



CITY OF BEVERLY HILLS
POLICY AND MANAGEMENT

MEMORANDUM

TO: Health and Safety Commissioners

FROM: Meena Janmohamed, Intern to Pamela Mottice-Muller, Director of Emergency Management

DATE: June 27, 2016

SUBJECT: National Night Out

Introduction

National Night Out is an annual community-building campaign that promotes partnership between citizens and the men and women who protect them. As a demonstration of the resilience and vitality of a community, celebrating *National Night Out* is a meaningful gesture that makes any city a better and safer place to live.

Discussion

The City of Beverly Hills' Fifth Annual *National Night Out* (NNO) Celebration is scheduled for Tuesday, August 2, 2016 from 6:00 p.m. to 9:00 pm. The event will be held on Rexford Drive in front of the Library and the Fire Department. It should be noted that Sergeant Kurt Haefs will be attending the June 27th Commission meeting to provide information and receive feedback and suggestions from the Commission. Also, Sgt. Haefs will discuss other police related matters.

At NNO 2016, Meena Janmohamed and Michael George, Office of Emergency Management (OEM) interns, will coordinate three booths: OEM, Health & Safety Commission, & CERT. At the event, Meena and Michael will be available to provide updates, answer questions, and explain handouts and giveaway options. If you would like to sign up for a shift in advance, please email Meena (mjanmohamed@beverlyhills.org) indicating your preferred time, or feel free to come to the booth during the event.

On the next page is a list of supplies that were provided at the Health & Safety Commission Booth during last year's *National Night Out* celebration. Also listed are items for this year that require your feedback and approval. Lastly, a list of suggested shifts for the booth is also provided.

It should be noted that these one-hour blocks are only a recommendation. Commissioners are invited to come for an entire shift or just for a portion, as they are able.

Health & Safety Commission Booth Supplies:

1) Brochures/Information from NNO 2015 to be included at NNO 2016 **(Approve? Yes/No)**

- Health and Safety Commission Cards
- Emergency Notification Cards

2) Giveaways & Handouts For NNO 2016 **(Approve? Yes/No)**

- Hand sanitizer/sunscreen pens
- Healthy Snack stickers
- Sun Safety stickers

3) Suggested Brochures/Information for NNO 2016 **(Approve? Yes/No)**

- Information on How to Save Energy
- Vaccine Information Statements folder
- “3 important Reasons for Adults to get Vaccinated” handout
- “Protect your little ones with immunizations” trifold pamphlet
- “FDA Sheds Light on Sunscreens”
- “Sunscreen for Your Sun Day”

3) Proposed Shift Schedule

- 5:30-6:30pm
- 6:30-7:30pm
- 8:30-9:30pm

Recommendation

The Health & Safety Commission is asked to share their ideas and provide any suggestions regarding materials that should be ordered and/or provided for NNO 2016. The Commission theme for this year is “Be Aware! Be Aware! Be Aware!” with a focus on encouraging residents to be more involved in the Neighborhood Watch program, encouraging the community to sign up for the City’s notifications/communications tools, and making people aware of the negative impacts of distracted driving and texting while walking.

Commissioners are also advised to read and familiarize themselves with National Night Out material so that they may be able to better answer any questions residents might have.