

**CITY OF BEVERLY HILLS
MINUTES – STUDY SESSION
June 6, 2016
2:30 p.m.
City Council Chamber**

PRESENT: Mayor Mirisch
Vice Mayor Krasne
Councilmember Bosse
Councilmember Gold
Councilmember Reims
Mahdi Aluzri, City Manager
Laurence Wiener, City Attorney
Byron Pope, City Clerk
Kevin Kearney, Senior Management Analyst
Nancy Hunt-Coffey, Director of Community Services
Megan Roach, Marketing and Economic Sustainability Manager

ABSENT: None

The meeting was called to order at 2:30 p.m.

ORAL COMMUNICATIONS:

Speaking:

1. Thomas White, Municipal League of Beverly Hills
2. Steve Mayer

A – DIRECTION

1. **Resolution of the Council of the City of Beverly Hills Confirming the Appointment of Kathy Reims as a Councilmember to Fill Vacant City Council Seat**

This resolution confirms the appointment of Kathy Reims to fill the vacant City Council seat.

City Attorney Laurence Wiener read the resolution for Council consideration.

Speaking:

1. Thomas White, Municipal League of Beverly Hills

Moved by: Councilmember Bosse

Seconded by: Vice Mayor Krasne

Ayes: Councilmember Gold, Councilmember Bosse, Vice Mayor Krasne, and Mayor Mirisch.

Noes: None

Council adopted the resolution confirming the appointment of Kathy Reims as the councilmember to fill the vacant City Council seat. City Clerk Byron Pope swore in Councilmember Reims who immediately took her seat at the dais with the rest of Council to continue to discuss the remaining items that were identified on the agenda that had been prepared for the meeting.

ITEM A-1: ADOPTED; RES# 16-R-13079

2. Request by Mayor Mirisch for City Council Consideration for Storing the Boy Scout House on City Property

First Agendized May 17, 2016

The Boy Scouts of America – Troop 33 of Beverly Hills is requesting assistance in storing their Boy Scout House. The land on which the House currently stands is primarily owned by the Los Angeles Country Club, which has terminated its lease, and the House will need to be relocated immediately. The Mayor has requested that this item be brought forth to the Council, and it is recommended that the Council discuss the potential of temporarily storing the House around the 336 Foothill Road location.

Senior Management Analyst Kevin Kearney provided a brief history, discussed the options and reported on the fees for storing the Scout House. Director of Community Services Nancy Hunt-Coffey spoke on staff's investigation of the Troop's suggested alternate storage locations. Ms. Hunt-Coffey advised that 336 Foothill Road has been determined to be the best location. She relayed the Troop's request for Council to agree to a two year commitment to assist them with finding the Scout House a permanent location. Beverly Hills Scout House Association Scoutmaster Joel Ordesky spoke on the request.

Speaking:

1. Thomas White, Municipal League of Beverly Hills
2. Robbie Anderson

Mayor Mirisch explained his reason for requesting to put the item on the agenda and discussed his ideas on storage options.

Council suggested that the item be brought before the Beverly Hills Unified School District (BHUSD) Board to discuss potential permanent placement of the Scout House on BHUSD property. Council also agreed to break down the structure for storage at the suggested City location as a backup plan as long as the City's requirements for insurance and indemnification are satisfied.

3. Follow Up on the Initial Parcels 12 & 13 Recommendation

This item discusses the recommendation of Vice Mayor Krasne and Councilmember Bosse on the Parcels 12 & 13 investigation.

City Clerk Byron Pope presented a brief history on the item and discussed the processes that led to the recommendation.

Vice Mayor Krasne and Councilmember Bosse each spoke on their experience during the second interview process then explained their decision to recommend Parrent and Smith Investigations.

Speaking:

1. Robert Tanenbaum
2. Thomas White, Municipal League of Beverly Hills
3. Lionel Ephraim

Mayor Mirisch asked staff to agendize the order of Council meetings to consider moving public comment after Council discussion.

Council agreed to move forward with the recommendation and to appoint Vice Mayor Krasne and Councilmember Bosse to the Ad Hoc.

4. A Request by Councilmember Gold to Review City Council Ad Hoc Committees

This report transmits a request by Councilmember Gold for City Council discussion of the role of the ad hoc committees in reviewing policy matters and making recommendations to Council.

Item not discussed.

