton Condominium Tower Initiative.' The initiative is on the November 8, 2016 ballot and seeks approval of this development project from Beverly Hills voters.

Deputy City Manager Cheryl Friedling reported on the item and provided options for Council consideration. City Manager Mahdi Aluzri explained that staff is confirming whether or not the City participated in a similar outreach in the past.

Speaking:

1. Benjamin Hanelin

2. Thomas White
3. Marcia Hobbs
4. Robert Tanenbaum
5. Rose Norton

Council directed staff to add the Hilton Project Planning Traffic and Financial Impacts - 9212 Report online. They also agreed to allow a town hall meeting in the Council Chamber led by the Women's League of Voters and appointed Councilmember Bosse and Councilmember Gold to the Council Liaison Ad Hoc.

6. **Request by Vice Mayor Krasne to Consider Advertising in City Public Parking Facilities**
Staff will provide the City Council with information regarding options for permitting advertisements inside of City public parking structures, including a past proposal from a private contractor. Staff is seeking City Council direction on whether to proceed with the development of an advertising program for City public parking structure interiors.

Vice Mayor Krasne spoke on her reason for requesting to add the item to the Study Session agenda. Management Analyst Logan Phillippo provided a brief background, reported on examples of neighboring cities West Hollywood's and Santa Monica's advertisements, then reviewed the revenue potential.

Speaking:

1. Steve Mayer

City Attorney Laurence Weiner provided clarification on the types of advertising content that can and cannot be controlled. Vice Mayor Krasne explained that the presentation differed from the type and style of advertising she envisions. She described her vision which focuses on and features local businesses. Council suggested to poll the Rodeo Drive Committee for feedback.

Council directed staff to conduct more research and to return to Council with a revised plan.

B – ADDITIONAL ITEMS TO CONSIDER (TIME PERMITTING)

None.

C – INFORMATION

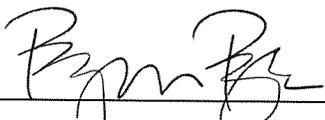
7. **Beverly Hills Bike Share Pilot Program**
Provides update on helmets and Traffic & Parking Commission recommendations for bike share station locations.
8. **Update/Clarification on Water Capacity Charges for Fire Services**
Staff is recommending the following update/clarification on fire services capacity fees be received and filed. Based on input from the City's rate consultant, Public Works Commission, and Public Works Liaison Committee, it was clarified that capacity fees for requested fire services for new development/redevelopment projects are built into the domestic meter water capacity charges previously adopted by City Council in 2015. As a result, it was

recommended that only installation charges and not capacity charges be applied to fire services.

Item not discussed.

The Study Session recessed at 5:25 pm to the Closed Session to discuss items that are identified on the agenda that has been prepared for the meeting.

PASSED, Approved and Adopted
this 4th day of October, 2016



BYRON POPE, City Clerk

JOHN A. MIRISCH, MAYOR

This meeting was televised on City of Beverly Hills Municipal Government Television Access, BHN/10, Time Warner Cable.