5. Recommendation from the Beverly Hills Conference and Visitors Bureau/Marketing Committee Regarding the Fiscal Year 2016-2017 Tourism and Marketing Budget and Scope of Work and Funding Request from the BHCVB

Provides a recommendation for the FY 2016-2017 Tourism and Marketing Budget and funding proposal from the BHCVB for visitor marketing services.

Marketing and Economic Sustainability Manager Megan Roach introduced the item and presented the Beverly Hills Conference and Visitors Bureau (BHCVB)/Marketing Committee results from May 4, 2016. She briefly reviewed the BHCVB's budget request then introduced BHCVB Chief Executive Officer Julie Wagner. Ms. Wager introduced General Manager of the Montage Hotel and incoming BHCVB Board President Todd Orlich then presented a video to Council on the BHCVB's FY 15-16 highlights. She reviewed the FY 16/17 budget request and noted that the amount is the same as the previous fiscal year.

Council agreed to support the request.

6. Recommendation from the Beverly Hills Conference and Visitors Bureau/Marketing Committee Regarding the Fiscal Year 2016-2017 Scope of Work and Funding Request from the Rodeo Drive Committee

Provides a recommendation for the RDC's FY 2016-2017 scope of work for marketing and special events for Rodeo Drive.

Marketing and Economic Sustainability Manager Megan Roach introduced Rodeo Drive Committee (RDC) President Mark Tronstein. Mr. Tronstein introduced the new RDC Battalion PR Tara deSouza then presented the RDC's budget request.

Speaking:

1. Noah Alexander, Rodeo Drive Committee
2. John Cotter, Rodeo Drive Committee

Council agreed to support the request.

7. Staff Request for City Council Direction to Award Bid for FY 2016/2017 Legal Notices and Advertising

Staff seeks City Council direction to implement contract(s) for local adjudicated newspapers eligible to publish legal notices and advertisements for Fiscal Year 2016/17.

City Clerk Byron Pope pointed out a correction on page two of the report which should read fiscal year "2015-2016". Mr. Pope reminded Council that an Ad Hoc was not appointed for the upcoming fiscal year. He presented the Beverly Hills Weekly's request to change the audit to every five years as opposed to every two years.

Speaking:

1. Marcia Hobbs

Council approved the recommendation and agreed to require an annual audit.

8. Travel Reimbursement Policy for the Mayor's Autonomous Vehicle Program Committee

This item seeks Council direction on reimbursement for travel expenses related to the Committee's participation in out-of-town meetings and conference participation in support of the Mayor's Autonomous Vehicle Program. If approved, travel expenses would be subject to administrative regulations governing staff travel.

Item not discussed.

B – ADDITIONAL ITEMS TO CONSIDER (TIME PERMITTING)

None

C – INFORMATION

9. Fiscal Year 2016/17 Budget Study Sessions Questions / Answers

It is recommended that the City Council review the answers to the City Council questions raised at the Budget Study Sessions, in preparation for budget adoption at the Formal City Council meeting.

Item not discussed.

10. Water Conservation Program Update and Next Steps

Staff will provide an update regarding the recently adopted State Water Resources Control Board's conservation regulations and outline the City's timeframe for adhering to the State's regulatory requirements.

Item not discussed.

11. Southwest Area Traffic Calming Update

Summary of Traffic and Parking Commission review and next steps.

Item not discussed.

12. Update on Study of Crosswalks

Provides an update on the evaluation of crosswalks and next steps.

Item not discussed.

13. Rodeo Drive Concours d'Elegance Car Show

Transmits information regarding the Concours d'Elegance Car Show on the 200-400 blocks of North Rodeo Drive on Sunday, June 19, 2016.

Item not discussed.

14. Salvador Dali Exhibition at Two Rodeo Drive

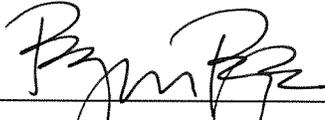
Transmits information regarding an exhibition of Salvador Dali sculptures in and around Two Rodeo Drive from approximately June 23 - September 23, 2016.

Item not discussed.

The Study Session adjourned at 5:57 pm to the Closed Session to discuss items that are identified on the agenda that has been prepared for the meeting.

PASSED, Approved and Adopted

this 19th day of July, 2016



BYRON POPE, City Clerk

JOHN A. MIRISCH, MAYOR

This meeting was televised on City of Beverly Hills Municipal Government Television Access, BHN/10, Time Warner Cable.